THE FEELING OF INNOVATION.

Looking for a vehicle that can live up to your lifestyle? Armada® has what it takes: a whole lot of muscle and finesse where it counts. Let your passengers stretch out in style with second-row captain’s chairs, or go huge with bench seating and room for eight. Can’t decide which toys to bring? Why not bring them all with a 317-hp V8 and up to 9,000-lb. towing capacity. And to make sure the good times keep rolling, avoid gridlock with updates from available NavTraffic. No matter where your life takes you, Armada will be there for you in a big way.

Nissan. Innovation that excites.

BIG LIFE.
NEVER GREATER.

1 4 WD SL and Platinum models. See Nissan Towing Guide and Owner’s Manual for proper use. 2 SiriusXM Satellite Radio and NavTraffic™ require contracts, subject to separate agreement after trial period. Subscriptions governed by Customer Agreement at siriusxm.com. Fees and programming subject to change. Available only to those 18 or older in the 48 contiguous states and D.C. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.
KEEPING THINGS PERSONAL.

Full-size yes, but Armada is designed for individual comfort. The available Memory System allows you and another driver to save your preferred positions. Which means the Nissan Intelligent Key® recognizes who is who, then moves the driver’s seat, the power adjustable pedals and outside mirrors accordingly. Add in heated front and 2nd-row seats and steering wheel, and you’ll find yourself in surroundings that feel as personal as they do grand.
The next few pages will fill you in on what it’s like to have an Armada in your life. From the carpool to the campsite, it has everything you need to make your journey a great one. Taking the kids to practice? With room for up to eight passengers, you can fit half the team and have enough room for their equipment, too. Heading out? Countless cargo configurations let you take anything, from suitcases to surfboards. Plus a 9,000-lb. towing capacity that lets you bring your full-size toys along for the ride. And keep everyone entertained on the way there with the available dual head restraint Nissan Mobile Entertainment System. Impressed? Turn the page to find out even more. It’s a big world. Armada makes it yours.
THE FEELING OF ENOUGH ROOM FOR EVERYONE. PLUS A FRIEND, OR SEVEN.

With a second-row bench, Armada offers seating for up to eight, while the available second-row captain’s chairs let seven passengers stretch out in style. Either way, the third row can seat three adults comfortably, and the second row is roomy enough to cross your legs. And even with all three rows up, there is still 20 cubic feet of space for all your gear.

Flexibility is second nature to Armada. The available power third row gives you options at the touch of a button: When folded, you’ve got 56 cubic feet of storage, and you can still seat five lucky travelers. The folding second-row bench splits into three sections to add even more versatility. When the second and third rows are folded flat, Armada lets you and your favorite co-pilot store a massive 97 cubic feet of gear.

1 Cargo and load capacity limited by weight and distribution. Always secure all cargo. 2 When operating the rear power-seatback return, make sure that the vehicle is stopped and the transmission is in the P (Park) position.
GIVING NEW MEANING TO BOATLOAD.

Wherever you’re headed, Armada has the power and capability to help get you there. Its potent V8 engine is constructed of lightweight aluminum components to help provide an immediate response. Pair that with available All-Matic 4WD, and you’ll have maximum control in varying weather and road conditions. And with an independent rear suspension and full-length, fully boxed frame, all three rows can count on a smooth ride every time. There’s even a Flexible Fuel Vehicle (FFV) feature that allows you to choose ethanol E85, standard gasoline or any mixture of the two fuels. These vehicles are not available in all states – please check with your local Nissan dealer.
Smart parking. Armada’s standard Rear Sonar System and optional Front Sonar System beep when they sense an object up to six feet away, and increase in frequency the closer you get to help you maneuver into tight spaces. You can also choose the available RearView Monitor, which helps you see objects directly behind you when parking. It automatically activates whenever you’re in reverse and is also ideal for lining up your approach to a boat trailer.

Availability of specific features is dependent upon the phone’s Bluetooth ® support. Please refer to your phone Owner’s Manual for details. Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license.

Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations.

Required SiriusXM Satellite Radio, NavTraffic and NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic available in select markets. Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. The Front and Rear Sonar System is a convenience, but not a substitute for proper parking procedures and/or backing procedures. Always check that it is safe to do so before moving forward or backing up. May not detect every object. Always turn to check what is behind you before backing up.

Bose ® is a registered trademark of The Bose Corporation. Zagat Survey ® is a registered trademark of Zagat Survey LLC Ltd.
Six standard air bags form the core of Armada’s comprehensive safety strategy. The Nissan Advanced Air Bag System incorporates seat belt sensors and an occupant-classification sensor to inflate the dual-stage supplemental front air bags according to crash severity and seat belt usage. Armada also has front side-impact supplemental air bags help provide head protection in the event of a side impact or rollover.

Rollover sensor. Every Armada is equipped with a rollover sensor. When it detects an impending rollover, the system deploys the curtain air bags to help provide enhanced head protection for all three rows of outboard occupants.

Brake Override Technology. Like every Nissan since 2005, Armada comes standard with Brake Override Technology. It’s designed to help slow down your vehicle and bring it to a safe stop in an emergency by overriding accelerator input and reducing engine power when the accelerator and brake pedals are applied simultaneously.

Vehicle Dynamic Control (VDC) helps you stay on your steered path by reducing engine speed and/or applying appropriate brake pressure to specific wheels.

Anti-lock Braking System (ABS) rapidly pumps the brakes to help prevent your wheels from locking.

Active Brake Limited Slip (ABLS) senses wheelspin and applies braking pressure to the slipping wheel(s), while redirecting power to the wheel(s) with the best traction.

Electronic Brake force Distribution (EBD) detects additional weight and sends added brake force to the rear wheels.

Another Nissan First. Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissan vehicles. The result: An industry first, The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at NissanUSA.com/SnugKids.

HELPING YOU STAY SAFE, WHEREVER THE ROAD LEADS.
TAKE BIG TO THE NEXT LEVEL.

GENUINE NISSAN ACCESSORIES. IMPRESS. CONNECT. PROTECT. ORGANIZE.

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; backed by Nissan’s 3-year/36,000-mile limited warranty; and can be financed when installed by dealer at time of purchase.1

A. Taillight Guards
   Don’t worry, it’s for their own good.

B. Cargo Organizer
   Unleash your inner neat freak.

C. Hatch Tent
   It’s an SUV. It’s a campsite. It’s both!

D. Weight-distributing Hitch Ball Mount, Class IV 3
   Tow big or go home.

E. Telescoping Tow Mirrors
   Because you deserve a better view.

F. Roof Rail Crossbars 4
   Made of steel, so you know they’re good.

G. Carpeted Cargo Mat
   The plush way to protect.

H. Cargo Area Protector
   Use your cargo area, don’t abuse it.

Additional Accessories:
• Hood Protector, Chrome or Smoke-finished
• Moonroof Wind Deflector
• Cargo Net
• Full-length Vinyl Cargo Protector
• All-season Floor Mats
• And More

1 Covered by Nissan’s Limited Warranty on Genuine Nissan Accessories for the longer of 12 months/12,000 miles or the remaining period under the 3-year/36,000-mile Nissan New Vehicle Limited Warranty. Terms and conditions apply. See Warranty Information Booklet for details. 2

Cargo and load capacity limited by weight and distribution. Always secure all cargo. 3

Armada with Tow Package, accessory Tow Hitch Receiver, 4WD SL and Platinum models. See your Owner’s Manual or Nissan Towing Guide for specific towing information. 4

Heavy loading of the SUV with cargo, especially on the roof, will affect handling and stability of the vehicle.

Nissan Armada Platinum shown in Galaxy Black with Chrome-finished Hood Protector, Telescoping Tow Mirrors, Roof Rail Crossbars (standard on Armada Platinum), Fog Lights (standard on Armada Platinum) and Splash Guards.

For more information and to shop online for Genuine Nissan Accessories, go to parts.NissanUSA.com.
**CHOOSE FROM THESE MODELS**

**SV**
- Available in 2WD or All-Mode 4WD™
- 317-hp Endurance 5.6-liter V8 engine
- Vehicle Dynamic Control (VDC) technology
- Active Brake Limited Slip (ABLS)
- 4-wheel independent suspension
- 18” Aluminum-alloy wheels
- Automatic on/off headlights
- Rear Sonar System
- SiriusXM Satellite Radio®
- Bluetooth® Hands-free Phone System
- USB connection port for iPod® interface and other compatible devices

**Key Available Packages:**
- Driver’s Package
- Tow Package

**SL**
- Includes SV Equipment Plus:
  - Up to 9,000 lbs. of towing with tow hitch receiver, trailer brake pre-wiring and lower final gear ratio
  - Auto-leveling rear suspension
  - 20” Aluminum-alloy wheels
  - Fog lights
  - Chrome grille, outside mirrors and side molding inserts
  - Chrome roof rack with crossbars
  - Power Vignette
  - RearView Monitor®
  - Auto-dimming rearview mirror with HomeLink® Universal Transceiver

**Key Available Package:**
- Moonroof Package

**Platinum**
- Includes SL Equipment Plus:
  - 20” Chrome-clad aluminum-alloy wheels
  - Chrome exhaust tip finisher
  - Front Sonar System™
  - Power sliding glass moonroof
  - Power flip-out rear windows
  - Power folding outside mirrors with puddle lights and turn signals
  - Auto-dimming driver’s outside mirror
  - Nissan Hard Drive Navigation System with NavTraffic, NavWeather and Zagat Survey® restaurant reviews®

**Key Available Packages:**
- Captain’s Chairs Package
- Platinum Reserve Package

**Platinum Reserve Package**
- Includes Platinum Equipment Plus:
  - 20” Dark chrome-clad aluminum-alloy wheels
  - Dark chrome grille, side molding inserts, and outside mirrors
  - Painted roof rail
  - Body-color front door handles
  - Platinum Reserve badging
  - 2-tone Chocolate/Almond premium leather-appointed seats with almond contrast stitching on chocolate surfaces

**Key Available Packages:**
- Captain's Chairs Package
- Platinum Reserve Package

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1. The Front and Rear Sonar System is a convenience, but not a substitute for proper parking procedures and/or backing procedures. Always check that it is safe to do so before moving forward or backing up. May not detect every object in front of or behind you. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures.

2. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations.


4. Bose® word mark and logos are owned by Bose Corporation. HomeLink® is a registered trademark of the Gentex Corporation. The Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. Zagat Survey® is a registered trademark of Zagat Survey LLC Ltd.
**SPECIFICATIONS**

- **Dual power heated outside mirrors**
- **Dark chrome grille, outside mirrors, and side molding inserts**
- **Body-color front door handles**
- **Body-color grille**
- **Dual front tow hooks**
- **Running boards**
- **Chrome roof rack**
- **Painted roof rack**
- **Fog lights**
- **Oil pan skid plate and splash guards (4WD models)**
- **Exterior Features**
  - **Full-size spare tire**
  - **P265/70R18 all-season tires**
  - **20” x 8.0” 6-spoke aluminum-alloy wheels**
  - **18” x 8.0” 6-spoke aluminum-alloy wheels**
- **Engine-speed-sensitive power steering**
- **Front and rear stabilizer bars**
- **Independent double-wishbone front/rear suspension**
- **4-wheel Anti-lock Braking System with G-sensor (4WD models)**
- **All-Mode 4WD with 2-speed transfer case**
- **Lower final gear ratio (3.357:1) – 4WD only**
- **Heavy-duty battery**
- **Continuously Variable Valve Timing Control System (CVTCS)**
- **VK56DE – Endurance 5.6-liter DOHC 32-valve V8 engine**
- **Engine Features**
  - **Engine Features (continued)**
- **Exterior Features (continued)**
  - **Power folding glass moonroof with one-touch open/close**
  - **Front Side Spoon**
  - **Power Liftgate**
  - **Platinum unique exterior badging**
  - **Tow hitch receiver, 7-pin wiring harness and trailer brake pre-wiring**
  - **Flip-up rear window and rear privacy glass**
  - **Nissan Intelligent Key® keyless entry and ignition system**
  - **Vehicle Information System with 7-inch VGA color monitor**
  - **Nissan Intelligent Highway System with 7-inch VIGA touch-screen monitor and voice recognition**
  - **NavTraffic and NavWeather provided by SiriusXM**
  - **Nissan Advanced Air Bag System with dual-stage SRS front air bags and curtain SRS for outboard occupants**
- **Audio/Entertainment**
  - **11 Speakers, plus subwoofer**
  - **Illuminated steering wheel-mounted audio controls**
  - **Radio Data System (RDS)**
  - **Streaming audio via Bluetooth**
  - **Auxiliary audio/video input jacks**
  - **USB connection port for iPod**
  - **SiriusXM Satellite Radio**
  - **Bose® audio system with AM/FM/CD audio system**
  - **Nissan Mobile Entertainment System with dual 7-inch monitors, 7-pin wiring harness and trailer brake pre-wiring**
  - **Hands-free Phone System**
  - **Universal Transceiver®**
- **Safety/Security**
  - **Nissan Vehicle Immobilizer System**
  - **Vehicle Security System**
- **PACKAGES**
  - **SV Driver Package**
  - **SV Tow Package**
  - **Platinum Reserve Package**
  - **Zone Body construction with front and rear crumple zones**
  - **Tire Pressure Monitoring System (TPMS)**
  - **Trend Monitoring System (TMS)**
  - **Vehicle Security System**
  - **Nissan Vehicle Immobilizer System**
- **STL Moonroof Package**
  - **Power glass moonroof with one-touch open/close**
- **STL Platinum Package**
  - **Second-row fold-flat captain’s chairs with padded armrests and easy entry for third row**
  - **Second-row fold-flat split bench seat and tip-up easy entry for third row**
  - **Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and passenger classification sensors**
  - **Driver and front-passenger seat-mounted side-impact supplemental air bags**
  - **Rear mounted outboard supplemental air bags for side-impact and rollover head protection for all three rows of outboard occupants**
  - **Vehicle Dynamic Control (VDC) with Traction Control System**
  - **Active Brake Limited Slip (ABLS)**
  - **3-point ALR/FELP passenger seat belt system**
- **STL DriverPackage**
  - **Standard**
  - **Part of SV Driver Package**
  - **Part of Platinum Reserve Package**
  - **Part of SV Top Package**
- **STL Top Package**
  - **NavTraffic**
  - **NavWeather**
  - **SiriusXM® Satellite Radio and Universal Transceiver®**
  - **RearView Monitor**
  - **Power Liftgate**
  - **Third-row 60/40 split fold-flat bench seat**
Buying and owning a Nissan is like driving one: quick, convenient, confidence-inspiring.

Nissan Motor Acceptance Corporation. Whether you’re buying or leasing, you’ll find attractive rates and flexible terms to make your purchase more accessible.

New Vehicle Limited Warranties. Protection for your new Nissan includes 3-year 36,000-mile basic coverage and 5-year/50,000-mile powertrain coverage. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Security+Plus® For additional peace of mind, a variety of extended service plans let you tailor the coverage to your driving habits.

Maintenance+Plus® This extended plan ensures your Nissan will receive up to 17 different services and over 33 different inspection items at each visit, using the most up-to-date diagnostic equipment available.

Genuine Nissan Parts. When it comes time for service, any necessary replacement parts will be made using Genuine Nissan new or remanufactured parts, or Nissan-approved parts. And they’re the only parts to carry Nissan’s factory-backed limited warranty.

Nissan’s philosophy toward the environment. “Seeking a symbiosis of people, vehicles and nature,” describes our ideal for a sustainable mobile society, now and in the future. We launched the Nissan Green Program with specific objectives to make this goal, and we are pursuing it energetically. For more information, log on to NissanUSA.com/green.
You've decided which Armada you want, now here comes the best part: deciding what it's going to look like. Select your favorite color and then pick from the available interiors based on the model of your choice.

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- ALMOND CLOTH
- ALMOND LEATHER
- CHARCOAL CLOTH
- CHARCOAL LEATHER
- CHOCOLATE/ALMOND LEATHER

**PAINT SELECTIONS**

**PICK A COLOR, ANY COLOR.**
Nissan. Innovation that excites™

NISSAN ARMADA®

Shouldn’t you drive something you love? Absolutely. And that’s what inspires our innovation. We look at every part of your drive and ask how can we make this better, smarter and more fun. So when you get in your new Armada, you’ll feel how exciting the answers can be:

Smooth towing. When you’re pulling up to 9,000 lbs.,1 you’ll love the available auto-leveling rear suspension that helps you keep a consistent ground clearance.

Easy loading. Both the available power rear hatch and power third row move at the push of a button. Our way of taking the hurt out of packing for the big trip.

Room for the skis. Room for everything. The 2nd and 3rd row seats fold flat, giving you a massive 97 cubic feet of cargo space.

Parking assistance. It’s big. Here’s to making it feel less so. In addition to a standard Rear Sonar System, an available RearView Monitor is great for parking or hooking up a trailer.2

And follow Nissan on:

visit NissanUSA.com/armada

2 When operating the rear power-seatback return, make sure that the vehicle is stopped and the transmission is in the P (Park) position. 
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5 Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always check what is behind you before backing up. Facebook® is a registered trademark of Facebook, Inc. Twitter® is a registered trademark of Twitter, Inc. YouTube® is a registered trademark of Google Inc.