DEEP INSIDE US ALL, THERE'S A UNIQUELY HUMAN EMOTION JUST WAITING FOR AN INVITATION TO "COME OUT AND PLAY." IT'S A FEELING OF PURE EXUBERANCE AND EXHILARATION—THE EMOTION OF MOTION.

It starts with a feeling. One that children instinctively know, and grown-ups want to recapture. It calls to mind words like exhilaration, liberation, and joy. But we like the way children put it better: "Zoom-Zoom." It's what moves us to build the kind of vehicles we do.

And why you'll find the soul of a sports car engineered into everything we make—including the remarkably versatile, surprisingly agile Mazda MPV.

REDISCOVER THE EMOTION OF MOTION.
The Mazda MPV puts all those ponderous people-movers to shame. In fact, given its athletic profile, agile handling and spirited performance, it's almost an insult to call it a minivan.

Most minivans merely move people and cargo. The Mazda MPV also moves emotions. With lean, athletic lines that command a second look. A powertrain so responsive, it's exhilarating. Plus handling so well-balanced, the automotive press has hailed it as "more nimble" and "more fun." A ponderous, hard-to-maneuver people-mover it's not. Instead, its potent powertrain features both a spirited 200-hp V6 and electronically controlled 5-speed automatic. Its gas-filled struts and shocks, with front and rear stabilizer bars, provide confidence-inspiring handling. And its power-assisted rack-and-pinion steering promotes precise directional control. Given the MPV's fun-to-drive credentials, it's almost an insult to call it a minivan.

A. WILLING WORKHORSE. The Mazda MPV boasts an advanced 3.0L DOHC 24-valve V6. With 200 hp and 200 lb-ft of torque on tap, you've got plenty of power to haul people, cargo or even a small trailer.

B. DISCS ALL AROUND. To help ensure well-controlled, fade-resistant stops, power-assisted, ventilated 4-wheel disc brakes are standard as is an Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD).
IT'S EASIER TO FLAUNT IT
WHEN YOU'VE
GOT IT.
Wherever your eyes or hands come to rest in an MPV, they’ll be richly rewarded. By quality materials. Exemplary fit and finish. Meticulous craftsmanship. And attention to detail. The MPV’s steering wheel, for example, tilts for extra comfort and includes built-in audio and cruise control functions. Its firmly contoured driver’s seat also provides an adjustable lumbar support. Gauges are large and easy to read. Controls are well placed to minimize driver distraction. And, of course, power windows, mirrors and door locks are standard. As is air conditioning with front and rear zone controls on the ES (available on the LX). In short, the MPV never forgets who’s in the driver’s seat.

Power sliding doors are standard on the ES and available on the LX. They open or close at the touch of a button on the dash, door pillars or keyless entry system. A “power off” dashboard switch prevents accidental operation.

An advanced, dual front air bag* supplemental restraint system (SRS) with crash-zones, passenger-weight and driver’s seat-position sensors is standard. Dual front side-impact air bags* (SAB) are standard on ES and optional on LX.* Always wear your safety belt and never ride without it.

SOME INTERIORS ARE MORE REWARDING THAN OTHERS.
In the fun-to-drive department, the agile Mazda MPV has few equals. Yet, when it comes to versatility, it’s also the ultimate commuter chameleon. From weekday carpool duty to weekend errands, from hauling cargo to hauling kids or pets, the MPV remains a joy to drive—and fill. With insightful features like dual remote-control power sliding doors (standard on the ES, available on the LX). Ingeniously engineered, multifunction 2nd- and 3rd-row seats. A deep cargo well behind the rear seat for your groceries and gear. Plus a pleasing array of storage compartments, map and courtesy lights, even a dozen beverage holders. There’s not a bad seat in the house.

A. SPLIT PERSONALITY. The MPV’s 2nd-row bench seat features a unique Side by Slide® design that separates into two reclining captain’s chairs, complete with fold-down armrests.*

B. REVERSE TECHNOLOGY. You can easily flip the MPV’s Tumble-Under® rear bench seat backwards to create convenient “tailgate” seating that’s ideal for outdoor activities. *SPACE MAKER. Creating lots of extra cargo space couldn’t be easier. The MPV’s spring-assisted Tumble-Under® rear bench seat quickly and easily folds flat into the floor with the pull of a strap.

*Be sure your MPV is in park with the engine off.
While fun is definitely the driver in a Mazda MPV, peace of mind rides shotgun. For example, by adding the available trailer hitch, wiring harness, and 4-Seasons & Towing Package, you can tow up to 3,000 pounds. And bring that favorite motorcycle or watercraft along for the ride. All without a second thought. Because the MPV also provides the safety of 4-wheel disc brakes, an Anti-lock Brake System (ABS), and front and rear crumple zones. Not to mention a Five-Star crash safety rating, the highest possible, in U.S. government tests for driver and passenger protection in frontal and side impacts.* Which means you can look forward to years of fun in an MPV—because we’ve definitely got your back.

*Driver and passenger front and side crash tests. For complete test results, visit www.nhtsa.dot.gov.
Part of the joy of owning a new Mazda MPV is personalizing it. And the best way to enhance its appearance or performance is with Genuine Mazda Accessories. In fact, all Genuine Mazda Accessories installed by your Mazda dealer prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

- Front mask
- Hood bug deflector
- Fog lights
- Door edge guards
- Roof rack
- Tire carrier (full-size and spare-tire size)
- Side carrier (full-size and spare-tire size)
- Roof cargo box (long)
- Roof cargo box (short)
- Roof luggage basket with stretch net
- Rear roof spoiler
- Rear bumper step plate
- Trailer hitch and trailer-hitch towing harness
- Wheelchair rampway
- Compass & outside temperature auto-dimming mirror
- Compass & outside temperature auto-dimming mirror with HomeLink®
- Remote engine start/security system (late availability)
- In-dash 6-disc CD changer
- Cassette player
- MiniDisc player
- SIRIUS Satellite Radio receive kit*
- Rear-Seat Entertainment System
- Silver carbon-fiber-look dash kit
- Silver carbon-fiber-look seat side table panel
- Aluminum pedal set
- Carpet floor mats
- All-weather floor mats
- Seat covers
- Assist grips
- Cargo organizer
- Cargo net
- Carpet cargo mat
- 16-inch polished alloy wheels
- First aid kit
- Roadside assistance kit
- Lighter (front)
- Ashtray (front/rear)
- Wheel locks
- Touch-up paint
- A. COMPASS & OUTSIDE TEMPERATURE AUTO-DIMMING MIRROR WITH HOMELINK®: This multipurpose rearview mirror combines compass, outside temperature and auto-dimming features with a HomeLink® controller to activate any system-connected lights, gates, alarms, etc. in your home. **CARGO ORGANIZER**: Add this versatile cargo organizer and get even more into your MPV. Flip up the panels to expose a compartmented space to organize your groceries, sports equipment or shopping. Or flip down for a flat floor. **DOOR EDGE GUARDS**: Protect the outer edge of your MPV’s front doors with color-matched door edge guards. Each set of guards is custom-made to the exact contours of your Mazda. **REAR ROOF SPOILER**: Add a sporty touch of a rear roof spoiler to your MPV. On the practical side, it will also help keep your rear window free from dust and snow for better visibility.

* SIRIUS Satellite Radio requires a subscription fee and Mazda satellite radio service availability. It is available only in the U.S., except Alaska and Hawaii.

A. COMPASS & OUTSIDE TEMPERATURE AUTO-DIMMING MIRROR WITH HOMELINK®

B. CARGO ORGANIZER

C. DOOR EDGE GUARDS

D. REAR ROOF SPOILER

**WITh 10 EXCITING MODELS**, Mazda makes it easier than ever to satisfy your practical needs. And your emotional ones. So treat yourself to the Mazda Test-Drive Experience. Put the Mazda MPV of your choice through its paces. Down local streets, on-ramps, highways, and off-ramps. Through straightaways, S-curves and corners. Discover the responsive acceleration and steering, superb braking and surefooted handling that set every Mazda apart. And in the process, rediscover that elusive emotion of motion—that fun, connected-to-the-road feeling—that we like to call “Zoom-Zoom.”

Peace of mind is another feeling that comes standard on a Mazda. Because every new Mazda is covered by the 2005 Mazda Driver’s Assurance Plan, one of the industry’s most comprehensive new-vehicle warranties. It includes a 48-month/50,000-mile, “bumper-to-bumper” Limited Warranty plus 24/7 Emergency Roadside Assistance. And should your Mazda MPV require a warranty repair, the Mazda Service Transportation Solution can typically provide another vehicle to drive. After all, we want your new Mazda to be a source of pride and exhilaration, for years to come. See your Mazda dealer for details.

MazdaUSA.com

Bring yourself up to speed. For more motorized fun of the virtual variety, park your Web browser at MazdaUSA.com. It’s the perfect place to scope out all the 2005 Mazdas. Score seasonal incentives or special service offers. Pick up handy maintenance tips. And get updates on driving technology, tuning and motorsports at Mazda’s MAZDASPEED Section. You can even “build” the Mazda MPV of your dreams. Request a quote. And locate a Mazda dealer. So remember to add MazdaUSA.com to your Web browser’s list of “Favorites.”
**INTERIOR FEATURES**

- **LX**
  - 2nd-row LATCH child-seat anchors
  - Power sliding-glass moonroof with retractable sunscreen
  - Compass & outside temperature auto-dimming mirror
  - Rear roof spoiler
  - Roof rack
  - Power sliding rear doors; operable from keyless remote
  - Heavy-duty battery and wiper motor; heated mirrors; rear heater with rear controls; heated windshield
  - Class II trailer-hitch receiver and wiring harness
  - Wheel locks
  - Cargo net
  - Rear Entertainment System with DVD player and flip-down video screen
  - 9-speaker Super Sound system with in-dash 6-disc CD changer; leather-wrapped steering wheel

- **ES**
  - Door edge guards (body color)
  - Cassette player
  - All-weather floor mats
  - 3000-lb towing capacity; AT oil cooler

**MECHANICAL FEATURES**

- **LX**
  - 3.0L DOHC 24-valve V6 engine
  - 180-watt AM/FM/CD stereo with in-dash 6-disc CD changer and digital clock
  - Removable Side by Slide® 2nd-row seat
  - 17-inch alloy wheels; P215/60R17 H-rated all-season radial tires
  - Clear-lens halogen fog lights

- **ES**
  - 16-inch alloy wheels; P215/60R16 H-rated all-season radial tires
  - Cassette player
  - All-weather floor mats
  - 3000-lb towing capacity; AT oil cooler

**INTERIOR DIMENSIONS**

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<thead>
<tr>
<th></th>
<th>LX</th>
<th>ES</th>
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<tbody>
<tr>
<td>Shoulder room</td>
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<td>Legroom</td>
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<tr>
<td>Headroom</td>
<td>38.0</td>
<td>35.6</td>
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<tr>
<td>Headroom (with moonroof)</td>
<td>38.0</td>
<td>35.6</td>
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**SPECIFICATIONS**

- **LX**
  - Engine type and size: Type AJD 3.0L DOHC 24-valve V6; all-aluminum construction
  - Horsepower: 200 @ 6200 rpm
  - Fuel tank capacity; type: 19.8 gallons; regular unleaded gasoline
  - Brake rotors: 10.8-inch ventilated front; 11.3-inch ventilated rear
  - Wheelbase/overall length: 111.8/189.5 in
  - Overall height: LX: 68.7; ES: 69.1
  - Overall width: 72.1
  - Tread, front/rear: 60/56.0

- **ES**
  - Engine type and size: Type AJD 3.0L DOHC 24-valve V6; all-aluminum construction
  - Horsepower: 200 @ 6200 rpm
  - Fuel tank capacity; type: 19.8 gallons; regular unleaded gasoline
  - Brake rotors: 10.8-inch ventilated front; 11.3-inch ventilated rear
  - Wheelbase/overall length: 111.8/189.5 in
  - Overall height: LX: 68.7; ES: 69.1
  - Overall width: 72.1
  - Tread, front/rear: 60/56.0

**WHEEL OPTIONS**

- **16-inch Alloy**
  - Mazda MPV LX
  - Mazda MPV ES
  - Mazda MPV LX

- **17-inch Alloy**
  - Mazda MPV LX
  - Mazda MPV ES
  - Mazda MPV LX

**INTERIOR FABRICS**

- **LX**
  - Beige Cloth
  - Beige Leather
  - Gray Cloth
  - Gray Leather

- **ES**
  - Beige Cloth
  - Beige Leather
  - Gray Cloth
  - Gray Leather

**COLORS**

- **Black**
  - Mazda MPV LX
  - Mazda MPV ES
  - Mazda MPV LX

- **Silver**
  - Mazda MPV LX
  - Mazda MPV ES
  - Mazda MPV LX

- **Blue**
  - Mazda MPV LX
  - Mazda MPV ES
  - Mazda MPV LX

- **Gray**
  - Mazda MPV LX
  - Mazda MPV ES
  - Mazda MPV LX

**PHOTOGALLERY**

- MazdaUSA.com: Wherever you see this symbol, you can get the whole story on our interactive Web site.
MAZDA FOR 2005.
ONE SOUL.
ONE FEELING.
ONE QUESTION.

HOW DO YOU WANT YOUR ZOOM-ZOOM?

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