The feeling of innovation.
The world is different. Small is big. Smart is sexy. And living richly isn’t about how much you spend. The perfect car for this new way to roll? The 2013 Versa® Sedan. With a spacious interior, advanced technology and performance that’s as responsible as it is responsive. Change is good. Especially when it looks like this.

Nissan. Innovation that excites.

NEW DAY.
TIME FOR
A CHANGE.

THE FEELING OF INNOVATION.

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IT’S BEING A PART OF SOMETHING BIGGER.

The 2013 Versa Sedan wears the PURDRIVE™ badge, meaning it meets or exceeds the industry-average US Federal CAFE standards for model-year 2016. The PURDRIVE initiative is just one aspect of Nissan’s commitment to developing more environmentally friendly transportation for all of us.
THE FEELING OF MAKING YOUR WISH LIST A REALITY.
HEADING FORWARD, WITH EVERYTHING AT YOUR FINGERTIPS.
THE FEELING OF ARRIVING AS SOON AS YOU TURN THE KEY.

Nissan Versa 1.6 SL Sedan shown in Titanium with optional equipment.
INNOVATION THAT’S READY TO GO.

What’s it like to have a Versa Sedan in your life? It always has the smart answer to whatever you ask of it. Your turn for the carpool? With the most rear leg room in its class, get ready for some passenger envy. If you’ve got a full to-do list, the navigation system with real-time traffic updates will help keep you clear of jams and on the roll. It even puts your favorite tunes fingertip close, letting you control your iPod® from the steering wheel. Best of all, Versa asks for so little in return – a tank of gas every now and then, and maybe the deluxe car wash once in a while. All this from Nissan’s most affordably priced vehicle. Surprised? Turn the page and find out even more.

1 Ward’s Light Vehicle Market Segmentation. MY13 Versa Sedan vs. 2012 Small Lower Class. 2 Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. 3 Required SiriusXM® Satellite Radio, NavTraffic and NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic available in select markets. Services available only to those 18 or older in the 48 contiguous states and D.C. 4 Always give your full attention to driving. Avoid operating your iPod® in such a way that you can be distracted during vehicle operation. See dealer for details. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod® not included. 

Nissan Versa 1.6 SL Sedan shown in Sandstone Cloth with optional equipment.
KEEP IT ALL IN CHECK.

Jam session after work? No problem. Load your kit into the oversized trunk and keep it safe and out of sight. And since you deserve rock star treatment as well, Versa looks after you all the way there with over 50 standard safety features. Wherever you’re headed, Versa Sedan’s got your back.

A. Spacious Trunk. With 14.9 cubic feet of room, Versa’s cavernous trunk lets you bring along everything you need and keep it safe from prying eyes.

14.9 CU. FT.
OF TRUNK SPACE1

B. Split Fold-down Seats. An available 60/40 split fold-down rear seat gives you real flexibility carrying people and cargo. The huge pass-through means tall and wide items are always welcome along for the ride.1

C. Clever Storage. Keep the things you need close at hand yet out of sight with Versa’s spacious glove compartment. There are also convenient places designed especially for your phone and MP3 player.

Six Standard Air Bags. Six air bags are standard to help protect your most valuable cargo. Two dual-stage supplemental front air bags equipped with seat belt sensors and an occupant-classification sensor. Supplemental air bags for side-impact protection built into each front seat. And two roof-mounted curtain side-impact supplemental air bags to help provide head protection for both rows of outboard occupants.1

Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissan vehicles. The result: An industry first, The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at NissanUSA.com/SnugKids.

1Cargo and load capacity limited by weight and distribution. Always secure all cargo. *Air bags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front passenger’s seat. Also, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Air bags will only inflate in certain accidents. See your Owner’s Manual for more details. Inflated air bags shown for illustration purposes only; actual coverage area may differ. Air bags deflate after deployment.
MAKE THE CONNECTION.

Whether it’s avoiding traffic jams, rocking out to your iPod® or keeping in touch with friends, Versa’s available advanced technologies will hook you up.

A. Nissan Navigation System. Versa’s 5-inch QVGA touch-screen display offers NavTraffic for advisories in real time, and re-routes to help keep you on the go.1 3-D perspective map viewing and millions of points of interest help you find what you’re looking for in a flash. The system is also a master multi-tasker with the ability to display incoming Bluetooth® calls, SiriusXM Satellite Radio and MP3/WMA song info.2

B. RearView Monitor. Backing up in a crowded parking lot? Get a clearer picture of what’s directly behind you with the available RearView Monitor.3

C. iPod®/USB Interface. Connect your iPod® or other portable MP3 player and listen to your own playlists or podcasts. Depending on mode and equipment, you can even control your iPod® through Versa’s audio system, including the touch-screen or steering wheel-mounted remote controls.4

D. Bluetooth® Hands-Free Phone System. Your Versa keeps you connected. Make or receive calls with a touch of a button on the steering wheel. All while your phone stays tucked away.5

E. Nissan Intelligent Key® with Push Button Ignition. Allows you to unlock the doors and trunk, get in Versa, start the engine and drive off, all without taking the key out of your pocket or purse.6

Drive Computer. All the key information you need is at your fingertips, including service interval information, distance to empty, and average and instantaneous MPG. And since Versa gets up to 40 MPG, it’s great fun to watch those big numbers rack up.7

1Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. Required SiriusXM Satellite Radio, NavTraffic and NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic available in select markets. Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

2Availability of specific features is dependent upon the phone’s Bluetooth® support. Please refer to your phone Owner’s Manual for details. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license.

3Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. “Driving is serious business and requires your full attention. Do not transfer any device connected to the USB or auxiliary audio input jack while driving.” Always give your full attention to driving. Avoid operating your iPod® in such a way that you can be disoriented during vehicle operation. See dealer for details. iPod® is a registered trademark of Apple Inc. All rights reserved. 2012 USA Fuel Economy Estimates 31 city/40 highway MPG for Versa Sedan 1.6-L with CVT. Actual mileage may vary with driving conditions – see owner’s manual.

4Always turn to check what is behind you before backing up. “Driving is serious business and requires your full attention. Do not transfer any device connected to the USB or auxiliary audio input jack while driving.” Always give your full attention to driving. Avoid operating your iPod® in such a way that you can be disoriented during vehicle operation. See dealer for details. iPod® is a registered trademark of Apple Inc. All rights reserved. 2012 USA Fuel Economy Estimates 31 city/40 highway MPG for Versa Sedan 1.6-L with CVT. Actual mileage may vary with driving conditions – see owner’s manual.
STAY PROTECTED.

Our priority is to help you avoid an accident in the first place. That’s why Versa comes standard with these advanced safety technologies.

Vehicle Dynamic Control (VDC). Helps to keep you on your steered path, if Versa begins to experience oversteer or understeer, by reducing engine power and/or applying brake pressure to specific wheels.

Friction-reducing Microfinishing. Critical engine components in Versa have been honed to an ultra-smooth surface for quicker response.

Electronic Brake force Distribution. Adjusts brake proportioning to compensate for added weight from passengers or cargo. It even adjusts as fuel is consumed.

Brake Assist. “Reads” how quickly the brakes are engaged and immediately applies maximum available power boost for braking.

Brake Override Technology. Like every Nissan since 2005, Versa Sedan comes standard with Brake Override Technology. It’s designed to help slow down your vehicle and bring it to a safe stop in an emergency by overriding accelerator input and reducing engine power when the accelerator and brake pedals are applied simultaneously.

1.6-liter DOHC 4-cylinder Engine. It’s efficient and it’s fun. And with the industry’s first mass-produced dual fuel-injector per cylinder design, it’s a technological tour de force. For no-nonsense acceleration and dynamic performance, this is an engine that’s up for anything.

Xtronic CVT® (Continuously Variable Transmission). This single, flexible belt does away with fixed gear ratios. Just put your Versa into “Drive” and glide away. Now that’s smooth sailing.

Aerodynamics. Versa’s sleek design is not only pleasing to the eye, it’s slippery to the air, and that means better performance, improved fuel efficiency and a quieter ride.

Variable Valve Timing. Versa continuously adjusts its engine timing on both camshafts — an advanced, high-performance technology developed from our legendary Maxima® — to give you outstanding power when you need it, without a big, thirsty engine.

HUG TREES. AND CORNERS.

The 2012 Versa Sedan was the first Nissan in North America to wear the PUREDRIVE® badge. Along with Nissan’s Zero Emissions Mobility Initiative, PUREDRIVE is a key part of our commitment to achieve eco-friendly levels of lower emissions. In the 2013 Versa, you’ll find innovations that not only make Versa an exceptionally clean-running vehicle, but also great fun to drive. And that’s something we all can smile about.

1.6-liter DOHC 4-cylinder Engine. It’s efficient and it’s fun. And with the industry’s first mass-produced dual fuel-injector per cylinder design, it’s a technological tour de force. For no-nonsense acceleration and dynamic performance, this is an engine that’s up for anything.

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Friction-reducing Microfinishing. Critical engine components in Versa have been honed to an ultra-smooth surface for quicker response.
Covered by Nissan’s Limited Warranty on Genuine Nissan Accessories for the longer of 12 months/12,000 miles or the remaining period under the 3-year/36,000-mile Nissan New Vehicle Limited Warranty. Terms and conditions apply. See Warranty Information Booklet for details.

Cargo and load capacity limited by weight and distribution. Always secure all cargo.

VTRS requires a constant 12-volt source as well as cellular and GPS satellite services to be available and operating for VTRS’ features to function properly. HomeLink® is a registered trademark of Johnson Controls Technology Corporation.

GENUINE NISSAN ACCESSORIES.
IMPRESS. CONNECT. PROTECT. ORGANIZE.

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; backed by Nissan’s 3-year/36,000-mile limited warranty; and can be financed when installed by dealer at time of purchase.

A. Interior Accent Lighting
   Bring some disco to your drive.

B. Illuminated Kick Plates
   Fewer scuffs and a grand entry, every time.

C. Interior Trim Appliques
   It’s all about the details.

D. Fog Lights
   Help light your way in rain, sleet or snow.

E. Chrome Door Handle Accents
   Super-slick and oh, so shiny!

F. 15" 6-spoke Aluminum-alloy Wheels
   Attitude comes standard.

G. Rear Decklid Spoiler
   May the downforce be with you.

H. Carpeted Trunk Mat
   Because being a trunk isn’t easy.

Additional Accessories:

• Nissan VTRS (Vehicle Tracking and Recovery System)*
• Portable Cargo Organizer
• All-season and Carpeted Floor Mats
• Auto-dimming Rearview Mirror with HomeLink® and Compass
• Chrome Trunk Accent
• Splash Guards
• And More

TURN BRAND-NEW INTO ALL YOU.

For more information and to shop online for Genuine Nissan Accessories, go to Parts.NissanUSA.com.

Nissan Versa 1.6 SV Sedan shown with 15" 6-spoke Aluminum-alloy Wheels, Fog Lights, Splash Guards and Side-window Deflectors.

*T-Nissan’s Limited Warranty on Genuine Nissan Accessories covers the remaining period of the 3-year/36,000-mile Nissan New Vehicle Limited Warranty. See Warranty Information Booklet for details.

**Never use all cargo. VTRS requires a constant 12-volt power source and is designed to work with cellular and GPS satellite services to function properly. HomeLink® is a registered trademark of Johnson Controls Technology Corporation.
GET THE VERSA SEDAN YOU WANT. HOW YOU WANT IT.

CHOOSE FROM THESE TRIM LEVELS

1.6 S
- 1.6-liter DOHC 4-cylinder engine
- 6-speed manual transmission or 4-speed automatic transmission
- 15" Steel wheels with full wheel covers
- Front tire and center fascia air deflectors
- AM/FM/CD audio system with auxiliary audio input jack
- Trip computer

1.6 S Plus
- 1.6-liter DOHC 4-cylinder engine
- 6-speed manual transmission or 4-speed automatic transmission
- 15" Steel wheels with full wheel covers
- Front tire and center fascia air deflectors
- AM/FM/CD audio system with auxiliary audio input jack
- Top computer

1.6 SV
- Includes 1.6 S Plus equipment plus:
  - Chrome-accented grille and outside door handles
  - Dual power body-color outside mirrors
  - Remote keyless entry with Integrated Key
  - Power door locks with auto-locking features
  - Power windows with driver's one-touch auto-down feature
  - Fine Vision electroluminescent gauges with tachometer
  - Standard Xtronic CVT®
  - Rear tire air deflectors
  - Rear spoiler

1.6 SL
- Includes 1.6 SV equipment plus:
  - MP3/WMA CD playback capability
  - Interface System for iPod®, Nissan Vehicle Immobilizer System
  - 16" Aluminum-alloy wheels
  - Fog lights
  - Nissan Intelligent Key® with Push Button Ignition
  - Remote trunk release via Nissan Intelligent Key®
  - Bluetooth® Hands-free Phone System

KEY AVAILABLE PACKAGE:
- Convenience Package
- Tech Package

KEY AVAILABLE PACKAGE:
- • Driver’s seat armrest
- • Passenger seatback pocket
- • Upgraded cloth seat trim
- • Cloth door trim accent
- • Silver interior trim accents
- • Chrome inside door handles

KEY AVAILABLE PACKAGE:
- • Premium AM/FM/CD audio system
- • Nissan Vehicle Immobilizer System

The Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod not included.
HR16DE – 1.6-liter DOHC 16-valve 4-cyl. engine
- Horsepower – 109 bhp at 6,000 rpm
- Torque – 127 lb-ft at 4,400 rpm

Emissions – Tier 2 Bin 5 (Federal),LEV2-ULEV (CA)

Dual-mass flywheel system
Continuous Variable Valve Timing Control System
CVT(EDS) in strike and exhaust tubes

Nissan Direct Ignition System with platinum-tipped spark plugs

Electronic: drive-by-wire throttles

Front Drive/Front-Wheel Drive

3-speed manual transmission

4-speed automatic transmission

Wheels/Tires
- 15" x 5.5" 7-spoke aluminum-alloy wheels
- 15" x 5.5" steel wheels with wheel covers
- P185/65HR15 all-season low-rolling resistance tires

Vehicle-size-sensitive electric power steering

Torsion beam rear axle with integrated stabilizer bar

Independent strut front suspension with stabilizer bar

Active Anti-lock Braking System (ABS)

Brake Assist

Anti-lock Vented front disc/rear drum brakes

Brakes

Electronic Brake Force Distribution (EBD)

Front/rear drum brakes

Tilt steering column

Power windows with driver’s one-touch auto-down feature

Power windows with driver’s one-touch auto-up feature

Rearview Monitor

Nissan Navigation System with 5-inch touch-screen monitor (if so equipped)

NavTraffic provided by SiriusXM

Hands-free Phone System

RearView Monitor

Sun visors with extensions

Front map light

Auxiliary 12-volt DC power outlet

Battery saver

Steering wheel-mounted audio controls

Speed-sensitive volume control

Fine Vision electroluminescent gauges

Bluetooth® Hands-free Phone System

Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and 
occupant-classification sensors

Driver and front-passenger seat-mounted side-impact supplemental air bags for front and rear-seat-outboard occupants

Nissan Vehicle Immobilizer System

Tire Pressure Monitoring System (TPMS)

Nissan Vehicle Immobilizer System

Blind Spot Warning

Side-impact guard beams

Energy-absorbing steering column

Frontal crash head protection

 Occupant-classification sensors

Supplemental front air bags with seat belt and 
occupant-classification sensors

Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and 
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Head protection

Vehicle Dynamic Control (VDC) with Traction Control System (TCS)

3-point ALR/ELR passenger seat belt system

Driver and front-passenger seat-mounted side-impact supplemental air bags for front and rear-seat-outboard occupants

Rear seat belts with pretensioners and load limiters

Height-adjustable front head restraints

Height-adjustable rear outboard head restraints

LATCH System (Lower Anchors and Tethers for Children)

Zone Body construction with front and rear 
crash zones

Moonroof

Auto-down feature

Interface System for iPod

USB connection port for iPod® interface and other compatible devices

System

Audio/Entertainment

XM®/Sirius® CD audio system

Premium AM/FM/CD audio system

SiriusXM Satellite Radio

Radio Data System (RDS)

Sp crash side-impact supplemental air bags for front and rear-seat-outboard occupants

Front and rear-seat-outboard occupant

Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and 
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Space sensitivity volume control

Nissan Vehicle Immobilizer System

Bluetooth® Hands-free Phone System

Premium AM/FM/CD audio system

SiriusXM Satellite Radio

Radio Data System (RDS)

Nissan Vehicle Immobilizer System

Interface System for iPod®

Radio Data System (RDS)

Space sensitivity volume control

Nissan Vehicle Immobilizer System

Bluetooth® Hands-free Phone System

Premium AM/FM/CD audio system

SiriusXM Satellite Radio

Radio Data System (RDS)

Nissan Vehicle Immobilizer System

Interface System for iPod®

Radio Data System (RDS)

Space sensitivity volume control

Nissan Vehicle Immobilizer System

Bluetooth® Hands-free Phone System

Premium AM/FM/CD audio system
Buying and owning a Nissan is like driving one: quick, convenient, confidence-inspiring.

Nissan Motor Acceptance Corporation. Whether you’re buying or leasing, you’ll find attractive rates and flexible terms to make your purchase more accessible.

New Vehicle Limited Warranty. Protection for your new Nissan includes 3-year/36,000-mile basic coverage and 5-year/100,000-mile powertrain coverage. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Security+Plus. For additional peace of mind, a variety of extended service plans let you tailor the coverage to your driving habits.

Maintenance+Plus. This extended plan ensures your Nissan will receive up to 17 different services and over 33 different inspection items at each visit, using the most up-to-date diagnostic equipment available.

Genuine Nissan Parts. When it comes time for service, any necessary replacement parts will be made using Genuine Nissan new or remanufactured parts, or Nissan-approved parts. And they’re the only parts to carry Nissan’s factory-backed limited warranty.

Nissan’s philosophy toward the environment, “Seeking a symbiosis of people, vehicle and nature,” describes our ideal for a sustainable mobile society, now and in the future. We launched the Nissan Green Program with specific objectives to realize this goal, and we are pursuing it energetically. For more information, log on to NissanUSA.com/green.
PICK A COLOR, ANY COLOR.

You’ve decided which Versa you want, now here comes the best part: deciding what it’s going to look like. Select your favorite color and then pick from the available interiors based on the model of your choice.

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Please note that care is taken to ensure that the color swatches presented here are the closest available representative of actual vehicle colors. Swatches may vary slightly due to printing process and viewing conditions (daylight, fluorescent or incandescent light). Please see the actual colors at your local Nissan dealer.
Nissan. Innovation that excites.™
NISSAN VERSA® SEDAN

Shouldn't you drive something you love? Absolutely. And that’s what inspires our innovation. We look at every part of your drive and ask how can we make this better, smarter and more fun. So when you get in your new Versa Sedan, you’ll feel how exciting the answers can be:

Stretch-out room. You’ve got the most rear leg room in the class. Even more than a Mercedes-Benz E-Class or Lexus LS 460.

More on-time arrivals. Available touch-screen navigation does more than serve up directions. Real-time updates from NavTraffic help you avoid delays.

Less gas. With up to 40 MPG highway, Versa does more with less. Plus fewer trips to the pump means more money in your wallet.

Rock, soul, polka. With the available iPod® interface, you’ve got your tunes on board, plus you can control your iPod® right through Versa’s audio system.

visit NissanUSA.com/versa-sedan

And follow Nissan on:

1. Ward's Light Vehicle Market Segmentation. MY13 Versa Sedan vs. 2012 Small Lower Class. 2. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. 3. Required SiriusXM Satellite Radio, NavTraffic and NavWeather subscriptions sold separately after trial period. Installation work, one-time activation fee, and time and fees will apply. NavTraffic available in select markets. Service available only on those 14.1 or older in the US program, cost and G3. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. 4. 2013 EPA Fuel Economy Estimates 31 city/40 highway MPG for Versa Sedan 1.6-L with CVT. Actual mileage may vary with driving conditions – use for comparison only. 5. Always give your full attention to driving. Avoid operating your iPod® in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. Facebook® is a registered trademark of Facebook, Inc. Twitter® is a registered trademark of Twitter, Inc. YouTube® is a registered trademark of Google Inc.