THE FEELING OF INNOVATION.

Kick convention to the curb. JUKE® is the leader of an all-new breed: the Turbocharged Sport Cross. The intentions are clear. Ride high, stand out, and move quickly. All while customizing your ride on the go. The turbocharged engine delivers serious boost when you need it and sips fuel when you don’t, while an available innovative All-Wheel Drive system turns power into grip. Everything you thought a vehicle was just got turned on its head, courtesy of the 2013 JUKE. Nissan, Innovation that excites.™
A NOD FROM THOSE THAT GET IT IS ALL YOU NEED.
FINDING THE EDGE IN EVERY DETAIL.
SEEING A LITTLE RED EVERY NOW AND THEN.

It’s good to get the adrenaline flowing. Everything is more exciting, more alive. In JUKE, you’ll find a pulse-raising center console inspired by the radical lines of an Italian sport bike. So mount up and ride. No helmet required.
WHY JUST CORNER
WHEN YOU CAN VECTOR?

Instead of traditional All-Wheel Drive (AWD) systems that only distribute power from front to back, available torque vectoring AWD also adjusts power side-to-side to the rear wheels. In a turn, this means the outside rear wheel can be given more power, helping JUKE rotate into the curve and accelerate out, or should we say, vector like you never have before.
THE FEELING YOU'RE ON A MISSION.

Nissan JUKE SL AWD shown in Sapphire Black.
INNOVATION THAT'S GOOD TO GO.

You’ve got a plan. JUKE’s here to see that it gets done. Need to tackle some mountain curves? Hit the Sport mode button on the innovative Integrated Control (I-CON) system. Lumbering it along ahead? Pass it in seconds with the Direct Injection Gasoline (DIG™) turbo engine. Looking to make a first impression? With a one-of-a-kind interior that melds car and motorcycle into one, that’s a given. Surprised? Turn the page and find out even more.

Nissan JUKE SL shown in Black/Red Leather.
ADAPT AT WILL.

Like a great smartphone, JUKE’s Integrated Control (I-CON) system puts everything you need in one place. Tell JUKE what kind of mood you’re in, and it serves up a custom-tailored drive. All your climate control functions are there too. I-CON even lets you know how you’re doing, with cool displays for all the different functions you can call up.

Torque It. Boost It. Save It – In JUKE, it’s up to you. Drive in Normal mode for the best combination of performance and efficiency. Want to up the ante? Lock in Sport mode and steering feel, transmission gearing and throttle response quickly adjust to make every curve count. And when it’s time to slow things down, hit the Eco mode button and get the most out of every drop of fuel.

Double Agent – I-CON puts you in charge of your ride style and interior comfort. In D-Mode, the system gives you the ability to rapidly adapt to changing driving conditions. With a push of the Climate button, I-CON switches displays and now becomes your control center for all things comfort.

Get the Stats – Count on the drive computer to keep you in the know. Loaded with information about everything from maximum G-force to total trip miles to your daily fuel economy record. The more you know, the better you drive.
Sometimes you just get stuck behind the wrong people. Passing lane ahead! Tap into the turbo and leave them in the rearview mirror. And when it’s time to get a grip, count on JUKE’s available torque vectoring All-Wheel Drive system to make sure all that power gets to the pavement.

1.6-L Direct Injection Gasoline (DIG™) Turbo Engine – If you could design an engine to provide the ideal balance of efficiency and power, this would be it. Turbo boost gives you more than enough passing power when you need it, while the compact engine design and advanced direct injection deliver fuel-sipping economy when you don’t.

Primary and Secondary Fuel Injection – Two levels of fuel injection give you the perfect one-two punch. By spraying fuel directly into the combustion chamber twice before ignition, the combustion pattern is optimized. Meaning greater efficiency, torque and power. Now, that’s a knockout.

CVT (Continuously Variable Transmission) with Sport Mode – Smooth as butter and fun to drive. Unlike traditional automatic transmissions, JUKE’s CVT transmission eliminates the need for gear-hunting and delivers a seamless wave of power. In case you miss the feeling of gears, you can engage Sport mode and bring it right back. Of course, a manual transmission is still available for the die-hard enthusiast.

Torque Vectoring AWD – Taking on a twisty mountain road? Go for it. Need to tackle a sharp highway on-ramp? Done. JUKE’s available innovative AWD gives you the handling response you deserve. Unlike traditional AWD systems that only distribute power front to back, torque vectoring AWD can also adjust power side to side on the rear wheels, helping provide solid grip through the turn.

AWD Display – A digital readout between the gauges provides real-time AWD feedback for all four corners.

PUREDRIVE™ – The 2013 JUKE wears the PUREDRIVE™ badge, meaning it meets or exceeds the industry-average US Federal CAFE standards for model-year 2016. The PUREDRIVE initiative is just one aspect of Nissan’s commitment to developing more environmentally friendly transportation for all of us to enjoy.

Adoption criteria above are based upon US Federal CAFE standards as of July 2011 for MY 2016. Federal standards subject to change by US government.
Take control of the situation.

Make easy work out of finding that new club. Dial in your favorite artist. Or call ahead, with both hands on the wheel. In JUKE, your life never misses a beat.

Nissan Navigation System – JUKE’s available advanced navigation system gives you all the tools to make every trip a snap. Turn-by-turn Voice Guidance combined with available real-time traffic reports from NavTraffic get you around gridlock and to your destination on time.

A. RearView Monitor – Need to squeeze into a tight parking spot? You got it. JUKE’s available RearView Monitor helps you see what’s directly behind you.

B. Nissan Intelligent Key® – Never fumble with keys again. Just leave the available Nissan Intelligent Key® in your pocket or purse. As you walk up to the vehicle, it senses the key and allows you to unlock the door with a tap of a button on the door handle. Once inside, use the Push Button Ignition to start the engine.

C. Audio Inputs – All your music is just a plug away. JUKE features an available USB input that is ideal for an iPod® or playing MP3s off a thumb drive. And in case you have any music you want to play from a different source, there’s an auxiliary audio input.

D. Bluetooth® Hands-free Phone System – Keep up those connections on the move. With standard next-generation Bluetooth® technology on hand, JUKE will store your phone’s address book so you can use the voice-activation feature to make calls by name.

E. Upgraded Audio – Lock in that playlist and turn up the volume. The new, optional Rockford Fosgate EcoPUNCH® Premium Audio System will rock you while consuming less juice than a conventional amplifier system. EcoPUNCH integrates six high-efficiency speakers with a powerful 8-inch long-throw subwoofer to produce a dynamic, hard-hitting signature sound. And with the standard MP3 CD player, your entire CD collection can come along for the ride.

Take CONTROL of the SITUATION.

Make easy work out of finding that new club. Dial in your favorite artist. Or call ahead, with both hands on the wheel. In JUKE, your life never misses a beat.

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TRUST IN YOUR PRACTICAL SIDE.
When another late night gig is in order, JUKE stands ready with multiple storage options to make it a success. Add to that plenty of seat configurations, so your crew doesn't have to miss out. Then, drop in a solid lineup of advanced safety features. This is definitely going to be a night to remember.

A. Cargo Space. Drop the seats down and load it up. With the rear seats folded flat, you get a cavernous 35.9 cubic feet of cargo space. Now you have no excuse not to bring everything but the kitchen sink.

B. Clever Storage. Check under the rear cargo area floor and you'll find a secret storage stash. It's just the right size to store all your roadside safety equipment or anything you want to keep out of sight.

C. Six Standard Air Bags. Six standard air bags wrap you in safety. Two dual-stage supplemental front air bags equipped with seat belt sensors and an occupant-classification sensor. Supplemental air bags for side-impact protection are built into each front seat. And two roof-mounted curtain side-impact supplemental air bags to help provide head protection for both rows of outboard occupants.

Active Head Restraints. Front-seat Active Head Restraints help reduce the chance of whiplash injuries to you and your front passenger by moving up and forward during certain rear-end collisions.

VDC/TCS/ABS. Standard Vehicle Dynamic Control (VDC) helps the driver maintain directional control under certain conditions. Get a grip with standard Traction Control System (TCS). It senses when a drive wheel starts to slip and reduces engine power or applies brake pressure to help restore grip. And maintain steering control when stopping using JUKE’s Anti-lock Braking System (ABS).

Brake Override Technology. Like every Nissan since 2005, JUKE comes standard with Brake Override Technology. It’s designed to help slow down your vehicle and bring it to a safe stop in an emergency by overriding accelerator input and reducing engine power when the accelerator and brake pedals are applied simultaneously.

Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissan vehicles. The result: An industry first, The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at NissanUSA.com/SnugKids.
For more information on the complete line of Genuine Nissan Accessories, go to parts.NissanUSA.com.

A. Illuminated Kick Plates
   For a grand entry every time.

B. Rear Roof Spoiler
   May the downforce be with you.

C. Interior Accent Lighting
   20 colors. Choose one, or let them all cycle through.

D. Side-window Deflectors
   Reduce glare and wind noise from an open window.

E. 17" Black Aluminum-alloy Wheels
   Good guys wear black.

F. Rear Cargo Cover
   Because it’s nobody’s business but your own.

G. 17" Gunmetal Aluminum-alloy Wheels
   Increase your badness immediately.

H. Rear Bumper Protector
   Keeps you from getting nasty scrapes.

Additional Accessories:
- Chrome Body Side Moldings, Door Handle Accents and Mirror Covers
- Front and Rear Underbody Protectors
- Stainless Steel Exhaust Finisher
- Armrest
- And More

*Covered by Nissan’s Limited Warranty on Genuine Nissan Accessories for the longer of 12 months/12,000 miles or the remaining period of the 3-year/36,000-mile Nissan New Vehicle Limited Warranty. Please see your Nissan Limited Warranty Warranty Terms and Conditions Booklet for details. Change and availability subject to weight and distribution. Always secure all cargo.

Nissan JUKE SV shown with 17" Gunmetal Aluminum-alloy Wheels, Rear Roof Spoiler, Fog Lights, Front Underbody Protector, Chrome Mirror Covers, Chrome Door Handle Accents, Chrome Body Side Moldings, Moonroof Wind Deflector and Side-window Deflectors.
TRIM LEVELS TO CHOOSE FROM

S
- 1.6-liter Direct Injection Gasoline (DIG®) turbo 4-cylinder engine
- Torque vectoring All-Wheel Drive (AWD) or Front-Wheel Drive (FWD)
- Xtronic CVT® (Continuously Variable Transmission) with Sport mode
- 17” Aluminum-alloy wheels
- AM/FM/CD audio system with MP3/WMA CD playback capability, auxiliary audio input and Interface System for iPod®1
- Bluetooth® “Hands-free Phone System”
- Power windows, power door locks and remote keyless entry
- 60/40 Split fold-down rear seatbacks
- Six standard air bags
- Vehicle Dynamic Control (VDC)® with Traction Control System (TCS)

SV INCLUDES S EQUIPMENT PLUS:
- Xtronic CVT® with Sport mode or 6-speed manual transmission
- Power sliding glass moonroof
- Rear privacy glass
- Nissan Intelligent Key® with Push Button Ignition
- Integrated Control (I-CON) system with Automatic Temperature Control
- SiriusXM Satellite Radio5
- Premium cloth seat trim
- Leather-wrapped steering wheel
- Passenger seatback pocket

KEY AVAILABLE PACKAGE:
- SV Navigation Package

SL INCLUDES SV EQUIPMENT PLUS:
- Nissan Navigation System with 5-inch color touch-screen monitor, NavTraffic and RearView Monitor®5, 6
- Six upgraded speakers
- Rockford Fosgate ecoPUNCH™ audio system with 8-inch subwoofer and amplifier
- USB connection port for iPod® interface and other compatible devices
- Leather-appointed seats
- Heated front seats
- Leather-wrapped shift knob
- Automatic on/off headlights
- Fog lights

Midnight Edition (S, SV, SL)
- 17” Black aluminum-alloy wheels
- Sapphire Black mirror covers8
- Sapphire Black rear roof spoiler

TRIM BUILD

Satellite Radio and NavTraffic require subscriptions sold separately after trial period. Subscriptions governed by Customer Agreement at siriusxm.com. Fees and programming subject to change. Available only to those 18 or older in the 48 contiguous states and D.C. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. “When program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. Parking assistance feature cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn a check before backing up.” Standard on vehicles with Sapphire Black exterior paint color.

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1 Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. Always give your full attention to driving. Avoid operating your iPod® in such a way that you cannot be distracted during vehicle operation. See details for details. iPod is a registered trademark of Apple Inc. All rights reserved. iPod not included. 2 Availability of specific features is dependent upon the phone’s Bluetooth® support. Please refer to your phone Owner’s Manual for details. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. “VDC,” which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. 3 SiriusXM Satellite Radio5

©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. 6 Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. Parking assistance feature cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn a check before backing up.” Standard on vehicles with Sapphire Black exterior paint color.

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©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. 6 Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. Parking assistance feature cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn a check before backing up.” Standard on vehicles with Sapphire Black exterior paint color.
SPECIFICATIONS

Rear privacy glass
Sapphire Black rear roof spoiler
Front and rear stabilizer bars
Xtronic CVT
6-speed manual transmission (FWD only)
Dual power outside mirrors
Power sliding glass moonroof with one-touch open/close
Automatic on/off headlights
17" x 7" 5-split spoke aluminum-alloy wheels
Vehicle-speed-sensitive electric power steering
Torsion beam rear suspension (FWD only)
Independent strut front suspension
Brake Assist (BA)
4-wheel Anti-lock Braking System (ABS)
11.7" Front vented disc/11.5" rear disc brakes
Nissan Direct Ignition System with double-tipped Continuously Variable Valve Timing Control (CVTCS) on intake and exhaust valves
Nissan Midnight Edition
Midnight Edition
SV Navigation Package

Audio/Entertainment
AM/FM/CD audio system
SiriusXM Satellite Radio
Six-upgraded speakers
Rockford Fosgate ecoPUNCH® audio system with 8-inch subwoofer and amplifier
NavTraffic provided by SiriusXM
Nissan Navigation System with 5-inch color touch-screen monitor
USB connection port for iPod® interface and other compatible devices

Airbag System
Driver and front-passenger seat-mounted side-impact supplemental air bags
Front-seat Active Head Restraints
Roof-mounted curtain side-impact supplemental air bags for front and rear seat outboard occupant head protection
Driver and front-passenger seat belt system
4-seat belt buckle length adjusters
Front-seat belt buckle length adjusters
5-point ALR/ELR passenger seat belt system
Roof-mounted curtain side-impact supplemental air bags for front and rear seat outboard occupant head protection

Convenience/Comfort
Nissan Navigation System with 5-inch color touch-screen monitor
NavTraffic provided by SiriusXM®
Bluetooth® “Hands-Free Phone System”
RearView Monitor
Drive computer with outside temperature display
Integrated Control (I-CON) system
Automatic Temperature Control (ATC)
In-cabin microfilter
Automatic Air Conditioning
Integrated Key with remote keyless entry
Power windows with driver’s window one-touch auto-up/down
Steering wheel-mounted cruise control
Power doors with auto-latching feature
Power door locks with remote control
In-cabin microfilter
Automatic Air Conditioning
Integrated Key with remote keyless entry

Exterior Features
Front Wheel Drive (FWD)
Torocting retractable All-Wheel Drive (AWD)
6-speed manual transmission (FWD only)

Safety/Security
Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt sensors and occupant-classification sensor
Driver and front passenger seat belts
Roof-mounted curtain side-impact supplemental airbags for front and rear seat outboard occupant head protection
Steering wheel-mounted audio controls
In-cabin microfilter
Automatic Temperature Control (ATC)
Curtis Keyless Aboard (BA)

Interior Features
Automatic on/off headlights
Fog lights
Power sliding glass moonroof with one-touch open/close and tilt feature
Dual power outside mirrors
Sapphire Black mirror covers
Sapphire Black rear roof spoiler
Floor privacy glass

PACKAGES

SV Navigation Package
Nissan Navigation System with 5-inch color touch-screen monitor
NavTraffic provided by SiriusXM®
RearView Monitor
Six-upgraded speakers
Rockford Fosgate ecoPUNCH® audio system with 8-inch subwoofer and amplifier
USB connection port for iPod® interface and other compatible devices

Midnight Edition
17" Black aluminum-alloy wheels
Sapphire Black mirror covers
Sapphire Black rear roof spoiler

*Standard on vehicles with SuedeBlack interior color only.
**Mint Green SiriusXM Satellite Radio. No fee for first 12 months of a new subscription. After a 12 month term, the annual subscription fee will be $89.99, payable directly to SiriusXM Canada Inc. Subscriptions subject to Customer Agreement available at siriusxm.com. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.
†Availability of specific features is dependent upon the other fees and taxes will apply. NavTraffic available in select markets. Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.
Part of Midnight Edition.

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**DIMENSIONS/CAPACITIES/WEIGHTS/MPG**

**Dimensions – Inches**

**Exterior**
- Wheelbase: 99.6
- Overall length: 162.4
- Overall width: 69.5
- Overall height: 61.6
- Track width (front/rear) – FWD: 60.0/60.0
- Track width (front/rear) – AWD: 60.0/59.3

**Interior (front/rear)**
- Head room: 39.5/36.7
  - With moonroof: 38.7
- Leg room: 42.1/33.1
- Hip room: 51.4/48.4
- Shoulder room: 53.3/50.4
- Step-in height: 16.7/17.1

**Cargo**
- Length: 26.6
- Width: 55.5
- Height: 28.8

**Curb Weights – Lbs.**

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**Fuel Economy Estimates**

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<td>Xtronic CVT®</td>
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*Actual driving may vary with driving conditions – see your owner’s manual.*

**Buying and owning a Nissan is like driving one:** quick, convenient, confidence-inspiring.

Nissan Motor Acceptance Corporation. Whether you’re buying or leasing, you’ll find attractive rates and flexible terms to make your purchase more accessible.

New Vehicle Limited Warranties. Protection for your new Nissan includes 3-year/36,000-mile basic coverage and 5-year/100,000-mile powertrain coverage. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Security Plus®: For additional peace of mind, a variety of extended service plans lets you tailor the coverage to your driving habits.

Maintenance Plus®: This extended plan ensures your Nissan will receive up to 17 different services and over 33 different inspection items at each visit, using the most up-to-date diagnostic equipment available.

Genuine Nissan Parts. When it comes time for service, any necessary replacement parts will be made using Genuine Nissan new or remanufactured parts, or Nissan-approved parts. And they’re the only parts to carry Nissan’s factory-backed limited warranty.

**FABRIC SELECTIONS**

Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your local Nissan dealer.
PICK A COLOR, ANY COLOR.

You’ve decided which JUKE you want, now here comes the best part: deciding what it’s going to look like. Choose your favorite color and then pick from the available interior options based on the model of your choice.

PAINT SELECTIONS

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PAINT SELECTIONS
I-CON. With JUKE’s available Integrated Control (I-CON) system, you dial in sport, normal or eco mode and JUKE obeys, adjusting steering feel, transmission gearing and throttle response.

Torque Vectoring AWD. Unlike most systems, JUKE’s available advanced AWD system adjusts power side-to-side on the rear wheels, giving you grin-inducing grip around turns.

Turbo power. JUKE’s turbocharged Direct Injection Gasoline (DIG™) engine gives you the power of a much larger engine while still racking up to 32 MPG highway.

Info-tainment. Show meets go with available navigation with real-time traffic updates, a USB/iPod® interface, Bluetooth® and Nissan Intelligent Key with Push Button Ignition."