FEW CAR COMPANIES HAVE THE VISION TO LOOK BEYOND THE OBVIOUS AND TAP INTO UNEERED POTENTIAL.

FEW PUSH THE BOUNDARIES OF CONVENTIONAL WISDOM TO FIND A BETTER WAY.

BUT ONE DOES. MAZDA.

ON THE ROAD OR AROUND THE TRACK, WE DARE TO DO WHAT OTHERS DEEM IMPOSSIBLE, IMPRACTICAL OR EVEN UNTHINKABLE. FROM BOLD DESIGN TO REVOLUTIONARY ENGINEERING, WE FULFILL THE PROMISE OF AN EXTRAORDINARY DRIVING EXPERIENCE.

WITH A WORLD INTENT ON CONSUMING LESS ENERGY, WE BLAZED OUR OWN PATH TO DEVELOP SKYACTIV® TECHNOLOGY THAT GETS MORE FROM LESS WITHOUT COMPROMISING PERFORMANCE.

NOW WE’VE CREATED A BREAKTHROUGH DIESEL* THAT MERGES V8 TORQUE AND HYBRID-LIKE EFFICIENCY. A SYSTEM THAT TURNS STOP INTO GO AND AN ALL-EMBRACING APPROACH TO SAFETY.

THESE ARE ACTIONS, NOT WORDS. PROOF, NOT THEORIES.

OUR PHILOSOPHY IS SIMPLE: IGNORE THE NAYSAYERS. CONFORM TO NOTHING. RETHINK WHAT’S POSSIBLE.

THE END RESULT: A COURAGEOUSLY ENGINEERED CAR THAT COULD ONLY BE CALLED A MAZDA.

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Desgined to turn heads. Engineered to change minds.

No one saw this coming. Except of course, our engineers. It’s no easy feat bringing a concept car to life. But here it is. In living sheet metal. The 2014 Mazda6 is the unforgettable TAKERI concept car fully realized—all the way down to its Soul Red Metallic paint. From captivating signature headlights to a cabin full of subtle craftsmanship, the latest expression of KODO design shows the same dynamism at rest as it does in motion.

The design of the Mazda6 presented a significant challenge. When a car is designed to be beautiful, performance is often diminished. Our engineers saw this as a challenge to turn a thoughtful design into something truly functional. With class-leading aerodynamics better than a Lamborghini, and a body design that contributes to both high-speed stability and fuel efficiency, the Mazda6 is a living, driving embodiment of perseverance.

Every aspect of the Mazda6 is designed to give the driver a complete connection to the car within the first 100 meters of driving. Linear acceleration, deceleration and steering all work in harmony to unite the Mazda6 and the person behind the wheel in no time at all. The relationship between man and machine has never felt so natural—or exhilarating.
FORWARD-THINKING DESIGN. CENTURIES IN THE MAKING.

An ancient Japanese craft and a modern sports compact have combined into one unique vehicle. Like the famed 16th-century lacquer artists, Mazda is combining ancient and modern, utilizing the very essence of a panel in a panel. With every line of the 2013 Mazda3, we reinvented what we believe to be the most visually appealing panel. By combining simple, clean, and crisp lines, we respect the feeling of space combined with technology. This design captures the start of the most perfectly proportioned energy, ever so characteristic. But could the essence of this panel be confined only to a conceptual form? Definitely, this is a Mazda.

UNLOCK A PERFECT UNION BETWEEN DRIVER AND MACHINE.

To utilize the blended to an extreme artistic environment where the driver can completely fuse with the vehicle. Everything this driver sees, touches, and hears is designed to heighten the driving experience. Mazda's commitment to create a sense of speed and emotion in the form of a Mazda's aesthetic. Just open the driver's seat and pass to the leather seats and all senses are awash with the brave spirit of the wheel. These feelings are instinct and not just an understanding of the vehicle's interior. No seat belt. No door sills. No boundaries.
THE DEEPEST BOND IN THE SHORTEST DISTANCE.

At the heart of the 100-Meter Precise is the idea that the driver should find perfect harmony with the car in the shortest possible distance. Our engineers finely tuned each control to behave in accordance with the driver’s expectations. Both the accelerator peda and steering wheel feel unprecedentedly linear and natural. Smooth transitions in g-forces were dialled into the braking system as well making the Mazdas’ controllability simply exceptional. The writers at automobilismag.com noticed saying: “Mazda engineers paid careful attention to the driver’s relationship with his surroundings.” Engine sounds even deliver helpful feedback to make any driver a better driver. In no time at all, you and the Mazda® will be performing as one.

/ THE WHEEL REINVENTED /

When it comes to wheel design, the more stealthy and dynamic the less likely it is to perform. This was unacceptable to our engineers. When designing the Mazda® Mazda pushed boundaries to create a near-perfect wheel. In the end, over 20 designs were telephoned rejected. The end result is a wheel that looks beautiful while also being strong and light. 
SOARING IDEAS. EARTHLY APPLICATIONS.

It began with a philosophy that the potential of the modern automobile had not been fully realized. So, we challenged the status quo to bring efficiency and performance together in the same vehicle. The new SKYACTIV engine only tells part of the story. It delivers abundant power that also works in coordination with other SKYACTIV TECHNOLOGY to enhance the overall driving experience. Our obsession with every component reduced the Mazda6’s total weight by almost 100 pounds—resulting in stronger acceleration, better handling and a more relaxed ride. With up to an EPA-estimated 38 MPG highway,* you’ll have long stretches of driving joy before you need to leave the driver’s seat.

MazdaUSA.com/skyactiv

*Based on EPA estimates for 2014 Mazda6 with automatic transmission 26 city/38 highway MPG. Actual results may vary.
The Mazda6 is the first Mazda to feature i-ELOOP—a regenerative braking system that stores energy with a highly efficient capacitor. This allows the car to use all its power during acceleration by eliminating alternator drag—for fuel savings as much as five percent. Thanks to this daring technological approach, the driver no longer must choose between fuel efficiency and performance.

By reimagining the combustion engine with a lofty compression ratio of 13.0:1, increased power no longer requires fuel-consuming engine displacement. Look for a class-leading, EPA-estimated 38 MPG highway on models equipped with the six-speed automatic transmission. * More powerful than the Toyota Camry and Nissan Altima 4-cylinder models, the new 184-horsepower engine also adds an advanced balance shaft that helps to reduce noise and vibration.

WE GO RACING. ONCE AGAIN, YOU’RE THE WINNER.

In 2013, Mazda6 became the vehicle to win the 24 Hours of Le Mans—the most prestigious endurance race in the world. While the car was not the quickest, it was the most reliable. This outstanding performance was due to the Skyactiv-G engine, which was designed to deliver high performance with low fuel consumption.

In 2014, Mazda6 became the vehicle to win the 24 Hours of Le Mans again. This outstanding performance was due to the Skyactiv-G engine, which was designed to deliver high performance with low fuel consumption.

*Based on EPA estimates for 2014 Mazda6 with automatic transmission 26 city/38 highway MPG. Actual results will vary. †Actual results may vary based on driving conditions. Late availability.
HARMONY HAS NEVER BEEN SO INVIGORATING.

To drive the Mazda is to feel the car move as if it were a part of your body. Steering feel is characterized by feedback that helps the car turn in a smooth intuitive motion—never upsetting the delicate relationship of g-forces. This makes it much easier to achieve balance at high speeds and puts significantly less strain on the driver. Some of the credit goes to an Electronic Power Assist Steering system. With a quick steering ratio, it offers a brisk response that allows the driver to enjoy twisty roads as well as challenging urban conditions. Only a car wired to your brain could be more intuitive.

HANDLE WITH CARE

Our engineers had left the Mazda’s suspension geometry the same, but this car was born from obsession. We discovered that moving suspension mounting points just 45 mm higher (under 2 inches) would help to reduce impact shocks and maintain stiffer vibration damping. Squat and dive are reduced as well, so more line surface remains firmly planted on the road.
As human as technology gets.

Nothing less than the next generation of tech made it into the latest generation of Mazda6. We aimed to rewrite the rules on how driver and car should interact. The number of new features might be described as overwhelming if they didn't make driving so effortlessly engaging. From an available Bose® Centerpoint® 2 Surround Sound System to integrated Pandora® Internet radio control, every street you travel will be an easy one. Convenient standard features include a USB port and remote keyless entry with Push Button Start. But that's just the beginning of the available technology in the Mazda6.

/// Bluetooth® Hands-Free Phone and Audio Streaming ///
With voice commands, making and receiving calls is as easy as pushing a button and saying hello. And the Bluetooth wireless capability helps you stay entertained with streaming audio from your computer to your device.

/// Mazda Navigation System ///
Our convenient available factory-integrated navigation system offers the advanced features of TomTom® navigation devices, including voice commands, advanced lane guidance and real-time traffic updates.

/// Pandora® Internet Radio Compatibility ///
Convenience music on your terms with up to 300 unique "stations" through Pandora, all seamlessly streaming through your wireless Bluetooth-enabled and Internet-connected device, and controlled through any of the Mazda6’s built-in audio controls.

/// HD Radio ///
With subscription-based HD Radio, you get clearer, crispier sound from a digital signal that offers multiple options for some of your favorite AM and FM stations.

/// SMS Text Message Audio Delivery and Reply ///
When a text comes in while you're driving, you can stay focused on the road ahead. Enjoy fully integrated text display and audible readout, and the ability to reply by choosing from a number of preset, standardized response messages.

/// Rearview Camera ///
This helpful system on Sport models with automatic transmission, Touring and Grand Touring offers increased visibility of objects behind you, and it's automatically activated whenever the Mazda6's shifted into reverse.

*Models with Dynamic Radar Cruise Control offer a comprehensive view of the car's lane and other vehicles in the blind spot.
EVEN THE SOUND SYSTEM IS PERFORMANCE-ORIENTED.

The Mazda6 is the first Mazda to offer available Bose® Centerpoint® 2 in its 11-speaker premium audio system. Available Centerpoint® 2 enables listeners to enjoy a surround sound experience from nearly any stereo source, such as CDs, MP3 devices and radio broadcasts, including available SiriusXM® Satellite Radio. It has been specifically engineered to meet the unique demands of reproducing surround sound in a vehicle. Unlike conventional synthesized surround sound systems that compare left and right channel information to create a virtual surround experience, Centerpoint® 2 technology uses frequency content in addition to the left and right stereo information to create a more lifelike surround experience. Get ready to hear music that matches the emotions you'll feel while driving.

*SIRIUS® and XM are registered trademarks of SiriusXM Radio Inc. All rights reserved. SiriusXM Satellite Radio reception requires subscription and Mazda satellite radio. See full disclaimer in Specifications.

EVEN IN A CAR AS QUIET AS THE MAZDA6, UNWANTED AMBIENT NOISE CAN INTERFERE WITH YOUR ENJOYMENT OF MUSIC. BOSE® AUDIOPILOT® NOISE COMPENSATION TECHNOLOGY CONSTANTLY DETECTS AND DISTINGUISHES BETWEEN MUSIC AND UNWANTED AMBIENT NOISE VIA AN IN-CAabin microphone. THEN PROPRIETARY DIGITAL SIGNAL PROCESSING TUNED SPECIFICALLY FOR THE MAZDA6 AUTOMATICALLY ADJUSTS YOUR MUSIC FOR OPTIMAL LISTENING.

*SIRIUS® and XM are registered trademarks of SiriusXM Radio Inc. All rights reserved. SiriusXM Satellite Radio reception requires subscription and Mazda satellite radio. See full disclaimer in Specifications.
The hOLe TRUTh

By making seat perforations moderately large and the distances between them small, our engineers created upholstery that’s not only soft and breathable, but absorbs road noise for an enhanced audio listening environment.

BECAUSE THE PILOT DESERVES FIRST CLASS.

Everything about the Mazda6 is a testament to meticulous craftsmanship, from its available leather-trimmed sport seats—including an available 8-way power-adjustable driver’s seat with available memory system—to instruments and controls trimmed with satin chrome. The contrast of the available Almond leather against the black keynote color emphasizes the sense of speed evoked by the shapes of the seats and door trim. Both the steering wheel and shift knob are covered with leather from the finest craftsmen in Japan.

Design-wise, the Mazda6’s clever A-pillar helps make getting in and out of the car easy. A new lightweight seat structure increases the overall rigidity and comfort of the front seats. The width of the slope face of the armrest has been enlarged to provide a stable place to rest your arm. Even the sound of the engine is designed to be pleasing, with a harmonic tuning that won’t tire the long-distance driver.
MATERIAL EVIDENCE OF CRAFTSMANSHIP.

The shape, look and feel of each part blends together organically, heightening the overall look and feel of quality. Specifically crafted for the interior of the Mulsanne, this unique, rich Bordeaux trim is comprised of a thin layer of aluminum flakes beneath layers of glass for clarity and depth in typical light, and a strong metallic tint in bright light. Our design team paid close attention to the contrast between high-grade hard and soft materials throughout the cabin for surfaces that just beg to be touched. This level of detailed autoblog.com to call it “...the most handsome in the segment by far...”
Nice Threads
The thread for the dual stitching on the available leather-trimmed seats is thick and has a vibrant red color, giving a sense of refinement and sportiness.

Rear Passengers Never Take a Back Seat.
Even in a driver’s car, special attention was paid to the comfort of occupants in the rear. For starters, the Mazda6 offers more legroom than the Nissan Altima and Honda Accord, so passengers experience a ride that’s spacious and comfortable. And more conveniences await, from rear climate control vents and one-liter bottle holders to scalloped front seatbacks for more rear knee room. We even increased the space between the front seat mounts, making it easier for rear-seat passengers to slide their feet in. Getting out of the Mazda6 is easier too, thanks to generous passenger head clearance and a wider armrest in the rear seat that accommodates elbows in comfort.
“SIMPLY LOOKING AT THE CAR HEIGHTENS ONE’S EXPECTATIONS ABOUT THE DRIVING EXPERIENCE EVEN BEFORE ONE ACTUALLY RIDES IN IT.”
AN EYE FOR DESIGN, AND SAFETY.

KODO-design headlamps play an important role both in the new Mazda style language and as a safety feature. Grand Touring models feature a similar headlamp design as the one on the TAKERI concept—a design that incorporates light-emitting diodes (LEDs) and a light-guiding ring. A straight line of LED-generated light in each headlamp forms a visual extension of the signature “wing” on the front bumper. When the headlamps are on, the combination of the ring and straight line forms a simple but instantly recognizable signal of the Mazda6’s identity. But the brilliant KODO headlamps are more than just for show. The design serves as an eye-catching daytime running light to other motorists, while available auto high-beam control* and Bi-Xenon headlights help to give you more confidence behind the wheel.

*Late availability.
THE DARING WAY TO LIVE CAUTIOUSLY.

Mazda’s i-ACTIVSENSE is a thoroughly original way to think about safety technology. This philosophy is all about making each driver a better one by providing all the information needed to make wise decisions. i-ACTIVSENSE is an active safety approach that senses what the driver cannot easily anticipate. These systems in select Mazda models aid the driver in recognizing hazards, while helping to avoid collisions or reduce the severity when they simply cannot be avoided. Extending the sensory awareness of the person behind the wheel provides peace of mind and an enjoyable drive.

/ BLIND SPOT MONITORING SYSTEM /
When the Mazda6 is in motion, radar sensors detect objects in your left or right blind spots. If you signal a lane change while an object is there, a light in your corresponding side mirror blinks and a warning chime sounds.

/ REAR CROSS TRAFFIC ALERT /
When backing out, this system detects a vehicle approaching from the side and promptly alerts the driver with an audible and visual warning in both the side mirror and 5.8“ color display.

/ FORWARD OBSTRUCTION WARNING SYSTEM /
This system detects slow or stopped vehicles in front of the Mazda and gives an alert early enough for the driver to brake or take evasive action, helping to reduce the risk of a potential collision.

/ REAR CROSS TRAFFIC ALERT /
When backing out, this system detects a vehicle approaching from the side and promptly alerts the driver with an audible and visual warning in both the side mirror and 5.8“ color display.

/ MZRADAR CRUISE CONTROL SYSTEM /
This system judges the relative speed and distance to the car ahead, and works within a set speed range to maintain a safe following distance, thus making highway drives less strenuous.

/ SMART CITY BRAKE SUPPORT /
When travelling at speeds between 2.5 and 19 mph, this intuitive system detects objects ahead and prepares the vehicle by adjusting brake pads closer to the disc. If no driver action is taken, the system automatically applies the brakes.

/ SIX STANDARD AIR BAGS /
Advanced dual front air bags with driver/rear seat position and passenger-weight sensors are standard on all Mazda6 models as are dual front side airbags and dual sliding impact air curtains with coverage for both front and rear passengers.

/ LANE DEPARTURE WARNING SYSTEM /
This system gives audible and visual warnings when a driver is about to unintentionally depart from their lane at a speed of 60 mph or higher.

/ HIGH BEAM CONTROL SYSTEM /
The High Beam Control System helps the driver see better at night by maximizing opportunities to use high beams. The system automatically switches to low beams when it detects oncoming traffic or a vehicle ahead.

/ LANE DEPARTURE WARNING SYSTEM /
This system gives audible and visual warnings when a driver is about to unintentionally depart from their lane at a speed of 60 mph or higher.

/ HIGH BEAM CONTROL SYSTEM /
The High Beam Control System helps the driver see better at night by maximizing opportunities to use high beams. The system automatically switches to low beams when it detects oncoming traffic or a vehicle ahead.

/ SENSED AIR BAGS /
Advanced dual front air bags with driver/rear seat position and passenger-weight sensors are standard on all Mazda6 models as are dual front side airbags and dual sliding impact air curtains with coverage for both front and rear passengers.
**MAZDA6 SPECIFICATIONS & CAPACITIES**

### Engine & Transmission

<table>
<thead>
<tr>
<th>Sport Touring</th>
<th>Grand Touring</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine</td>
<td>2.5L DOHC 16-valve 4-cylinder</td>
</tr>
<tr>
<td>Transmission</td>
<td>6-speed automatic</td>
</tr>
</tbody>
</table>

### Exterior Dimensions

<table>
<thead>
<tr>
<th>Model</th>
<th>Sport Touring</th>
<th>Grand Touring</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length</td>
<td>184.8&quot;</td>
<td>184.8&quot;</td>
</tr>
<tr>
<td>Width</td>
<td>73.5&quot;</td>
<td>73.5&quot;</td>
</tr>
<tr>
<td>Height</td>
<td>56.4&quot;</td>
<td>56.4&quot;</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>110.8&quot;</td>
<td>110.8&quot;</td>
</tr>
</tbody>
</table>

### Interior Dimensions

<table>
<thead>
<tr>
<th>Model</th>
<th>Sport Touring</th>
<th>Grand Touring</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headroom</td>
<td>39.6&quot;</td>
<td>39.6&quot;</td>
</tr>
<tr>
<td>Legroom</td>
<td>41.0&quot;</td>
<td>41.0&quot;</td>
</tr>
</tbody>
</table>

### Capacities

<table>
<thead>
<tr>
<th>Model</th>
<th>Sport Touring</th>
<th>Grand Touring</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fuel tank capacity</td>
<td>16.9 gallons</td>
<td>16.9 gallons</td>
</tr>
<tr>
<td>Curb weight</td>
<td>3,555 lbs</td>
<td>3,555 lbs</td>
</tr>
</tbody>
</table>

### MAZDA6 WHEELS

- *Black 3-spoke alloy wheels*
- *18" Aluminum Black wheels with 225/40R18 tires*
- *19" Aluminum Black wheels with 235/40R19 tires*
- *18" Aluminum Black wheels with 245/40R18 tires*
- *19" Aluminum Black wheels with 245/40R19 tires*

### MAZDA6 Upholstery

- *Black Cloth*
- *Sand Cloth / Sand Leatherette*
- *Black Leatherette*
- *Almond Leather / Black Leather*
- *Black Leather / Grey Leather / Black Leather / Black Leatheret*
- *Almond Leather / Black Leather / Grey Leather / Black Leatherete*
Every model in the Mazda lineup was built by a bunch of car-crazed craftsmen. Who love to drive. For people who love to drive.

Soul Red Metallic*
Jet Black Mica
Blue Reflex Mica
Liquid Silver Metallic
Snowflake White Pearl Mica*
Meteor Gray Mica

It's your Mazda—Make It your own.

Customize your new Mazda6 with Genuine Mazda Accessories. When installed by your Mazda dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Call your dealer for details.

A Splash Guards.
Don't let your journey end with a trip to the paint shop. Protect your Mazda6's finish from rocks and other road debris with our durable front and rear Splash Guards.

B All-Weather Floor Mats.
Fitted perfectly to your Mazda6, these all-weather floor mats guard against water, sand, mud, snow or whatever you drag through the door.

C Rear Spoiler.
Add a sporty, aerodynamic element to your sleek and sophisticated Mazda6.

D Rear Bumper Guard.
Tailored and sleek, our durable stainless steel rear bumper guard not only looks great, but also protects the rear bumper from chips and scratches.

E Doorsill Trim Plates.
Every time you step in or out of your Mazda6, these doorsill trim plates provide added style.

F Navigation System.
Our convenient factory-integrated navigation system offers the advanced features of TomTom's® navigation devices, including voice commands, advanced lane guidance and real-time traffic updates.

ADDITIONAL ACCESSORIES:
- 3.5 mm Audio Cable
- Ashtray
- Auto-Dimming Rearview Mirror
- Auto-Dimming Rearview Mirror with Compass
- Auto-Dimming Rearview Mirror with Compass and HomeLink®
- Car Cover
- Car-Cover Cable Lock
- Cargo Mat
- Cargo Net
- Cargo Tray
- First Aid Kit
- Fog Lights
- License-Plate Frames
- Map Light
- Map Light Cover
- Moonroof Wind Deflector
- Paint Protection
- Paint Protection - Door Edge
- Paint Protection - Front Kit
- Paint Protection - Rear Bumper
- Remote Engine Start
- Roadside Assistance Kit
- Side Window Deflectors
- Touch-Up Paint
- Wheel Locks
- Windshield Sunscreen

FINANCING WITHOUT THE Fuss.
Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or used vehicle, Mazda Credit Group can help make the financing process more convenient and satisfying. Our team of experts works hard to ensure attractive, flexible financing solutions. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaCredit.com.

WE'RE COMMITTED TO OUR DRIVERS.
Every new Mazda vehicle is protected by:
- A 3-year/36,000-mile® “bumper-to-bumper” limited warranty
- A 3-year/36,000-mile 24/7 Emergency Roadside Assistance program
- A 5-year/60,000-mile® limited powertrain warranty
- A 5-year/unlimited-mileage warranty against body rust-through
- A 3-year/36,000-mile® limited paint warranty
- A 3-year/36,000-mile® limited window warranty
- A 5-year/unlimited-mileage warranty against body rust-through

For details, please see your Mazda Dealer, visit MazdaCare.com, or call 1-800-261-2610.

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