There's A Reason It's Called A Roadster.

2007 SL 550  SL 600  SL 55 AMG  SL 65 AMG

SL550 shown on front cover in Mars Red paint.

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Because It So Completely Owns The Road.

Seldom does an automobile achieve the status of the Mercedes-Benz SL-Class. From the original model to the new 2007 SL 550, it is without question the pinnacle of meticulously crafted performance sports cars. Today these sleek and sculpted lines, along with a new 382-hp, 5.5-liter V-8 engine, once again reveal an automobile so classic, it could only bear the Mercedes-Benz name. The bumper now has two additional openings in the front air dam that are covered by black meshing. A new grille helps give the front end a classic, chiseled look. Fog lamps, as beautiful as they are practical, are encased in chrome trim. In the rear, enhanced taillamps help create a broader, more athletic appearance. And the all-new 18" 10-spoke wheels help the SL 550 grip the road exactly like you want it to.

Which makes you wonder: was the SL designed as much for the soul as it was for the road?

1 Low-profile wheels and accompanying high-speed tires provide substantially increased treadwear, increased tire noise and reduced ride comfort compared with H-rated tires. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or areas encountering road debris or obstacles.
The deeply contoured seats inside the SL 550 treat both driver and passenger to 12-way power adjustment along with 3-position memory and two levels of soothing heat. Dual-zone climate control, automatic comfort lighting, new metal door sills and a new aluminum-style control switch for the retractable hardtop only further demonstrate the lengths to which the SL 550 will go to please.

EXPECT THE HEART TO BE RACING BEFORE YOU EVEN TOUCH THE GAS PEDAL.

The interior of the SL 550 gives a whole new meaning to the term “thrill ride.” The moment you enter its luxurious confines, you’ll be sheeped in the hand-fitted leather found throughout the cabin. Rich, hand-finished wood trim is available in one of three distinct combinations. A new leather-trimmed cover on the instrument cluster accentuates the chronograph-style gauges that lie underneath. And for the ears, there’s an 8-speaker digital Bose® Cabin Surround® sound system with a 6-disc CD changer with MP3 capability as well as SIRIUS Satellite Radio.¹

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CLEARLY, LUXURY AND PERFORMANCE ARE RELATIVE TERMS.

Those who refuse to believe that the finest luxuries could ever be considered optional will undoubtedly gravitate toward the SL 600. Hand-fitted Exclusive Nappa leather covers the seating surfaces, and extends throughout the cabin. Each detail is magnificent, right down to the color-keyed topstitching on the dashboards, doors and console, or the suede-like Alcantara that lines the ceiling of the retractable hardtop. Other standard amenities include Active Ventilated Seats, Electronic Trunk Closer, Keyless Go and Bi-Xenon headlamps featuring corner-illuminating foglamps.
ONE THING THAT CERTAINLY WON’T RETRACT IS YOUR ADRENALINE.

Much like the retractable hardtop, the hood of the SL 550 quickly reveals a thing of beauty. In this case, a new-generation 5.5-liter, 382-hp V-8 engine, equipped with a driver-adaptive 7-speed automatic transmission and the manual-style control of Touch Shift. This catapults the SL 550 from 0 to 60 mph in just 5.3 seconds. And helping to keep all this power willfully under your control is the combination of Active Body Control (ABC) suspension and our Electronic Stability Program (ESP®), which provides a level of handling not often associated with production automobiles.

Under the hood is also where many of the most impressive SL 600 advantages are found. Powered by a 510-hp twin-turbocharged V-12 engine and a 5-speed automatic transmission that features the manual-style control of Touch Shift, the SL 600 rockets from 0 to 60 mph in just 4.4 seconds. And to help conquer the most challenging chicanes and S-curves, there are tapered 5-spoke 18” alloy wheels with high-performance tires, as well as a multilink suspension, ABC and ESP.

1 Stated rates of acceleration are based upon manufacturer’s track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
2 Y-rated tires are optimized for performance driving and may provide reduced ride comfort, increased tire noise, substantially increased treadwear and greater susceptibility to damage compared with H-rated tires.
RARELY IS ONE MAN ENTRUSTED WITH SO MUCH POWER.

One man. One engine. It is the single-minded philosophy that represents AMG, the finest in Mercedes-Benz performance. From start to finish, only one pair of hands touches the engine of an AMG. Inside the SL 55 AMG is a highly impressive 510-hp, 531 lb-ft of torque V-8 supercharged engine that is just as at home on the autobahn as it is on the interstate. Equally impressive are the racing-inspired AMG shift paddles located behind the steering wheel that allow manual-style shifting. There’s also the AMG SpeedShift™ technology, which quickens gear changes by 35%, as well as the response-enhancing recalibrations of ABC suspension and electrohydraulic braking system.

The exterior of the SL 55 AMG has been redesigned to include a new, more wedge-shaped front end, featuring a black grille and chrome trim. Also new for 2007 are exclusive new 19", 5-spoke, AMG light-alloy wheels.

The most powerful SL ever offered is the SL 65 AMG, featuring a 604-hp, twin-turbo V-12 engine with an almost unimaginable 738 lb-ft of torque. Standard on the SL 65 AMG are the AMG shift paddles, new AMG V-12 tailpipes and foglamps encircled in chrome rings. And keeping this most amazing SL firmly adhered to the road are 19" light-alloy AMG wheels, with titanium-finished and twin-spoke styling.
ENGINEERED TO OUT-ENGINEER THE UNEXPECTED.

Like every Mercedes-Benz, the SL-Class is designed to help keep you and your passengers as safe as can be while inside an automobile. Underneath its sleek skin is a comprehensive array of safety features, including High-Strength/Low-Alloy steel that reinforces the rigid safety cage in critical areas. There’s also the highly intuitive technology of Brake Assist, which monitors brake pedal application speed to provide maximum braking power during emergency situations. This can help compensate for driver tendency not to brake hard enough, soon enough. In the event that a rollover is determined to be imminent, a pop-up rollover bar will deploy in 0.3 seconds. Additionally, each SL-Class features a five-air bag system as well as the new Occupant Classification System, which automatically turns the front passenger’s front air bag on or off based on the weight category determined by sensor readings from the front passenger seat. Finally, Tele Aid can automatically contact the nearest emergency personnel upon deployment of an air bag or seat belt Emergency Tensioning Device. Tele Aid can also get automated traffic reports and/or directions within the continental United States and Canada.*

* The roll bar system is designed to enhance the level of rollover protection compared with a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt. First year’s Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. Service operates only where cellular and GPS coverage are available, and requires adequate power supply.
STANDARDS AND OPTIONAL FEATURES

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<tr>
<th>COMPONENT</th>
<th>STANDARDS AND FEATURES</th>
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<tr>
<td>Airbags</td>
<td>Driver and passenger are each provided with a front air bag, a door-mounted side-impact air bag, and a knee air bag.</td>
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<td>Brakes</td>
<td>Driver-selectable Comfort mode starts the vehicle moving in 2nd gear or 2nd Reverse gear, and upshifts at a lower rpm, to help improve control on slippery surfaces. Touch Shift allows driver to manually downshift and allows upshifts by nudging the shift lever left or right of the Drive position.</td>
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<tr>
<td>Headlight</td>
<td>Bi-Xenon High Intensity Discharge low-/high-beam headlamps. Corner-illuminating front fog lights. Heated headlamp washers.</td>
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<td>Lighting</td>
<td>14. THE SAFEST SEATING POSITION FOR YOUR CHILD IS BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR’S MANUAL FOR MORE INFORMATION.</td>
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1. Stated rates of acceleration are based upon manufacturer’s track results and may vary depending on model, environmental and road surface conditions, tire type and load. 2. System failure may prevent operation of the system under some circumstances, which may affect the vehicle’s ability to decelerate or maintain the current speed. 3. Please drive below the posted speed limit. 4. Lower-profile wheels and accompanying high-speed-rated tires provide exceptional grip and lower rolling resistance for improved fuel efficiency. 5. ESP compares the driver’s intended course, via steering and braking inputs, to the vehicle’s response, via lateral acceleration, rotation (yaw) and individual wheel speeds. 6. Dynamic multicontour seatbacks. 7. Standard. 8. Easy open rear door features a switch that opens the door automatically, with a built-in window motor to lower the window. 9. 9.5J x18” rear. 10. 9.5J x19” rear. 11. Programming subject to change. Not available in Alaska, Hawaii or Puerto Rico. While the SIRIUS network of satellite and terrestrial antennae provides nearly seamless service throughout the contiguous U.S., SIRIUS with conditions. Best performance in snow is obtained with winter tires. Please always wear your seat belt. 12. Please obey all speed laws. 13. Accessories required. Sold separately. See dealer for more details. 14. Includes Premium 1 Package.