We do not simply exist to make cars. We strive to achieve something more. To inspire you every day through exhilarating experiences that help you feel more focused, more connected. And more alive.

This is what drives us to push boundaries and defy convention, every day. If only we refined the rotary engine in 1962, reconstructed the roadmap in 1989, and reimagined how an automobile is developed, piece by piece, in 2006. Instead of simply redesigning a car, we started from a blank sheet of paper and built the ideal vehicle around how it would make you feel.

Today, we stand more focused than ever. Creating breathtaking design and revolutionary technologies like SKYACTIV TECHNOLOGY and i-ACTIV AWD to forge an even deeper connection between you and your Mazda. An emotional bond, formed at first glance and reinforced every time you get behind the wheel. To us, this bond is everything. And it inspires us to design better, innovate more and make each Mazda smarter and safer than what came before. All to make everything about driving even better. Including you.
Mazda shares a special history and spirit with Hiroshima, Japan. As the birthplace of Mazda, Hiroshima constantly inspires us to rise above any challenge, pushing us to achieve more than anyone could have imagined. We have developed innovations that others deemed impossible, from the rotary engine to SKYACTIV® TECHNOLOGY and beyond. Most of all, we have never strayed from our belief in the power of human potential. Giving all of ourselves, using our hands to craft and create things that matter that have soul, that transfer our energy to you. To heighten your state of being.
Above all, driving should unite us with the road and bring us together with the people most important to us. The Mazda CX-9 was created to do this through dynamic performance, an elegant design and spacious comfort. Thoughtfully designed natural materials foster engagement in all three rows. Available LED signature accent lighting in the grille and cabin awaken the senses, while the responsive turbocharged engine delivers invigoration with every opportunity. Created through ingenious engineering and exquisite craftsmanship, the CX-9 is designed to impassion the driver. And everyone else on board.

MAZDA CX-9
Our design philosophy is simple yet highly challenging to accomplish: capture energy in motion, even at a standstill. With curves and angles so striking they command your attention through a mere glance, beckoning you by the anticipation of what lies ahead.

Eliciting this kind of instant emotional response requires a human touch. Creating for humans by humans. Hands on clay, shaping form with warmth and precision. Eliminating all that is unnecessary, leaving only what is beautiful. Transforming the energy of the maker into every nuance. We call this KODO: "Soul of Motion" design. A dynamic sense of motion that urges you to get behind the wheel to experience the unique energy that can only come from a Mazda.
For hundreds of years, knife making has been a revered art form in Japan. Embraced for beauty as much as functionality, the legendary method of craftsmanship was the inspiration for the aluminum trim in the Mazda CX-9 Signature. A sweeping single piece of aluminum adorns the dashboard, recalling the precision of a sharpened knife, while satin and polished trims mirror the honed look of handmade blades. Subtle yet dynamic details designed to inspire you.
BALANCING SILENCE AND SOUND

Too much exterior noise can be distracting and tiresome. Not enough can be disorienting. Through an overall improvement in noise-damping and insulation, our engineers were able to reduce the overall amount of exterior noise that penetrates the cabin, while still allowing for a subtle amount of sound from the road and engine. Your connection to the road is heightened. Your levels of stress and fatigue are lowered. It’s all about shielding you from all that is unnecessary, so you can focus on what will bring you joy.
A SPACE FOR THE SENSES

In the Mazda CX-9, sophisticated details comfort you and your passengers in all three rows. The available new Santos Rosewood inlays, Nappa leather seats and leather wrap of the steering wheel embolden the senses. Available ventilated front seats keep you cool and comfortable. Practical matters like accessing the third row are effortlessly achieved with grace and simplicity. Offering a refined experience that leaves you more rejuvenated and refreshed than before you stepped in.
A NATURAL EXTENSION OF THE DRIVER

Keeping you connected to your world while keeping your eyes focused on the road, the CX-9 is as intuitive as it is interactive. The MAZDA CONNECT™ entertainment system has been enhanced with available Apple CarPlay™ integration. Access your iPhone's maps, playlists, contacts and compatible apps with your voice through Siri. Siri will also read incoming text messages and allow you to reply without taking your hands off the wheel. You can also navigate the features of Apple CarPlay with the optimally positioned multifunction Commander control. For Android™ users, Android Auto™ integration is also available. MAZDA CONNECT is designed to minimize mental and physical dissonance, keeping you in close touch no matter how far you travel.

1 Don’t drive while distracted. Even with voice commands, use your MAZDA CONNECT™/other devices when safe. Some features may be locked when vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. 2 Requires compatible iPhone and standard text and data rates apply. Apple is solely responsible for CarPlay functionality, and its terms and privacy statements apply. Don’t drive while distracted or while using a hand-held device. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. 3 Requires compatible Android phone and standard text and data rates apply. Google is solely responsible for Android Auto functionality, and its terms and privacy statements apply. Don’t drive while distracted or while using a hand-held device. Android and Android Auto are trademarks of Google LLC. Available Apple CarPlay™ integration shown.
Every Mazda aspires to the same single goal: oneness between the vehicle and its driver. When you experience this seamless connection, your senses become heightened. You engage with the moment and leave all distractions behind. You feel energized, rejuvenated, feeling better than when you first stepped in during the drive and long after. From the meticulous consideration of our design to how our cars effortlessly respond to even your slightest direction, each detail in every Mazda offers you a more pure driving experience.
DESIGNED WITH A SINGLE FOCUS: YOU

Considered and refined, the 2019 Mazda CX-9 is artfully crafted around you, the driver. With each carefully engineered detail, from the steering wheel centered to your body to the ergonomic floor-mounted gas pedal, the car becomes seamlessly connected to you. Every dial, button and knob throughout the cockpit is exactly where you expect it to be. The CX-9 was created under the belief that adding a third row should never subtract from your experience in the driver’s seat.
RESPONSIVE AND RESPONSIBLE

Only a company committed to creating the ideal driving experience could engineer SKYACTIV® TECHNOLOGY. We've designed every single aspect of our cars to be powerful, yet efficient. Carefully engineered to give you plenty of torque, at lower RPM, the CX-9’s SKYACTIV® G 2.5T Dynamic Pressure Turbo delivers up to 250 hp and 310 lb-ft of torque. Enjoy immediate acceleration when and where you need it most.
Control. It's the foundation of why we engineer our available all-wheel-drive system. Giving you confidence on the road, in any condition, our i-ACTIV AWD® helps predict the possible loss of traction by actively monitoring everything from outside temperature and windshield wiper usage to the driver’s steering and braking patterns. If, for example, the outside temperature is cold enough for snow and your windshield wipers are on, the AWD system recognizes that the roads might be slippery and prepares for possible front-wheel slip. If the wheels do in fact slip, the system can quickly transfer engine power to the rear axle, helping provide the grip you need. It’s an innovative solution that carefully considers you and your well-being, empowering you to enjoy every drive, no matter the conditions.
Introducing the latest feature in our i-ACTIVSENSE® suite of available safety features, the 360˚ View Monitor. Small cameras mounted on the front, back and sides of the Mazda CX-9 display views of the environment around the vehicle on the MAZDA CONNECT™ screen to assist you with maneuvers, in different situations, where it’s harder to see. Adding to the standard Rearview Camera, this new system also displays Top View, Side View, Front Wide View and Rear Wide View modes to provide broader visibility from all angles. It’s 360 degrees of confidence working hard for you.

1 360˚ View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Please check your surroundings visually. Please refer to your Owner’s Manual for further details. Simulated screen.
2 Don’t drive while distracted. Even with voice-activated systems, never have a conversation with the system while driving. Check local laws and regulations with all phones. Message and data rates may apply.
TO HEIGHTEN YOUR SENSES, WE CREATED A FEW OF OUR OWN

Avoiding an accident in the first place is always the safest route. With the available i-ACTIVSENSE® suite of safety features, sophisticated safety innovations alert you to hazards to help you avoid collisions—or lessen their impact. These features help improve your visibility and awareness of the road and react to the traffic conditions around you. When needed, these innovations will even perform lane-keeping adjustments, and automatic braking i-ACTIVSENSE creates a more confident driving experience so you can feel focused and engaged with every drive you take.

BLIND SPOT MONITORING®
REAR CROSS TRAFFIC ALERT®
360˚ VIEW MONITOR
LANE DEPARTURE WARNING SYSTEM
LANE-KEEP ASSIST
ADAPTIVE FRONT-LIGHTING SYSTEM
HIGH BEAM CONTROL
SMART CITY BRAKE SUPPORT®
ADVANCED SMART CITY BRAKE SUPPORT WITH PEDESTRIAN DETECTION
SMART BRAKE SUPPORT WITH COLLISION WARNING
MAZDA RADAR CRUISE CONTROL WITH STOP & GO
TRAFFIC SIGN RECOGNITION SYSTEM

1 i-ACTIVSENSE® safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of each safety feature. Additional information provided in Specifications. Please see your Owner’s Manual for further details.
2 Standard feature.
1 Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is designed to help in maintaining speed on gentle inclines and attentive driving. There are limitations to the system. Please see your Owner’s Manual for further details.

2 EPA-estimated mileage. Actual results will vary.

3 Up to 3,500 pounds of towing capacity. Towing capacities shown are maximums and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. Please refer to your vehicle Owner’s Manual for details regarding towing capacities and other valuable information. Towing a trailer will have an effect on vehicle’s handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda.

**SPECIFICATIONS**

**ENGINE**
SKYACTIV®-G 2.5T DOHC 4-cylinder Dynamic Pressure Turbo
- 250 hp @ 5,000 rpm (with 93 octane fuel)
- 227 hp @ 5,000 rpm (with 87 octane fuel)
- 310 lb-ft of torque @ 2,000 rpm

**TRANSMISSION AND DRIVETRAIN**
SKYACTIV®-Drive 6-speed automatic with manual shift and Sport modes
Front-wheel drive (standard)
Available - i-ACTIV AWD® (standard on Signature)
Hill Launch Assist

**FUEL ECONOMY**
EPA-estimated MPG (City/Highway)™
- 22 / 28 (FWD)
- 20 / 26 (AWD)

**FUEL CAPACITY**
19.0 U.S. gallons (FWD)
19.5 U.S. gallons (AWD)

**DIMENSIONS**
Overall length: 199.4”
Wheelbase: 115.3”
Width: 77.5” (with wheel arch molding)
Height: 69.0” (with shark fin antenna)

**CARGO CAPACITY**
- 14.4 cubic feet with 2nd- and 3rd-row seatbacks up
- 38.2 cubic feet with 3rd-row seatback folded down
- 71.2 cubic feet with 2nd- and 3rd-row seatbacks folded down

**TOWING CAPACITY**
Up to 3,500 pounds™
Conditions between about 2 and 50 mph. Pedestrian detection operates at speeds above approximately 6 mph. Not a substitute for safe and attentive driving. Factors including

Message and data rates may apply. Always wear your seat belt and secure children in the rear seats in appropriate child restraints. Smart City Brake Support operates and detection of the system. Please see your Owner's Manual for further details. Always check the area around the Rear Power Liftgate before opening and closing it. Please see

SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel,

CarPlay is a trademark of Apple Inc. Lane Departure Warning System and Lane-keep Assist operate under certain driving conditions above 37 mph. Neither system is a substitute

or in place of CX-9 Touring:

Includes the following features in addition to or in place of CX-9 Sport:

Includes the following features in addition to or in place of CX-9 Touring:

Includes the following features in addition to or in place of CX-9 Signature:

EXTERIOR AND MECHANICAL

\begin{itemize}
  \item Power sliding glass moonroof with sunshade
  \item 20-inch alloy wheels
  \item LED taillights
  \item Rearview camera
  \item Dummy wireless phone application with play/pause, skip, and stop
  \item SiriusXM Satellite Radio 3-month trial subscription
  \item Voice-activated navigation system
  \item Apple CarPlay™ integration
  \item Android Auto™ integration
  \item Bluetooth® hands-free phone and audio streaming
  \item Auxiliary audio input jack and 2 USB audio input ports
  \item Rearview camera
  \item Cruise control
  \item Trip computer
  \item Power windows with one-touch auto open/close on all windows
  \item Front door pockets illumination
  \item Dual 12-volt power outlets (front and cargo area)
  \item Front door handles and power window switches
  \item 7-inch full-color touch-screen display
  \item Multi-function Command center
  \item 3-point seatbelts at all seating positions
  \item Advanced dual front air bags* with driver’s seat position and passenger-sensing inflators
  \item Engine Immobilizer
  \item Front side-impact air bags and side-impact air curtains with inflation protection
  \item Blind Spot Monitoring
  \item Rear Cross Traffic Alert
  \item Smart Brake Assist
  \item Hill Launch Assist
  \item Dynamic Stability Control™ and Traction Control System
  \item Trailer Stability Control®
  \item Tire Pressure Monitoring System
  \item E911 automatic emergency notification
\end{itemize}
The closer you examine the Mazda CX-9, the more intriguing our story becomes. Mazda’s KODO design philosophy is evident across every aspect of the CX-9—right down to its alloy wheels. Our entire selection of wheels is designed to help you express your own character, to create a greater emotional bond with your Mazda.
THE ART OF SEDUCTION

One of the first things you'll notice with the Mazda CX-9 is its color. The glossiness. The luster. This isn't a paint job you'd typically find on a production car. This level of detail, this level of depth and translucency, is what you'd expect at a custom car show. Each CX-9 color is created by a color designer and master painter who work together to ensure the final product is exactly as intended. The pair relentlessly pursues the ideal color, stretching the possibility of the paint. Impassioned by their craft, they work together to accentuate the beautiful lines of the Mazda CX-9.
EXQUISITELY CRAFTED DOWN TO THE LAST STITCH

Upholstery plays a unique role in automotive design. It is the one element that makes direct contact with both the driver and passengers throughout the entire drive. Every inch of our carefully constructed upholstery elevates your journey in both beauty and comfort. Expert fabricators experiment with textures, stitching and seam placement to create a range of distinct and expressive designs. So you can enjoy an elegant level of refinement in every Mazda CX-9. It’s one more way we consider you in every aspect of your drive.

Black Leather Touring, Grand Touring
Sand Leather Touring, Grand Touring
Black Cloth Sport
Sand Cloth Sport
Auburn Nappa Leather Signature
Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda CX-9. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New Vehicle Limited Warranty as your new Mazda. For a full list of Genuine Mazda Accessories for your CX-9, please visit Accessories.MazdaUSA.com.
NEW VEHICLE WARRANTY

Every new 2019 Mazda CX-9 is protected by:

- 3-year/36,000-mile1 New Vehicle Limited Warranty
- 3-year/36,000-mile1 24/7 Emergency Roadside Assistance Program
- 5-year/60,000-mile1 Limited Powertrain Warranty
- 5-year/unlimited-mileage Warranty Against Body Rust-Through
  (Anti-Perforation Limited Warranty)

MAZDA EXTENDED CONFIDENCE

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (when available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

MAZDA CAPITAL SERVICES

Whether you’re buying or leasing a new, Certified Pre-Owned Mazda or used Mazda, Mazda Capital Services2 can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, visit MazdaUSA.com or call us toll-free at 866.984.7718.

1 Whichever comes first. 2 The tradename “Mazda Capital Services,” as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. (“Chase”). Retail/loan and lease accounts are owned by Chase.
Thank you for considering a Mazda.

As you can see from the stories in this brochure, everyone at Mazda, including our Mazda Dealer partners, is deeply passionate about creating cars that provide a memorable driving experience. This passion all starts with you. Before the first sketch of a Mazda, before any new idea is conceived, we consider you, the driver. And with the hope that you will find our passion for driving once you're behind the wheel.

If you haven't already experienced the excitement of driving a Mazda for yourself, schedule a test drive at your local Mazda Dealer. Together, we will ensure that a great test drive is just the first step in the joy of owning a Mazda.

Sincerely,

Masahiro Moro
President and CEO
Mazda North American Operations