We are Mitsubishi. We build quality cars. Yet we also offer something more. Because when a car should answer your needs, it should also stir your emotions. Like it or not, cars are a window through which the world views us. Through that window we can appear dull and lifeless—sensible to the point of boring. Or we can show the world that our hearts beat strong, and our minds are quick. Mitsubishi takes pride in building cars that ignite the vital spark which often lies sleeping just beneath the surface in each of us. Cars that challenge us to wake up and drive.™

For over forty years, we've put thoughtful engineering to the test on the international rally circuit. In addition to the obvious thrill of setting competing against our peers before an audience and refining new ideas, ideas that find their way into all our vehicles, ideas that look great sitting in your driveway.

mitsubishicars.com/heritage
This SUV is a standout in the carbon-copy sport utility market for one reason. It takes the brawn for the outdoors, and dresses it in the clothes for the city. The ’03 Montero Sport. Take the unbeaten path, without ever leaving town.

Not all features standard on every Montero Sport model. See specifications for details on optional equipment and accessories.
Welcome to the Montero Sport. With beefy tires, aggressive sidewall flares and challenging styling, this vehicle has no problem playing schoolyard bully. At the same time the sophisticated lines and its slick, upscale refinement let you know that cleaning up for the dinner table won’t be a chore either. Doesn’t seem fair that the Montero Sport has the best of both worlds? Don’t worry. It will when you’re driving it.

mitsubishicars.com/styling

GO SEE WHAT YOUR DESK LOOKED LIKE BEFORE IT WAS CHOPPED DOWN

STYLING

Not all features standard on every Montero Sport model. See specifications for details on optional equipment and accessories.
Potholes. Speed bumps. Road ruts. This vehicle would laugh if it didn’t have so much style. Independent front suspension, underbody skid plates, and tons of ground clearance make sure you accomplish these tasks with flair. Who cares if you are just going to get coffee? And with all-wheel drive helping to maintain traction and control in tough weather conditions, you won’t have to worry about making it to your morning fix. Get a couple cups while you’re there. Heck, grab a pot. The sturdy multi-valve V6 engine can haul up to two and a half tons*. So there’ll be more than enough power left over to tow your inflated ego, especially with the 3.5-liter, 24-valve powerplant. We even included a 4-speed automatic transmission with adaptive shift control. It actually learns your acceleration patterns, then shifts gears to accommodate your driving style. Not bad. In the 2003 Montero Sport, even the gear box treats you like an individual.

Ironic this vehicle gets its street cred from a place where none exist – the Dakar Rally. Mitsubishi refined much of its own engineering from this savage 2-week all-terrain race, where our vehicles** managed to clinch 9 of the top 10 spots in the 2002 competition. Not only that, but we’ve won 7 times out of the 24 years of its history – more than any other manufacturer. We figure our vehicles probably could have won more, but our drivers kept pulling over to wash them.

mitsubishicars.com/performance

PERFORMANCE

RALLY HERITAGE

Not all features standard on every Montero Sport model. See specifications for details on optional equipment and accessories.

*Requires Class III weight-distributing trailer hitch, available as a Mitsubishi Genuine Accessory.

**Specially race-prepared version shown.
Whether you’re on a freeway or a ski-day, the 2003 Montero Sport makes sure you’re as comfortable as it is. With leather-trimmed interior, heated front seats and luminescent sport gauges, the ’03 interior offers you a plush vantage point to navigate even the handiest parking lot, and the room to maneuver will never be a problem inside this vehicle. Especially with in-floor storage compartments and fold-flat seats clearing the way for you and any freeloading cargo. In fact, you might actually be challenged to find ways to fill this cabin. If that’s the case, we’ve got you covered – sound from the Infinity® Premium 8-speaker audio system is always more than happy to provide assistance.

mhibcars.com/comfort

Not all features standard on every Montero Sport model. See specifications for details on optional equipment and accessories.
A4WD

There's a sea of sport utilities out there, and it's easy to get lost in it. You just have to ask yourself, "What are you going to use your SUV for, and where are you going to use it?" Because as much as this SUV will impress the creatures of the forest, it's really the ones at the drive-thru you're going to have to worry about.

The '03 Montero Sport. Are you in?
Your new Mitsubishi will be prepared, inspected and explained to you prior to delivery. Safety is a two-way street. It requires your attention and cooperation. Please fasten your safety belt, drive responsibly and obey all local traffic laws.

Make it your own. There’s no better way than with Mitsubishi Genuine Accessories. And there’s no better time to take a look at them than right now—while we’re still offering the 3-year/36,000-mile limited warranty. And even better, you may be able to work them into your monthly car payment. After all, accessories matter, both in comfort and style. And they’re not only a great way to get in style, but also to stand out among MPG-conscious drivers like you. Your Mitsubishi can be as unique as you make it.

DIAMOND CARE

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ACCESSORIES

CONCIERGE SERVICE

NOTE

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LIMITED WARRANTY, and a 7-year/100,000-mile Anti-Corrosion/Perforation Warranty. And even better, you may be able to work them into your monthly car payment. After all, accessories matter, both in comfort and style. And they’re not only a great way to get in style, but also to stand out among MPG-conscious drivers like you. Your Mitsubishi can be as unique as you make it.

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