The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone’s future. It’s why Mercedes-Benz USA is collaborating with the Laureus Sport For Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It’s also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow. Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community.

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Standard and available equipment may vary by model. Please see back of brochure.
The bellman remembers your name. It has been nearly a year since you’ve stayed in this hotel, but as he opens your car door, you know exactly why you’ve come back. It isn’t just the spaciousness and furnishings, nor the location and view. It’s a feeling on arrival that you won’t be disappointed—in fact, as far from that as one can get. You glance back from the walkway as the bellman’s gloved hand gently guides the car’s door to its latch. He not only knows you, he knows your Mercedes-Maybach: He lets the soft-close mechanism finish the task—like it’s the bellman’s bellman. As he turns toward the lobby with your bags, you share a brief grin. Yours is for the way he earned your trust. His is for knowing he has.

THE 2018 MERCEDES-MAYBACH

Extended benefits.
The last time you came here, you flew, even though it’s only a few hundred miles from home. And while you were seated in first cabin, the remainder of your journey made you long for the glamorous days of flying portrayed in old photos and movies. The final announcement on the plane—the one where they say “We know you have a choice in airlines”—got you thinking. If you were to choose a mode of travel based purely on enjoyment, elegance and easiness, where would you be seated on your next trip?

You pictured yourself reclined in a leather-lined oasis while you relax with a movie, a chilled beverage, and a hot stone massage. There were no lines, no turbulence, and no waiting for your luggage. It would be finer than first class. It would be even more special than the Mercedes-Benz S-Class—its a pinnacle of luxurious travel, the forefront of innovation, and a beacon of inspiration for its entire industry. It would lengthen the wheelbase of that iconic sedan, and heighten its ability to satisfy your every sense. It would be grander in presence yet even finer in its details, with exquisite materials, incomparably crafted. It would be travel at your own pace. In your own space. To your own standards. It can be—it is—your own Mercedes-Maybach.

Extraordinary furnishings, an exceptional level of handcraftsmanship, and exclusive new luxuries raise the fine art of traveling by automobile to a new state of the art.
KEY FEATURES

PERFORMANCE
Biturbo V8 or V12 power, adaptive or active suspension, and available all-wheel drive take to the road with confidence, composure and the elegant grace of a true athlete.
>
- Biturbo V8 (S560), 9 speeds, 4MATIC® all-wheel drive, and self-leveling adaptive AIRMATIC® suspension
- Handcrafted biturbo V12 (S650), 7 speeds, rear-wheel drive, and fully active MAGIC BODY CONTROL with CURVE function and camera-based Road Surface Scan
- DYNAMIC SELECT drive modes

DESIGN
Artfully, aerodynamically sculpted sedans heighten your comfort with their extended length. Exquisite new details advance their style while elevating their timeless appeal.
>
- 19" or 20" cast-alloy or forged-alloy wheels*
- Majestic double-bar grille, new chrome lower trim
- Elegant bodywork on a wheelbase lengthened by 8"
- New Ultra-Wide Beam LED headlamps, “stardust” LED taillamps, and 64-color LED ambient cabin lighting
- Panorama roof, available with MAGIC SKY CONTROL®*

SAFETY
Groundbreaking safety advancements watch the road and the driver. Active and semi-autonomous systems add to your comfort, confidence and driving enjoyment.
>
- Radar-based Active Brake Assist collision mitigation
- PRE-SAFE® and ATTENTION ASSIST®
- Pioneering safety suite standard, including Evasive Steering Assist, Active Emergency Stop Assist, Active Lane Change Assist, Congestion Emergency Braking, Active Blind Spot and Lane Keeping Assists

LUXURY
Exquisite accommodations offer expansive room, especially in the rear cabin. Innovative luxuries and a choice of seat configurations are tailored to suit you and to soothe you.
>
- Heated, ventilated and massaging front and rear seats
- Power Executive rear seats or twin individual lounges*
- New Energizing Comfort Control with six rejuvenating programs of sound, lighting, seating and climate comfort
- 4-zone climate control with ionizer and aromatherapy
- Rear-cabin refrigerator* and silver champagne flutes*

TECHNOLOGY
User-friendly innovations help keep you connected, engaged and entertained. Intuitive controls help you stay in command of your car and in touch with your world.
>
- Dual 12.3" color screens for instruments and COMAND® navigation system; Apple CarPlay™ and Android Auto
- Steering-wheel Touch Control Buttons, console touchpad
- mbrace® featuring Mercedes me smartphone app with Remote Start, in-car Internet, and 4G LTE WiFi*
- Burmester® High-End 3D Surround Sound System

*Optional or not available on some models. Please see back of brochure.
Performance

ENVIABLE POSITION

For any true leader, being envied is neither the goal nor a benefit. Admiration can feel rewarding. Emulation is an honor to earn. And while imitation can flatter, it’s far more gratifying to be an inspiration. But none of these are what motivate a leader to lead. That comes entirely from within: the drive to invent and reinvent, to create and redefine, to advance and enhance. For Wilhelm Maybach, it was the drive to engineer the engine, and assist Gottlieb Daimler in the creation of automobiles that would go on to race and sell under the name Mercedes.

A history of making history.
What began more than 130 years ago has only accelerated since. More than 100,000 patents offer evidence. More important are the number of breakthroughs that set new standards for all cars upon their debut, and through continual advancement—some for decades—remain benchmarks today.

The Mercedes-Maybach is also an S-Class. Which means generations of firsts unify to form a new state of the art. Consider its agile yet supple suspension: It is 4-wheel independent (first innovated in the 1930s), multilink (‘80s), and either adaptive (‘90s) or fully active: The S 650’s camera-based MAGIC BODY CONTROL® adds a new CURVE function that can lean into corners like a skier or cyclist. You’ll also find catalogs of breakthroughs in the new biturbo V8 and 4MATIC® all-wheel drive of the S 560.

But reading the specs of your Mercedes-Maybach can’t compare to feeling them, and it’s engineered to be uniquely rewarding from any of its seating positions. From the helm, eight or 12 twin-turbocharged cylinders deliver a red-blooded rush in a cool-headed hush. From the spacious rear cabin, the rigid body, supple chassis and advanced technology perform every move with poise and precision. Passengers may admire the driver’s enthusiasm. The driver is sure to notice the passengers’ bliss. But neither is likely to wish they could trade places. That sense of envy is left to those in other cars—and those who make other cars. For anyone who can turn admiration into inspiration, someday they may get to experience what you’re enjoying right now. Perhaps you’ll even lead them there.

The performance legacy that a Mercedes-Maybach advances can be summed up in two ways: Unsurpassed experience. And an unsurpassed experience for you.
There was a time when one didn’t merely buy a luxury automobile. One would commission it, sending a bare chassis off to a coachbuilder who would fabricate its body and fashion its interior. A notable exception was Germany’s Sindelfingen Coachworks. Here, the most highly skilled of Mercedes-Benz artisans painstakingly crafted cars in-house that occupied the same echelon in motoring society as other marques’ outside body makers. Today, they may share the same museum floor or the lawn at a concours d’elegance. But unlike most of those coachbuilders—and even many of the car brands—automobiles of the finest order are still being crafted in Sindelfingen. On a grand scale, to the finest detail.

The time it takes to create your Mercedes-Maybach is evident on every surface, from its brilliant chrome grille to the hand-polished wood encircling its cabin. Its ceiling, door sills and sunvisors are tailored in fine Nappa leather. Nappa leather also swaths the seats, doors, armrests and dash trim—with diamond-pattern stitching, plus a pair of embroidered pillows for the rear cabin. Careful inspection will reveal that your eyes are not the first to do so. Note, for example, how the stitches never touch the tiny perforations that ventilate each seat. Or how square button tufts embellish the available designo semi-aniline leather.

While eight additional inches of wheelbase extends rear-seat comfort appreciably, the body is not merely stretched. Bespoke rear doors and quarters flow with grace and grandeur, a fitting—and tailor-fit—tribute to the coachbuilders in its unique heritage. It’s sculpted to carry itself with elegance, and to carry you with a sense of majesty.

What makes a car tomorrow’s classic starts with how captivating it is today.
UNDIVIDED ATTENTION

Of all the restaurants in town, this is your go-to. Sure, it’s fun to check out new spots and up-and-coming chefs. But this is the only place that always has something new, yet they also know exactly how you like it, without making you spell it out every time. It’s the perfect balance of temptation and satisfaction—with the only constant being that you always enjoy the experience.

The way it makes you feel.
The ride home from dinner tonight will be very different from the ride in, but thanks to your Mercedes-Maybach, your journey can ideally complement the destinations they lead to. A new, first-of-its-kind system called Energizing Comfort Control focuses on your well-being like a dedicated team of attendants—and like never before. With a simple menu selection, its six programs aim to soothe, stimulate and satisfy your senses with a 10-minute ritual of targeted comforts: Cabin air is purified and subtly fragranced. The seats, cabin surfaces and ambient lighting can be warmed or cooled in temperature or hue. And from music to massage, further elements join in to relax you or rejuvenate you in body and spirit.

Selecting “Refresh” as you left the office, the ventilated seats seemed to draw away the day’s stress. Cabin air was cooled and cleansed—ionized by an electric charge. It brought to mind the freshness that’s in the atmosphere after a summer thunderstorm.

Heading to dinner, “Pleasure” immersed you in upbeat music—including some from your own phone—further enhanced by the ambient lighting, subtle aroma, and low-back massage. Later, as the evening draws to a close, “Warmth” will envelop you in cozy comfort—heating the seats, armrests, door trim and steering wheel, and setting a tone of toasty ambiance in light and sound.

Tonight, a restaurateur and her team will again send you home feeling not merely sated, but nourished to your soul. They’ll surely have earned their coveted star rating. And for the first time, your automobile will deliver you to your door feeling not just satisfied, but nurtured. It, too, will earn the Star that stands proud atop its grille. You may almost be tempted to leave a tip.

Industry-leading indulgence: A symphony of air, aromatherapy, ambient lighting, massage and music can refresh your senses and relax your body.
Extraordinary measures

A Mercedes-Maybach carries itself as elegantly as it carries its passengers. It’s not merely stretched but artfully, and aerodynamically, sculpted to command the eye as well as the road.

Nothing overlooked.
A Mercedes-Maybach sedan extends the pleasures of motoring to new dimensions. Its basis is a car that has set the standard for all automobiles for generations, but it’s no mere stretch of the iconic S-Class. For more important than its added length are the lengths it goes to satisfy your comfort and yet be a joy to drive. The spaciousness of its accommodations is outmeasured by how accommodating it is, from seats that support and soothe to technology that can adapt to and even anticipate your needs. And while its majestic design and meticulous detailing are distinctive, it’s also one of the most distinguished ways to travel.

Nothing underachieved.
The 2018 Mercedes-Maybach portfolio lets you choose from two powertrains to suit your driving needs, and then outfits both of them to the same exquisite standard. The new S 560 4MATIC Sedan teams a 4.0L biturbo V8 with the added year-round confidence of permanent all-wheel drive. Its AIRMATIC suspension responds with fast finesse to changing loads, challenging roads and driver-selected modes, thanks to computer-controlled air springs. With 463 hp, 516 lb-ft of torque, and a smooth new 9G-TRONIC 9-speed transmission, it can whisk you to 60 mph in 4.8 seconds – to make merges seamless, and the acquisition of cruising speed feel effortless.

In the new S 650, a handcrafted biturbo V12 matches sublime smoothness with extraordinary strength. Sending peak output of 621 hp and 738 lb-ft of torque to its rear wheels, it can reach 60 mph in 4.6 seconds.

Fully active MAGIC BODY CONTROL uses a camera to scan ahead, to sense bumps and dips before you feel them. Its advanced hydraulics can actively generate forces to help counteract the effects of the road surface on ride and handling. And a new CURVE feature can lean into corners much like a slalom skier does, to help maintain your comfort even on winding roads. Quite likely the most advanced suspension in production, the dramatic moves it makes at each wheel aim to keep the car’s body steady—and more importantly, to keep your body at rest and feeling at ease.

Nothing underachieved.

A Mercedes-Maybach carries itself as elegantly as it carries its passengers. It’s not merely stretched but artfully, and aerodynamically, sculpted to command the eye as well as the road.
Whether you’re its pilot or a passenger, a Mercedes-Maybach raises first-class travel to new heights without leaving the ground.

Crafted for comfort.
Whether you’re driving or being driven, a Mercedes-Maybach is designed to elevate your experience. Its front seats are heated and ventilated. Their support is precisely and easily adjustable via visual on-screen menus, from your shoulders down to your thighs. In corners, they can actively boost your side support. The menu of massages might outdo your favorite spa, from soothing “hot stone” treatments to invigoration of your muscles on a long journey. And in addition to the steering wheel, all the armrests and door trim can be warmed, too.

Virtually all of these benefits are afforded to the rear cabin as well—whether the outboard positions of the standard 3-passenger configuration or the available twin Executive seats. Both seating setups also provide power calf rests and up to 43° of recline on both sides. The right passenger also enjoys a power footrest, plus controls on the door to power-adjust the right front seat for even greater legroom when there is no front passenger present. Dividing the twin Executive seats, a wood-trimmed console conceals heated and cooled cupholders and a pair of sleek aluminum and leather-trimmed fold-out writing tables.

Appointed for ambiance.
Powerful yet quiet 4-zone climate control is augmented by an ionizing purifier and an atomizer that can subtly diffuse any of six fragrances, pleasing your senses without lingering on surfaces. New 64-color LED ambient lighting offers multiple zones, dual-color themes, or gently changing hues that tie in with Energizing Comfort Control. You can welcome in the sun and stars via the Panorama roof, or keep harsh rays and prying eyes at bay with power sunshades overhead, behind you, and in the rear-cabin side windows. And by embedding electromagnetic particles into the glass of the Panorama roof, the available MAGIC SKY CONTROL® lets you darken it electrically.

From Germany’s renowned handcrafters of fine home audio, the Burmester® High-End 3D Surround Sound System’s 1,190-watt amp mixes analog and digital signals for natural sound in any musical genre. Its 26 speakers include rotating illuminated tweeters, surround-sound speakers in the ceiling, and a trunk-mounted subwoofer with its own 400-watt amp. The Rear Seat Entertainment system includes a pair of flat screens and wireless remotes for individual control of viewing and comfort options. Standard COMAND® includes navigation with live traffic, and integrates Apple CarPlay® and Android Auto® Wireless charging for compatible phones is available in the front and rear cabins. And voice control can learn how you talk, and operate a variety of entertainment and comfort features.

Engineered to ease your way.
A pioneering network of standard cameras, multirange radar and other sensors can watch the road ahead and all around, to help make driving safer and easier. Its systems include: Active Distance Assist DISTRONIC® cruise control and Active Steering Assist, Active Blind Spot Assist and Lane Keeping Assist, Cross-traffic and pedestrian detection, and Night View Assist PLUS. New enhancements include Route-based Speed Adaptation that taps into GPS data to enhance DISTRONIC cruise control, plus one-touch Active Lane Change Assist, Evasive Steering Assist, and Congestion Emergency Braking. In all, it’s the state of the art in staying ahead of delay and above the fray.

Exclusive Nappa leather is fitted by hand to the seats, ceiling, dash, and virtually every cabin surface that’s not already trimmed in wood or satin aluminum, nor occupied by a functional feature. Even more exquisitely crafted designo semi-aniline leather is available in diamond-quilted Silk Beige with any of three contrasting color accents and a pair of matching lap pillows. Your options in hand-polished wood trim include the classical warmth of Light Burl Walnut, dramatic Black Poplar, and Black Piano Lacquer with or without blonde pinstripes in a “Flowing Lines” pattern.

Hand-finished wood and hand-fitted leather let you ride in timeless luxury. Groundbreaking technology drives the automobile into a new age of motoring.
### Key Standard Features

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<th>Feature</th>
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<tr>
<td><strong>Engine</strong></td>
<td>4.0L V8 biturbo</td>
<td>6.0L V12 biturbo</td>
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<tr>
<td><strong>Automatic Transmission</strong></td>
<td>9G-TRONIC 9-speed</td>
<td>7G-TRONIC 7-speed</td>
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<td><strong>Performance and Efficiency</strong></td>
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<td><strong>Comfort and convenience</strong></td>
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<td>Active multicontour front seats with “hot stone” massage</td>
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<td>Power rear-side window sunshades</td>
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<td>4-zone automatic climate control</td>
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<td>6-disc/ multizone AM/FM radio</td>
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<td>Illuminated front door sill</td>
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### Dimensions

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<th>Measurement</th>
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<tr>
<td><strong>Wheelbase</strong></td>
<td>122.5”</td>
<td>122.5”</td>
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<tr>
<td><strong>Overall length</strong></td>
<td>215.0”</td>
<td>215.0”</td>
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<tr>
<td><strong>Overall height</strong></td>
<td>59.0”</td>
<td>59.0”</td>
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<tr>
<td><strong>Overall width</strong></td>
<td>w/ mirrors 83.9”</td>
<td>w/ mirrors 83.9”</td>
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<tr>
<td><strong>Curb weight</strong></td>
<td>5,181 lbs</td>
<td>5,324 lbs</td>
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<tr>
<td><strong>Headroom</strong></td>
<td>front-rear 37.5” / 37.5”</td>
<td>front-rear 37.5” / 37.5”</td>
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<tr>
<td><strong>Legroom</strong></td>
<td>front-rear 46.5” / 40.6”</td>
<td>front-rear 46.5” / 40.6”</td>
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<tr>
<td><strong>Shoulder room</strong></td>
<td>front-rear 59.7” / 59.7”</td>
<td>front-rear 59.7” / 59.7”</td>
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<tr>
<td><strong>Cargo capacity</strong></td>
<td>12.3 cu ft</td>
<td>12.3 cu ft</td>
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### Option Package

- Executive Rear Seat Package PLUS
  - 6 place seating with dual-power rear seats and center console
  - Folding tables for rear seats
  - Heated and cooled rear cupholders

### Individual Options

- MAGIC SKY CONTROL®
  - Burmester Surround Sound System - Countdown, seamless level capacity
  - Rear cabin ventilation charging port
- Refrigerator box for rear cabin | Not available |
- Handcrafted silver champagne flutes by Robbe & Berking | Not available |
- Black Piano Lacquer “Flowing Lines” wood trim | Not available |
- Exclusive Black Piano Lacquer “Paying Lines” wood trim | Not available |
- Handcrafted silver champagne flutes by Robbe & Berking | Not available |
- Exclusive Black Piano Lacquer “Paying Lines” wood trim | Not available |
- Metallic paintwork | Not available |
- Designo paintwork | Not available |

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**Please see endnotes at back of brochure.**

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**2018 Mercedes-Maybach**
**Upholstery**

- Exclusive Nappa leather
- Magma Grey/Espresso Brown
- Porcelain/Black
- Nut Brown/Black
- Mahogany/Silk Beige
- Silk Beige/Titanium Grey Pearl
- Silk Beige/Satin Red Pearl
- Silk Beige/Deep Sea Blue
- Silk Beige/Titanium Grey Pearl

**Upholstery colors**

- Black
- Nut Brown/Black
- Silk Beige/Espresso Brown
- Porcelain/Black
- Magma Grey/Espresso Brown
- Mahogany/Silk Beige
- Silk Beige/Titanium Grey Pearl
- Silk Beige/Satin Red Pearl

**Trim**

- Black Poplar wood
- Light Burl Walnut wood
- designo Black Piano Lacquer wood

**Paintwork**

- Black
- Ruby Black metallic
- Anthracite Blue metallic
- Lunar Blue metallic
- Emerald Green metallic
- Obsidian Black metallic
- Selenite Grey metallic
- Diamond Silver metallic
- Iridium Silver metallic
- designo Diamond White metallic
- designo Mocha Black metallic
- designo Allante Grey Magno (matte)
- designo Cashmere White Magno (matte)

**Wheels**

- 20" forged multispoke
  - Standard: $5,600, Optional: $6,400
- 20" Maybach Exclusive forged
  - Standard: $5,600, Optional: $6,400
- 20" triple 5-spoke
  - Standard: $5,600, Optional: $6,400
- 20" Maybach Exclusive forged
  - Standard: $5,600, Optional: $6,400
- 19" multispoke
  - Standard: $5,600, Optional: $6,400
- 19" multispoke
  - Standard: $5,600, Optional: $6,400
The Vision Mercedes-Maybach 6 Cabriolet: Heritage charges toward tomorrow.

A vision of the future debuts at the world’s most prestigious classic car event. The annual Pebble Beach Concours d’Elegance gathers some of the most significant and celebrated automobiles in history. And while many are one of a kind, their common link is that each was once boldly ahead of its time. The Vision Mercedes-Maybach 6 concept is both a tribute to the handcrafted cabriolets of the past, and a sensual, emotional preview of the future. Riding on 24” wheels, it wraps a body nearly 20 feet long around a 730-hp all-electric powertrain and a truly haute couture cabin in crystal white Nappa leather.
Mercedes me makes it easy to stay connected to your car—and to your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

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ENDNOTES
[1] WARNINGS AND INFORMA-
TION

Icons of luxury, for the road well-traveled.

Engineer and motoring pioneer Wilhelm Maybach followed a simple maxim in his work: “To create the very best of the very best.” It’s evident today in the automobiles that bear his name, and in luxury accessories handcrafted in Germany to complement them in style, quality, and brilliant functionality. The Traveller and Voyager bags are elegantly designed to accompany you on any journey, or even to the tennis court or gym. Exquisite vegetable-tanned calfskin is discreetly reinforced from within to enhance strength, while generous and thoughtfully designed compartments make them as versatile as they are beautiful. To learn more, see Mercedes-Mercedes-Benz.

Maybach Accessories

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