Shift your expectations into overdrive.
Demand your rights as an enthusiast. Drive the Mazda Protege, a car that shares your priorities and delivers a carload of fun. Get quick, intuitive responses to your input. Note its smooth power and sure-footed agility. Feel its sports-car heritage come shining through. It’s time to put your foot down.
In clutch situations, it's best to keep your options open.

To shift or not to shift— that is the question. The answer? Your choice. A slick-shifting 5-speed stick is standard on every Mazda Protegé, including the LX shown below, and a 4-speed automatic is available. Or, step up to the ES model and Mazda’s optional new Sport AT transmission to enjoy the best of both worlds. Keep the shifter in Drive, it’s a smooth, electronically controlled 4-speed automatic transmission. When you want in on the action, notch the lever over to the sport mode. Then sequentially shift up or down, similar to the system in many of today’s race cars. Whichever transmission you choose, the essential Mazda Protegé spirit always asserts itself— sporty and pure fun to drive.

An innovative Twin Trapesoidal Links at the rear. Their subtle "steering" effect transmits a more sure-footed feel in turns.
So what’s a lot of adrenaline between friends?

Take the wheel of the Mazda Protegé and everything—from the shifter to the gauges to the stereo controls—becomes a call to action. But the fun’s not only for the driver. There’s plenty of room and comfort for up to five people. Thoughtful details include heater ducts for the rear seat area, cup holders up front, a split fold-down rear seatback and much more.

In a Mazda Protegé, there’s always enough energy to go around. Be generous.

Far Left: Keep the music coming with the 4-speaker AM/FM/CD stereo system (6 speakers in the ES and GT) that’s still not enough. An in-dash 6-disc CD changer, cassette player and a MiniDisc player are also available.

Left: A power sliding-glass moonroof adds to the airy feel of the interior. At the touch of a button, you can tilt it up for ventilation, or open it all the way to add a touch together with an in-dash 6-disc CD changer on ES and GT.
Improve your self-image, at the speed of light.

Studies suggest that color has a dramatic effect on emotions. That said, reflect for a moment on “Laser Blue Mica,” the dynamic new hue debuting on the 2003 Mazda Protegé. It says focused. Strong. Self-confident. Not to mention oh-so-stylish. A fountain of positive energy that communicates at around 186,000 miles a second.
There’s a cage in here because it’s a jungle out there.

We pen you up, then set you free. Free to have fun—even in aggressive rush-hour traffic. Because the Mazda Protegé is engineered to make each trip as safe as possible. With unique “Triple H” construction that adds up to 2mm of H-shaped steel reinforcements in key structural areas to create a “safety cage” around passengers and enhance vehicle rigidity. Four-seat safety belts for all five passengers. Plus dual air bags (standard on ES and optional on GX). An unbroken crash test record in NCAP, in the star for child safety seats. It may be a jungle out there, but in a Mazda Protegé, you’re the king.

There’s no telling how far Zoom-Zoom can take you.

For an experience that’s about a million miles away from the ordinary, park your Web browser at www.MazdaUSA.com. You’ll not only get to preview two of Mazda’s hottest new creations, the exciting MAZDA6 and the adrenaline-pumping Mazda RX-8, you’ll also get to “build” the Mazda of your dreams. Select any model, color, options and accessories you like—all interactively. We’ll even show you what it looks like, help you request a quote, provide a map to your nearest Mazda dealer, and clue you in on special offers. So pay us a visit. And catch up on all the Zoom-Zoom you’ve been missing.

A More Liberating Approach To Owner Peace Of Mind.

To ensure your new Mazda continues to be a source of pride and exhilarating performance for years to come, we created the Mazda Driver’s Assurance Plan. It starts the minute you pick up the keys to your new Mazda. And it protects your new vehicle with a 36-month/50,000-mile “Bumper-to-Bumper” Limited Warranty. While under warranty, you’re also automatically enrolled in our 24-hour Emergency Roadside Assistance Program to help minimize any inconvenience if an unexpected problem should occur on the road. Equally important, should your Mazda ever require a warranty repair, the Mazda Service Transportation Solution can typically make sure you have another vehicle to drive. With the Mazda Driver’s Assurance Plan, your time and satisfaction come first. And the welcomed results are an exceptional level of customer care and greater peace of mind. For complete details, see your Mazda dealer.

An Exciting Past. An Exhilarating Future.

Innovative. Stylish. Fun-to-drive. For more than 60 years, Mazda has dedicated itself to engineering vehicles for driver who truly enjoy the “emotion of motion.” That fun-focused, connected-to-the-road feeling that can turn a simple drive into an exhilarating experience. Which is why you’ll find the “soul of a sports car” in every vehicle we make. From the RX-5 Mazda and Protegé to Mazda and MX-5, Mazda has always been about one thing—getting you there, and getting you there with a smile. And now with the Mazda RX-8, we’re proud to share that same fun-focused, connected-to-the-road feeling with even more drivers.

RVP250
### Specifications and Features

#### MAZDA PROTEGÉ

- **Accessories**
  - Front air dam
  - Bumper skirt kit
  - Available: Side sill kit and Rear spoiler especially when combined with the lowered "ground effects" racer look
  - Aerodynamically styled
  - Rear spoiler.

- **Cargo organizer/cargo tray**
  - Carry the same new-vehicle limited warranty as the Mazda Protegé. Ask your dealer for details.
  - Folds flat for storage. Attaches to cargo area to organize your groceries, sports equipment or shopping! Get organized!
  - Passenger-assist grips (3)
  - Reclining front bucket seats with adjustable head restraints
  - Rear child-safety door locks and LATCH child-seat anchors

#### EXTERIOR FEATURES

- **Dion Black Mica, Charcoal Cloth**
  - Mazda Protegé ES
  - Mazda Protegé LX
  - Mazda Protegé DX

- **Black Mica, Beige Cloth**
  - Mazda Protegé ES
  - Mazda Protegé LX
  - Mazda Protegé DX

- **Sunlight Silver Metallic, Beige Cloth**
  - Mazda Protegé ES
  - Mazda Protegé LX
  - Mazda Protegé DX

- **Light Sandalwood Metallic, Beige Cloth**
  - Mazda Protegé ES
  - Mazda Protegé LX
  - Mazda Protegé DX

#### EXTERIOR DIMENSIONS (inches)

- **Dimensions**
  - Cargo volume: 13 cubic feet
  - Passenger volume: 93 cubic feet
  - Legroom: 42.2 inches (DX, LX), 35.4 inches (ES)
  - Headroom: 39.3 inches (DX, LX), 37.4 inches (ES)
  - Track, front/rear: 57.9 inches (DX, LX)
  - Overall width/height: 67.1 inches/55.5 inches
  - Wheelbase/overall length: 102.8 inches/175.3 inches

#### SPECIFICATIONS

- **Engine**
  - 2.0L DOHC 16-valve 4-cylinder engine

- **Transmission**
  - 5-speed manual overdrive transmission

- **Brakes**
  - Front: 10.2-inch ventilated discs
  - Rear: 10.3-inch solid discs (ES)

- **Turning circle, curb-to-curb**
  - 34.1 feet

- **Curb weight**
  - Manual: 2634 lb

- **Bore and stroke**
  - 3.26 x 3.62 inches

- **Torque, SAE Net lb-ft**
  - 135 @ 4000 rpm

- **Engine oil capacity**
  - 1.0 quarts

- **Engine oil specification**
  - 5W-20

- **Fuel tank capacity**
  - 15 gallons

- **Engine oil change interval**
  - 5,000 miles

- **Cylinders**
  - 4

- **Drivetrain type**
  - Front-wheel drive

- **Intermittent windshield wipers**
  - Speed-sensitive

- **Speedometer**
  - 3.9 miles per hour

- **Tachometer**
  - 10,000 rpm

- **Tire size**
  - P195/55R15 (ES), P195/50R16 (LX, DX)

- **Wheels and tires**
  - 15-inch alloy wheels with 195/55R15 V-rated all-season radial tires (ES), 16-inch alloy wheels with 195/50R16 V-rated all-season radial tires (LX, DX)

#### OPTIONS AND OPTION PACKAGES

- **ABS and Side Air Bag Package**
  - Power sliding-glass moonroof

- **Power moonroof and 6-CD Package**
  - Cargo organizer (includes cargo tray)
  - Cargo tray
  - Compass and outside temperature auto-dimming mirror
  - Perimeter shock sensor alarm
  - Wheel locks
  - Moonroof wind deflector (requires Moonroof and 6-CD Package)
  - CFC-free air conditioning with sliding interior sunshade; in-dash 6-disc CD changer

- **Mazda Protegé ES with Keyless Entry package**
  - Four-channel anti-lock braking system (ABS)
  - Dual front air bags
  - Side air bags
  - Anti-lock braking system (ABS)
  - Dual front air bags
  - Side air bags

- **Mazda Protegé ES with SmartStart package**
  - Cruise control with steering-wheel-mounted controls
  - Tilt steering column
  - Silver gauges with red nighttime illumination
  - Tachometer
  - Driver’s and passenger’s covered visor vanity mirrors
  - Dual front map lights; trunk light; ignition-keyhole light
  - Lockable glove compartment
  - Full center console; covered storage with armrest lid
  - Retractable sun visors
  - Driver’s and passenger’s covered visor vanity mirrors
  - Dual front map lights; trunk light; ignition-keyhole light

- **Mazda Protegé ES with Extra Protection Package**
  - Full wheel covers
  - 15-inch alloy wheels with 195/55R15 V-rated all-season radial tires (ES), 16-inch alloy wheels with 195/50R16 V-rated all-season radial tires (LX, DX)
  - Fully independent strut-type suspension with front and rear stabilizer bars
  - 5-speed manual overdrive transmission

- **Mazda Protegé ES with Luxury Package**
  - Front air dam
  - Bumper skirt kit
  - Available: Side sill kit and Rear spoiler especially when combined with the lowered "ground effects" racer look
  - Aerodynamically styled
  - Rear spoiler.

#### INTERIOR FABRICS

- **Charcoal Cloth**
  - Mazda Protegé ES
  - Mazda Protegé LX
  - Mazda Protegé DX

- **Gray Cloth**
  - Mazda Protegé LX
  - Mazda Protegé DX

- **Beige Cloth**
  - Mazda Protegé ES
  - Mazda Protegé LX
  - Mazda Protegé DX

- **Shimmering Sand Metallic, Beige Cloth**
  - Mazda Protegé ES
  - Mazda Protegé LX
  - Mazda Protegé DX

#### EXTERIOR COLORS and UPHOLSTERY

- **Garnet Red Mica, Gray Cloth**
  - Mazda Protegé ES
  - Mazda Protegé LX

- **Lightning Silver Metallic, Beige Cloth**
  - Mazda Protegé ES
  - Mazda Protegé LX

- **Black Mica, Gray Cloth**
  - Mazda Protegé ES
  - Mazda Protegé LX

- **Charcoal Cloth**
  - Mazda Protegé DX

- **Beige Cloth**
  - Mazda Protegé DX