# 04 mazda B-SERIES TRUCKS **⊘** mazda



TOWING CAPACITY UP TO 5760 POUNDS

# AN ACTION-PACKED BEDTIME STORY YOU WON'T WANT TO MISS.

At Mazda, we believe vehicles with cabs and cargo beds should provide more than simply practical, hardworking transportation. Which is why Mazda B-Series trucks are also engineered to deliver agile handling and exhilarating performance. At work or play. On the road or off. Flying solo or even with friends.





NON-STOP FUN. No need to stop your Mazda 4x4 whenever the terrain starts getting a bit rough. A quick turn of the convenient, dash-mounted knob lets you easily shift in or out of 4x4 mode, on the fly.



TORQUE OF THE TOWN.
Horsepower is fine. But torque does the work. That's why the Mazda B4000, B3000 and B2300 were engineered to respectively deliver a generous 238 lb-ft, 180 lb-ft and 154 lb-ft of torque.

# A BUFFET FOR BOTH THE POWER-HUNGRY AND PERFORMANCE-MINDED.

Mazda B-Series trucks pack enough power and style for any purpose. The Mazda B4000's 4.0-liter V6 pumps out a potent 207 hp. The B3000's 3.0-liter V6 serves up a spirited 154 hp. And the B2300's 2.3-liter 4-cylinder generates 143 hp. Pick a Regular Cab, Cab Plus or Cab Plus 4-Door. Want 4x4 versatility? It's available on both the B4000 Cab Plus and Cab Plus 4-Door. Fact is, with nearly 8 inches of ground clearance, the ability to shift on the fly (up to 45 mph) into 4x4 mode, plus a low range for when the going gets tough, a rugged B4000 4x4 will take you places AWD cars can only dream of.





# HERE'S ALL YOU NEED TO PULL A FAST ONE.

Want to tow vehicles or a cargo trailer with ease? Then you want the power, torque and versatility of a Mazda B-Series truck. While a 5-speed manual gearbox is standard, a 5-speed automatic transmission is available. And you can tow up to 2440 pounds in a Mazda B3000 truck with the optional 5-speed automatic. Or up to 5760 pounds in a similarly equipped Mazda B4000 truck. For greater maximum towing capacity than Tacoma or Frontier, hitch your plans to a Mazda B-Series truck.



GVWR = Gross Vehicle Weight Rating; GCWR = Gross Combined Weight Rating; M5 = 5-speed manual; A5 = 5-speed automatic; \*Dual Sport; \*\*Base

Payload: Payload weights shown are maximums and must be reduced by the weight of any passengers or optional equipment. Trailer Weight: Trailer weights shown are maximums and must be reduced by the weight of any passengers, cargo, hitch, or optional equipment in the towing vehicle. The following equipment may also be required: load-carrying hitch for trailers under 2,000 lb and load-equalizing hitch for trailers over 2,000 lb. Towing a trailer will have an effect on the vehicle's handling, braking, durability, performance, and driving economy. For specific information on recommended or required equipment, see your Mazda dealer. Hitches are available through manufacturers other than Mazda.

ENGINE SPECIFICATIONS									
Engine size/type									

Valvetrain Bore and stroke Ignition system Fuel injection Horsepower, SAE Net Torque, SAE Net lb-ft EPA estimated fuel economy, city/hwy mpg 2.3-liter 4-cylinder DOHC 16-valve 3.45 x 3.70 Electronic distributorless Electronic multiport 143 @ 5250 rpm 154 @ 3750 rpm 4x2 Manual 24/29

4x2 Automatic 22/26

B2300

3.0-liter V6 OHV 12-valve 3.50 x 3.14 Electronic distributorless Electronic multiport 154 @ 5200 rpm 180 @ 3900 rpm 4x2 Manual 18/23

4x2 Automatic 18/22

B3000

4.0-liter V6 SOHC 12-valve 3.95 x 3.35 Electronic distributorless Electronic multiport 207 @ 5250 rpm 238 @ 3000 rpm

B4000

4x2 Manual 17/23 4x4 Manual 15/19 4x2 Automatic 17/22 4x4 Automatic 15/19

### ACCESSORIES AVAILABLE THROUGH YOUR MAZDA DEALER.



FRONT MASK keeps your truck's front end free of nicks and scratches from insects and road debris. Custom-tailored for a snug fit. COMPASS AND OUTSIDE TEMPERATURE AUTO-DIMMING MIRROR replaces interior rearview mirror, and automatically dims to reduce glare from headlights of cars behind you. Bright LED readout with compass and outside temperature. FOG LIGHTS give extra visibility in foul weather. Designed for a factory-installed appearance.









FOLDING STORAGE BOX provides locking, secure storage for tools and small items. Cover folds open so you can still utilize the full length of the cargo bed when needed. SIDE STEP TUBES make it easier to get in or out of the cab. Sleek, customfit aluminum bolt-on design. Available in pairs, black (shown) or silver. SOFT TONNEAU COVER keeps your cargo dry (and hidden).

All Genuine Mazda Accessories, if installed by a Mazda dealer prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as the Mazda B-Series trucks. Ask your dealer for details.

- Hood bug deflector
- Windshield sunscreen
- Compass auto-dimming mirror
- Door edge guards
- Carpet floor mats
- All-weather floor mats

- Bedliner
- Bed extender
- Retractable tie-down hooks
- Retractable tie-down loops
- Bed-rail caps
- Tailgate lock

- Trailer hitch
- First aid kit
- Roadside emergency kit
- Wheel locks
- Engine block heater
- Touch-up paint

### www.MazdaUSA.com

Wherever you see this symbol, you can get the whole story on our interactive Web site.

MECHANICAL FEATURES	Base 4x2	Base 4x4	SE 4x2	SE 4x4	Dual Sport	OPTIONS AND OPTION PAC	KAGES		Base 4x4	SE 4x2	SE 4x4	Dual Sport
■ 2.3L DOHC 16-valve 4-cylinder engine with 143 hp ■ 3.0L OHV 12-valve V6 engine with 154 hp	B2300	_	B2300 B3000	_	— B3000	SE-5 Package: Styled steel wheels; leather-wra steering wheel; full carpeting; carpet floor mats; air conditioning; AM/FM/CD stereo; cruise contro	CFC-free	0	_	_	_	_
■ 4.0L SOHC 12-valve V6 engine with 207 hp	_	S	_	S	B4000	Convenience Package: Bedliner; leather-wra		_	0	0	0	0
■ 5-speed manual overdrive transmission	S	S	S	S	S	tilt steering wheel; cruise control						
Shift-on-the-fly 4WD system/dual-range transfer case Underbody skid plates for fuel tank and transfer case	e —	S 	_	S S	_	■ Power Package: Power mirrors; power door keyless entry system with 2 remotes; power win		e 0	0	0	0	0
Front independent double-wishbone suspension	 S		 S	_	_	Off-Road Package: 31x10.5R15 outline-white-		_	_	_	O(CP4)	_
Raised front independent double-wishbone suspension		 s	_	 S	 S	15-inch "tear-drop" alloy wheels; bed-rail caps; tubes; bucket seats with center console; carpet f						
Power-assisted rack-and-pinion steering	S	S	S	S	S	compass and outside temperature auto-dimming AM/FM/6-CD/MP3 stereo (monochromatic colors only	g mirror;					
■ 4-wheel Anti-lock Brake System (ABS)	S	S	S	S	S	5-speed automatic overdrive transmission	y)	0	0	O(B3000)	0	0
■ Limited-slip rear differential	_	_	_	CP4	B4000	Monochromatic (body-color) trim		_	_	—	O(n/c)	S
EXTERIOR FEATURES	Base 4x2	Base 4x4	SE 4x2	SE 4x4	Dual Sport	■ Trailer-hitch receiver		Α	Α (	O/A(B3000)	S(CP4)	S(B4000)
■ 15-inch steel wheels; P225/70R15 all-season tires	S	_	_	_						A(B2300)		O/A(B3000)
■ 15-inch alloy wheels; P225/70R15 all-season tires	_	_	S	_	_	Bed extender			O/A	O/A	O/A	O/A
■ 15-inch alloy wheels; P235/75R15 all-terrain tires	_	S	_	_	S	Bedliner			)/P/A	O/P/A	O/P/A	O/P/A
■ 16-inch alloy wheels; P245/75R16 all-terrain tires	_	_	_	S	_	Folding storage box			O/A	O/A	O/A	O/A
Black bumpers and grille	S	S	_	_	_	Tonneau cover-soft			O/A	O/A	O/A	O/A
Bright bumpers and grille	_	_	S	S	_	Bed-rail caps, Black or Silver			O/A	O/A	O/P/A	O/A
Body-color bumpers and grille	_	_	_	O(n/c)	S	Side step tubes, Black or Silver		O/A	O/A	O/A	O/P/A	O/A
Black wheel-arch moldings	_	S	_	S	_	Bucket seats with center console		_	_	O(B3000)	O(CP) P(CP4)	O(CP/CP4)
Body-color wheel-arch moldings	_	_	_	O(n/c)	S	Carpet floor mats		P/A	S	S	r (Cr4)	Α
Black front and rear mud guards	S	S	S	S	S	All-weather floor mats		A	A	A	A	S
Class III frame-mounted trailer-hitch receiver	Α	Α	O/A(B3000) A(B2300)	O/A(CP) S(CP4)	O/A(B3000) S(B4000)		a al	O/P	P	P	P	P
Dual black side-view mirrors	S	S	S S	S S	S S	Cruise control; leather-wrapped tilt steering whe	eei	O/P	S	S	S	S
Solar-control tinted glass	S	S	S	S	S	CFC-free air conditioning	a mirror		o/A	0/A	O/P/A	O/A
Sliding rear window with privacy tint glass	_	S	S	S	S	Compass and outside temperature auto-dimmin	g mirror					
■ Halogen fog lights	Α	Α	Α	S	S	Compass auto-dimming mirror			0/A	0/A	0/A	O/A
Front tow hooks	_	S	_	S	_	Door edge guards, color-keyed		O/A	0/A	O/A	O/A	O/A
	Base	Base	SE	SE	Dual	CP: Cab Plus CP4: Cab Plus 4 S: Standard O •: Available —: Not available n/c: No charge	: Optional P	: Package op	otion A	A: Dealer-ins	stalled acc	essory
INTERIOR FEATURES	4x2	4x4	4x2	4x4	Sport	*Always wear your safety belt and deactivate passeng	ger-side air ba	g when using	g a chilo	d or infant s	afety seat.	
■ 2nd-generation dual front air bags*	S	S	S	S	S							
■ Passenger-side air bag deactivation switch*	S	S	S	S	S							
3-point outboard front safety belts with pretensioners and height-adjustable shoulder-belt anchors; center lap belt	S	S	S	S	S	TRANSMISSION RATIOS			1		· · · · · · · · · · · · · · · · · · ·	
■ 60/40 split-bench seat with Base cloth upholstery; vinyl floor covering	S	_	_	_	_	В	Manual 32300/B3000		anual 4000		Automati III Engine	
■ 60/40 split-bench seat with SE cloth upholstery; full cut-pile carpeting	_	_	S	S	_	1st gear 2nd gear	3.72 2.20		3.40 2.05		2.47 1.85	
■ 60/40 split-bench seat with Dual Sport cloth upholster	y; —	S	_	_	S	3rd gear	1.50		1.31		1.47	
full cut-pile carpeting						4th gear	1.00		1.00		1.00	
Fold-down rear vinyl jump seats with lap belts	_	0	O(CP) S(CP4)	O(CP) S(CP4)	O(CP) S(CP4)	5th gear	0.79	(	0.79		0.75	
Fold-down center armrest	S	_	_	_	_							
Fold-down center armrest with storage compartment	_	S	S	S	S	TRANSFER CASE RATIOS	<b>S</b> (4x4)		. 40		2.40	
Door-mounted map pockets	_	_	S	S	S	Low	_		2.48		2.48	
Cloth-covered sun visors	S	S	S	S	S	High	_		1.00		1.00	
Passenger's vanity mirror	_	_	S	S	_				Dual	I Connect Dec	al Caams	В/СГ
A-pillar-mounted passenger-assist grips	S	S	S	S	S		Base 4x2	SE 4x2		l Sport Du lx2	4x2	4x4
Floor consolette with dual cup holders	S	S	S	S	S	STEERING	Reg. Cab	Cab Plus	_		ab Plus	Cab Plus
■ Engine-immobilizer antitheft system	S	S	S	S	S	Ratio	22.0:1	18.7:1			18.7:1	18.7:1
Storage bin with 12-volt power outlet	S	S	S	S	S	Turning circle (curb-to-curb, ft)	37.7	43.0	3	19.1	43.0	43.0
Tachometer and engine coolant temperature gauges	S	S	S	S	S	DDAMES (C. L.)						
Black gauges with silver rings	S	S	_	_	_	BRAKES (inches) Ventilated front discs	10.3	10.2	4	0.3	11 2	11 2
Silver gauges with silver rings	_	_	S	S	S	ventilated front discs Rear drums	9.0	10.3 10.0		0.3	11.3 10.0	11.3 10.0
Carbon-fiber-look center dash trim	S	S	S	S	S	neal ululis	3.0	10.0	'	0.0	10.0	10.0
CFC-free air conditioning	O/P	S	S	S	S	FUEL CAPACITY (gallons)	16.5	19.5	1	6.5	19.5	19.5
AM/FM stereo with 2 speakers and digital clock	S	S	_	_	_	- J - Guilois)	. 0.5	15.5	'			
■ AM/FM/CD stereo with 4 speakers and digital clock	Р	_	S	S	S	BASE CURB WEIGHT (lb)	3011	3329	32	244	3412	3676

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Dual Sport Dual Sport Base/SE

EXTERIOR DIMENSIONS (inches)	Base 4x2 Reg. Cab		4x2 Reg. Cab	4x2 Cab Plus	4x4 Cab Plus	INTERIOR DIMENSIONS (inches)	Regular Cab	Cak	Plus/Cab Plus 4
Wheelbase	111.6	125.7	111.6	125.7	125.9	Front headroom	39.2		39.2
Overall length	187.5	201.7	187.7	202.9	202.9	Rear headroom	_		35.6
Height (empty)	64.9	64.8	67.6	67.5	67.5	Front legroom	42.4		42.2
Width	69.4	69.4	70.3	70.3	70.3	Rear legroom	_		40.3
Track, front	58.6	58.6	58.6	58.6	58.6	Front shoulder room	54.5		53.8
Track, rear	57.3	57.3	57.3	57.3	57.3	Rear shoulder room	_		15.3
Cargo bed length	71.8	71.8	71.8	71.8	71.8	BODY STYLE AND MODEL AVAILABILITY	Regular Cab	Cab Plus	Cab Plus 4
Cargo bed depth	16.5	16.5	16.5	16.5	16.5	B2300 Base	•	_	_
Cargo bed width, maximum (at floor)	52.0	52.0	52.0	52.0	52.0	B2300 SE	_	•	_
Cargo bed width, between wheelhouses	40.4	40.4	40.4	40.4	40.4	B3000 SE	_	_	•
Ground clearance (at rear axle)	6.7	6.7	7.3	7.3	7.9	B3000 Dual Sport B4000 Dual Sport	•	•	_
Approach angle (minimum)	21°	21°	28°	28°	28°	B4000 4x4 Base	_	•	_
Departure angle (minimum)	15°	15°	20°	20°	20°	B4000 4x4 SE	_	•	•

### INTERIOR FABRICS







SE GRAY CLOTH

**DUAL SPORT/BASE 4X4 GRAY CLOTH** 

BASE GRAY CLOTH

### EXTERIOR COLORS







SE Seat Piping: Dual Sport/4x4 Base Seat Piping:





MYSTIC BLACK CLEARCOAT

SUNBURST RED METALLIC

• SE Seat Piping: • 4x4 Base Seat Piping:

• SE Seat Piping: • Dual Sport/4x4 Base Seat Piping:





CLASSIC WHITE CLEARCOAT

• SE Seat Piping: • Dual Sport/4x4 Base Seat Piping:

• SE Seat Piping: • 4x4 Base Seat Piping:

• SE Seat Piping: • 4x4 Base Seat Piping:

Orange



BLAZING COPPER METALLIC

LAPIS BLUE METALLIC

• SE Seat Piping: • 4x4 Base Seat Piping:

• SE Seat Piping: • Dual Sport/4x4 Base Seat Piping:

Orange



Blue



PERFORMANCE RED CLEARCOAT

SE Seat Piping:Dual Sport/4x4 Base Seat Piping:

Orange

Blue

## A MORE EXHILARATING ROUTE TO MAKING THE RIGHT CHOICE.

It starts with the Mazda Test-Drive Experience—a uniquely designed road trip engineered to take you miles beyond the ordinary test drive. It's all about putting a Mazda to the test under real-world conditions. Down local streets, highways, on-ramps and off-ramps. Through straightaways, S-curves and corners. It's also all about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call "Zoom-Zoom."

### A MORE LIBERATING APPROACH TO OWNER PEACE OF MIND.

Once you become a new Mazda owner, you'll enjoy the peace of mind the 2004 Mazda Driver's Assurance Plan delivers. It includes the freedom of a 48-month/50,000-mile "bumper-to-bumper" limited warranty, plus 24/7 Emergency Roadside Assistance. And should your Mazda B-Series truck require a warranty repair, the Mazda Service Transportation Solution can typically provide another vehicle to drive. After all, we want your new Mazda to be a source of pride and exhilaration for years to come. (See your Mazda dealer for details.)

### A MORE COMPELLING WAY TO CONNECT WITH ZOOM-ZOOM.

Speaking of exhilaration, add Mazda's Web site to your list of must-see destinations. You can preview the new 2004 Mazdas. Look into seasonal incentives or special service offers. Pick up maintenance tips. Visit the Mazda Performance Corner for updates on driving technology, tuning and motorsports. Interactively "build" the Mazda B-Series truck of your dreams and see how it will look. Request a quote. Even locate a Mazda dealer.







