Crossover to something more breathtaking.
And ingenious.
Its shape is bold and athletic. Its performance, responsive and agile. Its ride quality, inspiring and reassuring. Yet, what may surprise you most of all is the CX-9's ingenious cabin. One that's spacious enough—from cockpit to cargo area—to actually seat seven adults in uncompromised comfort. How can a crossover SUV this stylish, exhilarating and emotionally satisfying also be this accommodating, versatile and practical? Simple. The all-new Mazda CX-9 gives your emotional wants and rational needs equal importance and priority. Finally, what you need is exactly what you want.

Mazda CX-9. Seven Passengers...the Zoom-Zoom Way.™

Nine reasons why the all-new Mazda CX-9 is, quite simply, a more satisfying crossover SUV experience:

- Superbly Crafted Interior, pages 8–9
- Hi-teCH Connections, pages 10–11
- Comprehensive Safety Systems, pages 12–13
- Smarter Seating for Seven, pages 14–19
- Seating for Seven, pages 20–21
- Sports-Sedan-Inspired Cockpit, pages 22–23
- Advanced Powertrain, pages 24–25
- Refined Road Manners, pages 26–27
- Pure Zoom-Zoom, pages 28–29
As you survey the Mazda CX-9’s clean, contemporary interior design, all your senses will register their unanimous approval. With the quality materials. The inviting textures. The painstaking attention to detail. The elegant double stitching. The overall caliber of craftsmanship. All linked together with impressive precision. Design touches like dramatic, vertical accents and elegant, “floating” door grips reward your gaze. While double door seals and a body frame injected with sound-deadening foam in 22 strategic points work in concert to create a remarkably quiet CX-9 cabin.

Choose the Touring or Grand Touring, and enjoy the rich, supple comfort of leather-trimmed seats.* While both the driver and front passenger will discover heated front seats are also standard. Further distinguishing the Grand Touring are electroluminescent gauges and elegant, indirect, blue lighting on the center console and inside the door panels. All to ensure that the pride Mazda puts into every CX-9 will ultimately be reflected in your own.

Treat your family to a higher caliber of craftsmanship.

Treat your family to a higher caliber of craftsmanship.

Three-Zone Automatic Climate Control System. Every family member’s comfort is assured thanks to three individually controllable zones. In the front the climate control system lets you help your driver—cool, preheating—cool and heating functions for the driver’s, front passenger’s and rear passenger’s zones. Also includes outside-temperature display. Standard on all Mazda CX-9 models.

Heated and Power-Adjustable, Leather-Trimmed Front Seats. Luxuriate in seats that offer a higher level of comfort and convenience. The heated driver’s seat features an 8-way power-adjustable design, including lumbar support. The heated front passenger’s seat features a 4-way power-adjustable design. Standard on the Grand Touring and Touring.
Connect with a Crossover that pushes everyone's buttons.

Iconic styling, 7-passenger seating and responsive performance aren’t the only ways the Mazda CX-9 exceeds what ordinary SUVs offer. It also plugs you into a passenger environment that’s a masterpiece of cutting-edge, multitasking design. One that instantly connects you and your whole family with insightful, standard electronic features, options and accessories. Smarter still, it’s a design that anticipates, supports and satisfies your family’s ever-expanding needs—in areas like navigation, safety, communications, entertainment and even work. All of which proves that horsepower isn’t the only way to measure the CX-9’s capacity to deliver true exhilaration. And fun.
Mazda engineered the CX-9 to be among the safest vehicles in its class. Even Roll Stability Control and a full complement of front and side-impact air bags and side-impact air curtains* for all 3 rows are standard. Fact is, to help better protect you and your family, every CX-9 is equipped with a comprehensive array of standard passive and active safety systems. Some are as obvious as 3-point safety belts for all 7 seating positions and a Tire-Pressure Monitoring System. Others are well-hidden under the CX-9’s shapely sheet metal and refined interior—including side-impact door beams, front and rear crumple zones and a “crushable” brake pedal that folds away in an accident to minimize the chance of a serious ankle or leg injury. The painstakingly engineered result is a Crossover SUV that makes your family’s safety and peace of mind its most important priorities.

Put your trust in a Crossover SUV that puts family safety first.
Get a better handle on Seven Passengers... the Zoom-Zoom Way™.

Cleverly camouflaged by Mazda CX-9’s sleek, athletic exterior is one of the most spacious, versatile and practical cabins of any crossover SUV on the planet. One with a wheelbase that’s more than half a foot longer than Highlander’s or Pilot’s—so it can comfortably accommodate 7 adults with remarkable ease. One that’s ingeniously engineered to provide more 2nd- and 3rd-row legroom than Highlander or Pilot, easier access to 3rd-row seating—plus more cargo room behind the 3rd-row as well. One that’s thoughtfully equipped with standard features that include:

- LATCH child-safety-seat anchors and tethers in the 2nd-row seat. Two 3rd-row storage bins designed to accommodate portable electronic games and controllers. Eight cup holders. Four 1-star bottle holders. Plus a convenient under-floor, cargo-area storage box that’s larger than Highlander’s or Pilot’s. And since it’s so easy to get more of your favorite things into the CX-9, your entire family will easily get more out of it.

Enjoy more cargo room—top to bottom. Behind the CX-9’s 3rd-row seat, you’ll find a generous 17.2 cu ft of cargo room—plus an under-floor storage box with nearly 2 cu ft of storage space. In fact, the CX-9 actually gives you more total cargo room than Highlander or Pilot—with only the 3rd-row seatback down or even both the 3rd- and 2nd-row seatbacks down. For even more convenience, a power rear liftgate (open/close) with a remote control is available on both the Grand Touring and Touring.* In every way imaginable, the CX-9 welcomes you with one great idea after another.

* Available spring ’07.
At rest or at speed, the Mazda CX-9 Grand Touring is anything but inconspicuous. It doesn’t look like anything else. It doesn’t perform like anything else. And it doesn’t pretend to be anything else. Because it’s a true original. With the kind of bold, confident styling that speaks volumes. With the kind of refined, sophisticated features that obliterate traditional expectations. And with the kind of 7-passenger flexibility and spirited performance that reward its owner. No wonder the CX-9 has discerning SUV shoppers crossing all the other crossovers off their lists.

Experience all the pride and pleasures of owning an original.

Heated Outside Mirrors With Side Marker Lights. Regardless of a change in the weather—or a change in your direction—these top-of-the-line outside mirrors make it easier for you to see and to be seen in your CX-9 Grand Touring.

Auto On/Off Xenon Headlights. Experience the added convenience and outstanding nighttime illumination provided by these top-of-the-line high-performance headlight systems, standard on the CX-9 Grand Touring. They also feature manual leveling adjustment.

Rain-Sensing Windshield Wipers. It’s one less thing to worry about. At the first sign of any precipitation, the CX-9 Grand Touring’s variable-intermittent windshield wipers automatically spring into action to keep your windshield and rear view clear.

Taillights With Integrated LED Arrays. For improved visibility and reliability, plus a longer service life, the taillights on all CX-9 models feature horizontal arrays of multiple light-emitting diodes.
Like a custom-tailored suit, the sports-sedan-inspired cockpit of the Mazda CX-9 is as precise and refined as it is stylish and comfortable. Equally impressive is the matrix of insightful standard features that the CX-9 presents to its driver. Like the extra comfort of a 6-way manual- (or available 8-way power-) adjustable driver’s seat. A leather-wrapped steering wheel that both tilts and telescopes for a better driving position. Plus the luxury of a Three-Zone Automatic Climate-Control System. Even the standard 6-speaker AM/FM/CD stereo includes an input jack for your Apple® iPod®. Naturally, cruise control as well as power windows, mirrors and door locks is also standard. At your option, the cockpit of your CX-9 can also be personalized with an array of available cutting-edge features that includes: A voice-activated navigation system. Rearview camera. A Bose® 10-speaker Centerpoint® surround sound audio system. Auto-dimming rearview mirror with compass and Homelink®. As well as SIRIUS Satellite Radio.* All to ensure that the CX-9 cockpit is a perfect fit for your lifestyle today—and for years to come.

Try on a cockpit in touch with tomorrow.

Bluetooth® Hands-Free Phone Capability. Communicate by phone more easily, and safely, in your CX-9 simply by utilizing voice commands and a Bluetooth®-compatible cell phone. Enables you to make and receive calls, access voice mail messages, and more—all hands-free. Standard on the Grand Touring and the Touring.

Eight-Way Power-Adjustable Driver’s Seat With Memory. Make yourself more comfortable at the touch of a button. The driver’s seat of the CX-9 Grand Touring automatically adjusts all of its eight settings—including lumbar support—to any one of the three different personalized driving positions stored in its memory.

Mazda Advanced Keyless Entry & Start System. Enjoy the convenience of simply unlocking your CX-9’s passenger doors and rear liftgate, finding and unlocking all doors, and even helpfully starting the engine. Standard on the Grand Touring and available on the Touring.

*Subscription required. All programming is subject to change. Device sold separately. SIRIUS Saguaros Satellite Radio availability is limited, depending upon location. Mazda will not be responsible for any interruption of service. It is not affiliated with Sirius Satellite Radio, Inc. *Subscription required and Mazda uses the SIRIUS trademark under license. SIRIUS is a registered trademark of Sirius Satellite Radio, Inc. Mazda products require a subscription and Mazda uses the SIRIUS trademark under license. Available through SIRIUS XM Radio Inc., Monday–Friday. For more information and an application, visit a participating Mazda dealer or call 1-888-SIRIUS9 (1-888-747-7489).
Typically, responsive SUV performance comes at the expense of social responsibility. After all, good horsepower rarely equates with good gas mileage. However, the Mazda CX-9 is anything but typical—thanks to its perfectly matched engine and transmission. Together, they form a highly advanced and efficient powertrain. One that provides the CX-9 with a well-balanced combination of responsive power, precise control—plus up to an estimated 24 mpg (FWD) on the highway. To ensure spirited performance, the CX-9 utilizes a 263-hp all-aluminum 3.5-liter DOHC V6 that boasts 24 valves, variable valve timing, electronic throttle control and a robust 249 lb-ft of torque @ 4500 rpm. To promote optimum driver control, the CX-9 is also equipped with a sophisticated 6-speed Sport AT automatic transmission that even features a manual-shift mode.

Fire up a powertrain that’s both responsive and responsible.
Enjoy confidence-inspiring road manners and a comfortable ride.

Ultra-Rigid, Reinforced Unibody Construction. From roof structure to floor pan, the CX-9’s unibody features a myriad of special structural reinforcements to optimize both structural and torsional rigidity. The bottom line is a highly stable platform—responsive handling.

It takes more than an abundance of horsepower to make a Crossover SUV truly fun to drive. Which is why Mazda engineers gave the CX-9 a precise, power-assisted rack-and-pinion steering system with engine-speed-sensing variable assist plus a true 4-wheel independent-suspension system. The end result is a 7-passenger Crossover SUV that’s surprisingly responsive and agile. The CX-9 simply doesn’t feel like a “big” SUV. Up front, a MacPherson strut setup is responsible for maintaining ideal tire-to-road contact. In the rear, the CX-9 utilizes a sophisticated multilink system to promote accurate wheel placement and surefooted handling. Substantial stabilizer bars, front and rear, also help to minimize body roll. Add Mazda’s suspension-tuning expertise to the equation, and you get a Crossover SUV with remarkably well-disciplined road manners. Plus a ride dynamic that’s exceptionally stable, comfortable and responsive—in the parking lot as well as on the highway.

Easy To Maneuver. Thanks to the CX-9’s precise rack-and-pinion steering, engine-speed-sensing variable assist and a relatively tight turning diameter of 37.4 feet, the CX-9 is surprisingly easy to maneuver—even in tight spaces.

20-Inch Alloy Wheels & Tires. The CX-9 Grand Touring features massive 20-inch alloy wheels and aggressive P245/50R20 low-profile tires. Both the CX-9 Touring and Sport are fitted with stunning 18-inch alloys mounted with P245/60R18 radials.
It all comes back to Zoom-Zoom.

Only Mazda could engineer an all-new Crossover SUV as ingenious as the 7-passenger CX-9. And create a way for your entire family to crossover to something more breathtaking, more accommodating, more exhilarating and, ultimately, more you. Finally, what you need is exactly what you want.
Following publication of this brochure, certain features may be added or deleted. Features listed in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.
Your peace of mind is a top priority.

We want your new Mazda CX-9 to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2007 Mazda vehicle is covered by all of the following:

- A 3-year/36,000-mile *“bumper-to-bumper” limited warranty
- A 3-year/36,000-mile,* 24/7 Emergency Roadside Assistance program.
- A 5-year/60,000-mile* limited powertrain warranty.

For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free 800-639-1000.

* Whichever comes first.

Mazda American Credit: Financing made simple.

Whether you’re interested in buying or leasing a new Mazda, Mazda American Credit (MAC) is committed to helping make the financing process a convenient, hassle-free and satisfying experience. Put our first-class customer service to the test. Simply ask your Mazda dealer to explain which MAC purchase or lease plan best meets your needs. Or visit MazdaCredit.com for more information.

The ultimate cyberspace pit stop.

For more motorized fun of the virtual variety, Web surf yourself straight over to MazdaUSA.com and add it to your list of favorites. You can scope out all the new Mazdas—even compare them to the competition. Download photos, vehicle specs and MSRPs. Order brochures. Score them to the competition. Download photos, scope out all the new Mazdas—even compare them to the competition. Put our first-class customer service to the test. Simply ask your Mazda dealer to explain which MAC purchase or lease plan best meets your needs. Or visit MazdaCredit.com for more information.

Genuine Mazda Accessories: The real deal.

Part of the joy of owning a new Mazda CX-9 is personalizing it. And the best way to enhance its appearance or performance is with Genuine Mazda Accessories. Better yet, all Genuine Mazda Accessories installed by your Mazda dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

Genuine Mazda Accessories:
- Compass Auto-Dimming Mirror with Homelink®
- iPod® Integration Module
- Retractable Cargo Cover

CX-9 Accessories
- Pop-Up Kit
- Front Mud Flaps
- Outside Mirrors with Side Marker Lights
- Rearview Camera System with Auto-Dimming Mirror Display
- In-Dash 6-Disc CD Changer
- ‘Pod® Integration Module
- Sirius® Satellite Radio
- Remote Engine Start
- Tire Pressure Monitoring System
- All-Weather Floor Mats
- Cargo Net
- Carpet Floor Mats (set of 4)
- First Aid Kit
- Roadside Assistance Kit
- Wheel Covers (set of 4)

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All children instinctively know it.

A few adults still remember it.

One unique car company refuses to outgrow it.

In grown-up language, it means the exhilaration and liberation that come from experiencing sheer motion.

But as usual, children put it much better.

And simply call it Zoom-Zoom.

We practice it every day.

It’s why we build the kind of cars we do.

Mazda. Always the soul of a sports car.