We do not simply exist to make cars. We strive to achieve something more. To inspire you every day through exhilarating experiences that help you feel more focused, more connected. And more alive.

This is what drives us to push boundaries and defy conventions, every day. It’s why we refined the rotary engine in 1967, resurrected the roadster in 1989 and reimagined how an automobile is developed, piece by piece, in 2006. Instead of simply redesigning a car, we started from a blank sheet of paper and built the ideal vehicle around how it would make you feel.

Today, we stand more focused than ever. Creating breathtaking designs and revolutionary technologies like Skyactiv® Technology and i-Activ AWD®. Built to forge an even deeper connection between you and your Mazda. An emotional bond, formed at first glance and reinforced every time you get behind the wheel. To us, this bond is everything. And it inspires us to design better, innovate more and make each Mazda smarter and safer than what came before. All to make everything about driving even better. Including you.
Mazda shares a special history and spirit with Hiroshima, Japan. As the birthplace of Mazda, Hiroshima constantly inspires us to rise above any challenge, pushing us to achieve more than anyone could have imagined. We have developed innovations that others deemed impossible—from the rotary engine to Skyactiv® Technology and beyond. Most of all, we have never strayed from our belief in the power of human potential. Giving all of ourselves, using our hands to craft and create things that matter, that have soul, that transfer our energy to you. To heighten your state of being.
We created the Mazda CX-5 to transcend the ordinary. From a quiet cabin designed to engage you with the road to the precise placements of the steering wheel and accelerator pedal, each component of the CX-5 has been designed to heighten every drive. The new CX-5 Signature offers multi-sensory experiences never before available in the CX-5, including the Skyactiv®-G 2.5T Dynamic Pressure Turbo engine, ventilated front seats and an infotainment system integrated with Apple CarPlay™ and Android Auto™. Meticulously crafted to evoke emotion, the CX-5 rises above the expected.
Our design philosophy is simple, yet highly challenging to accomplish: Capture energy in motion, even at a standstill. With curves and angles so striking they command your attention through a mere glance. Exciting you by the anticipation of what’s to come. Eliciting this kind of instant emotional response requires a human touch. Created by humans for humans, hands on clay, shaping form with warmth and precision. Eliminating all that is unnecessary, leaving only what is beautiful. We call this Kodo: “Soul of Motion” design. A dynamic sense of motion that urges you to get behind the wheel, to experience the unique energy that can only come from a Mazda.
DESIGNED TO AWAKEN THE SENSES

Mazda’s master craftsmen strive to bring emotion to each aspect of our design. For the first time ever, our exquisite Signature trim is now available in the Mazda CX-5. Natural materials like Caturra Brown Nappa leather and genuine layered wood trim envelop you in refined comfort and offer a continuous flow of subtle sophistication. The Mazda CX-5 Signature: a new measure of elegance.
Every Mazda aspires to the same single goal: oneness between the vehicle and its driver. When you experience this seamless connection, your senses become heightened. You engage with the moment and leave all distractions behind. You feel energized. Rejuvenated. Feeling better than when you first stepped in – during the drive – and after. From the meticulous consideration of our design to how our cars effortlessly respond to even your slightest direction, each detail in the Mazda CX-5 offers you a more pure driving experience.
A MASTERPIECE OF BIOMECHANICS

Being fully engaged with your drive begins with the optimal driving position. The seats of the Mazda CX-5 were designed to align with the natural zero-gravity position of the driver’s limbs. Then, all interior appointments were placed with precision to allow the driver to reach naturally and with ease. For added comfort, select CX-5 models offer ventilated front seats that wick away warm air from your back and lower body to help keep you both cool and dry. For the second row, heated seats are also offered.
DESIGN WITH A SINGLE FOCUS: YOU.

The 2019 Mazda CX-5 is artfully crafted around you, the driver. With each carefully engineered detail, from the steering wheel centered to your body to the ergonomic floor-mounted gas pedal, the car becomes seamlessly connected to you. Every dial, button and knob throughout the cockpit is positioned to be exactly where you expect it to be, designed for optimal interaction. New for 2019, a 7-inch LCD multi-information display has been incorporated into the instrument panel of select CX-5 models. This easy-to-read screen can display a wealth of vehicle information, including fuel economy and warnings from the vehicle’s i-Activsense® safety features. All while allowing you to focus on your drive ahead.
MAKE A SMARTER CONNECTION

Keeping you connected to your world while keeping your eyes focused on the road, the CX-5 is as intuitive as it is interactive. The Mazda Connect™ infotainment system has been enhanced with available Apple CarPlay™ integration. Across your iPhone’s maps, playlists, contacts and compatible apps with your voice through Siri. Siri will also read incoming text messages and allow you to reply without taking your hands off the wheel. You can also navigate the features of Apple CarPlay with the optimally positioned, multifunction Commander control. For Android users, Android Auto™ integration is also available. Mazda Connect is designed to interact mental and physical dissonance, keeping you in close touch no matter how far you travel.

Available Apple CarPlay™ integration shown. 1 Driver’s side mirror demonstrated. Some media voice commands, only use Mazda Connect™/other devices when safe. Some features may be locked out under certain conditions. 2 Not all features are compatible with all iPhones. Message and data rates may apply. 3 Not all features are compatible with all Android phones. Message and data rates may apply. Don’t drive while distracted or while using a hand-held device. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. © Apple Inc. Android Auto and Android are trademarks of Google LLC.
BALANCING SILENCE AND SOUND

Too much road noise can be distracting and tiresome. Not enough can be disorienting. The Mazda CX-5 is engineered to insulate you from the overall exterior noise that penetrates the cabin, while still allowing for subtle sounds from the road and engine. Your connection to the road is heightened. Your levels of stress and fatigue are lowered. It’s all about shielding you from all that is unnecessary, so you can focus on what will bring you joy.
1 250 hp with 93 octane fuel. 227 hp with 87 octane fuel.

Based on EPA estimates for 2019 Mazda CX-5 Sport FWD models, 25 city/31 highway MPG. 2019 Mazda CX-5 Grand Touring Reserve and Signature models with SKYACTIV-G 2.5T engine, 22 city / 27 highway MPG. Actual results will vary.

RESPONSIVE. AND RESPONSIBLE.

Only a company committed to creating the ideal driving experience could engineer Skyactiv® Technology. From the chassis to the transmission to the engine and beyond, we've designed every single aspect of the CX-5 to be powerful, yet efficient. Now available in the CX-5 Grand Touring Reserve and Signature, you can enjoy immediate acceleration when and where you need it most with the Skyactiv®-G 2.5T Dynamic Pressure Turbo, delivering up to 250 hp¹ and 310 lb-ft of torque. Delivering outstanding fuel efficiency² without sacrificing the joy from driving.
IDEAL DRIVING IN EVERY CONDITION

Control. It’s the foundation of why we engineer our available all-wheel-drive system. Giving you confidence on the road in any condition. Our i-Activ AWD® helps predict the possible loss of traction by actively monitoring everything from outside temperature and windshield wiper usage to the driver’s steering and braking patterns. If, for example, the outside temperature is cold enough for snow and your windshield wipers are on, the AWD system recognizes that the roads might be slippery and prepares for possible front-wheel slip. If the wheels do in fact slip, the system can quickly transfer engine power to the rear axle, helping provide the grip you need. It’s an innovative solution that carefully considers you and your well-being, empowering you to enjoy every drive, no matter the conditions.
TO HEIGHTEN YOUR SENSES, WE CREATED A FEW OF OUR OWN.

Avoiding an accident in the first place is always the safest route. With the available i-Activsense® suite of safety features, sophisticated safety innovations alert you to hazards to help you avoid collisions or lessen their impact. These features help improve your visibility and awareness of the road and monitor the traffic conditions around you. When needed, these innovations will even perform lane-keeping adjustments and automatic braking. i-Activsense creates a more confident driving experience so you can feel focused and engaged with every drive you take.

BLIND SPOT MONITORING
REAR CROSS TRAFFIC ALERT
360˚ VIEW MONITOR
LANE DEPARTURE WARNING SYSTEM
LANE-KEEP ASSIST
ADAPTIVE FRONT-LIGHTING SYSTEM
HIGH BEAM CONTROL
SMART CITY BRAKE SUPPORT
ADVANCED SMART CITY BRAKE SUPPORT WITH PEDESTRIAN DETECTION
SMART BRAKE SUPPORT WITH COLLISION WARNING
MAZDA RADAR CRUISE CONTROL WITH STOP & GO
TRAFFIC SIGN RECOGNITION SYSTEM

1 i-ACTIVSENSE® safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of each safety feature. Additional information provided in Specifications. Please see your Owner’s Manual for further details.

2 Standard feature.
SPECIFICATIONS

ENGINES
Skyactiv®-G 2.5L DOHC 16-valve 4-cylinder engine with cylinder deactivation
187 hp @ 6,000 rpm
186 lb-ft of torque @ 4,000 rpm

Skyactiv®-G 2.5T Dynamic Pressure Turbo DOHC 16-valve 4-cylinder engine
250 hp @ 5,000 rpm (with 93 octane fuel)
227 hp @ 5,000 rpm (with 87 octane fuel)
310 lb-ft of torque @ 2,000 rpm

TRANSMISSION & DRIVETRAIN
Skyactiv-Drive 6-speed automatic with manual-shift and Sport modes
Skyactiv-Vehicle Dynamics with G-Vectoring Control Plus
Front-wheel drive (Standard)
Available i-Activ AWD® (Standard on Grand Touring Reserve and Signature) with Launch Assist1

FUEL ECONOMY
(EPA-estimated MPG, city/highway)
25/31 (FWD, Sport, Touring and Grand Touring)
24/30 (AWD, Sport, Touring and Grand Touring)
22/27 (AWD, Grand Touring Reserve and Signature)

FUEL CAPACITY
14.8 U.S. gallons (FWD)
15.3 U.S. gallons (AWD)

DIMENSIONS
Overall length: 179.1"
Wheelbase: 106.2"
Width: 72.5"
Height: 66.2" / 66.1" (FWD/AWD, without roof rails up to shark fin antenna)

CARGO CAPACITY
30.9 cubic feet with 2nd-row seatback up
59.6 cubic feet with 2nd-row seatback folded down

TOWING CAPACITY
Up to 2,000 pounds3

1 Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not intended for use and should not be used for safe and attentive driving. There are limitations to the system. Please see your Owner’s Manual for further details.
2 EPA-estimated mileage. Actual results will vary.
3 Towing capacity shown is maximum and must be reduced by the weight of any passenger, cargo hitch or optional equipment in vehicle. Please refer to vehicle Owner’s Manual for details regarding towing capacities and other valuable information. Towing a trailer will have an effect on vehicle’s handling, braking, durability, performance and driving economy. For more information, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda.
### CX-5 SIGNATURE
Includes the following features in addition to or in place of CX-5 Grand Touring Reserve:
- Caturra Brown Nappa leather-trimmed seats
- Caturra layered wood trim
- Leather-wrapped steering wheel with unique stitching
- Interior LED MPH Speedometer
- Blind Spot Monitoring, front and rear, heated, LED, single lens
- Rear privacy glass, glass roof, cargo area
- Black headerliner
- Forward- and rearview mirrors with home link
- Intense trim with Bright Silver flush

### CX-5 GRAND TOURING RESERVE
Includes the following features in addition to or in place of CX-5 Grand Touring:
- Windshield-projected Active Driving Display
- Ventilated front seats
- Heated rear seats
- Heated steering wheel
- Automatic power-folding side mirrors
- Windshield wiper de-ice and Traffic Sign Recognition System

### CX-5 GRAND TOURING
Includes the following features in addition to or in place of CX-5 Touring:
- Leather-wrapped shift
- 3-way power adjustable driver's seat with power adjustable lumbar support and 2-position memory
- 10-way power-adjustable passenger seat with 2-position memory
- 7-inch MyPush Multi-information Display
- Auto-dimming rearview mirror with HomeLink®
- Retractable knife holder
- Rear Smart OSV with Rearview Monitor and Rear Cross Traffic Alert
- Surroundview® 360° Video with 360° Rearview Monitor (with Smart City Brake Support)
- SiriusXM® Satellite Radio with 3-month trial subscription to the All Access package
- SiriusXM® Traffic and Travel Link® Services. 3-year service includes: Traffic, Weather, Sports scores, fast foods, Nearby gas stations, parking

### AVAILABLE PREMIUM PACKAGE
Includes automatic power-folding side mirrors, Active Driving Display, vented front seats, heated rear seats, heated steering wheel, windshield wiper de-ice and Traffic Sign Recognition System

### CX-5 TOURING
Includes the following features in addition to or in place of CX-5 Sport:
- Apple CarPlay™
- Dual-zone automatic climate control with pollen filter
- Mazda Advanced Heated Mirrors System
- Leather-trimmed seats with Lux Suede® inserts
- Heated front seats with 3-level adjustment
- Heated rear seats
- Power-folding, telescopic, and manual lumbar support
- 3-way manual front passenger seat and seat height adjustment
- Dual illuminated vanity mirrors
- Rear fold-down center armrest
- Dual USB charging ports
- 6-speaker audio system with automatic level control

### CX-5 SPORT
Includes the following features:
- Air conditioning with pollen filter
- Push Button Start
- Leather-wrapped steering wheel and shift knob
- Power windows with one-touch down feature on all windows
- 6-speaker audio system with automatic level control
- Bluetooth® hands-free phone and audio streaming
- Auxiliary audio input jack and hands-free USB audio input ports
- Stop-start system
- 7-inch color touch-screen display, multifunction Commander control, infotainment system
- V6 engine, 2.5L Skyactiv®-X 320 HP with i-Activ AWD®
- High Beam Control
- LED fog lights
- Adaptive Front-lighting System
- Dual Heated side mirrors
- Mazda Navigation System
- 7-inch LCD Multi-information Display
- 8-way power-adjustable driver's seat with power-adjustable lumbar support and 2-position memory
- Heated steering wheel
- Ventilated front seats
- Windshield-projected Active Driving Display
- Interior trim with Bright Silver finish
- Frameless auto-dimming rearview mirror with Homelink®
- Interior LED lighting
- Bose® 10-Speaker surround sound system with Centerpoint® 2 and AudioPilot® 2
- Mazda Navigation System
- Mazda Connect™
- i-Activ AWD®
- Skyactiv®-G 2.5T Dynamic Pressure Turbo DOHC 16-valve 4-cylinder engine
- 360° "i-Vision" Front and rear parking sensors

### EXTERIOR
- 19-inch alloy wheels with Dark Silver finish
- LED fog lights
- LED combination tail lights
- LED signature daytime running lights
- Power sliding glass moonroof with homelink
- Power heated rear window and defrost
- Dual Heated side mirrors
- Power sliding-glass moonroof with tilt feature

### SAFETY AND SECURITY ENGINE AND TRANSMISSION
- Active city headlights
- Auto-ranking headlamps
- Rain-sensing windshield wipers
- Rear privacy glass
- Vehicle Stability Control (VSC)
- Electronic Throttle Control
- Dynamic Stability Control (DSC)
- Traction Control System
- Smart Brake Support with Collision Warning
- Mazda Radar Cruise Control with Stop & Go
- Lane Departure Warning
- Lane-keep Assist
- Lane-Departure Warning
- Lane-Departure Warning
- Blind Spot Monitoring
- Rear Cross Traffic Alert
- Dynamic Power Gauge System
- Dual Heated side mirrors
- Mazda Navigation System
- Mazda Connect™
- i-Activ AWD®
- Skyactiv®-G 2.5L Dynamic Pressure Turbo DOHC 16-valve 4-cylinder engine
- i-Activ AWD®

### INTERIOR
- High Beam Control
- Dynamic Stability Control (DSC)
- Traction Control System
- Smart Brake Support with Collision Warning
- Mazda Radar Cruise Control with Stop & Go
- Lane Departure Warning
- Lane-keep Assist
- Lane-Departure Warning
- Blind Spot Monitoring
- Rear Cross Traffic Alert
- Dynamic Power Gauge System
- Dual Heated side mirrors
- Mazda Navigation System
- Mazda Connect™
- i-Activ AWD®
- Skyactiv®-G 2.5L Dynamic Pressure Turbo DOHC 16-valve 4-cylinder engine
- i-Activ AWD®

### EXTERIOR
- 7-inch LED digital display, multifunction Commander control
- Infotainment System
- 7-inch full-color touch-screen display, multifunction Commander control, Infotainment system
- Mazda Connect™
- i-Activ AWD®
- Skyactiv®-G 2.5L Dynamic Pressure Turbo DOHC 16-valve 4-cylinder engine
- i-Activ AWD®

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- Skyactiv®-G 2.5L Dynamic Pressure Turbo DOHC 16-valve 4-cylinder engine
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- Blind Spot Monitoring
- Rear Cross Traffic Alert
- Dynamic Power Gauge System
- Dual Heated side mirrors
- Mazda Navigation System
- Mazda Connect™
- i-Activ AWD®
- Skyactiv®-G 2.5L Dynamic Pressure Turbo DOHC 16-valve 4-cylinder engine
- i-Activ AWD®

### EXTERIOR
- 7-inch LED digital display, multifunction Commander control
- Infotainment System
- 7-inch full-color touch-screen display, multifunction Commander control, Infotainment system
- Mazda Connect™
- i-Activ AWD®
- Skyactiv®-G 2.5L Dynamic Pressure Turbo DOHC 16-valve 4-cylinder engine
- i-Activ AWD®

### SAFETY AND SECURITY ENGINE AND TRANSMISSION
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- i-Activ AWD®
- Skyactiv®-G 2.5L Dynamic Pressure Turbo DOHC 16-valve 4-cylinder engine
- i-Activ AWD®
The closer you examine the Mazda CX-5, the more intriguing our story becomes. Mazda’s Kodo design philosophy is evident across every aspect of the CX-5—right down to its alloy wheels. Our entire selection of wheels is designed to help you express your own character, to create a greater emotional bond with your Mazda.
THE ART OF SEDUCTION

One of the first things you’ll notice with the Mazda CX-5 is its color. The glossiness. The luster. This isn’t a paint job you’d typically find on a production car. This level of detail, this level of depth and translucency, is what you’d expect at a custom car show. Each CX-5 color is created by a color designer and master painter who work together to ensure the final product is exactly as intended. The pair relentlessly pursue the ideal color, stretching the possibility of the paint. Impassioned by their craft, they work together to accentuate the beautiful lines of the Mazda CX-5.

Soul Red Crystal Metallic
Extra cost option

Eternal Blue Mica

Deep Crystal Blue Mica

Jet Black Mica

Snowflake White Pearl Mica
Extra cost option

Machine Gray Metallic
Extra cost option

Sonic Silver Metallic

Soul Red Crystal Metallic

Jet Black Mica
EXQUISITELY CRAFTED DOWN TO THE LAST STITCH

Upholstery plays a unique role in automotive design. It is the one element that makes direct contact with the driver and passengers throughout the entire drive. Every inch of our carefully constructed upholstery elevates your journey in both beauty and comfort. Expert fabricators experiment with textures, stitching and seam placements to create a range of distinct and expressive designs. So you can enjoy an elegant level of refinement in every Mazda CX-5. It’s one more way we consider you in every aspect of your drive.

Caturra Brown Nappa Leather
Signature
Grand Touring and Grand Touring Reserve

Parchment Leather
Grand Touring and Grand Touring Reserve

Black Leatherette/Lux Suede® inserts
Touring

Silk Beige Leatherette/Lux Suede® inserts
Touring

Black Cloth
Sport
DESIGNED TO COMPLEMENT YOUR MAZDA CX-5. AND YOU.

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda CX-5. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New Vehicle Limited Warranty as your new Mazda. For a full list of Genuine Mazda Accessories for your CX-5, please visit Accessories.MazdaUSA.com.

Accessories shown: Roof Rails and Cross Bars, Thule® Vertex Bike Hitch Carrier and Thule® Force M Cargo Box.

1 Roof Rails and Crossbars sold separately.
2 Please remember to properly secure all cargo.
NEW VEHICLE WARRANTY

Every new 2019 Mazda CX-5 is protected by:
- 3-year/36,000-mile1 New Vehicle Limited Warranty
- 3-year/36,000-mile1 24/7 Emergency Roadside Assistance Program
- 5-year/60,000-mile1 Limited Powertrain Warranty
- 5-year/unlimited-mileage Warranty Against Body Rust Through (Anti-Perforation Limited Warranty)

MAZDA EXTENDED CONFIDENCE

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

MAZDA CAPITAL SERVICES

Whether you’re buying or leasing a new, Certified Pre-Owned Mazda or used Mazda, Mazda Capital Services2 can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide-range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer visit MazdaUSA.com or call us toll-free at 866.984.7718.

1 Whichever comes first.
2 The tradename “Mazda Capital Services”, as well as other Mazda and Mazda Capital Services’ trademarks and Logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. (Chase). Retail/loan and lease accounts are owned by Chase.
Thank you for considering a Mazda.

As you can see from the stories in this brochure, everyone at Mazda, including our Mazda Dealer partners, is deeply passionate about creating cars that provide a memorable driving experience. The passion all starts with you. Before the first sketch of a Mazda, before any new idea is conceived, we consider you, the driver, first. All with the hope that you will feel our passion for driving once you’re behind the wheel.

If you haven’t already experienced the excitement of driving a Mazda for yourself, schedule a test drive at your local Mazda Dealer. Together, we will ensure that a great test drive is just the first step in the joy of owning a Mazda.

Sincerely,

Masahiro Moro
President and CEO
Mazda North American Operations
EST. 1920 HIROSHIMA, JAPAN