WHAT DO YOU DRIVE?

Is it inspiring?

What were the people who built your car thinking?

Are they just another behemoth carmaker following the rules?
Or do they break them?

Do they push the boundaries of tradition and habit
to achieve the unachieved?

Are they insightful craftsmen,
obsessing over the details with a crazed passion?

Building less—building better—
for a discerning few?

Are you one of the few
who cares about what you drive,
how it drives
and the way it makes you feel?

We’re with you.

Because we believe if it’s not worth driving,
it’s not worth building.

We build Mazdas.

What do you drive?

REFINEMENT FOR SEVEN. DRIVING EXHILARATION FOR ONE.

We’re Mazda. We refuse to accept what’s considered impossible. So in building the 7-passenger CX-9, we saw no reason why something spacious and luxurious couldn’t also feel incredibly nimble. Being an SUV raised by a pack of sports cars has its advantages, and none of them is more obvious than the CX-9’s exceptional performance and handling. It may look like a high-class people-mover, but once you take the wheel, you’ll realize just how much of a Mazda it is.

Mazda CX-9 Grand Touring FWD shown in Meteor Gray Mica
At the improbable intersection of **performance and luxury.**

The Mazda CX-9 achieves what few other SUVs dare by combining opposing forces into one harmonious package. Agile handling converges with the voluminous interior of a 7-passenger vehicle. Elegant styling finds common ground with utilitarian design. Both flexible and focused, the CX-9 empowers you with an uncompromising array of advanced technology and convenience features, including integrated Pandora® Internet radio. One drive and you’ll wonder how Mazda engineers turn unlikely mergers into natural win-wins.
Where the finer points are grand.

Welcome to an interior designed to astonish with the smallest details. The Mazda CX-9 is a testament to craftsmanship, from its available leather seats—incorporating an available 8-way power-adjustable driver’s seat with available 3-setting memory system—to its leather-wrapped steering wheel and shift knob. No matter where you’re headed, you’re surrounded by the touch of refinement.
Even bigger on convenience.

In keeping up with life’s daily challenges, little things make a difference. The Mazda CX-9 has more volume behind its first and second row, and more second- and third-row legroom, than Honda Pilot. We added two third-row storage bins that are big enough to hold electronic games and controllers for the kids (and adults). And we also left room for eight cup holders and four one-liter bottle holders. With such a thoughtfully designed interior, it’s easy to make it easy on everyone.
More than accents. A whole new language of luxury.

For driver and passengers alike, the smallest details are designed to make a grand statement about craftsmanship. Surround yourself with rich trim and experience high-class contrasting stitching on the available leather seats. Meticulous attention to detail is apparent everywhere as sport and splendor merge with absolute harmony.
HD Radio
HD Radio lets you enjoy digital AM and FM broadcasts just like traditional broadcast radio. HD Radio delivers crystal-clear audio, CD-quality music, live sports and news, along with interactive radio features like song and artist information.

DVD Rear-Seat Entertainment System
Enjoy 2-DVDs on the rear seat of your CX-9. Separate controls and 7-inch monitors in the back seats offer your passengers hours of fun, and access to the car’s entire audio, video and DVD library.

Bose Centerpoint® Rearview Camera
The Mazda Navigation System can help keep you and your passengers safe in low light situations. The camera’s high-quality sensor automatically operates and guides you through parking situations.

Pandora® Internet Radio
Experience a new kind of music with live, personalized radio stations. Pandora offers a simple, yet powerful interface to your favorite music artists.

Bluetooth Hands-Free Phone and Audio Streaming
Stay connected on the road with your favorite music, RDS/AM/FM radio, CDs or MP3s. The CX-9’s advanced Bluetooth wireless audio streaming system lets you control music and make calls in your car with just a few simple button presses.

Rearview Camera
The high-resolution camera mounted in the rear view mirror provides an unobstructed view of the road behind you. The rearview camera enhances the CX-9’s safety features and reduces rearview blind spots.

It’s your way in every way.
Of course the CX-9 will get you to your destination safely and quickly, but it also keeps you entertained, connected and comfortable. It’s easy to adapt to some small features, like a standard Wiper/Brush and a 60/40 split folding rear seat. But this car offers you more. Mazda chose the standard 20-inch alloy wheels to help make Mazda your destination. A navigation system with a 2.8-inch touchscreen display is also available, for an optimum view of the actual route.
It’s your way on the highway.

Even the most passionate driver will enjoy being pampered, so rest assured, the CX-9 comes equipped with the ultimate in comfort and convenience. The long list of standard features includes steering-wheel-mounted audio controls and climate control. Bluetooth® hands-free phone and three-zone automatic climate control. And now, integrated Pandora® Internet radio controls let your personal taste in music be the soundtrack for any road trip.

“The scrappy, fantastic-driving Mazda CX-9 is still the best seven-passenger SUV you can buy.”
Motor Trend, March 2011

Stay flexible while barely moving a muscle.

Power Rear Liftgate

Versatile Cargo Space* Besides deftly handling up to seven adults, the CX-9 also provides a generous 17.2 cu ft of cargo space behind the third-row seat. A quick tug on the convenient release straps quickly folds down the third row’s 50/50 split fold-flat seatback to give you 48.3 cu ft. Folding down the second row’s 60/40 split fold-flat seatbacks expands the CX-9’s cargo room to a full 100.7 cu ft.
Right-brained. Right-foot thinking.

Before choosing your new vehicle, consult your right foot. After all, it has an intimate relationship with everything under the hood. And in the Mazda CX-9, that means a powerful 273hp 3.7L V6, featuring variable valve timing, electronically controlled and a torque feel of torque, which means more than just speed or Torque Vampire. It also produces an excellent 3,500 lb. brake capacity*, when properly equipped. Mazda engineering is certainly left-handed and precise, but it's usually evaluated by braking and how your right foot is very happy Hayes.

Manual Shift Mode
A 6-speed automatic transmission, modeled as an CX-9 exclusive, combines the extra acceleration and feel of a manual with the smooth shifting of an automatic. A 2.5-liter engine with 4-cylinders, power, and standard transmission, feel driven by the 6-speed automatic, variable valve timing, and the feel of torque, all driven for the 20 MPG highway.†

Variable Valve Timing
Major “Wideband” and “Fuel Efficiency” could seem to work against each other. But the CX-9’s 3.7L V6 is unique to our line. This engine features an intake manifold that provides an). Variable valve timing, and the feel of torque, all driven for the 20 MPG highway.†
Linebacker size. Ballerina poise.

The incredibly versatile CX-9 is engineered to help you and your family get to your next adventure—no matter where it may be. Beyond delivering a stable, solid ride, the CX-9 includes features such as the available Active Torque Split All-Wheel-Drive System that allow you to drive with confidence on a variety of roads in a variety of weather conditions. And with a larger available wheel size than either the Toyota Highlander or Honda Pilot—and the control that comes from having more rubber on the road—the CX-9 truly belongs in a confidence-inspiring category all its own.

Active Torque Split All-Wheel-Drive System

The available Active Torque Split All-Wheel-Drive System automatically maintains an ideal balance between front and rear axle torque (up to 50/50) by continuously monitoring wheel speed and engine data, and instantly adjusting to any adverse changes in road and weather conditions.

Advanced Handling and Steering

In designing the CX-9, instead of looking at what the rest of the lumbering, bloated SUVs were doing, Mazda engineers used our own MX-5 as a benchmark for handling. The CX-9’s sophisticated, fully independent suspension system includes MacPherson struts up front and an advanced multilink system in the rear that work in tandem to promote accurate and surefooted wheel-to-road contact. Plus, hefty stabilizer bars at both ends help minimize body roll. The CX-9’s precise, power-assisted rack and pinion steering system also boasts engine-speed-sensing variable assist.

Mazda CX-9 Grand Touring FWD shown in Zeal Red Mica
Playing it safe by engineering to the next level.

Our obsessive engineers go the distance to help keep you safe. The numerous active and passive safety features in the CX-9 are painstakingly crafted to give you and your family one feeling: peace of mind. Three-point seatbelts for all seven positions, side-impact door beams, front and rear crumple zones, dual LATCH child-safety seat anchors and tethers in the second row—and we're only just beginning. A standard collapsible steering column helps to absorb energy in the event of a heavy frontal impact, while a foldaway brake assembly helps reduce the risk of serious injuries to the ankle and leg. These are just a few of the specialized anticipatory safety features you'll find on your CX-9.

Six Standard Air Bags*
Advanced dual front air bags that utilize inflators with both crash-zone and driver's-seat/passenger-weight sensors are standard on all CX-9 models—as are dual side airbags and dual side-impact air curtains with coverage for both front and rear passengers.

“Triple H” Body Construction
By adding extra steel reinforcements to critical areas of the body, Mazda’s “Triple H” body construction system enhances structural integrity, impact protection and rigidity for superior handling. In key areas, the CX-9 also uses high-tensile steel, which is stronger and more rigid than conventional steel.

*Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

Advanced Braking Technologies
A comprehensive set of advanced braking technologies comes standard on the CX-9. An Antilock Brake System pulses the brakes hundreds of times per second, preventing wheel lockup to help you maintain steering control in emergency braking situations. Electronic Brakeforce Distribution automatically applies force to individual brakes based on changing road conditions, helping to keep you in control. And in emergency situations, Brake Assist automatically increases braking pressure if you need it, thereby reducing stopping distance.

“Triple H” Body Construction
By adding extra steel reinforcements to critical areas of the body, Mazda’s “Triple H” body construction system enhances structural integrity, impact protection and rigidity for superior handling. In key areas, the CX-9 also uses high-tensile steel, which is stronger and more rigid than conventional steel.

Enhanced Stability & Control
The Traction Control System detects wheelspin, then reduces engine power to help improve traction when accelerating in slippery conditions. Dynamic Stability Control modulates the engine and brakes when over- or understeer is detected, helping to keep you on your intended path while cornering. And during accident-avoidance maneuvers, Roll Stability Control uses on-board rollover sensors to monitor vehicle movement and automatically apply the brakes to help keep the CX-9 stable.

Advanced Braking Technologies
A comprehensive set of advanced braking technologies comes standard on the CX-9. An Antilock Brake System pulses the brakes hundreds of times per second, preventing wheel lockup to help you maintain steering control in emergency braking situations. Electronic Brakeforce Distribution automatically applies force to individual brakes based on changing road conditions, helping to keep you in control. And in emergency situations, Brake Assist automatically increases braking pressure if you need it, thereby reducing stopping distance.

Clearer Vision
Standard on Grand Touring models, the auto on/off Bi-Xenon HID headlights and LED daytime running lights automatically provide you with enhanced nighttime illumination.

Tire-Pressure Monitoring System
Designed to monitor air pressure in real time, the Tire-Pressure Monitoring System automatically alerts you before one or more tires become critically low.

Blind Spot Monitoring System*
The system uses radar sensors to detect objects in your left or right blind spots and then alerts you with a warning light that appears in the corresponding side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds. And it’s technology you won’t find on the Honda Pilot or Toyota Highlander.

Finally, keep your seat belts and rear seats children in the rear seats in appropriate child restraints. Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Always maintain speed, road conditions and driver sensing input can dilute system’s ability to effective in preventing spin or loss of traction. Please see your owner’s manual for further details. Always check your mirrors. Be aware of the traffic around you.
The Mazda CX-9 combines a spacious interior that can be lavishly appointed along with the sporty handling characteristics that Mazdas are known for.

Edmunds.com
MAZDA CX-9 MODELS

**CX-9 Sport**
- 2.5-liter turbocharged inline-4 engine
- 250 horsepower
- 320 lb-ft of torque
- FWD or AWD
- 20-inch alloy wheels
- Dual-zone climate control
- Auto-dimming rearview mirror
- Power sliding-glass moonroof
- Rearview camera

**CX-9 Touring** (CX-9 Sport features +)
- Smart Entry with push button start
- Power liftgate
- 5.8" color touch-screen display
- Bluetooth® hands-free phone and audio
- Pandora® Internet radio
- Rain-sensing windshield wipers
- Power front seats

**CX-9 Grand Touring** (CX-9 Touring features +)
- Power sliding-glass moonroof
- Power driver seat with power lumbar support
- Power passenger seat with power lumbar support
- Leather-wrapped steering wheel
- Heated front seats
- Heated power side mirrors
- Auto-off headlights
- Rear backup sensors
- Power side mirrors

**CX-9 Carbon Edition** (CX-9 Grand Touring features +)
- 19" dark machined alloy wheels
- Carbon-fiber-reinforced polymer fascia
- 21" dark machined alloy wheels

- Ceramic-coated turbochargers
- Carbon-fiber-reinforced polymer fascia
- 21" dark machined alloy wheels

**CX-9 Interior Colors**
- Black leather
- Black cloth (Sport)
- Sand cloth (Sport)
- Sand leather
- Black leather exterior color
- Black cloth exterior color
- Sand cloth exterior color

**CX-9 Exterior Colors**
- Brilliant Black Crystal Pearl
- Soul Red Crystal Metallic
- Machine Gray Metallic
- Liquid Silver Metallic
- Shark Gray Mica
- Dolfin Gray Mica
- Meteor Gray Mica
- Zeal Red Mica

**Approved Accessories**
- Bike rack
- Cargo area mat
- Cargo box
- Roof rails
- Cross bars
- Roof rack
- Front seatback topper
- Seatback protector
- Auto-dimming rearview mirror
- Rain-sensing windshield wipers
- Power sliding-glass moonroof
- Auto-Dimming Rearview Mirror
- Power sliding-glass moonroof

**Power Side Mirrors**
- Power side mirrors
- Power sliding-glass moonroof
- Bluetooth® hands-free phone and audio
- 5.8" color touch-screen display

**Approved Hitches**
- Available Towing Prep Package (FWD models) includes heavy-duty coated tie-downs, trailer brake control, and anti-sway bar. Hitches are available through manufacturers other than Mazda.

**XM Radio**
- Not equipped for XM Radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio.

**Dynamic Stability Control**
- Dynamic Stability Control† and Traction Control System

**Included Equipment**
- Front side airbags
- Front passenger airbag deactivation switch
- Dual-stage SRS front airbags
- Front and rear stabilizer bars
- Independent MacPherson strut front suspension
- Power variable-assist rack-and-pinion steering
- Torsion beam rear suspension
- Anti-lock Brake System with Electronic Brake-force Distribution
- Brake Assist
- Intelligent Drive Mode Selector
- SMART entry & start system
- Perimeter alarm system
- Security system
- Front 2nd row 3rd row Track, front/rear (in) 65.1/64.7
- Overall width/overall height (in) 76.2/68.0
- EPA estimated fuel economy FWD: 17/24
- Cargo volume (cu ft) 17.2 (2nd- and 3rd-row seatbacks up)
- Passenger volume (cu ft) 137.7 (with moonroof)
- Black cloth (Sport)
- Sand cloth (Sport)

For further details, please see your Mazda Dealer, visit MazdaUSA.com, or call toll-free (800) 639-1000.