DOES DRIVING MATTER?

Does a long, winding road or an empty freeway on Sunday morning matter if the car you’re in doesn’t take advantage of the moment?

Does safety, technology, efficiency or even beauty matter, if a car doesn’t feel right in your hands?

If you build Mazdas, driving is what matters most.

That’s why everything we do makes driving better.

Like safety technology that inspires confidence.

Engine technology that makes our cars and SUVs more fuel-efficient. Yet still responsive.

And designs that capture motion, even when the car isn’t moving.

What’s better than a great driving car?

A car company that won’t build anything less.

MAZDA. DRIVING MATTERS®
DESIGNED TO TURN HEADS.
ENGINEERED TO CHANGE MINDS.

The design of the Mazda6 presented a significant challenge. When a car is designed to be beautiful, performance is often diminished. Our engineers saw this as a challenge to turn an esthetically stunning design into something truly functional. With aerodynamics better than a Lamborghini Aventador and a body design that contributes to both high-speed stability and fuel efficiency, the Mazda6 is a living, driving embodiment of perseverance.

THE BIRTH OF SOUL

To create Soul Red Metallic, we put a three-coat painting process into action. The result is absolutely unlike any other red on the road—a deep and vivid hue that appears to emanate from within. By layering two separate coats of high-brightness aluminum flakes with a high-chroma red pigment, it is nothing less than an audacious reinvention of the painting process.

WE BUILD EVERY MAZDA WITH ONE INTENTION:

TO CREATE A SEAMLESS CONNECTION BETWEEN YOU, YOUR VEHICLE AND THE ROAD. IT’S WHAT WE CALL JINBA ITTAI, WHICH TRANSLATES TO “RIDER AND HORSE AS ONE.”

IT’S THE ESSENCE OF WHY DRIVING MATTERS.
Even in a vehicle as sophisticated as the Mazda6, we found unique ways to elevate the design. New for 2017, we added the available Grand Touring Premium Package. Inside, subtle details like ambient overhead console lighting and Nappa leather interior trim add a luxurious touch. Enjoy a heated leather-wrapped steering wheel with a new distinctive stitch pattern. The Premium Package also offers a choice between Black or Parchment Nappa leather-trimmed seats that include heated front and rear seats. There are even subtle refinements you can’t see, but enhance performance. Like our Active Grille Shutters that improve fuel efficiency by reducing aerodynamic drag, and the i-ELOOP regenerative engine braking system that improves efficiency in stop-and-go city driving. All the high-end details that make driving better.
At the heart of our passion for driving is a desire to create an immediate and undeniable connection between driver and vehicle. It’s something we call the 100-Meter Promise—our belief that you should feel connected to your car within the first 100 meters of driving. To achieve this, we designed every aspect of Mazda6 acceleration, deceleration and steering to work in harmony to unite car and driver, in no time at all. Both the accelerator pedal and steering wheel feel uniquely linear and natural. Smooth transitions in g-forces were dialed into the braking system as well—making the Mazda6’s controllability simply exceptional. The relationship between man and machine has never felt so natural. Or so exhilarating.

THE DEEPEST BOND IN THE SHORTEST DISTANCE.

SHIFTING GEARS

For an even more performance-oriented experience, select Mazda6 models offer Sport Mode. This feature allows you to hold gears longer. Giving you more control when driving in challenging conditions, like curvy mountain roads.
Based on EPA estimates for 2017 Mazda6 models with automatic transmission, 26 city/35 highway MPG. Actual results will vary.

EXCELLENT PERFORMANCE. IMPRESSIVE EFFICIENCY.

At Mazda, creating a better driving experience is our first priority. That means we would never design a vehicle that sacrifices performance for fuel efficiency. Instead, we did the impossible and enhanced both. Our groundbreaking SKYACTIV TECHNOLOGY is a holistic system of innovations that takes the entire car into consideration—from the Mazda6’s body construction and engine technology to its chassis and transmission—to improve the overall driving experience. Power and performance are delivered in abundance. Along with efficiencies that allow the Mazda6 to offer up to an EPA-estimated 35 highway MPG.\(^1\)

THE PISTON REIMAGINED

Just one of many proprietary SKYACTIV TECHNOLOGY innovations. Throughout the Mazda6, we enhance performance and efficiency to achieve excellent fuel efficiency. By completely redesigning the piston and fuel distribution system, we were able to build a more efficient combustion engine with an incredible 13:1 combustion ratio, similar to sports cars.

Want to know more about the benefits of SKYACTIV TECHNOLOGY? Visit MazdaUSA.com/skyactiv
Mazda never stops innovating. In our endless quest to make the driving dynamics of our vehicles better, our engineers pioneered an all-new technology called SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control. Working behind the scenes, it helps achieve a smoother, less fatiguing drive for you and your passengers by subtly adjusting engine torque and shifting vehicle weight during spirited drives. The result is steering that is more precise and a ride that is less jarring for drivers and passengers alike. Some of the credit also goes to Electric Power Assist Steering. With a quick steering ratio, it offers a brisk response that lets the driver enjoy both twisty roads and challenging urban conditions. Why do we obsess over subtle improvements? Because we believe that by perfecting even the smallest of details, we can make driving better.

"G-VECTORING CONTROL IS JUST ANOTHER SMALL STEP ON MAZDA’S MARCH TOWARD HANDLING PERFECTION."

—RoadandTrack.com, June 2016
KODO-design headlamps play an important role in both Mazda style language and as a safety feature. Grand Touring models feature a design that incorporates light-emitting diodes (LEDs) and a light-guiding ring. Also available is High Beam Control technology that helps the driver see better at night by maximizing opportunities to use the high beams. Besides creating a dramatic impression, the eye-catching design provides daytime running light to other motorists. Also standard on Grand Touring models is an Adaptive Front-lighting System that automatically adjusts the angle of the LED headlights according to the steering angle and vehicle speed. When cornering or turning through intersections at night, the headlights’ beams illuminate the path the car will actually follow, enhancing driver safety.
LANE DEPARTURE WARNING

1 Lane Departure Warning System is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details. Be aware of the traffic around you. There are limitations to the range and detection of the systems. Please see your Owner’s Manual for further details.

LANE-KEEP ASSIST

Available Lane-keep Assist adds to the warnings of the Lane Departure Warning System. When it senses a potential unintentional lane departure, it will perform minor steering corrections to help guide your vehicle back to the center of the lane.

ADVANCED BLIND SPOT MONITORING

Available Advanced Blind Spot Monitoring helps detect objects in your blind spots and alerts you with a chime and warning light in the side mirror. It also detects and warns you of fast-approaching vehicles that may enter a blind spot.

REAR CROSS TRAFFIC ALERT

When backing up, available Rear-Cross Traffic Alert helps detect a vehicle approaching from the side and promptly alerts the driver with an audible warning, as well as a visual warning in either side mirror and the display screen.

SMART CITY BRAKE SUPPORT

When traveling at speeds between about 2 and 18 mph, available Smart City Brake Support helps detect objects ahead and warns you when braking is immediately necessary. If no driver action is taken, the system automatically applies the brakes.

MAZDA RADAR CRUISE CONTROLS

65

Available High Beam Control helps the driver see better oncoming traffic and/or a vehicle ahead. The system automatically switches to low beams when it detects oncoming traffic and/or a vehicle ahead.

TRAFFIC SIGN RECOGNITION SYSTEM

A thoroughly original way to think about safety technology; the available i-ACTIVSENSE® system was designed to provide you all the information you need to make smart decisions behind the wheel. This active safety approach helps you sense what the driver cannot easily anticipate, making you aware of potential hazards to help you avoid collisions. It’s all part of our belief that by extending your sensory awareness, we can provide peace of mind for a more enjoyable drive.

MAZDA RADAR CRUISE CONTROLS

65

Available High Beam Control helps the driver see better at night by maximizing opportunities to use the high beams. The system automatically switches to low beams when it detects oncoming traffic and/or a vehicle ahead.
Inside the Mazda6, you’ll find more dramatic expressions of our KODO design sensibility. Richly appointed with premium materials, Grand Touring models offer an enhanced cabin designed to envelop you in sporty refinement, including leather-trimmed seats, a power driver’s seat with memory, and a refined dashboard and instrument panel. Design-wise, the Mazda6’s clever A-pillar helps make getting in and out of the car easy. The lightweight seat structure increases the overall rigidity and comfort of the front seats. By making the seat perforations moderately large and the distances between them small, our engineers created upholstery that’s not only soft and breathable, but absorbs road sounds for an enhanced audio-listening environment.
To enter the Mazda6 is to access an energetic, artistic environment where the driver can relax and completely focus on the road ahead. Everything the driver sees, touches and operates is designed to heighten the driving experience. Inside, tapered forms evoke a sense of speed that mimics the energy of the Mazda6’s exterior design. Just opening the near-perfectly balanced door brings to mind the same feelings you’ll have while seated behind the wheel. There’s even the available full-color Active Driving Display that helps you take your mind off distractions by projecting critical information directly in the driver’s field of view and above the gauge cluster, allowing you to process information faster by keeping your eyes focused on the road ahead.
IN THE SPACIOUS MAZDA6, COMFORT NEVER TAKES A BACK SEAT.

Even in a driver's car, special attention is paid to the comfort of rear-seat passengers. Conveniences await, from climate control vents and one-liter bottle holders, to scalloped front seatbacks for more knee room. And with plenty of space between the front seat mounts, it's easier for those in the back to flex their feet. Getting out of the Mazda6 is easy, too, thanks to generous passenger head clearance and a wider center armrest in the rear seat that accommodates elbows comfortably.
COMMUNICATE
Thanks to Bluetooth® hands-free phone and audio streaming, you can easily pair your compatible mobile phone to make and receive calls. And SMS Text Message Audio Delivery and Reply allows you to enjoy fully integrated text display and audible readout.

NAVIGATE
Our convenient available factory-integrated Mazda Navigation System offers the advanced features of today’s navigation devices, including voice command and advanced lane guidance. And getting around town is easier thanks to the system’s 3D interactive map with step-by-step audio directions.

ENTERTAIN
With Bluetooth® connectivity and the Aha™ Internet radio app, you can connect to your Facebook and Twitter feeds or thousands of other streaming content offerings. Enjoy integrated Internet radio apps such as Pandora® and Stitcher®, or simply select from your own playlist.

MAZDA CONNECT™ is your window to the world amid the distractions of the road.

When driving is in your DNA, you build cars that go the distance. That’s the thinking behind our available MAZDA CONNECT™ infotainment system. Explore the possibilities, including internet radio app compatibility, hands-free telephone, an available navigation system, and so much more. Everything is easily controlled using the convenient multifunction Commander control, and viewable on the full-color 7-inch display.

Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™ if safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply.
SOUND TUNEUP

Even in a car as quiet as the Mazda6, unwanted ambient noise can interfere with your enjoyment of music. Bose® AudioPilot® 2 noise compensation technology preserves premium listening conditions, even as background noise levels change, providing occupants with a consistent and uninterrupted listening experience.

We believe a connected driving experience should even include your sense of hearing. That’s why for the Mazda6, we opted for nothing less than an available 11-speaker Bose® Centerpoint® 2 Surround Sound System.

This highly advanced system uses a proprietary Bose® algorithm that analyzes stereo recordings, steering vocals and instruments to the front soundstage and even ambient sound to create a stunning surround experience. Get ready to hear sound quality that matches the exhilaration you’ll feel while driving, from almost any source, such as CDs, MP3 devices and radio broadcasts, including available SiriusXM Satellite Radio.

IN TUNE WITH YOU IN EVERY SENSE.

1 SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subject to change. For details, go to the SiriusXM Internet site at www.siriusxm.com. SiriusXM services available in the 48 contiguous United States only. © 2017 SiriusXM Radio Inc. Terms and conditions apply. For more information, call 1-866-635-2349.
Since 1968, Mazda has consistently competed and won titles in endurance racing, the most challenging form of motorsports. Far more than simply being fast and nimble, our advantage is our durability and reliability. It’s how we made automotive history in 1991, becoming the first—and only—Asian automaker to win the 24 Hours of Le Mans. This stunning upset was accomplished by outperforming the competition with our very own reliable rotary engine. It’s also how we produced 23 class wins at the Rolex 24 at Daytona. And why, on any given weekend, more Mazdas and Mazda-powered cars are road-raced in the United States than any other brand! Because Driving Matters to Mazda, we race almost everything we build—so ultimately, you win.

WHEN WE RACE, YOU WIN.

1Based on Sports Car Club of America racing data.
A 2016 EDITORS' CHOICE: FAMILY SEDAN

—CarandDriver.com
MAZDA6 COLORS

17-inch Alloy 19-inch Alloy 19-inch Alloy with Dark Silver finish

Black Cloth Black Leatherette Black Leather with Espresso Trim Black Nappa Leather

Sand Cloth Sand Leatherette Parchment Leather Parchment Nappa Leather

Jet Black Mica

Deep Crystal Blue Mica

Titanium Flash Mica

Sonic Silver Metallic

Jet Black Mica

Jet Black Mica

Machine Gray Metallic

Gray tinted clearcoat

Metallic base (reflection layer)

Primer

Sheet metal

EVEN THE PAINT IS INNOVATIVE.

Machine Gray Metallic: This new signature paint from Mazda offers the luster and depth reserved for concept vehicles. Conceived by the creative minds of our designers, this rich hue is the result of a myriad of spray processing innovations. Aluminum paint flakes align in a uniform pattern that parallels the surface of the Mazda6’s body panels for dramatic hues with intense luminosity and a reflective, liquid-like quality.

MAZDA6 UPHOLSTERY

BLACK CLOTH BLACK LEATHERETTE BLACK LEATHER WITH ESPRESSO TRIM BLACK NAPPA LEATHER

SAND CLOTH SAND LEATHERETTE PARCHMENT LEATHER PARCHMENT NAPPA LEATHER

MAZDA6 WHEELS

17-inch Alloy 19-inch Alloy 19-inch Alloy with Dark Silver finish
MAZDA6 SPORT

ieiPennis: 2.5L SKYACTIV-G 2.5L 16-valve 4-cylinder engine with XVT Standard SKYACTIV™-G engines available
Standard SKYACTIV™-DRIVE 6-speed Sport automatic transmission with manual-shift and Sport modes 7-track alloy wheels
Headlight/headlamps with auto off and daytime running lights LED combination taillights Variable intermittent windshield wipers Dual power side mirrors with integrated turn signal indicators
Air conditioning with pollen filter Power windows with one-touch feature/optional on all mirrors Power door locks Cruise control Audiovox®/MAZDA CONNECT™/Infotainment System with voice commands— Bluetooth®— SiriusXM® Satellite Radio with 4-month trial subscription to the SiriusXM All-Access package

Includes the following features:

- Smart Brake Support
- Advanced front air bags, front side-impact air bags and side-impact curtain airbags
- Smart City Brake Support
- LED fog lights
- LED daytime running lights
- Automatic high beams
- Active Headlighting System
- Lane Departure Warning System
- Lane Keep Assist
- Smart City Brake Support
- Dynamic Stability Control
- Dynamic Traction Control

Every new 2017 Mazda6 is protected by:

- 3-year/36,000-mile1 24/7 Emergency Roadside Assistance Program
- 5-year/60,000-mile Limited Powertrain Warranty Approved Body Shell (bumper-to-bumper) Limited Warranty

WE'RE COMMITTED TO OUR DRIVERS.

FINANCING WITHOUT THE Fuss.

MAZDA CAPITAL SERVICES

Every new 2017 Mazda6 is protected by:

- 3-year/36,000 mile New Vehicle Limited Warranty
- 5-year/60,000 mile 24/7 Emergency Roadside Assistance Program
- 5-year/60,000 mile Limited Powertrain Warranty Approved Body Shell (bumper-to-bumper) Limited Warranty

FOR DETAILS, PLEASE SEE YOUR MAZDA DEALER, VISIT MAZDAUSA.COM OR CALL TOLL-FREE (800) 639-1000.

---

The tradename “Mazda Capital Services,” as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. (“Chase”). Retail/loan and lease services are offered by Chase. Mazda Capital Services 2 can help make the financing process more convenient and satisfying.

Whether you’re buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services can help make the financing process more convenient and satisfying.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.
We create every Mazda to be the best it can be. From there, it’s up to you and your imagination. Outfitting your car with Genuine Mazda Accessories is all about making a statement and getting more out of your lifestyle. There are no wrong answers, only an array of exciting choices. You’ll find the only thing better than getting a Mazda is when you make it YOUR Mazda. And when you choose Genuine Mazda Accessories, you have the comfort of knowing every accessory was designed exclusively for your model by our very own Mazda designers.

For a full list of Genuine Mazda Accessories for your Mazda6, please visit Accessories.mazdausa.com.
To Mazda, there’s only one thing that means as much as driving: giving back.

The Mazda Drive for Good® Event is our annual charitable program that allows us to give back to those in need. But we don’t do this alone. For every purchase of a Mazda, drivers like you have helped us raise millions of dollars for both national and local charities. But what’s even more significant is that for every test drive taken during the event, we pledge one hour of community service to local worthy causes across the country. And to date, we’ve pledged more than 72,000 hours of volunteer time to those who need it most. All thanks to people like you who simply took a test drive.

Our Mazda Dealers have a long history of giving back both time and money to their communities. And their efforts truly define our Mazda values. Mazda Drive for Good is just one of the many charitable programs that has allowed Mazda to donate to worthy causes across the United States since 1992.

Because we believe giving back matters.
PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred that would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.