



LET'S FORGET ALL OUR ASSUMPTIONS ABOUT CARS.

If you're going to motor, motor in a strange and wonderful alchemy of steel, aluminum, graphite, dreams and sweat. Motor in something built by designers who used paper and pencil instead of computers. By designers who listened to their hearts, not focus groups.

Motor in a machine that's more than a pretty face. Every MINI is small but packed with as many features as some cars that cost three times as much. Read on and soon you'll understand that even though there are three different body types, MINI is still in a class of one.



LET'S TALK ABOUT SAFETY.

	Six standard airbags. Smart technology knows which airbags need to inflate when, and at what speed and force ¹
	Side-curtain airbags ¹
	Rear Roll Hoops and reinforced A-pillar and frame for added rollover protection
	Four standard airbags. Smart technology knows which airbags need to inflate when, and at what speed and force ¹
	Side thorax airbags in the sides of the front seats that help protect the bodies and the heads of the driver and front co-pilot ¹
	Advanced crumple zones rechannel forces around the passenger compartment
	The latest generation 4-channel Antilock Braking System (ABS). Vented in front, solid in back. Brake surface area is larger than the entire wheel on a classic Mini
	Flat-tire monitor
	Side-impact door beams with interlocking anchoring system add protection against side impact

¹Airbags will deploy varyingly depending on the severity of the impact.

	Engine designed to break away from its mounts in a head-on collision to help protect the legs of the driver and front co-pilot
	Dynamic Stability Control (DSC)
	Optional Dynamic Traction Control (DTC) w/Electronic Differential Lock Control (EDLC) ²
	Dynamic Traction Control (DTC) w/Electronic Differential Lock Control (EDLC) ²
	High Tech Corner Brake Control (CBC). Electronic Brakeforce Distribution (EBD). Features too intensive to go into and shortchange here. Visit MINIUSA.COM for details

²Available starting with Dec. 2008 production.

■ ALL MODELS

- | | |
|---------------------------|--------------------------------|
| MINI COOPER HARDTOP | MINI JOHN COOPER WORKS HARDTOP |
| MINI COOPER S HARDTOP | MINI JOHN COOPER WORKS CLUBMAN |
| MINI COOPER CONVERTIBLE | MINI COOPER CLUBMAN |
| MINI COOPER S CONVERTIBLE | MINI COOPER S CLUBMAN |



For some, racing is a hobby. For others, it's a job. But for John Newton Cooper, racing was simply who he was. It was his birthright, his passion and his enduring legacy. Son of a mechanic, pioneer of the rear-mounted engine racecar and founder of the "giant killer" Cooper Car Company, he lived racing from start to finish. And had the 3 Monte Carlo Rally titles and 16 Grand Prix wins to prove it. John Cooper's philosophy and unquenchable thirst for victory live on in the all-new, factory-built

MINI John Cooper Works. This tenacious, street-legal racecar is bred for the track and rigorously tuned to the most exacting race standards. Naturally, it couldn't be any other way. Because just as it was a half-century ago with John Newton Cooper, today **RACING IS IN OUR BLOOD.**

Introducing the all-new MINI John Cooper Works.

- >> Red Brembo® four-piston front brake calipers with 12.4-inch ventilated brake discs
- >> Tuned 208-HP aluminum alloy engine with sports exhaust and 192 lb-ft of torque
- >> Dynamic Traction Control with Electronic Differential Lock Control
- >> 0-60 MPH in 6.2 seconds³

>> **RACING IS IN OUR BLOOD.**

³MINI John Cooper Works Hardtop only. Performance data based on BMW AG test results.



LET'S SWEAT THE DETAILS.

Here's a quick-reference list of some notable standard features on a MINI. Some we haven't mentioned yet. And some are too good not to repeat.

■	MacPherson strut front suspension w/multi-link rear suspension	■	Climate-controlled glove box
■	Front and rear antiroll (stabilizer) bars	■ ■ ■ ■ ■ ■	Super-secret glove compartment
■ ■ ■ ■ ■ ■	Electric, engine-speed-sensitive power steering	■	Air conditioning with microfilter and air recirculation
■ ■	Electrohydraulic, engine-speed-sensitive power steering	■	Remote entry, including 2-step unlocking and trunk release
■	Center-mounted speedometer	■	Speed-sensitive, intermittent windshield wipers
■	Steering column-mounted tachometer	■	Power windows with "one touch" operation
■	Driver/co-pilot side- and front-impact airbags. Supplemental Restraint System, with smart dual-threshold, dual-stage deployment ¹	■	Service interval indicator with miles-to-service readout
■	Split fold-down rear seats for expandable cargo space	■	Antitheft CD audio system with AM/FM radio, 6 speakers, presets, auxiliary input-ready, satellite radio-ready and prewired for 6-disc CD changer
■	Engine immobilizer with coded driveway protection	■ ■ ■ ■ ■ ■	Convenient rear-cargo position
■ ALL MODELS		■ ■ ■ ■ ■ ■	Rear windshield wiper(s)

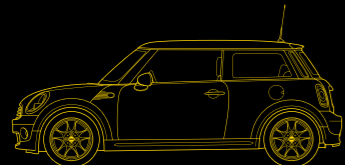
■ MINI COOPER HARDTOP	■ MINI JOHN COOPER WORKS HARDTOP
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LET'S NOT TAKE SLOW FOR AN ANSWER.

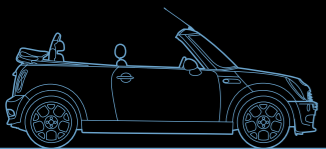


■ ■	1.6-liter overhead cam (DOHC), 16-valve, in-line 4-cylinder engine with Valvetronic	■	5-speed manual Getrag transmission or Continuously Variable Automatic Transmission (CVT) with 6-speed steptronic mode
■ ■	Turbocharged, intercooled direct-injection, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder engine	■	6-speed manual Getrag transmission or automatic transmission with steering column-mounted paddle shifters
■	1.6-liter overhead cam (OHC), 16-valve, in-line 4-cylinder engine	■	Weight unladen: 2,546 lbs. (6-speed), 2,634 lbs. (Automatic)
■	Supercharged, intercooled 1.6-liter overhead cam (OHC), 16-valve, in-line 4-cylinder engine	■	Weight unladen: 2,668 lbs. (6-speed), 2,723 lbs. (Automatic)
■ ■	High Output Turbocharged, intercooled direct-injection twin-scroll 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine	■	Weight unladen: 2,723 lbs. (6-speed), 2,800 lbs. (Automatic)
■ ■	118 horsepower @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm	■	Weight unladen: 2,855 lbs. (6-speed), 2,900 lbs. (Automatic)
■ ■	172 horsepower @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm	■	Weight unladen: 2,700 lbs. (6-speed), 2,734 lbs. (CVT)
■	115 horsepower @ 6,000 rpm, 111 lb-ft of torque @ 4,500 rpm	■	Weight unladen: 2,844 lbs. (6-speed), 2,888 lbs. (Automatic)
■	168 horsepower @ 6,000 rpm, 162 lb-ft of torque @ 4,000 rpm	■	Weight unladen: 2,701 lbs. (6-speed)
■ ■	208 horsepower @ 6,000 rpm, 192 lb-ft of torque @ 1,850–5,600 rpm	■	Weight unladen: 2,888 lbs. (6-speed)
■ ■ ■ ■	6-speed manual Getrag transmission or 6-speed Aisin Agitronic Automatic transmission	■	Drive-by-Wire electronic throttle control. Replaces mechanical linkage. Provides instant power, optimal gas mileage and minimal emissions
		■ ■ ■ ■ ■ ■	Engine-oil cooler, piston-cooling jets

ZIG.



MINI HARDTOP



MINI CONVERTIBLE

ZAG.



MINI CLUBMAN

ZUG.

LET'S TURN EVERY WHICH WAY BUT BACK.

- Go-kart-like handling
- Torque-steer-squashing, equal-length drive shafts
- Optional sport suspension with front and rear antiroll bars
- 15" alloy wheels with all-season or performance tires
- 16" alloy wheels with run-flat all-season tires
- 17" Challenge Spoke alloy wheels
- Optional 17" alloy wheels with run-flat all-season or performance tires
- Optional Limited Slip Differential (LSD)
- All-Season Traction Control (ASC)
- MINI John Cooper Works Kit available

■ ALL MODELS

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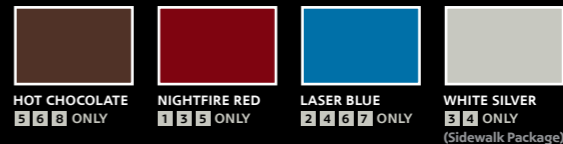


THE OTHER MINI.

AVAILABLE EXTERIOR COLORS



MODEL-SPECIFIC COLORS

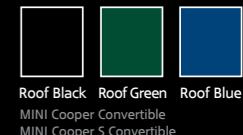
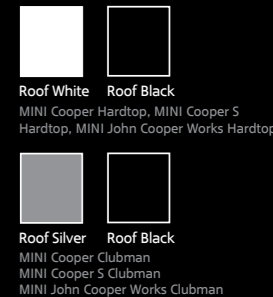


- 1 MINI COOPER HARDTOP
- 2 MINI COOPER S HARDTOP
- 3 MINI COOPER CONVERTIBLE
- 4 MINI COOPER S CONVERTIBLE
- 5 MINI COOPER CLUBMAN
- 6 MINI COOPER S CLUBMAN
- 7 MINI JOHN COOPER WORKS HARDTOP
- 8 MINI JOHN COOPER WORKS CLUBMAN



*Not available on MINI Cooper S Clubman.

WHY THE CONTRASTING ROOF? Back in the day when MINI ruled at Monte Carlo, the roof was painted so that even at a distance it could be spotted in a crowd. Of course, being in front always helped, too.



LET'S ALWAYS BE OPEN.

LET'S DESIGN OUR OWN.

Visit MINIUSA.COM to build and accessorize your own MINI. And check out all of the cool interior treatments. You can also pick up some gear, locate a dealer or learn more about MINI and motoring. Or visit because you're bored and need a decent site to check out. We're good for that, too.



Some wheels are also available in white.



- ■ Fully automatic convertible top that folds down in 15 seconds
- ■ Sunroof feature
- ■ Heated-glass rear window
- ■ Drop-down tailgate with easy-load feature. The z-shaped folding mechanism of the roof allows for ample cargo space even when the roof is down

■ MINI COOPER CONVERTIBLE ■ MINI COOPER S CONVERTIBLE

Open Motoring can take some getting used to, and it can be a full-time commitment. Luckily, the MINI Cooper Convertible comes complete with a sunroof stage. The first week, simply motor with the sunroof open every day. Each week, change a sunroof day into a completely open day. Within two months, you will be an Open Motoring pro.



Stage 0 (Closed): Possible, but this does not count as a stage.



Stage 1 (Sunroof): The best way to introduce yourself to the Open Motoring lifestyle.



Stage 2 (Open): This is the Holy Grail of stages.



MINI. LET'S MOTOR.®

WARRANTY.⁴

At MINI, our commitment to quality and customer satisfaction is clearly demonstrated by a 4-year/50,000-mile New Passenger Car Limited Warranty and a 12-year/unlimited-mileage limited warranty against rust and corrosion perforation.

NO COST MAINTENANCE IS STANDARD.⁴

MINI also wants to ensure the proper performance of your vehicle, so we offer no cost maintenance standard for 3 years/36,000 miles.

ROADSIDE ASSISTANCE PROGRAM.⁴

The MINI Owner experience continues out on the road. You are only a toll-free phone call away. The MINI Roadside Assistance Program is available 24 hours a day, anywhere in the U.S., Canada or Puerto Rico. The program offers towing, lock-out service, on-site assistance and even custom computerized trip-routing services. And for a nominal fee, the MINI Service Card extends this service after the New Passenger Car Limited Warranty for as long as you wish.

⁴For a list of terms and conditions for all the good stuff above, visit MINIUSA.COM



Find a MINI Dealer at MINIUSA.COM



All specifications for MINI Cooper Hardtop, MINI Cooper S Hardtop, MINI Cooper Clubman, MINI Cooper S Clubman, MINI John Cooper Works Hardtop and MINI John Cooper Works Clubman pertain to model year 2009. MINI Cooper Convertible and MINI Cooper S Convertible specifications pertain to model year 2008.

At MINI, we try hard to be accurate. However, mistakes happen and things change. Therefore, we do not assume liability for the accuracy or completeness of the information presented.

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