We are Mitsubishi. We build quality cars. Yet we also offer something more. Because while a car should answer your needs, it should also stir your emotions. Like it or not, cars are a window through which the world views us. Through that window we can appear dull and lifeless—sensible to the point of boring. Or we can show the world that our hearts beat strong, and our minds are quick. Mitsubishi takes pride in building cars that ignite the vital spark which often lies sleeping just beneath the surface in each of us. Cars that challenge us to wake up and drive.™

For over forty years, we've put thoughtful engineering to the test on the international rally circuit. In addition to the obvious thrill of winning, competing against our peers helps us develop and refine new ideas. Ideas that find their way into all our vehicles. Ideas that look good sitting in your driveway. mitsubishicars.com/heritage

©2002 Mitsubishi Motor Sales of America, Inc.
6400 Katella Ave., Cypress, CA 90630-0064
Litho in USA on Recycled Paper.
Consider the great adventurers in history. Magellan. Cortez. Lewis and Clark. Sure, they were pioneers, and they successfully traversed staggering distances, but were they ever described as outrageously sexy? Judging from their portraits, probably not too often. Too bad they didn’t have a 2003 Montero to take cues from. As a 7-time Dakar Rally champion* with pristine, untouchable styling, the Montero redefines what it takes to be a legend.

*Specially prepared race vehicles.
It's generally considered rude to shout at other drivers – a rule that was brought to our attention a little too late. As you can see by the Montero’s exterior design, creating a quiet presence was not what we had in mind. Just check out the Montero’s new front end. Its redesigned grille, fog lights, and lower bumper are integrated so thoroughly into the main body that the Montero begins to look like something that was born, rather than built. And just like any newborn, you may want to clear some space in your wallet for a few bragging photos; especially after you see the Montero’s smooth, statuesque profile.

The integrated side steps provide a functional bridge between the restyled 16” alloy wheels. And the rigid, unibody construction has been meticulously engineered to ensure that all its curves are in all the right places. You won’t have to worry about your tailgaters having nothing nice to look at either. The spare tire cover, taillights, and rear door have all been refined to best complement the Montero’s unique, eyelid-elevating design. Well, that’s it. Actually, there’s still tons of exterior features to point out, but we thought we’d leave that job to your insanely jealous friends.

mitsubishicars.com/styling

Not all features standard on every Montero. See specifications for details on optional equipment and accessories.
VERSATILITY

With a plush interior for seven like the Montero’s, your passengers may start arguing over who gets to be dropped off last. Of course, seven people also means seven different opinions on what CD to play. So should you need an excuse for a little intimacy, not to mention complete CD player autonomy, the third row actually folds into a compartment in the floor. This same compartment can also be used for storage when the seat is in use. The second row of seats, however, is a completely different species. It’s what we call a 60/40 split fold-and-tumble seat. Which basically means that if you feel the desire to replace one or two annoying passengers with a few bulky, inanimate objects, the Montero can more than accommodate.

mitsubishicars.com/versatility

Not all features standard on every Montero model. See specifications for details on optional equipment and accessories.
Face it, most people don’t like having their decisions made for them. And that’s why the Montero is designed to let you fine-tune your driving experience right down to the temperature of your shorts. But the options only begin with the heated driver and front passenger seats. Your hands can feel either a wood or a leather surface on the steering wheel depending on where you grab it. There’s scarcely a single part of your body that you can’t treat to a gentle breeze thanks to the unexpectedly versatile climate control system. The color information display will even show you where the air is hitting you, not to mention the temperature both inside and outside the vehicle. There’s also the option of changing the LCD screen to a digital clock or digital compass for you “directionally challenged” types. And we all know nothing complements high-tech controls like the Montero’s rich woodgrain accents. This elegant, natural look serves to remind us of the wilderness from where we all came. And if your rugged Montero has its way, where you’ll soon again be headed.

Remember that feeling you had the first time you ever flew first-class? You know, that “whoa, is all this just for me?” type feeling. That “I kinda feel guilty for all the people sitting in coach, but not guilty enough to give up my complimentary hot towel,” type feeling. Remember? Well, you can probably relate to sitting inside a new Montero. One glance at the oversized power sunroof will tell you the vehicle is more than any one person deserves. A point that is reinforced by the fact that the spacious interior seats seven, thanks to a disappearing third row, a concept first introduced to SUVs by the Moniters.

Your ears will think they’ve been transplanted onto the head of a rock star after experiencing the concert-quality, 315-watt Infinity® audio system. And your skin will feel like it’s cruising around town on a living room recliner thanks to a leather-surfaced, 14-way adjustable driver’s seat. As for the eyes, well, the eyes always have the easy-to-read LCD information screen to entertain them during those long stoplights. Actually, the interior of the Montero was designed to appeal to all your senses, but none more so than your sense of unworthiness.
In a race where less than half of the vehicles survive to see the finish line, winning is almost of secondary concern. With 5,900 miles of barren deserts, muddy wastelands, and a complete absence of mini-mart restrooms, the drivers of the Dakar Rally tirelessly punish themselves and their vehicles for more than two straight weeks in the ultimate test of vehicular endurance. Brilliant engineering plus a healthy leap of faith enabled all these drivers to make it through the challenge. And for the Mitsubishi drivers in the 2002 Dakar Rally, that was enough. Not only did a Mitsubishi team, led by Hitoshi Maesaka, win the rally for an unprecedented seventh time, but Mitsubishi claimed all of the top eight finishing spots!* A staggering event in the long history of rally racing, and further evidence of the unparalleled craftsmanship of the Mitsubishi Montero. Can we do it again next year? Bet on it. We may even go for a victory lap or two.

mitsubishicars.com/performance

PERFORMANCE

The Montero has so many unfair advantages over other SUVs, it’s almost a wonder it’s allowed to enter races like the Dakar Rally.* Exhibit A is its revolutionary Active Trac™ drive system. Active Trac lets the driver change from rear-wheel drive to either all-wheel drive or part-time 4WD with two user-selectable ranges. So, basically, we left it up to you to decide how badly you want to humiliate the next dirt trail you come across. Another feature our competitors enjoy complaining about is the Montero’s 4-wheel independent suspension. Not only does this create a sedan-like smoothness over bumps and potholes, but it also helps to keep all four wheels hugging the ground at all times regardless of the terrain. And with a 3.8L V6 engine orchestrating your advances, you’ll be free to invade almost any spot on the map.

Speaking of advancements, you should check out the Montero’s Sportronic™ transmission. Whether you want continuous acceleration when getting on the freeway, or continuous engine braking on long downgrades, all you have to do is switch into Sportronic mode, then let your fingers do the shifting. And since it doesn’t require any clutch activation, you won’t have to be stomping your leg up and down like a fiddle player the whole trip. Sure, you could call all these enhancements “cheating,” but we prefer to think that the reason it’s so easy to win in a Montero is because it’s so darn easy to drive in one.

mitsubishicars.com/heritage

*Specially prepared race vehicles. Specially prepared race vehicle shown.
AND YOU THOUGHT THE WRAPPING LOOKED NICE

SECURITY

It's hard to imagine anything weighing 4,600 lb being light on its feet. But with a unibody construction giving it a low center of gravity, and precise, responsive steering, the Montero feels like a butterfly over the tough stuff. And just like a heavyweight fighter, the Montero's rack-and-pinion steering lets it out-juke almost anything that approaches it. With a RISE unibody chassis and front and rear crumple zones protecting its insides, it'll help take just about any body-blows you can deliver. You won't have to worry about the Montero's ability to stay on its feet, either. Its Active Trac™ drive system will give you some fancy footwork, no matter how muddy the arena is. And our patented MultiMode™ Anti-Lock Braking System will help keep you from running into any converging exchanges. Now that we've exhausted ourselves of boxing metaphors, we can tell you about the Mitsubishi Active Skid and Traction Control System. It uses sensors to monitor how the vehicle is responding to the current driving conditions. If you turn too sharply, or start losing traction, the system will apply individual brakes and modulate engine power to help keep you on course. So you can travel with peace of mind, no matter how many loved ones you have in your corner. Oops. That was the last one, we promise.

mitsubishicars.com/security

ACTIVE SAFETY

- Halogen projector-style fog lights – To see and be seen in inclement weather.
- Mitsubishi Active Skid and Traction Control System – Adapts to driving conditions by adjusting engine power and braking action, helping to avoid loss of traction.
- Mitsubishi Active Trac™ drive system – Driver-selectable two-wheel drive, all-wheel drive or 2-range four-wheel drive.
- MultiMode™ ABS – Sensors at all wheels activate anti-lock braking in all drive modes.
- 4-wheel disc brakes – Help promote fade-free stops, even when fully loaded and on steep inclines.
- MultiMode™ Anti-Lock Braking System – Offers a Level 1 alert, monitoring vehicle speed, road speed and engine RPM to determine if braking is necessary. A Level 2 alert, monitoring the engine RPM, provides an advanced warning system.

PASSIVE SAFETY

- Collapsible main driveshaft – Made of carbon fiber material, the driveshaft is designed to collapse on impact, to avoid cabin intrusion.
- Steel door beams – All side doors are reinforced to minimize risk of intrusion.
- Front seat-mounted side air bags – Help protect occupants by applying forces to the chest and reducing the speed of torso impacts.
- Multi-stage air bag system – Helps reduce the risk of belt-induced injury by applying tension prior to impact and reducing the degree of force required to maintain recommended occupant positioning.
- 2nd-row side air bags – Help protect occupants by applying forces to the chest and reducing the speed of torso impacts.
- Active Traction Control System – Helps maintain control during acceleration and deceleration.
- RISE (Refined Impact Safety Evolution) chassis – A protocol of rigid and crushable zones that absorbs energy during impact.

Collapsible main driveshaft – Made of carbon fiber material, the driveshaft is designed to collapse on impact, to avoid cabin intrusion. Steel door beams – All side doors are reinforced to minimize risk of intrusion. Front seat-mounted side air bags – Help protect occupants by applying forces to the chest and reducing the speed of torso impacts. Multi-stage air bag system – Helps reduce the risk of belt-induced injury by applying tension prior to impact and reducing the degree of force required to maintain recommended occupant positioning. 2nd-row side air bags – Help protect occupants by applying forces to the chest and reducing the speed of torso impacts. Active Traction Control System – Helps maintain control during acceleration and deceleration. RISE (Refined Impact Safety Evolution) chassis – A protocol of rigid and crushable zones that absorbs energy during impact.

2 Always place an infant in a rear-facing infant seat in the 2nd-row seat. Always transport children 1 to 12 years old in the 2nd-row seat and use appropriate child restraints. Always buckle your safety belt. Keep 10” between the center of the front air bag cover and your breastbone. Sit well back and upright without leaning against the window or door.

mitsubishicars.com/security
Always place an infant in a rear-facing infant seat in the 2nd-row seat. Always transport children 1 to 12 years old in an appropriate child restraints. EPA fuel use estimates to be used as a standardized comparison with other vehicles. Your mileage may vary depending on driving style and environmental conditions.

20th ANNIVERSARY

Don’t let the number “20” fool you. The Montero’s roots actually go back to 1934, when Mitsubishi created its first 4-wheel drive vehicle. The Montero was simply the culmination of 50 years of off-road experience when it was first introduced in 1983. And still the tradition continues. With each rally race we win (and we win plenty) we continue to learn what works on the Monterey, what doesn’t, and what not to eat at roadside fruit stands. And as a way of getting you into the celebration, we introduce the Montero’s 20th Anniversary Edition. For this special occasion, we dressed the Montero up in its Sunday best, including special alloy wheels and aluminum-finish interior accents. We also give you four monochrome colors to choose from, a 6 disc CD audio system and a rear air deflector to boot. And sure, these anniversary presents are pretty sweet, but the real celebration won’t start until you turn the key.

20th ANNIVERSARY FEATURES

• Dual front air bags
• Adjustable front safety belt anchors
• Steel door beams
• Child safety locks
• Lower and upper anchors for child seats
• Rear window defroster
• Automatic transmission + adaptive shift control
• Stainless steel exhaust system
• Air conditioning
• Power windows
• Power door locks
• Power sideview mirrors
• Power-assisted steering
• Adjustable steering column
• Rear window wiper/washer
• Cargo tie-down hooks

TOURING PACKAGE for XLS

Power sunroof • 2WD/AWD/4WD + 2-speed transfer case • 5-speed sequential-shift Sportronic transmission + adaptive shift control

MAJOR OPTION for XLS (requires Touring Package)

Power air conditioning and heating + mid-cabin controls

OPTIONAL EQUIPMENT

• Automatic front climate control • Rear air conditioning and heating + mid-cabin controls • 15/19 (mpg, city/highway)

FEATURES LIKE THESE OUGHT TO BE WRAPPED.

IT’S THE EXTRAS THAT COME STANDARD ON ALL ‘03 MITSUBISHI SUVs.

• Automatic transmission + adaptive shift control
• Rear window defroster
• Power windows
• Power door locks
• Power sideview mirrors
• Power-assisted steering
• Adjustable steering column
• Rear window wiper/washer
• Cargo tie-down hooks
DIAMOND CARE

- Free oil and filter changes
- Minor maintenance
- Front and rear crumple zones
- Side-guard door beams
- Lower and upper anchors for child seat installation
- Auto-off headlights
- Speed-sensing, variable power-assisted rack-and-pinion steering
- Multi-port fuel injection
- 3.8L 24-valve V6 engine
- Horsepower: 215 hp @ 5500 rpm
- 4-wheel power-assisted ventilated disc brakes + MultiMode™
- 4-wheel independent suspension: front double wishbone, rear multi-link; coil springs and stabilizer bars front and rear
- Unibody construction
- 74.8” (20th ANN EXTERIOR MEASUREMENTS: Headroom (in., front/2nd/3rd) — 41.5/40.6/37.4; with sunroof 39.8/38.0/37.4; Shoulder room (in., front/2nd/3rd) — 58.3/55.1/53.9; Legroom (in., front/2nd/3rd) — 42.7/29.8/25.3; Knee room (in., front/2nd/3rd) — 4.6/4.6/4.6; Instrument panel depth (in.) — 6.0; Exit clearance (in.) — 70.5; Approach angle (deg.) — 35.2; Departure angle (deg.) — 26.6; GVWR (lbs) — 4750; CG Height (in.) — 61.6; Length (in.) — 190.2; Width (in.) — 71.5; Height (in.) — 67.4; Wheelbase (in.) — 109.7; Towing Capacity (lbs) — 3500; curb weight (lbs) — 3460
- 61.6”
- 190.2”

EXTERIOR COLORS

- Memphis Blue Pearl
- Sudan Beige Tan
- Amazon Green/Sudan Beige Tan
- Glacier White/Sudan Beige Tan
- Memphis Blue Tan
- ••
- •• •
- •• •
- •• •
- •• •
- alloy 61.6”
- Glacier White Charcoal
- Cambridge Red/Sudan Beige Tan
- •• •
- •• •
- •• •
- Should your Mitsubishi become inoperable due to a warrantable failure in the first three years or 36,000 miles, Mitsubishi Motor Sales of America, Inc. (MMSA), will authorize your service coverage applies only to vehicles within the continental U.S., Canada, Alaska and Hawaii.

ACCESSORIES

- • Sunroof wind deflector
- • Side-window air deflectors
- • Rear-window air deflector
- • Luggage basket
- • License plate frame
- • Hood protector
- • Fog lights
- • Engine block heater
- • Cargo organizer
- • (small or large)*
- • (fork mount or upright)*
- For the truly geometrically challenged, we offer a cargo organizer

Safeguards, features, options and other equipment shown in this brochure are based on the latest information available at the time of printing and are subject to change without notice. Headlights, parking lights, fog lights and instrument panel lights on vehicles may be illuminated for illustration purposes and are installed to illustration purposes and are subject to change without notice. Headlights, parking lights, fog lights and instrument panel lights on vehicles may be illuminated for illustration purposes and are subject to change without notice. Headlights, parking lights, fog lights and instrument panel lights on vehicles may be illuminated for illustration purposes and are subject to change without notice. Headlights, parking lights, fog lights and instrument panel lights on vehicles may be illuminated for illustration purposes and are subject to change without notice. Headlights, parking lights, fog lights and instrument panel lights on vehicles may be illuminated for illustration purposes and are subject to change without notice. Headlights, parking lights, fog lights and instrument panel lights on vehicles may be illuminated for illustration purposes and are subject to change without notice.

CONCIERGE SERVICE

- DIAMOND CARE ROAD SERVICE
- DIAMOND CARE PROTECTION PLAN
- DIAMOND CARE DELIVERY
- WARRANTIES*
- Vehicle Limited Warranty, a 5-year/60,000-mile Powertrain Limited Warranty, and
- Retailer for details. Not all customers will qualify.
- DIAMOND CARE PROTECTION PLAN
- DIAMOND CARE DELIVERY
- WARRANTIES*
- Vehicle Limited Warranty, a 5-year/60,000-mile Powertrain Limited Warranty, and
- Retailer for details. Not all customers will qualify.
- DIAMOND CARE PROTECTION PLAN
- DIAMOND CARE DELIVERY
- WARRANTIES*
- Vehicle Limited Warranty, a 5-year/60,000-mile Powertrain Limited Warranty, and
- Retailer for details. Not all customers will qualify.
- DIAMOND CARE PROTECTION PLAN
- DIAMOND CARE DELIVERY
- WARRANTIES*
- Vehicle Limited Warranty, a 5-year/60,000-mile Powertrain Limited Warranty, and
- Retailer for details. Not all customers will qualify.
- DIAMOND CARE PROTECTION PLAN
- DIAMOND CARE DELIVERY
- WARRANTIES*
- Vehicle Limited Warranty, a 5-year/60,000-mile Powertrain Limited Warranty, and
- Retailer for details. Not all customers will qualify.
- DIAMOND CARE PROTECTION PLAN
- DIAMOND CARE DELIVERY
- WARRANTIES*
- Vehicle Limited Warranty, a 5-year/60,000-mile Powertrain Limited Warranty, and
- Retailer for details. Not all customers will qualify.
- DIAMOND CARE PROTECTION PLAN
- DIAMOND CARE DELIVERY
- WARRANTIES*
- Vehicle Limited Warranty, a 5-year/60,000-mile Powertrain Limited Warranty, and
- Retailer for details. Not all customers will qualify.
- DIAMOND CARE PROTECTION PLAN
- DIAMOND CARE DELIVERY
- WARRANTIES*
- Vehicle Limited Warranty, a 5-year/60,000-mile Powertrain Limited Warranty, and
- Retailer for details. Not all customers will qualify.
- DIAMOND CARE PROTECTION PLAN
- DIAMOND CARE DELIVERY
- WARRANTIES*
- Vehicle Limited Warranty, a 5-year/60,000-mile Powertrain Limited Warranty, and
- Retailer for details. Not all customers will qualify.
- DIAMOND CARE PROTECTION PLAN
- DIAMOND CARE DELIVERY
- WARRANTIES*
- Vehicle Limited Warranty, a 5-year/60,000-mile Powertrain Limited Warranty, and
- Retailer for details. Not all customers will qualify.