CAREFULLY CRAFTED

Light and versatile, yet incredibly strong. Rare qualities that make bamboo one of the most amazing plants on Earth. The same unique attributes that make the newly restyled and refined 2016 Mazda CX-5 unlike any other crossover SUV. Without sacrificing exceptional driving dynamics, the carefully crafted and refreshed CX-5 achieves the impossible: the perfect marriage of versatility, spaciousness, innovation and up to a class-leading EPA-estimated 26 city/35 highway MPG. It’s all possible thanks to the conviction, creativity and courage of our Mazda engineers who created a whole new engineering philosophy: SKYACTIV® TECHNOLOGY. Created over the course of ten years, all of the components of SKYACTIV TECHNOLOGY were engineered at the same time so they work together seamlessly and efficiently. Exceeding expectations. What else would you expect from a Mazda?

TO ACHIEVE THE IMPOSSIBLE.
WHAT YOU WANT. WHAT YOU NEED. TOGETHER AT LAST.

In the past, if you wanted a vehicle that could adapt to your changing lifestyle, you had to give up on driving excitement. If you wanted more versatility and fuel efficiency, performance was going to get left behind. Not anymore. Thanks to the Mazda CX-5, you’ve got it all. The CX-5 is our declaration that a stylish five-seater with generous space, smart technologies and class-leading highway MPG doesn’t have to come at the expense of driving feel. More than a crossover SUV, the CX-5 is a call to drivers to experience all the capability you need, without sacrificing the control you want.

Mazda CX-5 Grand Touring FWD with Technology Package shown in Soul Red Metallic

When we created the CX-5, we knew it had to deliver superb utility and top-notch fuel economy. But there was no way we would sacrifice Mazda’s signature driving pedigree. That’s why we crafted systems to work together toward those two goals. Thanks to our engineers’ painstaking efforts, the 2.5L engine in most CX-5 models boasts a commanding 184 hp and 185 lb-ft of torque—better than comparably equipped Toyota RAV4 and Ford Escape models—and the FWD model still retains up to a healthy, EPA-estimated 33 highway MPG! It’s all based on a belief that the handling in every CX-5 creates a connection with the driver that is unmatched in its class.

1Based on EPA estimates for 2016 Mazda CX-5 Sport FWD with 2.0L engine and manual transmission 26 city/35 highway MPG. 2016 Mazda CX-5 Grand Touring FWD model shown with 2.5L engine and automatic transmission, EPA-estimated 26 city/33 highway MPG. Actual results will vary. 2Based on EPA estimates for 2016 Mazda CX-5 FWD models with 2.5L engine and automatic transmission, EPA-estimated 26 city/33 highway MPG. Actual results will vary.
The available Active Torque Split All-Wheel-Drive system in the Mazda CX-5 is a must for anyone who ever encounters snow or other inclement weather. The AWD system monitors wheel speed and engine data, then automatically adjusts to adverse changes in traction and/or road conditions by sending engine power to the wheels with the most grip.

CONFIDENT HANDLING.

Impressive handling makes maneuvering easy, your ride more comfortable and the driving feel more connected to the road. Because more of our cars are road-raced than any other brand, we’ve taken all of our street- and track-handling knowledge and put it right into the CX-5. That’s why every CX-5 includes 4-wheel independent suspension with front and rear stabilizer bars, plus power-assisted rack-and-pinion steering—features also found on sports cars. And now with Sport Mode (AT models), you can choose between maximum economy or increased performance with just the push of a button. The engineering is complex, but the result is simple: confidence. Because you’re in control.

Based on Sports Car Club of America racing data.
How did we achieve the elusive feat of fuel efficiency, low emissions and outstanding driving performance together in the same vehicle? By refusing to compromise. And that meant starting from scratch and reimagining what’s possible.

The CX-5 has gracefully incorporated the entire suite of SKYACTIV TECHNOLOGY into its repertoire. It’s a holistic system developed from the ground up to ensure each component is not only pushed to its full potential, but also works together seamlessly to create incredible fuel efficiency without sacrificing driving enjoyment. Here’s a look behind the curtain to see how we did it.

01 // SKYACTIV-G /  By 2020, 90% of the world will still be using gasoline or diesel combustion engines. So how do we reduce emissions and increase fuel efficiency on a grand scale? By reimagining the internal combustion engine. Current engines waste upwards of 70% of their energy potential, so we saw this as an enormous opportunity: create an engine that works better, uses less fuel and emits less CO₂. Our SKYACTIV-G 2.0-liter engine produces 10% to 15% more low/medium-range torque, yet 15% lower fuel consumption and emissions than our previous 2.0-liter engine. And the SKYACTIV-G 2.5L engine used in all automatic transmission and AWD models promises more power with ultra-low emissions and low fuel consumption as well.

02A // SKYACTIV-DRIVE /  Our engineers created a new kind of precise, high-performance automatic transmission that combines the direct, responsive feel of a manual transmission with the silky smoothness of an automatic. It’s instantly responsive, yet delivers 7% more efficiency than our previous-generation automatic transmission.

02B // SKYACTIV-MT /  This 6-speed manual transmission has a short throw, inspired by the legendary Mazda MX-5 Miata. It’s also smaller, lighter and stronger than any we’ve built before.

03 // SKYACTIV-CHASSIS /  Engineered together with the SKYACTIV-Body to work in perfect harmony, the steering and suspension systems achieve two seemingly contradictory goals at once: to be nimble at low speeds, yet stable at high speeds. We also engineered them to be lightweight, allowing for a more direct and agile feel.

04 // SKYACTIV-BODY /  We are constantly searching for new ways to help you stay safer behind the wheel. That’s why Mazda was the first auto manufacturer to use ultra-high tensile-strength steel in the body. Because we crafted an efficient structural design and used ultra-high tensile and high tensile steel in critical areas, the CX-5’s body is lighter than normal, yet stiffer and stronger.

MazdaUSA.com/skyactiv
INSPIRED DESIGN. TO BRING OUT THE SOUL.

The CX-5 embodies the latest generation of Mazda vehicle design, called “KODO: Soul of Motion.” Inspired by the stance of a cheetah the moment before it pounces, it represents the exact moment motion begins, releasing tremendous force and accumulated energy. Every curve was sculpted with this in mind, and every detail reveals the designer’s purpose: a bold, powerful new look down to the last detail. Going forward, every Mazda will adopt this new look pioneered by the CX-5.

Illustrations by Iwao Koizumi

“Through KODO design, I want to convey strength and beauty in movement that inspires the spirit.”

— Ikuo Maeda, Global Head of Design

AVAILABLE FEATURES INCLUDE:
- 17- and 19-inch alloy wheels
- Side mirrors with integrated turn signals
- Available heated side mirrors
- Rear roofline spoiler
- “Shark fin” antenna
- Available LED fog lights
- Available LED headlights
- Available LED signature daytime running lights

Mazda CX-5 Grand Touring AWD with Technology and i-ACTIVSENSE Packages shown in Soul Red Metallic
Part of the Technology Package on Touring and Grand Touring models, the Adaptive Front-lighting System automatically adjusts the angle of the vehicle’s headlights according to the steering angle and vehicle speed. When cornering or approaching intersections at night, the headlights’ beam illuminates the path the car will actually follow, enhancing driver safety.

A CLEAR VISION OF THE ROAD AHEAD.

The Mazda CX-5’s KODO-design headlamps are not only striking, but also provide sharper vision of the road. Available LED headlights incorporate a dynamic light-guiding ring and feature LED Daytime Running Lights for more effective illumination. And with the Technology Package on Touring and Grand Touring models, Mazda’s Adaptive Front-lighting System helps you better see the curves of the road. Available High Beam Control works automatically to maximize your opportunity to use your high beams and, on the flip side, dims your lights when it detects approaching vehicles or vehicles in front of you in your lane. Beautifully designed and technologically advanced, there’s no better way to illuminate your journey.
COMFORT AND CONTROL. ALL CLOSE AT HAND.

Putting our focus on you, the driver, meant we had to design a refined cockpit that was welcoming, intuitive and meticulously crafted. We sculpted the available 8-way power-adjustable driver’s seat with power lumbar support for premium comfort and sophistication. We specifically designed and placed the instruments and gauges so that they’re easily accessible and easy to use. Soft materials and thoughtful accents add to the CX-5’s secure and refined atmosphere. Convenient standard features include Bluetooth® hands-free phone and audio streaming, steering-wheel-mounted controls for audio, cruise control and trip computer, remote keyless entry, Push Button Start, Electronic Parking Brake, a tilt/telescoping steering wheel, and power side mirrors with integrated turn signal indicators. But that’s just the beginning of the many thoughtful features and smart systems available in the CX-5.

Mazda CX-5 Grand Touring interior shown in black leather with Technology and i-ACTIVSENSE packages.
EQUIPPED WITH OUR MOST TECHNOLOGICALLY ADVANCED COCKPIT, THE CX-5 S CAPABILITIES REACH EVEN FURTHER THAN EVER BEFORE. WITH AVAILABLE MAZDA CONNECT™, OUR NEXT-GENERATION INFOTAINMENT SYSTEM, YOU GET A HOST OF SOCIAL MEDIA ACCESS, ENTERTAINMENT AND INFORMATION OPTIONS. ALL YOU HAVE TO DO IS PAIR YOUR SMARTPHONE WITH THE CX-5 VIA BLUETOOTH® WIRELESS CONNECTIVITY TO STREAM POPULAR SOCIAL MEDIA, MUSIC AND INFOTAINMENT APPS SUCH AS PANDORA®, AHA™ AND STITCHER®. CONTROL THE SYSTEM AND VIEW INFORMATION ON THE 7-INCH FULL-COLOR TOUCH SCREEN DISPLAY. ALSO, ENJOY ACCESS TO STANDARD USB AUDIO INPUT PORTS AND AN AVAILABLE FACTORY INTEGRATED NAVIGATION SYSTEM WITH CUTTING-EDGE FEATURES SUCH AS VOICE COMMAND, REAL-TIME TRAFFIC ALERTS AND ADVANCED LANE GUIDANCE. AND EVEN WITH ALL THESE OPTIONS, WE STILL HELP YOU KEEP YOUR EYES ON THE ROAD. ALL THE FUNCTIONS DISPLAYED ON YOUR TOUCH SCREEN CAN ALSO BE OPERATED WITH THE MULTI-FUNCTION COMMANDER CONTROL, CONVENIENTLY LOCATED AT YOUR FINGERTIPS ON THE CENTER CONSOLE.

/ TAKE COMMAND /
As part of the MAZDA CONNECT™ infotainment system, the multifunction Commander control positioned on the center console offers a seamless way to control the functions displayed on the full-color touch-screen monitor—such as audio, available navigation and hands-free telephone.

/ ENTERTAIN /
Of course, AM/FM radio is always a choice, but now there are new ways to explore music and infotainment options via your Bluetooth®-enabled and Internet-connected device. Connect to your Facebook and Twitter feeds, enjoy HD Radio®, listen to your own playlist or choose something from the integrated Internet-radio apps such as Pandora®, Aha™ and Stitcher®.

/ COMMUNICATE /
With voice commands, making and receiving calls is as easy as pushing a button on your steering wheel and saying “hello.” And the CX-5’s Bluetooth® hands-free phone and audio-streaming capabilities allow you to enjoy fully integrated text message display and audible readout. To reply, simply choose from a number of preset, standardized return messages.

/ NAVIGATE /
Our convenient available factory-integrated Mazda Navigation System offers the advanced features of today’s navigation devices, including voice command and advanced lane guidance. And getting around town—or out of town—has never been easier thanks to the system’s 3D interactive map with step-by-step audio directions.

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“It simply stood above the competition with its graceful exterior, superb performance, and well-planned interior.” — Motor Trend, August 2013

MORE REAR HEADROOM THAN HONDA CR-V & SEATING FOR FIVE.
Mazda CX-5 Grand Touring FWD with Technology Package shown in Jet Black Mica

BAGS. BIKES. BOXES. BALLOONS. BUDDIES. BOARDS. BALLS. BASKETS.
BRING IT ON.

Whatever your busy day brings, the CX-5 is ready to take it all. On the Touring and Grand Touring models, the easy-release 40/20/40 split fold-down rear seatback lets you customize seating for five with up to 65.4 cubic feet of cargo space! Taking a trip to the mountains? There’s seating for four with room down the middle for your skis, too. Remote releases make configuring the seats even easier. The CX-5 Sport offers a convenient 60/40 split fold-down rear seatback and up to 64.8 cubic feet of cargo space. While the world around you constantly changes, the CX-5 helps you make it your own.

1Please remember to properly secure all cargo.
Mazda CX-5 Grand Touring AWD with Technology and i-ACTIVSENSE Packages shown in Soul Red Metallic

/ LATCH child-restraint seat system /
LATCH child-restraint seat anchors and tethers in the second row make it easy to get your little ones in and out of your CX-5, while helping to keep them safe on your journey.

/ SIX STANDARD AIR BAGS /
Advanced dual front airbags that utilize inflators with both crash-zone and driver’s seat/pasenger weight sensors are standard on all CX-5 models—as are dual side airbags and dual side-impact air curtains with coverage for front and rear passengers.

/ ENHANCED STABILITY AND CONTROL /
The Traction Control System detects wheelspin and then reduces engine power to help improve traction when accelerating in slippery conditions. Dynamic Stability Control® modulates the engine and brakes to help keep you on your intended path while you’re driving around corners.

/ ADVANCED BRAKING TECHNOLOGIES /
A comprehensive set of advanced braking technologies comes standard on the CX-5. Large 4-wheel disc brakes promote linear, fade-resistant stopping power. Electronic Brakeforce Distribution automatically applies braking force to individual wheels based on changing road conditions, helping keep you in control. In emergency situations, an Anti-lock Brake System pulses the brakes hundreds of times per second, preventing wheel lockup so you can make controlled stops. At the same time, Brake Assist automatically increases braking pressure, helping to reduce stopping distance. To aid in avoiding collisions in the first place, our latest available i-ACTIVSENSE braking technologies, Smart City Brake Support® and Smart Brake Support®, help keep you on your way.

EXTRAORDINARY PROTECTION, WITHOUT SACRIFICING CONTROL.
The SKYACTIV-Body uses ultra-high tensile steel in critical areas to make the body ultra-strong to help protect you in a collision. At the same time, it’s ultra-light, so your CX-5 is nimble and easy to maneuver in order to help you avoid an accident in the first place. The SKYACTIV-Chassis enhances this control by giving you agility at low speeds and stability at higher ones. And the available advanced Active Torque Split All-Wheel-Drive system automatically adjusts to changing road conditions. From side-impact door beams to available Blind Spot Monitoring you can be confident the CX-5 has got your back, both inside and out.

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/ LATCH child-restraint seat system /
LATCH child-restraint seat anchors and tethers in the second row make it easy to get your little ones in and out of your CX-5, while helping to keep them safe on your journey.

Always check your mirrors. Be aware of the traffic around you. Always wear your seat belt and secure children in the rear seats in appropriate child restraints. *Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. It cannot prevent loss of control under all conditions or circumstances. Please refer to your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details. Please see your owner’s manual for further details.
Part of feeling safe and having confidence behind the wheel is being completely in tune with your vehicle and totally focused on the environment around you. Our available i-ACTIVSENSE suite of safety technologies provides the ultimate sense of awareness and connectedness—at a level usually reserved for drivers of luxury cars. Enjoy driving more than ever knowing you have eight highly advanced safety features that help alert you to hazards so you can better avoid collisions—or lessen their impact.

i-ACTIVSENSE is like having a sixth sense for safety.

**LED Headlights with Adaptive Front-lighting System**
The CX-5 offers available LED headlights with Mazda’s Adaptive Front-lighting System. These headlights are specifically designed to help you see around corners at night-literally. As you turn into a corner, the headlights move up to 15 degrees in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.

**High Beam Control**
High Beam Control helps the driver see better at night by maximizing opportunities to use the high beams. The system automatically switches to the low beams when it detects oncoming traffic and/or a vehicle ahead.

**Lane Departure Warning System**
This system gives audible and visual warnings when the vehicle is about to unintentionally depart from its lane at a speed of 45 mph or higher.

**Rear Cross Traffic Alert**
When backing up, this system detects a vehicle approaching from the side and promptly alerts the driver with an audible warning, as well as a visual warning in the driver’s side mirror.

**Blind Spot Monitoring**
The available system uses radar sensors to detect objects in your left or right blind spots and then alerts you with a warning light that appears in the corresponding side mirror. If you signal a lane change while an object is there, the right or left side blind area warning chime sounds. It’s technology you won’t find in the Honda CR-V.

**Distance Recognition Support System**
Distance Recognition Support System is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your owner’s manual for further details.

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Mazda is 2014’s lowest 5-year Cost-to-Own brand according to Kelley Blue Book’s KBB.com.
EVERY MODEL IN THE MAZDA LINEUP WAS BUILT BY A BUNCH OF CAR-CRAZED CRAFTSMEN. WHO LOVE TO DRIVE. FOR PEOPLE WHO LOVE TO DRIVE. SO FROM THE MAZDA2 TO THE CX-9, A MAZDA IS ALWAYS A MAZDA. BECAUSE IT TAKES CONVICTION, CREATIVITY AND COURAGE TO BUILD CARS WORTH DRIVING.

MAZDA CX-5 COLORS

- Blue Reflex Mica
- Jet Black Mica
- Meteor Gray Mica
- Sonic Silver Metallic
- Crystal White Pearl Mica
- Soul Red Metallic
- Titanium Flash Mica

MAZDA CX-5 UPHOLSTERY

- Black Cloth (Sport)
- Black Leather (Grand Touring)
- Sand Cloth (Sport)
- Sand Premium Cloth (Touring)
- Parchment Leather (Grand Touring)
- Black Premium Cloth (Touring)

MAZDA CX-5 WHEELS

- 17-inch Alloy
- 19-inch Alloy

*Extra cost option.
MAZDA CX-5 SPORT

- Black Leather exterior color
- 17-inch alloy wheels
- BLUETOOTH® audio system
- Push Button Start
- Standard SKYACTIV®-G 2.0L engine

MAZDA CX-5 TOURING

- Black Leather exterior color
- 19-inch alloy wheels with 225/60R19 tires
- Power sunroof with HomeLink®
- Safety Connect™
- Standard SKYACTIV®-G 2.5L engine

MAZDA CX-5 GRAND TOURING

- Black Leather exterior color
- 19-inch alloy wheels with 225/55R19 tires
- Panoramic moonroof
- Heads-up display
- 19-inch alloy wheels with 235/50R18 tires
- Standard SKYACTIV®-G 2.5L engine

Engine Specifications

- Sport FWD with MT
  - SKYACTIV®-G 2.0L DOHC 4-cylinder engine
  - Manual transmission

- Sport with AT, Touring & Grand Touring
  - SKYACTIV®-G 2.5L DOHC 4-cylinder engine

Horsepower, T4 net output
- Sport FWD with MT: 155 hp / 116 lb-ft
- Sport with AT, Touring & Grand Touring: 197 hp / 186 lb-ft

Compression ratio
- 10.1:1

EPA-estimated mpg (FWD)
- Sport FWD with MT: 26 / 35
- Sport with AT, Touring & Grand Touring: 26 / 33

Turning circle, curb-to-curb (ft)
- 36.7

Fuel economy (l/100 km)
- Sport FWD with MT: 8.2
- Sport with AT, Touring & Grand Touring: 7.9

Towing capacity (lb)
- 2,000

Total curb weight (lb)
- 3,212 (FWD)

Fuel system
- Advanced Direct Injection

Warranty

- 5-year/unlimited-mileage warranty against body rust-through (Anti-perforation Warranty)
- 3-year/36,000-mile New-Vehicle Limited Warranty

FINANCING WITHOUT THE FURST

Whether you're buying or leasing a new Mazda, Certified For Used Mazda or a used vehicle, Mazda Financial Services can help make the financing process more convenient and hassle-free. You can even apply online or over the phone to get pre-approved. Contact your local Mazda dealership or visit MazdaUSA.com for further details.

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To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.
Life’s messy. Keep your CX-5 clean with our durable Cargo Liner. Its innovative design works with the rear seats folded, upright or split in any configuration and includes a removable rear bumper flap to protect it while loading. Removes easily for quick cleanup.

MAZDA CX-5 ACCESSORIES.

IT’S YOUR MAZDA—MAKE IT YOUR OWN.

Customize your new Mazda CX-5 with Genuine Mazda Accessories. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New-Vehicle Limited Warranty as your new Mazda. Ask your dealer for details.

Please remember to properly secure all cargo.

One-year subscription included. Continuation is $65 per year. Message and data rates apply. App available on iPhone® with iOS 4.3 or later and Android™ phones with Android 2.1 or later. iPhone is a registered trademark of Apple Inc. Android is a trademark of Google Inc.

For a full list of Genuine Mazda Accessories for your CX-5, please visit Accessories.MazdaUSA.com.
Since the launch of our annual Mazda Drive for Good® Event in 2013, our Mazda Dealers and partners have raised millions of dollars for a number of national and local charities. But what’s even more significant is that collectively, we pledged more than 100,000 hours of volunteer time to local and national organizations across the country. Our Mazda Dealers have a long history of giving back both time and money to their own communities. And their efforts truly define our Mazda values.

Mazda Drive for Good® is just one of the many charitable programs that has allowed Mazda to donate millions to worthy causes across the United States since 1992.

Because giving back is the Mazda Way.
IT TAKES CONVICTION TO STAND UP TO THE NAYSAYERS.
A CREATIVE FIRE THAT’S UNAFRAID OF THE BLANK PAGE.
AND THE COURAGE TO FLIP CONVENTIONAL WISDOM ON ITS HEAD.
BECAUSE THIS IS THE ONLY WAY TO CHANGE THE GAME.
AND THE ONLY WAY TO BUILD CARS WORTH DRIVING.
TODAY, OUR SKYACTIV® TECHNOLOGY IS CHANGING THE GAME.
IT’S HOW WE REINVENTED THE GASOLINE ENGINE,
DRAMATICALLY IMPROVING ITS EFFICIENCY
WITHOUT SACRIFICING HEART-POUNDING PERFORMANCE.
IT’S HOW WE ENGINEERED A LIGHTER CAR THAT’S EVEN STRONGER,
SAFER, MORE RESPONSIVE AND MORE EXHILARATING TO DRIVE.
THESE ARE ACTIONS, NOT WORDS. PROOF, NOT THEORIES.
MAKING THE IMPOSSIBLE POSSIBLE.

THIS IS THE MAZDA WAY.