EPA estimate. Actual mileage will vary with options, driving conditions, driving habits and vehicle operation.

Subscriptions to SiriusXM services are sold by SiriusXM after trial subscription and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, DC and PR (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. All other marks and logos are the property of their respective owners.

All specifications pertain to model year 2013. Performance data and acceleration claims are based upon BMW AG test results.

At MINI, we try hard to be accurate. However, mistakes happen and things change. Therefore, we do not assume liability for the accuracy or completeness of the information presented.

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This paper is 100% recyclable, made with 10% post-consumer waste. All inks used in the production of this brochure are soy-based inks. However, please refrain from trying to make a latte with them. We already tried it. It doesn’t work.

MINID-0136_Full Line Brochure-Refresh.indd
MINI_Logo_3D_Offset_CMYK.eps
MINID-0136
MY13 Full Line Refresh
MINI
10-9-2012 2:54 PM
Brian Cadamagnani / Arthur Fung

FILE NAME
MINID-0136_Full Line Brochure-Refresh.indd
BILL TO JOB#
MINI-0136
DESCRIPTION
MY13 Full Line Refresh
CLIENT
MINI
LAST MODIFIED
10-9-2012 2:54 PM
PREVIOUS USER
Brian Cadamagnani / Arthur Fung

LIVE
7.5" x 5.5"
TRIM
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180.05%
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PLACED GRAPHICS: A19742x06i_3u.tif, MINI_Logo_3D_Offset_CMYK.eps

FONTS MINIType v2 Headline (Regular, Bold), MINIType v2 Regular (Regular, Bold)

ROUND #
17
PUBS
None

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This paper is 100% recyclable, made with 10% post-consumer waste. All inks used in the production of this brochure are soy-based inks. However, please refrain from trying to make a latte with them. We already tried it. It doesn’t work.
MINI has been offering more thrills than any other car on the road since 1959. It masters the art of being small on the outside while maximizing space on the inside. Equipped with either a naturally aspirated, 121 HP, 16-valve engine for the Cooper or a 181 HP, turbocharged engine for the Cooper S, each one packs a much-bigger-than-expected punch. Then there’s the MINI John Cooper Works, where the power rises to a blistering 208 HP. With seven body types to choose from, no matter which MINI you choose, you’ll most certainly always take the road less normal.
MINI HARDTOP
It's always good to stand out from the crowd, which is why the original MINI remains defiantly original. With its distinctive blend of go-kart handling, throaty exhaust notes and classic good looks, the MINI Hardtop delivers a motoring experience like no other car on the road.

MINI COOPER HARDTOP
(MINI COOPER S HARDTOP 2,535 lbs)

2,535 lbs (MINI COOPER S HARDTOP 2,668 lbs)

121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm
Naturally aspirated 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic

MPG: 37 Highway/29 City
0–60 MPH in 8.4 seconds
6-speed Aisin automatic transmission (optional)

MINI COOPER S HARDTOP
181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm
Turbocharged, intercooled direct-injected, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic

MPG: 35 Highway/27 City
0–60 MPH in 6.6 seconds
Split fold-down rear seats for expandable cargo space
Cargo capacity: 24 cubic feet with rear seats down

15” standard alloy wheels with all-season or performance tires
16” standard alloy wheels with all-season or performance run-flat tires
17” optional alloy wheels with all-season or performance run-flat tires

CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio

Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles
Optional sport suspension

All figures above relate to vehicles with the standard 6-speed manual transmission.

MINI HARDTOP
It's always good to stand out from the crowd, which is why the original MINI remains defiantly original. With its distinctive blend of go-kart handling, throaty exhaust notes and classic good looks, the MINI Hardtop delivers a motoring experience like no other car on the road.
MINI CONVERTIBLE

The credo of this four-seater convertible is “Always Open.” It’s the sentiment that speaks to the thrill of motoring without a roof, but also captures a uniquely MINI mindset of being open to whatever adventure might be waiting around the next hairpin curve.

The Openometer gauge on the MINI Convertible keeps track of how long you’ve had the top down. It’s a friendly reminder to help you stay Always Open.

MINI COOPER CONVERTIBLE

2,701 lbs

MINI COOPER’S CONVERTIBLE

2,811 lbs

** Specifications **

- **Engine:**
  - Naturally aspirated 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic
  - Turbocharged, intercooled direct-injected, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic

- **Performance:**
  - **MINI COOPER CONVERTIBLE**
    - 121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm
    - 0–60 MPH in 8.9 seconds
    - Sunroof feature
  - **MINI COOPER S CONVERTIBLE**
    - 181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm
    - 0–60 MPH in 6.8 seconds
    - Fully automatic convertible top that folds down in 15 seconds
    - Sunroof feature
  - **All figures above relate to vehicles with the standard 6-speed manual transmission.**

- **Dimensions:**
  - **SA:** 97.1 inches
  - **SB:** 8.25 inches
  - **T:** 6 inches
  - **S:** 5.5 inches

- **Cargo Capacity:**
  - 23.3 cubic feet with rear seats down

- **Technology:**
  - CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio™
  - Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles

- **Features:**
  - Heated-glass rear window
  - Drop-down tailgate with easy-load feature
  - Cargo capacity: 23.3 cubic feet with rear seats down
  - 16" standard alloy wheels with all-season or performance run-flat tires
  - 17" optional alloy wheels with all-season or performance run-flat tires

- **Safety Features:**
  - PMS Cool Gray 8 C

**Butler Shine Stern & Partners**

20 Liberty Ship Way
Sausalito, CA 94965
www.bssp.com
MINI CLUBMAN does things its own way. With two split rear barn doors, as well as the inconspicuous side Clubdoor, the MINI Clubman offers ready access to a surprisingly roomy interior. Although it may be slightly larger, the MINI Clubman remains completely MINI, from its unmistakable styling to its nimble handling.

**MINI COOPER CLUBMAN**  
2,712 lbs

**MINI COOPER S CLUBMAN**  
2,833 lbs

- **Engine**: Naturally aspirated 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic
- **Torque**: 114 lb-ft of torque @ 4,250 rpm
- **MPG**: 35 Highway/27 City
- **0–60 MPH**: 8.9 seconds
- **Clubdoor**: For easy rear-passenger access
- **Transmissions**: 6-speed Aisin automatic transmission (optional)
- **Seating**: 15" standard alloy wheels with all-season or performance tires
- **Audio**: CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio†
- **Service**: Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles

All figures above relate to vehicles with the standard 6-speed manual transmission.
MINI COUPE may be the purest expression of the MINI mindset. It’s an unapologetically aggressive two-seater with a lower center of gravity that instantly brings out the daredevil in any motorer. Ultra-stiff bodywork, torsional reinforcements and incredibly precise steering combine to create a direct connection to the road while the spectacular styling and retractable spoiler leave no one in doubt about this Coupe’s capabilities.

MINI COUPE

2,557 lbs

MINI COOPER S COUPE

2,679 lbs

121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm

Naturally aspirated 1.6-liter, 4-cylinder aluminum alloy engine with Valvetronic

MPG: 37 Highway/29 City

0–60 MPH in 8.3 seconds

2 seats and height-adjustable driver’s seat with backrest memory function

Cargo capacity: 9.8 cubic feet

6-speed Aisin automatic transmission (optional)

15” standard alloy wheels with all-season or performance tires

16” standard alloy wheels with all-season or performance run-flat tires

17” optional alloy wheels with all-season or performance run-flat tires

CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio†

Aerodynamic roof and rear spoiler that raises at 50 MPH

Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles

All figures above relate to vehicles with the standard 6-speed manual transmission.
FROM 0 TO GONE IN A BLINK IS NOT NORMAL.

MINI ROADSTER transforms every ride into a show-stopping performance. Its sporty styling, rear spoiler and soft top roof earn it a standing ovation wherever it goes. The impressive two-seater also has incredible handling, so you’ll develop a craving to motor that can only be satisfied by strapping in and taking the show on the road.

MINI COOPER ROADSTER 2,557 lbs
( MINI COOPER S ROADSTER 2,679 lbs)

<table>
<thead>
<tr>
<th>MINI COOPER ROADSTER</th>
<th>MINI COOPER S ROADSTER</th>
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<tbody>
<tr>
<td>121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm</td>
<td>181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600-5,000 rpm</td>
</tr>
<tr>
<td>Naturally aspirated, 1.6-liter, 4-cylinder aluminum alloy engine with Valvetronic</td>
<td>Naturally aspirated, 1.6-liter, 4-cylinder aluminum alloy engine with twin-scroll turbocharger and Valvetronic</td>
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<tr>
<td>MPG: 35 Highway/27 City</td>
<td>MPG: 35 Highway/27 City</td>
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<tr>
<td>0-60 MPH in 8.7 seconds</td>
<td>0-60 MPH in 6.7 seconds</td>
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<td>2 seats and height-adjustable driver’s seat with backrest memory function</td>
<td>Pass-through cargo area to the boot</td>
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<tr>
<td>Cargo capacity: 8.5 cubic feet</td>
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<tr>
<td>6-speed Aisin automatic transmission (optional)</td>
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<tr>
<td>17” optional alloy wheels with all-season or performance run-flat tires</td>
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</tr>
<tr>
<td>Semi-automatic retractable roof</td>
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</tr>
<tr>
<td>Rear spoiler that raises at 50 MPH</td>
<td>Rear spoiler that raises at 50 MPH</td>
</tr>
<tr>
<td>Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles</td>
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</tbody>
</table>

All figures above relate to vehicles with the standard 6-speed manual transmission.
MINI COUNTRYMAN is the only MINI with four doors. As the biggest in the family, it's the first MINI to offer the ALL4 all-wheel drive system, which provides variable power distribution between the front and rear axles. With ample space to fit five people for your next big adventure, the MINI Countryman offers iconic MINI styling while allowing you to venture even farther off the beaten path.

All figures above relate to vehicles with the standard 6-speed manual transmission.

**MINI COOPER COUNTRYMAN**

- **Weight**: 2,954 lbs

- **Engine**:
  - Naturally aspirated 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic

- **Performance**:
  - 121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm

- **Fuel Efficiency**:
  - 35 Highway/27 City MPG

- **Features**:
  - CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio

- **Other**:
  - Fits five people with rear bench seat and unique center rail

**MINI COOPER S COUNTRYMAN**

- **Weight**: 3,053 lbs

- **Engine**: Turbocharged, intercooled direct-injected, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic

- **Performance**:
  - 181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm

- **Fuel Efficiency**:
  - 32 Highway/27 City MPG

- **Features**:
  - CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio

- **Other**:
  - Fits five people with rear bench seat and unique center rail

**MINI COOPER S COUNTRYMAN ALL4**

- **Weight**: 3,208 lbs

- **Engine**: Turbocharged, intercooled direct-injected, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic

- **Performance**:
  - 181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm

- **Fuel Efficiency**:
  - 31 Highway/27 City MPG

- **Features**:
  - CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio

- **Other**:
  - Fits five people with rear bench seat and unique center rail
MINI PACEMAN adds a powerfully sporty twist to a functional design. With a sloped aerodynamic roof, wider rear quarter and sport suspension standard, this aggressive two-door with available all-wheel drive is ready to make every city slicker. The spacious vehicle has all the room you and your friends need to have an unforgettable night out on the town, while the stylish build makes sure it’ll be the talk of the town.

MINI COOPER PACEMAN
- Naturally aspirated 1,6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic
- 0–60 MPH in 9.7 seconds
- 6-speed Aisin automatic transmission (optional)
- 18" optional alloy wheels with performance run-flat tires
- CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio†
- Unique center rail
- Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles
- Cargo capacity: 38.1 cubic feet with rear seats down

MINI COOPER PACEMAN S
- Turbocharged, intercooled direct-injected, 1,6-liter (DOHC),16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic
- 0–60 MPH in 6.9 seconds
- ALL4 all-wheel drive
- 18" or 19" optional alloy wheels with performance run-flat tires
- CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio†
- Unique center rail
- Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles
- Cargo capacity: 38.1 cubic feet with rear seats down

All figures above relate to vehicles with the standard 6-speed manual transmission.

**A CAR THAT PACKS A PUNCH AND MORE LUGGAGE IS NOT NORMAL.**
MINI JOHN COOPER WORKS

In the course of a career that revolutionized racing, John Cooper, the British racing legend, collected three Monte Carlo Rally titles and 16 Grand Prix wins. A fitting tribute to a racing icon, the MINI John Cooper Works offers a potent combination of balanced handling and ballistic acceleration. The MINI John Cooper Works is tuned to achieve performance normally reserved for racecars, which, not coincidentally, is exactly what it is.

MINI JOHN COOPER WORKS

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SAYING A LOT WITHOUT SAYING A WORD IS NOT NORMAL.

MAKING YOUR MINI UNIQUELY YOUR OWN is something we call You-ification. And guess who puts the “you” in You-ification? We’ll give you a hint, it rhymes with “you.” With a huge selection of customizable options—including roof graphics, bonnet or sport stripes, mirror caps, racing lamps, alloy wheels and a variety of exterior colors—your MINI will undoubtedly be your own MINI.

Configure your MINI at MINIUSA.COM

FILE NAME: MINID-0136_Full Line Brochure-Refresh.indd
BILL TO JOB#: 17
DESCRIPTION: 10-9-2012 2:54 PM
CLIENT: Brian Cadamagnani / Arthur Fung
LAST MODIFIED: 100%
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LIVE: 7.5" x 5.5"
TRIM: 8" x 6"
BLEED: 8.25" x 6.25"
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SCALE: 100%
ACTUAL: 180.05%
PRINTED: 8" x 6"

SA: Danica Himberg
SM: Ryan Graff
PP: Deb Mumma
PRF: ND Koster
AD: Nikki Patel
CW: Chris Bull
ACD: CD: Steve Mapp
ECD: Butler
AE: None
AS: None
ART: None
ST: None
PM: Chad Z


FONTS: MINIType v2 Regular (Bold, Regular), MINIType v2 Bold (Bold), MINIType v2 Headline (Regular)

ROUND #: 17
PUBS: None

MINI HARDTOP, CONVERTIBLE, CLUBMAN, COUPE AND ROADSTER MODELS

MINI COUNTRYMAN AND PACEMAN MODELS

MINI HARDTOP

MINI CONVERTIBLE

MINI CLUBMAN

MINI COUPE

MINI ROADSTER

MINI COUNTRYMAN

MINI PACEMAN
COLORS FOR ALL ENDS OF THE SPECTRUM ARE NOT NORMAL.

MINI HARDTOP, CONVERTIBLE, CLUBMAN, COUPE & ROADSTER MODELS

EXTERIOR COLORS METALLIC

MINI Cooper Hardtop
MINI Cooper S Hardtop
MINI Cooper Convertible
MINI Cooper S Convertible

MINI Cooper Clubman
MINI Cooper S Clubman
MINI Cooper Coupe
MINI Cooper S Coupe
MINI Cooper Roadster
MINI Cooper S Roadster
MINI John Cooper Works Convertible
MINI John Cooper Works Clubman
MINI John Cooper Works Coupe
MINI John Cooper Works Roadster
All models

EXTERIOR COLORS NON-METALLIC

MINI Cooper Hardtop
MINI Cooper S Hardtop
MINI Cooper Convertible
MINI Cooper S Convertible

MINI Cooper Clubman
MINI Cooper S Clubman
MINI Cooper Coupe
MINI Cooper S Coupe
MINI Cooper Roadster
MINI Cooper S Roadster
MINI John Cooper Works Convertible
MINI John Cooper Works Clubman
MINI John Cooper Works Coupe
MINI John Cooper Works Roadster
All models

MINI COUNTRYMAN AND PACEMAN MODELS

EXTERIOR COLORS METALLIC

MINI Cooper Countryman
MINI Cooper S Countryman
MINI Cooper Paceman

MINI Cooper S Paceman
MINI John Cooper Works Countryman
MINI John Cooper Works Paceman
All models

EXTERIOR COLORS NON-METALLIC

MINI Cooper Countryman
MINI Cooper S Countryman
MINI Cooper Paceman

MINI Cooper S Paceman
MINI John Cooper Works Countryman
MINI John Cooper Works Paceman
All models

FILE NAME: MINID-0136_Full Line Brochure-Refresh.indd
BILL TO JOB#: MINID-0136
DESCRIPTION: MY13 Full Line Refresh
CLIENT: MINI
LAST MODIFIED: 10-9-2012 2:54 PM
PREVIOUS USER: Brian Cadamagnani / Arthur Fung

COLORS:
- Cyan
- Magenta
- Yellow
- Black
- PMS Cool Gray 8 C
- PMS 877 C

PLACED GRAPHICS: None

FONTS:
- MINIType v2 Regular (Bold, Regular), MINIType v2 Headline (Regular), MINIType Regular (Regular)

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CW: Chris Bull
ACD: CD: Steve Mapp
ECD: Butler
AE: None
AS: None
ART: None
ST: None
PM: Chad Z

ROUND #: 17
PUBS: None
A CAR THAT’S JUST AS UNIQUE ON THE INSIDE IS NOT NORMAL.

IT’S WHAT’S ON THE INSIDE THAT COUNTS. Some say MINI goes overboard to create a unique interior like no other. But with contrasting door panels, interior surface options, and signature center speedometer, we say MINI goes the perfect amount of overboard. Also, with a variety of customizable features, MINI upholds its reputation of allowing each car to be unique to each motorer. So go ahead, go overboard.

Contrasting Door Panel with Piano Black Door Ring
Leather/Cloth, Hot Cross Carbon Black Seats

See all interior options at MINIUSA.COM
THE MINI NEXT certified pre-owned selection process is no walk in the park. So when you see the official stamp of approval, rest assured you’re looking at one lean, mean, thoroughly inspected motoring machine. Not to mention, MINI NEXT puts you behind the wheel of an incredible car at an incredible price. Plus there’s the whole up to 6-year/100,000-mile warranty thing, to make you feel more secure.

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A CAR THAT AGES WELL IS NOT NORMAL.

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PROGRAM DETAILS

- **Less than 5 years old.** That’s why you’ll notice every MINI NEXT vehicle still has its youthful glow.
- **Less than 60,000 miles.** Low miles and still ready to do some serious motoring.
- **Genuine MINI parts.** Any parts used to repair or service MINI NEXT vehicles are the real deal: honest, sincere and genuinely MINI.
- **6-year/100,000-mile warranty.** Just in case you don’t take our word for it, the MINI NEXT up to 6-year/100,000-mile warranty speaks for itself.
- **Roadside Assistance plan.** On the off chance of a breakdown, MINI will come pick you up, give you and your MINI a lift, and maybe even sing you a song to lift your spirits.
- **Rigorously inspected.** MINI trained technicians get under the bonnet of every MINI NEXT candidate. Only the finest vehicles receive their coveted seal of approval.

Learn more about MINI NEXT at MINIUSA.COM

*Every MINI NEXT vehicle is covered for up to 6 years or 100,000 miles (whichever comes first). MINI NEXT Warranty Program provides coverage for 2 years or 50,000 miles (whichever comes first) from the date of the expiration of the 4-year/50,000 mile MINI New Passenger Car Limited Warranty, which starts from the in-service date. MINI NEXT cars are only available at authorized MINI Dealers. Please see your MINI Dealer for complete details.

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20 Liberty Ship Way
Sausalito, CA 94965
www.bssp.com
YOU CAN NEVER BE TOO SECURE. That’s why every MINI is packed with safety features in a compact, efficient package. However, avoiding an accident in the first place is a much better outcome, which is why every MINI includes a host of active safety features including Dynamic Stability Control and the latest-generation four-channel Anti-lock Braking System.

ADDITIONAL SAFETY FEATURES

- Six airbags standard on MINI Hardtop and MINI Clubman. Seven airbags standard on MINI Countryman and Paceman. Four airbags standard on MINI Convertible, MINI Coupe and MINI Roadster.*
- Rigid body structure and advanced crumple zones channel collision forces away from the passenger compartment.
- Standard Anti-lock Braking System with Corner Brake Control ensures optimum braking performance in any situation.
- Available Dynamic Traction Control with Electronic Differential Lock Control for enhanced cornering, standard on John Cooper Works.

Crash-Test Genius
In the event of an impact accident, doors unlock, interior and hazard lights turn on and the fuel pump shuts down. When a car can think for itself in the event of an accident, you know it’s pretty brilliant.

Dynamic Stability Control
DSC lets you rest easy during abrupt swerving maneuvers by maximizing handling through tight corners and reducing the risk of slips and skids.

*Airbags on all models may not deploy simultaneously.

Learn more about MINI’s obsession with safety at MINIUSA.COM

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A CAR WITH GREAT NETWORKING IS NOT NORMAL.

MINI CONNECTED links with the iPhone® to integrate entertainment and information, including in-car web radio. It also allows users to stay plugged into social networks like Twitter, Foursquare and Facebook while providing access to helpful resources with Google Local search and your calendar.

The Dynamic Music feature offers access to a variety of exclusively composed tracks to match the way you’re currently motoring.

And if that’s not enough, MINI Connected also comes equipped with the MINIMALISM Analyzer. This feature monitors your basic motoring behaviors and makes you aware of possible ways to improve your motoring efficiency. With MINI Connected, you’ll be ready to enjoy limitless possibilities of online infotainment.

THE PERFECT SOUNDTRACK FOR EVERY DRIVE IS NOT NORMAL.

MOVES TO THE BEAT. Every new MINI is available with complete auditory satisfaction. With SiriusXM Satellite Radio and the available one-year trial subscription to the Sirius Select package, you’ll get over 130 channels, including commercial-free music and exclusive live performances, sports play-by-play, entertainment, comedy, news and more. You can stream Pandora, the free, personalized radio service that plays music and comedy you will love. Plus, you also have the option to use MOG to listen to music on-demand, share songs and more. This may be the best-sounding musical assortment this side of the throaty exhaust note of a MINI.

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SOMETIMES, WHEN LIFE GIVES YOU LEMONS, you create a revolutionary vehicle. Well, at least that’s what Sir Leonard Lord and Alec Issigonis did. In 1959, after the Suez Canal crisis caused fuel prices to skyrocket, these two men were inspired to take on the challenge of creating a small, affordable and fuel-efficient car that still packed in a lot of space. Long story short; the MINI was born. As soon as the feisty car hit the streets, it instantly charmed the crowds with its spirit and fun personality. And after many years, it continues to win hearts wherever it motors.

2003
North American Car of the Year
2004
All-Star for Best Small Car
AUTOMOBILE magazine
2005
Most Fuel-Efficient Car in its Class
EPA 2005 Fuel Economy Guide
2006
Best Resale Value (Brand, MINI Overall)
Kelley Blue Book’s kbb.com
2007
Best Resale Value: Top 10, 5 Years in a Row
Kelley Blue Book’s kbb.com
2008
5-Star Rollover Rating (2-Wheel) and 5-Star Driver-Side Impact Crash Rating
NHTSA
2009
Polk Automotive Loyalty Award (Compact Car, MINI Cooper)
Polk
2010
Polk Automotive Loyalty Award (Compact Car, MINI Cooper)
Polk
Top 10 Green Cars
Kelley Blue Book’s kbb.com
2011
Best Resale Value Compact Car
Kelley Blue Book’s kbb.com
A 2011 IIHS Top Safety Pick
(2011 MINI Countryman)
Insurance Institute for Highway Safety
2012
A 2012 IIHS Top Safety Pick
(2012 MINI Countryman)
Insurance Institute for Highway Safety
A Consumers Digest Best Buy
(2012 MINI Clubman)
Consumers Digest
A Consumers Digest Best Buy
(2012 MINI Cooper)
Consumers Digest
2013
Learn about all of our latest awards at MINIUSA.COM
**BOOT TO BONNET NO COST MAINTENANCE**
MINI puts on a performance every time it hits the road. To ensure your vehicle performs at its best, MINI offers No Cost Maintenance standard for the first 3 years or 36,000 miles. That’s how we keep the show on the road.

**WARRANTY**
At MINI we love you, our customers. And we express our love and commitment to you with a 4-year/50,000-mile New Passenger Car Limited Warranty and a 12-year/unlimited-mileage limited warranty against rust and corrosion perforation. Now that’s what you call true love.

**ROADSIDE ASSISTANCE PROGRAM**
If MINI Owners are ever in need, they’ve got a friend indeed. The MINI Roadside Assistance Program is available 24 hours a day, anywhere in the U.S., Canada or Puerto Rico. The program offers towing, lock-out service, on-site assistance and custom computerized trip-routing services. And for a nominal fee, the MINI Service Card extends this service after the New Passenger Car Limited Warranty for as long as you wish. So whenever you’re in need, we’re only a toll-free phone call away.

For a list of terms and conditions for all the good stuff above, visit MINIUSA.COM/SERVICE.

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**OUR PROMISE TO OUR CUSTOMERS.**

**Your time is valuable.**
and we will always respect it.

We will greet you promptly, but do not be alarmed if we hug you. We simply wish to welcome you into our warm, inviting and comfortable facility.

We will always offer you a test drive (how could you resist one?), and help you find the MINI that fits your needs.

We will keep you informed of vehicle delivery or service delays, though such cases are rare.

Your MINI’s features and functions will be explained in the time frame and manner you prefer. That is, quickly, so you can get motoring.

Alternate transportation will be provided whenever appropriate.

We endeavor to service your MINI right the first time, every time.

We will clearly explain service requirements and charges.

Not only that, but your new MINI will be delivered in showroom condition, and after each service, it will be washed and vacuumed.

Lastly, we promise to contact you promptly in the method you prefer after each inquiry or visit, but we don’t do carrier pigeons.

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**PLACED GRAPHICS:** None

**COLORS**

- Cyan
- Magenta
- Yellow
- Black
- PMS Cool Gray 8 C

**FONTS**

- MINIType v2 Regular (Bold, Regular), MINIType v2 Bold (Regular), MINIType v2 Headline (Regular)

**ROUND #**

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**PUBS**

None