We are Mitsubishi. We build quality cars. Yet we also offer something more. Because while a car should answer your needs, it should also stir your emotions. Like it or not, cars are a window through which the world views us. Through that window we can appear dull and lifeless—sensible to the point of boring. Or we can show the world that our hearts beat strong, and our minds are quick. Mitsubishi takes pride in building cars that ignite the vital spark which often lies sleeping just beneath the surface in each of us. Cars that challenge us to wake up and drive.™

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For over forty years, we've put thoughtful engineering to the test on the international rally circuit. In addition to the obvious thrill of winning, competing against our peers helps us develop and refine new ideas. Ideas that find their way into all our vehicles. Ideas that look good sitting in your driveway. mitsubishicars.com/heritage

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Combine Ivy League styling with a flare of individual spirit and you’ll see where we’re going with this vehicle. The ‘03 Diamante. The luxury car that gives you all the status, without any of the stagnation.

*Standard equipment for LS

- **13%** Steering Wheel Mounted Audio Controls
- **205 HP V6 Engine** 22%
- **65%** People will think you were on the rowing team

The ‘03 Diamante. The luxury car that gives you all the status, without any of the stagnation.

*Standard equipment for LS*
Concealing a 210-hp V6 engine, the VR-X is the black sheep of the luxury car market. Especially since the vehicle’s 3.5-liter, 24-valve engine rests on the shoulders of a specially tuned, performance-tightened sport suspension system. Dressed in a chrome-tipped exhaust system, aerodynamically sculpted rear spoiler and wearing the VR-X’s unique Tuscan Red, this luxury sedan gives you the perfect cover to wreak havoc while charading as a contributing member of society.
VR-X STYLING

What good is the VR-X's power without prestige? Front leather-faced, power-adjustable VR-X embossed Sport seats make sure we don't have to answer that question. The leather wrapping on the steering wheel and shift knob second that motion. And the exclusive white-faced VR-X gauges and platinum-finish interior trim accents make sure that motion carries. This is all without mentioning the standard one-touch power sunroof and the 8-speaker 210W Infinity® audio system. It doesn't stop there either. The side ground effects, wheel well trim and charcoal black mesh grill do their part to sweeten the vision on the outside. All while the specifically designed 16", 6-spoke alloy wheels top it off by attracting enough attention to make a fishing lure jealous.

Not all features standard on every Diamante model. See specifications for details on optional equipment and accessories.
If you're reading this book — congratulations. You already know there's more to luxury car design than a European logo. However, Diamante's streamlined front hood and distinctive chiseled lines aren't taking any chances. The rear end's understated sophistication echoes this strategy as it contributes to one of the best drag coefficients in its class. In other words, if you don't notice your Diamante in the parking lot — it's probably been stolen.

mitsubishicars.com/styling
With the 3.5L, 24-valve V6 resting on the 4-wheel independent suspension, you get the feeling this car rode an athletic scholarship through school. The 4-speed adaptive shift control transmission, that learns and adapts to your shifting patterns, makes sure of it. Especially by churning this muscle into enough torque to embarrass a crescent wrench. Despite its power, the rack-and-pinion steering helps you expertly guide this car around any corner. However, you'll still find details like the side air dams that give the Diamante the ability to go its own way. Even when it's standing still.

mitsubishicars.com/performance

Not all features standard on every Diamante model. See specifications for details on optional equipment and accessories.
Offering a heated 14-way adjustable driver's seat with two-position memory, you'd expect the Diamante's leather-trimmed interior to have a mint waiting in it. Not that the 210W, 8-speaker CD system isn't sweet enough. In fact, with steering wheel-mounted audio controls, automatic climate control, one-touch power sunroof and a HomeLink® remote system, you may think you've just found the candy jar.

mitsubishicars.com/interior
SECURITY

This car doesn’t conform to many traditions, however; the laws of physics happen to be the exception. But in true Diamante form, with the help of ABS, 4-wheel disc brakes and optional automatic tractive control, it handles them as far as it can. Unfortunately, not all vehicles are built to be an ideal. That’s why underneath the 2003’s luxurious interior, Mitsu’s unique unibody chassis. With side-impact door beams and energy-absorbing crumple zones, this resilient unibody construction helps to provide greater protection in the event of a collision. Add this to the standard security system with remote keyless entry and we think you’ll find the beauty of the 2003 Diamante is much more than skin deep.

mitsubishicars.com/security

FEATURES LIKE THESE OUGHT TO BE WRAPPED.
IT’S THE EXTRAS THAT COME STANDARD ON ALL ’03 MITSUBISHI CARS.

• Dual front air bags
• 3-point safety belts at all seating positions
• Height-adjustable front safety belt adjusters
• Steel side-guard door beams
• Child safety locks
• Front-wheel drive
• 4-wheel independent suspension
• Power-assisted rack-and-pinion steering
• RISE chassis
• Unibody construction
• Stainless steel exhaust system
• Air conditioning
• Power windows + driver’s side auto-down
• Power door locks
• Power-assisted brakes
• Adaptive drift control (when equipped with auto transmission)
• Rear window defroster
• Adjustable steering column
• Auto-off headlights
• Remote release for hood and trunk

OPTIONAL EQUIPMENT

LEATHER PACKAGE for VR-X
• Leather-surfaced 4-way (10-way) power adjustable driver’s Sport seat + 2-position memory + VR-X logo
• Leather-surfaced 12-way (9-way) power adjustable passenger Sport seat + VR-X logo

ALL-WHEEL PACKAGE for LS
• Dual front air bags
• Heated sideview mirrors
• Heated front seats

DIAMANTE ES

Shown in Twilight Blue Pearl

FEATURES

• 200W Mitsubishi CD audio + 6 speakers
• Power and rear glass diversity antennas
• Security alarm system + remote keyless entry + remote trunk release
• 4-wheel independent suspension
• 4-wheel disc anti-lock brakes (ABS) + Electronic Brakeforce Distribution (EBD)
• 16” alloy wheels (P215/60)
• Speed-sensitive variable intermittent windshield wipers + washers
• One-touch power sunroof

COMFORT

• Automatic climate control + rear heater ducts
• 4-wheel (8-way) power adjustable driver’s seat + 2-position memory
• 10-way (8-way) power adjustable passenger seat

DIAMANTE LS

Shown in Metallic Beige Pearl

FEATURES

• 200W Mitsubishi CD audio + 6 speakers
• Steering-wheel-mounted audio controls
• High-luminance gauge cluster
• Rear seat trunk pass-through
• Integrated fog lights
• One-touch power sunroof

COMFORT

• Automatic climate control + rear heater ducts
• 4-speed automatic transmission
• 17/25 (mpg, city/highway)
• Fuel tank (gal) 19.0

DIAMANTE VR-X

Shown in Twilight Red Pearl

FEATURES

• 400W Mitsubishi CD audio + 6 speakers
• Power and rear glass diversity antennas
• Security alarm system + remote keyless entry + remote trunk release
• 4-wheel independent suspension
• 4-wheel disc anti-lock brakes (ABS) + Electronic Brakeforce Distribution (EBD)
• 16” alloy wheels (P215/60)
• Speed-sensitive variable intermittent windshield wipers + washers
• One-touch power sunroof

COMFORT

• Automatic climate control + rear heater ducts
• 4-speed automatic transmission
• 17/25 (mpg, city/highway)
• Fuel tank (gal) 19.0

We use the same intersections, we use the same parking lots, we use the same roads. We have enough in common with other drivers, why would you want to drive the same car? A luxury car is a statement. Make sure yours isn’t a carbon copy. The 2003 Diamante. Are you in?

FUEL USE2

NOT ALL FEATURES STANDARD ON EVERY DIAMANTE MODEL. SEE SPECIFICATIONS FOR DETAILS ON OPTIONAL EQUIPMENT AND ACCESSORIES.

1. For VR-X Only. Power-assisted steering helps what goes where in the unibody chassis. Remote trunk release allows you to open either door without reaching the trunk. (2003 Mitsubishi Diamante VR-X shown.)

2. EPA fuel use estimates to be used as a standardized comparison with other vehicles. Your mileage may vary depending on driving style and environmental conditions.

Not all features standard on every Diamante model. See specifications for details on optional equipment and accessories.
Many leasing and financing programs are available, so you can choose the extended service coverage that best suits your needs.

Your new Mitsubishi will be fully prepared, inspected and explained to you prior to delivery. If you are still getting any flak, don’t sweat it. You’ve always got the rear cargo net to store it in. Like the bandit of your country club with the front nose mask. Will people talk? Absolutely. Just make it your own. There’s no better way than with Mitsubishi Genuine Accessories. Add them at the time of purchase or visit our website at mitsubishicars.com/accessories.

DIAMOND CARE Road Service coverage is available for up to seven years or 100,000 miles after your purchase. The DIAMOND CARE DELIVERY program will assist you in making arrangements such as rental car and hotel reservations. We will also call your home or office to advise you of any service that may be required. If you should need the tow, make sure the cause of the need for the tow is still covered under warranty.

DIAMOND CARE PROTECTION PLAN is available for the first three years or 36,000 miles. We’ll do everything to help you become inoperable due to a warrantable failure in the first three years or 36,000 miles. We’ll do everything to help.