Open-air motoring is driving in its purest form. It’s how the first car was born, how the first race was won, and a sure way to turn horsepower and sunshine into miles of smiles. It’s where the sky touches the road, with nothing in between except you and a car that’s engineered to embrace all of the above.

Of all the types of cars, a convertible evokes a reaction that’s unique yet universal. Just hearing the word makes you start to feel the sun’s glow on your face, inducing a warm grin even in the heart of winter. Of all automobile names, a Mercedes-Benz also inspires a feeling like no other. Together, there might be no driving experience as exciting, except for one: the rare occasion on which an entirely new Mercedes-Benz convertible premieres.

Introducing the C-Class Cabriolet. For generations, the C-Class has meant many things to thousands of drivers. It’s beloved as a luxurious sedan with a sporty edge, and as an athletically elegant coupe. It’s relied upon as a role model of safety innovation and secure handling. And it’s been cheered by racers and fans alike, year after year, as a motorsports champion. With all this behind it, what could be a more natural step forward than the addition of a luxurious, sporty, elegant, innovative and racing-bred convertible? Of course, Mercedes-Benz isn’t one to step when it can leap to the forefront. Which is why there’s not just one new C-Class Cabriolet—there are five.

As with their coupe and sedan stablemates, what all of the 2017 C-Class Cabriolets have in common is also what sets them apart from the crowd, and ahead of the curve. They all feature turbo power, shift paddles, and no fewer than five selectable driving programs. Their triple-layer power tops—tailored from rich fabric in any of four colors—are stylish whether stowed or raised. They offer innovations in driver assistance, safety and connectivity that assert Mercedes-Benz as a perpetual pioneer in the industry. And their 4-passenger cabins are finely crafted and generous with thoughtful luxuries, like heated front seats with the season-stretching AIRSCARF™ system as standard. There are even two all-wheel-drive models.

A true year-round convertible, a 2017 C-Class Cabriolet is an unexpectedly practical choice among automobiles. It won’t make you choose between a fun summer and a cozy winter. Between top-down allure and buttoned-up beauty. Or even sporty response and reassuring safety. What’s in between the road and the sky? Maybe nothing. It could be nothing but you and your C-Class Cabriolet.
WHILE EVERY OTHER DRIVER PLAYS FOLLOW THE LEADER, YOU CAN BE THE ONE WHO follows ONLY THE SUN

**PERFORMANCE**
- Turbo-fed power with a range of corner-taming chassis setups.
- Five drive modes, from Comfort to Sport+.
- Inline-4 turbo, V6 biturbo, or handcrafted AMG V8 biturbo engine
- DYNAMIC SELECT drive modes
- 4-wheel multilink suspension
- AIRMATIC® air suspension*
- Confident 4MATIC® all-wheel drive*

**DESIGN**
- Sporty open-air style that's elegant with the soft top up.
- A wide selection of wheels, colors and styling options to express your own style.
- Triple-layer fabric power soft top
- 18" to 20" wheels*¹
- LED headlamps and taillamps
- Diamond-block grille in black or with chrome pins*
- C300 Sport Package* and AMG Carbon Fiber Packages*

**SAFETY**
- Groundbreaking safety systems that look ahead, and all around. Active and semi-autonomous systems to assist you.
- Radar-based COLLISION PREVENTION ASSIST PLUS
- PRE-SAFE® and ATTENTION ASSIST®
- Pop-up roll bars²
- Intelligent Drive suite of active safety systems*
- Front seat-belt presenters
- Four individually contoured seats
- Heated front seats with AIRSCARF® neck-level heating
- Multicolor LED ambient lighting*
- 13-speaker Burmester® Surround Sound*

**LUXURY**
- A finely tailored, artfully sculpted cabin with seating for four. Innovations for added driving enjoyment, top-up or top-down.
- Four individually contoured seats
- Heated front seats with AIRSCARF® neck-level heating
- Multicolor LED ambient lighting*
- 13-speaker Burmester® Surround Sound*
- Digital dual-zone climate control

**TECHNOLOGY**
- User-friendly innovations to keep you connected, engaged and refreshed. Intuitive controls to keep your world within reach.
- 7" color screen with touchpad, or COMAND® with navigation and 8.4" color screen*
- Mercedes me with smartphone app, in-car Internet and 4G LTE WiFi³
- KEYLESS-GO®
- Rearview camera, or Surround View System*

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*¹ Optional.
*² Standard.
*³ Standard on 53 models; optional on 43 models.
A C-Class Cabriolet can turn the flow of air into a rush of emotion, starting with a turbo or two. It harnesses the wind to help it cling to the road better, brake more confidently under stress, use fuel more wisely, and even keep the skies bluer. Without ever taking the wind from your sails.

In cold facts, convertibles are not unique in needing air to create many elements of their performance. But in the warm sun, a cool breeze, or the heat of driving passion, they turn everybody’s air into a magic entirely their own.

A high-tech turbo powerhouse awaits your command behind the Star in the C-Class grille. Every cabriolet’s engine calls up an armada of advancements to turn fuel, air and spark into power, efficiency and exhilaration. High-pressure “piezoelectric” fuel injectors atomize the gasoline into an ultrafine, instantly variable spray. The rapid-multispark ignition can fire the spark plugs four times in a single combustion cycle. Every few milliseconds, the engine’s systems adapt—in concert—to your throttle commands, atmospheric conditions, and even to variations in fuel quality. It’s how every C-Class engine—from the inline-4 turbo in a C300 to the V6 and V8 biturbo engines in the AMG cabriolets—stays at its peak of performance. And those turbos? They spool up in a flash, to express-deliver all their torque. So when the light turns green, or it’s time to merge, your C-Class is on it—eagerly, efficiently and with ultralow emissions.

C-Class performance is at once a seamless flow and an energizing rush—as smooth as the sweep of its tach and as determined as the grip of its 18” or 19” wheels and tires. With nine speeds, the paddle-shifted 9G-TRONIC automatic transmission offers a broader span of gears, with smaller steps in between, so shifts are quicker yet smoother. When cornering hard, Torque Vectoring Brake precisely favors the outside rear wheel, to help put you on a more ideal path. The C300 models alone offer three suspension options: sporty, sportier, or AIRMATIC—a self-leveling air suspension that adapts to changing loads, challenging roads, and even higher speeds by self-lowering to boost stability. And two versions of 4MATIC all-wheel drive are available, for added confidence year-round while keeping weight and mpg in check.

With a few taps of the DYNAMIC SELECT switch on the console, you can set up the throttle, shift response and more. There are four preset modes from ECO to Sport+, plus an Individual mode you can program for yourself. Top-up or top-down, a C-Class Cabriolet offers a driving mode for every mood, from breezy to breathtaking.
DESIGNED TO OPEN UP YOUR WORLD

A long list of standard safety systems, many pioneered by Mercedes-Benz, stand guard on every drive. Automatic front seat-belt presenters facilitate their fastening and ease rear-seat entry and exit. COLLISION PREVENTION ASSIST PLUS uses radar to help detect if you’re approaching traffic ahead too quickly. It can alert you to brake, or even start braking if you don’t. ATTENTION ASSIST® can alert you if it senses that you’re getting drowsy on a longer trip. ATTENTION ASSIST® can alert you if it senses that you’re getting drowsy on a longer trip.6 A rearview camera and Blind Spot Assist® expand your field of vision virtually. And if a rollover occurs, a pair of pop-up roll bars can deploy behind each rear seat to help preserve the occupant space.2

Your C-Class Cabriolet may let you reach for the sky, but it won’t make you stretch to use a touch screen. The rotary/touchpad controller on the console lets you control the high-mounted, high-resolution 7” color screen while enjoying the comfort of the padded center armrest. The vivid, animated menus make it easy to adjust the entertainment, personalize vehicle features and more. Opting for COMAND® navigation upsizes the screen to 8.4” and includes voice control, five years of SiriusXM Traffic and Weather service, and three years of map updates. The touchpad lets you pinch to zoom on-screen maps, and even write an address with your finger.

When it comes to audio in your C-Class, the sky’s the limit. It lets you choose from a near-endless array of listening options. You can stream music, podcasts and more from your Bluetooth® device, or via Internet-based apps such as iHeartRadio® and TuneIn®. Discover added local broadcasts via HD Radio®, or enjoy nationwide SiriusXM Radio* with a 6-month trial. Top up or down, the Burmester® Surround Sound System* can fill the air with 590 watts of rich music.

The seamless interaction of innovation and tradition define the cockpit of a Mercedes-Benz cabriolet. As you touch its controls and view its displays, its craftsmanship touches you. Grasp the hand-sewn leather rim of the steering wheel: Your fingertips find the shift paddles as if by instinct. The wheel power-adjusts for height, reach, and an ideal view of the gauges, and is saved in the seat memory. With the Sport Package* the wheel takes on a racy flat-bottom design. And a Head-Up Display* keeps key driving info closer to your line of sight. Its projected color graphics appear to float over the hood. AMG models include exclusive performance readouts.15

With the impeccably tailored and elegantly lined top up, the C-Class cabin is an intimate yet spacious sanctuary for four. The wide console cascades from its satin metallic vent rings to the soft-top controls, outlined at night by multicolor LED lighting® that also sets the door sills aglow with welcoming, soft-white logos. The console, dash and doors are trimmed in a selection of rich materials, including natural-grain wood hand-finished in a low sheen, high-gloss Linden wood, and brushed aluminum. With the top stowed under its sculpted cover, a band of satin chrome rings the cockpit, a celebration of the artistry and craftsmanship now openly on display.
WHERE THEY’RE FROM
Affalterbach, Germany, is an orchard town where trophies are harvested. It’s the home of AMG, where for nearly 50 years championship racecars have been created by a team of people who are not just racers. They’re dreamers. Visionaries. And perfectionists. They develop technologies that heighten power, like patented NANOSLIDE® cylinder walls that slash friction and wear. They shatter limitations: Rear-biased AMG Performance 4MATIC® clings to pavement yet delivers nimble balance. They break Formula 1® records, and are by far the most winning name in the DTM (German Touring Car Championship). And they turn victory on the track into vehicles that conquer the streets of the world—and the hearts of its most passionate drivers.

IS WHAT THEY DO
Each of the three AMG C-Class cabriolets is infused with the DNA of racing champions and the hardware to bring it to life: massive brakes, taut suspensions, aggressively aerodynamic bodywork, 18” to 20” AMG® wheels, and exclusive cockpits. In the AMG C 43, a 362-hp biturbo V6 and paddle-shifted 9-speed automatic—both AMG-enhanced—team with AMG Performance 4MATIC to run 0-60 in 4.7 seconds. A diamond-block grille and distinctive styling conceal an exclusive front axle and adaptive damping. Handcrafted biturbo V8s thrust the 469-hp AMG C 63 and 503-hp C 63 S to class-leading power and torque, and 0-60 in as little as 4.0 seconds. Exclusive bodywork details each C 63, with an “A-wing” front air dam, a power-dome hood, and four bulging fenders—necessary to clear their 2.6”-wider chassis. AMG Performance options on all three models include racing-style front seats and a multimode active exhaust system.
With its open-air innovations, a C-Class Cabriolet can bring you the stars on a chilly night, and let the autumn leaves turn before your eyes. Can it promise 365 days a year of top-down driving? Of course not. Can it open up more opportunities to take in the sky? Beyond a seasonable doubt.

There used to be two ways to enjoy a convertible: Live where it’s always summer. Or make it a part-time car—or at least one you can only enjoy part of the time. The C-Class Cabriolet is engineered so the joy of driving it doesn’t vanish the moment the top comes out of hiding.

The “acoustic” soft top is beautiful open or closed. A bonded butyl inner layer conceals the frame bows, and insulates noise and temperature to offer coupelike comfort. Its generous glass area includes a heated rear window. At up to 31 mph, one button folds the top into a well between the trunk and cabin—far more compactly than a hardtop could—and closes a sleek, rigid cover.

The innovative AIRCAP® system replaces the standard removable windblocker with a speed-sensitive airfoil that rises above the windshield plus a see-through wind deflector between the rear seats. Together they help keep the cabin quiet and calm, even at highway speeds.

The standard heated front seats integrate AIRSCARF®, whose neck-level vents can envelop your shoulders in warm air. So when other convertibles have closed for the season, your C-Class is still open for your enjoyment.
THE **BRIGHTEST** STAR ON THE ROAD MAY BE THE ONE IN THEIR **GRILLE**

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**MODELS**

**C 300**
- 2.0L inline-4 turbo engine
- 241 hp / 273 lb-ft of torque
- 9G-TRONIC automatic transmission
- Rear-wheel drive
- Staggered-width 18" 5-spoke wheels
- 0–60 mph in 6.3 seconds

**C 300 4MATIC**
- 2.0L inline-4 turbo engine
- 241 hp / 273 lb-ft of torque
- 9G-TRONIC automatic transmission
- 4MATIC® all-wheel drive
- Staggered-width 18" 5-spoke wheels
- 0–60 mph in 6.3 seconds

**AMG C 43**
- AMG-enhanced 3.0L V6 biturbo engine
- 362 hp / 384 lb-ft of torque
- AMG-enhanced 9G-TRONIC transmission
- AMG Performance 4MATIC with 3-stage ESP®
- Staggered-width 18" AMG® 5-spoke wheels
- 0–60 mph in 4.7 seconds

**AMG C 63**
- Handcrafted AMG 4.0L V8 biturbo engine
- 469 hp / 479 lb-ft of torque
- AMG SPEEDSHIFT® MCT 7-speed transmission
- Rear-wheel drive with 3-stage ESP
- Staggered-width 18" AMG® twin 5-spoke wheels
- 0–60 mph in 4.1 seconds

**AMG C 63 S**
- Handcrafted AMG 4.0L V8 biturbo engine
- 503 hp / 516 lb-ft of torque
- AMG SPEEDSHIFT MCT 7-speed transmission
- Rear-wheel drive with 3-stage ESP
- Staggered-width 19" AMG twin 5-spoke wheels
- 0–60 mph in 4.0 seconds
### Specifications

<table>
<thead>
<tr>
<th>C300 Cabriolets</th>
<th>AMG C43 Cabriolet</th>
<th>AMG C63 Cabriolet</th>
<th>AMG C63 S Cabriolet</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Engine</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Type</td>
<td>2.0L inline-4 turbo</td>
<td>3.0L V6 biturbo</td>
<td>Handcrafted 4.0L V8 biturbo</td>
</tr>
<tr>
<td>w/Direct Injection</td>
<td></td>
<td>w/Direct Injection</td>
<td>w/Direct Injection</td>
</tr>
<tr>
<td>Power</td>
<td>241 hp @ 5,550 rpm</td>
<td>362 hp @ 5,500–6,000 rpm</td>
<td>469 hp @ 5,500–6,250 rpm</td>
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<tr>
<td>Torque</td>
<td>273 lb-ft @ 1,300–4,000 rpm</td>
<td>384 lb-ft @ 2,000–4,200 rpm</td>
<td>479 lb-ft @ 1,750–4,500 rpm</td>
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<tr>
<td><strong>Transmission</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>9G-TRONIC 9-speed automatic w/shift paddles</td>
<td>AMG-enhanced 9G-TRONIC 9-speed w/shift paddles</td>
<td>AMG SPEEDSHIFT® MCT 7-speed w/shift paddles</td>
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<tr>
<td><strong>Acceleration</strong></td>
<td>0–60 mph*</td>
<td>6.3 sec</td>
<td>4.7 sec</td>
</tr>
<tr>
<td><strong>Wheels</strong></td>
<td>18&quot; AMG 5-spoke w/all-season Extended Mobility tires</td>
<td>18&quot; AMG® 5-spoke w/all-season Extended Mobility tires</td>
<td>18&quot; AMG® twin 5-spoke w/high-performance tires</td>
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<tr>
<td><strong>Suspension</strong></td>
<td>4-wheel multi-link w/selective damping</td>
<td>4-wheel multi-link AMG RIDE CONTROL Sport Suspension</td>
<td>4-wheel multi-link AMG RIDE CONTROL Sport Suspension</td>
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<tr>
<td><strong>Drivetrain</strong></td>
<td>Rear-wheel drive or 4MATIC® all-wheel drive</td>
<td>AMG Performance 4MATIC all-wheel drive</td>
<td>Rear-wheel drive</td>
</tr>
</tbody>
</table>

### Key Standard Features

#### Performance and Efficiency
- ECO Start/Stop system
- DYNAMIC SELECT
- AMG DYNAMIC SELECT
- Active engine mounts
- Color-keyed rear spoiler
- 4MATIC® all-wheel drive
- AMG Performance 4MATIC all-wheel drive
- Torque Vectoring Brake
- Limited-slip differential
- Electronically controlled limited-slip differential

#### Safety and Security
- Electronic Stability Program (ESP®)
- Emergency-sensing Brake Assist (BAS®)
- Advanced Tire Pressure Monitoring System
- Rearview camera
- Blind Spot Assist
- 8 air bags
- Automatic front seat-belt presenters
- Dual pop-up roll bars
- LED Daytime Running Lamps
- LED headlamps
- LED taillamps
- SmartKey remote locking with KEYLESS-START
- KEYLESS-GO®
- Antitheft alarm system with remote panic feature

#### Comfort and Convenience
- Power front sport seats with 3-position memory and adjustable thigh support for driver seat
- 3-position memory and adjustable thigh support for front passenger seat
- Heated front seats
- AIRSCARF® neck-level heating system for front seats
- Individual rear seats with 50/50-split folding seatbacks
- Power tilt/telescoping steering column
- Multifunction steering wheel with Nappa leather trim
- Sport steering wheel
- AMG Nappa/®Performance steering wheel
- Triple-layer acoustic power soft top
- Dual-zone automatic climate control
- Removable windblocker
- Rain-sensing windshield wipers
- Integrated garage-door opener
- Heated power side mirrors
- Auto-dimming driver-side and inside rearview mirrors

#### Entertainment and Navigation
- 7" high-resolution color central screen
- Console-mounted touchpad/rotary central controller
- High-resolution color multifunction display
- FrontBass® system
- Bluetooth® audio streaming
- Hands-free Bluetooth interface
- Dual USB ports
- In-dash CD player and SD card reader
- SiriusXM Radio with 6-month All Access trial
- HD Radio® receiver
- Prewiring for Garmin® MAP PILOT®
- 5 years of Mercedes-Benz mbrace® Connect services
### DIMENSIONS

<table>
<thead>
<tr>
<th></th>
<th>C 300 Cabriolets</th>
<th>AMG C 43 Cabriolet</th>
<th>AMG C 63 Cabriolet</th>
<th>AMG C 63 S Cabriolet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase</td>
<td>111.8&quot;</td>
<td>111.8&quot;</td>
<td>111.8&quot;</td>
<td>111.8&quot;</td>
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<tr>
<td>Overall length</td>
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<td>184.9&quot;</td>
<td>187.0&quot;</td>
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<tr>
<td>Overall height</td>
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<td>55.3&quot;</td>
<td>55.1&quot;</td>
<td>55.2&quot;</td>
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<tr>
<td>Overall width w/ mirrors</td>
<td>79.4&quot;</td>
<td>79.4&quot;</td>
<td>79.4&quot;</td>
<td>79.4&quot;</td>
</tr>
<tr>
<td>Overall width w/o mirrors</td>
<td>71.3&quot;</td>
<td>71.3&quot;</td>
<td>73.9&quot;</td>
<td>73.9&quot;</td>
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<tr>
<td>Curb weight RWD 4MATIC</td>
<td>3,836 lbs</td>
<td>-</td>
<td>4,206 lbs</td>
<td>4,226 lbs</td>
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<tr>
<td>Headroom front/rear</td>
<td>40.2&quot; / 35.6&quot;</td>
<td>40.2&quot; / 35.6&quot;</td>
<td>40.2&quot; / 35.6&quot;</td>
<td>40.2&quot; / 35.6&quot;</td>
</tr>
<tr>
<td>Legroom front/rear</td>
<td>42.0&quot; / 32.0&quot;</td>
<td>42.0&quot; / 32.0&quot;</td>
<td>42.0&quot; / 32.0&quot;</td>
<td>42.0&quot; / 32.0&quot;</td>
</tr>
<tr>
<td>Shoulder room front/rear</td>
<td>54.8&quot; / 51.7&quot;</td>
<td>54.8&quot; / 51.7&quot;</td>
<td>54.8&quot; / 51.7&quot;</td>
<td>54.8&quot; / 51.7&quot;</td>
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<tr>
<td>Cargo capacity top up</td>
<td>8.8 cu ft</td>
<td>8.8 cu ft</td>
<td>8.8 cu ft</td>
<td>8.8 cu ft</td>
</tr>
</tbody>
</table>

### OPTION PACKAGES

- **Premium 1 Package**
  - NA w/ Premium 2 or Premium 3 Pkg.
  - AIRCAP® system Replaces standard windblocker
  - Burmester® Surround Sound System
  - SiriusXM Radio with 6-month All Access trial Standard on AMG models

- **Premium 2 Package**
  - NA w/ Premium 1 or Premium 3 Pkg.
  - All items in Premium 1 Package
  - COMAND® hard-drive navigation® with 8.4" screen
  - Voice control with learning feature
  - 3 years of no-charge navigation map updates
  - 5 years of SiriusXM Traffic and Weather service®
  - Power-folding side mirrors
  - Multicolor LED ambient lighting
  - Illuminated door sills C 300 only
  - AMG illuminated door sill AMG C 43 only, standard on C 63, C 63 S

- **Premium 3 Package**
  - NA w/ Premium 1 or Premium 2 Pkg.
  - All items in Premium 2 Package
  - Air Balance cabin-air purification system
  - Active LED headlamps with Adaptive Highbeam Assist
  - DISTRONIC PLUS® with Steering Assist
  - BAS PLUS with Cross-Traffic Assist
  - PRE-SAFE Brake with Pedestrian Recognition
  - PRE-SAFE PLUS rear collision detection and preparation
  - Active Blind Spot Assist
  - Active Lane Keeping Assist
  - Speed Limit Assist

- **AIRMATIC Package**
  - AIRMATIC® air suspension
  - Replaces Sport Suspension if ordered with Sport Pkg.
  - DYNAMIC SELECT® suspension modes

- **Parking Assist Package**
  - PARKTRONIC with Active Parking Assist
  - Surround View System®

- **Sport Package**
  - AMG body styling, chrome-tipped diamond-block grille
  - 18" AMG 5-spoke wheels
  - Sport Suspension
  - Perforated front brakes w/painted and lettered calipers
  - Sport interior with flat-bottom sport steering wheel
  - Topstitched MB-Tex upper dash trim
  - Brushed aluminum pedals

- **AMG Night Package**
  - Gloss Black front A-wing, side mirror housings, side-sill inserts and rear valance trim
  - Tailpipes in black chrome
  - Silver-chrome grille crossbar surround

### OPTION PACKAGES continued

- **AMG Exterior Carbon Fiber Package 1**
  - Carbon fiber front A-wing, side-sill inserts and rear valance trim
  - Silver-chrome grille crossbar surround

- **AMG Exterior Carbon Fiber Package 2**
  - Carbon fiber side mirror housings and rear spoiler

### INDIVIDUAL OPTIONS

- **Ventilated front seats** Requires leather upholstery
- **3-position memory and adjustable thigh support for front passenger seat**
- **AMG Nappa/DINAMICA Performance steering wheel**
- **AMG Performance front seats® NA with ventilated seats**
- **Replace standard red or silver seat belts with black**
- **Burmester Surround Sound System Also in Premium Pkgs.**
- **Head-Up Display®**
- **18" twin 5-spoke wheels**
- **19" twin 5-spoke wheels**
- **19" AMG multispoke wheels, Silver Requires Sport Pkg.**
- **19" AMG multispoke wheels, Titanium or w/black accents**
- **19" AMG split 5-spoke wheels, Titanium or w/black accents**
- **19" AMG forged cross-spoke wheels, Titanium or Black**
- **19" AMG split cross-spoke wheels, Titanium or Black**
- **Leather upholstery Bengal Red/Black only**
- **Nappa leather upholstery**
- **Natural Grain Black Ash wood trim C 300 requires Sport Pkg.**
- **Linden wood trim**
- **Natural Grain Brown Ash wood trim**
- **AMG Carbon Fiber trim**
- **AMG Silver Fiberglass trim**
- **Metallic or designo paintwork**
UPHOLSTERY: MB-Tex/DINAMICA
- C 300
- AMG C 63

UPHOLSTERY: Leather
- C 300
- AMG C 43

UPHOLSTERY: designo Nappa Leather
- C 300
- AMG C 43
- AMG C 63
Available only in Bengal Red/Black

UPHOLSTERY: Nappa leather
- AMG C 63
- AMG C 63 S

FRONT SEAT OPTION: AMG Performance seats
All AMG upholsteries
Nappa leather shown

UPHOLSTERY COLOR:
- Black
- MB-Tex
- Leather
- Nappa leather

UPHOLSTERY COLOR:
- Silk Beige/Black
- MB-Tex

UPHOLSTERY COLOR:
- Crystal Grey/Black
- MB-Tex
- Leather

UPHOLSTERY COLOR:
- Saddle Brown/Black
- Leather

UPHOLSTERY COLOR:
- Porcelain/Black
- Leather

UPHOLSTERY COLOR:
- Cranberry Red/Black

UPHOLSTERY COLOR:
- Black w/Red stitching
- MB-Tex/DINAMICA (AMG C 63)

UPHOLSTERY COLOR:
- Black w/Red stitching
- MB-Tex/DINAMICA (AMG C 43)

UPHOLSTERY COLOR:
- Platinum White Pearl/Black
- Leather (AMG C 43)

UPHOLSTERY COLOR:
- Red Pepper/Black
- Nappa leather (AMG C 63, AMG C 63 S)

UPHOLSTERY COLOR:
- Black w/Grey accents
- Nappa leather (AMG C 63 S)

UPHOLSTERY COLOR:
- Saddle Brown/Black
- MB-Tex
- Leather

UPHOLSTERY COLOR:
- Black w/Red stitching
- MB-Tex/DINAMICA (AMG C 43)

UPHOLSTERY COLOR:
- Porcelain/Black
- Leather

TRIM:
- Aluminum/Gloss Black

TRIM:
- Natural Grain
- Black Ash wood/aluminum

TRIM:
- Linden wood

TRIM:
- Natural Grain Brown Ash wood
  - C 300

TRIM:
- AMG Carbon Fiber

TRIM:
- AMG Silver Fiberglass

Standard □ Optional △ No-charge option
Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

CHANGING WHAT'S REMOTELY POSSIBLE

Any time, any place
Life is better when you're connected. You don’t have to leave your world behind when you’re in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It’s all possible with Mercedes me.

Convenience at your fingertips
The Mercedes me website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

Your car in your pocket
With the Mercedes me app, you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car’s navigation system, all from your phone.

INSPIRING THE JOURNEY

Be part of something special
When you drive a Mercedes-Benz, you’re part of the family. Mercedes me lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

Get the Star treatment
Get exclusive perks at world-class resorts when you stay at a partner hotel of Mercedes me. Visit MBUSA.com/mercedesme to find out more.

Enjoy the personal touch
Beyond its advanced, user-friendly technology, Mercedes me is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

SMOOTHING THE WAY

Ownership, simplified
From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, Mercedes me makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, demystified
Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer’s expert Product Concierge.

Service, on your side
Is it time for service or maintenance? You can make an appointment right from the Mercedes me app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.

TOGETHER WHEREVER: mbrace

It's perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz mbrace® puts the power of Mercedes me to work for you—from apps to WiFi—when you’re in your car, and remote vehicle features when you’re not. Four mbrace packages let you tailor its many benefits to fit your life.

5 years of mbrace Connect included
Every new Mercedes-Benz comes with five years of mbrace Connect at no additional charge. It’s the core mbrace package but it’s far from basic, with remote features and in-car Internet.

mbrace Secure 6-month trial included
Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

Features include:
- Automatic Alarm Notification
- Automatic Collision Notification
- SOS/Emergency Call
- Stolen Vehicle Location Assistance
- Agent-assisted Remote Door Lock/Unlock
- Agent-assisted Vehicle Information
- Safe Ride
- and more

mbrace Concierge 3-month trial included
Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

Features include:
- Mercedes-Benz Concierge
- Point-of-Interest Destination Download
- Turn-by-Turn Route Assistance
- Location-based Traffic and Weather

mbrace Entertain 3-month trial included
Streaming audio and in-car WiFi for you and your passengers.

Features include:
- iHeartRadio®
- TuneIn® Radio
- In-vehicle WiFi

mbrace app includes:
- Remote Start
- Remote Door Lock/Unlock
- Remote Horn & Lights
- Send2Benz®
- Valet Protect
- Vehicle Finder
- Curfew Minder
- and more

In-car features include:
- Gas Stations & Fuel Prices
- HERE™ Local Search
- Remote Diagnostics
- Roadside Assistance
- Point-of-Interest Download
- Traffic Cameras
- Weather
- and more
GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your cabriolet more of what you want or need it to be—from grille to trunk lid, and from wheels to cabin to cargo area. There’s no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

C-Class Cabriolet accessories include:

- A selection of alloy wheels
- All-season floor mats
- Coat hanger
- Requires Base Module
- AMG styling elements
- AMG Heritage wheel hub inserts
- Cargo area tray
- Media Interface cables for smartphone

ENDNOTES

* Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.

1. Lower-aspect-ratio tires and accompanying wheels provide substantially broadened, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for ice or snow. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. C-Class models with 16-inch wheels are not equipped with Extended Mobility tires. These tires are provided with TIREFLEX swivel and a portable air pump.

2. The system is designed to enhance the level of road surface detection compared to a vehicle without one. No system, regardless of how advanced, can overcome the laws of physics or driver experience. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone’s future. It’s why Mercedes-Benz USA is collaborating with Premium 3 Pkg.

3. Illuminated Star and Mercedes-Benz emblems operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the Starlight Package include new vehicle sales and leases at an authorized Mercedes-Benz Dealer. Subscription Agreement is required for service to be active. Secure, Concierge and Entertainment services require acceptance of the complimentary service and/or service contracts, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. Wi-Fi and streaming apps require Premium 3 Package, and an Internet subscription may be required. Apps may be introduced, updated or deleted at varying dates, and may also require a new fee. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile apps are compatible with Apple iPhone models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com for details.

4. 2017 EPA estimated fuel economy (city/highway) is 22/31 mpg for the C300, 22/29 mpg for the C350e 4matic, 19/28 mpg for the AMG C43, and 17/22 mpg for the AMG C63 and C63 S. Compare the estimated mpg to the estimated mpg of other vehicles. You may find different mileage depending on how fast you drive, weather conditions and trip length.

5. System operates only when vehicle is moving at speeds above 5 mph. System is designed to detect stationary objects, such as trees, posts, walls and barrier objects, and alert driver to potential collision. System performs best at low speeds. System will not detect all objects. Can be deactivated by driver.

6. Collision Prevention Assist Plus is not a substitute for an accident. It is only intended to detect stationary objects such as trees, posts, walls and barrier objects and alert driver to potential collisions.

7. Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® does not replace the driver’s responsibility of attentively driving. Driver must remain focused on safe driving behavior, including paying attention to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Driver is cautioned not to wait for the system’s alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator’s Manual for system’s operating speeds and additional information and warnings.

8. Reversing camera and Surround View System do not subdue notify driver of nearby objects and are not a substitute for always checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, road conditions and the proximity of objects or people, as shown on the cameras.

9. Blind Spot Assist may not be sufficient to avoid accidents involving vehicles in your blind spot, and does not estimate the speed of approaching vehicles. It must not be used as a side substitute for driver awareness and checking of surrounding traffic and obstacles. See Operator’s Manual for system’s operating speeds and additional information and warnings.

10. DISTRONIC PLUS® adaptive cruise control is not a substitute for active driving involvement. It does not react to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles. It is the driver’s responsibility to remain focused at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other inputs necessary to retain control of the vehicle. Driver is cautioned not to wait for the system’s alerts before braking, as that may not afford sufficient time and distance to brake safely.

11. System cannot prevent a collision, and does not alert the driver of an impending collision or system activation if the driver is not using the brakes or if Active Parking Assist is operating.

12. Active Parking Assist is not a substitute for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle’s maneuvering range. System cannot determine if a space is legally available for parking. See Operator’s Manual for system’s operating speeds and additional information and warnings.

13. While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system’s audio cues while driving and should only control the stop or start displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Online services require a subscription and are not liable for vehicle’s maneuvering range. System cannot determine if a space is legally available or accessible for parking. See Operator’s Manual for system’s operating speeds and additional information and warnings.

14. The purchase of a new, satellite radio-equipped vehicle includes a 6-month introductory subscription to SiriusXM All Access package, as well as a 5-year introductory subscription to SiriusXM Traffic and SiriusXM Weather when equipped with the Premium 3 or Premium 4 Package. SiriusXM Satellite Radio, its Satellite Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after the trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.

15. Heads-Up Display may not be visible with certain eyewear, including polarized glasses.

16. The backup camera may be activated in certain conditions while the vehicle is in reverse. The backup camera is a convenience feature and must be used with care.

17. Standard rates of acceleration are estimated based upon manufacturer’s track results. Operating conditions and road surface conditions, driving style, elevation and vehicle load may result in lower or different results and may vary depending on model, environment and road surface conditions, driving style, elevation and vehicle load.

18. AMG Performance seats are available in select colors and delete the standard AIRSCARF® system. See your dealer or visit MBUSA.com/C-Cab.

19. For more colors that emulate real silver seat belts as standard, black seat belts are optional at no charge. See your dealer or visit MBUSA.com/C-Cab.

20. The vehicle’s air conditioning can activate if the vehicle is not started, it is a characteristic of their materials and design that brake noise/squeal may be audible with braking before the vehicle is fully at brake temperatures compared to higher operating temperatures.

21. Roadside Assistance repairs may involve charges for parts, service and towing. Vehicles not eligible for roadside assistance. Depending on the circumstances, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, including repair costs and limitations/exceptions, please see your dealer.

Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community

The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone’s future. It’s why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It’s also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.