For generations, one car has not just previewed the future of driving, it’s elevated it. With innovations in safety. Inspirations in comfort. Aesthetics that grow more beautiful with time. And athleticism that rewards in the moment. By continually going further, the S-Class keeps taking the automobile higher.

There might be no car in production today with a heritage as rich. But if you examine the timeline of the S-Class, at no point will you find it lying in the past. It’s a story of changing the future of mobility, but not just for nobility. Every automobile on the road—and more importantly, every passenger—has benefited from safety innovations first introduced to the world on an S-Class. It’s a story of luxury that aims not just to indulge your senses but also to improve your sense of well-being. And it’s a story of cars that not only perform, they outperform by inspiring your confidence, sparking your passion, and respecting the earth with ever-advancing technology and know-how.

Like every Mercedes-Benz, a 2017 S-Class is descended from the very first car, patented by Karl Benz in 1886. Even more relevant is how the S-Class ascended to a place of emulation, inspiration and even imitation. It did it not just with an ongoing roster of industry firsts, but by continually putting the needs and desires of its driver, passengers, and their world first. The electronic stability control that’s now required by law on every car debuted on an S-Class. It was first to eliminate chlorofluorocarbons (CFCs) from the car—and its factory. First to replace every lightbulb with LEDs. Pioneer of seat-belt pretensioners, ambient cabin lighting, ventilated seats, and the lithium-ion hybrid battery. A leader in aerodynamics, and crash safety long before either was fashionable. And a fashion trendsetter whose modernity has a habit of acing the test of time.

The eight sedans of the 2017 S-Class include a new all-wheel drive Mercedes-Maybach and a plug-in hybrid. But even more compelling than the span of model offerings is their range of collective talents, exquisite details, and opportunities for individualization. They are eight peaks at the pinnacle of the Mercedes-Benz family. They offer technology, style and craftsmanship other cars will rush to duplicate. And as they have for generations, they’ll be satisfying their owners, and driving them into the future, like no other car. In other words, there will be followers, and a following. That’s simply what happens to a leader.
FOR GENERATIONS, IT’S TRAVELED ON A SINGULAR MISSION: TO BE THE ONE CAR THAT ALL CARS LOOK UP TO

KEY FEATURES

PERFORMANCE
Superlative biturbo power, from plug-in hybrid to a pair of V12s. Adaptive and active suspensions. Two all-wheel drive systems.

V8, V12, AMG V8 and AMG V12 biturbo engines, or a V6 biturbo plug-in hybrid
9-speed, 7-speed or AMG SPEEDSHIFT® 7-speed transmission
Adaptive, fully active, or camera-based proactive suspension
4MATIC® or AMG Performance 4MATIC all-wheel drive*

DESIGN
Sedans and extended Mercedes-Maybach sedans that achieve the pinnacle of elegance with a confident, sporting stance.

Four S-Class sedans with majestic lines and athletic muscle
Two extended-length Mercedes-Maybach sedans with pure, polished elegance
18” to 20” wheels**
100% LED lighting
Sport, AMG Night and AMG Carbon Fiber Packages*

SAFETY
Groundbreaking safety systems that watch the road ahead, and all around. Adaptive and semi-autonomous systems to assist you.

Radar-based COLLISION PREVENTION ASSIST PLUS
Intelligent Drive active safety suite, with DISTRONIC PLUS® adaptive cruise control*
Night View Assist® PLUS*
Rearview or surround-view cameras*

LUXURY
The forefront of innovative comfort with timeless craftsmanship. Spacious front and rear cabins with rewards for all the senses.

Heated, ventilated* and massaging* seats
Four rear cabin configurations
Dual-zone or 4-zone* climate control with ionizer and fragrance
Multicolor LED ambient lighting
A choice of two Burmester® surround sound systems*

TECHNOLOGY
User-friendly innovations to keep you connected, entertained and enthralled. Intuitive controls to keep your world within reach.

Dual 12.3” color widescreens for instruments and COMAND® system
Mercedes me with smartphone app, in-car Internet and 4G LTE WiFi²
MAGIC VISION CONTROL®
Panorama roof, available with MAGIC SKY CONTROL®²

*Optional or not available on some models. Please see back of brochure.
Two turbos instead of one—or none. Nine speeds versus six. A chassis that responds to the road rather than just taking it. To make an S-Class more agile, composed and confident, Mercedes-Benz engineers strive to outdo themselves, and everyone. They drive the best to be better. So you can, too.

DRIVING BETTER

If you want to distill the performance of an S-Class down to two words, try these: aspiration and inspiration. The first means breathing, which every 2017 S-Class Sedan does via a pair of high-capacity turbochargers. As for the second term, it’s how driving an S-Class leaves you breathless. These two terms perform in an orchestra of advancement, strength and precision. From the first push of the throttle to every twist of the steering wheel, you feel quick response. Your moves are agile, graceful and precise—as if the car’s chassis is totally unaware of the expansive cabin. But in fact, it’s not merely aware, it’s in charge—constantly working to perfect the balance of comfort with control, and efficiency with exhilaration. It’s how an S-Class inspires you. And why so many cars aspire to match its moves, mannerisms, and majesty.

Five biturbo engines range from a 449-hp V8 to a hand-built 621-hp V12, plus a V6 that teams up with a plug-in hybrid electric motor for 436 hp. Each of them delivers torque-rich response whether taking off from a stop or overtaking on the highway. They also self-tune not every few miles, but every few milliseconds. In the V8s, high-pressure Direct Injection dispenses fuel with virtually molecular precision. All the engines can rapid-fire their spark plugs up to four times in a row—for more powerful and efficient operation, with ultralow emissions. The plug-in hybrid S 550e intelligently uses navigation data and onboard radar to optimize efficiency. Each S-Class engine teams up with a transmission ideally suited to its capability and character. Most have seven speeds, for quick response and quiet cruising. On the S 550, S 550 4MATIC and Mercedes-Maybach S 550 4MATIC, the new 9G-TRONIC 9-speed is even sportier yet more refined.

AIRMATIC® suspension helps the V8 and hybrid sedans iron out bumps and unravel curves. An electronically-controlled air spring lets each 18”, 19” or 20” wheel react with quick dexterity, while steadying the body and passengers. Standard on V22, MAGIC BODY CONTROL® is the first “proactive” suspension. Its Road Surface Scan uses a camera to foresee bumps and dips, so it can counteract them in real time. Every S-Class adapts to loads with 4-wheel level control, self-lowers at speed for greater efficiency and stability, and can be raised for deep ruts or steep driveways. Torque Vectoring Brake—or ESP® Dynamic Cornering Assist on AMG models—laterally shifts power for quicker, surer cornering. And with 4MATIC® all-wheel drive, an S 550® or AMG S 63 further enhances confidence in wet, or wintry changes.

Wherever you drive, an S-Class is driven to make it better.
What could be more rejuvenating and relaxing than a day at the spa? Driving there in an S-Class. The heated front seats power-adjust for more than 12 ways, from the cushion length to head-restraint height, plus a 4-way lumbar support. Active multi-contour seats let you adjust their support even more precisely. Their side bolsters adapt as you take curves, and they’ll even offer a massage—up to nine of them, including two “hot stone” treatments. Ventilated seats help to keep you cooler, and your clothes drier, in summer. And available financing like rapid seat heating, plus a heated steering wheel and armrests, will feel like must-haves when winter comes.

**THE ELEVATION OF FIRST CLASS**

**ARTISANAL AUDIO**

Burmester®, Germany’s renowned handcrafter of fine home audio, has created two systems for the S-Class. Both continually reprofile the full sound spectrum, not merely the volume, as you drive. The Burmester Surround Sound System features 13 premium speakers with drilled aluminum grilles, driven by a 590-watt, 9-channel digital amp. With 1,520 total watts, the Burmester High-End 3D Surround Sound System* combines analog and digital signals for natural sound in any musical genre. Its 24 speakers include rotating, illuminated tweeters, innovative surround sound speakers in the ceiling, and a trunk-mounted subwoofer with its own 400-watt amp.

**FINESSED FINISHES**

Twenty years ago, Mercedes-Benz research shed new light on a fact of nighttime driving: Riding in a dark car tends to increase stress and fatigue, but soft, strategic illumination of key areas can bring inner peace without reducing outward vision. And so the first ambient cabin lighting debuted, in the S-Class. Today’s S-Class has evolved this innovation to deliver its comforts in style. A network of hundreds of LEDs highlights the dash, console and doors while edge lighting the display panel from behind. In addition to five levels of brightness and three lighting zones, you can choose from seven colors to suit your mood—or even create a new one.

**LUMINOUS LUXURY**

The luxury of an S-Class takes a back seat to no other sedan, especially in its own spacious rear cabin. Virtually all of the innovative comforts offered up front are available for rear passengers, and then some. Four cabin configurations progressively add indulgences, from power rear seats with memory, to heating, ventilation and massage multi-contour seats, to a power footrest for the right seat. An Executive right seat features even farther, or you can opt for twin power seats, divided by a console with folding tables, plus heated and cooled cupholders, while wireless remote lets you operate many features via the entertainment system screen at each seat.*

**IS THE DEFINITION OF AN S-CLASS**

The dual-zone climate control allows individual left and right adjustment not only of the temperature, but also the blower speed and airflow direction. A “seen system” illuminates the courteous to the rear cabin, too. Both systems take extensive measures to cleanse the cabin air, with dual pollen filters, dual activated charcoal filters, and the Air Balance system, all standard. Air Balance includes an ionizer that uses an electrical charge to neutralize allergens and other impurities, for freshness like you feel after a summer storm. A fragrance atomizer can then infuse the air with subtle aromatherapy. Six available scents won’t linger in the cabin or on clothing.

**SENSORY SEDUCTION**

The luxury of an S-Class takes a back seat to no other sedan, especially in its own spacious rear cabin. Virtually all of the innovative comforts offered up front are available for rear passengers, and then some. Four cabin configurations progressively add indulgences, from power rear seats with memory, to heating, ventilation and massage multi-contour seats, to a power footrest for the right seat. An Executive right seat features even farther, or you can opt for twin power seats, divided by a console with folding tables, plus heated and cooled cupholders, while wireless remote lets you operate many features via the entertainment system screen at each seat.*

*Optional or not available on some models. Please see back of brochure.
WHERE THEY'RE FROM
Affalterbach, Germany, is an orchard town where trophies are harvested. It's the home of AMG, where for nearly 50 years championship racecars have been crafted by a team of people who are not just racers. They're dreamers. Visionaries. And perfectionists. They develop technologies to heighten power, like patented NANOSLIDE® cylinder walls that slash friction and wear. They shatter limitations: Rear-biased AMG Performance 4MATIC® clings to pavement yet delivers nimble balance. They break Formula 1® records, and are by far the most winning name in the DTM (German Touring Car Championship). And they turn victory on the track into vehicles that conquer the streets of the world—and the hearts of its most passionate drivers.

IS WHAT THEY CAN DO
The two AMG S-Class Sedans are endowed with the DNA of racing champions and the hardware to bring it to life: massive brakes, aerodynamically-aggressive bodywork, 20" AMG® wheels, and exclusive cockpits. In the AMG S 63, a handcrafted 577-hp biturbo V8 joins forces with a paddle-shifted AMG SPEEDSHIFT® MCT 7-speed. AMG Performance 4MATIC® expertly delivers the car’s 664 lb-ft of torque to all four tires, launching to 60 mph in 3.9 seconds. It teams up with an AMG Adaptive Sport Suspension based on AIRMATIC® for exceptional agility. In the AMG S 65, a superlative handcrafted 621-hp/738-lb-ft biturbo V12 thrusts it to 60 mph in 4.2 seconds, while its AMG Adaptive Sport Suspension is based on the fully active MAGIC BODY CONTROL.® Brilliant visual details further distinguish the S 65, from its double grille bars and chrome mesh air intakes to its highly polished forged wheels. Options for both include carbon fiber cabin and body trim, gloss black exterior accents, silver or black forged wheels, and Ceramic Compound brakes.8
THE ONLY WAY TO HONOR A LEGACY OF INNOVATION: MOVE IT AHEAD
Twin side-by-side 12.3" screens present instrumentation, information and entertainment with vivid color, a high pixel count, and a fast refresh rate for seamlessly smooth graphics and animations. The screen in front of the driver combines analog-style gauges and digital readouts. Between them is a changeable display for driver assistance systems, settings and trip data—easily controlled via buttons on the steering wheel. A Head-Up Display* projects an 8" wide virtual image that “floats” over the car’s hood. It helps keep key speed and cruise settings, navigation info and more—plus performance data on AMG models—easily in view as you watch the road.

The inviting atmosphere of an S-Class Sedan extends all the way to the stratosphere via the standard Panorama roof. Its twin panels of heat-rejecting glass let passengers in both the front and rear cabins take in the sky, day or night. The power front panel tilts up for ventilation or slides back for a breeze, while power sunshades for the roof and rear window, as well as the rear side windows,* help keep the sun’s rays at bay. MAGIC SKY CONTROL®* takes the Panorama roof to another level of innovation: Tiny electromagnetic particles embedded in its glass can darken the panels electrically. Even in its fully transparent mode, it effectively blocks infrared and UV rays.

An advanced network of multi-range radar, multiple cameras and other sensors, Mercedes-Benz Intelligent Drive includes industry-advertising standard and available assaults to help make driving safer, less stressful, or simply more enjoyable. DISTRONIC PLUS® cruise control uses radar to adapt your speed to traffic flow, even stop and go. Steering Assist automatically helps keep you centered in your lane as you cruise. Active Blind Spot Assist helps keep you aware of other traffic on your blind side and alerts you to cross traffic or pedestrians that are approaching you. Night View Assist® PLUS uses infrared and thermal imaging to display a clearer view of the road ahead. You can set its screen to turn on only if danger is detected. And other groundbreaking systems can alert you to cross traffic or pedestrians on your path ahead, or help prepare for an impending collision from behind.

An open sky, or interior features, are not available on some models. Please see back of brochure.
The Mercedes-Maybach sedans expand the pleasures of motoring to new dimensions, even for an S-Class. Their lengthened wheelbases heighten your comfort. Exquisite appointments reach beyond accommodating. More than distinctive, they offer travel in one of its most distinguished forms.

EXTENDED BENEFITS

The Mercedes-Maybach S-Class Sedans are defined not by their eight additional inches of wheelbase, but by the benefits they extend to their occupants. Extraordinary furnishings, an exceptional level of handiworkmanship, and unsurpassed luxury raise the fine art of traveling by automobile to a new state of the art. Hand-finished wood wraps around heated, ventilated, messaging and power-reclining Executive rear seats. Dual rear seats* feature power calf rests and a console concealing a pair of sleek leather and aluminum foldaway writing tables. Seats, doors and ceiling are swathed in Nappa leather. A Mercedes-Maybach carries itself as elegantly as it carries its passengers. The body is meticulously sculpted, not simply stretched, to captivate the eye and command the wind. Performance is at once athletic and graceful, compelling for the driver and composed from any seat. Two models are available: The new S 550 4MATIC teams a 449-hp biturbo V8 with confident 4MATIC® all-wheel drive. The S 600 sends the rich torque of its 523-hp V12 to the rear wheels. From the unsurpassed hush of their cabins, both can deliver a 5.0-second rush to 60 mph. *Optional or not available on some models. Please see back of brochure.
**S 550**

4.7L V8 biturbo engine
449 hp / 516 lb-ft of torque
9G-TRONIC automatic transmission
Rear-wheel drive
18" twin 5-spoke wheels
0-60 mph in 4.8 seconds

**AMG S 63**

Handcrafted AMG 5.5L V8 biturbo engine
577 hp / 664 lb-ft of torque
AMG SPEEDSHIFT® MCT 7-speed
AMG Performance 4MATIC® all-wheel drive
20" AMG 5-spoke wheels
0-60 mph in 3.9 seconds

**S 550 4MATIC**

4.7L V8 biturbo engine
449 hp / 516 lb-ft of torque
9G-TRONIC automatic transmission
4MATIC® all-wheel drive
18" twin 5-spoke wheels
0-60 mph in 4.8 seconds

**AMG S 65**

Handcrafted AMG 6.0L V12 biturbo engine
621 hp / 738 lb-ft of torque
AMG SPEEDSHIFT PLUS 7-speed
Rear-wheel drive
20" AMG forged multispoke wheels
0-60 mph in 4.2 seconds

**S 550e PLUG-IN HYBRID**

3.0L V6 biturbo engine + plug-in hybrid electric motor
436 hp / 471 lb-ft of torque (combined)
7G-TRONIC automatic transmission
Rear-wheel drive
19" twin 5-spoke wheels
0-60 mph in 5.2 seconds

**S 600 4MATIC**

4.7L V8 biturbo engine
449 hp / 516 lb-ft of torque
9G-TRONIC automatic transmission
4MATIC® all-wheel drive
19" multispoke wheels
0-60 mph in 4.9 seconds

**MERCEDES-MAYBACH MODELS**

**S 600**

6.0L V12 biturbo engine
523 hp / 612 lb-ft of torque
7G-TRONIC automatic transmission
Rear-wheel drive
20" multispoke wheels
0-60 mph in 4.5 seconds

**MERCEDES-MAYBACH MODELS**

**S 600**

6.0L V12 biturbo engine
523 hp / 612 lb-ft of torque
7G-TRONIC automatic transmission
Rear-wheel drive
20" multispoke wheels
0-60 mph in 5.0 seconds

*Mercedes-Maybach models shown with optional wheels.*
Mercedes makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it will bring you a world of rewards for being part of the family.

CHANGING WHAT’S REMOTELY POSSIBLE

Any time, any place
Life is better when you’re connected. You don’t have to leave your world behind when you’re in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It’s all possible with Mercedes me.

Convenience at your fingertips
The Mercedes me website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android and iPhone make it easy to stay ahead or be spontaneous.

Your car is your portal
With the Mercedes me app, you can remotely start your car, lock or unlock its doors, and keep an eye on it if you walk away. And you can look up a destination or address and send it to your car’s navigation system, all from your phone.

INSPIRING THE JOURNEY

Be part of something special
When you drive a Mercedes-Benz, you’re part of the family. Mercedes me lets you follow along on featured road trips, learn about special events, and find out what you can plan to do with them.

Get the Star treatment
Get exclusive perks at world-class resorts when you stay at a partner hotel of Mercedes me. Visit MBUSA.com/mercedesme to find out more.

Enter the prevol of reach
Beyond its advanced, user-friendly technology, Mercedes me is a team of helpful people who genuinely care. Expert concierges are always on call to help you from reservations to travel plans to assistance with virtually any request.

And you can reach them anytime from wherever you use your smartphone.

SMOOTHING THE WAY

Ownership, simplified
From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, Mercedes me makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, simplified
Get the most out of innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer’s expert Product Concierge.

Service, on your side
Is it time for service or maintenance? You can make an appointment right from the Mercedes app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your aid in 24/7, with live maps.

TOGETHER WHEREVER: mburse

It’s perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mburse, enjoying a technological connection is just as easy.

Mercedes-Benz mburse³ joins the power of Mercedes me to let you work for you—from apps to WiFi—when you’re in your car, and remote vehicle features when you’re not. Your mburse package lets you tailor its many benefits to fit your life.

5 years of mburse included
Every new Mercedes-Benz comes with five years of mburse² and its additional charge. It’s the mburse package, but it’s far from basic, with remote features and in-car Internet.

Mercedes me app includes:
- Remote Start
- Remote Door Lock/Unlock
- Remote Horn & Lights
- Mercedes me Car 
- Remote Engine Lock
- Vehicle Events
- Vehicle Status
- Coffee Maker
- Weather
- and more

mburse: Secure 6-month trial included
Peace of mind comes from automatic SOS calling after an accident, stolen vehicle location, and other security benefits.

Features include:
- Automated Alarm Notification
- Automatic Collision Notification
- Steer Control
- Vehicle Location Assistance
- Accident Detection & Data Lock
- Accident Assist Vehicle Information
- Safe torque
- and more

mburse: Convenience 6-month trial included
Live assistance from trained professionals, from tickets to a choice to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

Features include:
- User Interface
- Point of Interest Additional Downloa
d
- Turn-by-Turn Assistance
- Location Based Traffic And Weather
- mburse: Entertainment 6-month trial included
Streaming audio and in-car WiFi for you and your passengers.

Features include:
- Internet Radio
- iPod
- SiriusXM 

GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be—from its wheels to the cabin, to protect your car’s finish or soothe yourself with aromatherapy. There’s no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

5-Class Sedan accessories include:
- A selection of alloy wheels
- Base exterior
- Exterior lighting package
- Coachmen—removable baseMade
- Conflict—reinforced Anti-Moiste
- Anti-rattle assist for fragrances

ENDNOTES
1. Optional features listed above are not available or not applicable to all vehicles. Not all features may be available in all states. Check with your dealer for availability in your area.
2. MBUSA.com/mercedesme has all of the information about mburse³. Learn more about mburse³.
3. A mburse³ contract is required. All mburse³ enrollments are subject to the terms and conditions of the mburse³ contract, and are available for vehicles equipped with MBUSA.com/mercedesme.
4. MBUSA reserves the right to change or modify the MBUSA.com/mercedesme services at any time, without notice.
5. MBUSA.com/mercedesme is a service designed to support your family and your daily life. MBUSA reserves the right to modify or discontinue MBUSA.com/mercedesme services at any time, without notice.
6. MBUSA.com/mercedesme is not available on all vehicles. Check with your dealer for availability in your area.
7. MBUSA reserves the right to change or modify the MBUSA.com/mercedesme services at any time, without notice.
8. MBUSA.com/mercedesme is not available on all vehicles. Check with your dealer for availability in your area.
9. MBUSA reserves the right to change or modify the MBUSA.com/mercedesme services at any time, without notice.
10. MBUSA.com/mercedesme is not available on all vehicles. Check with your dealer for availability in your area.
11. MBUSA reserves the right to change or modify the MBUSA.com/mercedesme services at any time, without notice.
12. MBUSA.com/mercedesme is not available on all vehicles. Check with your dealer for availability in your area.
13. MBUSA reserves the right to change or modify the MBUSA.com/mercedesme services at any time, without notice.
14. MBUSA.com/mercedesme is not available on all vehicles. Check with your dealer for availability in your area.
15. MBUSA reserves the right to change or modify the MBUSA.com/mercedesme services at any time, without notice.
16. MBUSA.com/mercedesme is not available on all vehicles. Check with your dealer for availability in your area.
17. MBUSA reserves the right to change or modify the MBUSA.com/mercedesme services at any time, without notice.
18. MBUSA.com/mercedesme is not available on all vehicles. Check with your dealer for availability in your area.
19. MBUSA reserves the right to change or modify the MBUSA.com/mercedesme services at any time, without notice.
20. MBUSA.com/mercedesme is not available on all vehicles. Check with your dealer for availability in your area.
21. MBUSA reserves the right to change or modify the MBUSA.com/mercedesme services at any time, without notice.
22. MBUSA.com/mercedesme is not available on all vehicles. Check with your dealer for availability in your area.

The personal rewards of being the best are even more meaningful in the development of young people than they are for automobiles. Including the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone’s future. It’s why Mercedes-Benz USA is collaborating with the Laureus World Sport for Good Foundation, with an ongoing commitment to turn and train hundreds of coaches for after-school and in-school sports programs in communities across the country. Sports offer kids more than the chance to be physically active and have fun. It’s also an opportunity to have a mentor who can guide them, help them learn how to deal with mean life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and fill it of brighter tomorrow.

Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/volunteer.