Someday they’ll discover the gene for this emotion.

Not that you have to wait till then. In a Mazda Truck, you can experience the rush of freedom, of going wherever you want, right now. All you and your companions know is it’s a great feeling. As far as where it comes from, we’ll let the scientists worry about that.
Sure, you're a little older now, but you still get the impulse to play. So do we. That's why we build Mazda Trucks in the first place. Sport trucks with the power and performance to make the world your schoolyard. Only without that annoying bell telling you to stop.

WHO SAYS RECESS HAS TO END AFTER THE FIFTH GRADE?
HOW TO KEEP THE FASTEST CARS IN YOUR REARVIEW MIRROR.

Or, for that matter, jet boats and dirt bikes—no matter how fast your weekend recreation, you still have to get your gear somewhere. That's why a Mazda Truck is always a good choice. For example, with a 207-horsepower V6, our B4000 can tow a trailer weighing up to 5740 pounds. That's more than any Frontier or Tacoma. So you have more freedom when it comes to choosing your favorite weekend escape equipment. Then just hitch it up, grab your gear and hit the road.

www.MazdaUSA.com
Where other drivers in ordinary rides see the end of a road, Mazda 4x4 Truck drivers see the beginning of an opportunity. It could be a new route to your favorite isolated camp. A better way up a mountain. Or just the sheer fun of mastering a difficult wilderness track. When asphalt suddenly becomes gravel or packed dirt morphs to mud, engage 4-wheel drive without even missing a beat. Because every Mazda 4x4 Truck lets you shift into 4WD on the fly, at up to 45 mph. Wherever you find yourself, respect the wilderness, follow the Tread Lightly! guidelines...and have a truckload of fun!  

ALL ROADS HAVE TO END SOMEWHERE. DON’T LET THAT STOP YOU.
Just sitting in the roomy cab of a Mazda Truck is enough to inspire thoughts of the weekend, even when it's only Monday. You're up nice and high, with a commanding view. Make a mental list of all the stuff you can fit behind the seats in the 2-door Cab Plus model—or bring along two more people in the folding jump seats. Picture how the Mazda 4-door Cab Plus 4 model makes it so easy to get everyone and everything in and out. Imagine turning up the volume on your favorite tunes on the stereo system and humming along as the workday world just fades away. Sound good? So what's stopping you? Turn the key and let the spirit—and the Mazda Truck—move you.
YOUR MAZDA TRUCK PUTS YOU AHEAD OF THE CROWD.

THE MAZDA DRIVER’S ASSURANCE PLAN WILL KEEP YOU THERE. Look at it this way:

We want every drive in the Mazda Truck to be just as exhilarating as your first. That’s why we engineered our unique and comprehensive Mazda Driver’s Assurance Plan just as thoroughly as we designed the Truck. With it, you’ll have the deep level of confidence that comes with a total level of care.

The Three Parts Of Our Plan:
Under our Plan, your peace of mind come first. Starting the moment you take the key, your new Mazda Truck is covered by our 10-month/15,000-mile “bumper-to-bumper” limited warranty. When the Truck is under warranty, you’re automatically enrolled in our 24-hour Emergency Roadside Assistance program. It’s designed to get you going and minimize any inconvenience if the unexpected happens while you’re on the road. And if your Mazda Truck is in for a warranty repair, the Mazda Service Transportation Solution can typically ensure you have another reliable to drive. These are just the basics of the Mazda Driver’s Assurance Plan. For complete details, see your Mazda Dealer, or log on to MazdaUSA.com.

ADD YOUR PERSONAL TOUCH WITH GENUINE MAZDA ACCESSORIES.

- Bed-call caps (shown below)
- Bed extender (shown below)
- Side step tubes (shown below for left)
- All-weather floor mats
- Carpeted floor mats
- Bedliner (shown below)
- Auto-dimming mirrors, w/compass or w/compass and temperature gauge
- Fog lights
- Front mask
- Hood wind deflector
- Soft tonneau cover
- Retractable side-down hooks
- Tie-down loops
- Trailer hitch
- Wheel locks
- Tailgate lock
- Spare tire lock
- Engine block heater
- Touch-up paint
- Bed extender (shown below)
- Bed-rail caps (shown below)
- Auto-dimming mirrors
- Performance Red Clearcoat
- Desert Sand Metallic
- Mystic Black Clearcoat
- Platinum Frost Metallic
- Deep Galaxy Blue Metallic
- Classic White Clearcoat
- Desert Sand Metallic
- Mystic Black Clearcoat
- Platinum Frost Metallic
- Performance Red Clearcoat
- Deep Galaxy Blue Metallic
- Classic White Clearcoat
- Desert Sand Metallic

COLOR COMBINATIONS & TRIM LEVELS

<table>
<thead>
<tr>
<th>Exterior Color</th>
<th>Interior Colors</th>
<th>All Weather Color</th>
<th>Trunk Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mystic Black Clearcoat</td>
<td>Gray/Gray/Gray</td>
<td>Gray</td>
<td>Gray</td>
</tr>
<tr>
<td>Deep Galaxy Blue Metallic</td>
<td>Gray/Gray/Gray</td>
<td>Gray</td>
<td>Gray</td>
</tr>
<tr>
<td>Platinum Frost Metallic</td>
<td>Gray/Gray/Gray</td>
<td>Gray</td>
<td>Gray</td>
</tr>
<tr>
<td>Desert Sand Metallic</td>
<td>Gray/Gray/Beige</td>
<td>Beige</td>
<td>Beige</td>
</tr>
<tr>
<td>Mystic Black Clearcoat</td>
<td>Gray/Gray/Gray</td>
<td>Gray</td>
<td>Gray</td>
</tr>
<tr>
<td>Desert Sand Metallic</td>
<td>Gray/Gray/Beige</td>
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<tr>
<td>Mystic Black Clearcoat</td>
<td>Gray/Gray/Gray</td>
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</tbody>
</table>

CREATING YOUR OWN ZOOM-ZOOM IS AS EASY AS CLICK-CLICK.

Put together your dream Mazda Truck from the comfort of your home and with the speed of the Internet. Just hit our interactive Web site, click on “Build Your Own,” and follow the on-screen prompts to choose your vehicle, color and options. We’ll show you what it looks like, what the suggested retail price is, and refer you directly to your nearest Mazda Dealer. It’s the fast way to set up your Mazda Truck. Just the way you want it.

Go to www.MazdaUSA.com

ENGINE SPECIFICATIONS

B2300:
- Engine size/type: 2.3-liter in-line 4-cylinder
- Valvemax: DOHC 16-valve
- Torque, SAE Net lb-ft: 153 @ 3750 rpm
- Horsepower, SAE Net: 135 @ 5050 rpm

B3000:
- Engine size/type: 3.0-liter V6
- Valvemax: DOHC 24-valve
- Torque, SAE Net lb-ft: 179 @ 3500 rpm
- Horsepower, SAE Net: 207 @ 5250 rpm

B4000:
- Engine size/type: 4.0-liter V6
- Valvemax: SOHC 24-valve
- Torque, SAE Net lb-ft: 238 @ 3000 rpm
- Horsepower, SAE Net: 268 @ 5500 rpm

EPA estimated fuel economy, city/hwy mpg:
- 2-door Automatic: 17/22
- 4-door Automatic: 21/25
- 4-door Manual: 19/22

Torque, SAE Net lb-ft:
- 2-door Automatic: 238 @ 3000 rpm
- 4-door Automatic: 268 @ 5500 rpm
### Exterior Dimensions (inches)

<table>
<thead>
<tr>
<th>Cab Type</th>
<th>Front headroom</th>
<th>Front shoulder room</th>
<th>Rear headroom</th>
<th>Rear shoulder room</th>
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<tbody>
<tr>
<td>Regular Cab</td>
<td>39.2</td>
<td>—</td>
<td>39.4</td>
<td>54.5</td>
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<tr>
<td>Cab Plus/Cab Plus</td>
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<td>42.2</td>
<td>54.3</td>
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### Payload/Trailer Weights: (lb)

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<th>Cab Type</th>
<th>Payload (lb)</th>
<th>Weight Distribution (lb)</th>
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<tbody>
<tr>
<td>Regular Cab</td>
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</tr>
<tr>
<td>Cab Plus/Cab Plus</td>
<td>2340</td>
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</tr>
</tbody>
</table>

### Mechanical Features

- **207-hp 4.0L DOHC 12-valve V6 engine:**
  - **2340**
  - **2070**
  - **2340**

### Towing Specifications

<table>
<thead>
<tr>
<th>Cab Type</th>
<th>Payload (lb)</th>
<th>Weight Distribution (lb)</th>
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</thead>
<tbody>
<tr>
<td>Regular Cab</td>
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</tr>
<tr>
<td>Cab Plus/Cab Plus</td>
<td>3800</td>
<td>—</td>
</tr>
</tbody>
</table>

### Power Package

- **2340:**
  - **2070**

### Off-Road Package

- **2340:**
  - **2070**