I believe in the power of human potential; creativity, imagination and the amazing things we’re all capable of when we’re inspired.

I believe in taking the unconventional road and going the extra mile to do work that inspires, because I believe the highest purpose of being human is to uplift other humans.

I believe in artisans, designers, engineers and ambassadors who pour human energy into their work, because I believe there are things the human hand can do that can’t be replicated by a machine or a computer.

I believe in the power of cars to move human emotions. To awaken senses, heighten reflexes, make pulses race. To be more than a cold machine designed to take you from here to there.

I believe the joy of being alive comes from what we discover on our journey, and the inspiration we find in every mile.

MAZDA. FEEL ALIVE.
Mazda shares a special history and spirit with Hiroshima, Japan. As the birthplace of Mazda, Hiroshima constantly inspires us to rise above any challenge and pushes us to achieve more than anyone could have imagined. We have built a global company from the ground up. We have developed innovations that others deemed impossible, from the rotary engine to Skyactiv® Technology and beyond. Most of all, we have never strayed from our belief in the power of human potential. We give all of ourselves, we use our hands to craft and create things that matter, that have soul, that transfer our energy to you. To heighten your state of being.

HIROSHIMA SPIRIT
A bold new era has arrived. Born from our obsession to create beautiful vehicles, expressed through our design language called Kodo: “Soul of Motion.” Capturing movement, even at a standstill. Simplified characteristics that embrace the Japanese philosophy of essentialism. This compelling evolution in our design aesthetic pursues beauty through subtraction and purity. Reflections of light across its surface create more complex and intriguing shapes.

The Speed Form featured is a sculptural exploration done by the designers at Mazda. Created by the hands of master artisans, the piece conveys energy by eliminating all that is unnecessary, leaving only what is essential—becoming the inspiration for its final design stage: the all-new Mazda CX-30.
For the designers at Mazda, achieving beauty is a rigorous practice in less being more. The Mazda CX-30 is no exception. It is a mark of their dedication in this endeavor. Sweeping curves embrace and reflect the surrounding scenery—bringing the still to life. Sleek, bold proportions create a dynamic sense of energy. Giving you a subtle jolt of pride every time you approach it.

The driver and passengers are enveloped in an intimate and calm environment. The cabin is a study in prioritization and meticulous craftsmanship. It is a restorative space with well-appointed features that are in perfect alignment with the driver to create an interior that will transport you even before you press the accelerator. Inspiration is where you find it—where will the CX-30 take you on your journey?
Visit MazdaUSA.com to see all the vibrant color choices available.

Each element of our design process is intentional, including the paint. Before a single drop of color is applied, master painters first perfect their technique by hand. Ensuring the surface of the Mazda CX-30 has depth and saturation. They apply color with precision, illuminating the curves and characteristics of our Kodo design.

The machines used to paint the Mazda CX-30 are calibrated to replicate the exact movement of this human technique. Our daring array of lustrous finishes may be the final touch on the Mazda CX-30, but it is the first thing that will catch your eye—and continue to draw your gaze, time and time again.
The Mazda Takumi are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From the first sketch to the final stitch, their passion, patience and persistence are poured into every design. The Takumi masters are so highly skilled, they can carve a block of clay into a work of art. Instinctually, they use their sight, as well as their touch, to ensure that every curve is perfectly proportioned to their final vision. A process that continues until this human energy breathes life into the vehicle. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.
With you in mind, our Takumi set out to create beautiful elements through shape, texture and color. Expert fabricators craft a range of distinct and expressive designs using soft textures and premium stitching. Sophisticated palette choices of rich brown and pure white, or deep navy blue and griege, create a welcoming and modern environment. Every inch of upholstery is crafted to make your driving experience better, to restore you and allow you to think about what matters most.

An elegant level of refinement—reserved just for you.

REDEFINING REFINEMENT
For decades, we’ve studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda CX-30 feels as if it were built just for you. Effortlessly responding to your directions. This is the human-centric design philosophy known as Jinba Ittai—horse and rider as one.

You feel as though your Mazda is an extension of your body. To leave you feeling energized. Rejuvenated. You, at one with your Mazda.
The road less traveled is no place to lose touch. Mazda Connected Services1 turns your vehicle into a Wi-Fi hotspot2 and through the MyMazda app on your mobile device, you’ll have access to vehicle status reports, e911 emergency calling3 and roadside assistance. The app even lets you start the engine and lock or unlock doors remotely, and more. It’s technology that stays with you, where and when you need it most.

Always keeping you connected—it’s all part of Mazda’s driver-centric philosophy. And why we place every control within your reach, so you can stay focused on the road ahead. An intuitive instrument panel places gauges and displays within your line of sight to minimize distraction. And for an enhanced experience, the Mazda Connect™ Infotainment System is available with Apple CarPlay™ integration4 for your iPhone® (shown) and Android Auto™ integration.4

MAKE A SMARTEST CONNECTION

1 Mazda Connected Services is provided during a 3-year trial period; annual subscription fees apply thereafter. Use of MyMazda app and compatible phone are required. Data fees may apply.

2 Mazda Connect 4G LTE Wi-Fi powered by Verizon is available during 6-month/2GB trial period (whichever comes first); monthly subscription fees apply thereafter. Vehicle cellular connectivity and availability of vehicle GPS signal are required.

3 Mobile 911 automatically calls 911 from a paired hands-free device when a moderate to severe collision is detected. Specific phone settings are required. There are limitations to the system.

4 Apple CarPlay shown while using iOS 13. Android and Android Auto are trademarks of Google LLC. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc.

IMPORTANT SAFETY AND PRIVACY INFORMATION:
Never drive while distracted or while using a hand-held device. Driving while distracted can result in the loss of vehicle control, resulting in a collision causing property damage, serious injury or death. Please see your Owner’s Manual for important feature details and related privacy information.
The Mazda CX-30 is the crossover designed to ease into small parking spaces and transport you to wide-open ones. With a generous cargo area and available Rear Power Liftgate and low platform, loading your things is easier. Bring your gear, your sense of wonderment and the ones you want to share it all with. From shopping bags to duffle bags, the CX-30 makes room for you to seek out all your adventures.
A MASTERPIECE OF BIOMECHANICS

From the engine to the chassis to the transmission and beyond, we’ve designed every aspect of our vehicles to work in harmony with you through an approach we call Skyactiv® Technology. Including the Skyactiv®-G 2.5L engine that delivers class-leading standard horsepower of 186 hp1 and 186 lb-ft of torque. Smooth acceleration, exhilarating driving dynamics and the power to take on the world are right in your grasp.

Our seats further enhance the drive and are shaped to maintain an upright position for your spine and support its natural S-shape curve. The suspension considers the way the human body moves naturally and balances that to the car’s movements for extraordinary handling and comfort. Redefining the CUV starts when you reimagine everything that it’s built upon.
Sophisticated safety innovations that alert you to hazards and help you avoid collisions—or lessen their impact—are the ingenious thinking behind i-Activsense®. This suite of intelligent safety features includes available Blind Spot Monitoring, 

Mazda Radar Cruise Control with Stop & Go, 

Driver Attention Alert, and more to help improve your visibility and awareness of the road. These subtle adjustments and alerts create a confident experience behind the wheel.

Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner’s Manual for further details.

Driver Attention Alert operates under certain driving conditions above 40 mph. It is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.

Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.

To heighten your senses, we created a few of our own.
With available i-Activ AWD, the Mazda CX-30 helps you drive confidently in the snow and rain, and improves performance on dry roads too. This innovative technology uses sophisticated real-time vehicle dynamics modeling to help predict traction loss and send torque to the tires that can use it best. Helping to maintain road grip—and your sense of confidence. When your destination takes you off the beaten path, simply press the Off-road Traction Assist control button. Engaging this feature will help optimize torque distribution and traction control to help you traverse uneven terrain.

No matter what roads you’re traveling, G-Vectoring Control Plus is always working in the background. By subtly adjusting the engine torque and braking pressure, this innovative technology makes the steering feel more intuitive, consistent and controlled. The end result is an effortless connection between car and driver, so you’re always ready for what’s ahead.
BALANCING SILENCE AND SOUND

Letting the right amount of sound in and keeping distracting noises out. This is the very essence of Mazda’s approach to sound.

In the cabin of the CX-30, vibrations have been reduced, and sound-insulating materials reduce outside clatter. Measures like this set the stage for a more refined listening experience.

Through extensive research, our engineers calculated the spatial effects and the delay and reflections of sound to discover the optimal speaker placement and calibrations. Bringing this all beautifully to life is an available 12-speaker premium audio system from Bose® featuring BassMatch, for a deeper, more impactful, reproduction to create the perfect soundtrack for your journey.
Every Mazda is designed to inspire.
We refine, so you can focus on the essential.
Our measurements are emotions. Our stats, stories.
Each decision is made to heighten your mood, your senses and your abilities.
Because to us, the road is a source of discovery to which there is no end.

MAZDA. FEEL ALIVE.
SPEcIFICATIONS

ENGINE
SKYACTIV®-G 2.5L 16-valve, 4-cylinder engine
186 hp @ 6,000 rpm
186 lb-ft of torque @ 4,000 rpm
Available Cylinder Deactivation (CDA)

TRANSMISSIONS & DRIVETRAIN
SKYACTIV-Drive 6-speed automatic with manual-shift and Sport modes
Front-wheel drive (standard)
Available i-ACTIV AWD® with Off-road Traction Assist
SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus

FUEL ECONOMY®
EPA-estimated MPG (city/highway)

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<thead>
<tr>
<th>Trim</th>
<th>FWD</th>
<th>AWD</th>
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</thead>
<tbody>
<tr>
<td>SKYACTIV-G 2.5L</td>
<td>25/33</td>
<td>24/33</td>
</tr>
<tr>
<td>SKYACTIV-G 2.5L with CDA</td>
<td>25/33</td>
<td>25/32</td>
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FUEL TANK CAPACITY
13.5 U.S. gallons
12.7 U.S. gallons

DIMENSIONS
Overall length: 173.0”
Wheelbase: 104.5”
Vehicle height: 70.7”
Height: 42.2”

CARGO VOLUME
Rear seats up: 20.2 cubic feet

1 EPA-estimated mileage. Actual results will vary.
MAZDA CX-30 Includes the following standard features:

- Air conditioning
- ULD-trimmed sport seats
- Power windows with one-touch up/down
- Power driver’s window
- 7-inch LCD meter display
- Bluetooth audio system with Mazda Harmonic Acoustics
- HD Radio®/ SiriusXM Satellite Radio
- Mazda CONNECT® entertainment system with 8.8-inch full-color display, Multi-function
- Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering and collision warning. Please see your Owner’s Manual for further details.
- There are limitations to the range and detection of the system. Please see Owner’s Manual for further details.

SELECT PACKAGE Includes the following features in addition to or in place of standard features:

- Dual-zone automatic climate control
- Rear air conditioning vents
- Leather-trimmed sport seats
- Perforated leather-trimmed seats
- Leatherette-trimmed seats
- Leather-wrapped steering wheel and gear selector
- Mazda Advanced Keyless Entry System
- Apple CarPlay™ integration
- Bose® 12-speaker premium audio system
- HD Radio™,
- SiriusXM Satellite Radio with 3-month subscription to the All Access package
- Bluetooth® hands-free phone and audio streaming
- 8-speaker audio system with Mazda Harmonic Acoustics
- Mazda Advanced Keyless Entry System
- Dual-zone automatic climate control
- Rear air conditioning vents
- Front grille with matte finish
- Body-color folding power side mirrors
- Led headlight with signature lighting
- LED daytime running lights
- LED headlights
- Rearview camera
- LATCH child seat anchors and upper tethers
- 18-inch alloy wheels with P215/65 R16 tires
- Cloth-trimmed sport seats
- Driver’s and front passenger’s sun visors with extension
d-. Electric parking brake
- Dynamic Stability Control and Traction Control System
- Lane Departure Warning System
- Lane-keep Assist
- High Beam Control

PREMIER PACKAGE Includes the following features in addition to or in place of those in the Preferred Package:

- Windshield-projected full-color Active Driving Display
- Power sliding glass roof with one-touch open and lift feature
- Rearview camera
- 18-inch alloy wheels with P215/55 R18 tires
- LED combination taillights
- Rearview camera
- Backup Camera Assist
- Power sliding glass roof with one-touch open and lift feature
- LED taillights with signature lighting
- Dynamic Stability Control
- Lane Departure Warning System
- Lane-keep Assist
- Tire Pressure Monitoring System
- Power door locks with remote keyless entry
- Power windows with one-touch up/down
- Push Button Start
- Cloth-trimmed sport seats
- Driver’s and front passenger’s sun visors with extension
- Electronic parking brake
- Driver Attention Alert operates under certain driving conditions above 40 mph. It is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.
- Always wear your seat belt and secure children in the rear seat in appropriate child restraints.
- Services (3-year trial) featuring in-car Wi-Fi (6-month/2GB trial (whichever comes first); monthly subscription fees apply thereafter. Vehicle cellular connectivity and availability of vehicle GPS signal are required. A Wi-Fi hotspot device is required. A Wi-Fi network and a compatible device are required. Only one trial per vehicle. Up to 5 devices can be supported using in-vehicle connectivity. Verizon wireless data subscription fees apply to your vehicle connected plan.
- Bluetooth® hands-free phone and audio streaming
- 8-speaker audio system with Mazda Harmonic Acoustics
- Mazda Advanced Keyless Entry System
- Dual-zone automatic climate control
- Rear air conditioning vents
- Front grille with matte finish
- Body-color folding power side mirrors
- LED headlight with signature lighting
- LED daytime running lights
- LED headlights
- Rearview camera
- LATCH child seat anchors and upper tethers
- 18-inch alloy wheels with P215/55 R18 tires
- Cloth-trimmed sport seats
- Driver’s and front passenger’s sun visors with extension
- Electronic parking brake
- Driver Attention Alert operates under certain driving conditions above 40 mph. It is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.
- Always wear your seat belt and secure children in the rear seat in appropriate child restraints.
Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda CX-3. For instance, the Moonroof Wind Deflector1 is crafted to the contours of your vehicle to enhance the design. Plus, when installed by your Mazda Dealer, all Genuine Mazda Accessories carry the same New Vehicle Limited Warranty2 as your new Mazda. Wherever your journey takes you, we’ve designed our accessories to not only work with you, but to complement your style, too.

To learn more about Genuine Mazda Accessories, visit Accessories.MazdaUSA.com.

BEAUTIFULLY ACCESSORIZED
Inspired by the precision of Japanese tailoring. Brought to life with a balance of exceptional materials, finishes and graphics that echo the energy, intuition and ability of the human spirit. This is the Essence line. A collection of inspired clothing and lifestyle accessories that pay tribute to Mazda’s deeply held philosophy that drives the development of our cars forward.

Visit MazdaCollection.com to view the entire line of apparel and lifestyle accessories.
PRODUCT CHANGES AND OPTIONS AVAILABILITY:
Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred which would not be included in these pages. Please visit our website, Mazda.com, or contact your nearest Mazda dealer for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in certain markets. 

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