It's a new day. And your garage is the new filling station. So charge at home and enjoy up to 100 miles, using no gas and releasing zero emissions. It's time.
this is the start of something big.
100% electric. Room for 5 and speeds of up to 90 mph. The Nissan LEAF is not just the world's first mass market electric car, it's the 2011 World Car of the Year. In choosing LEAF for this top spot, the panel of automotive journalists from Europe, Asia and North America described it as “…the gateway to a brave new electric world from Nissan.” Let's go.
Electric cars are a reality. We're even mass-producing them so anyone can drive one. 100% electric, no gas and no tailpipe emissions. New ideas, for a better future. Change begins when you say yes. Ready?
take Nissan LEAF out for a spin.
That’s the best way to get friendly with 100% electric driving. Out on the road, around town, with nothing at all between you and the blue sky. No tailpipe emissions. Just a road-hugging, planet-loving drive. 100% electric fun.
Nissan LEAF runs completely on electricity stored in one of our most advanced laminated lithium-ion batteries ever. Compared to nickel metal hydrides found in most hybrids, lithium-ion batteries are only half the weight, yet twice the power. And to help maintain performance in cold weather, a battery heater automatically turns on when the battery temperature dips too low.
your home is the new filling station.
hello, your Nissan LEAF® is calling.

Stay connected and communicate with Nissan LEAF remotely through your smartphone or laptop. Schedule off-peak charging, and pre-set the heat or A/C functions from any web-enabled phone or your computer.
embrace the moment, every one of them.
range management made easy.

Nissan LEAF provides lots of info to help you get the most out of every charge and keep an eye on your range. Of course, driving at moderate, more constant speeds is always a good idea. You can also pre-heat or pre-cool the cabin, and use a moderate temperature setting while driving. Then again, if you charge regularly, and know your daily driving habits, you’re good to go.
Nissan LEAF is special because it’s electric, but it’s a real car too. So of course you’ll enjoy the very latest in Nissan technology. From an advanced navigation system to Bluetooth® and iPod® connectivity, all at the same time you’re driving the future.™

car of the future meets latest technology.

Nissan LEAF is special because it’s electric, but it’s a real car too. So of course you’ll enjoy the very latest in Nissan technology. From an advanced navigation system to Bluetooth® and iPod® connectivity, all at the same time you’re driving the future.™
we didn't forget the extras. like heated seats.
Who knows what you’ll want to bring? Convenient 60/40 split folding rear seats fit your friends or fold down flat, giving you a roomy storage surface for plenty of cargo options.
protecting more than the planet.

Nissan LEAF is built not only to surpass the government’s rigorous safety standards, but has also undergone additional testing to verify battery performance in crash situations.

The 2011 Nissan LEAF was the first 100% electric vehicle to earn the Top Safety Pick rating from the Insurance Institute for Highway Safety (IIHS) and the first to earn a 5-star rating for overall safety from the National Highway Traffic Safety Administration (NHTSA).
be electric. in any color.

choose your color and take it for a spin.
the new car meets the real world.
Nissan LEAF® is already pretty unique. Go even further and express your own style with Genuine Nissan Accessories. It's a whole new way to personalize your LEAF®.

Zero tailpipe means zero tailpipe emissions. Make it a statement.