Enthusiast drivers are easy to spot. They’ve got gasoline in their veins. An insatiable craving for performance. Taking mass transit affects them like Kryptonite. We understand. For the past 25 years, we’ve been advancing the cause of forward velocity under the MAZDASPEED name, by building a winning motorsports program at the track and developing high-performance parts and accessories for the street.

Now we’re bringing MAZDASPEED magic to a series of factory-tuned and warranted vehicles that will be available through a network of specially trained Mazda dealers. First up is the 2003 MAZDASPEED Protege, the first North American MAZDASPEED production vehicle, from front wind split to rear spoiler, it was built to race pulses and induce grins. A fact that’s easily confirmed by just a few exhilarating minutes at the controls.
"...this car is our new benchmark for production car front-drive performance."

We couldn’t agree more. That said, we’d like to acknowledge the all-star team of specialty tuners and suppliers who helped us make the MAZDASPEED Protege so special. For starters, there’s the legendary engineering group at Callaway Cars, which assisted us in developing a fully engineered, turbocharged powertrain. At its heart is a Garrett T25 turbocharger incorporating state-of-the-art ball-bearing technology and a factory-based air-to-air intercooled boosting system. Then there’s the Racing Beat, our partner in multiple GTU and GTO IMSA championships. They systems-engineered the Tokico dampers, high-rate coil springs and larger diameter stabilizer bars, then fine-tuned everything to deliver the ultimate in suspension performance. Inside, you’ll find grippy Sparco drilled-aluminum foot pedals, and a Sparco aluminum gearshift knob designed for short, quick and positive shifts. Also on board is a seven-speaker (including subwoofer), 450-watt Kenwood-Escion CD/MP3 audio system that’ll raise goosebumps on you, your passengers, and maybe even a few unsuspecting bystanders. And down at ground level, the MAZDASPEED Protege wears Bridgestone RE040 215/45R17 Z-rated unidirectional tires on exclusively-designed Racing Hart® 17-inch aluminum alloy wheels.
Tapping the performance potential of a car like this takes the proper operating environment. Designed by and for serious drivers, the MAZDASPEED Protegé cabin is on task, right down to the details. For instance, the leather-wrapped, 3-spoke steering wheel provides a sure and comfortable grip for confidence in the curves. The same goes for the charcoal-colored, suede-like seat bolsters, which provide enhanced support during spirited cornering. Even the black-on-silver analog gauges are designed to offer instant readability.

Crank It Up: Exciting your sense of sound is a 450-watt, Kenwood-Excelon audio system driving a grand total of six speakers plus a giant subwoofer. More seriously great features include an MP3/ID3 capability, wireless remote and 3-D liquid gel display.
**Specifications and Features**

**Powertrain**
- Engine: 2.0L DOHC 16-valve 4-cylinder with iron block and aluminum alloy cylinder head
- Turbocharger: Garrett T25 ball-bearing type with air-to-air intercooler
- Horsepower: 170 SAE Net @ 6000 rpm
- Torque: 160 SAE Net lb-ft @ 3500 rpm
- Transaxle: 5-speed with Tochigi-Fuji Sangyo KK Super limited-slip differential; heavy-duty 24mm driveshafts
- Clutch: Heavy-duty friction disc and pressure plate
- Exhaust system: Sport-tuned stainless steel with high-flow polished muffler
- Fuel requirement: Premium unleaded gasoline only

**Suspension/Chassis**
- Steering: Rack-and-pinion with variable power assist
- Suspension: Racing Beat-developed high-performance suspension system including front suspension-tower brace; higher-rate coil springs; Tokico dampers; 25mm front stabilizer bar (polyurethane bushings); 20mm rear stabilizer bar (heavy-duty subframe mount bushings)
- Brakes: Euro-spec 4-wheel disc w/11-inch rotors, high-friction pads, ABS and EBD
- Wheels: 17x7 custom-designed Racing Hart 5-spoke alloys with Super Silver finish
- Tires: 215/45R17 Bridgestone Potenza RE040 Z-rated, unidirectional tread design
- Curb weight: 2843 lb

**Exterior Features**
- Colors: Spicy Orange Mica or Black Mica
- Aggressive front fascia with wind split and large fog lights
- Rear wing spoiler and aggressive rear fascia; side sill extensions
- Satin-finish badging

**Interior Features**
- Charcoal sport cloth interior with silver accents and orange stitching
- Black mesh seat inserts with Alcantara® bolsters
- MAZDASPEED logos on scuff plates, floor mats and tach
- Perimeter shock sensor alarm
- Two-tone leather-wrapped tilt steering wheel w/orange stitching
- Short shift lever with Sparco knob; Sparco drilled-aluminum foot pedals
- Trunk cargo net

**Audio**
- 450 watts total system power
- Kenwood/Excelon AM/FM/CD head unit with MP3/ID3 capability
- Self-hiding and removable head-unit face plate
- Wireless remote control
- Four coaxial door speakers; two front-door-mounted tweeters
- 250-watt 8-inch subwoofer mounted to rear package shelf
- Built-in rear glass antenna

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**2003 MAZDASPEED PROTEGÉ**

An Exciting Past. An Exhilarating Future.

Innovative. Stylish. Fun-to-drive. For more than 40 years, Mazda has dedicated itself to engineering vehicles for drivers who truly savor the “emotion of motion.” That fun-to-drive, connected-to-the-road feeling that can turn a simple drive into an exhilarating experience. Which is why you’ll find the “soul of a sports car” in every vehicle we make. From the MX-5 Miata and Protegé5 to Tribute and MPV, Mazdas don’t look like—or drive like—anything else on the road. There’s a Zoom-Zoom factor in their DNA — part engineering, part spirit. We invite you to share the Mazda driving experience with us soon. You’ll definitely find yourself in good company.

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A More Liberating Approach To Owner Peace Of Mind.

To ensure your new Mazda continues to be a source of pride and exhilarating performance for years to come, we created the Mazda Driver’s Assurance Plan. It starts the minute you pick up the keys to your new Mazda. And it protects your new vehicle with a 36-month/50,000-mile “Bumper-to-Bumper” Limited Warranty. While under warranty, you’re also automatically enrolled in our 24-hour Emergency Roadside Assistance program to help minimize any inconvenience if an unexpected problem should occur on the road. Equally important, should your Mazda ever require a warranty repair, the Mazda Service Transportation Solution can typically make sure you have another vehicle to drive.

With the Mazda Driver’s Assurance Plan, your time and satisfaction come first. And the welcomed results are an exceptional level of customer care and greater peace of mind. For complete details, see your Mazda dealer.