We do not simply exist to make cars. We strive to achieve something greater. To inspire you every day through exhilarating experiences that help you feel more focused, more connected. And more alive.

This is what drives us to push boundaries and defy convention every day. It’s why we refined the rotary engine in 1967, reimagined how an automobile is developed, piece by piece, in 2006. Instead of simply redesigning a car, we started from a blank sheet of paper and built the ideal vehicle around how it would make you feel.

Today, we stand more focused than ever. Creating breathtaking designs and revolutionary technologies like SKYACTIV TECHNOLOGY and i-ACTIV AWD®. Built to forge an even deeper connection between you and your Mazda. An emotional bond, formed at first glance and reinforced every time you get behind the wheel. To us, this bond is everything. And it inspires us to design better, innovate more and make each Mazda smarter and safer than what came before. All to make everything about driving even better. Including you.
Since 1920, Hiroshima, Japan, has been our source of intense courage, commitment and perseverance. We have constantly found inspiration through this community, a shared spirit that pushes us to rise above any challenge. Together, we have achieved more than anyone could have imagined. We have built a global company from the ground up. We have developed innovations that others deemed impossible, from the rotary engine to SKYACTIV TECHNOLOGY and beyond. Most of all, we have never strayed from our commitment to humanity. Giving all of ourselves, using our hands to craft and make things that matter, that have soul, and heighten your state of being.
From first glance, you see the refined exterior styling you've come to expect from Mazda. The interior? The Signature trim is as elegant as it is striking. And now, we have the power of our available turbocharged engine to complement it all. The perfect blend of style, power and craftsmanship, the 2018 Mazda6 is steeped in bold innovations and refinements. With every glance, every curve and every ride, there is always more to discover and inspire.
Our design philosophy is simple, yet highly challenging to accomplish. Everything we create must capture motion, even at a standstill. In the same instance, it should evoke emotion. This process requires a human touch, hands on clay, shaping the future. Eliminating clutter, a sense of harmony, leaving only what is beautiful, lines should effortlessly draw your eye to every angle and curve. This sense of movement inspires an urge to get behind the wheel. It’s this INDIVIDUAL "Soul of Motion" design, it’s what makes a Mazda feel like a Mazda.
ART DOESN’T MIMIC LIFE. IT BECOMES LIFE.

Through their hard work and devotion, the spirit of the craftsmen remains in everything they bring to life. This intense commitment is reflected in the sublime beauty and functionality of the Japanese Kōdoki bowl. It’s created by repeatedly hammering a copper sheet over 100,000 times for more than three months. Its aesthetic appeal comes from its form, consisting of thousands of facets, each a fingerprint of the craftsman’s energy. At Mazda, our designers and engineers bring a similar level of meticulous obsession to their work, relentlessly seeking artistry at every step of the design process.
AN EXTRAORDINARY COMPOSITION OF LIGHT AND TEXTURE.

First introduced in the redesigned Mazda CX-9, our exquisite Signature trim has been reimagined for the 2018 Mazda6. Natural materials like Nappa leather and Japanese Sen wood, often used for fine furniture and musical instruments, envelop you in refined comfort, offering a continuous flow of subtle sophistication. The new Mazda6 Signature: an elevated level of elegance.
THE STARTING POINT.

Being fully engaged with your drive begins with the optimal driving position. The seats of the Mazda6 were designed to align with the natural zero gravity position of the driver’s limbs. Then, all interior appointments were placed with precision to allow the driver to reach naturally and with ease. For added comfort, select Mazda6 models offer ventilated front seats that suck away warm air from the driver’s and front passenger’s back and lower body to keep you both cool and dry.
BALANCING SILENCE AND SOUND.

Too much road noise can be distracting and tiresome. Not enough can be disorienting. Through an overall improvement in noise-damping and insulation, our engineers were able to reduce the overall amount of exterior noise that penetrates the cabin, while still allowing for the optimal amount of sound from the road and engine. Your connection to the road is heightened. Your levels of stress and fatigue are lowered. It’s all about shielding you from all that is unnecessary, so you can focus on what will bring you joy.
Every Mazda aspires to the same single goal—one between the vehicle and its driver. When you experience this seamless connection, your senses become heightened. You engage with the moment and leave all distractions behind. You feel empowered. Rejuvenated. And have the car feeling better than when you first got in. From the meticulous consideration of our design to how our cars effortlessly respond to even the slightest direction from the driver, each detail in every Mazda brings you a more pure driving experience.
DESIGN WITH A SINGLE FOCUS: YOU.

Beautifully redesigned, the 2018 Mazda6 has been meticulously crafted around you, the driver. With each carefully engineered detail, from the steering wheel position to the gas pedal placement, the car becomes seamlessly connected to you. Every dial, button and knob throughout the cockpit is exactly where you expect, allowing you to focus your attention on the drive.
ASTONISHINGLY INTUITIVE.

Keeping you instantly connected to your music, entertainment, friends or colleagues, all while keeping your eyes focused on the road, MAZDA CONNECT™ is as intuitive as it is interactive. Carefully placed at the optimum position, the multifunction Commander control on the center console lets you navigate the system intuitively with ease, with information shown on the larger 8-inch full-color center display. It's impressive technology that integrates the senses, keeping you in close touch no matter how far you travel.

1 Don’t drive while distracted. Even with voice commands, only use MAZDA CONNECT™ when it is safe and legal. Some systems and features are not available in all models and are subject to iPhones and Android devices. Message and data rates may apply.
EFFORTLESS CONNECTIVITY.

Keeping you connected to your world while keeping your eyes focused on the road, the Mazda6 is as intuitive as it is interactive. The MAZDA CONNECT™ infotainment system has been enhanced with available Apple CarPlay™ integration. Access your iPhone’s maps, playlists, contacts and compatible apps with your voice through Siri. Siri will also read incoming text messages and allow you to reply without taking your hands off the wheel. You can also navigate the features of Apple CarPlay with the optimally positioned multifunction Commander control. For Android users, Android Auto™ integration is also available. Everything you need for your drive, and your world, completely connected.

1 Requires compatible phone and standard text and data rates apply. Third-party interface providers are solely responsible for their product functionality and third-party terms and privacy statements apply.

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The Mazda6 features an available Active Driving Display that allows the driver to easily access pertinent information without losing focus of the most important task: driving. In seamless fashion, this heads-up display elegantly projects vehicle speed, navigation instructions, i-ACTIVSENSE® safety warnings and more, onto the windshield and directly into your line of sight. All as you survey the road ahead.

AN INFORMED POINT OF VIEW.
SKYACTIV® TECHNOLOGY enables us to orchestrate what we believe to be the ideal driving experience. From the chassis to the transmission to the engine and beyond, we’ve designed every single aspect of our cars to be powerful, yet more efficient. SKYACTIV TECHNOLOGY combines the joy of driving with outstanding environmental and safety performance. It’s one of the many ways the Mazda6 will rejuvenate your spirit for a more extraordinary drive.
MORE THAN POWER, EMPOWERMENT.

We’re proud to introduce a turbocharged gasoline engine in the Mazda6: the SKYACTIV-G 2.5T Dynamic Pressure Turbo. Delivering up to 250 hp1 and 310 lb-ft of torque, this engine, standard in Grand Touring, Grand Touring Reserve and Signature models, provides the acceleration when and where you need it most. It’s technology that’s engineered to elevate your mood. And your heart rate.
Introducing the latest feature in our i-ACTIVSENSE® suite of safety features, the available 360˚ View Monitor. Small cameras mounted on the front, back and sides of the car display views of the environment around the car on the MAZDA CONNECT™ screen. To assist you with maneuvers in different situations where it’s harder to see. Adding to the standard Rearview Camera, this new system also displays Top View, Side View, Front Wide View and Rear View modes to provide broader visibility from all angles. It’s 360 degrees of confidence, working hard for you—regardless of time of day or weather condition.

1 360º View Monitor may not provide a comprehensive view of the entire surrounding area of the vehicle. Please check your surroundings visually. Please refer to your Owner’s Manual for further details. 2 Don’t drive while distracted. Even with voice commands, only use MAZDA CONNECT™/ other devices when safe. Some features may be disabled while the vehicle is moving. Not all features are compatible with all phones. Message and data rates may apply.
TO HEIGHTEN YOUR SENSES, WE CREATED A FEW OF OUR OWN.

Avoiding an accident in the first place is always the safest route. With the available i-ACTIVSENSE® suite of safety features, sophisticated safety innovations alert you to hazards to help you avoid collisions—or lessen their impact. These features help improve your visibility and awareness of the road and monitor the traffic conditions around you. When needed, these innovations will even perform lane-keeping adjustments and automatic braking. i-ACTIVSENSE creates a more confident driving experience so you can feel focused and engaged with every drive you take.

- ADVANCED BLIND SPOT MONITORING
- REAR CROSS TRAFFIC ALERT
- 360° VIEW MONITOR
- LANE DEPARTURE WARNING SYSTEM
- LANE KEEP ASSIST
- ADAPTIVE FRONT-LIGHTING SYSTEM
- HIGH BEAM CONTROL
- SMART CITY BRAKE SUPPORT
- ADVANCED SMART CITY BRAKE SUPPORT
- SMART BRAKE SUPPORT
- MAZDA RADAR CRUISE CONTROL WITH STOP & GO
- TRAFFIC SIGN RECOGNITION SYSTEM

1 i-ACTIVSENSE safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of each safety feature. Additional information provided in Specifications. Please see your Owner’s Manual for further details. 2 Standard feature.
SPECIFICATIONS

ENGINES

SKYACTIV®-G 2.5L DOHC 16-valve 4-cylinder with VVT (Sport with MT)
187 hp @ 6,000 rpm
186 lb-ft of torque @ 4,000 rpm

SKYACTIV®-G 2.5L with Cylinder Deactivation (Sport with AT, Touring)
187 hp @ 6,000 rpm
186 lb-ft of torque @ 4,000 rpm

SKYACTIV-G 2.5T DOHC 4-cylinder Dynamic Pressure Turbo (Grand Touring, Grand Touring Reserve and Signature)
250 hp @ 5,000 rpm (with 93 octane fuel)
227 hp @ 5,000 rpm (with 87 octane fuel)
310 lb-ft of torque @ 2,000 rpm

TRANSMISSIONS & DRIVETRAIN

SKYACTIV-MT 6-speed manual transmission (Sport only)

SKYACTIV-Drive 6-speed automatic with manual shift and Sport modes

SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control

Hill Launch Assist¹

FUEL ECONOMY

EPA-ESTIMATED MPG (City/Highway)²
24 / 33 (MT, Sport)
26 / 35 (AT, Sport and Touring)
23 / 31 (AT, Grand Touring, Grand Touring Reserve and Signature)

FUEL CAPACITY

16.4 U.S. gallons

DIMENSIONS

Overall length: 192.7”
Wheelbase: 111.4”
Width: 72.4”
Height: 57.1”

TRUNK CAPACITY

14.7 cubic feet

¹ Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to this system. Please see your Owner’s Manual for further details.
² EPA-estimated mileage. Actual results will vary.
**MAZDA6 SIGNATURE**
Includes the following features in addition to or in place of Mazda6 Grand Touring Reserve:
- Framed mesh grille
- Leather-trimmed steering wheel with unique stitching
- Dual exhaust outlets with Brilliant Silver finish
- Traffic Sign Recognition System

**MAZDA6 GRAND TOURING RESERVE**
Includes the following features in addition to or in place of Mazda6 Grand Touring:
- Heated side mirrors
- Auto-dimming driver-side mirror
- Mazda Navigation System
- Mazda Advanced Keyless Entry System
- Advanced Smart City Brake Support®

**MAZDA6 GRAND TOURING**
Includes the following features in addition to or in place of Mazda6 Sport:
- 360º View Monitor®
- Rear Cross Traffic Alert®
- SKYACTIV®-G 2.5T Dynamic Pressure Turbo 4-cylinder engine

**MAZDA6 TOURING**
Includes the following features in addition to or in place of Mazda6 Grand Touring:
- Dual exhaust outlets with Bright Silver finish
- Power side mirrors with integrated turn signals
- Mazda Advanced Keyless Entry System
- Advanced Blind Spot Monitoring System®

**MAZDA6 SPORT**
Includes the following features in addition to or in place of Mazda6 Touring:
- 360º View Monitor®
- Rear Cross Traffic Alert®
- SKYACTIV®-G 2.5 DOHC 16-valve 4-cylinder engine

**EXTERIOR**
- LED headlights with Adaptive Front-lighting System
- Front driver-side door courtesy light
- SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control

**INTERIOR**
- Mazda Navigation System
- Voice Command®
- Automatic Headlight Off
- Leather-wrapped steering wheel and gear selector
- SmartCity Brake Support®

**SAFETY AND SECURITY**
- SKYACTIV®-G 2.5T Dynamic Pressure Turbo 4-cylinder engine
- SKYACTIV®-Drive 6-speed automatic transmission with manual shift and Sport modes
- SKYACTIV®-VEHICLE DYNAMICS with G-Vectoring Control

**ENGINE AND TRANSMISSION**
- SKYACTIV®-G 2.5 DOHC 16-valve 4-cylinder engine with VVT (MT only)
- SKYACTIV®-G 2.5T Dynamic Pressure Turbo 4-cylinder engine with SKYACTIV®-Drive 6-speed automatic transmission
- SKYACTIV®-VEHICLE DYNAMICS with G-Vectoring Control
SELF EXPRESSION AT EVERY LEVEL.

The closer you examine the Mazda, the more intriguing our story becomes. Mazda’s KODO design philosophy is evident across every aspect of the Mazda—right down to its alloy wheels. Our entire selection of wheels is designed to help you express your own character to create an even greater connection between car and driver.
THE ART OF SEDUCTION.

One of the first things you’ll notice with the Mazda6 is its color. The glossiness. The luster. This isn’t a paint job you’d typically find on a production car. This level of detail, this level of depth and translucency, is what you’d expect at a custom car show. Each Mazda6 color is created by a color designer and master painter who work together to ensure the final product is exactly as intended. The pair relentlessly pursues the ideal color, stretching the possibility of the paint, impassioned by their craft, working together to accentuate the beautiful lines of the Mazda6.

Machine Gray Metallic
Extra cost option

Titanium Flash Mica
Deep Crystal Blue Mica
Jet Black Mica
Snowflake White Pearl Mica

Soul Red Crystal Metallic
Extra cost option
EXQUISITELY CRAFTED DOWN TO THE LAST STITCH.

Upholstery plays a unique role in automotive design. It is the one element that makes direct contact with drivers and passengers throughout the entire drive. Every stitch, every inch of our carefully constructed upholstery is designed to make your driving experience better. Expert fabricators experiment with textures, stitching and seam placements to create a range of distinct and expressive designs. So you can enjoy an elegant level of refinement in every Mazda6.
Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New Vehicle Limited Warranty as your new Mazda. For a full list of Genuine Mazda Accessories for your Mazda, visit Accessories.MazdaUSA.com.
NEW VEHICLE WARRANTY

Every new 2018 Mazda is protected by a:
- 3-year/36,000-mile1 New Vehicle Limited Warranty
- 3-year/36,000-mile1 24/7 Emergency Roadside Assistance Program
- 5-year/60,000-mile1 Limited Powertrain Warranty
- 5-year/unlimited-mileage Warranty Against Body Rust-Through
  (Anti-Penetration Limited Warranty)

MAZDA EXTENDED CONFIDENCE

Enjoy peace of mind for years after your vehicle warranty has expired. Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. This coverage is accepted nationwide and utilizes only Genuine Mazda Parts (where available).

MAZDA CAPITAL SERVICES

Whether you’re buying or leasing a new, Certified Pre-Owned Mazda or used Mazda, Mazda Capital Services can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, visit MazdaUSA.com or call us toll-free at 800.639.1000.
Thank you for considering a Mazda.

As you can see from the stories in this brochure, everyone at Mazda, including our Mazda Dealer partners, is deeply passionate about creating cars that provide a memorable driving experience. This passion starts with you. Before the first sketch of a Mazda, before any new idea is conceived, we consider you, the driver, first. All with the hope that you will feel our passion for driving once you’re behind the wheel.

If you haven’t already experienced the excitement of driving a Mazda for yourself, schedule a test drive at your local Mazda Dealer. Together, we will ensure that your next test drive is just the first step in the joy of owning a Mazda.

Sincerely,

Masahiro Moro
President and CEO
Mazda North American Operations