NISSAN INTELLIGENT MOBILITY

Nissan Intelligent Mobility guides everything we do. We're using new technologies to transform cars from mere driving machines into assistants. Together the journey is more confident, connected, and exciting. Whether it's cars that assist in the driving task, or highways that charge your EV as you go along, it's all in the very near future. And it's a future already taking shape in the Nissan you drive today.

SEE MAXIMA® COME TO LIFE

Go to **NissanUSA.com** and find an interactive brochure for Maxima® and every Nissan in the lineup. Available on desktop or smartphone, it's the full product story – including demos, videos, and complete info on trims, colors, and accessories.

Or download the Interactive Brochure Hub app on your tablet. Free on the App Store® and Google Play.™

1Available feature. 2State and local laws, regulations or ordinances may apply based on the location of the vehicle. 3Available services/features may be shown. Compatible connected device may be required. Only use services/features and device when safe and legal to do so. Subject to GPS and wireless network availability and connection, and system/technology limitations. Text rates/data usage/ subscription may apply. Some services/features provided by companies not within Nissan or its partners' or agents' control and may be discontinued at any time. For more information, see dealer, Owner's Manual, or NissanUSA.com/connect/important-information. 4IFCW is intended to warn you before a collision occurs; it cannot prevent a collision. Speed and other limitations apply. See Owner's Manual Manual for details. Blind Spot Warning is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or c current road status. 12 Use the Text Messaging feature after stopping your vehicle in a safe location. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Compatible smartphone required. Text rates and/or data usage may apply. ¹³Driving is serious business and requires your full attention. If you have to use the connected device while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. External device not included. ¹⁴TPMS is not a substitute for regular tire pressure checks. ¹⁵Vehicle only inflate in certain accidents; see your Owner's Manual for more details. 18 The Sonar System is a convenience, not a substitute for proper parking and/or backing procedures. Always check that it is saf to do so before moving vehicle. May not detect every object. 19ICC is not a collision avoidance system or warning device. Designed to use limited braking. Failure to apply the brakes could result control. It is the driver's responsibility to be in control of the vehicle at all times. 22 It is the driver's responsibility to remain alert at all times. Intelligent Driver Alertness is only a warning to info of a potential lack of driver attention or drowsiness. It does not detect and provide an alert in every situation. See Owner's Manual for details. 23 Covered by Nissan's Limited Warranty on Ger Replacement Parts, Genuine NISMO® S-Tune Parts, and Genuine Nissan Accessories for the longer of 12 months/12,000 miles (whichever occurs first) or the remaining period under the 3-year (whichever occurs first) Nissan New Vehicle Limited Warranty. Terms and conditions apply. See Warranty Information Booklet for details. 24 Cargo and load capacity limited by weight an renience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look bel cle. Alcantara® is a registered trademark of Alcantara S.p.A. Corporation. Android Auto™ is a trademark of Google, Inc. The App Store® logo is a registered trademark of Apple, Inc. Al reserved. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. Bose® and Centerpoint® are registered trademarks of The Bose Corporation. CarPlay™ is a trademark of Apple, Inc. Facebook® is a registered trademark of Facebook, Inc. Google Play™ is a trademark of Google, Inc. HomeLink® is a registered trademark of Gente: Corporation. iPhone is a registered trademark of Apple, Inc. All rights reserved. Pandora is a registered trademark of Pandora Media. The Sirius XM, and Sirius XM names and all related marks and logos are trademarks of Sirius XM Radio Inc. Twitter is a registered trademark of Twitter, Inc. YouTube is a registered trademark of Google Inc. This brochure is intended for general descriptive and informational purposes only. It is subject to change and does not constitute an offer, representation or warranty (express or implied) by Nissan North America, Inc. Interested parties should co information on availability, options or accessories, see your Nissan dealer or contact Nissan North America, Inc. At NissanUSA.com, you'll find virtual product demonstrations, a way to "build your own Nissan," a dealer locator, and more information about key Nissan support services. Or if you'd prefer, call 1-800-NISSAN-3 for answers to specific questions about Maxima® or any other Nissan vehicle. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American subsidiaries. Other trademarks and trade names are those of their respective owners. Always wear your seat belt, and please drive responsibly. ©2017 Nissan North America, Inc. '18 Maxima. 1720678-N-10/17-60M-CGI



2018 MAXIMA®

72 388

Innovation that excites

TAKE ON EXHILARATION. Transform your drive from elevated to inspiring at the touch of a button. Feel 300 horsepower push you deeply into a sculpted sport seat. Lean in to your favorite curve as sleek aerodynamics let you slice through the air. The 2018 Maxima, the 4-Door Sports Car® designed to boost your excitement instantly. TAKE ON TODAY.

See Maxima® in action at: bit.ly/18Maximavideo

PURE AMBIENCE

Technically, the term is "Wow". There's no better way to describe it – the perfect execution of driving function with elegance and style. The quality of materials. The ideal placement of controls. The long list of luxuries you expect – and a few you hadn't even thought of. It's clear that a great deal of time was spent, so that every moment in the new Maxima® feels special.

Premium Ascot Leatherwrapped D-shaped steering wheel¹ Zero Gravity Front Seats Climatecontrolled front seats¹ Dual Panel Panoramic Moonroof¹ Remote Engine Start System² with Intelligent Climate Control Heated steering wheel¹ Ambient LED lighting¹ Genuine stitching on dashboard, doors and console



A BOLDER RIDE THROUGH LIFE Nissan Intelligent Mobility connects you to your drive like never before. You'll make every move with greater awareness and get a little help when you need it most. In some cases, it even reinvents things – like the way you park. All of this gives you more confidence and, ultimately, the freedom to embrace the joy of being behind the wheel. This is how driving was always supposed to be.

Intelligent Forward Collision Warning4 / Automatic Emergency Braking⁵ Blind Spot Warning / Intelligent Around View® Monitor⁷

MAXIMA® SR: AN ENTHUSIAST'S WISH LIST

Start with 19" machine-finished aluminum-alloy wheels, and a unique sport-tuned suspension with advanced dynamic technologies. Add in a special interior with Premium Ascot Leather appointments, Alcantara® inserts on the seats and steering wheel, and "Liquid Chrome" faceted interior trim. The result – a driving experience that's exhilarating in every sense of the word.

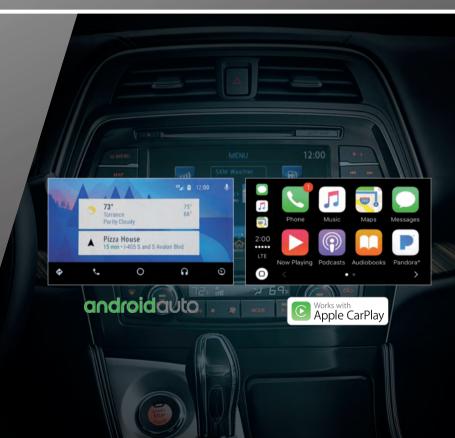
CUSTOMIZED PERFORMANCE

With legendary VQ V6 power under your right foot, a next-generation CVT to keep you in the meat of the powerband, and a sport-tuned suspension to hunt down corners, Maxima is a driver's dream come true. And with the standard Drive Mode Selector, you can switch between sport sedan and luxurious cruiser at the touch of a button.

Xtronic / 300-hp, 3.5-L / Drive Mode CVT° / VQ V6 Engine / Selector

SEAMLESS CONNECTIVITY

Apple CarPlay™ takes many of the things you want to do with your compatible iPhone® while driving, and puts them right on Maxima's built-in display.³ Android Auto™ was designed with safety in mind, with larger touch targets, a simplified interface, and easy-to-use voice actions. It's designed to integrate with your Maxima, minimizing distraction so you can stay focused on the road.³



CHOOSE YOUR COLOR



	S	SV	SL	SR	PLT	S	SV	SL	SR	PLT	S	SV	SL	SR	PLT
CHARCOAL CLOTH															
CHARCOAL LEATHER															
CASHMERE LEATHER															
CAMEL LEATHER															

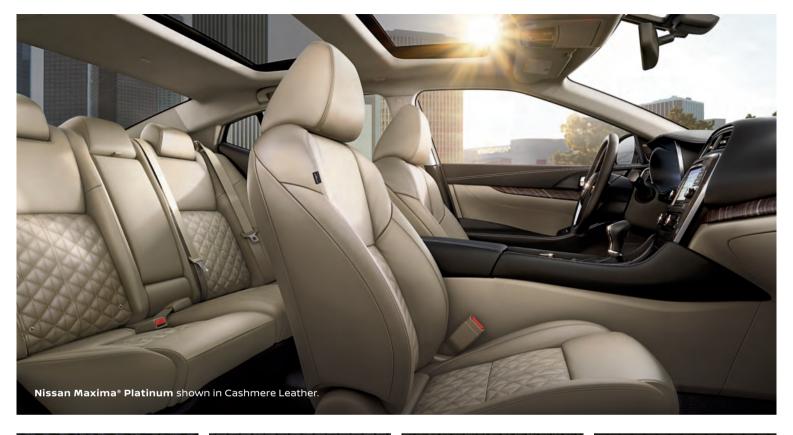


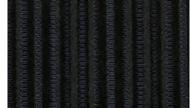
Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your local Nissan dealer.

Standard

S SV SL SR PLT S SV SL SR PLT CHARCOAL CLOTH CHARCOAL LEATHER CASHMERE LEATHER CAMEL LEATHER

CHOOSE YOUR INTERIOR





Charcoal Cloth



Charcoal Leather SV|SL



Charcoal Leather
Platinum



Charcoal Leather with Alcantara® Inserts



Cashmere Leather SV | SL



Cashmere Leather



Camel Leather with Alcantara® Inserts

CHOOSE YOUR TRIM LEVEL

S

- 3.5-liter V6 engine with 300 hp and 261 lb-ft of torque
- Xtronic CVT® (Continuously Variable Transmission)
- 18" Machine-finished aluminumallov wheels
- Drive Mode Selector with Sport or Normal modes
- LED Daytime Running Lights
- Taillights with integrated LED signature
- Advanced Drive-Assist® Display^{9, 10}
- 8.0" multi-touch control color monitor
- Nissan Navigation System¹¹
- Nissan Voice Recognition for navigation and audio1
- Apple CarPlay™3
- Android Auto™3
- SiriusXM® Traffic and Travel Link with 3-month complimentary trial access³
- Hands-free Text Messaging Assistant¹²
- Display Commander
- Bluetooth® Hands-Free Phone System³
- Dual Zone Automatic Temperature Control
- HomeLink® Universal Transceiver

- Nissan Intelligent Key® with Push Button Ignition
- Remote Engine Start System² with Intelligent Climate Control
- 8-way power driver's seat
- 4-way power front-passenger's seat
- Cloth seat trim with leather-wrapped steering wheel and shift knob
- "Razor Steel" faceted interior trim
- AM/FM/CD audio system with eight speakers
- SiriusXM[®] Satellite Radio with 3-month complimentary trial access³
- Two USB ports¹³
- Streaming audio via Bluetooth® wireless technoloav³
- Intelligent Forward Collision Warning⁴
- Automatic Emergency Braking⁵
- Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert14, 15
- Vehicle Dynamic Control (VDC)¹⁶ with Traction Control System (TCS)
- Nissan Advanced Air Bag System¹⁷



INCLUDES S EQUIPMENT PLUS:

- Leather-appointed seats
- Heated front seats
- Power heated outside mirrors with LED turn signal indicators
- Front and Rear Sonar System¹⁸
- Driver's seat power lumbar support
- Driver's seat manual thigh support extension



SL INCLUDES SV EQUIPMENT PLUS:

- Dual Panel Power Panoramic Moonroof with one-touch open/close
- Intelligent Cruise Control¹⁹
- Adjustable ambient LED interior lighting
- Heated steering wheel
- Bose® Premium Audio System with 11 speakers, including Bose® Centerpoint® 2 Surround Technology
- Active Noise Cancellation
- Active Sound Enhancement
- Two rear USB ports¹³
- Blind Spot Warning⁶
- Rear Cross Traffic Alert²⁰



SR INCLUDES SL EOUIPMENT PLUS:

- 19" Machine-finished aluminum-alloy wheels
- Paddle shifters
- Integrated Dynamics-control Module -Active Ride Control, Intelligent Trace Control,²¹ Intelligent Engine Brake
- Sport-tuned suspension
- LED low-beam projector headlights
- Climate-controlled front seats (heated and cooled)

- Premium Ascot Leather-appointed seats with diamond-quilted Alcantara® inserts
- Premium Ascot Leather-wrapped steering wheel with Alcantara® insert
- "Liquid Chrome" faceted interior trim
- Aluminum sport pedals
- Deletes Dual Panel Power Panoramic Moonroof



PLATINUM INCLUDES SL EQUIPMENT PLUS:

- LED low-beam projector headlights
- Outside mirrors with reverse tilt-down feature
- Auto-dimming driver-side outside mirror
- NissanConnect® Services powered by
- Intelligent Around View® Monitor7
- Intelligent Driver Alertness²²
- Power tilt/telescoping steering column
- Rain-sensing variable intermittent windshield wipers
- Rear-window power sunshade

- 6-way power front-passenger's seat
- Memory System driver's seat, steering wheel and outside mirrors
- Climate-controlled front seats (heated and cooled)
- Premium Ascot Leather-appointed seats with diamond-quilted leather inserts Premium Ascot Leather-wrapped
- steering wheel Mahogany wood-tone faceted

interior trim





CHOOSE YOUR ACCESSORIES



Every Genuine Nissan Accessory is custom-fit, customdesigned and durability-tested. Each one is also backed by Nissan's 3-year/36,000-mile (whichever occurs first) limited warranty (if installed by dealer at the time of purchase).²³ Ask your dealer whether a specific Genuine Nissan Accessory may be financed when installed by the dealer at the time of purchase.

- A. Premium Spoiler A fitting end to a breathtaking design.
- B. 18" Aluminum-alloy Wheels Aggressively styled, exclusively for Maxima.
- C. Wireless Smartphone Charger¹³ No cable, no worries. Power up on the go.
- D. Illuminated Kick Plates and Interior Accent Lighting For a grand entrance every time. (Sold separately)
- E. All-season Floor Mats, Sport Carpeted Floor Mats, and Carpeted Floor Mats Skip the mud, and other messes. (Sold separately)
- F. Shift Knobs Pick your hands-down favorite.
- G. Nissan WiFi & Apps³ Get on the road and online.
- H. Trunk Protector Helps preserve and protect your cargo.

Additional Accessories:

- Interior Trim Appliqués • Hideaway Trunk Net²⁴
- Trunk Organizer²⁴
- Carpeted Trunk Mat Shopping Bag Hooks
- And More

GENUINE NISSAN ACCESSORIES

TURN BRAND-NEW INTO ALL YOU

For more information and to shop online for Maxima® Genuine Nissan Accessories, go to bit.ly/18maxima-estore



To see Genuine Nissan Accessories in action, go to bit.ly/18maxima_gna

Nissan Maxima® SR shown in Pearl White with Sport Spoiler, Splash Guards, Rocker Panel Moldings, Rear Diffuser, 19" Aluminum-alloy Wheels, and External Ground Lighting.

SPECIFICATIONS

Standard

Engine	S	sv	SL	SR	PLT
3.5-liter DOHC 24-valve V6 engine					
Horsepower - 300 hp @ 6,400 rpm					
Torque - 261 lb-ft @ 4,400 rpm					
Continuously Variable Valve Timing Control System (CVTCS) on intake and exhaust valves					
Nissan Direct Ignition System					
Electronic drive-by-wire throttle					

Drivetrain			
Front engine/Front-Wheel Drive			
Xtronic CVT® (Continuously Variable Transmission) with Drive Mode Selector and manual mode			
Paddle shifters			
Integrated Dynamics-control Module – Active Ride Control, Intelligent Trace Control, ²¹ Intelligent Engine Brake			

Brakes			
12.60" x 1.10" front and 12.13" x 0.63" rear vented discs			
4-wheel Anti-lock Braking System (ABS)			
Electronic Brake force Distribution (EBD)			
Brake Assist ²⁵			

Suspension/Chassis Bracing/Steering			
Independent strut front suspension			
Independent multi-link rear suspension			
Hollow-tube front and rear stabilizer bar			
Sport-tuned suspension – retuned dampers, stiffer springs and larger front stabilizer bar			
Front strut tower and rear chassis reinforcement			
Hydro-electric power steering			

Wheels/Tires			
18" x 8.0" machine-finished aluminum-alloy wheels			
19" x 8.0" machine-finished aluminum-alloy wheels			
P245/45R18 V-rated all-season tires			
P245/40R19 W-rated all-season tires			

Exterior Features			
LED Daytime Running Lights			
Halogen headlights			
LED low-beam projector headlights			
Intelligent Auto Headlights			
Fog lights			
Taillights with integrated LED signature			
Dual mufflers with rolled chrome-tipped finishers			
Dual power outside mirrors			
Power heated outside mirrors with LED turn signal indicators			
Outside mirrors with reverse tilt-down feature			
Auto-dimming driver-side outside mirror			
Dual Panel Power Panoramic Moonroof			

Comfort/Convenience	SV	SL	SR	PLT
Advanced Drive-Assist® Display ^{9,10}				
8.0" multi-touch control color monitor				
Nissan Navigation System ¹¹				
NissanConnect® Services powered by SiriusXM®3				
Nissan Voice Recognition for navigation and audio ¹¹				
Apple CarPlay™³				
Android Auto™³				
SiriusXM® Traffic and Travel Link with 3-month complimentary trial access³				
Hands-free Text Messaging Assistant ¹²				
Display Commander				
RearView Monitor ²⁶				
Intelligent Around View® Monitor7				
Front and Rear Sonar System ¹⁸				
Bluetooth® Hands-free Phone System³				
Dual Zone Automatic Temperature Control with in-cabin microfilter and rear vents				
HomeLink® Universal Transceiver				
Cruise control				
Intelligent Cruise Control ¹⁹				
Intelligent Driver Alertness ²²				
Auto-dimming inside rearview mirror				
Nissan Intelligent Key® with Push Button Ignition				
Remote Engine Start System ² with Intelligent Climate Control				
Power-tilt/telescoping steering column				
Rain-sensing variable intermittent windshield wipers				
Adjustable ambient LED interior lighting				
Rear-window power sunshade				

Seating/Appointments			
8-way power driver's seat			
4-way power front-passenger's seat			
6-way power front-passenger's seat			
Memory System – driver's seat, steering wheel and outside mirrors			
Driver's seat power lumbar support			
Driver's seat manual thigh support extension			
Heated front seats			
Climate-controlled front seats (heated and cooled)			
Heated steering wheel			
60/40 Split fold-down rear seatbacks			
Leather-appointed seats			
Premium Ascot Leather-appointed seats with diamond-quilted Alcantara® inserts			
Premium Ascot Leather-appointed seats with diamond-quilted leather inserts			
Leather-wrapped steering wheel			
Premium Ascot Leather-wrapped steering wheel with Alcantara® insert			
Premium Ascot Leather-wrapped steering wheel			
Leather-wrapped shift knob			

Seating/Appointments (continued)	S	SV	SL	SR	PLT
"Razor Steel" faceted trim					
"Liquid Chrome" faceted trim					
Mahogany wood-tone faceted trim					
Aluminum sport pedals					

Audio/Entertainment			
AM/FM/CD audio system with eight speakers			
Bose® Premium Audio System with 11 speakers, including Bose® Centerpoint® 2 Surround Technology			
Active Noise Cancellation			
Active Sound Enhancement			
Two USB ports ¹³			
Four USB ports ¹³			
SiriusXM [®] Satellite Radio with 3-month complimentary trial access ³			
HD Radio®			
Streaming audio via Bluetooth® wireless technology³			

Safety/Security			
Nissan Advanced Air Bag System with supplemental front air bags with seat belt and occupant-classification sensors?			
Driver and front-passenger seat-mounted side-impact supplemental air bags ¹⁷			
Roof-mounted curtain supplemental air bags with rollover sensor for side-impact and rollover head protection for front and rear-seat outboard occupants ¹⁷			
Vehicle Dynamic Control (VDC) ¹⁶ with Traction Control System (TCS)			
Intelligent Forward Collision Warning ⁴			
Automatic Emergency Brakings			
Blind Spot Warning ⁶			
Rear Cross Traffic Alert ²⁰			
LATCH System (Lower Anchors and Tethers for CHildren)			
Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert ^{14, 15}			
,			

DIMENSIONS/CAPACITIES

Exterior Dimensions - Inches

Exterior	
Wheelbase	109.3
Overall length	92.8/73.2/56.5
Interior Dimensions – Inches	
Interior	

Interior Dimensions – Inches				
Interior				
Head room (front/rear)	39.4/36.7			
Head room with Dual Panel Moonroof (front/rear)	38.9/35.8			
Leg room (front/rear)	45.0/34.2			
Hip room (front/rear)	54.2/53.5			
Shoulder room (front/rear)	56.7/55.7			

Capacities	
Seating capacity	5
EPA interior passenger volume without moonroof (cu. ft.)	98.6
EPA interior passenger volume with moonroof (cu. ft.)	96.9
EPA cargo volume (cu. ft.)	14.3
Fuel tank (gals.)	18.0

2018 EPA Fuel Economy Estimates						
City/Highway/ Combined MPG	s	sv	SL	SR	PLT	
	21/30/25	21/30/25	21/30/25	21/30/25	21/30/25	

Actual mileage may vary with driving conditions – use for comparison only.

NISSAN ROADSIDE ASSISTANCE

Your peace of mind is on us. For 36 months or 36,000 miles, whichever comes first, your new Nissan is covered for the following:³

- Flat-tire changes

- Trip Interruption benefits

- Vehicle lockouts

- Emergency fuel delivery

- Jump starts

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