Standard and available equipment varies by model. Please see back of brochure.
From the way it moves to the way it moves you, no sedan puts advancements and advantages directly in your sights like the C-Class. It delivers industry-leading innovations in iconic style, and an exuberant rush in a refined hush. It sets countless standards, and resets the pace of progress.

When you peer over your car’s hood and look down the road, what do you want to see? Just as important: What do you want to feel? If it’s the pure thrill of turbo power pushing you back into your seat, a 2017 C-Class Sedan delivers. If it’s the assurance of groundbreaking safety systems and being named a 2016 Top Safety Pick+ by the Insurance Institute for Highway Safety, you’re not just in good hands. Your C-Class has its own “eyes on the road”—with an advanced network of standard and available driver assists that use radar, cameras and computers to be more vigilant than is humanly possible.

If you just want to drive with a great outlook on life, a C-Class can boost your sense of contentment in many ways, from time-honored to state-of-the-art. With fine craftsmanship and far-reaching connectivity. And with options ranging from air suspension to aromatherapy.

Even when you look in the rearview mirror, the C-Class offers a unique perspective that puts you ahead. There’s an unmatched heritage of innovation behind every new Mercedes-Benz. It’s a path paved with tens of thousands of patents, starting at the invention of the car itself in 1886 and continuing today. It’s a story rich with racing victories and world records in speed and endurance. Does history matter when choosing a car? Only when it changes the course of tomorrow—and brightens your own future.

When you look into a C-Class, you’ll discover six sedans from high-spirited turbo-fours to the two most powerful cars in their class. You’ll see a solid body and spacious cabin, sculpted to flow as one—visually and functionally, with high style and deep substance. You’ll find exciting details—from four interpretations of the unmistakable Mercedes-Benz grille, to five driving modes at the tap of your finger. And you’ll enjoy comfort and confidence from features that are both thoughtful and well-thought-out. So when you get into the driver seat of a C-Class and look out, you’ll have more than a clear view of what’s ahead. You’ll also have more reasons to look forward to it.
**NOT MERELY A SNEAK PREVIEW OF WHAT’S NEXT, BUT A PERSONAL JOYRIDE TO ITS WORLD PREMIERE**

### PERFORMANCE
- Turbo, biturbo or plug-in hybrid power. The thrill of agility, from five chassis setups. Five drive modes, from Comfort to Sport.
- Inline-4 turbo, AMG V6 and V8 biturbo, or gasoline/electric plug-in hybrid power
- DYNAMIC SELECT drive modes
  - Sport, Comfort, AIRMATIC® or 3-stage AMG RIDE CONTROL suspension*
  - Confident 4MATIC® all-wheel drive*

### DESIGN
- Flowing, aerodynamically sculpted and undeniably sporty lines. A variety of styling and wheel choices, from elegant to aggressive.
- Wind-honed body with an agile stance and elegant details
  - 17" to 19" wheels*²
- LED headlamps* and taillamps
- Four grille designs, from sporty to classic to modern*
- Sport, Night, Luxury and AMG Carbon Fiber Packages*

### SAFETY
- Groundbreaking safety systems that look ahead, and all around. Active and semi-autonomous systems to assist you.
- Radar-based COLLISION PREVENTION ASSIST PLUS
- ATTENTION ASSIST®
- Intelligent Drive suite of active safety systems and driver assists, including DISTRONIC PLUS®*
- Rearview camera or Surround View System*
- Power front seats with heating* and ventilation,* split-folding rear seats
- Multicolor LED ambient lighting*
- Panorama roof*
- Cabin-air ionizer and fragrance atomizer*

### LUXURY
- Spacious seating for five, with a rich palette of upholstery and trim. Innovative comforts to invigorate all your senses.
- Power front seats with heating* and ventilation,* split-folding rear seats
- Cabin-air ionizer and fragrance atomizer*
- Rearview camera or Surround View System*

### TECHNOLOGY
- User-friendly innovations to keep you connected, engaged and refreshed. Intuitive controls to keep your world within reach.
- 7" color screen, or COMAND® with navigation, touchpad and 8.4" color screen*
- Mercedes me with smartphone app, in-car Internet and 4G LTE WiFi³
- KEYLESS-START
- KEYLESS-GO® with HANDS-FREE ACCESS trunklid*
The dictionary defines elegant as 1.) tasteful and refined in style, and 2.) graceful in movement. Both make the luxurious and limber C-Class the very definition of elegance. Whether it’s clinging to a corner or unleashing its turbocharged torque, it balances firm muscle with fine manners.

The light turns green. Your right foot presses “go.” Your fingers squeeze the upshift paddle as the rpm and mph climb. Engine and exhaust sing their baritone harmony in time with the tachometer needle. Seconds later, you reach top gear and settle in at cruising speed. As your sprint becomes a stride, you realize what you just felt: elegance in motion—effortless and exuberant at once. Even flat-out, a C-Class Sedan feels well-rounded. Underneath its wind-taming sheet metal, the seamless performance of a C-Class comes from a symphony of elements feverishly working while fully cooperating. Its Direct Injection engines fine-tune themselves not every few miles, but every few milliseconds. High-pressure “piezoelectric” injectors atomize fuel into an ultrafine, instantly variable spray. Rapid-multispark ignition can fire the spark plugs four times in a row—converting fuel into power with high efficiency and ultralow emissions. Quick-spooling turbos—a pair of them on the V6 and V8s—deliver every C-Class engine’s peak torque across a wide speed range. And in the plug-in hybrid C350e, an electric motor can boost torque and efficiency. It offers four intelligent drive modes, and its lithium-ion battery can be charged by the gas engine or by plugging it in.

The C-Class transmissions are tailored to each of the powertrains in the diverse lineup of sedans: a 7-speed on the turbo-four C300 and hybrid C350e models, an AMG-enhanced 9-speed for the AMG C43’s biturbo V6, and a multiclutch AMG SPEEDSHIFT® 7-speed for the hyperpowerful, hand-built AMG C63 biturbo V8s. All of them offer quick gear changes, multiple modes, and the sporty fun of steering-wheel mounted shift paddles.

Precisely orchestrated performance is nothing new to Mercedes-Benz—inventor of the car, pioneer of all-wheel drive, creator of 4-wheel independent suspension, and on and on. It’s a legacy you feel every time you merge into rushing traffic or unravel a tight curve. The C300 models alone offer four chassis options: sporty, sportier, silkier, or self-leveling and lowering AIRMATIC® air suspension. AIRMATIC is standard on the hybrid C350e. All C-Class suspensions are a 4-wheel multilink design, for handling that feels crisp and composed rather than compromised. Two available versions of 4MATIC® all-wheel drive inspire confidence in any season. Both are lightweight, nimble and efficient—enhancing grip without losing grace. To be a star athlete takes something more persuasive than strength, more enduring than stamina. It takes style.
A C‑Class Sedan lets you choose from virtually unlimited listening options. It can stream music from your Bluetooth® device, or via in‑car apps such as iHeartRadio®. You can tune in the added local programming of subscription‑free HD Radio®, or opt for nationwide SiriusXM Radio with a 6‑month All Access plan trial. And the Burmester® Surround Sound System® is a treat for your eyes as well as your ears. Germany’s renowned crafters of high‑end home audio have created this 590‑watt, 9‑channel, 13‑speaker digital sound system specifically for the C‑Class. Artful, intricately drilled aluminum speaker grilles enrich the already exquisite cabin.

The exterior lighting of a C‑Class doesn’t just help you see better, its stylish design also gets you noticed. Light‑sensing auto‑on/off headlamps are standard, as are bright white LED Daytime Running Lamps (DRLs). LED headlamps* flood the road with light that’s more like natural daylight. Using LEDs for all their functions, their arching DRLs flow into the car’s sculpted profile. They also include LED taillamps with a “twin torch” design. As a further upgrade, active LED headlamps* swivel their beams as you steer into curves. Using a camera, they also adapt the high beams to traffic ahead, to illuminate as far as possible without creating glare for other drivers.

Clear analog instruments team with vivid displays to help you stay informed, engaged and entertained. Controls on the thick, leather‑wrapped steering wheel let you scroll through a variety of useful menus in a graphic display between the gauges. A sleek 7" screen atop the cascading console and an intuitive rotary controller near the center armrest make the many audio, information and customizable vehicle settings easy to reach, and easy to grasp. Opting for COMAND® navigation® upsizes the screen to 8.4" and adds a touchpad controller. Its smartphone‑like design lets you swipe through menus, pinch to zoom on a map, or even write an address with your finger.

The first‑ever plug‑in hybrid C‑Class® offers benefits ranging from eco‑friendly efficiency® to exuberant performance. The C350e teams an inline‑4 turbo gas engine with an electric motor and lithium‑ion battery to deliver 443 lb‑ft of torque, good for 0 to 60 mph in just 5.9 seconds. Its class‑exclusive innovations include a haptic accelerator pedal that can pulse to let you know if efficiency can be gained with no loss in performance. Radar‑based Regenerative Braking maximizes energy recuperation automatically as you adapt your speed to the traffic flow. The hybrid system can even use data from COMAND navigation® to predictively optimize energy use.

Mercedes‑Benz Intelligent Drive is an advanced network of standard and available assists that uses radar, cameras and other sensors to help make driving safer, less stressful and more enjoyable. COLLISION PREVENTION ASSIST PLUS helps sense if you’re approaching traffic ahead too quickly. It can alert you to brake, or even start braking automatically. ATTENTION ASSIST® helps detect if you’re getting drowsy on a longer trip by monitoring up to 70 parameters of driving behavior. Along with a rearview camera or the multi‑camera Surround View System®, PARKTRONIC with Active Parking Assist® can help you negotiate tight spaces with expertise.

A Head‑Up Display® keeps key driving info closer to your line of sight. Its projected color graphics appear to float over the hood. AMG models include exclusive performance readouts. The Premium 4 Package® adds a suite of driver assistance systems. DISTRONIC PLUS® cruise control employs radar to adapt your speed to the flow of traffic, even stop‑and‑go, while Steering Assist helps keep you centered in your lane. Active Blind Spot® and Lane Keeping® Assist help ease your travel on multilane roads. Other groundbreaking systems of Intelligent Drive can alert you to cross‑traffic or pedestrians in your path ahead, or help prepare for a collision from behind.
*Optional or not available on some models. Please see back of brochure.
WHERE IT’S FROM
Affalterbach, Germany, is an orchard town where trophies are harvested. It’s the home of AMG, where for nearly 50 years, championship racecars have been created by a team of people who are not just racers. They’re dreamers. Visionaries. And perfectionists. They develop technologies that heighten power, like patented NANOSLIDE® cylinder walls that slash friction and wear. They shatter limitations: Rear-biased AMG Performance 4MATIC® clings to pavement yet delivers nimble balance. They break Formula 1® records, and are by far the most winning name in the DTM (German Touring Car Championship). And they turn victory on the track into vehicles that conquer the streets of the world—and the hearts of its most passionate drivers.

IS WHAT IT DOES
Each of the three AMG C-Class sedans is infused with the DNA of racing champions and the hardware to bring it to life: massive brakes, AMG RIDE CONTROL with 3-stage damping, 18” or 19” AMG® wheels, aero-aggressive bodywork, and a driver-focused cockpit. In the AMG C 43, a 362-hp biturbo V6 and paddle-shifted 9-speed team with AMG Performance 4MATIC for a 4.6-second rush to 60 mph. A diamond-block grille and distinctive styling conceal an exclusive front axle. Handcrafted biturbo V8s thrust the 469-hp AMG C 63 and 503-hp C 63 S to class-leading power and torque, and 0-60 mph in as little as 3.9 seconds. Bespoke details identify each C 63, along with an “A-wing” front air dam, a power-dome hood, and unique front fenders—necessary to clear their 1.1”-wider front axle. AMG Performance options on all three sedans include racing-style front seats and a symphonic multimode active exhaust system.
All roads are not created the same. Nor all days, or—most importantly—all drivers. With DYNAMIC SELECT, the flip of a console paddle engages any of five performance profiles for the throttle response, shifting and handling feel. You can even customize a mode of your own.

Some sedans are sporty. Some are refined. Some are efficient. One of the most compelling reasons to drive a C-Class Sedan is the way it does all of these, satisfying your cravings, wishes and needs by keeping them all in balance, not by sacrificing one in favor of another.

Likewise, there are smooth roads. Curvy roads. Slippery roads. And there are times you just want to make the same road you drive every day feel different—cavorting with its corners on a Saturday, coddling your family on a Sunday, and conserving fuel on your daily commute.

DYNAMIC SELECT lets you tune the driving character of your C-Class to all of these factors at the flip of a switch. Five programs—from Comfort to Sport+ to an à la carte Individual mode you can set up to your liking—adapt the throttle response, shift points, steering feel, ECO Start/Stop,* and AIRMATIC® air suspension.*

AMG DYNAMIC SELECT on the three Mercedes-AMG sedans lets you further dial in the shifting, adaptive damping, exhaust sound and more—plus a RACE mode in the C 63 S. Adjacent pushbuttons offer direct access to the suspension settings and Manual shift mode.
*Optional or not available on some models. Please see back of brochure.
BORN TO OVERACHIEVE AND ENGINEERED TO OUTPERFORM,
WHAT EVERY C-CLASS HAS IN COMMON IS PRECISELY WHAT SETS THEM APART

MODELS

C 300
2.0L inline-4 turbo engine
241 hp / 273 lb-ft of torque
7G-TRONIC automatic transmission
Rear-wheel drive
17" split 5-spoke wheels
0–60 mph in 6.0 seconds

C 300 4MATIC
2.0L inline-4 turbo engine
241 hp / 273 lb-ft of torque
7G-TRONIC automatic transmission
4MATIC® all-wheel drive
17" split 5-spoke wheels
0–60 mph in 6.0 seconds
**C 350e PLUG-IN HYBRID**

- 2.0L inline-4 turbo engine + plug-in hybrid electric motor
- 275 hp / 443 lb-ft of torque (combined)
- 7G-TRONIC automatic transmission
- Rear-wheel drive
- 18" twin 5-spoke wheels
- 0–60 mph in 5.9 seconds

**AMG C 43**

- AMG-enhanced 3.0L V6 biturbo engine
- 362 hp / 384 lb-ft of torque
- AMG-enhanced 9G-TRONIC 9-speed
- AMG Performance 4MATIC with 3-stage ESP®
- 18" AMG® 5-spoke wheels
- 0–60 mph in 4.6 seconds

**AMG C 63**

- Handcrafted AMG 4.0L V8 biturbo engine
- 469 hp / 479 lb-ft of torque
- AMG SPEEDSHIFT® MCT 7-speed
- Rear-wheel drive with 3-stage ESP
- 18" AMG twin 5-spoke wheels
- 0–60 mph in 4.0 seconds

**AMG C 63 S**

- Handcrafted AMG 4.0L V8 biturbo engine
- 503 hp / 516 lb-ft of torque
- AMG SPEEDSHIFT® MCT 7-speed
- Rear-wheel drive with 3-stage ESP
- 19" AMG twin 5-spoke wheels
- 0–60 mph in 3.9 seconds
### FEATURES

#### STANDARD

<table>
<thead>
<tr>
<th>C300 Sedans</th>
<th>C350e Sedan</th>
<th>AMG C43 Sedan</th>
<th>AMG C63 Sedan</th>
<th>AMG C63 S Sedan</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ENGINE</strong></td>
<td>2.0L inline-4 turbo w/Direct Injection</td>
<td>2.0L inline-4 turbo w/Direct Injection + 60kW plug-in hybrid electric motor</td>
<td>3.0L V6 biturbo w/Direct Injection</td>
<td>Handcrafted AMG 4.0L V8 biturbo w/Direct Injection</td>
</tr>
<tr>
<td><strong>NOTE</strong></td>
<td>2.0L inline-4 turbo</td>
<td>2.0L inline-4 turbo</td>
<td>3.0L V6 biturbo</td>
<td></td>
</tr>
<tr>
<td><strong>POWER</strong></td>
<td>0–60 mph</td>
<td>0–60 mph</td>
<td>0–60 mph</td>
<td>0–60 mph</td>
</tr>
<tr>
<td><strong>TORQUE</strong></td>
<td>241 hp @ 5,550 rpm</td>
<td>375 hp (combined)</td>
<td>342 hp @ 5,500–6,000 rpm</td>
<td>449 hp @ 5,500–6,350 rpm</td>
</tr>
<tr>
<td><strong>TRANSMISSION</strong></td>
<td>7G-TRONIC 7-speed automatic w/shift paddles</td>
<td>7G-TRONIC 7-speed automatic w/shift paddles</td>
<td>AMG-enhanced 9G-TRONIC 9-speed automatic w/shift paddles</td>
<td>7-speed AMG SPEEDSHIFT® MCT w/shift paddles</td>
</tr>
<tr>
<td><strong>ACCELERATION</strong></td>
<td>6.0 sec</td>
<td>5.9 sec</td>
<td>4.8 sec</td>
<td>4.0 sec</td>
</tr>
<tr>
<td><strong>WHEELS</strong></td>
<td>17” split 5-spoke w/all-season Extended Mobility tires</td>
<td>18” twin 5-spoke w/all-season Extended Mobility tires</td>
<td>18” AMG® 5-spoke w/all-season tires</td>
<td>18” AMG twin 5-spoke w/high-performance tires</td>
</tr>
<tr>
<td><strong>SUSPENSION</strong></td>
<td>4-wheel multilink w/selective damping</td>
<td>4-wheel multilink w/selective damping</td>
<td>4-wheel multilink AMG RIDE CONTROL w/3-stage damping</td>
<td>4-wheel multilink AMG RIDE CONTROL w/3-stage damping</td>
</tr>
<tr>
<td><strong>DRIVETRAIN</strong></td>
<td>Rear-wheel drive</td>
<td>Rear-wheel drive</td>
<td>AMG Performance 4MATIC all-wheel drive</td>
<td>Rear-wheel drive</td>
</tr>
</tbody>
</table>

### PERFORMANCE AND EFFICIENCY

- ECO Start/Stop system
- DYNAMIC SELECT
- AMG DYNAMIC SELECT
- Plug-In Hybrid Drive w/4 driving modes
- Haptic accelerator pedal
- Radar-based Regenerative Braking System
- Active engine mounts
- AIRMATIC air suspension w/automatic level control and adjustable DYNAMIC SELECT modes
- AMG all-wheel drive
- AMG Performance 4MATIC all-wheel drive
- Torque Vectoring Brake
- Limited-slip differential
- Electronically controlled limited-slip differential

### SAFETY AND SECURITY

- COLLISION PREVENTION ASSIST PLUS
- ATTENTION ASSIST®
- PRE-SAFE®
- Electronic Stability Program (ESP®)
- Emergency-sensing Brake Assist (BAS®)
- Advanced Tire Pressure Monitoring System
- Rearview camera®
- Blind Spot Assist®
- 9 air bags offering 11-way protection
- LED Daytime Running Lamps
- LED headlamps and LED taillamps
- SmartKey remote locking w/KEYLESS-START
- KEYLESS-GO®
- Antitheft alarm system w/remote panic feature

### COMFORT AND CONVENIENCE

- Power front seats w/3-position driver-seat memory
- 3-position memory for front passenger seat
- Sport front seats
- Heated front seats
- 40/20/40 split-folding rear seatbacks
- Power tilt/telescoping steering column
- Multifunction steering wheel w/Nappa leather trim
- Flat-bottom sport steering wheel
- AMG Nappa leather Performance steering wheel
- AMG Nappa/DINAMICA Performance steering wheel
- Dual-zone automatic climate control
- Remote pre-entry climate control
- Illuminated front door sills
- Rain-sensing windshield wipers
- Integrated garage-door opener
- Heated power side mirrors w/power fold-in
- Auto-dimming driver-side and inside rearview mirrors

### ENTERTAINMENT AND NAVIGATION

- 7” high-resolution color central screen
- Console-mounted rotary central controller
- High-resolution color multifunction display
- Burmester® Surround Sound System
- FrontBass® system
- Bluetooth® audio streaming
- Hands-free Bluetooth interface
- Dual USB ports
- In-dash CD player and SD card reader
- SiriusXM Radio w/6-month All Access trial
- HD Radio® receiver
- Prewiring for Garmin® MAP PILOT®
- 5 years of Mercedes-Benz mbrace® Connect services

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**Standard** ● **Optional** ○ **No-charge option** ▲ **Not available (NA)**

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**MBUSA.com/C**
<table>
<thead>
<tr>
<th>DIMENSIONS</th>
<th>C 300 Sedans</th>
<th>C 350e Sedan</th>
<th>AMG C 43 Sedan</th>
<th>AMG C 63 Sedan</th>
<th>AMG C 63 S Sedan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase</td>
<td>111.8&quot;</td>
<td>111.8&quot;</td>
<td>111.8&quot;</td>
<td>111.8&quot;</td>
<td>111.8&quot;</td>
</tr>
<tr>
<td>Overall length</td>
<td>184.5&quot;</td>
<td>184.5&quot;</td>
<td>185.1&quot;</td>
<td>187.2&quot;</td>
<td>187.2&quot;</td>
</tr>
<tr>
<td>Overall height</td>
<td>56.8&quot;</td>
<td>56.8&quot;</td>
<td>56.3&quot;</td>
<td>56.1&quot;</td>
<td>56.1&quot;</td>
</tr>
<tr>
<td>Overall width</td>
<td>79.5&quot;</td>
<td>79.5&quot;</td>
<td>79.5&quot;</td>
<td>79.5&quot;</td>
<td>79.5&quot;</td>
</tr>
<tr>
<td>Curb weight</td>
<td>3,594 lbs</td>
<td>3,594 lbs</td>
<td>–</td>
<td>3,829 lbs</td>
<td>3,856 lbs</td>
</tr>
<tr>
<td>Headroom</td>
<td>front/rear</td>
<td>38.8&quot; / 35.6&quot;</td>
<td>38.8&quot; / 35.6&quot;</td>
<td>38.8&quot; / 35.6&quot;</td>
<td>38.8&quot; / 35.6&quot;</td>
</tr>
<tr>
<td>Legroom</td>
<td>front/rear</td>
<td>42.0&quot; / 32.0&quot;</td>
<td>42.0&quot; / 32.0&quot;</td>
<td>42.0&quot; / 32.0&quot;</td>
<td>42.0&quot; / 32.0&quot;</td>
</tr>
<tr>
<td>Cargo capacity</td>
<td>12.6 cu ft</td>
<td>11.8 cu ft</td>
<td>12.6 cu ft</td>
<td>12.6 cu ft</td>
<td>12.6 cu ft</td>
</tr>
</tbody>
</table>

**OPTION PACKAGES**

- **Premium 1 Package:** NA w/Premium 2, 3 or 4 Pkg.
  - Blind Spot Assist
  - KEYLESS-GO
  - SiriusXM Radio w/6-month All Access trial

- **Premium 2 Package:** NA w/Premium 1, 3 or 4 Pkg.
  - All items in Premium 1 Package
  - AMG Performance Exhaust System
  - Blind Spot Assist
  - Standard on AMG C 43
  - Burmester Surround Sound System

- **Premium 3 Package:** NA w/Premium 1, 2 or 4 Pkg.
  - All items in Premium 2 Package
  - COMAND® hard-drive navigation® with 8.4" screen
  - Voice control w/learning feature
  - 3 years of no-charge navigation map updates
  - 5 years of SiriusXM Traffic and Weather service
  - Electronic trunk closer w/HANDS-FREE ACCESS
  - Multicolor LED ambient lighting
  - Illuminated door sills
  - Standard on AMG C 43, C 63 S

- **Premium 4 Package:** NA w/Premium 1, 2 or 3 Pkg.
  - All items in Premium 3 Package
  - Active LED headlamps® w/Adaptive Highbeam Assist
  - Air Balance cabin-air purification and fragrance systems
  - Power rear-window sunshade
  - DISTRONIC PLUS® w/Steering Assist
  - BAS PLUS with Cross-Traffic Assist
  - PRE-SAFE brake w/Pedestrian Recognition
  - PRE-SAFE PLUS rear collision detection and preparation
  - Active Blind Spot Assist, Active Lane Keeping Assist
  - Speed Limit Assist
  - Enhanced Radar-Based Regenerative Braking C 350e only
  - Route-based Battery Optimization C 350e only
  - AMG Carbon-Ceramic Front Braking System

- **Advanced Lighting Package:** Also in Premium 4 Pkg.
  - Active LED headlamps w/blue hybrid design elements
  - Adaptive Highbeam Assist

- **Leather Seating Package:**
  - Leather upholstery
  - 3-position memory for front passenger seat

- **AIR-MATIC Package:**
  - AIR-MATIC® air suspension
  - DYNAMIC SELECT suspension modes

- **Parking Assist Package:** NA w/Luxury Pkg.
  - PARKTRONIC w/Active Parking Assist®
  - Surround View System®

- **Sport Package:** NA w/Luxury Pkg.
  - AMG body styling
  - 18" AMG 5-spoke wheels w/Adaptive Highbeam Assist
  - Flat bottom sport steering wheel
  - Topstitched MB-Tex upper door panels
  - Brushed aluminum pedals

**OPTION PACKAGES continued**

- **Night Package:** C 300 requires Sport Pkg.
  - AMG C 43 requires wheels w/black accents
  - Gloss Black exterior accents
  - Elements vary by model
  - 18" AMG 5-spoke wheels w/black accents C 300 only

- **Luxury Package:** NA w/Premium 4 or Sport Pkg.
  - Luxury styling w/standup hood Star
  - 17" multispoke wheels w/Comfort Suspension
  - Topstitched MB-Tex upper door panels

- **AMG Exterior Carbon Fiber Package:** Carbon fiber side mirror housings and rear spoiler

**INDIVIDUAL OPTIONS**

- **Heated seats:**
  - Heated front seats
  - Heated and ventilated front seats

- **Designo leather upholstery:**
  - Nappa leather upholstery (Designo on C 63, C 63 S)
  - Nappa leather upholstery (Designo on C 43)

- **Head-Up Display:**
  - Also in Ext. Carbon Fiber Pkg.

- **Power tinted-glass Panorama roof:**
  - Power rear-window sunshade
  - Rear-side window sunshades

- **Leather upholstery:**
  - Nappa leather upholstery (Designo on C 63, C 63 S)
  - Nappa leather upholstery (Designo on C 43)

- **Natural Grain Ash wood trim:**
  - Natural Grain Ash wood trim (Designo on C 43)

- **Metallic paintwork:**
  - Metallic paintwork (Designo on C 43)
**UPHOLSTERY:**
- MB-Tex
  - C300, C350e

**UPHOLSTERY:**
- MB-Tex/DINAMICA
  - AMG C43, AMG C63

**UPHOLSTERY:**
- Leather
  - Luxury Pkg. shown
    - C300, C350e
    - w/Leather Seating Pkg.
  - AMG C43

**TRIM:**
- Burl Walnut wood
  - NA with Sport Pkg.
  - (C300, C350e)

**TRIM:**
- Natural Grain Black Ash wood
  - NA with Luxury Pkg.

**TRIM:**
- Natural Grain Brown Ash wood
  - (C300, C350e)

**TRIM:**
- AMG Carbon Fiber

**TRIM:**
- AMG Silver Fiberglass

---

**TRIM:**
- AMG Silver Fiberglass

**TRIM:**
- Natural Grain Brown Ash wood
  - (C300, C350e)

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**UPHOLSTERY COLOR:**
- Black
  - MB-Tex
  - Leather
  - AMG Nappa leather

**UPHOLSTERY COLOR:**
- Silk Beige/Black
  - MB w/Luxury Pkg.
  - MB-Tex
  - Leather

**UPHOLSTERY COLOR:**
- Silk Beige/Espresso Brown
  - MB w/Luxury Pkg.
  - MB-Tex
  - Leather

**UPHOLSTERY COLOR:**
- Crystal Grey/Black
  - MB w/Luxury Pkg.
  - MB-Tex
  - Leather

**UPHOLSTERY COLOR:**
- Crystal Grey/Deep Sea Blue
  - MB w/Luxury Pkg.
  - MB-Tex

**UPHOLSTERY COLOR:**
- Platinum White Pearl/Black
  - MB w/Luxury Pkg.
  - MB-Tex
  - Leather

**UPHOLSTERY COLOR:**
- Platinum White Pearl/Black
  - designo Nappa leather

**UPHOLSTERY COLOR:**
- Cranberry Red/Black
  - C300 only; requires Sport Pkg.
  - Leather

**UPHOLSTERY COLOR:**
- Saddle Brown/Black
  - designo Nappa leather

**UPHOLSTERY COLOR:**
- Saddle Brown/Black
  - designo Nappa leather

**UPHOLSTERY COLOR:**
- Saddle Brown/Black
  - designo Nappa leather

**UPHOLSTERY COLOR:**
- Saddle Brown/Black
  - designo Nappa leather

**UPHOLSTERY COLOR:**
- Black w/Red stitching
  - Includes red seat belts

**UPHOLSTERY COLOR:**
- Black w/Red stitching
  - Includes red seat belts

**UPHOLSTERY COLOR:**
- Black w/Grey accents
  - Includes silver seat belts

**UPHOLSTERY COLOR:**
- Black w/Grey accents
  - Includes silver seat belts

**UPHOLSTERY COLOR:**
- Black w/Grey accents
  - Includes silver seat belts

**UPHOLSTERY COLOR:**
- Black
  - MB-Tex/DINAMICA (AMG C43)

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**UPHOLSTERY:**
- AMG Nappa leather
  - AMG C63 S

**UPHOLSTERY:**
- designo Nappa leather
  - All models

**UPHOLSTERY:**
- MB-Tex/DINAMICA (AMG C63)

**UPHOLSTERY COLOR:**
- Silk Beige/Espresso Brown
  - MB w/Luxury Pkg.

**UPHOLSTERY COLOR:**
- Silk Beige/Black
  - MB w/Luxury Pkg.
  - MB-Tex
  - Leather

**UPHOLSTERY COLOR:**
- Silk Beige/Black
  - MB w/Luxury Pkg.
  - MB-Tex
  - Leather

**UPHOLSTERY COLOR:**
- Silk Beige/Black
  - MB w/Luxury Pkg.
  - MB-Tex
  - Leather

**UPHOLSTERY COLOR:**
- Silk Beige/Black
  - MB w/Luxury Pkg.
  - MB-Tex
  - Leather

**UPHOLSTERY COLOR:**
- Silk Beige/Black
  - MB w/Luxury Pkg.
  - MB-Tex
  - Leather

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**UPHOLSTERY COLOR:**
- Black w/Red stitching
  - Includes red seat belts

**UPHOLSTERY COLOR:**
- Black w/Red stitching
  - Includes red seat belts

**UPHOLSTERY COLOR:**
- Black w/Red stitching
  - Includes red seat belts

**UPHOLSTERY COLOR:**
- Black w/Red stitching
  - Includes red seat belts

**UPHOLSTERY COLOR:**
- Black w/Red stitching
  - Includes red seat belts

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**TRIM:**
- MB-Tex/DINAMICA (AMG C63)

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**TRIM:**
- Leather

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**TRIM:**
- MB-Tex/DINAMICA (AMG C43)

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**TRIM:**
- Leather

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**TRIM:**
- Leather

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**TRIM:**
- Leather

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**TRIM:**
- Leather
Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

**CHANGING WHAT’S REMOTELY POSSIBLE**

Any time, any place
Life is better when you’re connected. You don’t have to leave your world behind when you’re in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It’s all possible with Mercedes me.3

Convenience at your fingertips
The Mercedes me website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

Your car in your pocket
With the Mercedes me app, you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car’s navigation system, all from your phone.

**INSPIRING THE JOURNEY**

Be part of something special
When you drive a Mercedes-Benz, you’re part of the family. Mercedes me lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

Get the Star treatment
Get exclusive perks at world-class resorts when you stay at a partner hotel of Mercedes me. Visit MBUSA.com/mercedesme to find out more.

Enjoy the personal touch
Beyond its advanced, user-friendly technology, Mercedes me is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

**SMOOTHING THE WAY**

Ownership, simplified
From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, Mercedes me makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, demystified
Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer’s expert Product Concierge.

Service, on your side
Is it time for service or maintenance? You can make an appointment right from the Mercedes me app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.24

Mercedes-Benz mbrace® puts the power of Mercedes me to work for you—from apps to WiFi—when you’re in your car, and remote vehicle features when you’re not.3 Four mbrace packages let you tailor its many benefits to fit your life.

5 years of mbrace Connect included
Every new Mercedes-Benz comes with five years of mbrace Connect at no additional charge. It’s the core mbrace package but it’s far from basic, with remote features and in-car internet.

**mbrace Secure** 6-month trial included
Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

**mbrace Concierge** 3-month trial included
Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

**mbrace Entertain** 3-month trial included
Streaming audio and in-car WiFi for you and your passengers.

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**mbrace Entertain** 3-month trial included
Streaming audio and in-car WiFi for you and your passengers.

Features include:
- Automatic Alarm Notification
- Automatic Collision Notification
- SOS/Emergency Call
- Stolen Vehicle Location Assistance
- Agent-assisted Remote Door Lock/Unlock
- Agent-assisted Vehicle Information
- Safe Ride
- and more

Features include:
- Mercedes-Benz Concierge
- Point of Interest Destination Download
- Turn-by-Turn Route Assistance
- Location-based Traffic and Weather

Features include:
- iHeartRadio®
- TuneIn® Radio
- In-vehicle WiFi
The personal rewards of striving to be the best are even more meaningful in the development of young team members, who are an investment in everyone's future. It is why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of youth athletes with mentors who can guide them, help them learn how to deal with major life issues, and help them grow. Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community.