



MERCURY | NEW DOORS OPENED

The All-New '08 Mercury Sable





Sable Premier in Silver Birch Metallic. Shown with available equipment.

SABLE RETURNS WITH STYLE, SUBSTANCE AND SMARTS.

THE ALL-NEW '08 MERCURY SABLE.

Artfully designed projector-beam headlamps, a distinctive satin finish on the grille, sideview mirrors and door handles, and available 18" chrome-clad wheels (shown) help define Sable's style. Substantive performance comes courtesy of a new 3.5L Duratec V-6 engine that delivers a lively 263 horsepower. And what could be smarter than available Intelligent All-Wheel Drive that helps improve driving performance on any road. Discover all this and more in the 2008 Mercury Sable.





RATED THE SAFEST FULL-SIZE SEDAN IN AMERICA.¹

5-STAR CRASH TEST SAFETY RATING. IIHS "TOP SAFETY PICK."²



On top of earning the government's highest 5-Star crash test safety rating in 4 categories (including front and side impact), the innovative vehicle structure of the all-new Mercury Sable – equipped with optional AdvanceTrac[®] Electronic Stability Control – also makes it a unanimous "Top Safety Pick" of the Insurance Institute for Highway Safety (IIHS). Sable is *the only vehicle in its class* to achieve both of these honors. Every 2008 Sable features a suite of 6 standard airbags. The Personal Safety System[®] customizes the deployment of the dual-stage front airbags. Front-seat side airbags offer an extra margin of chest protection for the driver and front passenger, while the side-curtain airbags of the Safety Canopy[®] System provide head-protection coverage for outboard-seated occupants in both rows during certain types of side-impact collisions or rollover events. Sable's newly available AdvanceTrac² measures oversteer and yaw, and constantly monitors vehicle speed, throttle position and steering wheel angle. If it senses wheel slip or loss of traction, AdvanceTrac applies braking where needed to help keep Sable tracking correctly on its intended path.

¹Based on both NHTSA 5-Star crash test ratings and with optional electronic stability control, IIHS Top Safety Pick. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).

²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



AN ELEGANT BALANCE OF STYLE AND COMFORT.

Inside the 2008 Mercury Sable, style and comfort reign. Its new speedometer, tachometer and gauges reflect a modern design theme and are ringed in chrome. Satin-finish cuffs grace the steering wheel, while available new San Macassar woodgrain accents enliven the instrument panel, center stack and center console. On Sable Premier, the available Premier Wood Package (shown) adds the same accents to the shift knob and steering wheel as well. Standard leather-trimmed seats on Sable Premier feature elegant contrast stitching and a front-seat heating feature with 2 heat settings to enhance your comfort whenever the temperature dips. Other comforting features include a 6-way power driver seat (8-way power with memory feature on Sable Premier) and a leather-wrapped steering wheel with convenient cruise control and audio system buttons.



Premier's Audiophile® Sound System can be equipped with an optional voice-activated, Navigation System.



Available SIRIUS Satellite Radio with over 130 channels.

