



WHAT DO YOU DRIVE?

Is it inspiring?

What were the people who built your car thinking?

Are they just another behemoth carmaker following the rules? Or do they break them?

Do they push the boundaries of tradition and habit to achieve the unachieved?

Are they insightful craftsmen, obsessing over the details with a crazed passion?

Building less-building betterfor a discerning few?

Are you one of the few who cares about what you drive, how it drives and the way it makes you feel?

We're with you.

Because we believe if it's not worth driving, it's not worth building.

We build Mazdas.

What do you drive?

ZOOM-ZOOM

Seating for 7 in the lap of luxury. And 1 lucky seat behind the wheel.

We're Mazda. We craft, we obsess, we defy convention. So when we built the 7-passenger CX-9, its exterior had to be elegantly sculpted, its interior luxuriously appointed, and it needed to drive nothing like a vehicle that seats seven. Being an SUV raised by a pack of sports cars has its advantages, and none of them is more obvious than the CX-9's exceptional performance and handling. It may look like a stylish and roomy people-mover, but once you take the wheel, you'll be reminded of just how much of a Mazda it is.

2011 Editors' Choice Award – Mid-Size SUVs

caranddriver.com, August 2011

Not available in conformist.

The Mazda CX-9 achieves what no other SUV dares to do by combining incredibly nimble road manners with the spacious interior of a 7-passenger vehicle. Meticulously crafted inside and out, it immerses you in roomy comfort and thoughtful accommodation. Versatile and smart, the CX-9 empowers you with an uncompromising array of advanced technology and convenience features, including the available Blind Spot Monitoring System*, Bose® Centerpoint® Surround Sound System and rearview camera[†]. Its sporty styling is backed up by a fuel-efficient 273-hp 3.7-liter V6 engine. One drive and you just might wonder how Mazda makes breaking the rules feel so right.



Luxurious reward rests in the details.

Just because a vehicle sets a standard for versatility and drivability doesn't mean it can't have a world-class interior. The Mazda CX-9 is a testament to our dedication to craftsmanship, from its available leather-trimmed seats–including an 8-way power-adjustable driver's seat with available 3-setting memory system-to its leatherwrapped steering wheel and shift knob. And on the outside, carefully sculpted body lines flow from the stylish headlights all the way to the jewel-like taillights. So no matter where you're headed, you're surrounded by the touch of refinement.



Big on amenities.

In keeping up with life's daily challenges, little things make a big difference. The Mazda CX-9 has more volume behind its first and second rows and more second- and third-row legroom than Honda Pilot, Toyota Highlander and Acura MDX. We added two third-row storage bins that are big enough to hold electronic games and controllers for the kids (and adults). And we also left room for eight cup holders and four one-liter bottle holders. With such a thoughtfully designed interior, it's easy to make it easy on everyone.



Bigger on convenience.

Easy come. Easy go. Easy everything.



Third-Row Access

A single hand is all it takes to operate the CX-9's ingenious "tilt-and-slide" mechanism on the 60/40 split fold-down second-row seats. It automatically moves the seat forward nearly nine inches to give passengers easy access to third-row seating.

Entry and Exit

The CX-9 has large rear doors that open up to 72° to create an extra-wide opening, making entry and exit quick and easy. And to eliminate the danger of tripping over high side sills, the CX-9's cabin floor and side sills are flush with each other–unlike some SUVs with sills that are up to three inches higher than their floors.

Power Rear Liftgate

Open and close the rear liftgate with the touch of a button. The CX-9's available power rear liftgate opens and closes by remote control, making loading easier and more convenient.

*Accessory Retractable Cargo Cover shown. Please remember to properly secure all cargo.

Versatile Cargo Space*

Besides deftly handling up to seven adults, the CX-9 also provides a generous 17.2 cu ft of cargo space behind the third-row seat. A quick tug on the convenient release straps quickly folds down the third row's 50/50 split fold-flat seatback to give you 48.3 cu ft. Folding down the second row's 60/40 split fold-flat seatbacks expands the CX-9's cargo room to a full 100.7 cu ft.



Where daily adventure starts. And worry ends.

Because our engineers are passionate drivers themselves, they made sure the cockpit of the CX-9 is outfitted for the driver's ultimate comfort and convenience. The long list of standard features includes steering-wheel-mounted audio controls and cruise control, Bluetooth® hands-free phone and Three-Zone Automatic Climate Control. You can also customize your CX-9 to fit your everyday needs with a host of available amenities, including heated seats and mirrors, an auto-dimming rearview mirror–even a Bose® Centerpoint® Surround Sound System.



0

OUTSIDE TEMP

POL Memory PL.

W MOORE AV

A driver's seat with position memory is also standard on the Grand Touring. It allows you to create and store up to three unique driver's seat positions. At the touch of a button, it automatically adjusts the driver's seat settings to the exact preset position you desire.

Bluetooth Hands-free Phone and Audio Make and take calls via the standard Bluetooth hands-free phone system. Touring and Grand Touring models also offer available wireless audio capability, so you can enjoy your music from your Bluetoothcompatible audio device.

The brains beneath the brawn.

111:12

SOURCE

Rearview Camera*

ACAN

This helpful system offers increased visibility of objects behind you, and it's automatically activated whenever the CX-9 is shifted into reverse.

EP

DAD />

Of course the CX-9 will get you to your destination swiftly and safely, but it also keeps you entertained, connected and comfortable along the way thanks to some smart features. There's a standard, 6-speaker MP3 player-compatible audio system that's SiriusXM™ Satellite Radio⁺ ready. Or hook up your portable music device to the standard auxiliary input jack. To help make finding your destination quick and easy, a navigation system with a 7-inch touch-screen display is also available, as are rain-sensing wipers. Intelligence abounds.

Check surround



DVD Rear-Seat Entertainment System Available on the Grand Touring model, the DVD Rear-Seat Entertainment System features an integral DVD player, 9-inch fold-down LCD screen, audio/video/game console inputs, wireless remote, two wireless headsets and a 115-volt outlet for game consoles, all of which make it ideal for DVDs, video games and audio CDs.

Bose[®] Centerpoint[®] Surround Sound System with AudioPilot®[‡]

Custom-engineered for the CX-9, the system features its patented Centerpoint[®] signal-processing circuitry, enabling this impressive 277-watt 10-speaker system to produce stunning multichannel Bose® Surround Sound performances from regular CDs, MP3s and DVDs. Its patented AudioPilot® technology automatically adjusts multiple frequencies to compensate for distracting road, wind and cabin noises.

Mazda Advanced Keyless Entry & Start System Even before you enter your CX-9, it's already anticipating your arrival. As you approach, the Advanced Keyless Entry recognizes you, and your CX-9 comes to life. It remotely unlocks the doors-and on Grand Touring

models it automatically adjusts the 8-way power driver's seat to your personal settings-all without you having to take your keyless entry fob out of your pocket. And the rear liftgate is ready to open at the touch of a button.

8-Way Power Driver's Seat with Memory

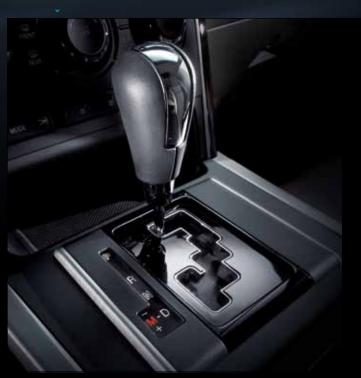


Right-brained passion. Right-foot thinking.

Before choosing your new vehicle, consult your right foot. After all, it has an intimate relationship with everything under the hood. And in the Mazda CX-9, that means a powerful 273-hp, 3.7-liter V6, featuring variable valve timing, electronic throttle control and a forceful 270 lb-ft of torque, which is more than Honda Pilot or Toyota Highlander. It also provides an available 3,500-lb towing capacity when properly equipped. Mazda engineering is certainly left-brained and precise, but it's equally dedicated to keeping you and your right foot very happy together.

Manual-Shift Mode

A 6-speed Sport automatic transmission, standard on all CX-9 models, combines the extra control-and fun-of a manual-shift mode with the smooth-shifting convenience of an advanced automatic transmission.



Variable Valve Timing

Normally, "acceleration" and "fuel efficiency" would seem to work against each other. But the CX-9's 3.7-liter V6 engine bucks the trend with intelligent variable valve timing that maximizes high-rpm power and low-end torque, yet it delivers up to 24 mpg highway*.



Passion for all roads.

The incredibly versatile CX-9 is engineered to help you and your family get to your next adventure-no matter where it may be. Beyond delivering a stable, solid ride, the CX-9 includes systems such as the available Active Torque Split All-Wheel-Drive system that allow you to drive with confidence on a variety of roads in a variety of weather conditions. And with a larger available wheel size than either the Toyota Highlander or Honda Pilot-and the control that comes from having more rubber on the road-the CX-9 truly belongs in a confidence-inspiring category all its own.

Active Torque Split All-Wheel-Drive System The available Active Torque Split All-Wheel-Drive system automatically maintains an ideal balance between front and rear axle torque (up to 50/50) by continuously monitoring wheel speed and engine data, and instantly adjusting to any adverse changes in road and

weather conditions.

-

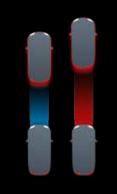
Advanced Handling and Steering In designing the CX-9, instead of looking at what the rest of the lumbering, bloated SUVs were doing, Mazda engineers used our own sports cars as benchmarks for handling. The CX-9's sophisticated, fully independent suspension system includes MacPherson struts up front and an advanced multilink system in the rear that work in tandem to promote accurate and surefooted wheel-to-road contact. Plus hefty stabilizer bars at both ends help minimize body roll. The CX-9's precise, power-assisted rack-and-pinion steering system also boasts engine speed-sensing variable assist.





Our engineers went crazy to give you peace of mind.

To what lengths should a car go to help keep you safe? Insane lengths, thanks to our obsessive engineers. The numerous active and passive safety features in the CX-9 are painstakingly crafted to give you and your family one feeling: peace of mind. Active whiplash-reducing front-seat headrests, three-point seatbelts for all seven positions, side-impact door beams, front and rear crumple zones, dual LATCH child-safety seat anchors and tethers in the second-row-and we're only just beginning. A standard collapsible steering column absorbs energy in the event of a heavy frontal impact, while a foldaway brake assembly reduces the risk of serious injuries to the ankle and leg. These are just a few of the specialized anticipatory safety features you'll find on your CX-9.



Enhanced Stability & Control



Blind Spot Monitoring System*

The system uses radar sensors to detect objects in your left or right blind spots and then alerts you with a warning light that appears in the appropriate side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds. And it's technology you won't find on the Honda Pilot or Toyota Highlander.

The Traction Control System detects wheelspin, then reduces engine power to help improve traction when accelerating in slippery conditions. Dynamic Stability Control[#] modulates the engine and brakes when over- or understeer is detected, helping to keep you on your intended path while cornering. And during accident-avoidance maneuvers, Roll Stability Control uses on-board roll-rate sensors to monitor vehicle movement and automatically apply the brakes to help keep the CX-9 stable.

Six Standard Air Bags⁺

Advanced dual front air bags that utilize inflators with both crash-zone and driver's seat/passenger weight sensors are standard on all CX-9 models-as are dual side airbags and dual side-impact air curtains with coverage for front and rear passengers.

"Triple H" Body Construction

By adding extra steel reinforcements to critical areas of the body, Mazda's "Triple H" body construction system enhances structural integrity, impact protection and rigidity for superior handling. In key areas, the CX-9 also uses high-tensile steel, which is stronger and more rigid than conventional steel.



for further details

Advanced Braking Technologies

A comprehensive set of advanced braking technologies comes standard on the CX-9. Large 4-wheel disc brakes promote linear, fade-resistant stopping power. An Anti-lock Brake System pulses the brakes hundreds of times per second, preventing wheel lockup so you can make controlled stops. Electronic Brakeforce Distribution automatically applies force to individual brakes based on changing road conditions, helping to keep you in control. And in emergency situations, Brake Assist automatically increases braking pressure, thereby reducing stopping distance.



Tire Pressure Monitoring System

Designed to monitor air pressure in real time, the Tire-Pressure Monitoring System automatically alerts you before one or more tires become critically low.



Clearer Nighttime Vision

Standard on Grand Touring models, the auto on/off Xenon High-Intensity-Discharge low-beam headlights automatically provide you with enhanced low-beam nighttime illumination. No need to even take your hands off the wheel.



"The scrappy, fantastic-driving Mazda CX-9 is still the best seven-passenger SUV you can buy."

Motor Trend, March 2011

3.7L DOHC 24-valve V6

Multiport electronic fuel injection

Unibody with "Triple H" construct

113.2/200.2 (without license plate

Front/2nd row/3rd row

Regular unleaded gasoline

273 @ 6250 rpm

270 @ 4250 rpm

6500 rpm

FWD: 17/24 AWD: 16/22

76.2/68.0

39.6/39.0/35.4

38.4/39.0/35.4 40.9/39.8/32.4

59.4/58.7/56.9

56.5/56.0/43.7

20.1

139.4 (without moonroof) 137.7 (with moonroof)

17.2 (2nd- and 3rd-row seatbacks 48.3 (3rd-row seatback folded) 100.7 (2nd- and 3rd-row seatback

FWD: 2000/3500 with Towing Prep AWD: 3500

65.1/64.7

8.0

37.4 FWD: 4328 AWD: 4546

10.3:1

CX-9 Specifications & Capacities

SPECIFICATIONS Engine size and type

Horsepower, SAE net

Torque, SAE net (Ib-ft)

Compression ratio

EPA estimated fuel economy (City/Highway)

Turning circle, curb-to-curb (ft)

EXTERIOR DIMENSIONS Wheelbase/overall length (in)

Overall width/overall height (in)

INTERIOR DIMENSIONS

Headroom with moonroof (in)

Total curb weight (lb)

Track, front/rear (in)

Ground clearance (in)

Headroom (in)

Legroom (in)

Hip room (in)

CAPACITIES Passenger volume (cu ft)

Cargo volume (cu ft)

Towing capacity (lb)

Fuel capacity (U.S. gallons)

Electronic Brakeforce Distribution (EBD)

Shoulder room (in)

Redline

Fuel

Fuel system

Body type

STORMY BLUE MICA

LIQUID SILVER METALLIC

BRILLIANT BLACK CLEARCOAT

CX-9 Options & Option Packages	Sport	Touring	Grand Touring	CX-9 Interior
Power Seat Option Package: 8-way power-adjustable driver's seat with manually adjustable lumbar support; heated front seats; heated outside mirrors	0			COMFORT & CONVENIENCE Power windows with front one-touch auto up/dow
Moonroof and Bose® Audio Package:		O*	O*	and global open Power door locks with 2-stage unlocking
Power sliding-glass moonroof; Bose® Premium Centerpoint® Surround		0	0	Speed-sensing auto door locks
Sound System with 10 speakers; SiriusXM [®] Satellite Radio ⁺ with a				Remote keyless entry with retractable key
4-month trial subscription to Sirius Select. Also includes Multi Information Display (MID) with rearview camera [‡] and 6-disc CD changer				Mazda Advanced Keyless Entry & Start System
package when not equipped with navigation system				Tilt/telescopic steering wheel
Rear-Seat Entertainment System with Bose® Audio			O**	Cruise control with steering-wheel-mounted illun
Package: 9-inch rear LCD screen with 5.1 audio surround sound;				Trip computer
Bose® Premium Centerpoint® Surround Sound System with 11 speakers; SiriusXM" Satellite Radio† with a 4-month trial subscription				Three-Zone Automatic Climate Control
to Sirius Select; audio/video input jack; 115v outlet				Leather-wrapped center console armrest with sto
Touring Power Liftgate Package:		O ^{††}		Heater/defroster with rear heat ducts; rear wind
Power open/close rear liftgate; Mazda Advanced Keyless Entry				Dual front 12v power outlets; rear 12v power outle
& Start System				Electroluminescent gauges
Grand Touring Power Liftgate Package:			O ^{††}	Piano Black interior trim
Power open/close rear liftgate				Dark-silver-and-wood-pattern interior trim
Navigation System:			Ott	Front- and rear-door storage pockets with bottle
DVD-based with voice command, real-time traffic and 7-inch LCD touch screen; rearview camera*				Dual illuminated vanity mirrors with covers and e
		0	0	Auto-dimming rearview mirror; Homelink®
Multi Information Display (MID) and 6-Disc CD Changer Package: 4.3" LCD full-color audio display; rearview camera ⁺ ; Bluetooth audio; chrome liftgate trim		0	0	Front, 2nd- and 3rd-row cup holders Front map lights; courtesy front-door and cargo-
Towing Prep (FWD only, standard on all AWD models):			0	Rear under-floor storage compartment
3500-Ib towing capacity; heavy-duty transmission cooler and			0	2nd-row center armrest with cup holders
radiator fan; revised Engine Control Module				SEATING & TRIM
Crystal White Pearl Mica paint	0	0	0	7-passenger seating capacity
Roof rails	04	04	οΔ	Reclining front bucket seats; front-seatback map
				60/40 split fold-down 2nd-row seatback with arm
Cross bars for roof rails	Δ	Δ	Δ	motion walk-in access to 3rd row
Front and rear splash guards	٥۵	٥۵	٥۵	50/50 split fold-down 3rd-row seatback
Moonroof wind deflector (requires moonroof)		٥۵	٥۵	Adjustable headrests for all seating positions
SiriusXM [®] Satellite Radio ⁺ with a 4-month trial subscription to Sirius Select	٥d	A	A	4-way power front passenger seat
All-weather floor mats	04	<u>م</u>	04	6-way manually adjustable driver's seat 8-way power driver's seat with manual lumbar;
	04			heated front seats
Cargo mat		٥A	٥d	8-way power driver's seat with power lumbar (3-r
Cargo net	٥۵	٥۵	٥۵	on Grand Touring); heated front seats with high/l
Retractable cargo cover (not available with Power Liftgate Package)	٥d	٥A	oΔ	Floor mats, Carpet
Remote engine start	οΔ	٥d	οΔ	Cloth-trimmed seats
Auto-dimming rearview mirror with compass and HomeLink®	04	04	04	Leather-trimmed seats (front and second row)
	- 04	- 04		AUDIO
Alarm system with shock sensor (not available with Remote Engine Start)	٥d	٥d		AM/FM/CD audio system with 6 speakers
Rearview camera system [‡] with auto-dimming-mirror display	٥d	oΔ		Auxiliary-audio input jack
Stainless steel rear bumper guard	٥۵	٥d	٥d	Steering-wheel-mounted illuminated audio contr
				Bluetooth hands-free phone capability SiriusXM* Satellite Radio†-ready head unit

\sim	7-0		-	
67		EX		IU

BODY			
Privacy-tint rear glass		•	
Rear roof spoiler; intermittent rear wiper/washer		•	
Dual body-color power remote outside mirrors			
Dual body-color heated power remote outside mirrors	•	٠	
Blind Spot Monitoring (BSM) System ^{‡‡}			
Chrome door handles			
Halogen headlamps		٠	
HID (Xenon) low-beam headlights with automatic on/off			
Halogen fog lights			
Dual stainless steel exhaust tips		٠	
Variable-intermittent front windshield wipers		•	
Rain-sensing variable-intermittent front windshield wipers			
TIRES & WHEELS			
18-inch aluminum alloy wheels; P245/60 R18 tires		•	
20-inch aluminum alloy wheels; P245/50 R20 tires			

CX-9 Interior	Sport	Touring	Touring
COMFORT & CONVENIENCE			
Power windows with front one-touch auto up/down feature and global open	•	•	•
Power door locks with 2-stage unlocking		•	٠
Speed-sensing auto door locks		•	۲
Remote keyless entry with retractable key		۲	
Mazda Advanced Keyless Entry & Start System		•	٠
Tilt/telescopic steering wheel	•	•	٠
Cruise control with steering-wheel-mounted illuminated controls		•	۲
Trip computer		٠	٠
Three-Zone Automatic Climate Control		•	٠
Leather-wrapped center console armrest with storage compartment		•	۲
Heater/defroster with rear heat ducts; rear window defogger		•	٠
Dual front 12v power outlets; rear 12v power outlet	•	•	٠
Electroluminescent gauges			٠
Piano Black interior trim	•	•	
Dark-silver-and-wood-pattern interior trim			٠
Front- and rear-door storage pockets with bottle holders	•	•	٠
Dual illuminated vanity mirrors with covers and extensions	•	•	٠
Auto-dimming rearview mirror; Homelink®	Δ	Δ	•
Front, 2nd- and 3rd-row cup holders	•	•	•
Front map lights; courtesy front-door and cargo-area lights	•	•	•
Rear under-floor storage compartment	•	•	•
2nd-row center armrest with cup holders	•	•	•
SEATING & TRIM			
7-passenger seating capacity	•	•	•
Reclining front bucket seats; front-seatback map pockets	•	•	٠
60/40 split fold-down 2nd-row seatback with armrest and one motion walk-in access to 3rd row	•	•	•
50/50 split fold-down 3rd-row seatback		٠	٠
Adjustable headrests for all seating positions		•	۲
4-way power front passenger seat		•	٠
6-way manually adjustable driver's seat	•		
8-way power driver's seat with manual lumbar; heated front seats	۲		
8-way power driver's seat with power lumbar (3-memory setting on Grand Touring); heated front seats with high/low settings		•	•
Floor mats, Carpet	•	•	٠
Cloth-trimmed seats			
Leather-trimmed seats (front and second row)		٠	٠
AUDIO			
AM/FM/CD audio system with 6 speakers		٠	٠
Auxiliary-audio input jack		٠	
Steering-wheel-mounted illuminated audio controls	•	٠	٠
Bluetooth hands-free phone capability		٠	٠
SiriusXM™ Satellite Radio†-ready head unit		٠	٠

KEY	: Standard = 🔵	Optional = O	Package = 🔵	Dealer

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

*Not available with Rear-Seat Entertainment with Bose® Audio Package. †Not equipped for XM Radio reception. SiriusXM[™] Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM aft - a 4-month trial subscription to the Sirius Select package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ‡Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. **Not available with Moonroof and Bose® Audio Package. ##Requires Moonroof and Bose® Audio Package or Rear-Seat Entertainment with Bose® Audio Package. ##Always check your mirrors. Be aware of the traffic around you. ***Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a subsitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. ###Always wear your seat belt and secure children in the rear seat in appropriate child restraints.

CX-9 Engine & Mechanical	S	port	Touring	Grand Touring
ENGINE & TRANSMISSION				
3.7L DOHC 24-valve V6 engine		•	٠	٠
6-speed Sport automatic transmission		•	٠	•
Front-wheel drive		•	٠	۲
Active Torque Split All-Wheel Drive		0	0	0
SUSPENSION & BRAKES				
Power variable-assist rack-and-pinion steering		•	٠	۲
Independent MacPherson strut front suspension		•	•	۲
Independent multilink rear suspension		•	•	٠
Front and rear stabilizer bars		•	•	•
Power-assisted ventilated front/rear disc brakes		•	•	•
Anti-lock Brake System (ABS) with		•	•	•

Grand

CX-9 Color Combinations

	Sport Cloth			ring ther	Grand Touring Leather	
PAINT COLOR	Black	Sand	Black	Sand	Black	Sand
Copper Red Mica				•		•
Liquid Silver Metallic	۲		•		•	
Crystal White Pearl Mica*		•		•		•
Dolphin Gray Mica	۲	•	•	•	•	•
Stormy Blue Mica	۲	•	•	•	•	•
Brilliant Black Clearcoat	•	•	•	•	•	•
*Extra cost option						

CX-9 Upholstery & Wheel Options



Black Cloth (Sport)



Black Leather (Touring and Grand Touring)



Sand Cloth (Sport)



Sand Leather (Touring and Grand Touring)



18-Inch Alloy



20-Inch Alloy

CX-9 Safety & Security	Sport	Touring	Grand Touring
Roll Stability Control (RSC)	•	•	•
Dynamic Stability Control (DSC)***	•	•	•
Traction Control System (TCS)		•	٠
Advanced dual front air bags; front side-impact air bags $^{ m tht}$	•	•	٠
Side-impact air curtains ⁺⁺⁺ (coverage for all three rows) with rollover protection	•	•	•
Active front headrests		•	•
3-point seat belts for all seating positions		•	•
LATCH 2nd-row child-safety-seat anchors	•	•	٠
Tire-Pressure Monitoring System (TPMS)		•	٠
Engine-immobilizer antitheft system	•	•	•
Antitheft alarm			٠

available accessory = 🛆 Optional / Dealer-available accessory / Package = 🛆

"Mazda is one of the few brands that continue to cater to people who care about driving."

caranddriver.com, January 2011



Every model in the Mazda lineup was built by a bunch of car-crazed craftsmen. Who love to drive. For people who love to drive. So from the Mazda2 to the CX-9, a Mazda is always a Mazda. Because if it's not worth driving, it's not worth building.

It's your Mazda-make it your own. Customize your new Mazda CX-9 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



Roof Rack. Expand your storage possibilities by utilizing the roof rails with adjustable crossbars. Add any of our customized attachments to transport your kayak, bike, cargo, surfboard, luggage, snowboard and more. **B** Cargo Tray*. In any seat configuration, help protect the third-row seatbacks as well as the cargo area. Cleans easily with soap and water. **C** All-Weather Floor Mats. Replace your standard carpet mats with these all-weather floor mats to provide your CX-9's carpet with heavy-duty protection. **D** Splash Guards. Equip your CX-9 with extra protection from dirt, mud, rocks and other road debris. **C** Trailer Hitch (Class II). Pull your toys to your favorite destination with this Class II-rated receiver designed especially for your CX-9. Up to 3,500-lb towing capacity. **F** Rear Bumper Guard. Tailored and sleek, our durable stainless steel Rear Bumper Guard not only looks great, but also protects the rear bumper from chips and scratches.

Additional accessories:

- Front Mask Hood Bug Deflector Fog Lights Windshield Sunscreen Moonroof Wind Deflecto License Plate Frame Car Cover Car-Cover Cable Lock
- Roof-Rack Attachments: - Bike Carrier - Cargo Box, Short - Cargo Box, Medium - Luggage Basket - Kayak Carrier - Ski/Snowboard Carrier - Surfboard Carrier Bike Carrier, Hitch Mounted

Wheel Locks (Set of 4) iPod[®] Integration[†] SiriusXM[™] Satellite Radio[‡] 3.5 mm Audio Cable Perimeter Alarm System Auto-Dimming Rearview Mirror with Compass Auto-Dimming Rearview Mirror with Compass and HomeLink® Portable Navigation Devices by Garmin® Remote Engine Start Rearview Camera with Auto-Dimming Mirror Display Floor Mats, Carpet Cargo Mat, Carpet Cargo Net Retractable Cargo Cover Cigarette Lighter Ashtray First Aid Kit Roadside Assistance Kit Touch-Up Paint



Financing without the fuss.

Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services* can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit MazdaUSA.com.

*The tradename "Mazda Capital Services," as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. ("Chase"). Retail/loan and lease accounts are owned by Chase.

We're committed to our drivers.

Every new 2012 Mazda CX-9 is protected by:

- > A 3-year/36,000-mile⁺ "bumper-to-bumper" limited warranty
- > A 3-year/36,000-mile[†] 24/7 Emergency Roadside Assistance program
- > A 5-year/60,000-mile⁺ limited powertrain warranty
- A 5-year/unlimited-mileage warranty against body rust-through tWhichever comes first.

For details, please see your Mazda Dealer, visit MazdaUSA.com or call toll-free 1-800-639-1000.

Previous page disclaimers: *Please remember to properly secure all cargo. †Apple and iPod are registered trademarks of Apple Inc. iPhone® not compatible with iPod adapter. iPod not included. iPod touch® shown. Additional components may be required for installation; contact your Mazda Dealer for details. ‡Not equipped for XM Radio reception. SiriusXM "Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the Sirius Select package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.



rr" limited warranty oadside Assistance program warranty nst body rust-through



IF IT'S NOT WORTH DRIVING, IT'S NOT WORTH BUILDING.

WE BUILD MAZDAS. WHAT DO YOU DRIVE?



ZOOM-ZOOM



MazdaUSA.com acebook.com/mazda

Ca

©2011 Mazda Motor of America, Inc. • 7755 Irvine Center Drive, Irvine CA 92618 • 800-639-1000 • Printed in U.S.A. 10/11 (100K) • Part No. 9999-92-CX9-12