MINI is still in a class of one. Even though there are three different body styles, cars that cost three times as much. Read on and soon you'll understand that even though there are three different body styles, cars that cost three times as much. MINI is small but packed with as many features as some luxury cars. Motor in something built by designers who used paper and pencil, not focus groups.


Advanced crumple zones rechannel forces around the frame for added rollover safety. Side head/thorax airbags in the sides of the front seats help distribute the force of a collision to help protect the legs of the driver and front co-pilot. The anti-lock braking system (ABS) has a four-channel Electronic Brake force Distribution (EBD). Features too intensive to go into and out of detail here, suffice it to say, your MINI is ready for action. Dynamic Traction Control (DTC) with Electronic Differential Lock Control (EDLC). Dynamic Stability Control (DSC). Engine designed to break away from its mounts in a head-on crash. Rear anti-lock brakes with Brake Force Distribution (BFS) and Electronic Brakeforce Distribution (EBD).

The MINI John Cooper Works. This tenacious, street-legal racecar is bred for the road. Tuned 208-HP aluminum-alloy engine with sports exhaust and 192 lb-ft of torque. Red Brembo® four-piston front brake calipers with 12.4-inch ventilated brake discs. John Cooper’s philosophy and unquenchable passion for racing from start to finish. And had the 3 Monte Carlo Rally win, he lived it. John Newton Cooper, racing was simply racing. John Cooper Works. This tenacious, street-legal racecar is bred for the road. Tuned 208-HP aluminum-alloy engine with sports exhaust and 192 lb-ft of torque. Red Brembo® four-piston front brake calipers with 12.4-inch ventilated brake discs.

MINI also wants to ensure the proper performance of your MINI. This service after the New Passenger Car Limited Warranty for as long as you wish. The MINI Roadside Assistance Program is available 24 hours a day, anywhere in the U.S., Canada only a toll-free phone call away. The MINI Roadside Assistance Program is available 24 hours a day, anywhere in the U.S., Canada only a toll-free phone call away. MINI needs to accommodate you at the convenience of your life. The MINI Owner experience continues out on the road. You are covered, no matter where the road takes you. The MINI Owner experience continues out on the road. You are covered, no matter where the road takes you. For a list of terms and conditions for all the good stuff above, visit USA.COM for details.

All specifications pertain to model year 2010.

© 2009 BMW AG. All rights reserved. BMW, MINI, John Cooper Works, MINI JOHN COOPER WORKS, MINI SPRING, MINI hardtop are registered trademarks. MINI-00809-200M-R55R56R57MY10 for use 09/09-07/10.

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1Front passenger side-impact airbag is available as of the 2011 model year.
20–60 MPH in 6.2 seconds. Performance data based on BMW AG test results.
3For a list of terms and conditions for all the good stuff above, visit USA.COM for details.

At MINI, we try hard to be accurate. However, mistakes happen and things change. Therefore, we do not assume liability for the accuracy or completeness of the information presented.
Understand that even though there are three different body their hearts, not focus groups.
Pencil instead of computers. By designers who listened to
assumptions about cars.
Let's talk about safety.
Airbags will deploy varyingly depending on the severity of the impact.
Passenger compartment.
The latest generation 4-channel.
Advanced crumple zones rechannel forces around
protect the head and upper body of the driver and front co-pilot1
Side head/thorax airbags in the sides of the front seats help
Four standard airbags. Smart
frame for added rollover safety
Side-curtain airbags
Vented in front, solid in back. Brake surface area is larger
add protection against side impact
Antilock Braking System (ABS).
Technology knows which
Distribution (EBD). Features too intensive to go into and
High Tech Corner Brake Control (CBC). Electronic Brakeforce
Differential Lock Control (EDLC)
Dynamic Stability Control (DSC)

MINI COOPER S CONVERTIBLE
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MINI COOPER S HARDTOP
MINI COOPER HARDTOP
MINI COOPER S CLUBMAN
MINI COOPER HARDTOP
MINI COOPER S CLUBMAN
MINI JOHN COOPER WORKS CLUBMAN
MINI JOHN COOPER WORKS HARDTOP
MINI JOHN COOPER WORKS CONVERTIBLE

John Cooper Works. This tenacious, street-legal racecar is bred for the
tuned 208-HP aluminum-alloy engine with sports exhaust
Red Brembo
and 192 lb-ft of torque
ventilated brake discs
four-piston front brake calipers with 12.4-inch

MINI John Cooper Works highlights:
Dynamic Traction Control with Electronic Differential Lock Control

For some, racing is a hobby. For others, it's a job.
But for John Newton Cooper, racing was simply
of the rear-mounted engine racecar and founder
of the "giant killer" Cooper Car Company, he lived
his enduring legacy. Son of a mechanic, pioneer
who he was. It was his birthright, his passion and

RacINg Is IN our bLooD.
0–60 MPH in 6.2 seconds2
Track and rigorously tuned to the most exacting race standards. Naturally,

2

MINI USA.COM for details
MINI John Cooper Works Hardtop only.
Tuned 208-HP aluminum-alloy engine with sports exhaust
Red Brembo
and 192 lb-ft of torque
ventilated brake discs
four-piston front brake calipers with 12.4-inch

At MINI, our commitment to quality and customer satisfaction
is clearly demonstrated by a 4-year/50,000-mile New Passenger
warranty against rust and corrosion perforation.
Car Limited Warranty and a 12-year/unlimited-mileage limited
vehicle, so we offer No Cost Maintenance standard for the
boot to bonnet no cost maintenance

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Let's talk about safety.

1. **Side-impact door beams with interlocking anchoring system**
2. **Tire Pressure Monitor (TPM)**
3. **Advanced crumple zones rechannel forces around the frame for added rollover safety**
4. **Side-curtain airbags**
   - These need to inflate when, and at what speed and force
   - Protect the head and upper body of the driver and front co-pilot
5. **Six standard airbags. Smart technology knows which airbags need to inflate when, and at what speed and force**
6. **Vented in front, solid in back. Brake surface area is larger than the entire wheel on a classic Mini**
7. **Antilock Braking System (ABS).**
8. **Differential Lock Control (EDLC)**
9. **Optional Dynamic Traction Control (DTC) w/ Electronic Brake Force Distribution (EBD).** Features too intensive to go into and...
MINI is still in a class of one. Understand that even though there are three different body cars that cost three times as much. Read on and soon you'll MINI is small but packed with as many features as some Motor in a machine that's more than a pretty face. Every their hearts, not focus groups. If you're going to motor, motor in a strange and wonderful assumptions about cars Let'.

Let's talk about safety.

Airbags will deploy varyingly depending on the severity of the impact. Airbags need to inflate when, and at what speed and force 1 passenger compartment Side-impact door beams with interlocking anchoring system Tire Pressure Monitor (TPM) The latest generation 4-channel protect the head and upper body of the driver and front co-pilot 1 four standard airbags. Smart frame for added rollover safety Active rollover protection bars and reinforced A-pillar and collision to help protect the legs of the driver and front co-pilot 1 Antilock Braking System (ABS). Technology knows which ALL MODELS MINI COOPER CONVERTIBLE MINI COOPER S HARDTOP MINI COOPER CLUBMAN MINI COOPER S CLUBMAN MINI JOHN COOPER WORKS CLUBMAN MINI JOHN COOPER WORKS CONVERTIBLE MINI JOHN COOPER WORKS HARDTOP 2 0–60 MPH in 6.2 seconds 2 Performance data based on BMW AG test results. John Newton Cooper, today racin the factory-built MINI racing from start to finish. And had the 3 Monte of the "giant killer" Cooper Car Company, he lived of the rear-mounted engine racecar and founder of his enduring legacy. Son of a mechanic, pioneer who he was. It was his birthright, his passion and But for John Newton Cooper, racing was simply For some, racing is a hobby. For others, it's a job. racing is in our blood.
MINI is still in a class of one. Cars that cost three times as much. Read on and soon you'll understand why.

MINI is small but packed with as many features as some cars that cost three times as much. Made by designers who listened to people's hearts, not focus groups.

If you're going to motor, motor in a strange and wonderful machine that's more than a pretty face. Every MINI has a story, somewhere inside, somewhere out.

Racing is in our blood. The stories of the earliest racers and racetracks, the names and locations. It's a quick reference list of some notable standard features on a MINI. Some we haven't mentioned yet. And some are too good not to repeat.

LETS TALK ABOUT SAFETY.

Airbags will deploy varyingly depending on the severity of the impact. Side-impact door beams with interlocking anchoring system. Airbags in front, solid in back. Brake surface area. Airbags need to inflate when, and at what speed and force. Technology knows which is larger.

ALL MODELS

- Electronic Stability Program (ESP)®
- Dynamic Stability Control (DSC)®
- Active Torque Control®
- Cornering Brake Control (CBC)®
- Electronic Brakeforce Distribution (EBD)

MINI COOPER CONVERTIBLE

- Vented in front, solid in back.
- Center-mounted speedometer
- Electric, speed-sensitive power steering
- Front and rear antiroll (stabilizer) bars
- MacPherson strut front suspension w/multi-link rear suspension

MINI COOPER S CONVERTIBLE

- Power windows with "one touch"
- Remote entry, including 2-step unlocking and trunk release
- Dual-stage dual-threshold front and side impact airbags
- Side head/thorax airbags in the sides of the front seats help protect the head and upper body of the driver and front co-pilot
- Airbags need to inflate when, and at what speed and force. Technology knows which is larger.

MINI COOPER S HARDTOP

- Four standard airbags. Smart airbags need to inflate when, and at what speed and force. Technology knows which is larger.
- Active rollover protection bars and reinforced A-pillar and roof structure
- Side-curtain airbags need to inflate when, and at what speed and force. Technology knows which is larger.
- Electronic Brake-force Distribution (EBD). Features too intensive to go into and list here.
- Dynamic Traction Control (DTC) w/ Electronic Differential Lock
- Dynamic Traction Control with Electronic Differential Lock Control

MINI COOPER S CLUBMAN

- Dynamic Traction Control (DTC) w/ Electronic Differential Lock
- Dynamic Traction Control with Electronic Differential Lock Control

MINI JOHN COOPER WORKS HARDTOP

- 0–60 MPH in 6.2 seconds
- Tuned 208-HP aluminum-alloy engine with sports exhaust
- Red Brembo® four-piston front brake calipers with 12.4-inch ventilated rotors
- Standard four-piston rear brake calipers with 11.8-inch ventilated rotors
- Standard red brake calipers
- Dynamic Brake Control (DBC)®
- Dynamic Traction Control (DTC) w/ Electronic Differential Lock
- Dynamic Traction Control with Electronic Differential Lock Control

MINI JOHN COOPER WORKS CLUBMAN

- 0–60 MPH in 6.2 seconds
- Tuned 208-HP aluminum-alloy engine with sports exhaust
- Red Brembo® four-piston front brake calipers with 12.4-inch ventilated rotors
- Standard four-piston rear brake calipers with 11.8-inch ventilated rotors
- Standard red brake calipers
- Dynamic Brake Control (DBC)®
- Dynamic Traction Control (DTC) w/ Electronic Differential Lock
- Dynamic Traction Control with Electronic Differential Lock Control

MINI also wants to ensure the proper performance of your vehicle, so we offer No Cost Maintenance standard for the first 3 years or 36,000 miles. Services covered include the following:

- Oil changes
- Tire rotations and balance
- Inspections
- Tire Pressure Monitoring System
- Tires and wheels
- Fluid checks
- Filter changes
- Brake inspections
- Alignment checks
- Battery, bulbs, wiper blades
- Emission inspection
- And much more

And for a nominal fee, the MINI Service Card extends your on-site assistance and even custom computerized trip-routing capabilities, plus a variety of services, including:

- Roadside assistance
- Towing
- Lock-out service
- And more

The MINI Owner experience continues out on the road. You are covered for as long as you wish. Services covered include the following:

- Oil changes
- Tire rotations and balance
- Inspections
- Tire Pressure Monitoring System
- Tires and wheels
- Fluid checks
- Filter changes
- Brake inspections
- Alignment checks
- Battery, bulbs, wiper blades
- Emission inspection
- And much more

Visit us at www.MINIUSA.COM for more information or call 1-800-525-7824. If you have a question about your MINI, feel free to contact us at 1-800-525-7824. The Owner's Manual is a quick reference list of some notable standard features on a MINI. Some we haven't mentioned yet. And some are too good not to repeat.
Let's turn every which way butensual.

Engine-oil cooler, piston-cooling jets
6-speed Aisin Automatic transmission (optional)
6-speed manual Getrag transmission

208 horsepower @ 6,000 rpm,
18 horsepower @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm
192 lb-ft of torque @ 1,850–5,600 rpm.

High Output Turbocharged, intercooled direct-injection twin-scroll,
1.6-liter (DOHC), 16-valve, in-line 4-cylinder

aluminum-alloy engine with Valvetronic

Weight unladen: 2,888 lbs. (6-speed)
Weight unladen: 2,877 lbs. (6-speed)
Weight unladen: 2,701 lbs. (6-speed)
Weight unladen: 2,855 lbs. (6-speed), 2,921 lbs. (Automatic)
Weight unladen: 2,745 lbs. (6-speed), 2,822 lbs. (Automatic)
Weight unladen: 2,855 lbs. (6-speed), 2,899 lbs. (Automatic)
Weight unladen: 2,723 lbs. (6-speed), 2,800 lbs. (Automatic)
Weight unladen: 2,679 lbs. (6-speed), 2,723 lbs. (Automatic)
Weight unladen: 2,568 lbs. (6-speed), 2,646 lbs. (Automatic)

Optical electronic throttle control. Replaces mechanical

Drive-by-Wire electronic throttle control. Replaces mechanical

Weight unladen: 2,888 lbs. (6-speed)
Weight unladen: 2,877 lbs. (6-speed)
Weight unladen: 2,701 lbs. (6-speed)
Weight unladen: 2,855 lbs. (6-speed), 2,921 lbs. (Automatic)
Weight unladen: 2,745 lbs. (6-speed), 2,822 lbs. (Automatic)
Weight unladen: 2,855 lbs. (6-speed), 2,899 lbs. (Automatic)
Weight unladen: 2,723 lbs. (6-speed), 2,800 lbs. (Automatic)
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Weight unladen: 2,568 lbs. (6-speed), 2,646 lbs. (Automatic)

MINI COOPER CONVERTIBLE
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MINI HARDTOP
ALL MODELS

Let's turn every which way butensual.

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MINI JOHN COOPER WORKS HARDTOP

MINI COOPER CLUBMAN
MINI COOPER S CLUBMAN
MINI JOHN COOPER WORKS CLUBMAN

ModeI-specific colors

**Available only with the Camden package.

**Available only with the Mayfair package.

daytime running lights

Go-kart-like handling

Torque-steer-squashing, equal-length drive shafts

6" alloy wheels with all-season or performance run-flat tires

7" Challenge Spoke alloy wheels

" alloy wheels with all-season or performance tires

17" alloy wheels with all-season or performance run-flat tires

15" alloy wheels with all-season or performance run-flat tires

17" alloy wheels with all-season or performance run-flat tires

6" alloy wheels with all-season or performance run-flat tires

Weight unladen: 2,888 lbs. (6-speed)
Weight unladen: 2,877 lbs. (6-speed)
Weight unladen: 2,701 lbs. (6-speed)
Weight unladen: 2,855 lbs. (6-speed), 2,921 lbs. (Automatic)
Weight unladen: 2,745 lbs. (6-speed), 2,822 lbs. (Automatic)
Weight unladen: 2,855 lbs. (6-speed), 2,899 lbs. (Automatic)
Weight unladen: 2,723 lbs. (6-speed), 2,800 lbs. (Automatic)
Weight unladen: 2,679 lbs. (6-speed), 2,723 lbs. (Automatic)
Weight unladen: 2,568 lbs. (6-speed), 2,646 lbs. (Automatic)

MINI Convertible keeps track of how long you've had the top down. It's just a friendly reminder to help you stay Always Open.

Not just to the elements around you, but to whatever experiences happen to come your way. After all, you can learn a lot, if you're open to it.

Visit USA.COM to build and accessorize your own MINI. And always be open.
5-chili red
6-horIZoN blue

Let's turN every whIch w

MINI CONVERTIBLE
MINI COOPER S CONVERTIBLE
MINI COOPER CONVERTIBLE
MINI COOPER S HARDTOP
MINI COOPER HARDTOP
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MINI JOHN COOPER WORKS HARDTOP
MINI JOHN COOPER WORKS CLUBMAN
MINI JOHN COOPER WORKS CLUBMAN
MINI COOPER CLUBMAN
MINI COOPER S CLUBMAN

1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine
Turbocharged, intercooled direct-injection twin-scroll, 1.6-liter aluminum-alloy engine with Valvetronic

208 horsepower @ 6,000 rpm, 18 horsepower @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm
72 horsepower @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm
192 lb-ft of torque @ 1,850–5,600 rpm.

Weight unladen: 2,888 lbs. (6-speed)
Weight unladen: 2,855 lbs. (6-speed), 2,921 lbs. (Automatic)
Weight unladen: 2,701 lbs. (6-speed)
Weight unladen: 2,745 lbs. (6-speed), 2,822 lbs. (Automatic)
Weight unladen: 2,855 lbs. (6-speed), 2,899 lbs. (Automatic)
Weight unladen: 2,723 lbs. (6-speed), 2,800 lbs. (Automatic)
Weight unladen: 2,679 lbs. (6-speed), 2,723 lbs. (Automatic)
Weight unladen: 2,568 lbs. (6-speed), 2,646 lbs. (Automatic)

MINI John Cooper Works Kit available
Optional Limited Slip Differential (LSD)
Optional Sport suspension
Torque-steer-squashing, equal-length drive shafts
Go-kart-like handling
6" alloy wheels with all-season or performance run-flat tires
7" Challenge Spoke alloy wheels
17" alloy wheels with all-season or performance run-flat tires

ModeL-specIfIc coLors
MIDNIGHT BLACK
sparkling silver
nightfire red
hot chocolate
lavender mist
midnight blue
pure silver
White Silver
oxygen blue
pepper white
green
pepper white
lavender mist
midnight blue
pure silver
White Silver
oxygen blue

Some wheels are also available in white and black.

Check out all of the cool interior treatments. You can also pick up some gear, locate a dealer or learn more about MINI and check out all of the cool interior treatments. You can also pick Visit MINI USA.COM to build and accessorize your own MINI. And I have always helped, too. Let's des...
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ALL MODELS

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MINI JOHN COOPER WORKS CONVERTIBLE
MINI JOHN COOPER WORKS HARDTOP

THE OTHER MINI.

Weight unladen: 2,888 lbs. (6-speed)
Weight unladen: 2,877 lbs. (6-speed)
Weight unladen: 2,701 lbs. (6-speed)
Weight unladen: 2,855 lbs. (6-speed), 2,921 lbs. (Automatic)
Weight unladen: 2,745 lbs. (6-speed), 2,822 lbs. (Automatic)
Weight unladen: 2,855 lbs. (6-speed), 2,899 lbs. (Automatic)
Weight unladen: 2,723 lbs. (6-speed), 2,800 lbs. (Automatic)
Weight unladen: 2,679 lbs. (6-speed), 2,723 lbs. (Automatic)
Weight unladen: 2,568 lbs. (6-speed), 2,646 lbs. (Automatic)

Let's turn every which way but... Not take slow for an answer. Let's turn every which way but... Not take slow for an answer. Let's turn every which way but... Not take slow for an answer. Let's turn every which way but... Not take slow for an answer.