We do not simply exist to make cars. We strive to achieve something more. To inspire you every day through exhilarating experiences that help you feel more focused, more connected. And more alive.

This is what drives us to push boundaries and defy convention every day. It’s why we refined the rotary engine in 1967, resurrected the roadster in 1989, and reimagined how an automobile is developed, piece by piece, in 2006. Instead of simply redesigning a car, we started from a blank sheet of paper and built the ideal vehicle around how it would make you feel.

Today, we stand more focused than ever. Creating breathtaking designs and revolutionary technologies like SKYACTIV TECHNOLOGY and i-ACTIV AWD® built to forge an even deeper connection between you and your Mazda. An emotional bond, formed at first glance and reinforced every time you get behind the wheel. To us, this bond is everything. And it inspires us to design better, innovate more and make each Mazda smarter and safer than what came before. All to make everything about driving even better. Including you.
Since 1920, Hiroshima, Japan, has been our source of intense courage, commitment and perseverance. We have consistently found inspiration through this community, a shared spirit that pushes us to rise above any challenge. Together, we have achieved more than anyone could have imagined. We have built a global company from the ground up. We have developed innovations that others deemed impossible, from the rotary engine to SKYACTIV® TECHNOLOGY and beyond. Most of all, we have never strayed from our commitment to humanity. Giving all of ourselves, using our hands to craft and make things that matter, that have soul and heighten your state of being.
Mazda debuted the MX-5 Miata in 1989 to enthusiasts who craved a modern-era roadster. Keeping the dream of classic roadsters alive, it’s an extraordinary feat of engineering. The legacy of pure driving enjoyment is infused into the MX-5 Miata to this day, offering renewed handling that transforms every highway, every curve, every switchback into heightened moments of pure delight. Nearly 30 years later, the MX-5 continues to push the boundaries of innovation while staying true to its original spirit. No detail is too small to reconsider and refine. And now, the 2019 MX-5 offers an even more inciting driving experience with a boost in horsepower from 155 hp to 181 hp—making it our most powerful MX-5 ever. Without adding unnecessary weight or inches. Because at Mazda, our passion is to continually elevate the joy from driving.
MAZDA MX-5 MIATA

From its inception, the Mazda MX-5 Miata was designed to capture the pure exhilaration of driving. Mazda’s challenger spirit to never stop improving is evident in the MX-5 Miata as engineers and designers continue to perfect its handling and performance. Even as safety standards have increased and technologies progressed, it remains lightweight, nimble and responsive to the touch only a 2+2-rear-wheel-drive car can. Whether cruising down the highway, tossing into turns or maneuvering through corners, the MX-5 Miata is unequalled, delivering driving experiences that are the envy of drivers the world over.

For nearly 30 years, it continues to be beloved by drivers the world over.
Our design philosophy is simple, yet highly challenging to accomplish. Everything we create must capture motion, even at a standstill. In the same instance, it should evoke emotion. This process requires a human touch, hands on clay, shaping the form. Eliminating what is unnecessary, leaving only what is beautiful. Lines should effortlessly draw your eye to every angle and curve. This sense of movement inspires an urge to get behind the wheel. We call this KODO: “Soul of Motion” design. It’s what makes a Mazda feel like a Mazda.
DESIGN WITH A SINGLE FOCUS: YOU.

The 2019 Mazda MX-5 Miata has been meticulously crafted around you, the driver, to enliven the senses. To ensure you feel seamlessly at one with your MX-5, every design within the cabin has been considered. From the tilt of the ergonomic sport seats to the placement of the gearshift to the functional layout of the gauges, each element has been thoughtfully designed to work in harmony with your body. The car seems to anticipate your every command. And attention to finer details, like the placement of stitching that positions the driver’s seat in perfect symmetry, creating a visual center line that continues up through the steering wheel and instrument panel. An aesthetic that is not only visually pleasing but also contributes to the pure joy experienced by such a connected drive.
There is a Japanese philosophy known as “Jinba Ittai” (horse and rider as one). It’s the relationship where the two join in one fluid entity, the horse sensing and responding to the rider’s slightest move. The Mazda MX-5 is designed around this philosophy. It becomes a natural extension of your body, anticipating and answering every command. And, it’s only when you sit in the driver’s seat that the car achieves a nearly perfect 50/50 balance, the ideal distribution for optimal handling and performance. It’s this unique relationship between car and driver that makes the MX-5 driving experience so unique and exhilarating.
ICONE DNA. PROGRESSIVE STYLE.

The Mazda MX-5 Miata RF was born from the desire to bring the heart-pounding excitement of driving to a more sophisticated design. An adventurous evolution of the MX-5 Miata, it’s not just a hardtop, not just a convertible. It’s an innovative fastback. In approximately 13 seconds, its retractable roof slips away, retaining the poised fastback profile with sinuous lines that always seem in motion. Polished, charismatic, muscular. And now, it’s the most powerful MX-5 RF ever.
MAZDA CONNECT™ | A deeper connection to your car and the road can come in unexpected ways. Like intuitively connecting to the outside world without losing your focus on the road ahead. Through the MAZDA CONNECT™ infotainment system you can access music, entertainment and information with ease via your Bluetooth®-enabled and Internet-connected device. It’s all at your fingertips via the Commander control on the center console. Make hands-free calls, access social media feeds, listen to audible navigation guidance commands and text message readouts and more. It’s human-centric technology that makes you feel close in touch no matter how far you travel.

Don’t drive while distracted. Even with voice commands, only use MAZDA CONNECT™/other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply.

SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. See full disclaimer in Specifications.

HARMONY WITHIN.

We designed the MX-5’s cabin to be in synchronicity with you, the driver. While embraced in the leather seats of Grand Touring models or the red-stitched cloth seats in Club models, you won’t miss a beat of your favorite songs. Both models feature the Bose® surround sound audio system that keeps the music crisp and clear. Nine speakers, including two positioned in each of the MX-5’s headrests, create an energizing aural experience. An environment that’s sophisticated, refined and perfectly in sync.
ASTONISHINGLY INTUITIVE.

Keeping you connected to your music, entertainment, friends or colleagues, all while keeping your eyes focused on the road, MAZDA CONNECT™ is as intuitive as it is interactive. Carefully placed at the optimum position, the Commander control on the center console lets you navigate the system's features with ease, with information shown on the MX-5’s 7-inch full-color center display. It’s impressive technology that invigorates the senses, keeping you in close touch no matter how far you travel.

Effortless while distracted. Listen with voice commands, only on MAZDA CONNECT™. Certain devices may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply.
A HOLISTIC APPROACH TO DRIVING.

From the chassis to the transmission to the engine and beyond, SKYACTIV TECHNOLOGY enables us to orchestrate the ideal driving experience. We’ve designed every single aspect of our cars to be powerful, yet more efficient. And now, the 2019 Mazda MX-5 Miata is the most powerful version we’ve ever produced. The MX-5’s SKYACTIV-G 2.0L engine generates 181 hp, and with a higher redline of 7,500 rpm, there’s room for even more exhilaration. SKYACTIV TECHNOLOGY combines the joy of driving with outstanding environmental performance. It’s one of the many ways driving the MX-5 will rejuvenate your spirit.
A COMMUNITY OF RACERS.

The Mazda MX-5 Miata was born from a love of racing. On any given weekend, more Mazdas and Mazda-powered cars are road-raced in the U.S. than any other car.1 At Mazda Motorsports, it’s our mission to support the thousands of racers who have chosen to race our cars in grassroots competitions, including those in the Sports Car Club of America (SCCA) and the National Auto Sport Association (NASA). Those who are part of our community of drivers have access to our exclusive website, plus access to a dedicated call center for answers to technical questions. For enthusiasts who want to test their talent and technique at a higher level, we developed the MX-5 Cup. Because we want to get racers off the sidelines and behind the wheel.

1 Based on Sports Car Club of America racing data.
**ENGINE**  
SKYACTIV®-G 2.0L DOHC 16-valve 4-cylinder engine with variable valve timing  
181 hp @ 7,000 rpm  
151 lb-ft of torque @ 4,000 rpm  
Redline @ 7,500 rpm  

**TRANSMISSION**  
SKYACTIV®-MT 6-speed manual transmission with short-throw shifter  
Available 6-speed Sport automatic transmission with paddle shifters  

**GEAR RATIOS**  

<table>
<thead>
<tr>
<th>Gear</th>
<th>SKYACTIV-MT 6-SPEED</th>
<th>6-SPEED AUTOMATIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>5.087</td>
<td>3.538</td>
</tr>
<tr>
<td>2nd</td>
<td>2.991</td>
<td>2.560</td>
</tr>
<tr>
<td>3rd</td>
<td>2.035</td>
<td>1.940</td>
</tr>
<tr>
<td>4th</td>
<td>1.594</td>
<td>1.000</td>
</tr>
<tr>
<td>5th</td>
<td>1.286</td>
<td>0.713</td>
</tr>
<tr>
<td>6th</td>
<td>1.000</td>
<td>0.582</td>
</tr>
<tr>
<td>Final Drive</td>
<td>2.866</td>
<td>3.583</td>
</tr>
</tbody>
</table>

**FUEL ECONOMY**  
EPA-Estimated MPG. (City/Highway)  
Actual results will vary  
26 / 34 (MT)  
26 / 35 (AT)  

**FUEL CAPACITY**  
11.89 U.S. gallons  

**WEIGHTS AND CAPACITIES**  
Curb Weights (lb, MT / AT)  
2,339 / 2,388 (MX-5)  
2,453 / 2,493 (MX-5 RF)  

**TRUNK CAPACITY**  
4.59 cubic feet (MX-5)  
4.48 cubic feet (MX-5 RF)
MAZDA MX-5 MIATA GRAND TOURING
Includes the following features in addition to or in place of Mazda MX-5 Miata Sport:

- 2.0-liter aluminum alloy wheels with Black Silver finish
- 2.0-liter high-performance engine
- Paddle shifter
- Auto-on/off headlamps
- Body-colored rearview camera
- Auto-dimming rearview mirror
- Daytime running lights
- Adaptive Front lighting system
- Rain-sensing windshield wipers
- Auto-dimming mirrors with HomeLink®
- Mazda Navigation System
- SiriusXM® Satellite Radio with 4-month initial subscription
- Bose® Premium Sound audio system with AudioPilot® 2
- Bluetooth® hands-free phone and audio streaming
- 9 speakers, including driver and passenger
- Heated front seats and subwoofer
- Piano Black side sill extensions and rear bumper skirt (MT models only)
- Blind Spot Monitoring
- Rear Cross Traffic Alert
- Lane Departure Warning System
* SiriusXM® Satellite Radio service requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM are sold by SiriusXM after a 3-month trial subscription for the SiriusXM All Access package or in some instances, until SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the SiriusXM at the S...
MAZDA MX-5 MIATA RF GRAND TOURING
Includes the following features in addition to or in place of Mazda MX-5 Miata RF Club:

- 17" inch aluminum alloy wheels with Dark Silver finish
- 205/45 R17 high performance tires
- Body-colored heated power side mirrors
- Auto on/off headlights
- Adaptive Front-lighting system
- Rain-sensing windshield wipers

AVAILABLE CV PACKAGE
Includes sport tuned suspension with Bilstein® shock absorbers, BBS forged 17-inch alloy wheels with Dark Metallic Black finish, and rear calipers, BBS forged 17-inch alloy wheels with Dark Metallic Black finish, Piano Black power side mirrors, LED Daytime Running Lights, LED headlights and tail lights, 205/45 R17 high performance tires, SSD headlamps and tail lights, LED Piano Black side sill extensions, rear bumper skirt and roof panels (MT models only)

- Available GT-S PACKAGE
Includes front shock tower brace (MT models), Sport-tuned suspension with Bilstein® shock absorbers and limited slip differential (MT models), front shock tower brace (MT models)

- Available BREMBO®/BBS PACKAGE
Includes Brembo® front ventilated disc brakes with red front and rear calipers, BBS forged 17-inch alloy wheels with Dark Gunmetal finish, heated leather-trimmed sport seats and Piano Black side sill extensions, rear bumper skirt and roof panels (MT models only)

- Available BREMBO®/RECARO® SEATS PACKAGE
Includes Brembo® front ventilated disc brakes with red front and rear calipers, BBS forged 17-inch alloy wheels with Dark Metallic Black finish, Gunmetal finish, heated leather-trimmed sport seats and Piano Black side sill extensions, rear bumper skirt and roof panels (MT models only)

MAZDA MX-5 MIATA RF CLUB
Includes the following features:

- Aluminum Power Plant Frame
- Sport-tuned suspension with Bilstein® shock absorbers
- Front and rear stabilizer bars; gas-charged shock absorbers
- Front shock tower brace and Piano Black roof panels (MT models)

AVAILABLE GT-S PACKAGE
Includes Adaptive Front-lighting System, Auto on/off headlights, Body-colored heated power side mirrors, Bose® Surround Sound audio system with AudioPilot® 2, Dual USB audio input ports, Transparent wind blocker, Piano Black seat back bar trim, Tilt and telescoping steering column, Leather-wrapped shift knob and parking brake handle, Power windows with driver and passenger one-touch down feature, push button start, Mazda advanced Keyless Entry & Start System.

- Available GTS PACKAGE
Includes Adaptive Front-lighting System, Auto on/off headlights, Body-colored heated power side mirrors, Bose® Surround Sound audio system with AudioPilot® 2, Dual USB audio input ports, Transparent wind blocker, Piano Black seat back bar trim, Tilt and telescoping steering column, Leather-wrapped shift knob and parking brake handle, Power windows with driver and passenger one-touch down feature, push button start, Mazda advanced Keyless Entry & Start System.

SAFETY AND SECURITY

- Lane Departure Warning System
- Blind Spot Monitoring
- Smart City Brake Support
- Lane Keeping Assist
- Lane-departure Warning System
- Anti-theft Engine Immobilizer
- Traction Control System
- Dynamic Stability Control
- Tire Pressure Monitoring System

- Air conditioning
- Heated seats with three settings
- Mazda Navigation System

- Push button start
- Mazda advanced Keyless Entry & Start System

- Dual front airbags and side-impact airbags
- Rear Cross Traffic Alert
- Dynamic Stability Control
- Tire Pressure Monitoring System

- SiriusXM satellite radio
- Traffic Sign Recognition System

- Smart City Brake Support
- Lane Departure Warning System
- Smart City Brake Support

- SiriusXM satellite radio
- Traffic Sign Recognition System

- SiriusXM satellite radio
- Traffic Sign Recognition System

- SiriusXM satellite radio
- Traffic Sign Recognition System

- SiriusXM satellite radio
- Traffic Sign Recognition System

- SiriusXM satellite radio
- Traffic Sign Recognition System

- SiriusXM satellite radio
- Traffic Sign Recognition System

- SiriusXM satellite radio
- Traffic Sign Recognition System

- SiriusXM satellite radio
- Traffic Sign Recognition System

- SiriusXM satellite radio
- Traffic Sign Recognition System
The closer you examine the Mazda MX-5 Miata, the more intriguing our story becomes. Mazda’s KODO design philosophy is evident across every aspect of the Mazda MX-5 Miata, right down to its alloy wheels. Our entire selection of wheels is designed to help you express your own character to create an even more personal connection between you and your car.
One of the first things you’ll notice with any Mazda is its color. The glossiness. The luster. This isn’t paint you’d typically find on a production car. This level of detail, this level of depth and translucency, is what you don’t expect at a custom car show. Each MX-5 Miata color is created by a color designer and master painter who work together to ensure the final product is exactly as intended. Together, they relentlessly pursue the ideal color, stretching the possibility of the paint to highlight the beautiful and expressive lines of the Mazda MX-5 Miata.
EXQUISITELY CRAFTED DOWN TO THE LAST STITCH.

Upholstery plays a unique role in automotive design. It is the one element that makes direct contact with the driver and passengers throughout the entire drive. Every stitch, every inch of our carefully constructed upholstery, is designed to make your driving experience better. Expert fabricators experiment with textures, stitching and seam placement to create a range of distinct and expressive designs. So you can enjoy an elegant level of refinement in every Mazda MX-5 Miata.
Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda MX-5 Miata, enhancing and further personalizing your driving experience. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New Vehicle Limited Warranty as your new Mazda. For a full list of Genuine Mazda Accessories for your Mazda MX-5 Miata, visit Accessories.MazdaUSA.com.
NEW VEHICLE WARRANTY

Every new 2019 Mazda MX-5 is protected by:

3-year/36,000-mile New Vehicle Limited Warranty
24/7 Emergency Roadside Assistance Program
5-year/60,000-mile Limited Powertrain Warranty
5-year/unlimited-mileage Warranty Against Body Rust-Through (Anti-Perforation Limited Warranty

MAZDA EXTENDED CONFIDENCE

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

MAZDA CAPITAL SERVICES

Whether you’re buying or leasing a new, Certified Pre-Owned Mazda or used Mazda, Mazda Capital Services can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, visit MazdaUSA.com or call us toll-free at 800.639.1000.
Thank you for considering a Mazda.

As you can see from the stories in this brochure, everyone at Mazda, including our Mazda Dealer partners, is deeply passionate about creating cars that provide a memorable driving experience. This passion of ours, you believe the first batch of Mazda, before anyone else is concerned, we consider you, the driver, first. All with the hope that you will feel our passion for driving once you’re behind the wheel.

If you haven’t already experienced the excitement of driving a Mazda for yourself, schedule a test drive at your local Mazda Dealer. Together, we will ensure that your test drive is just the first step in the joy of owning a Mazda.

Sincerely,

Masahiro Moro
President and CEO
Mazda North American Operations
EST. 1920 HIROSHIMA, JAPAN