We do not simply exist to make cars. We strive to achieve something more. To inspire you every day through exhilarating experiences that help you feel more focused, more connected. And more alive. This is what drives us to push boundaries and defy convention, every day. It's why we refined the rotary engine in 1967, resurrected the roadster in 1989, and reimagined how an automobile is developed, piece by piece, in 2006. Instead of simply redesigning a car, we started from a blank sheet of paper and built the ideal vehicle around how it would make you feel. Today, we stand more focused than ever. Creating breathtaking designs and revolutionary technologies like SKYACTIV® TECHNOLOGY and i-ACTIV AWD®. Built to forge an even deeper connection between you and your Mazda. An emotional bond, formed at first glance and reinforced every time you get behind the wheel. To us, this bond is everything. And it inspires us to design better, innovate more and make each Mazda smarter and safer than what came before. All to make everything about driving even better. Including you.
HIROSHIMA SPIRIT | Since 1920, Hiroshima, Japan has been our source of unwavering courage, commitment and perseverance. We have consistently found inspiration through this community, a shared spirit that pushes us to rise above any challenge. Together, we have achieved more than anyone could have imagined. We have built a global company from the ground up. And we have defied convention to develop innovations that others deemed impossible, from the rotary engine to SKYACTIV® TECHNOLOGY and beyond.

Most of all, we have never strayed from our commitment to humanity. Giving all of ourselves, using our hands to craft and make things that matter, that have soul, and heighten your state of being.
From first glance, you see the refined exterior styling you’ve come to expect from Mazda. The interior? Well, the Signature trim is as elegant as it is striking. And now, with the introduction of an available turbocharged engine, we have the powertrain to complement it all. Engineered to energize and excite you, the 2018 Mazda6 offers a perfect blend of style, power and craftsmanship—making you rethink what a midsize sedan can be.
KODO | Our design philosophy is simple, yet highly complex to accomplish. Everything we create must capture motion, even at a standstill. In the same instance, it should evoke emotion. This process requires a human touch, hands on clay, shaping the form. Eliminating all that is unnecessary, leaving only what is beautiful. Lines should draw attention at first glance, effortlessly directing your eye to every angle and curve. This sense of movement inspires those who experience it and creates an urge to get behind the wheel. We call this KODO: “Soul of Motion” design. It’s what makes a Mazda feel like a Mazda. Making you feel inspired, connected and alive, every time you get behind the wheel.
ONENESS | Every Mazda aspires to a single goal—oneness between the vehicle and its driver, inspired by the Japanese concept of Jinba Ittai, or “horse and rider as one.” With each carefully engineered detail, from the steering wheel position to the gas pedal placement, the car becomes an extension of you, acting precisely as it should. Everything crafted with precision to create an elevated driving experience. The throttle delivers a satisfying response in any situation. The steering wheel answers even the most subtle nudge with purpose. Every dial, button and knob throughout the cockpit is exactly where you expect, allowing you to focus on the road. All to make driving more enjoyable, energizing and in perfect harmony.
CRAFTED TO INSPIRE. TURBOCHARGED TO DELIVER |  
For years, Mazda engineers have spent countless hours crafting every exterior line and interior detail of the Mazda6. For 2018, our engineers did the same, all while paying extra attention to the beauty that hides under the hood. We’re proud to introduce a turbocharged gasoline engine in the Mazda6: the SKYACTIV®-G 2.5T Dynamic Pressure Turbo. Delivering up to 250 hp1 and 310 lb-ft of torque, this available engine provides the off-the-line acceleration you’d expect from its dynamic exterior, yet still provides cost-efficient MPGs.2 It’s an effortless brand of power that’s sure to elevate your mood. Along with your heart rate.

1 250 hp with 93 octane fuel. 277 hp with 87 octane fuel. 2 Based on EPA estimates for 2018 Mazda6 models with SKYACTIV-G 2.5T Dynamic Pressure Turbo. Actual results will vary.
Beautifully redesigned, the 2018 Mazda6 was carefully and meticulously crafted around you, the driver. Because at Mazda, we don’t start with the chassis and work our way around. We start with you, and engineer every cubic-inch to fit you. It’s tailor-made precision, designed to improve your overall well-being.
MAZDA CONNECT™ | Keeping you connected to your music, entertainment, friends or colleagues, all while keeping your eyes focused on the road, the Mazda6 is as intuitive as they come. Carefully placed at the optimum position, the multifunction Commander control on the center console lets you navigate options on the new 8-inch full-color center display. Its impressive technology that integrates the senses, keeping you in close touch no matter how far you travel.
The Mazda6 features an available Active Driving Display that allows the driver to access pertinent information without losing focus of the most important task: driving. In seamless fashion, this heads-up display elegantly projects key information such as vehicle speed, navigation instructions and i-ACTIVSENSE® safety warnings onto the windshield and directly in your line of sight. All as you survey the road ahead. As is the case with all Mazda engineering, a great deal of human-centric thinking went into its design and placement. It’s technology with a human touch.
Craftsmanship and artistry are not purely physical pursuits. They are driven by our whole selves, mind, body and spirit. That immersive commitment is reflected in the beauty and functionality of the Japanese Kodoki bowl. It’s created by repeated hammering on a copper sheet over 100,000 times for more than three months. Its aesthetic appeal comes from its form, consisting of thousands of facets, each a fingerprint of the craftsman’s energy. At Mazda, our designers and engineers bring a similar level of meticulous obsession to their work, relentlessly seeking artistry at every step of the design process. All so you can be one with your Mazda.
EXQUISITELY ADVANCED | First introduced in the redesigned Mazda CX-9, our exquisite Signature trim has been reimagined for the 2018 Mazda6. Materials like Japanese Sen wood, often used for fine furniture and musical instruments, and Nappa leather, envelop occupants in refined comfort, offering a continuous flow of subtle sophistication. The new Mazda6: an elevated level of elegance.
Mazda’s design and engineering philosophy is deeply rooted in the belief that everything, down to the finest detail, should elevate your spirit and enhance your driving experience. That’s why the seats in the 2018 Mazda6 were completely redesigned; an improved, wider shape and inner structural material design provide greater comfort and support during long-distance travels. And since being fully engaged with your drive begins with an optimal driving position, engineers worked meticulously to design what can only be described as ergonomic luxury. For added comfort, select Mazda6 models offer ventilated front seats that wick away warm air from the driver’s and front passenger’s back and lower body to help keep you both cool and dry.
Through advanced suspension design and overall improvement in noise-damping characteristics, our engineers were able to reduce the amount of exterior noise that penetrates into the cabin, creating a peaceful environment where you can enjoy a quiet conversation, be one with your thoughts, or be engrossed in your favorite music.

Reducing noise also reduces fatigue on longer drives, so take the scenic route if you’re so inclined. The thinking behind a much quieter cabin is simple: shielding you from all that is unnecessary, so you can focus on what will bring you joy. Tranquility through technology. It’s all about improving your mental and physical comfort—and all part of our approach to engineering.
SKYACTIV® TECHNOLOGY | There’s truth in a name. When it comes to engineering the ultimate blend of driving dynamics, performance and efficiency, to Mazda, the sky is the limit. There’s no ceiling or finish line. Which is why we’ve tuned our engines, including the newly available SKYACTIV® G 2.5T Dynamic Pressure Turbo, to be both efficient and powerful, rather than relying only on size to deliver more horsepower. And why we focus on driver and passenger comfort by creating SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control, which aids in providing a smoother, less strenuous drive. Light. Powerful. Smooth. Efficient. Just a few of the Mazda’s many characteristics that will rejuvenate your spirit and make you feel alive when you’re behind the wheel.

1Estimated EPA estimates for 2018 Mazda6 models with SKYACTIV-G 2.5T Dynamic Pressure Turbo engine. 23 city/31 highway MPG. (mazdausa.com)
Since human sentience is the hallmark of Mazda, what better way to bring in the human element than with technology that essentially offers another set of eyes...or ears...or four? Introducing the available 360˚ View Monitor. Using small cameras mounted on the front, back and sides of the car, this system displays various views of the environment around the car on the MAZDA CONNECT screen. To help assist you with maneuvers in different situations where it’s harder to see. Displaying Top View, Side View and Front Wide View and Rear View modes, you can experience safer broader visibility from all angles. It’s 360 degrees of confidence, regardless of time of day or weather condition.

360˚ VIEW MONITOR
Avoiding an accident in the first place is always the safest route. With the available i-ACTIVSENSE® suite of safety features, sophisticated safety innovations help alert you to hazards so you can better avoid collisions—or lessen their impact. The result is a more connected driving experience. So you can feel confident and more energized as you focus on the road ahead.

**ADVANCED BLIND SPOT MONITORING**
Radar sensors detect and alert when objects are in your left and right blind spots. It also warns when fast-traveling vehicles are about to enter a blind spot from further behind.

**LANE DEPARTURE WARNING SYSTEM**
If you unintentionally drift out of your lane while driving at speeds higher than 37 mph, the system will alert you.

**ADAPTIVE FRONT-LIGHTING SYSTEM**
These headlights are specifically designed to help you see around corners at night. As you turn into a corner, the headlights pivot up to 15 degrees in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.

**SMART CITY BRAKE SUPPORT**
When traveling at low speeds including parking lot speeds, this system uses a Forward-sensing Camera to detect vehicles ahead. If an impact is predicted, it is able to warn the driver, adjust the brake pads for faster and firmer braking, and apply the brakes if the driver cannot.

**REAR CROSS TRAFFIC ALERT**
As you reverse, this system promptly alerts you on the back-up monitor, as well as on the side view mirrors, when it detects a vehicle approaching from either side.

**LANE-KEEP ASSIST**
Adds to the warnings of the Lane Departure Warning System by performing minor steering corrections—helping to keep you in your lane if the system senses you’re drifting.

**HIGH BEAM CONTROL**
For better vision at night, this system auto-adjusts the headlight beams from low to high as traffic and road conditions allow.

**SMART BRAKE SUPPORT**
This system uses a Forward-sensing Camera and radar sensors to sense when a collision with a vehicle ahead is possible. If an impact is predicted, this system is able to warn the driver, adjust the brake pads for faster and firmer braking, and apply the brakes if the driver cannot.

**TRAFFIC SIGN RECOGNITION SYSTEM**
Based on front camera identification in conjunction with navigation data, this system recognizes and displays traffic signs such as Stop, Do Not Enter and Speed Limit. Alerts are easily viewable at the driver’s eye level within the Active Driving Display.

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*1* Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.

*2* Lane Departure Warning System and Lane-keep Assist operate under certain driving conditions above 37 mph. Neither system is a substitute for safe and attentive driving. There are limitations to the range and detection of the systems. Please see your Owner’s Manual for further details.

*3* Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner’s Manual for further details.

*4* Smart Brake Support operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner’s Manual for further details.

*5* Mazda Radar Cruise Control with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner’s Manual for further details.

*6* Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition or display of the sign. Always check traffic signs visually while driving. Please see your Owner’s Manual for further details.
**SPECIFICATIONS**

**ENGINES**
- SKYACTIV® G 2.5L DOHC 16-valve 4-cylinder with VVT (Sport with MT)
- SKYACTIV® G 2.5L with Cylinder Deactivation (Sport with AT, Touring)
  - 187 hp @ 6,000 rpm
  - 186 lb-ft of torque @ 4,000 rpm
- SKYACTIV-G 2.5T DOHC 4-cylinder Dynamic Pressure Turbo
  - (Grand Touring, Grand Touring Reserve, and Signature)
  - 250 hp @ 5,000 rpm (with 93 octane fuel)
  - 227 hp @ 5,000 rpm (with 87 octane fuel)
  - 310 lb-ft of torque @ 2,000 rpm

**TRANSMISSIONS & DRIVETRAIN**
- SKYACTIV-MT 6-speed manual transmission (Sport only)
- SKYACTIV-Drive 6-speed automatic with manual shift and Sport modes
- SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control
- Hill Launch Assist

**FUEL ECONOMY**
- EPA-estimated MPG (City/Highway)
  - 24 / 33 (MT, Sport)
  - 26 / 35 (AT, Sport and Touring)
  - 23 / 31 (AT, Grand Touring, Grand Touring Reserve, and Signature)

**FUEL CAPACITY**
- 16.4 U.S. gallons

**DIMENSIONS**
- Overall length: 192.7 in
- Wheelbase: 111.4 in
- Width: 72.4 in
- Height: 57.1 in

**TRUNK CAPACITY**
- 14.7 cu ft

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1. Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for further details.

2. EPA-estimated mileage. Actual results will vary.
MAZDA6 SIGNATURE
Includes the following features in addition to or in place of MAZDA6 Grand Touring Reserve.

INTERIOR
Frameless rearview mirror 7-inch TFT multi-information display Leather-wrapped steering wheel with unique stitching Nappa leather trim Ultrasonic® interior accents Matte door panel trim Black headlight Genuine Silva wood interior accents Interior trim with Brilliant Silver theme

SAFETY AND SECURITY
360º View Monitors Front and rear parking sensors

MAZDA6 GRAND TOURING
Includes the following features in addition to or in place of MAZDA6 Grand Touring Reserve.

ENGINE AND TRANSMISSION
SKYACTIV-G 2.5 Dynamic Pressure Turbo 4-cylinder engine

INTERIOR
Heated side mirrors Auto-dimming driver-side mirror

SAFETY AND SECURITY
360º View Monitors Front and rear parking sensors

MAZDA6 GRAND TOURING RESERVE
Includes the following features in addition to or in place of MAZDA6 Grand Touring.

EXTERIOR
19-inch alloy wheels with Brilliant Silver finish

SAFETY AND SECURITY
360º View Monitors Front and rear parking sensors

MAZDA6 TOURING
Includes the following features in addition to or in place of MAZDA6 Sport.

ENGINE AND TRANSMISSION
SKYACTIV-G 2.5, with Cylinder Deactivation

INTERIOR
Front and rear parking sensors 2

SAFETY AND SECURITY
360º View Monitors Front and rear parking sensors

MAZDA6 SPORT
Includes the following features:

ENGINE AND TRANSMISSION
SKYACTIV-D 2.2 Dynamic Pressure Turbo 4-cylinder engine with VVT (MT only)

INTERIOR
Leather-wrapped steering wheel with paddle shifters

SAFETY AND SECURITY
Lane Departure Warning System 8

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Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner’s Manual for further details.

360º View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner’s Manual for further details. Simulated screen.

Lane-keep Assist System 8

Includes Smart Brake Support 5, Mazda Radar Cruise Control with Stop & Go, Lane Departure Warning System, Lane keep Assist System, High Beam Control, Auto-Start/Stop function, and rain-sensing windshield wipers.

SAFETY AND SECURITY
Smart City Brake Support® Advanced blind spot monitoring with view assist™ Advanced blind spot monitoring with view assist™

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Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including speed, road conditions and weather can all impact automatic brake control and collision warning. Please see your Owner’s Manual for further details.
One of the first things you’ll notice with the Mazda is its color. The glossiness. The luster. But this kind of depth doesn’t come easy. When the design team proposed Soul Red Crystal Metallic as the lead color, the engineers were captivated by its deep reflections. And Mazda wants you to be captivated as well. Which is why a novel three-coat painting process is used, applying a bright layer of aluminum flakes below the unique red paint, and a clear top layer to emphasize the translucency. The process is quite painstaking, creating additional steps in an already laborious process. But for us, it is also quite invigorating.

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<tr>
<th>Machine Gray Metallic 1</th>
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<tr>
<td>Titanium Flash Mica</td>
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<td>Snowflake White Pearl Mica</td>
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<td>Soul Red Crystal Metallic 1</td>
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<tr>
<td>Sonic Silver Mica</td>
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<td>Deep Crystal Blue Mica</td>
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1 Extra cost option.
MADE JUST FOR YOU | Every stitch, every inch of carefully crafted piping and every part in between was designed to make your driving experience better. It’s true comfort and true refinement, made just for you. Improving how you feel with every drive.

Deep Chestnut (shown) or Parchment Nappa Leather
Signature

Parchment Leather
Touring and Grand Touring Reserve

Sand Leatherette
Touring and Grand Touring Reserve

Black Leather
Touring and Grand Touring Reserve

Black Leatherette
Touring and Grand Touring Reserve

Black Leather
Grand Touring Reserve

Parchment Leather
Grand Touring Reserve

Sand Cloth
Sport

Black Cloth
Sport
GENUINE MAZDA ACCESSORIES | Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda. Customize with Genuine Mazda Accessories that are crafted with the same care and thoughtful engineering as the car itself. When installed by your Mazda Dealer, they carry the same New Vehicle Limited Warranty as your new Mazda.

For a full list of Genuine Mazda Accessories for your Mazda6, please visit Accessories.MazdaUSA.com.
Every new 2018 Mazda6 is protected by a:

3-year/36,000-mile New Vehicle Limited Warranty

3-year/36,000-mile 24/7 Emergency Roadside Assistance Program

5-year/60,000-mile Limited Powertrain Warranty

5-year/unlimited-mileage Warranty Against Body Rust Through (Anti-Perforation Limited Warranty)

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

Whether you’re buying or leasing a new, Certified Pre-Owned Mazda or used Mazda, Mazda Capital Services can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, visit www.MazdaUSA.com or call us toll-free at (800) 639-1000.

MAZDA CAPITAL SERVICES
Thank you for considering a Mazda. As you can see from the stories in this brochure, everyone at Mazda, including our Mazda Dealer partners, is deeply passionate about creating cars that provide a memorable driving experience. This passion all starts with you. Before the first sketch of a Mazda, before any new idea is conceived, we consider you, the driver, first. All with the hope that you will feel our passion for driving once you’re behind the wheel.

If you haven’t already experienced the excitement of driving a Mazda for yourself, schedule a test drive at your local Mazda Dealer. Together, we will ensure that a great test drive is just the first step in the joy of owning a Mazda.

Sincerely,

MASAHIRO MORO
President and CEO
Mazda North American Operations
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