HALF WORKHORSE. HALF RACEHORSE. AND A WHOLE LOT OF FUN.

With its classic, broad-shouldered stance and versatile design, the Mazda Tribute continues to impress. Its superb driving dynamics continue to inspire. And its proven reliability and uncommon value continue to make it a favorite choice of the traditional SUV crowd. Tribute is built to tackle everything from daily commutes and weekend projects to spontaneous adventures with equal ease. Thanks to its precise rack-and-pinion steering with speed-sensing variable assist. Its 4-wheel independent suspension with dual stabilizer bars. Its Anti-lock Brake System with Electronic Brakeforce Distribution. Plus a choice of two advanced engines: A spirited 171-hp 2.5L MZR 4-cylinder. And a potent 240-hp 3.0L DOHC V6. To optimize performance and fuel economy, both utilize cutting-edge technologies like Intake Variable Cam Timing (iVCT), electronic throttle control and a 6-speed automatic transmission.* And to help you tame the challenges of weather and terrain, most Tributes are available with a sophisticated Active Torque Control Coupling 4-wheel-drive (4WD) system. Why should you have to choose between value and versatility, or performance and practicality? Get it all in a new Mazda Tribute. Zoom-Zoom. Forever.


* 5-speed manual transmission standard on Tribute Sport FWD. † Always wear your seat belt and secure children in the rear seat in appropriate child restraints. ‡ Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can affect whether DSC will be effective in preventing loss of control. Please see your owner’s manual for further details.
LOSE YOURSELF...BEFORE YOU EVEN GO ANYWHERE.

The Interior of the Tribute Grand Touring immediately transports you to a place where comfort, versatility and value have never gone before. Its driver-centric cockpit purposefully positions displays and controls to optimize both convenience and function. Its leather-trimmed 6-way power-adjustable driver’s seat and leather-wrapped tilt steering wheel make finding your ideal driving position effortless. And its comprehensive list of standard creature comforts complements its rugged SUV heritage—and makes its affordable price that much more remarkable. Features include: Leather-trimmed and heated front seats. Steering-wheel-mounted controls for the stereo and cruise control. A 190-watt, 7-speaker AM/FM/CD audio system—featuring an in-dash 6-disc CD changer and 6-month SIRIUS Satellite Radio® subscription. Automatic level control and auxiliary-audio input jack. A one-touch power sliding-glass moonroof. Air conditioning. Power windows, door locks and dual outside mirrors. Heated outside mirrors. Plus ample room for five with a versatile 60/40 split folding rear seatback. So test-drive a new Tribute soon. You won’t want to settle for, or into, anything less.

1. A Generous 67 Cu Ft Of Cargo Space is yours for the filling by simply folding down the Tribute’s versatile 60/40 split fold-down rear seatback. A retractable cargo area cover (standard on Touring and Grand Touring, available on the Sport) keeps valuables out of view.

2. A One-Touch Power Sliding-Glass Moonroof with sunshade is standard on Tribute Grand Touring models, along with a handy overhead storage console, dual map lights and garage door opener.

3. Tribute’s Multifunction Center Console/Armrest provides a covered storage compartment that can accommodate a laptop plus removable storage bins and two pairs of cup holders for front and rear passengers.

4. Rearview Camera Auto-Dimming-Mirror Display. Get a better picture of what is behind your Tribute when in reverse. When not in reverse, display is indistinguishable from the remainder of the mirror (standard on Grand Touring).

* Automatic transmission-equipped models only. † Please remember to properly secure all cargo.
**TRIBUTE SPECIFICATIONS & CAPACITIES**

<table>
<thead>
<tr>
<th>Specifications</th>
<th>Sport Touring</th>
<th>Touring</th>
<th>Grand Touring</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine size and type</td>
<td>2.5L DOHC 16-valve 4-cylinder</td>
<td>2.5L DOHC 16-valve 4-cylinder</td>
<td>3.0L DOHC 24-valve V6 with variable valve timing</td>
</tr>
<tr>
<td>Horsepower, SAE net</td>
<td>190</td>
<td>190</td>
<td>240</td>
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<tr>
<td>Torque, SAE net (lb-ft)</td>
<td>181</td>
<td>181</td>
<td>223</td>
</tr>
<tr>
<td>Compression ratio</td>
<td>10.3:1</td>
<td>10.3:1</td>
<td>10.3:1</td>
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<tr>
<td>Fuel requirement</td>
<td>Regular unleaded gasoline</td>
<td>Regular unleaded gasoline</td>
<td>Regular unleaded gasoline</td>
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<tr>
<td>Fuel economy (EPA estimated mpg, city/hwy)</td>
<td>FWD: 26/34</td>
<td>AWD: 24/31</td>
<td>FWD: 27/33</td>
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<tr>
<td>Body type</td>
<td>Unibody with “Triple H” construction</td>
<td>Unibody with “Triple H” construction</td>
<td>Unibody with “Triple H” construction</td>
</tr>
<tr>
<td>Steering type</td>
<td>Power rack-and-pinion with variable assist</td>
<td>Power rack-and-pinion with variable assist</td>
<td>Power rack-and-pinion with variable assist</td>
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<tr>
<td>Base curb weight (lb)</td>
<td>3272</td>
<td>3396</td>
<td>3555</td>
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<tr>
<td>Wheelbase/overall length (in)</td>
<td>103.1/174.9</td>
<td>103.1/174.9</td>
<td>103.1/174.9</td>
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<tr>
<td>Interior Dimensions</td>
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<td>Headroom (in)</td>
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<td>39.2</td>
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<td>Shoulder room (in)</td>
<td>55.9</td>
<td>55.9</td>
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<tr>
<td>Hip room (in)</td>
<td>49.1</td>
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<tr>
<td>Fuel economy FWD (manual): 22/28</td>
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<td>FWD (auto): 18/26</td>
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<tr>
<td>AWD (auto): 19/25</td>
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</tr>
<tr>
<td>Engine &amp; Transmission</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sport Touring</td>
<td>Touring</td>
<td>Grand Touring</td>
<td></td>
</tr>
<tr>
<td>Engine-immobilizer antitheft system</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>3-point seat belts for all seating positions</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Daytime running lights</td>
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<tr>
<td>Side-impact door beams</td>
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<td>S</td>
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<tr>
<td>3-point seat belts for all seating positions</td>
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<tr>
<td>LATCH rear-seat child-safety-seat anchors</td>
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<tr>
<td>Passenger window lockout feature (driver-controlled)</td>
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<tr>
<td>Auto door lock/unlock</td>
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<tr>
<td>Tire Pressure Monitoring System (TPMS)</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Engine-immobilizer antitheft system</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
</tbody>
</table>

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Alaska and Hawaii. ¶ Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

S: Standard  O: Optional  P: Package option  A: Dealer-installed accessory  –: Not available

*Dynamic Stability Control (DSC)™ is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner’s manual for further details. This is not intended for use with cargo net. Sült SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii. Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

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TRIBUTE COLOR COMBINATIONS

**MYSTIC BLACK**
- Trim Level: Tribute Sport, Touring
- Interior: Charcoal
- Fabrics: Cloth

**WHITE SUDE**
- Trim Level: Tribute Sport, Touring
- Interior: Charcoal
- Fabrics: Leather

**SANGRIA RED**
- Trim Level: Tribute Sport, Touring
- Interior: Charcoal
- Fabrics: Leather

**STEEL BLUE**
- Trim Level: Tribute Sport, Touring
- Interior: Charcoal
- Fabrics: Leather

**INGOT SILVER**
- Trim Level: Tribute Sport, Touring
- Interior: Charcoal
- Fabrics: Leather

**MONTEREY GRAY**
- Trim Level: Tribute Sport, Touring
- Interior: Charcoal
- Fabrics: Leather

TRIBUTE UPHOLSTERY

**CHARCOAL CLOTH**
- Tribute Sport, Touring

**GRAYSTONE CLOTH**
- Tribute Sport, Touring

**CHARCOAL LEATHER**
- Tribute Grand Touring

**GRAYSTONE LEATHER**
- Tribute Grand Touring

FINANCING YOUR MAZDA MADE SIMPLE.

Whether you’re buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Chase Auto Finance can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Chase is known for its first-class customer service, wide range of financing options and highly competitive rates. To find out which Chase purchase or lease plan best meets your needs, talk to your Mazda Dealer. Or visit MazdaUSA.com.

PRODUCT CHANGES AND OPTIONS AVAILABILITY:
Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

PEACE OF MIND ALSO COMES STANDARD.

We want your new Mazda Tribute to be a source of pride, exhilaration and peace of mind for years to come. Which is why, like every new 2010 Mazda sold in the U.S. is protected by all of the following:

- A 3-year/36,000-mile “bumper-to-bumper” limited warranty
- A 3-year/36,000-mile 24/7 Emergency Roadside Assistance program
- A 5-year/60,000-mile limited powertrain warranty
- A 5-year/unlimited-mileage warranty against body rust-through

For details, please see your Mazda Dealer, visit MazdaUSA.com, or call toll-free 800-639-1000.

*Whichever comes first.
ONE YOU HAVE IT, OUTFIT IT ACCORDINGLY.

One of the most enjoyable aspects of buying a new Tribute is being able to enhance its appearance and performance with Genuine Mazda Accessories. What's more, all Genuine Mazda Accessories installed by your Mazda Dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Tribute. Ask your dealer for details.

1. **All-Weather Floor Mats.** Replace your standard carpet mats with these all-weather floor mats to provide your Tribute's carpet with heavy-duty protection. 
2. **Auto-Dimming Rearview Mirror With Compass And HomeLink.** Automatically dims to reduce glare from the headlights behind you. Bright LED compass readout and the added security, efficiency and convenience of HomeLink. HomeLink is the original control system that allows you to communicate wirelessly from your vehicle to open garage doors, turn on lights, open gates and more. It's all about making your life more convenient and safe. 
3. **Side Steps.** Designed especially for your Tribute, make entrances and exits easier while adding a dash of style.
4. **Cargo Cover.** Provides a finished look to the cargo area while keeping your valuables hidden from open view. Easy to install, remove or retract when full cargo access is needed.
5. **Roof Rack. Plus Roof Rack Cross Bars.** Sleek and aerodynamically designed, this durable roof rack is a convenient way to increase cargo capacity. Versatile design accepts bicycle, ski/snowboard and cargo carrier attachments when roof rack cross bars are added and features 100-lb capacity (evenly distributed).
6. **Front Mask.** Keep your Tribute's front end free of nicks and scratches from insects and road debris. Custom-tailored for a snug fit. Not for use with a hood bug deflector.

**Genuine Mazda Accessories**

- **Hood Bug Deflector**
- **Windshield Sunscreen**
- **Roof Cargo Box**
- **Roof Luggage Basket**
- **Bike Carrier** (Roof Rack-Mounted)
- **Ski/Snowboard Carrier** (Roof Rack-Mounted)
- **Trailer Hitch, Class II**
- **Bike Carrier** (Trailer Hitch-Mounted)
- **Rear Spoiler**
- **Car-Cover Cable Lock**
- **Touch-Up Paint**
- **Wheel Locks**
- **Remote Engine Start** (AT Only)
- **SIRIUS Satellite Radio® Receiver Kit**

**Additional Accessories**

- **3.5-mm Audio Cable**
- **DVD Entertainment System**
- **Portable Bluetooth® Car Kit**
- **Portable Navigation Device**
- **Auto-Dimming Rearview Mirror with Compass**
- **Ashtray**
- **Carpet Floor Mats**
- **Cargo Net**
- **Cargo Mat**
- **First Aid Kit**
- **Roadside Assistance Kit**
- **Retractable Cargo Cover**

SIRIUS Satellite Radio® Requires a subscription and optional Mazda satellite radio receiver accessory kit, and is available only in the United States, except Alaska and Hawaii.

Bluetooth is a registered trademark of Bluetooth SIG, Inc.

† Not intended for use with cargo mat.

‡ Not intended for use with cargo net.

§ Not intended for use with cargo net.

Please remember to properly secure all cargo.

**Zoom-Zoom. Forever.**