



'09 Mercury MOUNTAINEER





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Freedom of Expression.

With exciting new features to keep you connected and on the go, the 2009 Mercury Mountaineer gives you all the freedom you need to fully express yourself.

Outside, start with massive new 20" polished-aluminum wheels, optional on Mountaineer Premier, to raise your stance on any road. Or choose the available new VOGA Package, with exclusive exterior and interior treatments, for a Mountaineer like no other.

Inside, an available new voice-activated, hard drive-based Navigation System turns Mountaineer into the ultimate trip advisor with its suite of SIRIUS Travel Link™ services.¹ Check the weather, find the lowest-priced fuel in town, scout the listings for your local theater – all from the 6.5" Navigation System screen inside Mountaineer Premier. Then use the available Mercury SYNC® voice-activated, in-vehicle communications and entertainment system² to place a call from your paired, compatible Bluetooth®-enabled mobile phone, and you'll see how easy and convenient the road of life can be. As long as you're driving a 2009 Mercury Mountaineer.



¹Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service not available in Alaska or Hawaii. See your Mercury dealer for details. ²Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc.



MERCURY

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Introducing Mountaineer VOGA.

Wherever it travels, the 2009 Mercury Mountaineer equipped with the VOGA Package will be on display. Please dress accordingly.

With plenty of chrome accenting its Black or White Chocolate exterior hue, Mountaineer VOGA shines. Chrome sparkles on the grille, rear trim, sideview mirror caps, roof rails, unique "VOGA" badging, and 18" bright chrome-clad wheels with exclusive "VOGA" center caps. Inside, a high-contrast interior features Cashmere-colored leather-trimmed seats – exclusive to VOGA – against a Charcoal Black environment. Embroidered "VOGA" logos on the front

seatbacks and front floor mats add further refinement, while Cashmere-colored door-trim inserts and unique Cyber Carbon interior appliqué add the finishing touches.

All this finery is in addition to Mountaineer Premier standard features like Mercury SYNC[®], SIRIUS[®] Satellite Radio, Dual-zone Electronic Automatic Temperature Control and 10-way power driver seat.





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Strike a Confident Pose.

To begin, select Mountaineer Premier with the standard 10-way power driver seat and two-tone leather-trimmed seats in stunning Charcoal Black with Sand Alcantara® inserts (shown). In the 2nd row, a standard 60/40 split seat completes the interior of 5-passenger models. For 6-passenger seating in Mountaineer Premier, select available quad bucket seating with a 2nd-row center console. And if seating for 7 (shown) is needed, Mountaineer and Mountaineer Premier can be outfitted with the 60/40 split seat in the 2nd row and the 50/50 split seat behind that.

A manual-fold version of the 3rd-row seat is standard on Premier and optional on Mountaineer (as part of the 3rd-row Seat Package). The handy, first-in-class¹ PowerFold™ 3rd-row seat is optional on Premier as part of the 3rd-row Seat Elite Package. The PowerFold buttons make quick, easy work of folding down the seat, opening up 43.9 cu. ft. of cargo space behind the 2nd row.

¹Truck-based midsize SUV class.



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Powerfully Purposeful.

With its many creature comforts, a Mountaineer Premier equipped with the available Amenities Package can make any weekend project a whole lot easier. The Reverse Sensing System will alert you when to stop as you slowly back in to load your home improvement items, and the power-deployable running boards will slide out to greet your feet and graciously help you down to the pavement.

Other power features that help make your life easier include available power-adjustable pedals with memory that allow you to store and recall settings for 2 different drivers, as well as available heated, leather-trimmed front seats that keep the chill away.

For those in the rear, the available Dual INVISION® DVD Headrests¹ feature 2 totally independent 7" color Thin Film Transistor (TFT) LCD widescreen monitors incorporated into the front-seat head restraints. Watch the same movie on both screens, or a different one on each. And game/video ports allow connection to portable gaming systems.

To keep Mountaineer's cargo area organized behind the 3rd row of seats,² the available interior cargo organizer³ is a removable and adjustable divider system that helps separate and organize your belongings. When Mountaineer's 2nd- and 3rd-row seats² are folded down, a spacious 83.7 cu. ft. of loadable cargo room is available.



¹Available through your Mercury Dealer as a Dealer-Installed Mercury Licensed Accessory. ²In 7-passenger models. ³Available through your Mercury Dealer as a Mercury Accessory.



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Packaged to Please.

Ten available packages help you tailor Mercury Mountaineer exactly to your liking. If you prefer pampering, select the Comfort Package on Mountaineer and you'll be treated to heated, leather-trimmed front bucket seats, a 10-way power driver seat with power lumbar, a 6-way power passenger seat and Dual-zone Electronic Automatic Temperature Control. On Mountaineer Premier, the Amenities Package provides power-deployable running boards, a Universal Garage Door Opener and a Reverse Sensing System. If seating for 7 is required, choose the 3rd-row Seat Package on Mountaineer or the 3rd-row Seat Elite Package on Mountaineer Premier. Is towing a boat or a pair of jet skis more your style? Just equip Mountaineer Premier with the Trailer Tow Upgrade Package and available 4.6L V-8 engine and you can tow up to 7215 lbs. on 4x2 models.



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Powerful Poise.

In the 2009 Mercury Mountaineer, robust power is backed by impressive poise. A 4.6L 3-valve V-8 engine, available on Mountaineer Premier, supplies 292 hp and 315 lb.-ft. of torque. High-flow ports and dual-equal variable cam timing help this robust V-8 deliver its impressive performance. Also providing assistance is the first-in-class available 6-speed automatic transmission, whose evenly spaced gear ratios make the most of the V-8's wide powerband.

The standard 4.0L V-6 engine on Mountaineer and Mountaineer Premier is teamed with a wide-ratio 5-speed automatic transmission. With 210 hp and 254 lb.-ft. of torque, this clean-burning engine even meets strict Ultra Low Emissions Vehicle II (ULEV II) standards.¹ Plus, both Mountaineer advanced engines deliver up to 20 mpg.²

Underneath, Mountaineer's Independent Rear Suspension features a compact, trailing-arm setup. Together with the front suspension and stiff frame, it helps deliver a refined ride and excellent handling. You'll feel connected to the road – not beat up by it. Heightening that connectivity is Mountaineer's available full-time All-Wheel-Drive (AWD) system. This intuitive system smartly adapts to changing road and weather conditions as they occur, instantly transferring power to the axle with the best grip to help Mountaineer really hold the road.



¹ULEV II is a rating approved by the California Air Resources Board. Vehicles sold in federally regulated states meet the Environmental Protection Agency's Tier 2/Bin (5) emissions standards. ²2008 EPA-estimated 14 mpg city/20 mpg hwy. with 4.0L engine on 4x2, 13 mpg city/20 mpg hwy. with 4.6L engine on 4x2.



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STANDARD FEATURES

■ STANDARD □ AVAILABLE

	MOUNTAINEER	PREMIER		MOUNTAINEER	PREMIER
POWERTRAIN/FUNCTIONALITY			AVAILABLE FEATURES		
4.0L 2-valve SOHC V-6 engine with 5-speed automatic transmission	■	■	4.6L 3-valve SOHC V-8 engine with 6-speed automatic transmission		□
4-wheel power disc brakes with Anti-lock Brake System (ABS)	■	■	20" polished-aluminum wheels with P255/50R20 all-season BSW tires		□
Class II trailer hitch receiver with 4-pin electrical connector and 3500-lb. towing capacity	■	■	1st-row leather-trimmed bucket seats with perforated leather inserts and 10-way power driver seat, including power lumbar and recline		□
Front and rear independent suspensions	■	■	1st-row leather-trimmed, heated bucket seats with perforated leather inserts and 10-way power driver seat, including power lumbar, recline, memory and easy entry/exit, and 6-way power passenger seat with manual lumbar		□
Rear-wheel drive (4x2)	■	■	Auxiliary rear climate control		□
EXTERIOR			Color-keyed running boards	□	
17" machined-aluminum wheels with P245/65R17 all-terrain BSW tires	■		Full-time All-Wheel-Drive (AWD) system	□	□
18" satin-aluminum chrome-clad wheels with P235/65R18 all-season BSW tires		■	Mercury SYNC voice-activated, in-vehicle communications and entertainment system	□	
Color-keyed running boards		■	Power-adjustable pedals (includes memory when paired with memory seat)	□	□
Easy Fuel™ capless fuel-filler system	■	■	Quad bucket seating ² with recline-and-fold feature, plus 2nd-row center floor console with 2 cupholders		□
Power, heated sideview mirrors with security approach lamps	■	■	Reverse Sensing System	□	□
Privacy glass for rear doors, rear quarter windows and liftgate window	■	■	SIRIUS Satellite Radio (with complimentary 6-month subscription)	□	
SecuriCode™ keyless-entry keypad	■	■	AVAILABLE PACKAGES		
Solar-tinted windshield and front door glass	■	■	3rd-row Seat Package – Includes 3rd-row manual 50/50 split bench seat and auxiliary rear climate control with controls for driver and rear-seat occupants	□	
Speed-sensitive, intermittent windshield wipers	■	■	3rd-row Seat Elite Package – Includes 3rd-row PowerFold™ 50/50 split bench seat and auxiliary rear climate control with controls for driver and rear-seat occupants		□
INTERIOR			Amenities Package – Includes power-deployable running boards, Universal Garage Door Opener and Reverse Sensing System		□
1st-row cloth bucket seats with 6-way power driver seat, including manual lumbar and recline	■		Comfort Package – Includes 1st-row leather-trimmed, heated bucket seats with 10-way power driver seat, including power lumbar, recline, memory and easy entry/exit; 6-way power passenger seat with manual lumbar, and Dual-zone Electronic Automatic Temperature Control	□	
1st-row leather-trimmed bucket seats with Alcantara® inserts, 10-way power driver seat including power lumbar, and manual passenger seat		■	Moon & Tune Elite Package ³ – Includes power moonroof; Premium Sound System with AM/FM stereo, 6-disc in-dash CD changer with MP3 capability, 7 premium speakers including an 8" subwoofer, 290 watts of peak output, and SIRIUS Satellite Radio	□	□
2nd-row fold-flat 60/40 split bench seat with 2-way adjustable head restraints and integrated seat restraints for middle passenger	■	■	Navigation/Moon & Tune Package – Includes hard drive-based, voice-activated Navigation System with 6.5" screen, SIRIUS Travel Link™ (with complimentary 6-month subscription) and about 10 gigabytes of digital storage for pictures and music; power moonroof; Premium Sound System with AM/FM stereo/single-CD/DVD, MP3 capability, 7 premium speakers including an 8" subwoofer and 290 watts of peak output		□
3rd-row vinyl-trimmed 50/50 split bench seat		■	Rear-Seat DVD Entertainment System Package – Overhead DVD player with 8" pull-down LCD screen, 2 sets of wireless headphones and a remote control		□
4-line message center with compass, trip computer, mpg calculator and other information	■	■	Sun & SYNC Package – Includes power moonroof and Mercury SYNC	□	
Dual-zone Electronic Automatic Temperature Control		■	Trailer Tow Upgrade Package – Class III/IV trailer hitch receiver with 4-/7-pin electrical connector	□	□
Front center floor console with storage bin, power point and audio input jack; 2 front and 2 rear cupholders; front and rear power points; low heat vents and high air conditioning register	■	■	VOGA Package – Includes 18" bright chrome-clad wheels with exclusive "VOGA" center caps; chrome grille, roof rails, sideview mirror caps, taillamp surrounds, "VOGA" badging, beltline, bumper insert plate surround and license plate appliqué; Cashmere-colored door-trim inserts and leather-trimmed seats with embroidered "VOGA" logo on front seatbacks; premium front floor mats with embroidered "VOGA" logo; Cyber Carbon appliqué on instrument panel center stack and door-switch bezels (available only with Black or White Chocolate Tri-Coat exterior colors)		□
Integrated keyhead transmitter remotes (2)	■	■			
Mercury SYNC® voice-activated, in-vehicle communications and entertainment system		■			
Premium AM/FM stereo/single-CD player and audio input jack (located in front center floor console)	■	■			
SIRIUS Satellite Radio (with complimentary 6-month subscription)		■			
SAFETY/SECURITY					
Intelligent Safety System™ for driver and front passenger including adaptive steering column; adaptive load-limiting safety belt retractors; safety belt pretensioners; front airbags ¹ with adaptive venting and front-passenger adaptive tether; front-seat side airbags; ¹ and Front-Passenger Sensing System	■	■			
3-point safety belts for all seating positions	■	■			
AdvanceTrac® with RSC® (Roll Stability Control™)	■	■			
Lower anchors and tether anchors for child-safety seats (LATCH) for all 2nd-row seating positions (tether anchor for 3rd-row center position when equipped with 3rd row)	■	■			
Safety Canopy® System with side-curtain airbags ¹ for 1st- and 2nd-row-outboard passengers, with rollover sensor	■	■			
SecuriLock® passive anti-theft ignition system	■	■			
SOS Post-Crash Alert System	■	■			
Tire Pressure Monitoring System (excludes spare)	■	■			

¹Always wear your safety belt and secure children in the rear seat. ²Requires 3rd-row Seat Elite Package. Not available with cloth seats or Alcantara seats. ³Includes medium overhead console when optioned with auxiliary rear climate control. "SIRIUS," the SIRIUS dog, "SIRIUS Travel Link" and related marks are trademarks of SIRIUS Satellite Radio Inc. Alcantara is a registered trademark of Alcantara S.p.A., Italy.



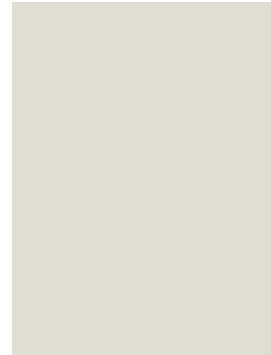
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Mercury uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for White Suede and Black. Colors are representative only.

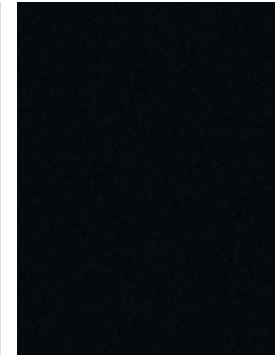
¹Available with VOGA Package. ²New for 2009.

³Available on Mountaineer and Mountaineer Premier.

WHITE SUEDE



BLACK¹



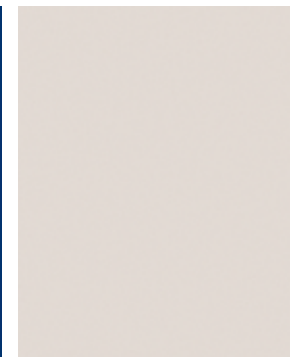
SANGRIA RED²



BRILLIANT SILVER²



SPORT BLUE²



WHITE CHOCOLATE TRI-COAT¹

MOUNTAINEER MOUNTAINEER PREMIER VOGA PACKAGE



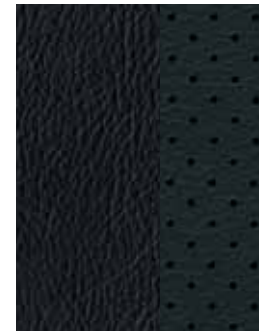
CAMEL CLOTH/SAND CLOTH INSERTS



CHARCOAL BLACK CLOTH/MEDIUM LIGHT STONE CLOTH INSERTS



CAMEL LEATHER WITH PERFORATED INSERTS³



CHARCOAL BLACK LEATHER WITH PERFORATED INSERTS³



CHARCOAL BLACK LEATHER/SAND ALCANTARA[®] INSERTS



CASHMERE-COLORED LEATHER



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DIMENSIONS (1st/2nd/3rd row)

Wheelbase 113.7"
 Length 193.5"
 Width (excluding mirrors) 73.5"
 Height (with options) 72.8"
 Minimum running ground clearance 8.7"
 Head room 39.8"/38.7"/37.4"
 Shoulder room 59.0"/58.9"/53.1"
 Hip room 55.4"/55.5"/45.3"
 Leg room 42.4"/36.9"/34.9"

WEIGHTS AND CAPACITIES

Cargo volume, 5-passenger (behind 1st/2nd row) 85.8/45.1 cu. ft.
 Cargo volume, 7-passenger (behind 1st/2nd/3rd row) 83.7/43.9/13.6 cu. ft.
 Axle ratio 3.55:1 standard; 3.73:1 optional (required and only available on 4.0L V-6 with Trailer Tow Upgrade Package)

4.0L SOHC V-6

Horsepower 210 @ 5100 rpm
 Torque 254 lb.-ft. @ 3700 rpm
 Compression ratio 9.7:1

4.6L SOHC V-8

Horsepower 292 @ 5700 rpm
 Torque 315 lb.-ft. @ 4000 rpm
 Compression ratio 9.8:1

V-6 TOWING (lbs.)

4x2 standard 3500
 AWD standard 3500
 4x2 optional 5305¹
 AWD optional 5000¹

V-8 TOWING (lbs.)

4x2 standard 3500
 AWD standard 3500
 4x2 optional 7215¹
 AWD optional 7040¹



17" MACHINED-ALUMINUM
STANDARD ON MOUNTAINEER



18" SATIN-ALUMINUM CHROME-CLAD
STANDARD ON PREMIER



18" BRIGHT CHROME-CLAD
AVAILABLE WITH VOGA PACKAGE



20" POLISHED-ALUMINUM
AVAILABLE ON PREMIER

MOUNTAINEER AVAILABLE ACCESSORIES

- Dual INViSION® DVD Headrests²
- Garmin® nüvi® Portable Navigation System²
- Remote start systems
- Vehicle security system
- Keyless entry keypad
- Cargo-Logic® System
- Interior cargo area protector
- Interior cargo organizer
- Interior cargo net
- Interior cargo shade
- Interior lighting kit
- Electrochromic mirrors
- Ashcup/coin holder/Smoker's Pack
- All-weather floor mats
- Premium carpeted floor mats
- Bug deflector
- Side window deflectors
- Molded running boards
- Step bars
- Moonroof deflector
- Roof-rail crossbars
- Splash guards
- Aluminum fuel door
- Wheel locks
- Trailer hitch balls/draw bars

Visit mercuryaccessories.com to use the Accessorizer, learn complete accessory details and view purchase instructions.



¹When equipped with Trailer Tow Upgrade Package.

²Mercury Licensed Accessories.

Garmin is a registered trademark of Garmin Ltd.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

Ford Motor Company Insurance Services Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Extended Service Plan For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Peace of mind comes from a 3-year/36,000-mile bumper-to-bumper **New Vehicle Limited Warranty** that covers repair, replacement or adjustment of parts at no additional cost, as well as a 5-year/60,000-mile powertrain limited warranty which features no deductible and is fully transferable. Roadside Assistance for 5 years or 60,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details.

Custom Accessories Genuine Mercury Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Lincoln Mercury Dealer for details and a copy of the limited warranty. Mercury Licensed Accessories (MLA) are warranted by the accessory manufacturer's warranty. Contact your Lincoln Mercury Dealer for details regarding the manufacturer's limited warranty and/or a copy of the MLA product limited warranty offered by the accessory manufacturer.

Comparisons based on 2008 competitive models (Truck-based midsize SUV class), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of this PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

