The online world of Mercedes-Benz is one of many ways you can enjoy being part of the family. You can keep up to date with news and events, or take in an entertaining film. You can get more from your vehicle with helpful tutorial videos and downloadable manuals. And you can check out photos from other Mercedes-Benz drivers and fans, and—perhaps best of all—share yours as well.
E-CLASS SEDAN

Mercedes-Benz
Standard and available equipment vary by model. Please see back of brochure.
The introduction of a new E-Class has been sending automakers back to their drawing boards since the days of actual drawing boards. From breathtaking style to groundbreaking innovation, the 2017 E-Class is more than just a new model. It’s a role model for every car on the road.

A milestone is not simply a marker on a map or timeline. It’s a dividing line between how things used to be, and how they will be. For decades, the debut of a brand-new E-Class has set a new expectation for what automobiles can do, from the moment it established the luxury sport sedan class, to countless innovations in every category.

The new 10th-generation E-Class will introduce you to abilities you’ve never seen in a production car. It’ll reach out to you, look out for you, and even listen like never before. It can watch for other vehicles all around you, and help you avoid danger actively and semi-autonomously. Even more significantly, it’s the first car that can learn from other cars that have recently traveled its route. Its breakthrough Car-to-X Communication lets every new E-Class share a variety of information about driving conditions with a central notification system, which can in turn alert you of danger far beyond your line of sight. Does this sound like the future? It is—and it starts today. As more and more vehicles acquire Car-to-X capability, it will become even more effective at helping you avoid hazards or even just inconvenient delays. It’s just one of the revolutionary systems available in the new E-Class.

Of course, advancing the standards of modern luxury is also an E-Class tradition. Its cabin flows with sculptural design and exquisitely crafted tailoring. And it overflows with generous space and thoughtful innovation, from a 12.3” central screen, to 64 colors of ambient lighting, to intuitive Touch Control Buttons on the steering wheel. It takes driving convenience and passenger comfort into a new generation—along with confidence, connectivity and capability. Of course, doing things no car has ever done for you is precisely what an E-Class has always been: a leader that inspires other automakers with its milestones. And a car that inspires you with every mile.
### WHAT YOU NEVER IMAGINED

WILL SOON BE WHAT YOU CAN’T IMAGINE LIVING WITHOUT

---

#### PERFORMANCE

- Torque-rich turbo power.

#### DESIGN

- An athletic stance with elegant style. A choice of Sport styling, or a classic grille with a standup Star. And a truly exquisite cabin.

#### SAFETY

- Groundbreaking systems that watch the road and can see beyond your view. Active and semi-autonomous systems to assist you.

#### LUXURY

- Sensuous seats that can warm you, cool you, or offer a “hot stone” massage. Sensory delights from high-end audio to aromatherapy.

#### TECHNOLOGY

- User-friendly innovations to keep you connected, engaged and refreshed. Intuitive controls to keep your world within reach.

<table>
<thead>
<tr>
<th>Key Features</th>
<th>Technology</th>
<th>Safety</th>
<th>Luxury</th>
<th>Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>241-hp inline-4 turbo engine</td>
<td>COMAND® system with navigation, touchpad and 12.3” color screen</td>
<td>Radar-based Active Brake Assist collision mitigation</td>
<td>Power front seats with memory</td>
<td>Torque-rich turbo power.</td>
</tr>
<tr>
<td>DYNAMIC SELECT drive modes</td>
<td>Touch controls on steering wheel</td>
<td>New Car-to-X Communication¹</td>
<td>Heated, ventilated and massaging front seats*</td>
<td>Three suspensions, lowered to self-leveling.</td>
</tr>
<tr>
<td>4-wheel multilink suspension with selective damping</td>
<td>Apple CarPlay™ and Android Auto</td>
<td>PRE-SAFE® with industry-first hearing protection</td>
<td>Power tilt/sliding Panorama roof*</td>
<td>Nine speeds.</td>
</tr>
</tbody>
</table>
| Adaptive AIR BODY CONTROL air suspension* | Mercedes me with smartphone app, 4G LTE in-car WiFi³ | 17” or 18” wheels² | 13-speaker Burmester® surround sound* | Five drive modes, from Comfort to Sport+.
| Confident 4MATIC® all-wheel drive* | Parking Pilot* | LED headlamps and taillamps | Air Balance ionizer and aromatherapy* | And a truly exquisite cabin. |
| Sport Package with sport body styling and grille-integrated Star, or Luxury Package with standup Star | 64-color LED ambient lighting | 64-color LED ambient lighting | | |
| | | | | | |

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¹: New Car-to-X Communication is not available in all countries.
²: 17” wheels standard, 18” wheels available as an option.
³: 4G LTE in-car WiFi is available in participating countries only.
The new E-Class may accelerate down the road toward autonomous driving, but it also reasserts the Mercedes-Benz passion for behind-the-wheel enjoyment. From turbo power to an advanced new air suspension, the 2017 E-Class is engineered, tuned and equipped to reactivate your emotions.

With its DRIVE PILOT* suite of semi-autonomous driver assists, the new E-Class moves all automobiles closer to the future. But while its advanced engineering can make commuting, crowded cities, and cross-country road trips easier, it’s also easy to fall in love with driving it. After all, it wouldn’t be a Mercedes-Benz without quick reflexes, enthusiastic responses, and an eagerness to rev.

The E 300 Sedan is powered by a 241-hp turbocharged engine that delivers the torque of its V6 predecessor—and stronger acceleration—from four efficient cylinders. It’s quicker from 0 to 60—just 6.2 seconds*—because it does just about everything at lightning speed. Advanced high-pressure “piezoelectric” Direct Injection atomizes the fuel into an ultrafine, instantly variable spray. Rapid-multispark ignition can fire the spark plugs four times in a row. Both systems fine-tune themselves in concert, on the fly, and with millisecond timing. Emboldened by a turbo that quickly spools up to maximum boost, the E 300 engine optimizes its performance, fuel-efficiency and emissions under virtually all driving conditions.

The lighter, swifter and more efficient new 9G-TRONIC transmission offers nine speeds and multiple modes, for snappier takeoffs, smoother shifting, quieter cruising, and the sporty fun of shift paddles. Torque-vectoring ESP® Dynamic Cornering Assist can enhance rear-wheel traction in corners. And lightweight 4MATIC® all-wheel drive* can elevate your confidence in poor weather, or amplify your enjoyment of great roads in any season.*

A lighter, tighter body and chassis increase their use of aluminum, so the E-Class sharpens its handling without sacrificing its refined ride. Its clever selective damping suspension instantly firms up in hard corners. For no extra charge, you can choose the lowered ride height and 18" wheels* of the Sport Package, or the comfort-tuning and 17" wheels of the Luxury Package. Each offers its own array of wheel style and size options, too. New AIR BODY CONTROL* is an adaptive air suspension with automatic 4-wheel level control, equally adept in solo corner-carving and serene family outings. You can fine-tune its settings via the standard DYNAMIC SELECT, whose five driving modes adapt the throttle response, shift points, steering feel and more. A paddle on the console lets you switch from Comfort to ECO to Sport+, or even configure your own Individual mode. Whatever your motivation, the new E-Class has a way to move you.
Hand-stitched in glove-soft Nappa leather, power-adjustable for reach and height, and available with internal heating, you might never want to let go of the E-Class steering wheel. Its new Touch Control Buttons make it so you almost never have to. Two innovative touchpads let you scroll up or down, swipe left or right, and click to make a selection from the illustrated menus on two in-dash color screens. With smartphone-like ease, your left thumb controls the screen within the gauges, including a trip computer, settings and driver assists. Your right thumb accesses the central 12.3" COMAND® screen, for audio, navigation, Internet, comfort features, and more.

The COMAND® system unifies an array of entertainment, information and comfort features that's staggering in scope, but simple to comprehend. You can use either the touchpad/rotary controller on the console or the steering wheel's right-thumb Touch Control Button to scroll through your options on the 12.3" central screen. In addition to a new, more intuitive menu architecture, the wide display allows for split-screen presentation of the information that matters most to you. The console touchpad also accepts multi-finger gestures, like pinch-to-zoom on a map for the standard navigation. A voice control system that can learn how you talk is also standard.

The E-Class lets you choose from a lavish and near-limitless array of listening options. You can tune into local programming via HD Radio, or opt for nationwide SiriusXM® Radio with a 6-month trial. You can stream from your Bluetooth® device, or via apps like iHeartRadio. There's even wireless charging for your compatible device. Burmester®—Germany's renowned crafters of high-end home audio—have created two sound systems expressly for the E-Class: a 590-watt, 13-speaker Surround Sound System, and a High-End 3D Sound System with 1,540 watts and 23 speakers. With their intricate drilled metal speaker grilles, they're a treat for your eyes and ears.

Some two decades ago, Mercedes-Benz research revealed something that, in retrospect, is not all that surprising: Riding in a completely dark cabin increases stress and fatigue. As a result, the engineers developed the industry's first ambient cabin lighting, a soft glow on the footwells, console and door handles to subtly define the cabin without distraction. The new E-Class elevates this comfort innovation to a new pinnacle of style, with a network of LEDs that further outline the wavelike dash and display panel. In addition to five levels of brightness and three lighting zones, the driver can choose among 64 colors to suit your mood—or create a new one. The seamless fluidity of the E-Class cabin is apparent at your first glance. It's evident beneath the surface, too—something you'll appreciate as you experience its thoughtful amenities working in concert. Controls are designed to fall naturally to hand, and to reward your touch. Even the air vents, ringed in satin aluminum, adjust with a satisfying feel, gently clicking when centered. What flows from them may not be visible, but it's no less pleasing: Filters sweep away dust, pollen and odors. And the innovative Air Balance system can ionize the air and subtly infuse it with any of five scents. It's a car for all your senses—your sense of well-being very much included.
There may not be an actual industry standard for stylishness, but the new E-Class surely sets a benchmark. It’s a three-dimensional sculpture where function, form and flair all coexist in total harmony. Futuristic features are surrounded by classic craftsmanship. It’s a Mercedes-Benz tradition that runs generations deep—even as new eras of innovation are pioneered.

The seats are contoured and tailored to trace the human form. Prominent seams cascade along the axis of the seat to better support the muscles in your torso and legs. Each front seat power-adjusts 12 ways—including the cushion length—and features its own memory and 4-way lumbar support.

The menu of available cabin comforts is extensive and innovative. The front seats offer normal or rapid heating, cooling ventilation, or multicontour adjustment. This option brings you precise pneumatic lumbar, shoulder and thigh supports, as well as active lateral support in corners, plus eight massage programs that include two rejuvenating “hot stone” treatments. In addition, you may opt for heating of the steering wheel, all three front armrests, and the front door panels.

Upholstery is fitted by hand, from soft MB-Tex to a variety of fine leathers.* And there are six hand-finished wood options, in gloss and satin finishes, or two designo “Flowing Lines” styles.
WHAT'S NEW
ARE THE WAYS
IT'LL SHOW YOU
WHAT'S NEXT
*Optional or not available on some models. Please see back of brochure.
An advanced network of multirange radar, stereo cameras and other sensors, Mercedes-Benz Intelligent Drive includes industry-leading standard and available assists that can help make driving safer, less stressful, or simply more enjoyable. Active Brake Assist is a standard frontal collision mitigation system. Using radar to help detect if you’re approaching a vehicle ahead too quickly—or if there’s a crossing pedestrian—it can audibly and visually alert you to brake, or it can even initiate braking autonomously. Also standard, ATTENTION ASSIST® helps detect a driver becoming drowsy on a longer trip by monitoring up to 70 parameters of driving behavior.

More than 65 years after Mercedes-Benz patented the first crumple zones, they remain among the most significant safety innovations in any automobile today. And while the concept has undergone numerous advances to help better protect the passenger cabin in partial-overlap front and rear collisions, their benefits do not apply to side impacts. So, in addition to its multiple standard air bags and body reinforcements, the E-Class is available with new PRE-SAFE® Impulse Side. When radar sensors detect an impending side impact, the outer front seat bolster inflates, to help move the occupant farther from the door while also reducing peak deceleration forces.

A world-first breakthrough extends the E-Class driver’s view of the road ahead even farther than its industry-leading radar and camera systems can. Car-to-X Communication connects every new E-Class to a centralized system that continuously and unobtrusively collects information about road conditions from numerous vehicle actions—from wheelspin to the use of hazard flashers or windshield wipers—along with accidents or hazardous weather. It can then alert you to danger or other situations ahead via in-dash displays or announcements, so you can take precautions or an alternate route beforehand. So even if you can’t see around corners, your E-Class can.

Since the best way to survive a collision is not to have one, the E-Class offers an array of systems to help you see and sense your surroundings. For easier reversing, a high-resolution, wide-angle rearview camera or the multicamera Surround View System are available. Blind Spot or Active Blind Spot Assist and Active Lane Keeping Assist help smooth your moves on multilane roadways. The clever Parking Pilot can not only help you size up parking spaces, it can also maneuver you in automatically, parallel or perpendicular, to either side, and out again. As you leave, it can also automatically brake for approaching vehicles or if you select the wrong gear.

Mercedes-Benz safety engineers are human engineers first. It’s not just that their livelihood is protecting lives. It’s also a continual quest to deepen their understanding of how people perceive, act and react before, during and after an accident. It’s led to numerous never-before-seen innovations over the years, the latest of which is new PRE-SAFE® Sound. When this innovation senses that an impact is imminent, the audio system emits a special, harmless “pink noise.” Its frequency is tuned to induce a natural reflex within the ear canal that helps shut out loud noises—to effectively “cover your ears” and help protect your hearing before the impact occurs.

The Premium 3 Package includes the industry-leading DRIVE PILOT suite of driver assists. Distance Pilot DISTRONIC® cruise control uses radar to adapt your speed to traffic, even stop-and-go. As you cruise, Steering Pilot automatically helps keep you centered in your lane, while new Speed Limit Pilot can read posted signs and adjust your speed. A new system lets you execute a lane-change simply by using the turn-signal lever. Another can help you perform an evasive maneuver more smoothly. And further systems can help you brake for cross-traffic or pedestrians in your path ahead, and help prepare for an impending collision from behind you.
EVERY E-CLASS MODEL IS ALSO A ROLE MODEL

**E 300 SEDAN WITH LUXURY PACKAGE**
- 241-hp 2.0L inline-4 turbo engine
- 9G-TRONIC 9-speed automatic transmission
- Rear-wheel drive
- 17” twin 5-spoke wheels
- 0–60 mph in 6.2 seconds

**E 300 4MATIC SEDAN WITH LUXURY PACKAGE**
- 241-hp 2.0L inline-4 turbo engine
- 9G-TRONIC 9-speed automatic transmission
- 4MATIC® all-wheel drive
- 17” twin 5-spoke wheels
- 0–60 mph in 6.3 seconds

**E 300 SEDAN WITH SPORT PACKAGE**
- 241-hp 2.0L inline-4 turbo engine
- 9G-TRONIC 9-speed automatic transmission
- Rear-wheel drive
- 18” 5-spoke wheels
- 0–60 mph in 6.2 seconds

**E 300 4MATIC SEDAN WITH SPORT PACKAGE**
- 241-hp 2.0L inline-4 turbo engine
- 9G-TRONIC 9-speed automatic transmission
- 4MATIC all-wheel drive
- 18” 5-spoke wheels
- 0–60 mph in 6.3 seconds
**SPECIFICATIONS**

<table>
<thead>
<tr>
<th></th>
<th>E 300 Sedan</th>
<th>E 300 4MATIC Sedan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine Type</td>
<td>2.0L inline-4 turbo with Direct Injection</td>
<td>2.0L inline-4 turbo with Direct Injection</td>
</tr>
<tr>
<td>Power</td>
<td>241 hp @ 5,550 rpm</td>
<td>241 hp @ 5,550 rpm</td>
</tr>
<tr>
<td>Torque</td>
<td>273 lb-ft @ 1,300–4,000 rpm</td>
<td>273 lb-ft @ 1,300–4,000 rpm</td>
</tr>
<tr>
<td>Transmission</td>
<td>9G-TRONIC 9-speed automatic with shift paddles</td>
<td>9G-TRONIC 9-speed automatic with shift paddles</td>
</tr>
<tr>
<td>Acceleration</td>
<td>0-60 mph4</td>
<td>6.2 sec</td>
</tr>
<tr>
<td>Wheels</td>
<td>Sport Pkg.: 18’ 5-spoke with all-season Extended Mobility tires*</td>
<td>18’ 5-spoke with all-season Extended Mobility tires*</td>
</tr>
<tr>
<td></td>
<td>Luxury Pkg.: 17” twin 5-spoke with all-season Extended Mobility tires</td>
<td>17” twin 5-spoke with all-season Extended Mobility tires</td>
</tr>
<tr>
<td>Suspension</td>
<td>4-wheel multilink with selective damping</td>
<td>4-wheel multilink with selective damping</td>
</tr>
<tr>
<td>Drivetrain</td>
<td>Rear-wheel drive</td>
<td>4MATIC® all-wheel drive</td>
</tr>
</tbody>
</table>

**STYLING PACKAGE**

- **Sport Package**
  - Lowered sport suspension with selective damping system
  - Sport body styling with Star in grille
  - 18’ 5-spoke wheels*

- **Luxury Package**
  - Comfort suspension with selective damping system
  - Luxury styling with standup Star
  - 17” twin 5-spoke wheels
  - MB-Tex wrapped dashboard with topstitching

**KEY STANDARD FEATURES**

<table>
<thead>
<tr>
<th>E 300</th>
<th>E 300 4MATIC</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>STYLING PACKAGE</strong></td>
<td>Must select either package</td>
</tr>
<tr>
<td>△ △ Sport Package</td>
<td>Lowered sport suspension with selective damping system</td>
</tr>
<tr>
<td></td>
<td>Sport body styling with Star in grille</td>
</tr>
<tr>
<td></td>
<td>18’ 5-spoke wheels*</td>
</tr>
<tr>
<td>△ △ Luxury Package</td>
<td>Comfort suspension with selective damping system</td>
</tr>
<tr>
<td></td>
<td>Luxury styling with standup Star</td>
</tr>
<tr>
<td></td>
<td>17” twin 5-spoke wheels</td>
</tr>
<tr>
<td></td>
<td>MB-Tex wrapped dashboard with topstitching</td>
</tr>
</tbody>
</table>

**COMFORT AND CONVENIENCE**

- Power front seats with 3-position memory
- 40/20/40-split folding rear seatbacks
- Power tilt/telescoping steering column
- 3-spoke multifunction steering wheel with Touch Control Buttons and Nappa leather trim with perforated side grips
- Power tilt/sliding glass sunroof
- Dual-zone automatic climate control
- Combination dust/pollen and activated charcoal filtration
- 64-color LED ambient lighting
- Rain-sensing windshield wipers
- Integrated garage-door opener
- Color-keyed heated power side mirrors with power fold-in
- Auto-dimming driver-side and inside rearview mirrors

**SAFETY AND SECURITY**

- Electronic Stability Program (ESP)
- Crosswind Assist
- Emergency-sensing Brake Assist (BAS)*
- Advanced Tire Pressure Monitoring System
- 7 air bags offering 9-way protection: Dual two-stage front air bags, combined thorax/peyvic bags for driver and front passenger, a driver’s knee air bag, and side curtain air bags for both seating rows
- LED Daytime Running Lamps, headlamps and taillamps
- SmartKey remote locking with KEYLESS-START
- Antitheft alarm system with remote panic feature

**PERFORMANCE AND EFFICIENCY**

- DYNAMIC SELECT
- ECO Start/Stop system
- ESP® Dynamic Cornering Assist
- 4MATIC® all-wheel drive

**ENTERTAINMENT AND NAVIGATION**

- 12.3” high-resolution color central screen
- COMAND® system with console-mounted touchpad/rotary controller
- Analog gauges with high-resolution color multifunction display
- COMAND® hard-drive navigation®
- Voice control with learning feature
- 3 years of no-charge navigation map updates
- 3 years of live traffic service provided by TomTom®
- Smartphone Integration with Apple CarPlay® and Android Auto®
- FrontBass® system
- Bluetooth® audio streaming
- Hands-free Bluetooth interface
- Dual USB ports
- SD card reader
- HD Radio® receiver
- Mercedes-Benz mbrace®
- 5 years of mbrace Connect services®

- Standard  ○ Optional  △ No-charge option  — Not available (NA)
### Dimensions

<table>
<thead>
<tr>
<th></th>
<th>E300 Sedan</th>
<th>E300 4MATIC Sedan</th>
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<tbody>
<tr>
<td>Wheelbase</td>
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<td>115.7&quot;</td>
</tr>
<tr>
<td>Overall length</td>
<td>193.8&quot;</td>
<td>193.8&quot;</td>
</tr>
<tr>
<td>Overall height</td>
<td>Sport Pkg. 57.8&quot;</td>
<td>57.8&quot;</td>
</tr>
<tr>
<td></td>
<td>Luxury Pkg. 58.4&quot;</td>
<td>58.4&quot;</td>
</tr>
<tr>
<td>Overall width</td>
<td>with mirrors 81.3&quot;</td>
<td>81.3&quot;</td>
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<tr>
<td>Curb weight</td>
<td>3,792 lbs</td>
<td>3,891 lbs</td>
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<tr>
<td>Headroom</td>
<td>front/rear 37.4&quot; / 38.2&quot;</td>
<td>37.4&quot; / 38.2&quot;</td>
</tr>
<tr>
<td>Legroom</td>
<td>front/rear 41.7&quot; / 36.2&quot;</td>
<td>41.7&quot; / 36.2&quot;</td>
</tr>
<tr>
<td>Shoulder room</td>
<td>front/rear 57.8&quot; / 57.1&quot;</td>
<td>57.8&quot; / 57.1&quot;</td>
</tr>
<tr>
<td>Cargo capacity</td>
<td>13.1 cu ft</td>
<td>13.1 cu ft</td>
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</table>

#### Option Packages

- **Premium 1 Package**
  - Parking Pilot
  - Rearview camera
  - Blind Spot Assist
  - Rear Cross-Traffic Alert
  - Heated front seats
  - KEYLESS-GO®
  - Electronic trunk closer
  - HANDS-FREE ACCESS
  - Burmester® Surround Sound System
  - SiriusXM Radio with 6-month All Access trial®
  - NFC wireless charging

- **Premium 2 Package**
  - All items in Premium 1 Package
  - LED Intelligent Light System with Adaptive Highbeam Assist
  - Active multicoultor-front seats with massage
  - Rapid heating feature for front seats
  - Air Balance cabin-air purification and fragrance system
  - Power rear-window sunshade

- **Premium 3 Package**
  - All items in Premium 2 Package
  - Distance Pilot DISTRONIC® and Steering Pilot
  - Evasive Steering Assist
  - Active Blind Spot Assist
  - Active Lane Keeping Assist
  - Active Lane Change Assist
  - Active Brake Assist with Cross-Traffic Function
  - Congestion Emergency Braking
  - Active Emergency Stop Assist
  - Speed Limit Pilot
  - Surround View System
  - PRE-SAFE Impulse Side
  - PRE-SAFE PLUS®
  - Head-Up Display®

- **Sport Wheel Package** Requires Sport Package
  - 18" AMG® 5-spoke wheels®
  - Perforated front brake discs with painted calipers
  - Black headliner

- **Warmth & Comfort Package** Requires wood/leather steering wheel
  - Heated front seats with rapid-heating feature
  - Heated front armrests
  - Heated steering wheel
  - Galvanized shift paddles

- **Acoustic Comfort Package**
  - Noise-reducing laminated front door and windshield glass
  - Infrared-reflecting windshield and rear window
  - Higher-density rear-cabin carpeting, plus thicker insulation in the doors, rear shelf, and key body and interior locations

#### Individual Options

- **AIR BODY CONTROL** multimode air suspension with 4-wheel level control
- **Blind Spot Assist** Also in Premium Packages
- **Parking Pilot with rearview camera** Also in Premium Packages
- **Panorama roof**
- **Heated front seats** Also in Premium Packages; NA with heated and ventilated front seats or Warmth & Comfort Package
- **Heated and ventilated front seats** Requires Premium 2 or 3 Package, plus leather or Nappa leather upholstery
- **Heated steering wheel** Also in Warmth & Comfort Package; NA with wood/leather steering wheel
- **Wood/leather steering wheel** Requires Burl Walnut wood trim; NA with heated steering wheel or Warmth & Comfort Package
- **12.3" widescreen instrument cluster** Requires Premium 3 Package
- **Burmerster High-End 3D Surround Sound System** Requires Premium 1, 2 or 3 Package
- **115-volt household-type power outlet**
- **18" twin 5-spoke wheels** Requires Luxury Package
- **19" AMG twin 5-spoke wheels** Requires Sport Wheel Package
- **MB-Tex upholstery**
- **Leather upholstery** Requires Sport Package
- **Nappa leather upholstery** Requires Luxury Package
- **designo® Nappa leather upholstery**
- **Natural Grain Brown Ash wood trim** Standard with Sport Package
- **Burl Walnut wood trim** Standard with Sport Package
- **Natural Grain Black Ash wood trim**
- **Brown Ash wood trim**
- **designo® Magnolia"Flowing Lines" wood trim**
- **designo® Black Piano Lacquer "Flowing Lines" wood trim**
- **Metallic or designo® paintwork**
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<th>COLOR:</th>
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<tbody>
<tr>
<td>MB-Tex</td>
<td>Black</td>
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<tr>
<td>E 300 Sedans</td>
<td>Nappa leather</td>
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<tr>
<td>MB-Tex</td>
<td>Leather</td>
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<td>Nappa leather</td>
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<tr>
<td>Macchiato Beige/Black</td>
<td>MB-Tex Leather</td>
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<th>UPHOLSTERY:</th>
<th>COLOR:</th>
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<tbody>
<tr>
<td>MB-Tex</td>
<td>Nappa leather</td>
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<tr>
<th>UPHOLSTERY:</th>
<th>COLOR:</th>
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<tbody>
<tr>
<td>Macchiato Beige/Espresso Brown</td>
<td>MB-Tex Nappa leather</td>
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<tr>
<th>TRIM:</th>
<th>Natural Grain Brown Ash wood</th>
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<tbody>
<tr>
<td></td>
<td>Burl Walnut wood</td>
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<tr>
<td></td>
<td>Natural Grain Black Ash wood</td>
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<tr>
<th>TRIM:</th>
<th>Brown Ash wood</th>
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<tr>
<th>TRIM:</th>
<th>Black Piano Lacquer “Flowing Lines” wood</th>
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<tr>
<th>TRIM:</th>
<th>designo Magnolia “Flowing Lines” wood</th>
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Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it’ll bring you a world of rewards for being part of the family.

**CHANGING WHAT’S REMOTELY POSSIBLE**

*Any time, any place*

Life is better when you’re connected. You don’t have to leave your world behind when you’re in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It’s all possible with Mercedes me.

*Convenience at your fingertips*

The Mercedes me website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

*Your car in your pocket*

With the Mercedes me app, you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car’s navigation system, all from your phone.

**INSPIRING THE JOURNEY**

*Be part of something special*

When you drive a Mercedes-Benz, you’re part of the family. Mercedes me lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

*Get the Star treatment*

Get exclusive perks at world-class resorts when you stay at a partner hotel of Mercedes me. Visit MBUSA.com/mercedesme to find out more.

*Enjoy the personal touch*

Beyond its advanced, user-friendly technology, Mercedes me is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

**SMOOTHING THE WAY**

*Ownership, simplified*

From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, Mercedes me makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

*Technology, demystified*

Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer’s expert Product Concierge.

*Service, on your side*

Is it time for service or maintenance? You can make an appointment right from the Mercedes me app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.3

**TOGETHER WHEREVER: mbrace**

It’s perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz mbrace® puts the power of Mercedes me to work for you—from apps to WiFi—when you’re in your car, and remote vehicle features when you’re not.3 Four mbrace packages let you tailor its many benefits to fit your life.

*5 years of mbrace Connect included*

Every new Mercedes-Benz comes with five years of mbrace Connect at no additional charge. It’s the core mbrace package but it’s far from basic, with remote features and in-car Internet.

**mbrace Secure** 6-month trial included

Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

*Features include:*

- Automatic Alarm Notification
- Automatic Collision Notification
- SOS/Emergency Call
- Stolen Vehicle Location Assistance
- Agent-assisted Remote Door Lock/Unlock
- Agent-assisted Vehicle Information
- Safe Ride
- and more

**mbrace Concierge** 3-month trial included

Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

*Features include:*

- Mercedes-Benz Concierge
- Point of Interest Destination Download
- Turn-by-Turn Route Assistance
- Location-based Traffic and Weather

**mbrace Entertain** 3-month trial included

Streaming audio and in-car WiFi for you and your passengers.

*Features include:*

- iHeartRadio®
- TuneIn® Radio
- In-vehicle WiFi

†Available Summer 2016.
E-Class Sedan accessories include:

- Roof spoiler
- All-season floor mats
- Roof rack basic carrier
- Roof box
- Comfort Box: retractable trunk cargo bin
- Folding table
- Air Balance atomizer fragrances

**GENUINE ACCESSORIES**

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help you make your car more of what you want or need it to be—from grille to trunklid, wheels to roof racks, cabin to cargo area. There’s no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone’s future. It’s why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It’s also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community

**ENDNOTES**

- Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- Delayed availability. See your dealer. Car-to-X services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the service are included, starting within the control of Mercedes-Benz USA, LLC. Five years of the service are included, starting five years of the complimentary mbrace Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require mbrace Entertain subscription. Connection may be interrupted during cruise control activation or delays at varying distances, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Drivers are responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mbraceConnect for details.
- Distinct rates of acceleration are estimated based upon manufacturer’s test results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 2017 EPA estimated fuel economy is 22 mpg city/30 mpg highway for E300 Sedan, 22 mpg city/29 mpg highway for E 300 AMG® Sedan. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different results depending on how fast you drive, weather conditions and trip length.
- No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system’s audio cues while driving and should only use the map display when the vehicle has been stopped in a safe place. Maps do not cover all roads or all streets within an area. Online features require a subscription and one or more mbrace Packages.
- The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the SiriusXM All Access package. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-888-435-3234. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- Wireless charging available only for devices with compatible technology and size. See Operator’s Manual for more information. Devices sold separately.
- Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver’s responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system’s alerts before braking, as they may not afford sufficient time and distance to brake safely. See Operator’s Manual for system’s operating speeds and additional information and warnings.
- Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mbraceConnect for details.
- Wireless charging available only for devices with compatible technology and size. See Operator’s Manual for more information. Devices sold separately.
- To avoid an accident or serious injury see Operator’s Manual for system’s operating speeds and additional information and warnings.
- Rear view camera and Surround View System do not subtly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.
- Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. See Operator’s Manual for system’s operating speeds and additional information and warnings.
- Parking Risk not to detect all surrounding objects, as well as people, animals or vehicles in or approaching the vehicle’s maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator’s Manual for additional information, tips and warnings.
- Cross-Traffic Assist is a substitute for driver awareness in congested situations and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system’s alerts before braking, as they may not afford sufficient time and distance to brake safely. See Operator’s Manual for system’s operating speeds and additional information and warnings.
- Speed Limit Pilot is less effective to keep the speed limited to posted speed limits and other conditions. Driver is responsible for safely operating vehicle in accordance with local traffic laws and driving conditions.
- System cannot prevent a collision, and does not alert the driver of an impending collision or system activation.
- Distance Pilot DISTRONIC® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruise speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It’s the driver’s responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system’s alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator’s Manual for system’s operating speeds and additional information and warnings.
- The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone’s future. It’s why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It’s also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.
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