MAZDA CX-9
I believe in the power of human potential; creativity, imagination and the amazing things we're all capable of when we're inspired.

I believe in taking the unconventional road and going the extra mile to do work that inspires, because I believe the highest purpose of being human is to uplift other humans.

I believe in artisans, designers, engineers and ambassadors who pour human energy into their work, because I believe there are things the human hand can do that can't be replicated by a machine or a computer.

I believe in the power of cars to move human emotions. To awaken senses, brighten moods, make pulses race. To be more than a cold machine designed to take you from here to there.

I believe the joy of living also comes from what we discover on our journey, and the inspiration we find in every mile.

MAZDA. FEEL ALIVE.
KODO: “SOUL OF MOTION”

Our design philosophy is simple yet highly challenging to accomplish: capture energy in motion, even at a standstill. With curves and angles so striking, they command your attention through a mere glance. Eliciting this kind of instant emotional response requires a human touch. Hands on clay, shaping form with warmth and precision. Eliminating all that is unnecessary, leaving only what is beautiful. Transforming the energy of the maker into every nuance. We call this Kodo: “Soul of Motion” design. A dynamic sense of motion created for humans, by humans. This is the inspiration behind the Mazda CX-9.
Representing a bold translation of our Kodo design language, the Mazda CX-9 is a sophisticated three-row SUV that invigorates every journey. With its extended hood, confident grille and elegant profile, the CX-9 immediately commands your attention. As you gaze across its sculpted lines, you’ll notice a pronounced cabin that elegantly tapers to the rear, accentuating its athletic stance.

Step inside to find an abundance of premium touches, including natural materials and elegant finishes hand-selected by our master Takumi craftsmen. With its exquisite attention to detail, the CX-9 elevates your drive every time you get behind the wheel.
THE ART OF SEDUCTION

Every detail of our design process is intentional, including the paint. Before a single drop of color is applied, master painters first perfect their technique by hand. Ensuring the surface of the Mazda CX-9 has depth and saturation. They apply color with precision, illuminating the curves and characteristics of our Kodo design. The machines used to paint the CX-9 are calibrated to replicate the exact movement of this human technique. Our daring array of finishes may be the final touch on the CX-9, but it is the first thing that will catch your eye—and continue to draw your gaze, time and time again.

Visit MazdaUSA.com to see all the vibrant color choices available.
The Mazda Takumi are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and persistence are poured into every design. The Takumi masters are so highly skilled, they can carve a block of clay into a work of art. Instinctually, they use their sight, as well as their touch, to ensure that every curve is perfectly proportioned to their final vision. A process that continues until this human energy breathes life into the vehicle. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.
In the redesigned interior of the Mazda CX-9, sophisticated details indulge you and your passengers throughout all three rows. Up front, select trims feature ventilated seats that help keep you cool and comfortable. For the second row, available captain’s chairs offer more spacious and relaxed seating, while the standard 60/40 split second-row bench seat gets an available Power Slide and Tilt feature that eases access for third-row passengers. Plus, everyone on board can enjoy their devices for longer, thanks to additional USB chargers in the second and third rows.

THREE ROWS OF SOPHISTICATION
For an even more enriching driving experience, the Mazda CX-9 Signature offers a truly upscale interior that will redefine your sense of premium. Including elegant Santos Rosewood inlays. Genuine aluminum accents. Second-row captain’s chairs with a convenient center console. And rich supple Nappa leather finished in two gorgeous shades—Deep Chestnut and Parchment (shown). Making every inch of the cabin a highly refined space that elevates your driving experience.
For decades, we’ve studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda CX-9 feels as if it were built just for you. Effortlessly responding to your direction. This is the human-centric design philosophy known as Jinba Ittai—horse and rider as one. You feel as though your Mazda is an extension of your body. To leave you feeling energized. Rejuvenated. You, at one with your Mazda.
Enhance every drive with an incredibly lifelike surround sound experience. The available 12-speaker Bose® premium audio system is designed and engineered specifically for the unique cabin acoustics of the Mazda CX-9. Mazda and Bose engineers applied their combined expertise in cabin acoustics, listening evaluation and custom-tuned equalization to deliver a rich and immersive listening experience—like having your very own private concert.
Is it possible for driving to be an energizing and awakening experience? At Mazda, we believe it is. The Mazda CX-9 is engineered to insulate you from distracting outside noise, while still allowing for sounds from the road and engine to be heard so your connection to the drive is heightened. Your levels of stress and fatigue are lowered. It's all about shielding you from all that is unnecessary so you can focus on what will bring you joy: exceptional driving.
Your inspiration. Your space. Your command station. This is the driver-centric cabin in the Mazda CX-9, where every control is situated within your reach, so you can stay focused on the road ahead. To minimize distraction, the available Active Driving Display projects important vehicle information and safety system warnings on the windshield, directly in your line of sight. The Mazda Connect™ Infotainment System—which now features a larger 9-inch center screen—is available with Apple CarPlay™ integration for your iPhone® (shown) and Android Auto™ integration. It also features a center console and Commander controls, which are positioned for optimal comfort of the wrist and forearm.
To heighten your senses, we created a few of our own. Sophisticated safety innovations that alert you to hazards and help you avoid collisions—or lessen their impact—is the ingenious thinking behind i-Activsense. This suite of intelligent safety features, many of which are standard on the Mazda CX-9, includes Advanced Smart City Brake Support with Day and Nighttime Pedestrian Detection, as well as other advanced features such as Blind Spot Monitoring and Lane-keep Assist. With these safety technologies on your side, i-Activsense helps improve your visibility and awareness of the road.

A GREATER SENSE OF AWARENESS WHEREVER YOU GO

1 Simulated Screen. System under certain conditions between about 2 and 50 mph. Pedestrian detection operates at speeds above approximately 6 mph. There is no guarantee that all pedestrians will be detected. Please see your Owner’s Manual for further details.

2 Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.

3 Not available above 37 mph. Not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.
Life is all about discovery. So we designed the Mazda CX-9 to help you bring all those discoveries home with you. With ample cargo space that easily expands—thanks to fold-down 2nd- and 3rd-row seats—and an available hands-free Rear Power Liftgate1 that can be opened and closed just by moving your foot beneath the rear bumper, the CX-9 makes it easier to bring everything from gear to groceries along for the ride.
Only a company committed to creating the ideal driving experience could engineer Skyactiv® Technology. With this philosophy in mind, we designed every single aspect of our cars to be powerful, yet efficient. In the Mazda CX-9, that means a potent Skyactiv®-G 2.5T Dynamic Pressure Turbo engine that delivers up to 250 hp,1 along with an increase in torque—up to 320 lb-ft1—so you’ll enjoy immediate acceleration when and where you need it most.
With available i-Activ AWD®, the Mazda CX-9 helps you drive confidently on any road, including dry ones. This advanced technology helps detect the potential loss of traction by sensing everything from outside temperature to windshield wiper usage and the driver’s steering inputs, then redistributing torque as needed to the tires that can use it best, helping to maintain road grip—and your sense of confidence. When your destination takes you off the beaten path, simply press the Off-road Traction Assist control button. Engaging this feature will help optimize torque distribution and traction control to help you traverse uneven terrain.

No matter what kind of road you’re traveling, G-Vectoring Control Plus is always working in the background, subtly adjusting engine torque and braking pressure to make steering response feel more natural, centered and intuitive. The end result is more confidence behind the wheel, and a more effortless connection between car and driver.
Every Mazda is designed to inspire. We refine, so you can focus on the essential. Our measurements are emotions. Our stats, stories. Each decision is made to heighten your mood, your senses and your abilities. Because to us, the road is a source of discovery, to which there is no end.

MAZDA. FEEL ALIVE.
ENGINE
SKYACTIV™-G 2.5T DOHC 4-cylinder Dynamic Pressure Turbo
250 hp @ 5,000 rpm (with 93 octane fuel)
227 hp @ 5,000 rpm (with 87 octane fuel)
320 lb-ft of torque @ 2,500 rpm (with 93 octane fuel)
310 lb-ft of torque @ 2,000 rpm (with 87 octane fuel)

TRANSMISSION & DRIVETRAIN
SKYACTIV®-Drive 6-speed automatic with manual shift and Sport modes
Front-wheel drive
Available i-ACTIV AWD® with Off-road Traction Assist (standard on Signature)

HILL LAUNCH ASSIST1
Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a standstill on a slope or hill. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner’s Manual for further details. EPA-estimated mileage. Actual results will vary.

FUEL ECONOMY

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<th>AWD</th>
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<tr>
<td>EPA-estimated MPG (city/highway)</td>
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<td>20/26</td>
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FUEL TANK CAPACITY

<table>
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<tr>
<th></th>
<th>FWD</th>
<th>AWD</th>
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<tbody>
<tr>
<td>19.0 U.S. gallons</td>
<td>19.5 U.S. gallons</td>
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DIMENSIONS

| Overall length: 199.4” | 190.4” |
| Wheelbase: 115.3” | 115.2” |
| Width: 77.5” (with wheel arch molding) | 77.3” (with wheel arch molding) |
| Height: 69.0” (with shark fin antenna) | 69.0” (with shark fin antenna) |

CARGO CAPACITY

| 14.4 cubic feet with 2nd- and 3rd-row seatbacks up | 38.2 cubic feet with 3rd-row seatback folded down |
| 38.2 cubic feet with 3rd-row seatback folded down | 71.2 cubic feet with 2nd- and 3rd-row seatbacks folded down |

TOWING CAPACITY

Up to 3,500 pounds*
MAZDA CX-9 SPORT
Includes the following features:

- Three-zone automatic climate control
- Power windows with one-touch auto up/down on all windows
- Power rear view mirror with integrated turn signals and remote control
- Cruise control
- Front and rear USB ports
- Entertainment System™ with Bluetooth® hands-free phone and audio streaming
- SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus
- Mazda Radar Cruise Control with Stop & Go
- Multi-function Command control, HD Radio® entertainment system
- SiriusXM™ Traffic and Travel Link® Services
- HD Radio
- HD Radio tuner
- SiriusXM’s Traffic and Travel Link
- Rearview camera
- LED signature grille accent lighting
- 20-inch alloy wheels with Dark Silver finish
- Dual LED fog lights
- Bluetooth® hands-free phone and audio streaming
- SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control
- Mazda Radar Cruise Control with Stop & Go
- Multi-function Command control, HD Radio® entertainment system
- SiriusXM™ Traffic and Travel Link® Services
- HD Radio
- HD Radio tuner
- SiriusXM’s Traffic and Travel Link
- Rearview camera
- LED signature grille accent lighting
- 20-inch alloy wheels with Dark Silver finish
- Dual LED fog lights

MAZDA CX-9 TOURING
Includes the following features in addition to or in place of CX-9 Sport:

- Apple CarPlay™ integration
- Android Auto™ integration
- 7-inch touch color display screen
- Leather-trimmed steering wheel
- 12-speaker Bose® premium audio system
- 7-inch LCD Meter Display
- Navigation System
- 360˚ View Monitor
- Front and rear parking sensors
- Front and rear door pockets, front door handles, 2nd-row center folding armrest with integrated storage, cup holders and 2 USB charging ports
- Dual 12-volt power outlets (front and cargo area)
- Dual illuminated visor vanity mirrors
- Auto-dimming rearview mirror
- Power driver’s seat with memory and height adjustment
- Blind Spot Monitoring
- Smart Brake Support with Collision Warning
- Interior: genuine leather seats, black vinyl and Nappa leather-trimmed seats, 2nd-row heated seats, Driver Attention Monitor
- Exterior: all-season tires, 20-inch wheels with Dark Silver finish, Dark Finish Lower Body Trim
- Hill Launch Assist
- Lane Departure Warning
- Lane-keep Assist
- Smart Radar Cruise Control with Stop & Go
- Advanced Smart City Brake Support with Pedestrian Detection
- 2nd-row captain’s chairs with center console, 2nd-row bench seat with 60/40 split seatbacks, center armrest and杯holders
- Dual 3rd-row sliding doors
- 3rd-row dual USB charging ports
- 3rd-row heated seatbacks with 50/50 split seatbacks
- Center armrest and cupholders
- 2nd-row heated seats
- Power driver’s seat with memory
- Heated steering wheel
- Power door locks with speed-sensing auto lock
- Cruise control
- Cloth-trimmed seats
- Leather-trimmed seats

MAZDA CX-9 SPORT Includes the following features:

- Power windows with one-touch auto up/down on all windows
- Power rear view mirror with integrated turn signals and remote control
- Cruise control
- Front and rear USB ports
- Entertainment System™ with Bluetooth® hands-free phone and audio streaming
- SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus
- Mazda Radar Cruise Control with Stop & Go
- Multi-function Command control, HD Radio® entertainment system
- SiriusXM™ Traffic and Travel Link® Services
- HD Radio
- HD Radio tuner
- SiriusXM’s Traffic and Travel Link
- Rearview camera
- LED signature grille accent lighting
- 20-inch alloy wheels with Dark Silver finish
- Dual LED fog lights

MAZDA CX-9 TOURING
Includes the following features in addition to or in place of CX-9 Sport:

- Apple CarPlay™ integration
- Android Auto™ integration
- 7-inch touch color display screen
- Leather-trimmed steering wheel
- 12-speaker Bose® premium audio system
- 7-inch LCD Meter Display
- Navigation System
- 360˚ View Monitor
- Front and rear parking sensors
- Front and rear door pockets, front door handles, 2nd-row center folding armrest with integrated storage, cup holders and 2 USB charging ports
- Dual 12-volt power outlets (front and cargo area)
- Dual illuminated visor vanity mirrors
- Auto-dimming rearview mirror
- Power driver’s seat with memory and height adjustment
- Blind Spot Monitoring
- Smart Brake Support with Collision Warning
- Interior: genuine leather seats, black vinyl and Nappa leather-trimmed seats, 2nd-row heated seats, Driver Attention Monitor
- Exterior: all-season tires, 20-inch wheels with Dark Silver finish, Dark Finish Lower Body Trim
- Hill Launch Assist
- Lane Departure Warning
- Lane-keep Assist
- Smart Radar Cruise Control with Stop & Go
- Advanced Smart City Brake Support with Pedestrian Detection
- 2nd-row captain’s chairs with center console, 2nd-row bench seat with 60/40 split seatbacks, center armrest and cupholders
- Dual 3rd-row sliding doors
- 3rd-row dual USB charging ports
- 3rd-row heated seatbacks with 50/50 split seatbacks
- Center armrest and cupholders
- 2nd-row heated seats
- Power driver’s seat with memory
- Heated steering wheel
- Power door locks with speed-sensing auto lock
- Cruise control
- Cloth-trimmed seats
- Leather-trimmed seats

MAZDA CX-9 GRAND TOURING
Includes the following features in addition to or in place of CX-9 Touring:

- 7-inch LCD Meter Display
- 12-speaker Bose® premium audio system
- Premium Leather Seats with 3-month trial subscription to the All Access package
- Select headlights: Bi-LED Projector with Audi®-style automatic high beams, Sport Package and Touring Premium Package
- Traffic, Weather, Sports, maps, fuel prices and News or dealership/ parking information
- Windshield-projected Active Driving Display Navigation System
- Smart Brake Support with Collision Warning operates under certain conditions above 10 mph. It is not a substitute for safe driving practices. Factors including movement and shape of the object detected and the distance to the object may affect whether SBS will be effective in preventing loss of control. Please see your Owner’s Manual for further details.

MAZDA CX-9 SIGNATURE
Includes the following features in addition to or in place of CX-9 Grand Touring:

- Nappa leather-trimmed seats in Deep Chestnut or parchment
- Color-coordinated interior accents
- Rearview camera
- Leather-trimmed steering wheel with unique stitching
- Leather-trimmed front and rear door panels
- LED signature grille accent lighting

PACKAGES AND OPTIONS

- AVAILABLE TOURING PREMIUM PACKAGE includes:
  - Power sliding glass sunroof with curtain, front and rear parking sensors, 12-speaker Bose® premium audio system, Bluetooth® hands-free phone and audio streaming, multi-function Command control, HD Radio® entertainment system
  - HD Radio
  - HD Radio tuner
  - SiriusXM’s Traffic and Travel Link
  - Rearview camera
  - LED signature grille accent lighting
  - 20-inch wheels with Dark Silver finish
  - Dual LED fog lights
  - 2nd-row captain’s chairs with center console and rear sliding seatback
  - Mazda Radar Cruise Control with Stop & Go
  - Hill Launch Assist
  - Lane Departure Warning
  - Lane-keep Assist
  - Smart Radar Cruise Control with Stop & Go
  - Advanced Smart City Brake Support with Pedestrian Detection
  - 2nd-row heated seats
  - 3rd-row dual USB charging ports
  - 3rd-row heated seatbacks with 50/50 split seatbacks
  - Automatic power folding side mirrors
  - Front light bloom brake lights
  - Water repellant windshield
  - Advanced motion adaptive headlights
  - Smart Brake Support with Collision Warning
  - Traffic Sign Recognition System
  - JBL Voice Control
  - Front and rear parking sensors

- AVAILABLE SPORT PACKAGE includes:
  - Power sliding glass sunroof with curtain
  - Front and rear parking sensors
  - 20-inch wheels with Dark Silver finish
  - LED signature grille accent lighting
  - Signature LED badge
Each aspect of driving should benefit from beautiful design. From Splash Guards that offer protection from the elements to Fog Lights (shown) that provide extra illumination when you need it most, Mazda accessories are crafted to help make your CX-9 yours. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New Vehicle Limited Warranty1 as your new Mazda.

To learn more about Genuine Mazda Accessories, visit Accessories.MazdaUSA.com.

ACCESSORIES THAT EXPRESS YOUR INDIVIDUALITY

3.5mm Audio Cable
All-Weather Floor Mats
Cargo Mat
Cargo Net
Cargo Tray
Cobaltable Cargo Carrier
Sport Kit
Furniture, Auto-Cleaning Rearview Mirror with HomeLink®
Interior Lighting Kit
LED Mirror
LED Fog Lights
Leather Door Sills
Memory Boxed Visor Rails
Modular Key Chain
Molded Vents from Eyes
Universal Wind Deflector
Rear Parking Sensors
Rearview Mirror Cargo Cover
Roadside Assistance Kit
Rot Black, Silver, Red
Rot Black, Silver, Red
Rot Black, Silver, Red
Side Window Deflectors
Side Step Rails
Splash Guards (Front & Rear)
Thule Board Shuttle
Thule Canyon Roof Basket with Stretch Car go Net
Thule Force Cargo Boxes
Thule Glide and Set Kayak Carrier
Thule Hull-A-Port-Pro
Thule Platform Bike Carrier
Thule Transporter
Thule Universal Flat Top
Thule Upright Bike Carrier
Thule Vertex 2 & 4 Hitch-Mount Bike Carrier
Touch-up Paint
Trailer Hitch (Class II)
Wheel Locks (Chrome & Black)
Windshield Sunscreen

1 Genuine Mazda accessories sold and installed by a Mazda Dealer during the new vehicle’s warranty period are warranted for the duration of the New Vehicle Limited Warranty, if vehicle is outside of the New Vehicle Limited Warranty, then 12-months/12,000-miles from the installation date. Please refer to your Warranty Information booklet or check with your Mazda Dealer for details.

IMPORTANT ACCESSORY INFORMATION:
Items are subject to availability. With all accessories, please check with your Mazda Dealer for applicable models. In some cases, parts in addition to those shown will be required for proper installation. In all cases, professional installation by your Mazda Dealer is recommended. Please see your Mazda Dealer for product details and availability.
THE ESSENCE COLLECTION

Inspired by the precision of Japanese tailoring, brought to life with a balance of exceptional materials, finishes and graphics that nod to the energy, intuition and ability of the human spirit. This is the Essence line: a collection of inspired clothing and lifestyle accessories, Essence pays tribute to Mazda’s deeply held philosophy that drives the development of our cars forward.

Visit MazdaCollection.com to view the entire line of apparel and lifestyle accessories.