



NEW DAY. TIME FOR A CHANGE.

THE FEELING OF INNOVATION.

The world is different. Small is big. Smart is sexy. And living richly isn't about how much you spend. The perfect car for this new way to roll? The 2013 Versa[®] Sedan. With a spacious interior, advanced technology and performance that's as responsible as it is responsive. Change is good. Especially when it looks like this. **Nissan. Innovation that excites.**™

IT'S BEING A PART OF SOMETHING BIGGER.

The 2013 Versa Sedan wears the PURDRIVE[™] badge, meaning it meets or exceeds the industry-average US Federal CAFE standards for model-year 2016. The





THE FEELING OF MAKING YOUR WISH LIST A REALITY.

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HEADING FORWARD, WITH EVERYTHING AT YOUR FINGERTIPS.

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Nissan Versa 1.6 SL Sedan shown in Sandstone Cloth with optional equipment.

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INNOVATION THAT'S READY TO GO.

What's it like to have a Versa Sedan in your life? It always has the smart answer to whatever you ask of it. Your turn for the carpool? With the most rear leg room in its class, get ready for some passenger envy.¹ If you've got a full to-do list, the navigation system with real-time traffic updates will help keep you clear of jams and on the roll.²³ It even puts your favorite tunes fingertip close, letting you control your iPod[®] from the steering wheel.⁴ Best of all, Versa asks for so little in return – a tank of gas every now and then, and maybe the deluxe car wash once in a while. All this from Nissan's most affordably priced vehicle. Surprised? Turn the page and find out even more.

¹Ward's Light Vehicle Market Segmentation. MY13 Versa Sedan vs. 2012 Small Lower Class. ²Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ⁹Required SiriusXM Satellite Radio, NavTraffic and NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic available in select markets. Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at striusxm.com. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ⁴Always give your full attention to driving. Avoid operating your iPod in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

Nissan Versa 1.6 SL Sedan shown in Sandstone Cloth with optional equipment.



KEEP IT ALL IN CHECK.

Jam session after work? No problem. Load your kit into the oversized trunk and keep it safe and out of sight. And since you deserve rock star treatment as well, Versa looks after you all the way there with over 50 standard safety features. Wherever you're headed, Versa Sedan's got your back.

A. Spacious Trunk. With 14.9 cubic feet of room, Versa's cavernous trunk lets you bring along everything you need and keep it safe from prying eyes.

14.9 CU. FT. **OF TRUNK SPACE**

B. Split Fold-down Seats. An available 60/40 split fold-down rear seat gives you real flexibility carrying people and cargo. The huge pass-through means tall and wide items are always welcome along for the ride.1

C. **Clever Storage.** Keep the things you need close at hand yet out of sight with Versa's spacious glove compartment. There are also convenient places designed especially for your phone and MP3 player.

VERSATILITY | SAFETY

Six Standard Air Bags. Six air bags are standard to help protect your most valuable cargo. Two dual-stage supplemental front air bags equipped with seat belt sensors and an occupant-classification sensor. Supplemental air bags for side-impact protection built into each front seat. And two roof-mounted curtain side-impact supplemental air bags to help provide head protection for both rows of outboard occupants.²



snug-kids. Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissan vehicles. The result: An industry first, The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at NissanUSA.com/SnugKids.



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MAKE THE CONNECTION.

Whether it's avoiding traffic jams, rocking out to your iPod," or keeping in touch with friends, Versa's available advanced technologies will hook you up.

A. Nissan Navigation System. Versa's 5-inch QVGA touch-screen display offers NavTraffic for advisories in real time, and re-routes to help keep you on the go.^{1,2} 3-D perspective map viewing and millions of points of interest help you find what you're looking for in a flash. The system is also a master multi-tasker with the ability to display incoming Bluetooth[®] calls, SiriusXM Satellite Radio and MP3/WMA song info.^{2,3}

B. **RearView Monitor.** Backing up in a crowded parking lot? Get a clearer picture of what's directly behind you with the available RearView Monitor.⁴

C. iPod*/USB Interface. Connect your iPod* or other portable MP3 player and listen to your own playlists or podcasts. Depending on mode and equipment, you can even control your iPod® through Versa's audio system, including the touch-screen or steering wheelmounted remote controls.^{5,6}

D. Bluetooth[®] Hands-free Phone System. Your Versa keeps you connected. Make or receive calls with a touch of a button on the steering wheel. All while your phone stays tucked away.³

E. Nissan Intelligent Key[®] with Push Button Ignition. Allows you to unlock the doors and trunk, get in Versa, start the engine and drive off, all without taking the key out of your pocket or purse.

Drive Computer. All the key information you need is at your fingertips, including service interval information, distance to empty, and average and instantaneous MPG. And since Versa gets up to 40 MPG, it's great fun to watch those big numbers rack up.7

⁴Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. ⁶Dirving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. ⁶Always give your full attention to driving. Avoid operating your iPod[®] in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. ⁷2013 EPA Fuel Economy Estimates 31 city/40 highway MPG for Versa Sedan 1.6-L with CVT. Actual mileage may vary with driving conditions – use for comparison only.

TECHNOLOGY



HUG TREES. AND CORNERS.

The 2012 Versa Sedan was the first Nissan in North America to wear the PUREDRIVE™ badge. Along with Nissan's Zero Emissions Mobility Initiative, PUREDRIVE is a key part of our commitment to achieve eco-friendly levels of lower emissions. In the 2013 Versa, you'll find innovations that not only make Versa an exceptionally clean-running vehicle, but also great fun to drive. And that's something we all can smile about.

1.6-liter DOHC 4-cylinder Engine. It's efficient and it's fun. And with the industry's first mass-produced dual fuel-injector per cylinder design, it's a technological tour de force. For no-nonsense acceleration and dynamic performance, this is an engine that's up for anything.

Xtronic CVT[®] (Continuously Variable Transmission). This single, flexible belt does away with fixed gear ratios. Just put your Versa into "Drive" and glide away. Now that's smooth sailing.

Aerodynamics. Versa's sleek design is not only pleasing to the eye, it's slippery to the air, and that means better performance, improved fuel efficiency and a quieter ride.





Variable Valve Timing. Versa continuously adjusts its engine timing on both camshafts – an advanced, high-performance technology developed from our legendary Maxima® - to give you outstanding power when you need it, without a big, thirsty engine.

Friction-reducing Microfinishing. Critical engine components in Versa have been honed to an ultra-smooth surface for guicker response.





STAY PROTECTED.

Our priority is to help you avoid an accident in the first place. That's why Versa comes standard with these advanced safety technologies.

Vehicle Dynamic Control (VDC). Helps to keep you on your steered path, if Versa begins to experience oversteer or understeer, by reducing engine power and/or applying brake pressure to specific wheels.²

Anti-lock Braking System (ABS). Versa's standard advanced ABS system gives confident, secure braking when you need it most.

PERFORMANCE | SAFETY

Electronic Brake force Distribution. Adjusts brake proportioning to compensate for added weight from passengers or cargo. It even adjusts as fuel is consumed.

Brake Assist. "Reads" how quickly the brakes are engaged and immediately applies maximum available power boost for braking.

Brake Override Technology. Like every Nissan since 2005, Versa Sedan comes standard with Brake Override Technology. It's designed to help slow down your vehicle and bring it to a safe stop in an emergency by overriding accelerator input and reducing engine power when the accelerator and brake pedals are applied simultaneously.



GENUINE NISSAN ACCESSORIES. IMPRESS. CONNECT. PROTECT. ORGANIZE.

Every Genuine Nissan Accessory is: custom-fit, customdesigned and durability-tested; backed by Nissan's 3-year/36,000-mile limited warranty; and can be financed when installed by dealer at time of purchase.¹

- A. Interior Accent Lighting Bring some disco to your drive.
- B. Illuminated Kick Plates Fewer scuffs and a grand entry, every time.
- C. Interior Trim Appliqués It's all about the details.
- D. Fog Lights Help light your way in rain, sleet or snow.
- E. Chrome Door Handle Accents Super-slick and oh, so shiny!
- F. 15" 6-spoke Aluminum-alloy Wheels Attitude comes standard.
- G. Rear Decklid Spoiler May the downforce be with you.
- H. Carpeted Trunk Mat² Because being a trunk isn't easy.

Additional Accessories:

- Nissan VTRS (Vehicle Tracking and Recovery System)³
- Portable Cargo Organizer
- All-season and Carpeted Floor Mats
- Auto-dimming Rearview Mirror with HomeLink[®] and Compass
- Chrome Trunk Accent
- Splash Guards
- And More

¹Covered by Nissan's Limited Warranty on Genuine Nissan Accessories for the longer of 12 months/ 12,000 miles or the remaining period under the 3-year/36,000-mile Nissan New Vehicle Limited Warranty. Terms and conditions apply. See Warranty Information Booklet for details. ²Cargo and load capacity limited by weight and distribution. Always secure all cargo. ³VTRS requires a constant 12-volt source as well as cellular and GR5 satellite services to be available and operating for VTRS' features to function properly. HomeLink* is a registered trademark of Johnson Controls Technology Corporation.

TURN **BRAND-NEW** INTO ALL YOU.

For more information and to shop online for Genuine Nissan Accessories, go to Parts.NissanUSA.com.



Nissan Versa 1.6 SV Sedan shown with 15" 6-spoke Aluminum-alloy Wheels, Fog Lights, Splash Guards and Side-window Deflectors.

GET THE VERSA SEDAN YOU WANT. HOW YOU WANT IT.

CHOOSE FROM THESE TRIM LEVELS

1.6 S

- 1.6-liter DOHC 4-cylinder engine
- 5-speed manual transmission or 4-speed automatic transmission
- 15" Steel wheels with full wheel covers
- · Front tire and center fascia air deflectors
- AM/FM/CD audio system with auxiliary audio input jack
- Trip computer

- Air conditioning
- 6-way manual driver's seat
- Sun visors with extensions
- Six standard air bags
- Anti-lock Braking System with Electronic Brake force Distribution and Brake Assist
- Vehicle Dynamic Control (VDC) with Traction Control System (TCS)



1.6 S Plus INCLUDES 1.6 S EQUIPMENT PLUS:

- Standard Xtronic CVT[®]
- Rear tire air deflectors
- Rear spoiler

- Low-rolling resistance tires
- Cruise control
- Rear speakers





1.6 SV INCLUDES 1.6 S PLUS EQUIPMENT PLUS:

- Chrome-accented grille and outside door handles
- Dual power body-color outside mirrors
- Remote keyless entry with Integrated Key
- Power door locks with auto-locking features
- Power windows with driver's one-touch auto-down feature
- Fine Vision electroluminescent gauges with tachometer

KEY AVAILABLE PACKAGE:

Convenience Package

1.6 SL INCLUDES 1.6 SV EQUIPMENT PLUS:

- 15" Aluminum-alloy wheels
- Fog lights
- Nissan Intelligent Key[®] with Push Button Ignition
- Remote trunk release via Nissan Intelligent Key[®]

Premium AM/FM/CD audio system

- Intelligent Key[®]
 Bluetooth[®] Hands-free Phone System
 - 60/40 Split fold-down rear seatsNissan Vehicle Immobilizer System

- KEY AVAILABLE PACKAGE:
- Tech Package

Driver's seat armrest
Passenger seatback pocket
Upgraded cloth seat trim
Cloth door trim accent
Silver interior trim accents
Chrome inside door handles

MP3/WMA CD playback capability

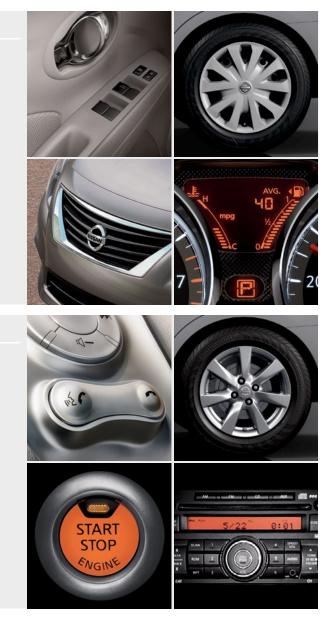
Steering wheel-mounted audio controls

Variable intermittent windshield wipers

Interface System for iPod[®]

Passenger visor vanity mirror

Front map light



SPECIFICATIONS

Engine	1.6 S	1.6 S Plus	1.6 SV	1.6 SL
HR16DE – 1.6-liter DOHC 16-valve 4-cyl. engine				
Horsepower – 109 hp @ 6,000 rpm				
Torque – 107 lb-ft @ 4,400 rpm				
Emissions – Tier 2-Bin 5 (Fed); LEV2-ULEV (CA)				
Dual injector system				
Continuously Variable Valve Timing Control System				
(CVTCS) on intake and exhaust valves				
Nissan Direct Ignition System with platinum-tipped				
spark plugs				
Electronic drive-by-wire throttle				
Drivetrain				
Front engine/Front-Wheel Drive				
5-speed manual transmission				
4-speed automatic transmission				
Xtronic CVT [®] (Continuously Variable Transmission)				
Brakes				
Vented front disc/rear drum brakes				
Anti-lock Braking System (ABS)				
Electronic Brake force Distribution (EBD)				
Brake Assist				
Suspension/Steering				
Independent strut front suspension with stabilizer bar				
Torsion beam rear axle with integrated stabilizer bar				
Vehicle-speed-sensitive electric power steering				
Wheels/Tires				
15" x 5.5" steel wheels with wheel covers				
15" x 5.5" 7-spoke aluminum-alloy wheels				
P185/65HR15 all-season tires				
P185/65HR15 all-season low-rolling resistance tires				
Exterior Features				
Multi-reflector halogen headlights				
Fog lights				
Dual manual black outside mirrors				
Dual power body-color outside mirrors				
Black grille				
Chrome-accented grille				
Black door handles				
Chrome door handles				
Front tire and center fascia air deflectors				
Rear tire air deflectors				

			·	
Comfort/Convenience	1.6 S	1.6 S Plus	1.6 SV	1.6 SL
Nissan Navigation System with 5-inch				
touch-screen monitor				т
RearView Monitor				т
NavTraffic provided by SiriusXM ¹				т
Bluetooth [®] Hands-free Phone System			С	
Fine Vision electroluminescent gauges				
Tachometer				
Trip computer (average MPG, current MPG, distance				
to empty; 1.6 SV and SL add service interval)				
Air conditioning				
Remote keyless entry with Integrated Key				
Nissan Intelligent Key [®] with Push Button Ignition				
Remote trunk release via Nissan Intelligent Key*				
Power door locks with auto-locking feature				
Power windows with driver's one-touch				
auto-down feature				
Tilt steering column				
Cruise control				
Variable intermittent windshield wipers				
Rear window defroster				
Front map light			С	
Trunk light				
Front door pockets with bottle holders				
Front and rear cup holders				
Passenger seatback pocket				
Sun visors with extensions				
Passenger visor vanity mirror			С	
Digital clock				
Auxiliary 12-volt DC power outlet				
Battery saver				
Seating/Appointments			1	1
6-way manual driver's seat				
Driver's seat armrest				
Cloth seat trim				
Upgraded cloth seat trim				_
Cloth door trim accent				
60/40 Split fold-down rear seats			с	_
Silver trim accents on dash and vents				
Silver trim accents on steering wheel				
Silver trim accents on shift knob				
		1	1	1

Audio/Entertainment	
AM/FM/CD audio system	
Premium AM/FM/CD audio system	
Two speakers	
Four speakers	
SiriusXM Satellite Radio	
MP3/WMA CD playback capability	
Auxiliary audio input jack	
Interface System for iPod [®]	
USB connection port for iPod [®] interface and other	
compatible devices	
Radio Data System (RDS)	
Speed-sensitive volume control	
Steering wheel-mounted audio controls	
-	
Safety/Security	

Nissan Advanced Air Bag System with dual-stage	
supplemental front air bags with seat belt and	
occupant-classification sensors	
Driver and front-passenger seat-mounted side-impact	
supplemental air bags	
Roof-mounted curtain side-impact supplemental air	
bags for front and rear-seat outboard occupant	
head protection	
Vehicle Dynamic Control (VDC) with Traction	
Control System (TCS)	
3-point ALR/ELR passenger seat belt system	
(ELR for driver)	
Front seat belts with pretensioners and load limiters	
Height-adjustable front head restraints	
Height-adjustable rear outboard head restraints	
LATCH System (Lower Anchors and Tethers	
for CHildren)	
Zone Body construction with front and rear	
crumple zones	
Hood-buckling creases	
Energy-absorbing steering column	
Pipe-style steel side-door guard beams	
Tire Pressure Monitoring System (TPMS)	
Nissan Vehicle Immobilizer System	
•	

Standard Optional

Rear spoiler

C Part of 1.6 SV Convenience Package T Part of 1.6 SL Tech Package

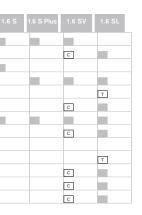
¹Required SiriusXM Satellite Radio, NavTraffic and NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic available in select markets. Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. The Bluetooth[®] word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. iPod[®] is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

Chrome inside door handles

Interior trunk lid trim

Chrome accent on parking brake

delivery times for particular models or equipment may vary. Specifications, options and accessories may differ in Hawaii, U.S. territories and other countries. For additional information on availability, options or accessories, see your Nissan dealer or contact Nissan North America, Inc.



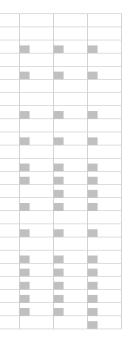
PACKAGES

1.6 SV Convenience Package

Bluetooth[®] Hands-free Phone System Premium AM/FM/CD audio system MP3/WMA CD playback capability Interface System for iPod® Radio Data System (RDS) Speed-sensitive volume control Steering wheel-mounted audio controls Front map light Passenger visor vanity mirror 60/40 Split fold-down rear seats

1.6 SL Tech Package

Nissan Navigation System with 5-inch touch-screen monitor RearView Monitor SiriusXM Satellite Radio¹ NavTraffic provided by SiriusXM¹ USB connection port for iPod[®] interface and other compatible devices



DIMENSIONS/CAPACITIES/WEIGHTS/MPG

Dimensions – Inches

Exterior	
Wheelbase	102.4
Overall length	175.4
Overall width	66.7
Overall height	59.6
Track width (front/rear)	58.3/58.5
Interior (front/rear)	
Head room	39.8/36.6
Leg room	41.8/37.0
Hip room	48.1/46.2
Shoulder room	51.7/51.9

Capacities

Seating capacity	5	
Interior passenger volume (cu. ft.)	90.2	
Cargo volume (cu. ft.)	14.9	
Fuel tank (gals.)	10.8	

Curb Weights – Lbs

Base total	1.6 S	1.6 S Plus	1.6 SV	1.6 SL	
Manual transmission	2,354		_	_	
Automatic transmission	2,412		_	_	
Xtronic CVT [®]		2,428	2,440	2,465	

2013 EPA Fuel Economy Estimates

Manual transmission 27/36 - - Automatic transmission 26/35 - -	City/Hwy MPG	1.6 S	1.6 S Plus	1.6 SV	1.6 SL
	Manual transmission	27/36		-	-
	Automatic transmission	26/35		-	-
Atronic CV1 ² 31/40 31/40 31/40	Xtronic CVT [®]		31/40	31/40	31/40

Actual mileage may vary with driving conditions - use for comparison only.

Buying and owning a Nissan is like driving one: quick, convenient, confidence-inspiring.



Nissan Motor Acceptance Corporation. Whether you're buying or leasing, you'll find attractive rates and flexible terms to make your purchase more accessible.

New Vehicle Limited Warranties. Protection for your new Nissan includes 3-year/ 36,000-mile basic coverage and 5-year/60,000-mile powertrain coverage. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Security+Plus.* For additional peace of mind, a variety of extended service plans lets you tailor the coverage to your driving habits.

Maintenance+Plus.[®] This extended plan ensures your Nissan will receive up to 17 different services and over 33 different inspection items at each visit, using the most up-to-date diagnostic equipment available.

Genuine Nissan Parts. When it comes time for service, any necessary replacement parts will be made using Genuine Nissan new or remanufactured parts, or Nissan-approved parts. And they're the only parts to carry Nissan's factory-backed limited warranty.

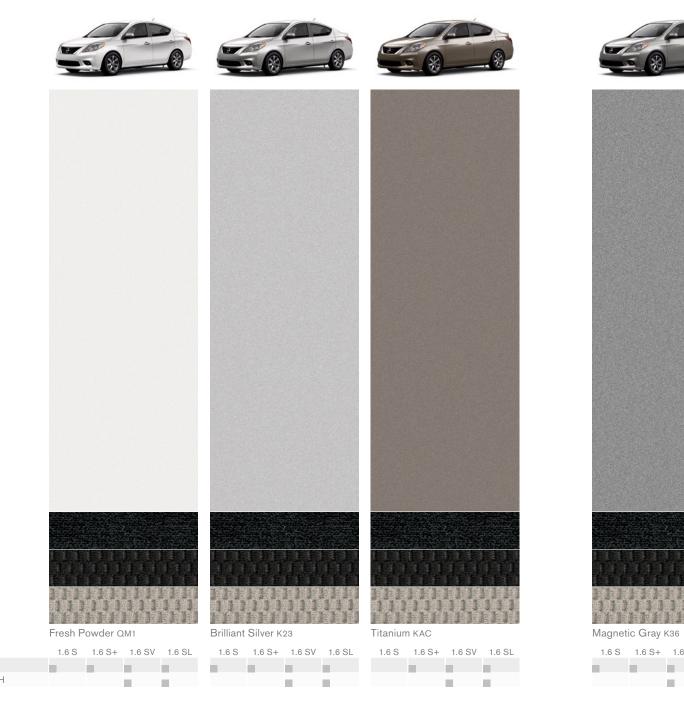
Nissan's philosophy toward the environment, "Seeking a symbiosis of people, vehicles and nature," describes our ideal for a sustainable mobile society, now and in the future. We launched the Nissan Green Program with specific objectives to realize this goal, and we are pursuing it energetically. For more information, log on to **NissanUSA.com/green**

NISSAN GREEN PROGRAM FABRIC SELECTIONS





PAINT SELECTIONS





PICK A COLOR, ANY COLOR.

You've decided which Versa you want, now here comes the best part: deciding what it's going to look like. Select your favorite color and then pick from the available interiors based on the model of your choice.

Standard

Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your local Nissan dealer.

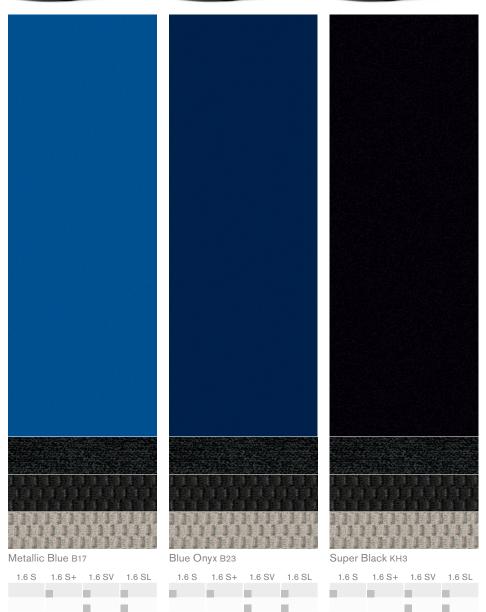
Magnetic Gray K36 Red Brick NAC 1.6 S 1.6 S+ 1.6 SV 1.6 SL 1.6 S 1.6 S+ 1.6 SV

10.

6 SL 1.6 S 1.6 S+ 1.6 SV 1.6 SL







Nissan. Innovation that excites.™ NISSAN VERSA® SEDAN

Shouldn't you drive something you love? Absolutely. And that's what inspires our innovation. We look at every part of your drive and ask how can we make this better, smarter and more fun. So when you get in your new Versa Sedan, you'll feel how exciting the answers can be:

Stretch-out room. You've got the most rear leg room in the class.' Even more than a Mercedes-Benz E-Class or Lexus LS 460. **More on-time arrivals.** Available touch-screen navigation does more than serve up directions. Realtime updates from NavTraffic help you avoid delays.^{2,3}

Less gas. With up to 40 MPG highway, Versa does more with less. Plus fewer trips to the pump means more money in your wallet.⁴ **Rock, soul, polka.** With the available iPod[®] interface, you've got your tunes on board, plus you can control your iPod[®] right through Versa's audio system.[®]

And follow Nissan on:



visit NissanUSA.com/versa-sedan

¹*Ward's* Light Vehicle Market Segmentation. MY13 Versa Sedan vs. 2012 Small Lower Class. ²Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ³Required SiriusXM Satellite Radio, NavTraffic and NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic available in select markets. Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ⁴2013 EPA Fuel Economy Estimates 31 city/40 highway MPG for Versa Sedan 1.6-L with CVT. Actual mileage may vary with driving conditions – use for comparison only. ⁵Always give your full attention to driving. Avoid operating your iPod[®] in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Facebook, Inc. Twitter[®] is a registered trademark of Tacebook, Inc.