Just follow your heart.
Rev a Mazda MX-5 Miata up to redline, shifting up through the gears, and you could find yourself shifting your priorities too. You'll feel instantly more alive, your senses heightened, extra adrenaline coursing through your veins. Your heart and mind will both concur: MX-5 Miata is 100% pure exhilaration.
Whenever it gets hungry, just toss it another curve.

Hairpins, sweepers, decreasing radius, S-curves — the Mazda MX-5 Miata can devour them all. You easily “read” the road, making the little adjustments that let you hold your line. You feel as if you were on the proverbial rails, thanks to the taut suspension and quick rack-and-pinion steering. It’s a good thing there’s an endless supply of curves out there. Because neither the Mazda MX-5 Miata nor you will ever get your fill.
While the Mazda MX-5 Miata is a dream to drive, there’s a ton of tangible engineering behind all of the exhilarating performance. Of course, our engineers had a definite advantage. Instead of having to utilize the camouflaged underpinnings of a car already in production, the MX-5 Miata design team was able to engineer a purpose-built sports car from the ground up. So its body is rigid and strong without any extra reinforcements. Its rear-wheel drive and ideal 50/50 weight distribution deliver the agility and lightning-quick response of a classic sports car. In short, each and every component plays a purposeful part in creating the heart, soul and body of a pure sports car.

Energy conservation. Accelerate in many cars and the entire drivetrain twists, wasting precious energy. To prevent this, Mazda MX-5 Miata uses a Power Plant Frame to marry engine, transmission and differential into a rigid unit. So every touch of the gas translates into useful power at the rear wheels.

Shocking disclosures. Gas-charged shock absorbers are standard equipment. For even crisper handling, the sport Suspension Package (optional on models with manual transmission) includes high-performance Bilstein® shocks and a Tochigi-Fuji torque-sensing limited-slip differential (standard on the LS).

For Left: Switching gears. A slick-shifting 5-speed manual is standard, and a 6-speed manual is available (LS only). As you would expect of both gearboxes, the throws are exceptionally short and sure.

Left: Connect the corners. The double-wishbone suspension, front and rear, provides more precise control of wheel alignment than most of the strut-type designs commonly found in some other sports cars. The result? Excellent road-holding in corners.

In addition to heart and soul, you’ll also find real backbone.

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We’ll give you a moment to catch your breath.

One glance telegraphs precisely what the Mazda MX-5 Miata is all about. And what it can do. Its graceful design and purposeful engineering translate into undiluted fun that only a pure sports car can deliver. Which is why, even when parked, it’ll have you grinning ear to ear.
Cockpit design is every bit as important as driving dynamics to sports-car enthusiasts. And the Mazda MX-5 Miata delivers here, too. From the supportive seats to the NARDI® leather-wrapped steering wheel to the classic gauges, every feature improves your communication with the road and heightens your exhilaration. And when you go for that heel-and-toe downshift at the end of a long straight, you’ll quickly come to appreciate the MX-5 Miata’s optimal sports-car ergonomics.
The winner’s circle could be a lot closer than you think.

Ready to get serious about racing? Then we have a very serious Mazda MX-5 Miata just for you. Our Club Sport model, similar to the car below, can give you a head start in SCCA® Showroom Stock racing with a special factory-tuned suspension. Since it’s intended for track use, there’s also no air conditioning, audio system or power assist for the steering. But it’s completely street legal. Built in limited numbers, it comes in Classic Red or Pure White and includes a hard or soft top, but not both. Since the MX-5 Miata has been a regular visitor in SCCA Winner’s Circles for years, it could be your shortcut to get there, too.

Mazda Raceway at Laguna Seca. One of America’s most legendary race tracks is now the Mazda Raceway at Laguna Seca. Our presence here underscores a true commitment to performance. In fact, in 2002, our name and cars were both on the track at the inaugural MAZDASPEED Cup. With 70 identically prepared Mazda MX-5 Miatas racing head-to-head, it was the largest field ever to compete on the track.
Connect with a lot more than just the road.
And join the club!

Every new Mazda MX-5 Miata comes with a 1-year membership in the Miata Owners Club, so you're immediately connected to thousands of other MX-5 Miata devotees.

Your membership includes the club's bimonthly magazine, parts and service discounts, local and nationwide events, and much more. As you'll discover, happiness loves company…

There’s no telling how far Zoom-Zoom can take you.
For an experience that’s about a million miles away from the ordinary, park your Web browser at www.MazdaUSA.com. You’ll not only get to preview two of Mazda’s hottest new creations, the exciting MAZDA6 and the adrenaline-pumping Mazda RX-8, you’ll also get to “build” the Mazda of your dreams. Select any model, color, options and accessories you like—all interactively. We’ll even show you what it looks like, help you request a quote, provide a map to your nearest Mazda dealer, and clue you in on special offers. So pay us a visit. And catch up on all the Zoom-Zoom you’ve been missing.

A More Liberating Approach To Owner Peace Of Mind.

To ensure your new Mazda continues to be a source of pride and exhilarating performance for years to come, we created the Mazda Driver’s Assurance Plan. It starts the minute you pick up the keys to your new Mazda, and it protects your new vehicle with a 36-month/50,000-mile “Bumper-to-Bumper” Limited Warranty. To learn more, contact us or visit our website, www.mazdausa.com/service/tms/mazdadealers/recipientfaqs.html.

An Exciting Past.
An Exhilarating Future.

Innovative. Stylish. Fun-to-drive. For more than 40 years, Mazda has dedicated itself to engineering vehicles for drivers who truly savor the “emotion of motion.” That fun factor, connected-to-the-road feeling that can turn a simple drive into an exhilarating experience. Which is why you’ll find the “soul of a sports car” in every vehicle we make. From the MX-5 Miata and the powerful RX-8 to Mazda6 and MX-5 Miata, we don’t look like—or drive like—anything else on the road. There’s a Zoom-Zoom factor in every Mazda—part engineering, part spirit. We invite you to share the Mazda spirit with us. You’ll definitely find yourself in good company.

Mazda RX-8 Coming Spring/Summer 2003
Exterior Colors and Upholstery

Touch-up paint
Engine block heater
Wheel locks
Detachable hardtop
Front mask
Side sill kit

Touch to your MX-5 Miata.
Chrome fuel-filler door.
It’s easy to upgrade the factory audio cassette player, MiniDisc player, or CD changer. Put the top up. Driver’s MX-5 Miata’s interior without a player or MiniDisc player. The same new-vehicle limited warranty as the Mazda MX-5 Miata. Ask your dealer for details.

Specifications and Features

- Touch-up paint
- Engine block heater
- Wheel locks
- Detachable hardtop
- Front mask
- Side sill kit

† Seating surfaces upholstered in leather except for leather-look vinyl on seat side panels, rear sides of seatbacks.

Black or Parchment leather-trimmed upholstery — S
Black cloth upholstery —
Reclining bucket seats —
2-speed intermittent windshield wipers — S
Black or Parchment cloth convertible top with vinyl boot cover — S
Sport-tuned exhaust system — S
Aluminum-like interior trim, including air-vent bezels; center panel; — S
gauge and oil-pressure indicator
Courtesy light on windshield header; passenger’s visor vanity mirror — S
Remote trunk-lid and fuel-door releases — S
Remote keyless entry system P — S
Power door locks with 2-stage unlocking P — S
Lockable center console storage and glove compartment; map pockets — S
AM/FM/CD stereo with 2 speakers and digital clock — S
Cruise control P — S
Engine-immobilizer antitheft system S — S
2nd-generation dual front air bags S — S
Glass rear window with defogger S — S
Black vinyl convertible top with vinyl boot cover — S
16-inch alloy wheels with wheel locks — S
4-wheel double-wishbone suspension with gas-filled shock absorbers, — S
5-speed manual overdrive transmission with short-throw shifter S — S
AM/FM/CD stereo with Bose® speaker system — S
Compass and outside temperature auto-dimming mirror — S
Cargo net — S
Headlamp and tail lamp bezels — S
Perimeter shock sensor alarm — S
Chrome fuel-filler door — S
Detachable hardtop with rear window defogger — S
Front and rear mud guards — S
Suspension Package plus special factory-tuned O — —
remote keyless entry system; cruise control suspension; deleted audio, a/c, power steering and Windblocker™; available as —
SUSPENSION PACKAGE

TRANSMISSION RATIOS

<table>
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Brakes 10.6-inch ventilated front discs; 10.9-inch solid rear discs
Steering ratio/turns, lock-to-lock 15.0:1/2.7
Bore and stroke/compression ratio 3.27 x 3.35 inches/10.0:1
Horsepower, SAE Net 142 @ 7000 rpm
Valve gear DOHC 16-valve with variable intake-valve timing
Engine size and type 1.8L 4-cylinder; iron block with light-alloy cylinder head

Options and Option Packages

Miata Miata LS
Black Cloth
Parchment Leather
Black Leather, Parchment Leather

Miata
Black Cloth
Parchment Leather
Black Leather

Miata LS
Black Cloth
Parchment Leather
Black Leather

Wherever you see this symbol, you can get the whole story on our interactive Web site.

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