YOU’LL HAVE TO FORGIVE MAZDA’S TEAM OF HIGH-PERFORMANCE EVANGELISTS AND UNREPENTANT GEARHEADS. THEY JUST COULDN’T LET IT STAND ALONE. ONCE THEY GOT THE “GREEN LIGHT” TO DEVELOP A TURBOCHARGED MAZDASPEED VERSION OF THE WORLD’S BEST-SELLING LIGHTWEIGHT SPORTS CAR, THERE WAS NO TURNING BACK. FACT IS, THEY WERE DRIVEN TO ELEVATE EVERY OTHER ASPECT OF THE LEGENDARY MX-5 MIATA’S PERFORMANCE. AND WHAT THEIR EXPERT HANDS ULTIMATELY WROUGHT WAS THE VERY BEST OF THE BREED. RIDICULOUSLY RESPONSIVE. COMPPELLINGLY QUICK. AN OUTRAGEOUS FUSION OF BEAUTY AND BOOST THAT’S EASY TO FORGIVE. AND IMPOSSIBLE TO FORGET. THE ’04 MAZDASPEED MX-5 MIATA.
Don’t ask for permission now.

A performance-bred cockpit surrounds you with all the right stuff. Like a special silver MAZDASPEED gauge cluster. Racing-inspired MAZDASPEED alloy foot pedals. Plus a black leather-wrapped steering wheel, shift knob and parking-brake handle with red stitching.

The name says it all—quickly identifying it as the fastest, most potent version of the world’s most popular two-seat roadster. Consider it fair warning. For concealed under the MAZDASPEED MX-5 Miata’s sensuous hood is a turbocharged and intercooled 1.8-liter powerplant that churns out a hefty 25% more horsepower. And 33% more torque. To help you expertly employ all this extra zoom-zoom, there’s a beefed-up, short-throw 6-speed manual gearbox. To translate your choice of gears into meaningful traction, there’s a Bosch torque-sensing limited-slip differential. And to endow this handsome hellion with even more tenacious road manners, there’s a lowered and sport-tuned double-wishbone suspension.

If performance is your passion, test drive a 2004 MAZDASPEED MX-5 Miata, before they’re all gone, at your MAZDASPEED dealer. And soon. Or you may never forgive yourself.

A turbocharged and intercooled, 16-valve, 1.8-liter engine dramatically distinguishes the MAZDASPEED MX-5 Miata from all predecessors. The impressive end result is a boost in output to 178 hp and 166 lb-ft of torque. And a better power-to-weight ratio than the BMW Z4 2.5.


Heaven is in the details. And in the case of the MAZDASPEED MX-5 Miata, they also include: Special MAZDASPEED floor mats and stainless-steel scuff plates. Black cloth-trimmed upholstery with red inserts. And a 225-watt AM/FM/CD audio system with automatic volume control, an in-dash 6-disc CD changer, and a Bose® speaker system, featuring two door-mounted tweeters and four full-range speakers.