WHAT DO YOU DRIVE?

Is it inspiring?
What were the people who built your car thinking?
Are they just another behemoth carmaker following the rules?
Or do they break them?
Do they push the boundaries of tradition and habit to achieve the unachieved?
Are they insightful craftsmen, obsessing over the details with a crazed passion?
Building less—building better—for a discerning few?
Are you one of the few who cares about what you drive, how it drives and the way it makes you feel?

We’re with you.
Because we believe if it’s not worth driving, it’s not worth building.

We build Mazdas.

WHAT DO YOU DRIVE?

What do you drive?

Why not go with the flow?

We didn’t just design the exterior of the 2013 Mazda6 for sophisticated good looks. We sculpted every inch of every curve—even on the side mirrors—to contribute to the Mazda6’s class-leading aerodynamics. Because less wind resistance means good fuel economy, greater stability at speed and a quieter ride. Which all means a better drive. And how it drives is a big part of what makes it a Mazda.
If it’s not worth driving, it’s not worth building. That’s why the Mazda6 was built by car-crazy engineers to perform like a sports car and achieve class-leading aerodynamics. It delivers more V6 torque than Camry or Accord, and it can achieve up to 30 MPG hwy.* It seats five and offers more rear legroom than Accord. Creating a stylish, roomy sedan that’s also exciting to drive may not be the easiest thing in the world to pull off, but for Mazda, it’s the only kind of sedan we’d build. And what’s not to love about that?

* Mazda6 models with 2.5L engine and automatic transmission: 21 city/30 highway MPG. Actual results may vary. See specifications for details.

“This may be the best all-around sedan.”

PopularMechanics.com, April 2010

The sports sedan built by sports-car fanatics.
Less of a drag than the competition. (*Coefficiently speaking.*)

Class-leading aerodynamics. Typical sedans are a bit of a drag—literally as well as figuratively. Because our engineers are so obsessive about cars and driving, we subjected the Mazda6 to 360 degrees of wind tunnel testing and figured out how to make it roomy while also achieving a class-leading aerodynamic drag coefficient of 0.27. Its refined exterior, from its sculpted outside mirrors to its raked front windshield, is specifically crafted to not just catch your eye, but set your heart racing as well. With the aerodynamics creating a more stable, quiet ride, you're more connected to the road, and you're burning less fuel.

Less of a drag than the competition. (*Coefficiently speaking.*)
The numbers don’t lie.

Engines. When it comes to engine specs on the Mazda6, the numbers speak for themselves. A powerful 272-hp V6 in Mazda6’s models cranks 269 lb-ft of torque—more power and torque than Accord or Camry—while also delivering up to 27 MPG hwy.* Or opt for an even more fuel-efficient 170-hp 2.5-liter engine in Mazda6’s models, achieving up to 30 MPG hwy.† Either way, you'll be thankful for variable valve timing because of its contribution to the Mazda6’s pump-friendly fuel economy and responsive performance. It all adds up to a rush you can't measure in numbers.

Transmissions. Having power is one thing, but how quickly and smoothly it gets to the wheels is another. The Mazda6 gives you responsive performance with every choice of transmission. A 6-speed Sport automatic transmission comes standard on Mazda6’s models, and Mazda6’s models (except Sport) get a standard 5-speed Sport automatic transmission. Both automatically adapt to your driving style to optimize shifting and give you power and economy as you need them. A 6-speed manual transmission is standard on the Mazda6 i Sport, or opt for the available 5-speed Sport automatic. But no matter which engine-transmission combination you choose, Mazda has painstakingly dialed them in, so when you step on the gas you feel a connection that is second to none.

*Based on 2013 EPA estimates for Mazda6’s models with 3.7L engine and automatic transmission 18 city/27 highway MPG.
†Based on 2013 EPA estimates for Mazda6’s models with 2.5L engine and automatic transmission 21 city/30 highway MPG. Actual results may vary.
We engineer from behind the wheel. Not a desk.

What makes a Mazda drive like a Mazda? A bunch of gear-headed, car-crazy, driving-obsessed engineers, that’s what. Plus, the fact that they insist on engineering, developing and dialing in Mazdas on the same roads they drive for fun on the weekends: 100 engineers used 108 test vehicles to hone each and every aspect of the car, driving the Mazda6 over 1 million miles and simulating 10 years of extreme use on certain parts. The result? Quality you can trust, as well as the incredible steering feel, brake feel, handling and responsiveness that make Mazdas drive like Mazdas.

This may seem like overkill to some; however, our passion runs deeper than most. And our dedication pushes us harder than many. It makes our cars unique and fuels our enthusiasm to keep doing what we do. As a result, good is never enough when great awaits you around just a few more corners. Because for us, if it’s not worth driving, it’s not worth building.

We let our engineers’ favorite roads tell us how our cars are driving so that we could engineer the Mazda6 to bring you the most enjoyment out of every curve. Its sport-tuned handling and sure-footed control are delivered through a host of technologies.

- 4-Wheel Independent Suspension
- Variable-Assist Rack-and-Pinion Steering
- 4-Wheel Disc Brakes
- Anti-Lock Brake System
- Electronic Brakeforce Distribution
- Traction Control System
- Dynamic Stability Control

We test our test fleet of preproduction Mazda6 vehicles covered over 1 million miles cumulatively during product development testing. Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It’s not a substitute for safe driving practices. Before commencing sporty road conditions, read your owner’s manual, see all safety information on this page for important information.
17" OVERALL LENGTH

SPOT VARNISH = .375" in from bleed [.25" in from trim] on TOP, LEFT and RIGHT of spread.
Total command, whether you’re hands on or hands-free.

Focus like this never before. Mazda’s all-new Mazda6 Touring, Touring Plus and Grand Touring models. Bring you the feeling of uncompromising craftsmanship and refinement.

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Focus like this never before. Mazda’s all-new Mazda6 Touring, Touring Plus and Grand Touring models. Bring you the feeling of uncompromising craftsmanship and refinement.

More

• rear legroom than Accord
• cargo space than Camry or Accord

Versatile 60/40 split rear seats fold flat with one easy touch thanks to remote releases. After giving the driver so much, we made sure to give passengers theirs, too.

All your stuff has plenty of room, too, with 16.6 cu ft of trunk space—that’s more than Camry or Accord. So whether you’re transporting people or things, the Mazda6 is ready to accommodate.

Make calls, access voicemail, listen to music—all hands-free—via Bluetooth®. The 10-speaker Bose® Centerpoint® Surround Sound system and an 8.5” 8.5” Bose® subwoofer help to optimize sound output, while an immersive, 360˚ sonic experience from normal 2-channel sources such as regular CDs.

Multi-functional Touch-screen LCD display help you keep your hands—and focus—on the road. And high-quality materials were rigorously tested to make sure you’re ready for the long haul. It’s a cockpit designed to focus on you, even before your hand touches the shifter. Mazda6’s comfort engineering is focused on you, the driver. As you enter the car, the Welcome Lighting System illuminates the interior lights in elegant sequence. The 8-way power drivers seat and 4-way power passenger seat provide ample comfort for the long ride. A retractable cover helps to keep your personal items safe and free from view.

Voice-Command Navigation

Also available on the Mazda6 Grand Touring is an in-dash Voice-Command Navigation system. Its multi-command memory function and touch-screen LCD display help you get around more easily and safely.

Total command, whether you’re hands on or hands-free.

Focus like this never before. Mazda’s all-new Mazda6 Touring, Touring Plus and Grand Touring models. Bring you the feeling of uncompromising craftsmanship and refinement.

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Focus like this never before. Mazda’s all-new Mazda6 Touring, Touring Plus and Grand Touring models. Bring you the feeling of uncompromising craftsmanship and refinement.
Changing lanes shouldn’t require a leap of faith.

The Mazda6’s Blind Spot Monitoring System automatically warns you of an approaching vehicle or object in your blind spot.

The more time you spend looking for vehicles around you, the less time you spend with your eyes on the road ahead. The Blind Spot Monitoring System is designed to minimize the need to search for objects in your blind spots, giving you extra peace of mind when you’re ready to make your move.

The system uses radar sensors to detect objects in your left or right blind spot and then alerts you with a warning light that appears in the appropriate side mirror. If you signal a lane change, the light blinks and a cabin warning chime sounds.

It’s not just about convenience. It’s about letting you, the driver, know what’s around you at all times, helping to keep you safer on the road. And it’s technology you won’t find on Honda Accord, either.

*Always check your mirrors, be aware of the traffic around you.*
Confidence to the core.

At the very essence of Mazda6 is the love of driving. But you can't fully experience that enjoyment without feeling confident behind the wheel. Engineered to give you reassuring stability and control, the Mazda6 features a suite of active safety features and advanced braking technologies. Plus, Mazda’s “Triple H” construction and six standard airbags help provide impressive impact protection. And available Xenon HID headlights, auto-dimming driver’s side mirror and Tire Pressure Monitoring System help you watch out for potential trouble. Confidence—delivered from the inside out.

Advanced Braking

A comprehensive set of advanced braking technologies comes standard on the Mazda6. Front ventilated disc brakes coupled with solid rear disc brakes promote linear, fade-resistant stopping power. An Anti-lock Brake System applies the brakes hundreds of times per second, preventing wheel lockup so you can maintain steering control in emergency braking situations. Electronic Brakeforce Distribution automatically applies force to individual brakes based on changing road conditions, helping to keep you in control. And in emergency situations, Brake Assist automatically increases braking pressure if you need it.

Stability & Control

The Traction Control System detects wheelspin, then reduces engine power to help improve traction in slippery conditions. Dynamic Stability Control* modulates the engine and brakes when over- or understeer is detected, helping to keep you on your intended path while cornering.

“Triple H” Body Construction

By adding extra steel reinforcements to critical areas of the body, Mazda’s “Triple H” construction system enhances structural integrity, impact protection and handling. The Mazda6 also uses high-tensile steel, which weighs less than conventional steel but is stronger and more rigid.

*Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

*Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether or not wheel slippage occurs and can limit effectiveness in preventing loss of control. Please see your owner’s manual for further details.
Spoil your passengers. Indulge the driver in you.
Mazda6 Color Combinations
- Sheet Blue Mist
- Ingot Silver
- Polished Sala
- Arctic White
- White Platinum Pearl
- Firebrick Red
- Ebony Black

Mazda6 Upholstery
- Black Cloth
- Black Leather
- Beige Cloth
- Beige Leather

Mazda6 Specifications & Capacities

**SPECIFICATIONS**
- Engine size and type
- Horsepower, SAE net
- Torque, SAE net (lb-ft)
- Compression ratio
- Ignition system
- Fuel system
- Fuel requirement
- EPA-estimated fuel economy (mpg, city/hwy)
- EPA-estimated fuel economy (mpg, city/hwy)
- Manual
- Automatic
- Curb weight (lbs)
- Manual
- Automatic
- EXTERIOR DIMENSIONS
- Wheelbase/overall length (in)
- Overall width (in)
- Overall height (in)
- Track, front/rear (in)
- Turning circle, curb-to-curb (ft)
- INTERIOR DIMENSIONS
- Headroom, front/rear (in)
- Headroom, front/rear with instrument top
- Legroom, front/rear (in)
- Shoulder room, front/rear (in)
- Hip room, front/rear (in)
- CAPACITIES
- EPA passenger volume (cu ft)
- EPA cargo volume (cu ft)
- Fuel capacity (U.S. gallons)

Mazda6 Engine & Mechanical

- 2.5L DOHC 16-valve 4-cylinder engine
- 3.7L DOHC 24-valve V6 engine
- Available 6-speed Sport automatic transmission
- Available 6-speed manual transmission
- Variable valve timing
- Torque, SAE net (lb-ft)
- Multiport electronic fuel injection
- Regular unleaded gasoline
- Regular unleaded gasoline

Mazda6 Safety & Security

- Advanced front air bags with seat belt sensor and forward position sensors
- Front side-impact air bags and side impact air curtain with front Lunar
- LATCH child safety seat anchors in rear seat
- 3-point seat belts for all 4 seating positions
- Traction Control System (TCS)
- Brakeforce Distribution (EBD)
- Variable intermittent front windshield wipers
- Halogen fog lights
- Clear-lens halogen headlights
- Dual body-color power remote outside mirrors
- Heated front seats
- 8-way power-adjustable driver’s seat with manual lumbar support
- Power driver’s seat memory; power passenger seat; SiriusXM satellite radio
- Front seatback storage pockets
- Heated front seats
- Front seatback storage pockets
- Dual-tip chrome exhaust tailpipes
- Leather-wrapped 3-spoke steering wheel
- Welcome Lighting System
- Dual USB ports with rearview camera
- 6-speaker digital AM/FM/CD audio system
- CD/MP3/USB/AUX Inputs
- Driver’s side memory; power passenger seat; SiriusXM satellite radio; Premium Surround Sound System
- Advanced Keyless Entry System with push-button start; smartphone connectivity; Apple CarPlay®/Android Auto™; Bluetooth®
- Navigation System: Our available 7-inch touchscreen navigation system with 3D bird’s-eye view and 7-inch touchscreen camera.
"Mazda is one of the few brands that continue to cater to people who care about driving."

caranddriver.com, January 2011

It's your Mazda—make it your own. Customize your new Mazda6 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.

Every model in the Mazda lineup was built by a bunch of car-crazed craftsmen who love to drive—for people who love to drive. So from the Mazda2 to the CX-9, a Mazda is always a Mazda. Because if it's not worth driving, it's not worth building.

Financing without the fuss.

Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services® can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

We're committed to our drivers.

Every new 2013 Mazda6 is protected by:

- A 3-year/36,000-mile† "bumper-to-bumper" limited warranty
- A 5-year/60,000-mile™ limited powertrain warranty
- A 5-year/unlimited-mileage warranty against body rust-through

†Vehicle comes first.

For details, please see your Mazda Dealer or visit MazdaUSA.com or call toll-free 1-800-639-1000.

Previous page disclaimers: *Please remember to properly secure all cargo. †Apple and iPod are registered trademarks of Apple Inc. iPhone not compatible with iPod adapter. iPod not included. iPod touch® shown. Additional components may be required for installation; contact your Mazda Dealer for details.

Financial information: $999 down payment, $279.49 per month for 60 months. **Monthly lease payment calculated for a 39-month term, 10,000 annual miles and a $999 down payment with approved credit.††Secure Comfort Package includes Heated Front Seats and Heated Rear Seats.
IF IT’S NOT WORTH DRIVING, IT’S NOT WORTH BUILDING.

WE BUILD MAZDAS, WHAT DO YOU DRIVE?

ZOOM-ZOOM