125! years of innovation

In 1886, Carl Benz was awarded the patent for inventing the first car, while just 60 miles away, Gottlieb Daimler developed his own version. Between them they also invented the motorcycle and truck, and won the first auto race. For 125 years, a passion for innovation has driven Mercedes-Benz to continually reinvent the automobile—creating an ongoing legacy of firsts that keep redefining the standard for all cars. Among them, the 4-wheel independent suspension 80 years ago. Fuel injection in the 1950s. The Electronic Stability Program in the 1990s. And now, the first variable-transparency retractable hardtop. Today, the Three-Pointed Star remains far more than a shining symbol of Mercedes-Benz innovation. It’s a guiding beacon for all automobiles.
a car can transport you. or transform you.

All cars are designed to move their occupants, but how many can motivate their driver, shift the seasons, or alter the course of an entire category of automobile? A sports car has never been about merely getting somewhere, but rather going there, intimately bonding its driver to the road below and sky above along the way. Nearly 60 years ago, Mercedes-Benz introduced a new kind of convertible—the coupe/roadster. With both a detachable hardtop and folding soft top, it ushered in a driving season that no longer ended with the fading summer sun. Four decades later, the first SLK reimagined that concept with its signature retractable hardtop, and it’s repeatedly transformed what’s expected of a roadster ever since. For 2012, an entirely new SLK-Class leaps ahead in every measure of a sports car—from power to poise to passion—in a way that will move you like never before.

MBUSA.com/SLK

SLK350 shown with Mars Red paint, and optional Premium 1 and Sport Packages.
let it all out. take it all in.

The new 2012 SLK-Class wastes no time getting down to business. Its retractable hardtop disappears in under 20 seconds, so you can take in the sunshine more swiftly than ever. The advanced all-new 302-hp V-6 of the SLK 350 responds even more quickly. Its innovative rapid-multispark ignition fires up to four times in a millisecond. New high-pressure Direct Injection microscopically tunes the fuel spray in as little as 0.1 millisecond. As the gauges reach for the sky, it turns every molecule of fuel and air into the pure elements of performance: 0 to 60 in just 5.4 seconds,¹ along with cleaner emissions and higher efficiency. And as the lowered suspension clings to the earth, you feel both a complete connection—and total release.
Staggered wheels. For tenacious tire grip under hard acceleration without sacrificing crisp steering feedback, the rear wheels of every SLK 350 are 1" wider than the fronts. Choose from three standard or optional 18" 5-spoke designs, including racing-inspired AMG wheels in the available Sport Package, all fitted with high-performance tires.3

SLK 350 Coupe/Roadster. The invigoration of a new 302-hp Direct Injection V-6 is matched by a 7-speed automatic transmission with paddle shifters, a sport-tuned suspension and 18" alloy wheels. It races to 60 mph in just 5.4 seconds, yet returns 29 highway mpg.2

Fingertip shifting. Elaborately re-engineered for 2012, the 7-speed automatic transmission delivers smoother shifts and more efficient response. Adaptive logic keeps pace with your driving style, while paddle shifters let you control gear changes without taking a hand from the thick 3-spoke steering wheel.

Advanced steering. A further refinement of its speed-sensing power steering, the innovative Direct-steer system varies the steering ratio based on how far you turn the wheel. It quickens response in corners, yet offers precise on-center feel, inspiring straight-line stability, and easier maneuvering at low speeds.
If you want to see the future of automotive safety, look at Mercedes-Benz today. You’ll not just see where it’s going, but where it came from: The first crumple zone 60 years ago. A patent for the air bag in the 1970s. And a list of active safety systems that found their way into most every car, like the Antilock Braking System (ABS), Electronic Stability Program (ESP®) and emergency-sensing Brake Assist. The engineering depth of the 2012 SLK-Class not only helps it to perform better in a collision, it helps it perform better, period. Its exceptionally rigid body is welded from stronger, lighter materials like ultra-high-strength steel, aluminum and magnesium. Its brakes respond to how you use the throttle and the windshield wipers. And its advanced restraint systems and dual roll bars are designed to keep their guard up even when the top is down. The SLK-Class doesn’t just look after its occupants. It also looks ahead.

**ATTENTION ASSIST.** By continually monitoring a wide variety of driving behaviors, this Mercedes-Benz innovation can audibly and visually alert the driver if it detects signs of drowsiness on long trips. More than 70 variables are measured in the first minutes of a drive, to establish a pattern for the individual driver and determine the warning thresholds accordingly.4

**LED lighting.** Brilliant white LED Daytime Running Lamps and LED taillamps help make your presence and your actions more immediately apparent to other drivers on the road. For the brake lamps, the light-emitting diodes illuminate more rapidly than conventional bulbs—a benefit that can offer added reaction time to a driver behind your SLK-Class.

**Bi-Xenon headlamps.** Included in the optional Lighting Package, Bi-Xenon headlamps generate light that’s closer in perception to natural daylight than halogen headlamps. Active Curve Illumination swivels the beams as you turn the steering wheel, to improve illumination into corners up to 90% over fixed lamps. Headlamp washers help keep the lamps cleaner in poor weather with a high-pressure spray of fluid.

**Adaptive Brakes.** An integrated system of braking advances helps to make driving more reassuring and relaxing in a variety of situations. If the driver lifts off the accelerator quickly, Predictive Brake Priming sets the pads closer to the discs for more immediate response when the driver steps on the brakes. In the rain, Automatic Brake Drying periodically applies the brakes just enough to sweep water build-up from the discs. During uphill starts, Hill-Start Assist helps prevent unwanted rollback. And a HOLD feature can make long red lights or stopped traffic a little easier.5

**Dual roll bars.** While the brushed aluminum trim of the signature dual roll bars makes a compelling style statement, it’s what lies beneath that speaks most eloquently in the unlikely event of a rollover. Micro-alloy tubular steel is fiber-reinforced for added strength, and affixed to a highly rigid rear bulkhead.6

**Body structure.** Mercedes-Benz body structures have long been renowned as benchmarks of rigidity and advanced crash management. The 2012 SLK-Class raises these lofty standards without adding excessive weight. Advanced materials are more widely used, including high-strength and ultra-high-strength steel for critical reinforcements, magnesium for the hardtop frame, and aluminum for the front fenders and hood.

**Eight air bags.** A suite of standard air bags offers advanced protection.7 Driver and passenger knee air bags supplement the dual-stage front air bags. Dual torso-level side-impact air bags are complemented by head-level air bags designed to offer protection even with the hardtop and side windows lowered.

**Seat belts and head restraints.** Still perhaps the most important safety feature in any car, the 3-point seat belts of the SLK-Class feature Emergency Tensioning Devices (ETDs) to help remove some slack from the belts in a collision exceeding a preset threshold. Belt-force limiters help reduce the peak loads on a belted occupant during an impact. And NECK-PRO active head restraints instantly move up and slightly forward in certain rear impacts, to help prevent or minimize whiplash-type injuries.
SLK 350 shown with optional Palladium Silver metallic paint and Premium 1 Package. Please see endnotes at back of brochure.
follows the stars.
ever rests on its laurels.
Imagine winning the world’s first automobile race in 1894. Sweeping the 1914 French Grand Prix. Capturing the checkered flag with the legendary Silver Arrow. Or pacing Formula 1™ in one of the many AMG models serving as its official Safety Car since 1996. Doing any one of these would undoubtedly prove inspiring. Accomplishing all of them—that’s inspirational. True to its rich heritage, the 2012 SLK-Class invokes its racing soul while evoking a passion for the open road. Its wide, crossblade grille, powerful hood and muscular fenders blend classic roadster proportions with superior aerodynamics and a supremely confident stance. And like the gullwing doors of the iconic 300 SL, the SLK-Class has its own signature: its trendsetting folding roof. For 2012, it’s available with new electronically variable tinted glass—a first for a retractable hardtop. At the touch of a button, you can turn the glass panel clear and do what every Mercedes-Benz sports car is born to do: follow the brightest stars.
The magic of a sports car is how it creates an intimate bond with the world outside and, at the same time, a complete escape from it. In that regard, the SLK-Class casts an irresistible spell. From the deep embrace of its two seats, every delight of driving is within reach. Your hand falls naturally not just to the gearshift in its console, but to an elegant central controller—an intuitive link to innovative options for your entertainment, information and navigation. The sport steering wheel features a racing-inspired flat-bottom design. Take hold, and you might never want to let go of its leather rim. And thanks to its multifunction controls—as well as a hands-free Bluetooth® system with audio streaming and a high-resolution in-dash display—you might never have to.

**Fitting.** The SLK-Class cockpit is clearly designed around the driver. Every control is within easy reach and offers a satisfying touch. Crisp, silver-faced instruments read at a glance through the 3-spoke steering wheel. And while its Premium leather trim and raised thumbrests reward your hands, its flattened lower section frees up room for your knees—just like in a racecar.

**Fulfilling.** Standard audio gear includes a 5.8” color-LCD screen, HD Radio™ stations, new Bluetooth audio streaming and a USB input. The Premium 1 Package adds an 11-speaker harman/kardon LOGIC7® system delivering 500 watts of surround sound, as well as over 130 channels of SiriusXM Satellite Radio, and an iPod®/MP3 media interface.

**Furthering.** The Multimedia Package adds state-of-the-art navigation with a fast 80GB hard drive, a 7” LCD screen, and new 3D maps and Zagat® Survey ratings. It also includes Enhanced Voice Control, SiriusXM Traffic with dynamic re-routing, and new SiriusXM Weather. The package also offers virtually unlimited audio entertainment: a 10GB Music Register for storing your digital music, plus an in-dash DVD/CD player and SD memory card slot.

SLK 350 shown with optional Black Premium leather, KEYLESS-GO, and Multimedia and Premium 1 Packages. Please see endnotes at back of brochure.
holds you close.
sets you free.
takes you away. brings you back.
trendsetting style, classically crafted.

As fashionable as Mercedes-Benz sports cars have always been, their functional virtues are why their instant appeal only grows over time. The spacious cockpit of the new SLK-Class is designed to reward its driver and passenger with the thoughtful refinement and attention to detail that make miles of driving—or years of ownership—an unfading pleasure. Precisely double-stitched leather is fitted to each seat by hand, in the old-world tradition, yet the upholstery undergoes an innovative treatment to help fend off heat and the ravages of sun exposure. Classical round vents deliver climate-controlled air that’s filtered for dust and pollen. Even the most modern of its options offers a timelessness all its own: the AIRSCARF neck-level heating system can turn a chilly evening or autumn day into perfect top-down driving weather. In the SLK-Class, sports-car style is always in season, and function is always in fashion.

Encompassing. Sport-contoured 8-way power seats are each equipped with a memory system and 4-way power lumbar support, to help you find the ideal driving position. Refined luxuries extend your comfort, day or night, in any season. The standard auto-dimming inside mirror integrates a digital compass. The heated side mirrors can be folded in electrically. And the windshield wipers sense rainfall and adjust their speed accordingly.

Enchanting. Impeccable detailing can be found throughout the cabin. Silver metallic accents highlight the controls, instruments, air vents and steering wheel. Each seat and door armrest is exactly double-stitched with contrasting thread, while baseball-style cross-stitching sets off the optional Premium leather upgrade.

Embellished. Clean, sleek brushed aluminum adorns the console, doors and roll bars. Or opt for the Trim Package and enjoy the warmth of hand-polished Burl Walnut wood, including the shift knob and steering wheel. And on models with the optional Sport Package, Solar Red direct ambient lighting outlines the console and doors.

Embracing. While every SLK-Class is outfitted to offer year-round enjoyment, its innovative options transcend the seasons. The Premium 1 Package includes infrared-remote operation of the hardtop, heated seats, and the innovative AIRSCARF system, which offers three heat settings and automatic speed-sensitive airflow.

SLK 350 shown with Sahara Beige leather, and optional Multimedia, Premium 1 and Trim Packages.
Your vehicle is more than a source of enjoyment, it’s an integral part of everyday living. The Mercedes-Benz mbrace™ system can make it easier—whether you’re planning a trip, trying to remember where you parked, or in need of help in an emergency. With mbrace, you can access an innovative and thoughtful world of security, destination planning and convenience services—not only from inside your SLK-Class but also from your computer and your smartphone. With advanced, reliable technology, plus 24-hour support from helpful experts, mbrace helps to keep you, your life and your Mercedes-Benz connected.

from your vehicle.

With Mercedes-Benz mbrace, three simple buttons inside your vehicle can connect you to emergency services, our 24-hour Customer Assistance Center, or our Roadside Assistance service. Numerous mbrace services are also seamlessly integrated with your vehicle’s available COMAND navigation system.

from your smartphone.

The mbrace Mobile Application for iPhone® lets you send addresses to your vehicle’s navigation system, locate your vehicle from up to a mile away, remote-lock or unlock its doors, find a dealer, and contact Roadside Assistance, Concierge services or even Mercedes-Benz Financial Services with a touch. A new Drive2Friend™ feature lets other people send their location to your car simply by responding to a text message you send them.

from your computer.

In addition to all the support you’ll find at mbrace.MBUS.com, you can send addresses directly to your vehicle’s COMAND navigation system using the Send2Benz™ website. You can also look up a destination on Google™ Maps and instantly send it to your vehicle via the Search & Send™ feature. And a new browser toolbar widget lets you highlight an address on your screen and send it to your vehicle with just two clicks.

Mercedes-Benz mbrace is the ongoing evolution of our groundbreaking in-vehicle services, offering national support along with expanded and enhanced features. To learn more about mbrace, see your Mercedes-Benz dealer, call 866-990-9007 or visit MBUSA.com/mbrace. Please see endnotes at back of brochure.
Mercedes-Benz mbrace™ packages.

Mercedes-Benz mbrace offers unparalleled support, when and where you need it. Two available service packages each include an attractive complimentary trial period, so you can experience the many ways mbrace helps you feel connected and protected. With the standard mbrace Package, you get unlimited access to its innovative Navigation and Destination Planning features: Send2Benz, Drive2Friend and Search & Send. It also includes all of the Safety and Security services, plus several reassuring Convenience features, such as the ability to locate your vehicle or remotely lock its doors via your smartphone. The mbrace PLUS Package offers unlimited use of our expert Concierge services, as well as spoken turn-by-turn Route Assistance—even if your car is not equipped with a navigation system—plus the latest traffic and weather reports based on your current location.

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<td>SOS/Emergency Call</td>
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It can call for help, even if you can’t. In the event that an air bag or Emergency Tensioning Device is activated, mbrace initiates a call to the Mercedes-Benz Emergency Response Center to notify them of the incident, and provide information on your vehicle and its location. A Customer Specialist will then attempt to make voice contact with you. If you request help, or do not respond, they will notify local emergency response services, and stay on the line until help arrives.

Across town, or cross-country. Whether you’re going out for dinner, picking up a friend or planning a trip, mbrace offers a variety of ways to make getting there easier. You can look up an address or a Point of Interest online—or just grab it from your iPhone’s contacts—and send it directly to your vehicle’s navigation system. Or with a simple text message to a friend, they can let their mobile phone send its location directly to your car. Then, just a push of the i-Button in your vehicle will download the address, so you can either start route guidance immediately or save it in your navigation system’s memory.

The extra mile, around the clock, all for you. Subscribing to the mbrace PLUS package gives you unlimited access to Mercedes-Benz Concierge services—our network of experienced, professional personal assistants who can fulfill virtually any request, at any time of day or night, right from the comfort of your vehicle. You can even enjoy their services on the go, via the mbrace Mobile Application for iPhone.
Genuine Mercedes-Benz Accessories help you make your car the perfect expression of your style. And since they’re exclusively engineered for your SLK-Class, they fit your car as well as they fit your life. A wide selection of accessories allows you to enhance your vehicle’s appearance, expand its functionality, or offer it some extra protection in everyday use. From alloy wheels to chrome door handle inserts to a state-of-the-art in-dash navigation system, every accessory is thoughtfully designed and thoroughly engineered. It’s the best way to make your SLK-Class unmistakably yours while keeping it genuinely Mercedes-Benz.

To see the entire collection, visit MBUSA.com/SLK.

**Chrome hood fins.** A set of six chrome fins adds a classic styling detail to the vents in the hood, offering timeless appeal with enduring quality.

**Accessory navigation system.** For models equipped with the standard radio and 5.8” in-dash color-LCD screen, this innovative accessory adds an advanced GPS navigation system that’s fully integrated with the SLK’s audio system and convenient central controller. In addition to 3D maps and clear depiction of highway signs and lane information, the system features lifetime traffic reporting and recommendations for choosing the optimal lane. Entering a destination is as easy as moving the cursor to a location on the map, or using its address or ZIP code.

**Rear spoiler.** Aerodynamically contoured to accentuate the bold lines of the SLK-Class, the rear spoiler is designed for secure attachment without drilling and a perfect fit with the sculpted lines of the trunklid.

**Accessory wheels.** Add to your car’s poise and performance without compromising its engineering precision. Among your choices are 17” 10-spoke wheels in a luminous Sterling Silver finish. Sized 7.5x17” front and 8.5x17” rear to fit 225/45 front and 245/40 rear tires, they offer a more refined ride quality than the SLK 350’s standard 18” wheels.
build your own.

option packages

Premium 1 Package
- Heated seats
- AIRSCARF neck-level heating system
- harman/kardon LOGIC7® surround-sound system
- SiriusXM Satellite Radio® (with 6-month trial)
- iPod®/MP3 media interface®
- Infrared-remote operation of retractable hardtop

Multimedia Package
- COMAND system with hard-drive navigation® and 7” high-resolution display
- 10GB Music Register for storing digital music files
- Gracenote® media database (including album-cover art)
- In-dash 6-DVD/CD changer and SD memory card slot
- Enhanced Voice Control system for audio, telephone and navigation
- SiriusXM Traffic and SiriusXM Weather® (with 6-month trial)

Lighting Package
- Bi-Xenon headlamps with Active Curve Illumination
- Headlamp washing system

Trim Package
- Burl Walnut wood trim on center console and doors
- Wood/leather shift knob
- Wood/leather steering wheel

Sport Package
- Sport body styling
- 18” AMG 5-spoke wheels with high-performance tires³
- Direct ambient lighting of doors and console in Solar Red

individual options

Panorama roof (with tinted panel)

MAGIC SKY CONTROL Panorama roof (with electronically variable tinted panel)

Digital dual-zone climate control

KEYLESS-GO

Metallic paint

Premium leather upgrade (in Black or Bengal Red/Black with baseball-style stitching and perforated inserts)

18” twin 5-spoke alloy wheels with high-performance tires³

build your own. MBUSA.com/SLK

MBUSA.com/SLK

specifications

SLK 350

Engine
3.5-liter Direct Injection V-6
302 hp @ 6,500 rpm
273 lb-ft net torque @ 3,500 rpm

Transmission
7-speed automatic with steering wheel-mounted paddle shifters

Wheels
Staggered-width 18” 5-spoke³

Suspension
Lowered, sport-tuned 4-wheel multilink with Direct-steer

Drivetrain
Rear-wheel drive

dimensions

SLK 350

Wheelbase
95.7”

Overall length
162.8”

Overall height
51.2” (top up)

Overall width
79.0” (w/mirrors)

Curb weight
3,397 lbs

Headroom
38.0” (top up; 39.1” with Panorama roof)

Legroom
42.5”

Shoulder room
52.2”

Cargo capacity
10.1 cu ft (top up)
6.4 cu ft (top down)

european delivery program

Pick up your new Mercedes-Benz in Germany through the original manufacturer-sponsored tourist delivery program. You’ll enjoy significant savings¹ and other benefits, as well as the unforgettable experience of a European vacation with your own SLK-Class. Visit MBUSA.com/edp for more information.
color and trim.

leather upholstery

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<th>Ash/Black</th>
<th>Black (also available in Premium leather)</th>
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<tr>
<th>Bengal Red/Black (only available in Premium leather)</th>
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wheel choices

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<th>Optional 18&quot; twin 5-spoke</th>
<th>Optional 18&quot; AMG 5-spoke (Sport Package)</th>
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designo is an exclusive program of paintwork, leather and interior trim choices offering an extraordinary degree of handcrafted quality and personalization. Please ask your dealer about the designo paint and interior options for the SLK-Class.
endnotes

1. Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.

2. Preliminary 2012 EPA estimated fuel economy. See dealer for final figures. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate.

3. Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious tire and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.

4. Driving while sleepy or distracted is dangerous and must be avoided. ATTENTION ASSIST may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury.

5. Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.

6. The rollover system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.

7. WARNING: THE FORCE OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.

8. Bluetooth® interface does not provide phone charging or external antenna. Voice interactively feature is dependent on selected device. Feature not compatible with iPod Shuffle. See dealer for details.

9. With the purchase of a new, satellite radio-enabled vehicle, you’ll receive a complimentary 6-month subscription to SiriusXM Satellite Radio, as well as SiriusXM Traffic and SiriusXM Weather when so equipped, courtesy of Mercedes-Benz. SiriusXM Traffic and Weather services are available in select markets. If you decide to continue your SiriusXM service at the end of your 6-month trial, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms. www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations). Premium 1 Package is required for SiriusXM Traffic and Weather services to be active.

10. All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.

11. While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system’s audio cues while driving and should only consult the map or visual displays once the vehicle has stopped in a safe place. Maps do not cover all areas or all routes within an area.

12. All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning Satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.

13. Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstances, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.

14. mbrace is compatible with select Apple iPhone® models running iOS 4.2 or later. Please visit MBUSA.com/mbrace for more information.

15. Sport Package and 18” twin 5-spoke alloy wheel options may not be ordered together.

16. European Delivery Program discount of 7% available on select models, other models offered at MSRP. Please see your dealer for details.

17. Extra-cost option.

18. Delayed availability. See your dealer.
For 125 years—longer than any other automaker—we’ve been sharing this planet with you. Respecting it, and protecting it, have long been a part of our vision, ambition, and our history of innovation. We introduced the world’s first 100% CFC-free car, not just in its air conditioning but in its entire manufacturing process. We’ve been using water-borne paints for years, and source the wood for our interior trim from responsibly sustained forests. We’ve been pioneering advanced powertrains for generations, from today’s hybrid models and 50-state clean diesels to the fuel cell vehicles of a rapidly approaching tomorrow. Mercedes-Benz is also legendary for producing automobiles of extraordinary durability and longevity. After all, it takes virtually the same amount of energy to build vehicles that last as ones that won’t. Even our brochures conserve resources and are produced with eco-conscious printing. Everything we engineer is born from the motivation to make things better and the ingenuity to make it happen. Passion with compassion—that is what drives us.