The rewards of striving to be the best are even more meaningful in the development of our youth than they are in automobiles. That’s why Mercedes-Benz USA is committed to educating and empowering the next generation of diverse leaders. To help equip them with the tools for success, MBUSA partners with two national organizations that invest in the futures of young people in communities across the country. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of youth a better life today, and all of us a brighter tomorrow. Learn more about how Mercedes-Benz USA gives back at MBUSA.com/community

A nationwide network of youth sports programs, Laureus Sport for Good USA is focused on improving the health, education, employment and social cohesion of youth in underserved communities. Since 2012, Laureus USA has helped nearly half a million young people in 150 cities, and has supported the training of more than 8,000 coaches who serve as mentors in their communities. To learn more, visit laureususa.com

Johnny Mac Soldiers Fund helps to honor military service and sacrifice by providing scholarships to veterans and military family members, particularly the children of our nation’s fallen and disabled. Since 2014, Johnny Mac has awarded over $7.5 million in scholarships to more than 1,000 students. To learn more, visit johnnymac.org

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Sometimes it’s fun to turn popular wisdom on its head, and give old thinking a fresh twist. Take the saying “Form follows function.” What if they lead the way together? Or “You can’t have everything.” What if you don’t want to give up the things you like, just to fulfill what you need? “Well, fine. But plan on paying the price.” Says who? Not the Mercedes-Benz CLA. Do you want a sporty car with a turbo and shift paddles, or safety advancements like radar collision mitigation? You get both in a CLA. Would you rather arrive in bold coupe style or ride in a roomy, refined four-door? Yes, and yes. And while its innovations make it clear why there’s a shining Star in its grille, does that mean the CLA has a sky-high pricetag, too? You’ve probably figured that one out by now, and are already picking out colors, wheels and the options you want. The 2019 CLA puts them within reach of your imagination and your wallet, so go ahead: Dream a little. Dream big, even. Then live the dream.
Standard and available equipment may vary by model. Please see back of brochure.
FEATURES

*Optional or not available on some models. Please see features and endnotes at back of brochure.
ELEGANTLY MUSCULAR LINES PREVIEW ITS AGILE MOVES AND SMOOTH REFINEMENT. WITHIN THE CLA’S PERFECTLY TONED BODY AWAIT CHARACTER THAT CANNOT BE TONED DOWN.

EXPRESSIVE design speaks not just to your boldness but to what the aerodynamically sculpted CLA body says about its performance. A CLA definitely wears the confidence of its turbo power, tuned chassis and available 4MATIC® all-wheel drive on its stylish sleeves.

IMPRESSIVE substance backs up the looks with the goods, like a leather-wrapped steering wheel with shift paddles, and an 8” high-res color screen. Options range from a multimode suspension to multimedia perks like WiFi, voice control, Apple CarPlay™ and Android Auto.

CLA MODELS

CLA 250 and CLA 250 4MATIC
208-hp inline-4 turbo
Front-wheel drive, or variable-torque 4MATIC® all-wheel drive
17” alloy wheels

AMG CLA 45
Handcrafted 375-hp inline-4 turbo
Variable-torque AMG Performance 4MATIC all-wheel drive
19” alloy wheels

TO IMPRESS
EVERY CLA HAS THE POWER TO PIQUE YOUR DRIVING PASSION. IN AMG FORM, IT ALSO HAS THE MOST PEAK POWER OF ANY 4-CYLINDER CAR IN PRODUCTION.

Standard DYNAMIC SELECT fine-tunes the throttle, 7-speed shift points and more—from ECO to Sport—with just the push of a dashboard button or twist of a console knob.

Available 4MATIC® ALL-WHEEL DRIVE can send up to 50% of the engine’s torque to the rear wheels, enhancing handling when the weather turns or when the road does.

HIGHLIGHTS
- 2.0L inline-4 turbo engine, 208 hp (CLA 250) or 375 hp (CLA 45)
- Variable-torque 4MATIC® all-wheel drive* or AMG Performance 4MATIC
- Paddle-shifted 7-DCT (CLA 250) or AMG SPEEDSHIFT® DCT (CLA 45)
- 7-speed dual-clutch transmission
- 4-wheel independent suspension, with adjustable damping*
- DYNAMIC SELECT with drive modes from ECO to Sport, plus Individual

*Optional or not available on some models. Please see back of brochure.
FROM SCULPTED SPORT SEATS WITH BUILT-IN LED MOOD LIGHTING TO AIRCRAFT-STYLE VENTS, CLA INNOVATION COMES WITH AN INVITATION TO STAY AND ENJOY IT ALL.

LUXURY

POWER FRONT SEATS balance sporty design with sumptuous comfort. Each seat features adjustable lumbar and thigh support, a 3-position memory, and LED downlighting beneath the integrated head restraints.

AUTOMATIC CLIMATE CONTROL offers dual zones, and filters for dust, pollen, smog and even odors. Satisfying click-turn fins adjust the executive jet-inspired dash vents. The rear cabin has its own adjustable vents.

HIGHLIGHTS

- Sport-contoured 14-way power front seats, each with 3-position memory and integrated head restraints
- 60/40-split folding rear seats* with integrated outboard head restraints, center armrest and cupholders
- Dual-zone climate control with dust/pollen and activated charcoal filters
- Amber or 12-color* LED ambient lighting including head restraints
- Heated front seats*
- KEYLESS-GO® with HANDS-FREE ACCESS foot-activated trunk opener*
- Hand-fitted MB-Tex, DINAMICA microsuede* or leather* upholstery
- A wide choice of dash trim options, including gloss or matte wood, aluminum and AMG Carbon Fiber

*Optional or not available on some models. Please see back of brochure.
FROM THE ENGINEERS WHO HAVE PIONEERED COUNTLESS SAFETY BREAKTHROUGHS, THE CLA’S ADVANCED TECH LOOKS OUT FOR YOU BY LOOKING AHEAD.

Standard RADAR AND CAMERA systems keep a virtual eye on the road ahead, and help you back up more safely. Radar-based Active Brake Assist can alert you if you’re closing in too quickly on a vehicle ahead, and even initiate braking if you don’t react.²

The CLA is available with ADVANCED DRIVER ASSISTS to help make changing lanes and stop-and-go traffic less stressful, and driving easier from open-road cruising to tight parking.⁶ Active steering guidelines enhance the standard rearview camera.

HIGHLIGHTS
- Radar-based Active Brake Assist
- ATTENTION ASSIST® driver drowsiness detection⁷
- Rearview camera⁸
- Driver Assistance Package* with Active Distance Assist DISTRONIC® cruise control⁹ and Lane Keeping Assist⁹
- Blind Spot Assist*¹⁰
- Active Parking Assist*

WHETHER KEEPING YOU CONNECTED OR HELPING YOU GET AWAY FROM IT ALL, CONTROL IS AT YOUR FINGERTIPS, OR AS CLOSE AS YOUR VOICE.

An intuitive click-turn controller on the console and 8” SCREEN with animated menus make it easy to access audio and comfort settings. Two navigation¹² options are available: COMAND with an advanced voice control system, or Garmin’s MAP PILOT.

From standard HD Radio® stations and Bluetooth® audio streaming, to available nationwide SiriusXM Radio¹³ and global TuneIn Radio¹⁴, an available harman/kardon surround sound brings them to life. In-car WiFi is available via Mercedes me connect.²

HIGHLIGHTS
- 8” display with central controller
- Hands-free Bluetooth®, dual USB ports, and an SD card reader
- COMAND® navigation and voice control with learning feature,* or accessory Garmin MAP PILOT® SD card-based navigation
- Apple CarPlay® and Android Auto*³
- 450-watt harman/kardon LOGIC7® surround sound system*

*Optional or not available on some models. Please see features and endnotes at back of brochure.
While the CLA’s generous standard equipment is one of its core values, an array of options can elevate its function and indulge your sense of fashion. The most popular options are grouped into easy-order packages—some shown here—that let you equip your CLA with a collection of conveniences, customize its comfort, or alter its appearance in a single step.

Package contents and standard equipment vary by model. See page 25 for full list of options and packages.

**POPULAR OPTION GROUPS**

**MAKE IT EASY TO CREATE A CLA THAT’S A TAILORED FIT FOR YOUR LIFE AND STYLE.**

**PREMIUM PACKAGE**

- Blind Spot Assist
- Heated front seats
- SiriusXM Radio® with a 6-month “All Access” trial (includes app and online)
- KEYLESS-GO® with HANDS-FREE ACCESS trunk opener

(All items standard on AMG CLA 45)

**AMG LINE**

- AMG body styling
- Chrome diamond-block grille
- 18” AMG® twin 5-spoke wheels
- Perforated front brakes with painted calipers

(Available on CLA 250 models only)

**NIGHT PACKAGE**

- 18” AMG® twin 5-spoke wheels with black accents
- Gloss black grille crossbar trim, side mirrors, and side window surrounds

(Available on CLA 250 models only; AMG CLA 45 features standard black accents and aerodynamics package)
Is the CLA a more rational coupe, or is it a more sensuous sedan? With four doors and room for five, not to mention a highly efficient powerplant and laudable list of safety standards, a CLA 250 is sure to appeal to your practical side. But ever since it transformed from an auto-show concept to a production car, it’s been set on seduction. Its arcing roofline, frameless door glass and taut sheet metal complement the stance of its 17” or 18” wheels.1 The diamond-block texture of its wide grille is one of many intriguing details, made all the more alluring when the AMG Line option tips each grille pin in chrome. On the move, it’s even more scintillating—a symphony of spooling turbo torque, seven dual-clutched gears, and a choice of three driving modes at the push of a button. And with options like an adjustable suspension and multicolor ambient lighting, you can set up your CLA to suit your mood not just when you order it, but any time. Style, after all, isn’t static. It’s something you get to drive for yourself.

FROM THE ARCH OF ITS ROOF TO THE VALUE IN ITS BOTTOM LINE, THE CLA 250 IS ENGINEERED TO SEDUCE YOU AT FIRST GLANCE, AND SATISFY YOU FOR MANY MILES.

The PREMIUM PACKAGE enhances every drive, starting before you even get in. KEYLESS-GO® lets you unlock the doors with a touch. You can pop the trunk with a foot gesture. Heated front seats and SiriusXM Radio add joy to any journey. And Blind Spot Assist adds peace of mind.

With 208 hp and 258 lb-ft of torque, the 2.0L INLINE-4 TURBO engine makes quick work of merges and onramps. Its advanced Direct injection and multispark ignition are even quicker, precisely self-tuning every few milliseconds as you drive.

Five different 17” OR 18” WHEELS are available, with a choice of two styles at no charge. The 18” options include two AMG® twin 5-spoke designs—with a shimmering silver finish in the AMG Line, or bold black accents to go with the Night Package.

Please see endnotes at back of brochure.
The AMG DYNAMIC PLUS PACKAGE puts an even sharper edge on handling with a limited-slip front diff. Multimode AMG RIDE CONTROL suspension can be had in the package or on its own. Exclusive options—from an active exhaust to racing shell-style seats to a steering wheel with DINAMICA microsuede side grips—let you celebrate the AMG performance legacy daily.

A CLASS-LEADING 26.1 PSI OF TURBO BOOST HELPS CREATE 375 HP FROM 2.0 LITERS, THE MOST POWERFUL 4-CYLINDER ENGINE IN PRODUCTION.

TORQUE-VECTORING AMG Performance 4MATIC® converts the handcrafted power of the AMG CLA 45 into brilliant footwork at all four 19" or available 20" wheels—launching to 60 mph in just 4.1 seconds.16

TWO LITERS THAT’LL QUENCH YOUR THIRST FOR POWER

Please see endnotes at back of brochure.
### Specifications

<table>
<thead>
<tr>
<th>AMG CLA 45</th>
<th>CLA 250 4matic</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Engine</strong></td>
<td>2.0L inline-4 turbo with Direct Injection 208 hp @ 5,500 rpm 2.0L inline-4 turbo with Direct Injection 208 hp @ 5,500 rpm</td>
</tr>
<tr>
<td><strong>Power</strong></td>
<td>250 b-hp @ 1,200–4,000 rpm 250 b-hp @ 1,200–4,000 rpm</td>
</tr>
<tr>
<td><strong>Torque</strong></td>
<td>370 lb-ft @ 4,000 rpm 370 lb-ft @ 4,000 rpm</td>
</tr>
<tr>
<td><strong>Automatic transmission</strong></td>
<td>7G-DCT dual-clutch 8-speed with shift paddles 7G-DCT dual-clutch 8-speed with shift paddles</td>
</tr>
<tr>
<td><strong>Acceleration</strong></td>
<td>6.9 sec 6.9 sec</td>
</tr>
<tr>
<td><strong>Wheels</strong></td>
<td>17&quot; 5-spoke with all-season Extended Mobility tires 17&quot; 5-spoke with all-season Extended Mobility tires</td>
</tr>
<tr>
<td><strong>Suspension</strong></td>
<td>AMG Performance Suspension: 4-wheel independent strut front/multilink rear AMG Performance Suspension: 4-wheel independent strut front/multilink rear</td>
</tr>
<tr>
<td><strong>Driveaxle</strong></td>
<td>Front-wheel drive 4-matic® variable-torque all-wheel drive</td>
</tr>
</tbody>
</table>

### Dimensions

<table>
<thead>
<tr>
<th>AMG CLA 45</th>
<th>CLA 250 4matic</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wheelbase</strong></td>
<td>106.3&quot; 106.3&quot; 106.3&quot;</td>
</tr>
<tr>
<td><strong>Overall length</strong></td>
<td>182.3&quot; 182.3&quot; 184.7&quot;</td>
</tr>
<tr>
<td><strong>Overall height</strong></td>
<td>56.0&quot; 56.0&quot; 55.8&quot;</td>
</tr>
<tr>
<td><strong>Overall width</strong></td>
<td>w/ mirrors 80.2&quot; 80.2&quot; 80.2&quot;</td>
</tr>
<tr>
<td><strong>Curb weight</strong></td>
<td>3,795 lbs 3,955 lbs 3,495 lbs</td>
</tr>
<tr>
<td><strong>Headroom</strong></td>
<td>front/rear 38.2&quot; / 35.4&quot; 38.2&quot; / 35.4&quot; 38.2&quot; / 35.4&quot;</td>
</tr>
<tr>
<td><strong>Legroom</strong></td>
<td>front/rear, w/Pano roof 40.2&quot; / 27.1&quot; 40.2&quot; / 27.1&quot; 40.2&quot; / 27.1&quot;</td>
</tr>
<tr>
<td><strong>Shoulder room</strong></td>
<td>front/rear 56.0&quot; / 53.2&quot; 56.0&quot; / 53.2&quot; 56.2&quot; / 53.2&quot;</td>
</tr>
<tr>
<td><strong>Cargo capacity</strong></td>
<td>13.1 cu ft 13.1 cu ft 10.1 cu ft</td>
</tr>
</tbody>
</table>

### Engine

**2.0L inline-4 turbo:**
- **Torque:** 258 lb-ft @ 1,250–4,000 rpm
- **Output:** 208 hp @ 5,500 rpm

### Option Packages

<table>
<thead>
<tr>
<th>Standard</th>
<th>Optional</th>
<th>No-chage option</th>
<th>Not available</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Premium Package</strong></td>
<td>AMG Black DYNAMIC PLUS Package</td>
<td>AMG RIDE CONTROL Sport Suspension with 2-stage damping</td>
<td>Also in AMG DYNAMIC PLUS Pkg; includes AMG services &amp; features</td>
</tr>
<tr>
<td><strong>Convenience Package</strong></td>
<td>AMG Night Package</td>
<td>AMG Night Package</td>
<td>AMG Performance Exhaust System</td>
</tr>
<tr>
<td><strong>Multimedia Package</strong></td>
<td>AMG Night Package</td>
<td>AMG Night Package</td>
<td>AMG Performance Exhaust System</td>
</tr>
<tr>
<td><strong>Driver Assistance Package</strong></td>
<td>AMG Line Exterior</td>
<td>AMG Line Exterior</td>
<td>AMG Performance Exhaust System</td>
</tr>
<tr>
<td><strong>Night Package</strong></td>
<td>AMG Line Exterior</td>
<td>AMG Line Exterior</td>
<td>AMG Performance Exhaust System</td>
</tr>
<tr>
<td><strong>AMG Dynamic Plus Package</strong></td>
<td>AMG Dynamic Plus Package</td>
<td>AMG Dynamic Plus Package</td>
<td>AMG Performance Exhaust System</td>
</tr>
</tbody>
</table>

### Exterior

- **LED Daytime Running Lamps**
- **Blind Spot Assist**
- **Active Distance Assist DISTRONIC®**
- **Active Parking Assist**
- **AMG RIDE CONTROL Sport Suspension with 2-stage damping**
- **AMG Carbon Fiber trim**
- **AMG Speedshift DCT® dual-clutch 8-speed with shift paddles**
- **AMG RIDE CONTROL Sport Suspension with 2-stage damping**
- **AMG Performance Exhaust System**
- **AMG Line Exterior**
- **AMG Night Package**

### Interior

- **8" high-resolution central screen**
- **Entertainment and navigation**
- **Comfort and convenience**
- **Styling**
- **Multimedia**
- **Driver Assistance**
- **Night**
- **AMG Dynamic Plus**

THE VALUE OF THE DIFFERENCE

Getting a new Mercedes-Benz may be a dream come true. But with the vehicle and its features to the company and new owners like an online “lounge” and the AMG Driving Academy.

MERCEDES ME CONNECT

More than a smartphone app with remote vehicle controls, Mercedes me connect helps make your life easier, from the everyday to the emergency, and countless ways in between. To learn more, visit MBUSA.com/mercedesme

GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories let you personalize your vehicle beyond its factory equipment. A range of items lets you enhance its convenience, versatility, or appearance—all without compromising its legendary quality, safety, or style.

From the illuminated Star to wheels to spoilers, they’re stylish. Whether helping you manage cargo, enjoy your electronic devices, or protect your car’s finish, they’re functional. And they all fit like they’re made for your car. Because they are. To see the line of accessories for your vehicle, visit MBUSA.com/accessories

OWNERSHIP

Whether helping you manage cargo, enjoy your electronic devices, or protect your car’s finish, they’re functional. And they all fit like they’re made for your car. Because they are. To see the line of accessories for your vehicle, visit MBUSA.com/accessories

GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories let you personalize your vehicle beyond its factory equipment. A range of items lets you enhance its convenience, versatility, or appearance—all without compromising its legendary quality, safety, or style.

ENDNOTES

See your dealer or MBUSA.com/mercedesme for details.

13 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription after your trial, the plan you choose will automatically renew, and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must visit SiriusXM at siriusxm.com. All fees and programming subject to change.

14 Requires a compatible Apple® or Android-based mobile device, and may require a software update. Some services may be disabled or restricted in some areas. Driver is responsible for complying with traffic laws and other laws. The Mercedes me Navigate App is compatible with Apple® and Android-based devices, and may require a software update. See your dealer or MBUSA.com/handbook for details.

15 Stated rates of acceleration are based upon manufacturer’s track results and may vary according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must visit SiriusXM at siriusxm.com. All fees and programming subject to change.

ROADSIDE ASSISTANCE

The original manufacturer-provided Roadside Assistance Program is just a phone call or in-car button’s push away, 24/7, to anyone driving your Mercedes-Benz. From a jump start to a tow to expert attention even before they arrive, the original still puts you first.

EASE OF SERVICE

Your Mercedes-Benz dealer makes it easy to keep your vehicle at its peak of performance. Thanks to Mercedes me assist**, so does your car. It can alert your dealer when maintenance is due, send diagnostic info, and even have its software updated over the air.

8 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and Lane Tracking Assist are not substitutes for active driving involvement. It does not correct for sudden lane changes or the movement of vehicles and pedestrians ahead. It is the driver’s responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to maintain control of the vehicle. Drivers are cautioned not to wait for the system’s alerts before braking, as that may not afford sufficient time and distance to brake safely. Break effectiveness also depends on proper tire balance, and tire and road conditions. See Operator’s Manual for system operating speeds and additional information and warnings.

10 Active Distance Assist DISTRONIC® is not a substitute for active driving involvement. It does not correct for sudden lane changes or the movement of vehicles and pedestrians ahead. It is the driver’s responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to maintain control of the vehicle. Drivers are cautioned not to wait for the system’s alerts before braking, as that may not afford sufficient time and distance to brake safely. Braking effectiveness also depends on proper tire balance, and tire and road conditions. See Operator’s Manual for system operating speeds and additional information and warnings.

46 Interface, including COMAND® navigation, may not be used simultaneously with Apple CarPlay or Mercedes me connect Services, and 3 years of Mercedes me connect Services are included at no additional charge with new vehicle sales and lease at authorized U.S. Mercedes-Benz dealer(s) with this “COMPASS” navigation also includes 1 year of Complimentary Service and, in most cases, a trial period (up to 1400) of SiriusXM® and streaming audio. Subscription Agreement is required for service to be active. Some services are available on demand and may be subject to change, or may not be available in your area. Service fees may be charged to your credit card. See MBUSA.com/mercedesme for more information.

11 Blind Spot Assist helps monitor the blind spot areas behind and to the sides of your vehicle beyond its factory equipment. A range of items let you enhance its convenience, versatility, or appearance—all without compromising its legendary quality, safety, or style.

9 Reservoir camera does not always notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or objects. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.

12 All lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, but may cause alignment changes. Adjustment may be required if vehicle is driven over 10,000 miles per year or if the vehicle is driven on rough or damaged road surfaces or upon encountering road debris or obstacles. These changes and adjustments may affect vehicle handling and performance. See Operator’s Manual for additional information.

612 Manual for additional information, tips and warnings.