THIS IS THE 2015 MAZDA CX-5. WHAT DO YOU DRIVE?
It takes conviction to stand up to the naysayers.
A creative fire that’s unafraid of the blank page.
And courage to flip conventional wisdom on its head.
Because this is the only way to change the game.
And the only way to build cars worth driving.

Today, our SKYACTIV® TECHNOLOGY is changing the game.

It’s how we reinvented the gasoline engine,
dramatically improving its efficiency
without sacrificing heart-pounding performance.
It’s how we engineered a lighter car that’s even stronger,
safer, more responsive and more exhilarating to drive.

These are actions, not words. Proof, not theories.
Making the impossible possible. This is the Mazda Way.

WHAT DO YOU DRIVE?

CAREFULLY CRAFTED TO ACHIEVE THE IMPOSSIBLE.

Light and versatile, yet incredibly strong. Rare qualities that make bamboo one of the most amazing plants on Earth. The same unique attributes that make the CX-5 unlike any other crossover SUV. Without sacrificing exceptional driving dynamics, the CX-5 achieves the impossible: the perfect marriage of versatility, spaciousness, innovation and up to a class-leading EPA-estimated 35 highway MPG. It’s all possible thanks to the conviction, creativity and courage of our Mazda engineers who created a whole new engineering philosophy: SKYACTIV TECHNOLOGY. Created over the course of ten years, all of the components of SKYACTIV TECHNOLOGY were engineered at the same time so that they work together seamlessly and efficiently. Exceeding expectations. What else would you expect from a Mazda?

---

THIS IS THE 2015 MAZDA CX-5.
"THE RIDE IS SMOOTH AND QUIET, BUT IF YOU GUN THE THROTTLE, THE CX-5 WILL PUSH YOU BACK INTO THE SEAT AND PUT A GRIN ON YOUR FACE."

Motor Trend, August 2013

WHAT YOU WANT. WHAT YOU NEED. TOGETHER AT LAST.

In the past, if you wanted a vehicle that could adapt to your changing life, you had to give up on driving excitement. If you wanted more versatility and fuel efficiency, performance was going to get left behind. Not anymore. Thanks to the Mazda CX-5, you’ve got it all. The CX-5 is our declaration that a stylish five-seater with generous space, smart technologies and the best highway MPG of any SUV* doesn’t have to come at the expense of driving feel. More than a crossover SUV, the CX-5 is a call to drivers to experience all the capability you need, without sacrificing the control you want.
When we imagined the CX-5, we knew it had to deliver superb utility and top-notch fuel economy. But there was no way we would sacrifice Mazda’s signature driving pedigree. That’s why we crafted systems to work together toward those two goals. The CX-5 Sport achieves up to an EPA-estimated 35 highway MPG—the best highway MPG of any SUV—including hybrids. And thanks to our engineers’ painstaking efforts, the 2.5L engine in the Touring and Grand Touring models boasts a commanding 184 hp and 185 lb-ft of torque—better than the Toyota RAV4 or Ford Escape—and the FWD model still retains up to a healthy EPA-estimated 32 highway MPG. It’s all based on a belief that the handling in every CX-5 creates a connection with the driver that is unmatched in its class.

Confident Handling
Impressive handling helps make maneuvering easy, your ride more comfortable and driving feel more connected to the road. Because more of our cars are road-raced than any other brand, we’ve taken all of our street- and track-handling knowledge and put it right into the CX-5. That’s why every CX-5 includes 4-wheel independent suspension with front and rear stabilizer bars, plus power-assisted rack-and-pinion steering—features also found on sports cars. The engineering is complex, but the result is simple: confidence, because you’re in control.

ALL-WHEEL-DRIVE TRACTION
The available Active Torque Split All-Wheel-Drive system instantly adjusts to adverse changes in road and weather conditions by automatically monitoring wheel speed and engine data, and maintaining an ideal balance of power between front and rear axle torque (up to 50/50).

BEST HIGHWAY MPG OF ANY SUV—INCLUDING HYBRIDS

*SIPs GAS LIKE A MISER. MOVES YOU LIKE A MAZDA.


‡Based on EPA estimates for 2015 CX-5 Touring and Grand Touring FWD models with 2.5L engine and automatic transmission 25 city/32 highway MPG. Actual results may vary.

BEST HIGHWAY MPG OF ANY SUV—INCLUDING HYBRIDS

‡Based on Sports Car Club of America racing data.
SKYACTIV TECHNOLOGY... IS A WHOLE NEW, MORE EFFICIENT WAY OF ENGINEERING CARS. REALLY.”

autoweek.com, August 2011

MAGICANS NEVER TELL THEIR SECRETS. BUT WE'RE CAR FANATICS, SO HERE YOU GO.

How did we achieve the elusive feat of fuel efficiency, low emissions and outstanding driving performance living together in the same vehicle? By refusing to compromise. And that meant starting from scratch and reimagining what's possible. The CX-5 is the first Mazda to feature the entire suite of SKYACTIV TECHNOLOGY—systems developed from the ground up at the same time to make sure each component was not only pushed to its full potential, but also worked together seamlessly to create incredible fuel efficiency without sacrificing driving enjoyment. Here's a “look behind the curtain” to see how we did it.

SKYACTIV-CHASSIS
Engineered together with the SKYACTIV-Body to work in perfect harmony, the steering and suspension systems achieve two seemingly contradictory goals at once: to be nimble at low speeds, yet stable at high speeds. We also engineered them to be light, allowing for a more direct and agile feel.

SKYACTIV-G
By 2020, 90% of the world will still be using gasoline or diesel combustion engines. So how do we reduce emissions and increase fuel efficiency on a grand scale? By reimagining the internal combustion engine. Current engines waste upwards of 70% of their energy potential, so we saw this as an enormous opportunity: create an engine that works better, uses less fuel and emits less CO₂. Our SKYACTIV-G 2.0-liter engine produces 10% to 15% more low/mid-range torque, yet 15% lower fuel consumption and emissions than our previous 2.0-liter engine. The SKYACTIV-G 2.5L engine in the Touring and Grand Touring models promises more power with ultra-low emissions, and lower fuel consumption as well.

SKYACTIV-BODY
We are constantly searching for new ways to help make you safer behind the wheel. That’s why Mazda is the first auto manufacturer to use ultra-high tensile steel in the body. Because we crafted an efficient structural design and used ultra-high tensile and high tensile steel in critical areas, the CX-5’s body is lighter than normal, yet it’s stiffer and stronger.

SKYACTIV-MT
This six-speed manual transmission has a short throw inspired by the legendary MX-5 Miata. It’s also smaller, lighter and stronger than any we’ve built before.

SKYACTIV-DRIVE
Our engineers created a new kind of precise, high-performance automatic transmission that combines the direct, responsive feel of a manual transmission with the silky smoothness of an automatic. It’s instantly responsive, yet delivers 7% more efficiency than our previous automatic transmission.

SKYACTIV TECHNOLOGY...
IS A WHOLE NEW, MORE EFFICIENT WAY OF ENGINEERING CARS. REALLY.”

autoweek.com, August 2011

MazdaUSA.com/skyactiv

By 2020, 90% of the world will still be using gasoline or diesel combustion engines. So how do we reduce emissions and increase fuel efficiency on a grand scale? By reimagining the internal combustion engine. Current engines waste upwards of 70% of their energy potential, so we saw this as an enormous opportunity: create an engine that works better, uses less fuel and emits less CO₂. Our SKYACTIV-G 2.0-liter engine produces 10% to 15% more low/mid-range torque, yet 15% lower fuel consumption and emissions than our previous 2.0-liter engine. The SKYACTIV-G 2.5L engine in the Touring and Grand Touring models promises more power with ultra-low emissions, and lower fuel consumption as well.

Our engineers created a new kind of precise, high-performance automatic transmission that combines the direct, responsive feel of a manual transmission with the silky smoothness of an automatic. It’s instantly responsive, yet delivers 7% more efficiency than our previous automatic transmission.

This six-speed manual transmission has a short throw inspired by the legendary MX-5 Miata. It’s also smaller, lighter and stronger than any we’ve built before.

We are constantly searching for new ways to help make you safer behind the wheel. That’s why Mazda is the first auto manufacturer to use ultra-high tensile steel in the body. Because we crafted an efficient structural design and used ultra-high tensile and high tensile steel in critical areas, the CX-5’s body is lighter than normal, yet it’s stiffer and stronger.
INSPiRED DESIGN. TO BRiNG OUT THE SOUL.

The CX-5 embodies the latest generation of Mazda vehicle design, called KODO ("Soul of Motion"). Inspired by the stance of a cheetah the moment before it pounces, it represents the exact moment motion begins, releasing tremendous force and accumulated energy. Every curve was sculpted with this in mind, and every detail reveals the designer’s purpose: a powerful, bold new look down to the last detail. Going forward, every Mazda will adopt this new look pioneered by the CX-5.

Available features include:

- 17" and 19" alloy wheels
- Side mirrors with integrated turn signals
- Available heated side mirrors
- Rear roofline spoiler
- Available fog lights
- "Shark fin" antenna
- Available Bi-Xenon headlights

“THROUGH KODO DESIGN, I WANT TO CONVEY STRENGTH AND BEAUTY IN MOVEMENT THAT INSPIRES THE SPIRIT.”

IKUO MAEDA, GLOBAL HEAD OF DESIGN
The Mazda CX-5 received the highest numerical score among compact CUVs in the proprietary J.D. Power 2013 Automotive Performance, Execution and Layout Study SM. Study based on 83,442 total responses from new-vehicle owners of 230 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February–May 2013. Your experiences may vary. Visit jdpower.com.

The 2013 Mazda CX-5 is a J.D. Power APEAL Award recipient. “Highest ranked vehicle appeal among compact CUVs.”*
Putting our focus on you, the driver, meant we had to design a cockpit that was welcoming and intuitive. We sculpted the 8-way power-adjustable driver’s seat with power lumbar support (Grand Touring) for premium comfort and sophistication. We specifically designed and placed the instruments and gauges so that they’re easily accessible and easy to use. Soft materials and thoughtful accents also add to the CX-5’s secure and refined atmosphere. Convenient standard features include steering-wheel-mounted controls for audio, cruise control and trip computer, remote keyless entry, Push Button Start, a tilt/telescopic steering column, and power side mirrors with integrated turn signal indicators. But that’s just the beginning of the many thoughtful features and smart systems available in your CX-5.

Available features include:

- Leather-wrapped steering wheel and shift knob
- Bluetooth® hands-free phone and audio
- Leather-trimmed seats
- Heated front seats
- Rearview camera
- Rain-sensing front windshield wipers
- Dual-zone automatic climate control
- Power sliding-glass moonroof
- 8-way power-adjustable driver’s seat
- Mazda navigation system
- Rearview camera

Mazda CX-5 Grand Touring shown in black leather with accessories plug and play navigation system.
There are so many intelligent technology features available in the CX-5, it might be difficult deciding which is your favorite. From available Blind Spot Monitoring* to Bose® audio to Bluetooth hands-free capability, your CX-5 is ready to guide you, entertain you, connect with you and respond to you. So what’s most important to the CX-5? You guessed it: you.

FROM AVAILABLE BLIND SPOT MONITORING* TO BOSE® AUDIO TO BLUETOOTH® HANDS-FREE CAPABILITY, YOUR CX-5 IS READY TO GUIDE YOU, ENTERTAIN YOU, CONNECT WITH YOU AND RESPOND TO YOU. SO WHAT’S MOST IMPORTANT TO THE CX-5? YOU GUESSED IT: YOU.
MORE REAR HEADROOM THAN CR-V, SEATING FOR FIVE.
“THE 2014 CX-5 WAS NAMED A 2013 TOP SAFETY PICK BY THE IIHS.”
Whatever your busy day brings, the CX-5 is ready to take it all. On the Touring and Grand Touring models, the easy-release 40/20/40 split fold-down rear seatback lets you customize between seating for five and up to 65.4 cu ft of cargo space. 

Taking a trip to the mountains? There’s seating for four with room down the middle for your skis, too. Remote releases make configuring the seats even easier. The CX-5 Sport offers a convenient 60/40 split fold-down rear seatback and up to 64.8 cu ft of cargo space. While the world around you constantly changes, the CX-5 helps you make it your own.
EXTRAORDINARY PROTECTION, WITHOUT SACRIFICING CONTROL.

The SKYACTIV-Body uses ultra-high tensile steel in critical areas to make the body ultra-strong to help protect you in a collision. At the same time it’s ultra-light, so that your CX-5 is nimble and easy to maneuver in order to help you avoid an accident in the first place. The SKYACTIV-Chassis enhances this control by giving you agility at low speeds and stability at higher ones. And the available advanced Active Torque Split All-Wheel-Drive system automatically adjusts during changing road conditions. From side-impact door beams to available Blind Spot Monitoring* you can be confident the CX-5 has got your back, both inside and out.

/RING STRUCTURE/
Mazda’s Ring Structure in the SKYACTIV-Body uses ultra-high tensile steel to help make the body more rigid than a typical steel body and the structure is engineered to redistribute energy in a way that helps make the cabin even stronger.

/SIX STANDARD AIR BAGS*/
Advanced dual front air bags that utilize inflators with both crash-zone and driver’s-seat/passenger-weight sensors are standard on all CX-5 models—as are dual side-impact air curtains with coverage for front and rear passengers.

/LATCH CHILD SAFETY SEAT SYSTEM /
LATCH child safety seat anchors and tethers in the second row make it easy to get your little ones in and out of your CX-5, while helping to keep them safe on your journey.

SMART CITY BRAKE SUPPORT*/
City driving offers its own treacherous obstacle course. In order to help avoid or reduce the severity of a collision, the CX-5 offers available Smart City Brake Support. When traveling at speeds between 2.5 and 19 mph, this intuitive system detects objects ahead and prepares the vehicle by adjusting brake pads closer to the disc. If no driver action is taken, the system automatically applies the brakes.

ADVANCED BRAKING TECHNOLOGIES
A comprehensive set of advanced braking technologies comes standard on the CX-5. Large 4-wheel disc brakes promote linear, fade-resistant stopping power. Electronic Brakeforce Distribution automatically applies braking force to individual wheels based on changing road conditions, helping to keep you in control. And in emergency situations, an Anti-lock Brake System pulses the brakes hundreds of times per second, preventing wheel lockup so you can make controlled stops. At the same time, Brake Assist automatically increases braking pressure, thereby helping to reduce stopping distance.

ENHANCED STABILITY AND CONTROL /
The Traction Control System detects wheelspin and then reduces engine power to help improve traction when accelerating on slippery conditions. Dynamic Stability Control** modulates the engine and brakes to help keep you on your intended path while you’re driving around corners.

/ADAPTIVE FRONT LIGHTING SYSTEM /
The CX-5 offers an available Adaptive Front-lighting System and self-levelling Bi-Xenon High-intensity-Discharge headlights. These headlights are specifically designed to help you see around corners at night, literally. As you turn into a corner, the headlights move up to 5° in the direction of your turn, thereby improving visibility and allowing you to spot potential hazards and dangers up ahead.

**Always check your mirrors. Be aware of the traffic around you. †Always wear your seat belt and secure children in the rear seats in appropriate child restraints. ‡Smart City Brake Support operates under certain low-speed conditions. It is not a substitute for safe and attentive driving. Factors including speed, road conditions and driver steering input can all impact automatic stopping. **Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control in adverse driving situations. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner’s Manual for further details.
Includes the following features:

- SKYACTIV-G 2.0L 4-cylinder engine with VVT
- Standard Rearview Camera
- AM/FM/CD/MP3-compatible audio system with automatic 60/40 split fold-down rear seatback
- Power door locks with remote keyless entry
- Push Button Start
- Dual body-colored side mirrors with integrated turn signals
- Variable-intermittent windshield wipers
- Air conditioning with pollen filter
- Power sliding-glass moonroof
- Mazda Advanced Keyless Entry System
- Multi Information Display with trip computer
- Bluetooth hands-free phone and audio streaming
- Advanced front air bags, front side-impact air bags and roof-mounted side-impact air curtains*
- Advanced safety features in place of CX-5 Sport:
  - Includes the following features in addition to or in place of CX-5 Sport:
  - Power-assisted ventilated front/solid rear disc brakes
  - Front and rear stabilizer bars
  - Independent MacPherson strut front suspension
  - Power variable-assist rack-and-pinion steering
  - Hill Launch Assist

**We’re Committed to our Drivers.**

Every new 2021 Mazda CX-5 is protected by a:

- 3-year/36,000-mile* limited powertrain warranty
- 3-year/36,000-mile* “bumper-to-bumper” limited warranty
- 5-year/60,000-mile* limited warranty on Mazda structural components
- 5-year/60,000-mile* emissions warranty
- 5-year/60,000-mile* Mazda SiriusXM access warrant

FINANCING WITHOUT THE Fuss.

Whether you’re buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for its first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

The Mazda Capital Services trade-in assistance program is also available. Whether you’re buying or leasing a new or used vehicle, Mazda Capital Services can help make the financing process even more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for its first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free (800) 639-1090.

---

**Available packages**

- **Sound System with AudioPilot® and 9 speakers**
- **Includes navigation system, Smart City Brake Support, †† Bi-Xenon headlights with auto leveling, Mazda Advanced Keyless Entry System, rain-sensing windshield wipers and auto-dimming rearview mirror with homelink.*

---

**Available packages**

- **SKYACTIV-G 2.5L 4-cylinder engine with VVT**
- **Includes the following features in addition to or in place of CX-5 Sport:**
  - Leather-trimmed sport seats
  - Dual-zone automatic climate control
  - Leather-trimmed sport seats with power-adjustable lumbar support
  - Interior rear view mirror with Homelink®
  - Power sliding-glass moonroof
  - Bose® Centerpoint® Surround Sound System
  - Smart City Brake Support, †† Bi-Xenon headlights

---

**MAZDA CX-5 SPORT**

- Engine size and type: SKYACTIV-G 2.0L DOHC 4-cylinder engine with VVT
- Horsepower: 155 @ 6,000 rpm
- Torque: 184 @ 5,700 rpm
- Compression ratio: 13.5:1
- Fuel system: SKYACTIV-G with sequential port fuel injection
- Turning circle, curb-to-curb (ft): 38.7
- Tire size: P215/60R17 (FWD) – 215/55R17 (AWD)
- Towing Capacity: 2,000 lbs
- Fuel economy (city/hwy): 26 / 32 (FWD) – 25/31 (AWD)

**MAZDA CX-5 TOURING**

- Engine size and type: SKYACTIV-G 2.5L DOHC 4-cylinder engine with VVT
- Horsepower: 184 @ 5,700 rpm
- Torque: 185 @ 3,250 rpm
- Compression ratio: 13.5:1
- Fuel system: SKYACTIV-G with sequential port fuel injection
- Turning circle, curb-to-curb (ft): 38.7
- Tire size: P215/60R17 (FWD) – 215/55R17 (AWD)
- Towing Capacity: 2,000 lbs
- Fuel economy (city/hwy): 26 / 32 (FWD) – 25/31 (AWD)

**MAZDA CX-5 GRAND TOURING**

- Engine size and type: SKYACTIV-G 2.5L DOHC 4-cylinder engine with VVT
- Horsepower: 185 @ 5,700 rpm
- Torque: 185 @ 3,250 rpm
- Compression ratio: 13.5:1
- Fuel system: SKYACTIV-G with sequential port fuel injection
- Turning circle, curb-to-curb (ft): 38.7
- Tire size: P215/60R17 (FWD) – 215/55R17 (AWD)
- Towing Capacity: 2,000 lbs
- Fuel economy (city/hwy): 26 / 32 (FWD) – 25/31 (AWD)

---

**SUSPENSION & BRAKES**

- Power-assist variable-ratio steering
- Independent MacPherson strut front suspension
- Front and rear stabilizer bars
- Power-assisted ventilated front/rear disc brakes
- Antilock Brake System with Electronic Brakeforce Distribution and Brake Assist

---

**TIRE & WHEELS**

- 18-inch alloy wheels with P225/55R18 tires (Sport Touring & Grand Touring)
- 19-inch alloy wheels with P225/45R19 tires (Grand Touring)
MAZDA CX-5 ACCESSORIES. IT'S YOUR MAZDA—MAKE IT YOUR OWN.

Customize your new Mazda CX-5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.

ADDITIONAL ACCESSORIES:
- 3.5 mm Audio Cable
- Alloy Pedals
- Auto-Dimming Rearview Mirror with Compass and HomeLink®
- Bike Carrier, Trailer Hitch Mounted
- Cargo Net
- Cargo Net
- Cargo Tray
- Cargo Tray
- Cargo Trays
- Side Window Deflectors
- Hood Edge Protector
- License Plate Frames
- Moonroof Wind Deflector
- Navigation System
- Paint Protection Film
- Rear Bumper Guard
- Rear Bumper Guard
- Remote Engine Start
- Rear Parking Sensors
- Rearview Camera System
- Rearview Camera System
- Satellite Radio
- Solar Guards
- Trailer Hitch
- Touch-Up Paint
- WeatherTech® Snow Mud Flaps
- WeatherTech® Snow Mud Flaps
- WeatherTech® Snow Mud Flaps
- Wheel Locks
- Windshield Sunscreen
- Wheel Locks

OUR PROMISE.

At Mazda, we’re passionate about what we do. We pay attention to the details, and we take an unconventional approach. You can see it in our designs, feel it in how our cars drive, and experience it in the way we treat you as a customer. Our dealerships are here to help you make the right choice, so everything we do is focused on ensuring that you get exactly what you want—surpassing your expectations. Mazda doesn’t settle, and neither should you. Let your Mazda Dealers:

/ Provide you with a comfortable environment
/ Earn your trust
/ Respect and value your time
/ Give you useful information and advice
/ Help you make the best decision

Getting the personalized experience you deserve at your Mazda Dealer.

This is the Mazda Way.