Standard and available equipment may vary by model. Please see back of brochure.
What can you tell from a car’s lines? If it’s styling, the redesigned CLA cuts the clutter of ordinary cars much the way it slices through the wind. And if it’s the substance under the surface, it’s the only car in its class whose lineage draws from the very first car, and thousands of innovations since.

When the seductive shape of the CLA first appeared as a concept car, the public’s response was overwhelming: “Bring it!” So Mercedes-Benz did. The engineers gave it the innovation that’s inherent in its family bloodline. The designers brought its alluring body lines almost straight from the auto show to the showroom floor. And together, they delivered it at a price that’s even more attractive.

Its greatest value, however, comes from its unmatched core values: the rewards of athletic performance, the reassurance of advanced safety systems, and the level of refinement evident from its aerodynamics to its cabin appointments. In true Mercedes-Benz style, the CLA has the substance to back up its true Mercedes-Benz style. And for 2017, it has even more of both, with fresh design details, new technologies, and added standard features.

Within its sharply sculpted body, the CLA blurs the line between sporty coupe and luxury sedan. Turbo power and an agile chassis underpin its spacious 5-passenger cabin. Each model offers a choice of suspension setups. Five driving modes adapt the car’s dynamics to your driving mood at the push of a button. Sport seats pair refinement with the racing inspiration of deep bolsters and integrated head restraints. At night, LED ambient lighting glows beneath each head restraint—just one of many elements that make riding in a CLA feel special.

Enhancements for 2017 elevate that emotion: There are new headlamps, taillamps, lower body styling and wheel options. The winglike dash presents crisper gauges and a larger central screen with a standard rearview camera. High-tech options include LED headlamps, a hands-free trunk opener, and several new choices in smartphone-integrated audio and apps. And the AMG CLA 45’s heart-pounding power is expressed with bold aero elements and gloss black accents all around—and all standard.

When you see a CLA, the shining Star in its grille reflects a legacy of patents, automotive firsts and racing wins that no other car in its class can match. When you drive a CLA, it projects a brighter road ahead—in the way it performs, how it protects, and by wrapping its seductive curves around an even more enticing bottom line.
**TRUE STYLE COMES FROM WITHIN — AN INNER SENSE OF CONFIDENCE IN SOMETHING EVEN DEEPER: COMPETENCE**

<table>
<thead>
<tr>
<th>PERFORMANCE</th>
<th>DESIGN</th>
<th>SAFETY</th>
<th>LUXURY</th>
<th>TECHNOLOGY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exciting yet efficient turbo power with a quick-thinking dual-clutch 7-speed. Agility in the corners with civility in the city.</td>
<td>The wind-slicing profile of a coupe with the practical benefit of four doors. Seductive style with fresh new details.</td>
<td>Groundbreaking safety systems that watch the road and the driver. Active and semi-autonomous systems to assist you.</td>
<td>A sporty, spacious cabin with room for five adults. Thoughtful amenities to stimulate and soothe your eyes, ears and touch.</td>
<td>User-friendly innovations to keep you connected, engaged and entertained. Intuitive controls to keep your world within reach.</td>
</tr>
<tr>
<td>Inline-4 turbo engine, 7-speed DCT transmission</td>
<td>4-door coupe design</td>
<td>Radar-based Active Brake Assist collision mitigation</td>
<td>Power driver seat with memory</td>
<td>8&quot; color screen and central controller</td>
</tr>
<tr>
<td>375 handcrafted horsepower (AMG CLA 45)</td>
<td>Grille-integrated Star and hood with twin power domes</td>
<td>ATTENTION ASSIST®</td>
<td>Split-fold rear seats</td>
<td>Mercedes me with smartphone app, in-car Internet and 4G LTE WiFi²</td>
</tr>
<tr>
<td>DYNAMIC SELECT drive modes</td>
<td>AMG Aerodynamics Package (CLA 45)</td>
<td>Rearview camera</td>
<td>Digital dual-zone climate control</td>
<td>COMAND® navigation*</td>
</tr>
<tr>
<td>Agile independent suspension</td>
<td>17&quot; to 19&quot; wheels¹</td>
<td>Distance Pilot DISTRONIC®*</td>
<td>Power tilt/sliding Panorama roof*</td>
<td>Apple CarPlay™ and Android Auto*</td>
</tr>
<tr>
<td>4MATIC® variable-torque all-wheel drive*</td>
<td>LED headlamps and taillamps*</td>
<td>Blind Spot Assist*</td>
<td>12-color LED ambient lighting*</td>
<td>KEYLESS-START, or KEYLESS-GO***</td>
</tr>
<tr>
<td></td>
<td>Sport, Sport Plus and Night Packages*</td>
<td>Lane Keeping Assist*</td>
<td>harman/kardon® surround sound*</td>
<td></td>
</tr>
</tbody>
</table>
*Optional or not available on some models. Please see back of brochure.
A Mercedes-Benz CLA travels at the speed of brilliance. Its advanced performance technologies convert the brainpower of their engineering into athletic reflexes on every drive. A CLA self-tunes its engine, shifts its gears, and even responds to a slipping wheel with synapse-quick response.

It’s near-impossible to track the man-hours that go into the engineering of a Mercedes-Benz. Considering that it all started back in 1886, when Karl Benz earned the patent for the first car, maybe it’s best measured in man-centuries—and woman-centuries, too. It was Karl’s wife Bertha, after all, who took the first road trip—a 60-mile round trip where she served as her own mechanic.

No matter how you add it up, it only takes a few seconds in a 2017 CLA to appreciate it all. A 208-hp 2.0L inline-4 turbo engine thrusts the CLA250 from 0 to 60 mph in 6.9 seconds. The turbocharger spins up to full boost quickly, so you can enjoy all 258 lb-ft of torque without delay—from a stoplight, up an onramp, or when passing. The advanced high-pressure Direct Injection and rapid-multispark ignition operate with molecular precision and millisecond speed. They can both self-tune not just while you drive, but in the course of a single combustion cycle. With ultralow emissions and up to 36 highway mpg, it’s an appealing mix of responsiveness and responsibility.

The 7G-DCT transmission earns its name from its seven speeds and its dual-clutch design. With two clutches—and no need for a clutch pedal—it can start engaging the next gear while it’s shifting out of the current one. It’s an automatic by default, a paddle-shifted manual on demand, and it can change gears faster than a human at any time. It transmits power either to the front wheels or, with 4MATIC® all-wheel drive, to the rear wheels too. Variable-torque 4MATIC responds instantly to the grip at each tire. New DYNAMIC SELECT offers multiple driving modes at a button’s touch, from ECO to Sport, plus an Individual mode you can configure for yourself.

Each 17” or 18” wheel (up to 19” on the AMG CLA45) is independently suspended, with struts and wishbones up front, and a multilink design at the rear. Along with as many as seven different wheel styles, there are several chassis options, from an adjustable suspension to a full setup that’s performance-tuned by the masters at AMG.

If you like to explore automotive history, you’ll find that Direct Injection, all-wheel drive, the 4-wheel independent suspension, multilink suspension and 7-speed automatic transmission were pioneered by Mercedes-Benz. But if you’d rather create some history of your own, you can collect the modern versions of all these innovations far more quickly. They come neatly packaged in a new CLA.

LIVE IN THE MILLISECOND
Light-sensing auto-on/off headlamps use a multi-element sensor for more accurate control. By looking ahead, not just up, it can switch on the headlamps the moment you enter a dark garage, without getting confused by every shade tree. New LED headlamps* create brighter, precisely shaped low and high beams that simulate natural daylight even more closely than xenon lamps. Their distinctive design includes arching white LED Daytime Running Lamps, and upgrades the taillamps to an LED “twin torch” style. LED turn signals are also integrated in each side mirror, where they’re more visible to drivers in the adjacent lane and to pedestrians.

Your playlist can be virtually limitless in a CLA. You can tune in local HD Radio® stations, stream audio from your Bluetooth® device, or opt for nationwide SiriusXM Radio.12 Upgrade to the mbrace® Entertain Package2 and you can stream online audio apps like iHeartRadio® for your iPhone® and Android Auto for your Android® phone, each with its own unique interface, apps and voice recognition. 13 And to immerse you and your passengers in listening bliss, harman/kardon® has developed a LOGIC7® surround sound system* that can fill the cabin with 500 watts of lush audio.

Using radar to help detect if you’re approaching slower traffic ahead too quickly, Active Brake Assist can alert you to brake, or even initiate braking itself.6 To help sense if you’re getting drowsy on a longer trip, ATTENTION ASSIST® monitors up to 70 parameters of driving behavior.7 A rearview camera 8 is also standard. Blind Spot Assist® and Lane Keeping Assist® help to smooth your moves on multilane roads. Radar-based Distance Pilot DISTRONIC® cruise control* can adapt to the traffic flow, even stop-and-go.10 Parking Pilot* can help you size up parking spots and back you in hands-free. It can also alert you to nearby obstacles in any low-speed maneuver.11

In look and feel, the CLA cabin is a treat for the senses. The winglike dash and crisp analog gauges are elegantly sporty. Circular vents, inspired by executive jets, feature aluminized rings and X-shaped vanes that adjust with a satisfying click. Satin and polished metallic trim details the controls, while the multifunction steering wheel is stitched in supple leather. Sweeping trim spans the dash in a choice of finishes: intriguing patterns, sleek aluminum, satin or gloss woods, or—as AMG exclusives—carbon fiber or DINAMICA microsuede.* The upholstery is fitted by hand and available in a spectrum of options. Even the ambient lighting* offers you 12 colors.

An 8” color screen and intuitive controller team up to bring you a world of audio, info, navigation* and more. With no bulky visor, the screen is big, sleek, and mounted high for easy viewing of its illustrated menus. The central controller is on the console, where your hand falls naturally, so there’s no need to reach for a touchscreen. COMAND® navigation*14 includes three years of map updates and five years of Traffic and Weather service from SiriusXM.12 Mercedes me puts the Internet in your CLA’s dash, plus Remote Start and more on your smartphone.17 Five standard years of mbrace Connect services include useful in-car apps like HERE® Local Search.
WHERE IT’S FROM
Affalterbach, Germany, is an orchard town where trophies are harvested. It’s the home of AMG, where for nearly 50 years championship racecars have been created by a team of people who are not just racers. They’re dreamers. Visionaries. And perfectionists. They develop technologies that heighten power, like patented NANOSLIDE® cylinder walls that slash friction and wear. They adapt to change: Variable-torque AMG Performance 4MATIC® clings to pavement yet delivers nimble balance. They break Formula 1® records, and are by far the most winning name in the DTM (German Touring Car Championship). And they turn victory on the track into vehicles that conquer the streets of the world—and the hearts of its most passionate drivers.

IS WHAT IT DOES
The AMG CLA45 is endowed with the DNA of racing champions and the hardware to bring it to life: massive brakes, 18” or 19” AMG® wheels, an AMG Sport Suspension, and exclusive cockpit appointments. Standard Aerodynamics and Night Packages add a deep front splitter, wind-guiding flics and a rear spoiler, all in Gloss Black. The handcrafted AMG 2.0L turbo engine is the most powerful 4-cylinder in production, with 375 hp, 350 lb-ft of torque, a class-leading 26.1 psi of max turbo boost, and the industry’s highest hp/liter. Torque-vectoring AMG Performance 4MATIC and an aggressively geared AMG SPEEDSHIFT® DCT 7-speed can vault you to 60 mph in 4.1 seconds. Performance options can dial it up even further: An AMG Performance Exhaust unleashes its full fury at the push of a button. And the AMG DYNAMIC PLUS Package adds two-stage damping, a limited-slip front differential, a RACE mode, and a 167-mph top speed.
The freshly restyled CLA 250 is at once a beautifully crafted sculpture and a canvas that invites you to express your own personality. Three option packages recalibrate the car’s character, progressively adding style and substance to its sleek exterior, sporty cabin, and capable chassis.

Leaving well enough alone has never been a Mercedes-Benz tradition. Driving desire has, so the CLA 250 offers numerous ways to express the desire that drives you.

The Sport Package wraps aggressive, aerodynamically designed AMG lower bodywork around a set of 18" AMG® twin 5-spoke wheels. Painted calipers grasp perforated front brake discs. And 241 hexagonal chrome pins radiate from the Star at the center of its diamond-block grille.

The Night Package takes all that to the dark side, casting the window trim, mirrors and wheel inlays in Gloss Black.

An even more intensive transformation occurs with the Sport Package Plus. Start with the core elements of the Sport and Night Packages—the AMG body styling, black trim and chrome diamond-block grille—and add unique 18" AMG wheels, wider tires, plus red brake calipers and bumper inlays. The AMG-tuned chassis features linear sport steering, an exclusive front suspension and axle, a sport exhaust, and a more aggressive profile for the Sport transmission mode. The cabin undergoes an infusion of racing inspiration: Black MB-Tex/DINAMICA sport seats, a flat-bottom steering wheel, aluminum pedals and dash trim, plus red stitching, seat belts and cabin accents.
ACTION, TRACTION AND THE IRRESISTIBLE POWER OF ATTRACTION
A DESIGN SO SLEEK, ONLY THE WIND WON’T NOTICE IT

MODELS

CLA 250
- 208-hp 2.0L inline-4 turbo engine
- 7-speed 7G-DCT dual-clutch automatic transmission
- Front-wheel drive
- 17” 5-spoke wheels
- 0–60 mph in 6.9 seconds

CLA 250 4MATIC
- 208-hp 2.0L inline-4 turbo engine
- 7-speed 7G-DCT dual-clutch automatic transmission
- 4MATIC® variable-torque all-wheel drive
- 17” 5-spoke wheels
- 0–60 mph in 6.8 seconds

AMG CLA 45
- 375-hp handcrafted AMG 2.0L inline-4 turbo engine
- 7-speed AMG SPEEDSHIFT® DCT dual-clutch transmission
- AMG Performance 4MATIC all-wheel drive
- 18” AMG® twin 5-spoke wheels
- 0–60 mph in 4.1 seconds
**SPECIFICATIONS**

<table>
<thead>
<tr>
<th></th>
<th>CLA 250</th>
<th>CLA 250 4MATIC</th>
<th>AMG CLA45</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Engine</strong></td>
<td>2.0L inline-4 turbo with Direct Injection</td>
<td>2.0L inline-4 turbo with Direct Injection</td>
<td>Handcrafted 2.0L inline-4 turbo with Direct Injection</td>
</tr>
<tr>
<td><strong>Power</strong></td>
<td>208 hp @ 5,500 rpm</td>
<td>208 hp @ 5,500 rpm</td>
<td>375 hp @ 6,000 rpm</td>
</tr>
<tr>
<td><strong>Torque</strong></td>
<td>258 lb-ft @ 1,250–4,000 rpm</td>
<td>258 lb-ft @ 1,250–4,000 rpm</td>
<td>350 lb-ft @ 2,250–6,000 rpm</td>
</tr>
<tr>
<td><strong>Transmission</strong></td>
<td>7G-DCT dual-clutch 7-speed automatic with shift paddles</td>
<td>7G-DCT dual-clutch 7-speed automatic with shift paddles</td>
<td>AMG SPEEDSHIFT® DCT dual-clutch 7-speed automatic with shift paddles</td>
</tr>
<tr>
<td><strong>Acceleration</strong></td>
<td>6.9 sec</td>
<td>6.8 sec</td>
<td>4.1 sec</td>
</tr>
<tr>
<td><strong>Wheels</strong></td>
<td>17” 5-spoke with all-season Extended Mobility tires¹</td>
<td>17” 5-spoke with all-season Extended Mobility tires¹</td>
<td>18” AMG® twin 5-spoke with summer high-performance tires¹</td>
</tr>
<tr>
<td><strong>Suspension</strong></td>
<td>4-wheel independent strut front/ multilink rear</td>
<td>4-wheel independent strut front/ multilink rear</td>
<td>AMG Sport Suspension, 4-wheel independent strut front/multilink rear</td>
</tr>
<tr>
<td><strong>Drivetrain</strong></td>
<td>Front-wheel drive</td>
<td>4MATIC® variable-torque all-wheel drive</td>
<td>AMG Performance 4MATIC all-wheel drive</td>
</tr>
</tbody>
</table>

**KEY STANDARD FEATURES**

**PERFORMANCE AND EFFICIENCY**

- ECO Start/Stop system
- DYNAMIC SELECT with Comfort, Sport, ECO and Individual modes
- AMG DYNAMIC SELECT with Comfort, Sport, Sport+ and Individual modes
- RACE START function
- Electric parking brake with automatic release in Drive or Reverse
- 4MATIC® variable-torque all-wheel drive
- AMG Performance 4MATIC all-wheel drive
- AMG Sport Exhaust System
- AMG High-performance Braking System
- Torque-vectoring ESP® Dynamic Cornering Assist

**SAFETY AND SECURITY**

- Active Brake Assist
- ATTENTION ASSIST®
- Electronic Stability Program (ESP)
- 3-stage Electronic Stability Program (ESP)
- Emergency-sensing Brake Assist (BAS®)
- Advanced Tire Pressure Monitoring System
- Rearview camera²
- 8 air bags
- Daytime Running Lamps
- LED Daytime Running Lamps
- Automatic light-sensing headlamps
- LED headlamps
- LED taillamps, brake lamps and turn signals
- SmartKey remote locking
- Pushbutton KEYLESS-START
- Antitheft alarm system with remote panic feature
- Active Brake Assist
- ATTENTION ASSIST®

**COMFORT AND CONVENIENCE**

- Power driver seat with 3-position memory and power lumbar support
- Adjustable cushion length for front seats
- Sport front seats, integrated front and outboard rear head restraints
- 60/40-split folding rear seats¹³
- Folding rear center armrest with pass-through¹⁴
- Tilt/telescoping steering column
- Multifunction steering wheel with leather trim
- Sport steering wheel with flat-bottom design
- Dual-zone digital automatic climate control
- Front and rear cupholders
- Amber ambient cabin lighting
- Rain-sensing windshield wipers
- Heated power side mirrors

**STYLING**

- AMG Aerodynamics Package: Larger front air-dam splitter, front apron flaps, rear spoiler
- AMG Night Package: Gloss Black exterior accents, tailpipes in black chrome finish

**ENTERTAINMENT AND NAVIGATION**

- 8” high-resolution central screen
- Central controller
- High-resolution color multifunction display in instrument cluster
- Bluetooth® audio streaming
- Hands-free Bluetooth interface
- Dual USB audio ports
- Media Interface
- In-dash CD player with MP3 capability
- SD card reader
- HD Radio® receiver
- Prewiring for accessory Garmin® MAP PILOT® navigation system
- 5 years of Mercedes-Benz mbrace® Connect services²

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- Standard
- Optional
- △ No-charge option
- — Not available (NA)

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MBUSA.com/CLA
<table>
<thead>
<tr>
<th>DIMENSIONS</th>
<th>CLA 250</th>
<th>CLA 250 4MATIC</th>
<th>AMG CLA45</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase</td>
<td>106.3&quot;</td>
<td>106.3&quot;</td>
<td>106.3&quot;</td>
</tr>
<tr>
<td>Overall length</td>
<td>182.3&quot;</td>
<td>182.3&quot;</td>
<td>184.7&quot;</td>
</tr>
<tr>
<td>Overall height</td>
<td>56.6&quot;</td>
<td>56.6&quot;</td>
<td>55.8&quot;</td>
</tr>
<tr>
<td>Overall width w/ mirrors</td>
<td>80.0&quot;</td>
<td>80.0&quot;</td>
<td>80.0&quot;</td>
</tr>
<tr>
<td>Curb weight</td>
<td>3,274 lbs</td>
<td>3,395 lbs</td>
<td>3,450 lbs</td>
</tr>
<tr>
<td>Headroom front/rear</td>
<td>38.2&quot; / 35.4&quot;</td>
<td>38.2&quot; / 35.4&quot;</td>
<td>38.2&quot; / 35.4&quot;</td>
</tr>
<tr>
<td>front/rear, w/Panorama roof</td>
<td>37.0&quot; / 35.6&quot;</td>
<td>37.0&quot; / 35.6&quot;</td>
<td>37.0&quot; / 35.6&quot;</td>
</tr>
<tr>
<td>Legroom front/rear</td>
<td>40.2&quot; / 27.1&quot;</td>
<td>40.2&quot; / 27.1&quot;</td>
<td>40.2&quot; / 27.1&quot;</td>
</tr>
<tr>
<td>Shoulder room front/rear</td>
<td>56.0&quot; / 53.2&quot;</td>
<td>56.0&quot; / 53.2&quot;</td>
<td>56.0&quot; / 53.2&quot;</td>
</tr>
<tr>
<td>Cargo capacity</td>
<td>13.1 cu ft</td>
<td>13.1 cu ft</td>
<td>13.1 cu ft</td>
</tr>
</tbody>
</table>

### OPTION PACKAGES

**CLA 250**

#### Premium Package
- Blind Spot Assist
- KEYLESS-GO®
- Heated front seats
- SiriusXM® Radio with 6-month All Access trial
- harman/kardon® LOGIC7® surround sound system

#### Convenience Package
- HANDS-FREE ACCESS
- Auto-dimming driver-side and inside rearview mirrors
- Compass in rearview mirror
- Garage door opener

#### Interior Package
- Leather upholstery
- Topstitched MB-Tex upper dash trim
- Multicolor ambient cabin lighting (12 colors)

#### Multimedia Package
- COMAND® hard-drive navigation
- 3 years of navigation map updates
- 5 years of SiriusXM® Traffic and Weather services
- Voice control with learning feature
- Apple CarPlay® and Android Auto

#### Smartphone Integration Package
- Apple CarPlay® and Android Auto

#### Driver Assistance Package
- Distance Pilot DISTRONIC®
- Lane Keeping Assist

#### Sport Package
- AMG body styling
- Chrome-tipped diamond-block grille
- 18" AMG twin 5-spoke wheels; Silver
- Perforated front brakes with painted calipers

#### Night Package
- Gloss Black exterior accents
- 18" AMG twin 5-spoke wheels w/ black inlays

#### Sport Package Plus
- Silver AMG 20" wheels; NA with Sport Package or Night Package
- Chrome-tipped diamond-block grille
- 18" AMG twin 5-spoke wheels, 235/40R18 high-performance tires
- Perforated front brakes with red-painted calipers
- AMG Sport Suspension and AMG-developed front axle
- Linear seat steering, reprofiled transmission Sport mode
- Sport exhaust
- Black MB-Tex/DINAMICA upholstery with red stitching
- Aluminum trim
- Red seat belts and cabin accents
- Sport steering wheel with flat-bottom design
- Brushed aluminum pedals

### OPTION PACKAGES continued

**CLA 250**

#### AMG "Red Cut" Exclusive Package
- Black "Red Cut" leather upholstery, designo® Red seat belts
- Topstitched MB-Tex® upper dash trim
- Multicolor ambient cabin lighting (12 colors)

#### AMG DINAMICA Interior Package
- NA with Interior Package
- AMG DINAMICA Performance steering wheel with red 12 o'clock band
- AMG BLACK DINAMICA® trim

#### AMG DYNAMIC PLUS Package
- AMG RIDE CONTROL Sport Suspension with 2-stage damping
- AMG limited-slip front differential
- AMG DYNAMIC SELECT RACE mode and raised top speed

### INDIVIDUAL OPTIONS

- Parking Pilot
- Blind Spot Assist
- Adjustable suspension
- AMG RIDE CONTROL Sport Suspension with 2-stage damping
- AMG Performance Exhaust System
- AMG Performance front seats by RECARO®
- AMG Performance Nappa/DINAMICA steering wheel
- AMG illuminated front door sills
- Panorama roof
- LED headlamps; LED taillamps, brake lamps and turn signals
- AMG carbon fiber exterior mirror covers
- Heated front seats
- Multicolor ambient cabin lighting
- harman/kardon® LOGIC7® sound system
- AMG Performance front seats by RECARO®
- AMG Performance Nappa/DINAMICA steering wheel
- AMG illuminated front door sills
- Aluminum trim
- AMG Performance Exhaust System
- AMG Performance front seats by RECARO®
- AMG Performance Nappa/DINAMICA steering wheel
- AMG illuminated front door sills
- Aluminum trim
- AMG Performance Exhaust System
Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

CHANGING WHAT’S REMOTELY POSSIBLE

Any time, any place
Life is better when you’re connected. You don’t have to leave your world behind when you’re in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It’s all possible with Mercedes me.

Convenience at your fingertips
The Mercedes me website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

Your car in your pocket
With the Mercedes me app, you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car’s navigation system, all from your phone.

INSPIRING THE JOURNEY

Be part of something special
When you drive a Mercedes-Benz, you’re part of the family. Mercedes me lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

Get the Star treatment
Get exclusive perks at world-class resorts when you stay at a partner hotel of Mercedes me. Visit MBUSA.com/mercedesme to find out more.

Enjoy the personal touch
Beyond its advanced, user-friendly technology, Mercedes me is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

SMOOTHING THE WAY

Ownership, simplified
From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, Mercedes me makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, demystified
Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer’s expert Product Concierge.

Service, on your side
Is it time for service or maintenance? You can make an appointment right from the Mercedes me app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.

TOGETHER WHEREVER: mbrace

It’s perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz mbrace® puts the power of Mercedes me to work for you—from apps to WiFi—when you’re in your car, and remote vehicle features when you’re not. Four mbrace packages let you tailor its many benefits to fit your life.

5 years of mbrace Connect included
Every new Mercedes-Benz comes with five years of mbrace Connect at no additional charge. It’s the core mbrace package but it’s far from basic, with remote features and in-car Internet.

Mercedes me app includes:
- In-car features include:
  - Remote Start
  - Remote Door Lock/Unlock
  - Remote Horn & Lights
  - Send2Benz™
  - Valet Protect
  - Vehicle Finder
  - Curfew Minder
  - and more

mbrace Secure 6-month trial included
Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

Features include:
- Automatic Alarm Notification
- Automatic Collision Notification
- SOS/Emergency Call
- Stolen Vehicle Location Assistance
- Agent-assisted Remote Door Lock/Unlock
- Agent-assisted Vehicle Information
- Safe Ride
- and more

mbrace Concierge 3-month trial included
Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

Features include:
- Mercedes-Benz Concierge
- Point-of-Interest Destination Download
- Turn-by-Turn Route Assistance
- Location-based Traffic and Weather

mbrace Entertain 3-month trial included
Streaming audio and in-car WiFi for you and your passengers.

Features include:
- iHeartRadio®
- TuneIn® Radio
- In-vehicle WiFi
GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be—from grille to trunk lid, wheels to roof racks, cabin to cargo area. There’s no better way to make your CLA all your own, while keeping it 100% Mercedes-Benz.

CLA Accessories include:

- A selection of alloy wheels
- Illuminated Star: NA with Driver Assistance Package
- Rear spoiler
- Roof rack basic carrier
- Bike rack: Requires basic carrier
- Floor mat trims: Available in Black

Cargo net: Available for trunk floor and load sill
Cargo area tray
Cargo box
Reversible cargo mat
AMG Heritage wheel hub inserts
Media Interface cables for smartphone

ENDNOTES

1 Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
2 Lower aspect-ratio tires and accompanying wheels provide substantially increased traction, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon unanticipated obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. CLA models are provided with tires that are not equipped withExtended Mobility tires are provided with TIREFIT sealant and a portable air pump.
3 Mercedes me and Mercedes-Benz mbrace services operate only where cellular and GPS signals are available, which are provided by the carrier and not within the control of Mercedes-Benz USA, LLC. Five years of the Mercedes me Connect package are included with new-vehicle purchase and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure. Conserve and Entertain services require acceptance of the complimentary mbrace Connect service, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required for Sentinel Service. The M-BUS A app requires Multimedia Package, and an mbrace Entertain subscription. Connection may be limited by belt material. Apps may be introduced, updated or removed at varying dates, and may also require a vehicle software update. Some services may be limited or unavailable where you are. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone™ models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com for details.
4 Stated rates of acceleration are estimated based upon manufacturer’s track results and may vary depending on model, environmental conditions and road surface conditions, driving style, elevation and vehicle load.
5 2017 EPA estimated fuel economy (city/highway) for CLA 250, 23/32 mpg for CLA 250 4matic and 23/33 mpg for AMG CLA 45. Compare the estimated fuel economy of other vehicles. You may get different mileage depending on how you drive, weather conditions and trip length.
6 No system, regardless of how advanced, can overcome the laws of physics or circumstances driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance on snow is obtained with winter tires.
7 Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or each movement of vehicles ahead. It is the driver’s responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other inputs necessary to maintain control of the vehicle. Drivers are cautioned not to rely on the system’s alerts before braking as that may not afford sufficient time and distance to brake safely. See Operator’s Manual for system’s operating speeds and additional information and warnings.
8 Rearview camera does not supplement driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of drizzle, oil or snow on the camera.
9 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles or your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a substitute for driver awareness and checking of surrounding traffic and conditions. See Operator’s Manual for system’s operating speeds and additional information and warnings.
10 Distance Pilot DISTRONIC® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruise speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver’s responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other inputs necessary to maintain control of the vehicle. Drivers are cautioned not to wait for the system’s alerts before braking, as that may not afford sufficient time and distance to brake safely.
11 Parking Pilot is not a substitute for driver attention to the immediate surroundings, as well as any people, animals or vehicles or in approaching the vehicle’s maneuvering range. System cannot determine if a space is clearly available or of a suitable surface for parking. See Operator’s Manual for additional information, tips and warnings.
12 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to SiriusXM Traffic and SiriusXM Weather when equipped with the Multimedia Package. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately as or a package after trial period. If you decide to continue after your trial period, the plan you choose will automatically renew and you will be charged according to your selected payment method at then-current rates. For rates and terms apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
13 Apple CarPlay® is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers’ terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device’s network connection. Data usage is rounded through device and subject to fees, charges and restrictions in user’s wireless plan. Vehicle’s factory audio information interface, including COMAND® navigation and the apps of Mercedes-Benz mbrace®, may not be used simultaneously with Apple CarPlay® or Android Auto. When Apple CarPlay® or Android Auto is in use, the steering wheel voice control button accesses Siri® or Google voice recognition software for voice commands.
14 While the navigation system provides direction assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and road conditions surrounding the vehicle while driving and should only consult the map or visual display once the vehicle has stopped. Do not use while driving. Measured on all accessible roads. Online features require a subscription and one or more mbrace Packages.
15 On local speed and traffic data.
16 Ultra-fast tether can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.
17 Camera is replaced by displays in COMAND® navigation screen and multifunction display when Multimedia Package is also ordered.
18 Black/Light Oyster with Tan, Black/Black Lether with Tan or Black/Silver Lether with Tan.
19 Roadside Assistance may be limited by your subscription or acceptance of extended warranty or tire services, as well as the Roadside Assistance Program, please see your dealer.

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