The introduction of a new E-Class has been sending automakers back to their drawing boards since the days of actual drawing boards. From breathtaking style to groundbreaking innovation, the 2017 E-Class is more than just a new model. It’s a role model for every car on the road.

NOT ONLY TO LEAD
BUT TO INSPIRE

A milestone is not simply a marker on a map or timeline. It’s a dividing line between how things used to be, and how they will be. For decades, the debut of a brand-new E-Class has set a new expectation for what automobiles can do, from the moment it established the luxury sport sedan class, to countless innovations in every category.

The new 10th-generation E-Class will introduce you to abilities you’ve never seen in a production car. It’ll reach out to you, look out for you, and even listen like never before. It can watch for other vehicles all around you, and help you avoid danger actively and semi-autonomously. Even more significantly, it’s the first car that can learn from other cars that have recently traveled its route.

Its breakthrough Car-to-X Communication lets every new E-Class share a variety of information about driving conditions with a central notification system, which can in turn alert you of danger far beyond your line of sight. Does this sound like the future? It is—and it’s here now. As more and more vehicles acquire Car-to-X capability, it will become even more effective at helping you avoid hazards or even just inconvenient delays. It’s just one of the revolutionary systems available in the new E-Class.

Of course, even role models have different roles in life, which is why there are three 2017 E-Class sedans and a wagon. All feature turbo power—in one of them enhanced by the masters at AMG. Three deliver the confidence of 4matic® all-wheel drive. Each offers no fewer than two style options, four wheel designs, and not just choices for its sporty, sumptuous cabin. And while every E-Class is spacious, the wagon adds room for two kids in rear-facing third row. Luxuriously flexible, it’s earned a loyal following ever since it pioneered its market segment.

The E-Class also upholds another tradition: advancing the standards of luxury. Its cabin flows with sculptural design and exquisitely crafted tailoring. And it overflows with thoughtfully engineered innovations, from a 12.3” central screen to 64 colors of ambient lighting, to intuitive Touch Control Buttons on the steering wheel. It takes driving convenience and passenger comfort into a new generation—along with confidence, connectivity, and capability. Of course, doing things no car has ever done for you is precisely what an E-Class has always been a leader that inspires other automakers with its milestones. And a car that inspires you with every mile.
WHAT YOU NEVER IMAGINED WOULD BE POSSIBLE WILL SOON BE WHAT YOU CAN’T IMAGINE LIVING WITHOUT

KEY FEATURES

PERFORMANCE
Torque-rich turbo power. Lowered or self-leveling suspension. Five drive modes, from Comfort to Sport+.

DESIGN
An athletic stance with elegant style. Sporty AMG styling, or a classic grille with a stand-up Star. And a truly exquisite cabin.

SAFETY
Groundbreaking systems that watch the road and can see beyond your view. Active and semi-autonomous systems to assist you.

LUXURY
Sensuous seats that can warm you, cool you, or offer a "hot stone" massage. Sensory delights from high-end audio to aromatherapy.

TECHNOLOGY
User-friendly innovations to keep you connected, engaged and refreshed. Intuitive controls to keep your world within reach.

Inline-4 turbo or V6 biturbo engine
DYNAMIC SELECT drive modes
4-wheel multilink suspension with selective damping
Adaptive, leveling AIR BODY CONTROL air suspension
Confident 4MATIC® all-wheel drive
AMG body styling with Star in grille, or Luxury styling with stand-up Star
17” to 20” wheels
LED headlamps and taillamps, 64-color LED ambient lighting
Six wood choices
AMG Carbon Fiber and Night Packages
Radar-based Active Brake Assist
collision mitigation
First-ever Car-to-X
Communication
PRE-SAFE® with industry-first
hearing protection
DRIVE PILOT
active safety suite with Active Lane Change Assist and Speed Limit Pilot
Power front seats with memory
Heated, ventilated and massaging
front seats
Power tilt/sliding
Panorama roof
13-speaker
Burmester®
surround sound
Air Balance ionizer
and aromatherapy
COMAND® system
with navigation, touchpad and
12.3” color screen
Touch controls on steering wheel
Apple CarPlay™ and Android Auto
Mercedes me with smartphone app,
4G LTE in-car WiFi
Parking Pilot

*Optional or not available on some models. Please see back of brochure.
The new E-Class may accelerate down the road toward autonomous driving, but it also reasserts the Mercedes-Benz passion for behind-the-wheel enjoyment. From turbo power to an advanced new air suspension, the 2017 E-Class is engineered, tuned and equipped to reactivate your emotions.

With its DRIVE PILOT suite of semi-autonomous driver assists, the E-Class moves all automobiles closer to the future. But while its advanced engineering can make commuting, crowded cities, and cross-country roadtrips easier, it’s also easy to fall in love with driving it. After all, it wouldn’t be a Mercedes-Benz without quick reflexes, enthusiastic responses, and an eagerness to rev.

The E300 Sedans are powered by a 241-hp turbo inline-4 whose abundant torque matches their V6 predecessors. The new E400 4MATIC Wagon’s 329-hp biturbo V6 is even stronger, while the biturbo V6 in the new AMG E43 4MATIC is AMG-enhanced to approach 400 hp. They all sprint to 60 mph sooner—from 6.2 seconds for the E300 Sedan, to 4.5 for the E43—with greater efficiency. And they do just about everything else at lightning speed. Advanced high-pressure Direct Injection atomizes the fuel into an ultrafine and instantly variable spray. Multispark ignition can rapid-fire the spark plugs four times in a row. Both systems fine-tune themselves in concert, on the fly, and with millisecond timing. Even their turbos act with alacrity, spooling up quickly to deliver maximum boost.

Lighter, swifter and more efficient, too, the 9G-TRONIC transmission offers nine speeds and multiple modes, for snappier takeoffs, smoother shifting, quicker cruising, and the sporty fun of shift paddles. Torque-vectoring ESP® Dynamic Cornering Assist can enhance rear-wheel traction in corners. And lightweight 4MATIC® all-wheel drive can elevate your confidence in poor weather, or amplify your enjoyment of great roads in any season.

A lighter, tighter body and chassis increase their use of aluminum, to sharpen handling without sacrificing the refined E-Class ride. E300 and E400 models come two ways: with the lowered ride height and 18" wheels of the Sport Package, or the Luxury Package’s comfort tuning and 17" wheels (18" on the wagon). Each has its own array of wheel style and size options, too. On the E300 Sedans, selective damping instantly firms up in hard corners. A load-leveling rear air suspension is standard on wagons. And all models offer AIR BODY CONTROL — an adaptive air suspension with 4-wheel leveling that’s equally adept in solo corner-carving and serene family outings. You can fine-tune its settings via the standard DYNAMIC SELECT. Its five drive modes also adapt the throttle response, shift points, steering feel and more. A paddle on the console lets you switch from Comfort to ECO to Sport, or even to Individual mode. Whatever your motivation, the new E-Class has a way to move you.

*Optional or not available on some models. Please see back of brochure.
A NEW SPACE AGE

Why, in a world of sedans and crossovers, does Mercedes-Benz continue to advance the luxury station wagon that it pioneered some 40 years ago? Ask some of its loyal owners. They’re likely to have more than one, and for more than one reason. Some cherish its sportiness—the coupelike, road-embracing profile and agile handling. Some savor its elegant poise, refined rear cabin and the true luxury of spontaneity. Some simply find it an E-Class with something extra: versatility and capability to go with all the innovations that make every E-Class an ongoing industry leader.

The 2017 E 400 4MATIC Wagon brings you even more virtues: a 329-hp biturbo V6, 9-speed transmission, 18” wheels, all-wheel drive, power liftgate, and self-leveling rear air suspension—all standard. You can dress its seductive body in Sport or Luxury styling, and its cabin in a rich range of appointments. And along with virtually every performance, safety and comfort innovation available in the E-Class Sedan, its 40/20/40-split folding second row and rear-facing third row give you an easily reconfigurable choice of versatile cargo space or seating for up to seven.7 So why do people love the E-Class Wagon? It’s not just how much you can put in the back. It’s also how it puts you at the forefront.

FROM FRONT TO BACK, IT’S A WAGON AHEAD

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FROM FRONT TO BACK, IT’S A WAGON AHEAD
Hand-stitched glove-soft Nappa leather, power adjustable for reach and height, and available with internal heating, you might never want to let go of the E-Class steering wheel. Its Touch Control Buttons make it so you almost never have to. Two innovative touchpads let you scroll up or down, swipe left or right, and click to make a selection from the illustrated menus on two in-dash color screens. With smartphone-like ease, your left thumb controls the screen within the gauges, including a trip computer, settings and driver assists. Your right thumb accesses the central 12.3" COMAND® screens, for audio, navigation, comfort features, and more.

The seamless fluidity of the E-Class cabin is apparent at your first glance. It’s evident beneath the surface, too—something you’ll appreciate as you experience its thoughtful, sometimes subtle design. Controls are located naturally to hand, and to traverse your touch. From the air vents, geared to extra airflow, to a satisfyingly soft, gently clicking when centered. What flows from them may not be visible, but it’s no less pleasing. Flow and function, taste, color, and natural scents and odors. And the innovative Air Balance system* can ionize the air and subtly infuse it with any of five scents. It’s a car for all your senses—your sense of well-being very much included.

The E-Class lets you choose from a lavish rear-bonnet array of leather options. You can tune in to local or nationwide programming via HD Radio®, or opt for nationwide SiriusXM Radio with a 6-month trial.10 You can stream from your Bluetooth® device, or via apps like iHeartRadio.® There’s even wireless charging for your compatible device.* Scrumptious—Germany’s renowned craftsmen of high and form audio—have created two surround sound systems* for the E-Class. A 590-watt system with 13 speakers, and a High-End 3D Surround Sound System for the sedans with 1,540 watts and 23 speakers. With their intricate metal speaker grilles, they’re a treat for your eyes and ears.

Some two decades ago, Mercedes-Benz research revealed something that, in retrospect, is not all that surprising: Riding in a completely dark cabin increases stress and fatigue. As a result, the engineers developed the industry’s first ambient cabin lighting, a soft glow cast on the footwells, console and door handles to subtly define the cabin without distraction. The new E-Class elevates this comfort innovation to a new pinnacle of style, with a network of LEDs that further outline the wavelike dash and display panel. In addition to five levels of brightness and three lighting zones, the driver can choose among 64 colors to suit your mood—or create a new one.

Complementing the standard 12.3" central display, a second 12.3" high-resolution color screen* supplants the classic analog gauges to create a widescreen cockpit unmatched by any competitor. The fully graphical instrument display offers customizable styles, such as Classic, Sport and Progressive, with exclusive AMG designs on the E 43. All of the features—crystal-clear graphics, realistically illustrated menus, and a fast refresh rate for seamless movement of indicator needles and animations. New for 2017, the sound concept expands the core beep and gong sounds to make warnings and information easier to recognize by audible categories.

Burmester®—Germany’s renowned crafters of high-end home audio—have created two surround sound systems* for the E-Class: a 590-watt system with 13 speakers, and a High-End 3D Surround Sound System for the sedans with 1,540 watts and 23 speakers. With their intricate metal speaker grilles, they’re a treat for your eyes and ears.

The COMAND® system unites an array of entertainment, information and comfort features that is staggering in scope, but simple to comprehend. You see either the touchpad/rotary controller on the console or the driving wheel’s right-thumb Touch Control Button to scroll through your options on the 12.3" central screen. In addition to a new, more intuitive menu architecture, the wider display allows for split-screen presentation of the information that matters most to you. The console touchpad also accepts multi-finger gestures, like pinch-to-zoom on a map for the standard navigation. A voice control system that can learn how you talk is also standard.
WHERE IT’S FROM
Affalterbach, Germany, is an orchard town where trophies are harvested. It’s the home of AMG, where for nearly 50 years, championship racecars have been created by a team of people who are not just racers. They’re dreamers. Visionaries. And perfectionists. They develop technologies that heighten power, like patented NANOSLIDE® cylinder walls that slash friction and wear. They marshall innovation, Rear-biased AMG Performance 4MATIC® clings to pavement yet delivers nimble balance. They break Formula 1® records, and we can lift the most prized name in the DTM (German Touring Car Championship). And they turn victory on the track into vehicles that conquer the dreams of the world—and the hearts of its most passionate drivers.

IS WHAT IT CAN DO
The Mercedes-AMG E 43 Sedan is deeply infused with the DNA of racing champions and the hardware to bring it to life: AMG-enhanced V6 bi-turbo engine—boasted to 362 hp—and paddle-shifted 9-TRONIC 9-speed can thrust you to 60 mph in 4.5 seconds. AMG Performance 4MATIC sends 69% of the engine’s 384 lb-ft of torque to the rear wheels, for surefooted launches and agile handling. AMG DYNAMIC SELECT’s five drive modes let you fine-tune performance settings—from the shift points to the damping of the AMG Sport Suspension based on AIR BODY CONTROL. A chrome-tipped diamond-block grille sets off gloss black mirrors and trim, while a reconfigurable 12.3” widescreen instrument panel anchors the cockpit. Options include four 20” AMG wheel designs, Exterior Carbon Fiber and Night Packages, and a Head-Up Display with AMG content.

*Optional or not available on some models. Please see back of brochure.
There may not be an actual industry standard for stylishness, but the new E-Class easily sets a benchmark. It’s a three-dimensional sculpture where function, form and fine art all connect in total harmony. Futuristic features are surrounded by classic craftsmanship. It’s a Mercedes-Benz tradition that runs generations deep—even as new eras of innovation are pioneered.

The seats are contoured to trace the human form, for better support of the muscles in your torso and legs. Sport, Luxury and AMG upholstery options all feature distinctive tailoring. Each power front seat also includes power cushion length, 3-position memory, and 4-way power lumbar support.

The menu of available cabin comforts is extensive and innovative. The front seats offer normal and rapid heating, or cooling ventilation. Multicontour front seats offer precise pneumatic lumbar, shoulder and hip supports, active lateral support as you corner, and eight massage programs—two of them with a rejuvenating “hot stone” effect. You can also opt for heating of the steering wheel, all three front armrests, and the front door panels. Upholstery is fitted by hand, from soft MB-Tex to a variety of fine leathers.* And there are six hand-finished wood options, in gloss and satin finishes, or two designo “Flowing Lines” styles, plus two unique AMG trim choices.

*Optional or not available on some models. Please see back of brochure.
WHAT’S NEW
ARE THE WAYS
IT’LL SHOW YOU
WHAT’S NEXT
An advanced network of multirange radar, multiple cameras and other sensors, Mercedes-Benz Intelligent Drive includes industry-leading standard and available assists that can help make driving safer, less stressful, or simply more enjoyable. Active Brake Assist is a standard frontal collision mitigation system. Using radar to help detect if you’re approaching a vehicle ahead too quickly—or if there’s a crossing pedestrian—it can audibly and visually alert you to brake, or even initiate braking if you fail to respond. Also standard, ATTENTION ASSIST® helps detect a driver becoming drowsy on a longer trip by monitoring up to 70 parameters of driving behavior.

More than 65 years after Mercedes-Benz patented the first crumple zones, they remain among the most significant safety innovations in any automobile today. And while the concept has undergone numerous advancements to better protect the passenger cabin in partial-overlap front and rear collisions, their benefits do not apply to side impacts. So, in addition to its multiple standard air bags and body reinforcements, the E-Class is available with new PRE-SAFE® Impulse Side. When radar sensors detect an impending side impact, the outer front seat bolster inflates, to help move the occupant farther from the door while also reducing peak deceleration forces.

A world-first breakthrough extends the E-Class driver’s view of the road ahead even farther than its industry-leading radar and camera systems can. Car-to-X Communication connects every new E-Class to a centralized system that continuously and unobtrusively collects information about road conditions from numerous vehicle systems—thenNeed to pay attention to the use of hazard flashes or windshield wipers—along with accidents or hazardous situations ahead via in-dash displays or announcements, so you can take evasive action or an alternative route beforehand. So even if you can’t see around corners, your E-Class can.

The Premium 3 Package includes the industry-leading DRIVE PILOT suite of driver assists. Distance Pilot DISTRONIC® cruise control uses radar to adapt your speed to traffic, even stop-and-go. As you cruise, Steering Pilot automatically helps keep you centered in your lane, while new Speed Limit Pilot can read posted signs and adjust your speed. A new system lets you execute a lane-change simply by using the turn-signal lever. Another can help you perform an evasive maneuver more smoothly. And further systems can help you brake for cross-traffic or pedestrians in your path ahead, and help prepare for an impending collision from behind you.
EVERY E-CLASS MODEL IS ALSO A ROLE MODEL

**E 300 SEDAN**
*shown with sport package*
- 2.0L inline-4 turbo engine
- 241 hp / 273 lb-ft of torque
- 9G-TRONIC 9-speed automatic transmission
- Rear-wheel drive
- 18" 5-spoke (Sport) or 17" twin 5-spoke (Luxury) wheels
- 0-60 mph in 6.2 seconds

**E 300 4matic SEDAN**
*shown with luxury package*
- 2.0L inline-4 turbo engine
- 241 hp / 273 lb-ft of torque
- 9G-TRONIC 9-speed automatic transmission
- 4matic® all-wheel drive
- 18" 5-spoke (Sport) or 17" twin 5-spoke (Luxury) wheels
- 0-60 mph in 6.3 seconds

**E 400 4matic WAGON**
*shown with luxury package*
- 3.0L V6 biturbo engine
- 329 hp / 354 lb-ft of torque
- 9G-TRONIC 9-speed automatic transmission
- 4matic all-wheel drive
- 18" 5-spoke (Sport) or 18" twin 5-spoke (Luxury) wheels
- 0-60 mph in 5.3 seconds

**AMG E 43 SEDAN**
- AMG-enhanced 3.0L V6 biturbo engine
- 396 hp / 384 lb-ft of torque
- AMG-enhanced 9G-TRONIC 9-speed transmission
- AMG Performance 4matic with 3-stage ESP®
- 19" AMG® twin 5-spoke wheels w/black accents
- 0-60 mph in 4.5 seconds
**SPECIFICATIONS**

- **Model**
  - E 300 and E 300 4MATIC Sedans
  - E 400 4MATIC Wagon
  - AMG E 43 Sedan

- **Engine**
  - 2.0L turbo 4-cylinder w/ Direct-Injection: 241 hp & 369 lb-ft
  - 3.0L V6 biturbo w/ Direct-Injection: 350 hp & 369 lb-ft
  - 3.0L V6 biturbo w/ Direct-Injection: 368 hp & 369 lb-ft

- **Transmission**
  - 9-SPD AUTOMATIC

- **Weight**
  - E 300: 3,944 lbs
  - E 300 4MATIC: 4,166 lbs
  - E 400 4MATIC: 4,166 lbs

- **Dimensions**
  - Width: 75.9”
  - Length: 205.5”
  - Height: 58.3”

- **Luggage**
  - E 300: 17 cu ft
  - E 300 4MATIC: 17 cu ft
  - E 400 4MATIC: 17 cu ft

- **Cargo Capacity**
  - E 300: 30.3 cu ft
  - E 300 4MATIC: 30.3 cu ft
  - E 400 4MATIC: 30.3 cu ft

**ENTERTAINMENT AND NAVIGATION**

- 12.3” High-resolution color central display screen
- COMAND® system w/ 8-inch touchpad/rotary controller
- Apple CarPlay™ and Android Auto™
- Smartphone Integration w/Apple CarPlay™ and Android Auto™
- Combination dust/pollen and activated charcoal filtration
- Air Body Control multimode air suspension w/ 4MATIC
- Self-leveling rear air suspension

**COMFORT AND CONVENIENCE**

- Power front seats w/3-position memory
- Heated front seats
- 4MATIC® all-wheel drive
- Folding, rear-bungled rear 3-row seats
- Auto-dimming mirrors
- Auto-dimming rearview mirror
- Rain-sensing windshield wipers
- Combination dust/pollen and activated charcoal filtration
- Power tilt/sliding glass sunroof
- Power rear window w/leathertop/leather
- Combination dust/pollen and activated charcoal filtration

**STYLING PACKAGE**

- Sport Package
  - Lowed sport suspension w/low-damping system
  - Sport body kits w/20” 5-spoke wheels
  - Not available (NA)

- Luxury Package
  - Comfort suspension w/low-damping system
  - Luxury body kits w/20” 5-spoke wheels
  - AMG-specific design on E 300
  - AMG-specific design on E 400

**PERFORMANCE AND EFFICIENCY**

- * DYNAMIC SELECT®
  - AMG-DYNAMIC SELECT® on E 43
- * ECO Start/Stop system
- 18” AMG split 5-spoke wheels, Titanium or w/black accents

**SAFETY AND SECURITY**

- Active Brake Assist
- ATTENTION ASSIST®
- Pre-Collision Assist
- PRE SAFE®
- PRE-SAFE® Sound
- Electronic Stability Program (ESP)
- Crosswind Assist
- Advanced braking technology: Predictive Brake Priming, Automatic Brake Assist, hill-start assist, and brake hold function
- Emergency braking Assist (BAM®)
- Adaptive Brake Assist
- Emergency Braking System
- Electronic Braking System (ABS) with brake assist system
- Brake Drying, Hill-Start Assist, and brake HOLD feature
- Brake Assistant
- Adaptive Brake Assist
- Electronic Stability Program (ESP)
- Electronic Stability Program (ESP)

**DIMENSIONS**

<table>
<thead>
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<th>Model Type</th>
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<th>Length</th>
<th>Height</th>
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<tbody>
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<td>75.9”</td>
<td>205.5”</td>
<td>58.3”</td>
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<tr>
<td>E 300 4MATIC</td>
<td>75.9”</td>
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<tr>
<td>E 400 4MATIC</td>
<td>75.9”</td>
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**OPTIONAL FEATURES**

- * AMG Performance exhaust system w/shift paddles
- * AMG Performance exhaust system w/shift paddles
- SmartKey® system

**STORAGE**

- 7 or 8 bags offering 5- way protection

- * LED Daytime Running Lamps, headlamps and taillamps
- SmartKey® system with KEYLESS START
- KEYLESS GO®
- Electronic brake booster (pedal or brake booster)
- HANDS-FREE ACCESS

**TECHNICAL DATA**

- Battery saver system w/stop-and-start technology
- Battery maintenance system w/stop-and-start technology
- SmartPhone Integration w/Apple CarPlay™ and Android Auto
- COMAND® system w/steel and control panel
- Bluetooth® streaming
- Bluetooth® auxiliary input jack
- SiriusXM® Satellite Radio w/6-month All Access trial
- Rain-sensing windshield wipers
- Combination dust/pollen and activated charcoal filtration
- Air Body Control multimode air suspension w/ 4MATIC
- Self-leveling rear air suspension
- 3.0L V6 biturbo w/Direct Injection
- Overall length
- Wheelbase
- Overall width
- Headroom
- Shoulder room
- Legroom
- 0–60 mph
Paintwork:
- Obsidian Black metallic
- Selenite Grey metallic
- designo Diamond White metallic
- Cardinal Red metallic
- designo Piedmont Green metallic
- Iridium Silver metallic
- Black
- Lunar Blue metallic
- designo Dakota Brown metallic
- Polar White
- Diamond Silver metallic

Upholstery:
- Nappa leather
- Leather
- designo Nappa leather
- MB-Tex

Upholstery Color:
- Macchiato Beige/Esspresso Brown
- Nut Brown/Black
- Black
- Black/Titanium Grey Pearl
- Black/Saddle Brown
- Macchiato Beige/Black

Trim:
- Natural Grain Black Ash wood
- Natural Grain Brown Ash wood
- Burl Walnut wood
- Brown Ash wood
- Metal Weave
- Aluminum w/Trapeze Cut
- designo Magnolia Flowing Lines wood

Wheel:
- AMG twin 5-spoke
- AMG® twin 5-spoke
- 18" twin 5-spoke
- 17" twin 5-spoke
- 18" 5-spoke w/black accents
- 19" 5-spoke w/black accents
- 20" AMG® 5-spoke
- 20" AMG® 5-spoke

Standard • Optional • No-charge option
Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it will bring you a world of rewards for being part of the family.

**CHANGING WHAT’S REMOTELY POSSIBLE**

Any time, any place Life is better when you’re connected. You don’t have to be in your world behind when you’re in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It’s all possible with Mercedes me.

**Community at your fingertips**
The Mercedes me website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android and iPhone make it easy to plan ahead or be spontaneous.

Join in on your phone With the Mercedes me app, you can remotely start your car, lock or unlock its doors, and keep an eye on it if you want. And you can bust up a destination or address and send it to your car’s navigation system, all from your phone.

**INSPIRING THE JOURNEY**

Be part of something bigger When you drive a Mercedes-Benz, you’re part of the family. Mercedes me lets you follow along on featured road trips, learn about special events, and find out how you can join in.

Get on the road right Get exclusive perks at world-class resorts when you stay at a partner hotel of Mercedes me. Visit MBUSA.com/mercedesme to find out more.

Explore the prove it beyond its advanced, user-friendly technology, Mercedes me is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

**SMOOTHING THE WAY**

Ownership, explained From managing your Mercedes-Benz Financial Services account to needing out to your dealership, making it easy. And if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, explained Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your center or the app. You can even reach out to your dealer’s expert Product Concierge.

Service, on your time Do you need service or maintenance? You can make an appointment right from the Mercedes app. Free tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance in your area, 24/7, with a few taps.

TOGETHER WHEREVER: mbrae

It’s perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrae, enjoying a technological connection is just as easy.

**Mercedes-Benz mbrae** puts the power of Mercedes me to work for you—from apps to WiFi—when you’re in your car, and remote vehicle features when you’re not. Your mbrae package lets tailor its many benefits to fit your life.

5 years of mbrae 

Every new Mercedes-Benz comes with five years of mbrae. (Contact us for additional charges.) It’s the core mbrae package but it’s far from basic, with remote features and a car Internet.

**Mercedes me app** features:

- Remote Start
- Remote Vehicle Lock/Unlock
- Remote Vehicle Lights
- Remote Vehicle Alerts
- Roadside Assistance
- Pull of Vehicle Download
- Traffic Camera
- Weather and more

**mbrae Secure** 6-month trial included

Peace of mind comes from automatic, in-car attendee alerting after an accident, stolen vehicle locating, and other security features.

**Features include:**

- Automatic Alarm Notification
- Automatic Collision Notification
- Stolen Vehicle Alarm
- Stolen Vehicle Location Assistance
- Auto Assistance Remote Door Lock
- Auto-assisted Vehicle Information
- Safe Mode

**mbrae Connect** 6-month trial included

Live assistance from trained professionals, from tickets to a check to travel planning. An expert can ease you find a point of interest, and then guide you there, turn-by-turn.

**Features include:**

- mbrae Face-to-Face Concierge
- Road of Interest Destination Download
- Trip to Tank Assistance
- Location-based Traffic and Weather

**mbrae Assistance** 6-month trial included

Streaming audio and in-car WiFi for you and your passengers.

**Features include:**

- Informational
- Text-to-Talk
- In-vehicle WiFi

**E-Class Sedan accessories include:**

- Illuminated Key remote
- Illuminated Star badge on center stack
- ICE®/bluetooth®/television
- Mercedes-Benz Certified
- Rear speaker
- Headrest
- Electrochromic visor

**Genuine Accessories**

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance, and fit. They help make your car more of what you want or need it to be—from grille to trunk lid, cabin to cargo area. There’s no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

**ENDNOTES**

1. Texts and calls will be billed at standard rates by your mobile provider, even if you are using the mbrae Connect feature.
2. Batman, Robin, and the Joker are trademarks of Warner Bros. Entertainment Inc.
3. mbrae Secure and mbrae Connect are terms of service available online at MBUSA.com. The mbrae Security and mbrae Connect features are ineligible for dealer or third-party rebates.

**For more information:**

MBUSA.com | mbrae.com | MBUSA.com/mbrae

**Canada**

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** sampler:**

- Additional fees apply for fuel, and non-Mercedes-Benz vehicles.
- MBUSA’s in-consumer Ramsey is at no cost, and may be required for certain services.
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