WELCOME TO THE 2014 NISSAN VERSA® SEDAN DIGITAL BROCHURE

Full of images, feature stories, and all the specification and trim level information you need to help select your Versa® Sedan.

Click here to sign up for news and updates on the 2014 Nissan Versa® Sedan.
Today, things are different. Small is big. Smart is sexy. And living richly isn’t about how much you spend. The perfect car for this new way to roll? The 2014 Versa® Sedan. With a spacious interior, advanced technology and performance that’s as responsible as it is responsive. Change is good. Especially when it looks like this.

WOULDN’T IT BE COOL IF...

A CAR COULD GIVE YOU A WHOLE NEW VIEW?

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Nissan Versa® Sedan SL shown in Brilliant Silver.
NISSAN PUREDRIVE™

INNOVATION THAT GIVES YOU THE BEST OF BOTH WORLDS.

Wouldn’t it be cool if you didn’t need a cramped car, a tiny engine or a hybrid powertrain to save fuel and help the environment? With Versa, you get excellent fuel economy in a roomy, comfortable car that’s lots of fun to drive. We got there by developing everything from exterior aerodynamics that whisper through the wind to an advanced 1.6-liter 4-cylinder engine to a virtually gearless Xtronic CVT® transmission that maximizes efficiency and performance. The PUREDRIVE™ badge also means that Versa meets or exceeds the industry-average US Federal CAFE standards for model-year 2016. And best of all, Versa is just one of a family of PUREDRIVE™ vehicles, reflecting Nissan’s commitment to developing more environmentally friendly transportation for all of us.

288 Drag coefficient, thanks to an exceptionally aerodynamic design

40 Miles per gallon highway, so you can breeze past the pump with ease

.288 CD Low rolling resistance tires that use less energy to roll, so you use less fuel

NISSAN PUREDRIVE™
iNNoVAtioN thAt GiVES yOu thE BESt of Both WoRlDS.

1 2014 EPA Fuel Economy Estimates 31 city/40 highway MPG for Versa® Sedan 1.6-L with CVT. Actual mileage may vary with driving conditions. 2 S Plus, SV and SL models; .319 on S model. 3 Adoption criteria above are based upon US Federal CAFE standards as of July 2011 for MY 2016. Federal standards subject to change by US government.
FREEDOM STARTS WHEN
YOU GET BEHIND THE WHEEL.
A little bit of planning goes a long way. When designing Versa’s interior, we pushed the wheels to the corners, allowing the suspension to move out and away from the cabin. The result? The most rear leg room in its class. Carpool or road trip, looks like Versa is a star.
**NISSANCONNECT™**

**PLAY IT LOUD WITH APPS.**

**Pandora® radio compatibility.** Looking for something new? Explore music based on your hand-picked favorites using Pandora® radio compatibility. Connect your Pandora®-equipped iPhone® through the USB input to listen to Pandora® free internet radio and use the ‘thumbs up’ or ‘thumbs down’ icons to rate songs — all right in the audio system display.

**Streaming audio via Bluetooth®.** Want to let your passengers play DJ? Just connect a Bluetooth®-enabled audio device, including your tablet, to stream music wirelessly, from any seat in the car.

**IPod/USB input.** Wouldn’t you like to listen to your own playlists or podcast? With the available iPod®/USB input, you can. Plug in your iPod® or other portable MP3 player through the USB port and control it through the audio controls.™

**WITH NAVIGATION®**

**MAP IT OUT WITH GOOGLE®.**

Navigation. Versa® Sedan’s available 5.8” touch-screen display offers NavTraffic and NavWeather for real-time advisories to keep you on the move. Plus over five million points of interest, so you’ll always have something new to discover.™

**Points of Interest powered by Google®.** Find that new restaurant, store or museum — even if you can’t remember what it’s called. Based on the latest information, NissanConnect’s compatibility with Google® Points of Interest lets you search for all kinds of places, even without knowing the name or category. Once you find it, select it and you’re on your way.

**Google® Send-To-Car.** NissanConnect’s compatibility with Google® Send-To-Car lets you send any address to your Nissan Navigation System using your favorite connected device, like a smartphone or computer. When you start the car and connect to the network, the directions will be delivered and loaded into your navigation system.™

**Hands-free text messaging assistant.** Now you can receive and respond to text messages without ever touching your phone. With a press of a button, have your text messages read to you and answer with pre-loaded responses, all via voice recognition.™

**GPS mapping may not be detailed in all areas or in certain map regulations. “NISSAN Connect” Satellite Radio, NavTraffic and NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic available in select markets. Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2013 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. 6 Driving is serious business and requires your full attention. Only use phone or other communication devices when safe. 7 Use the text messaging feature after stopping your vehicle in a safe location. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Google® is a registered trademark of Google Inc. Apple and iPod® are registered trademarks of Apple Inc. Pandora® is a registered trademark of Pandora Media, Inc. iPod and iPhone not included.
Nissan Versa® Sedan SL shown in Charcoal Cloth with optional equipment.
Cargo and load capacity limited by weight and distribution. Always secure all cargo.

Split Fold-down Seats. An available 60/40 split fold-down rear seat gives you real flexibility carrying people and cargo. The huge pass-through means tall and wide items are always welcome along for the ride.

Clever Storage. Keep the things you need close at hand yet out of sight with Versa’s spacious glove compartment. There are also convenient places designed especially for your phone and MP3 player.

Life is easier when you can bring everything you need. Versa Sedan’s oversized trunk means there’s no need to compromise. Jam session after work? No problem. Load your kit in and keep it safe and out of sight. Inside, versatile storage options get things organized with places for all of your essentials – even those lucky drumsticks.
PRotECT

When a collision is unavoidable, Nissan’s Zone Body construction helps absorb the impact while the advanced seat belt and air bag systems help protect passengers.

Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and occupant-classification sensors

- Front seat-mounted side-impact supplemental air bags
- Roof-mounted curtain side-impact supplemental air bags

LATCh System (Lower Anchors and tethers for children)

Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissans. The result: An industry first, The Snug Kids® Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at NissanUSA.com/SnugKids.

PROTECT

NISSAN SAFETY SHIELD® PHILOSOPHY

INNOVATION THAT LOOKS OUT FOR YOU.

Woudn’t it be cool if you had the confidence you need for every part of your drive? The Nissan Safety Shield® technologies are a comprehensive approach to safety that guide the engineering and development of every vehicle we make. By keeping an eye on your vehicle’s systems and the surroundings, assisting in handling unexpected situations, and helping to keep you safe in the unfortunate event of an accident, the Nissan Safety Shield technologies are our way of looking out for you and yours.

MONITOR

Smart technologies help monitor conditions. Like a rearview camera that helps you see something behind you, or a system that helps ensure you’re traveling on properly inflated tires.

Tire Pressure Monitoring System with Available Easy-Fill Tire Alert

Let’s you know when a tire is low. And Easy-Fill Tire Alert takes the guesswork out of filling your tires, with a beep of the horn when you’ve reached the correct pressure.

Available RearView Monitor®

RESPOND

Whether you need to hit the brakes hard or maneuver around an unexpected obstacle, these standard technologies help you respond to a potentially harmful situation.

Vehicle Dynamic Control helps you maintain your steered path.*

Traction Control System helps reduce wheelspin in low-traction situations.

Anti-lock Braking System helps you maintain steering control around obstacles while braking heavily.

Electronic Brake force Distribution sends extra force to the rear brakes when you have additional weight of passengers or cargo in the back.

Brake Assist helps apply maximum braking force if it detects hard braking and senses you are in an emergency situation.

Click the button to see a short video on how Snug Kids® helps you find the right CRS for your Nissan.

Or go to bit.ly/NissanSnugKids

Click here for more information.

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GENUINE NISSAN ACCESSORIES.

Every Genuine Nissan Accessory is custom-fit, custom-designed and durability-tested; backed by Nissan’s 3-year/36,000-miles (whichever occurs first) limited warranty; and can be financed when installed by dealer at time of purchase.

A. Interior Accent Lighting
   Bring some disco to your drive.

B. 15" Aluminum-alloy Wheels
   A whole new way to roll.

C. Rear Decklid Spoiler and Chrome Trunk Accent
   Spoil yourself in style (sold separately).

D. Interior Trim Appliqués
   It’s all about the details.

E. 16" Sporty Aluminum-alloy Wheels
   Attitude comes standard.

F. Illuminated Kick Plates
   Fewer scuffs and a grand entry, every time.

G. Carpeted Trunk Mat
   Because being a trunk isn’t easy.

H. All-season Floor Mats
   So your carpet can weather the weather.

Additional Accessories:
- Nissan VTRS (Vehicle Tracking and Recovery System)
- Portable Cargo Organizer
- Chrome Door Handle Accents
- Fog Lights
- Auto-dimming Rearview Mirror with HomeLink® and Compass
- Splash Guards
- And More

TURN BRAND-NEW INTO ALL YOU.

For more information and to shop online for Genuine Nissan Accessories, go to parts.NissanUSA.com.
Images may show additional available equipment. Driving is serious business and requires your full attention. Do not use a handheld device while driving your vehicle.

Availability of specific features is dependent upon the phone’s Bluetooth® support. Please refer to your phone Owner’s Manual for details. Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license.

Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2013 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

**S**

- 1.6-liter DOHC 4-cylinder engine
- 5-speed manual transmission or 4-speed automatic transmission
- 15” Steel wheels with full wheel covers
- P185/65H15 all-season low rolling resistance tires
- Front tire and center fascia air deflectors
- AM/FM/CD audio system with auxiliary audio input jack
- Trip computer
- Air conditioning
- Sun visors with extensions
- Six standard air bags
- Anti-lock Braking System with Electronic Brake force Distribution and Brake Assist
- Vehicle Dynamic Control (VDC) with Traction Control System (TCS)

**S Plus**

**Includes S Equipment Plus:**

- Up to 40 MPG highway
- Standard Xtronic CVT® (Continuously Variable Transmission)
- Rear tire air deflectors
- Rear spoiler with integrated LED brake light
- Cruise control
- Silver accents on steering wheel
- Rear speakers

**SV**

**Includes S Plus Equipment Plus:**

- Chrome-accented grille and outside door handles
- Glossy black B-pillars
- Dual power body-color outside mirrors
- Integrated Key with remote keyless entry
- Remote trunk release
- Power door locks with auto-locking features
- Power windows with driver’s one-touch auto-down feature
- Fine Vision electroluminescent gauges
- 6-way manual driver’s seat
- Driver’s seat armrest
- Passenger seatback pocket
- Upgraded cloth seat trim
- 60/40 Split fold-down rear seats
- Cloth door trim accent
- Silver accents on dash, vent rings, shift knob and shifter surround
- Chrome inside door handles, chrome-accented center vents and parking brake

**SL**

**Includes SV Equipment Plus:**

- 16” Aluminum-alloy wheels
- P195/55HR16 all-season low rolling resistance tires
- Fog lights
- Nissan Intelligent Key® with Push Button Ignition
- Bluetooth® Hands-free Phone System
- Premium AM/FM/CD audio system with 4.3” color display
- MP3/WMA CD playback capability
- SiriusXM Satellite Radio®
- USB connection port for iPod® interface and other compatible devices
- Steering wheel-mounted audio controls
- Variable intermittent windshield wipers
- Front map light with key linked illuminated entry
- Passenger visor vanity mirror
- Foldable assist grips
- Tricot fabric headliner
- Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert
- Nissan Vehicle Immobilizer System

**Key Available Package:**

- Convenience Package

- 1.6-liter DOHC 4-cylinder engine
- 5-speed manual transmission or 4-speed automatic transmission
- 15” Steel wheels with full wheel covers
- P185/65H15 all-season low rolling resistance tires
- Front tire and center fascia air deflectors
- AM/FM/CD audio system with auxiliary audio input jack
- Trip computer
- Air conditioning
- Sun visors with extensions
- Six standard air bags
- Anti-lock Braking System with Electronic Brake force Distribution and Brake Assist
- Vehicle Dynamic Control (VDC) with Traction Control System (TCS)

**Key Available Package:**

- Tech Package

- AM/FM/CD audio system with auxiliary audio input jack
- Trip computer
- Air conditioning
- Sun visors with extensions
- Six standard air bags
- Anti-lock Braking System with Electronic Brake force Distribution and Brake Assist
- Vehicle Dynamic Control (VDC) with Traction Control System (TCS)
You've decided which Versa® Sedan you want, now here comes the best part: deciding what it's going to look like. Choose your favorite color and then pick from the available interiors based on the model of your choice.

Choose Your Color

![Color Swatches and Interior Options]

**Standard**

Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your local Nissan dealer.
CHOOSE YOUR FABRIC

S/S PLUS
CHARCOAL
CLOTH

SV/SL
CHARCOAL
CLOTH

SV/S
SANDSTONE
CLOTH
### Specifications

#### Engine
- **HR16DE** – 1.6-liter DOHC 16-valve 4-cyl. engine
- **Horsepower** – 109 hp @ 6,000 rpm
- **Torque** – 107 lb-ft @ 4,400 rpm
- **Emissions** – Tier 2-Bin 5 (EPA); LEV2-ULEV (CARB)
- **Dual injector system**
- **Continuously Variable Valve Timing Control System (CVTCS)** on intake and exhaust valves
- **Nissan Direct Ignition System**
- **Platinum-tipped spark plugs**
- **Electronic drive-by-wire throttle**

#### Drivetrain
- **Front engine/Front-Wheel Drive**
- 5-speed manual transmission
- 4-speed automatic transmission

#### Brakes
- Vented front disc/rear drum brakes
- Anti-lock Braking System (ABS)
- Electronic Brake force Distribution (EBD)
- **Brake Assist**

#### Suspension/Steering
- Independent strut front suspension with stabilizer bar
- Torsion beam rear axle with integrated stabilizer bar
- Vehicle-speed-sensitive electric power steering

#### Wheels/Tires
- 15" x 5.5" steel wheels with covers
- 15" x 5.5" 7-spoke aluminum-alloy wheels
- 15" x 5.5" 5-split spoke aluminum-alloy wheels
- 16" x 6.0" 8-spoke aluminum-alloy wheels
- 16" x 6.0" Sporty aluminum-alloy wheels
- P185/65HR15 all-season low rolling resistance tires
- P195/55HR16 all-season low rolling resistance tires

#### Exterior Features
- Multi-reflector halogen headlights
- Fog lights
- Dual manual black outside mirrors
- Dual power body-color outside mirrors
- Black grille
- Chrome-accented grille
- Glossy black B-pillars
- Black door handles
- Chrome door handles
- Chrome trunk accent
- Front tire and center fascia air deflectors
- Rear tire air deflectors
- Splash guards
- Rear spoiler
- Rear spoiler with integrated LED brake light

#### Comfort/Convenience
- NissanConnect™ with Navigation, including 5.8" color touch-screen monitor and Voice Recognition for audio and navigation
- NavTraffic and NavWeather provided by SiriusXM
- POIs powered by Google® and Google® Maps
- Bluetooth® Hands-free Phone System
- Fine Vision electroluminescent gauges
- Top computer (average MPG, current MPG, distance to empty; SV and SL add service interval)
- Air conditioning
- Integrated Key with remote keyless entry
- Nissan Intelligent Key® with Push Button Ignition
- Remote trunk release
- Power door locks with auto-locking feature
- Power windows with driver’s one-touch auto-down feature
- Tilt steering column
- Cruise control
- Variable intermittent windshield wipers

#### Comfort/Convenience (continued)
- Rear window defroster
- Auto-dimming inside rearview mirror with HomeLink®
- Universal Transceiver and digital compass
- Front map light with key linked illuminated entry
- Trunk light
- Front door pockets with bottle holders
- Front and rear cup holders
- Passenger seatback pocket
- Sun visors with extensions
- Passenger visor vanity mirror
- Foldable assist grips
- Digital clock
- Auxiliary 12-volt DC power outlet
- Battery saver

#### Seating/Appointments
- 4-way manual driver’s seat
- 6-way manual driver’s seat
- Driver’s seat armrest
- Cloth seat trim
- Upgraded cloth seat trim
- Carpeted floor mats
- Cloth door trim accents
- 60/40 Split fold-down rear seats
- Silver accents on dash, vent rings, shift knob
- Silver accents on steering wheel
- Interior trim appliques
- Chrome inside door handles, chrome-accented center vents and parking brake
- Illuminated kick plates
- Tricot fabric headliner
- Interior trunk lid trim
- Carpeted trunk mat

#### Standard
- 1 Required SiriusXM Satellite Radio, NavTraffic, and NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. SiriusXM available in select markets. Services available only to those 18 or older in the 50 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2013 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. "VTRS requires owner registration, a constant 12-volt source, and vehicle GPS availability to function properly. Bluetooth® and Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. HomeLink® is a registered trademark of Johnson Controls Technology Company. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod not included."
Audio/Entertainment

AM/FM/CD audio system
Upgraded AM/FM/CD audio system
Premium AM/FM/CD audio system with 4.3” color display
Two speakers
Four speakers
SiriusXM Satellite Radio®
Pandora® radio compatibility
Streaming audio via Bluetooth® wireless technology
MP3/WMA CD playback capability
Auxiliary audio input jack
USB connection port for iPod® interface and other compatible devices
Radio Data System (RDS)
Speed-sensitive volume control
Steering wheel-mounted audio controls

Safety/Security

Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and occupant-classification sensors
Driver and front-passenger seat-mounted side-impact supplemental air bags
Roof-mounted curtain side-impact supplemental air bags for front and rear-seat outward occupant head protection
Vehicle Dynamic Control (VDC) with Traction Control System (TCS)
3-point ALR/ELR passenger seat belt system
ELR (for driver)
Front seat belts with pretensioners and load limiters
Height-adjustable front head restraints
Height-adjustable rear outboard head restraints
LATCH System (Lower Anchors and Tethers for Children)
Zone Body construction with front and rear crumple zones
Hood-buckling creases
Energy-absorbing steering column
Pipe-style side-door guard beams
Tire Pressure Monitoring System (TPMS)
Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert
Nissan Vehicle Immobilizer System
Nissan VTRS (Vehicle Tracking and Recovery System)™

PACKAGES

SV Convenience Package
15” x 5.5” 7-spoke aluminum-alloy wheels
Bluetooth® Hands-free Phone System
Upgraded AM/FM/CD audio system
MP3/WMA CD playback capability
Radio Data System (RDS)
Speed-sensitive volume control
Steering wheel-mounted audio controls
Front map light with key linked illuminated entry
Passenger visor vanity mirror
Foldable assist grips
Tri-fold fabric headliner

SL Tech Package
NissanConnect™ with Navigation, including 5.8” color touch-screen monitor and Voice Recognition for audio and navigation
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POIs powered by Google® and Google® Send-To-Car
Pandora® radio compatibility
Streaming audio via Bluetooth® wireless technology
Hands-free text messaging assistant
RearView Monitor

DIMENSIONS/CAPACITIES/WEIGHTS/MPG

Dimensions – Inches

Exterior
Wheelbase
Overall length
Overall width
Overall height
Track width (front/rear)

Aerodynamics – Cd
Drag coefficient

Interior (front/rear)
Head room
Leg room
Hip room
Shoulder room

Capacities
Seating capacity
Interior passenger volume (cu. ft.)
Cargo volume (cu. ft.)
Fuel tank (gals.)

Curb Weights – Lbs.
Base Total
Manual transmission
Automatic transmission
Xtronic CVT®

2013 EPA Fuel Economy Estimates
City/Hwy/Combined MPG
Manual transmission
Automatic transmission
Xtronic CVT®

Actual mileage may vary with driving conditions – use for comparison only.
At NissanUSA.com, you'll find virtual product demonstrations, a way to “build your own Nissan,” a dealer locator, and more information about key Nissan support services. Or if you'd prefer, call 1-800-NISSAN-3 for answers to specific questions about Versa® or any other Nissan vehicle. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American subsidiaries. Always wear your seat belt, and please don’t drink and drive. ©2013 Nissan North America, Inc. This brochure is intended for general descriptive and informational purposes only. It is subject to change and does not constitute an offer, representation or warranty (express or implied) by Nissan North America, Inc. Interested parties should confirm the accuracy of any information in this brochure as it relates to a vehicle directly with Nissan North America, Inc., before relying on it to make a purchase decision. Nissan North America, Inc., reserves the right to make changes, at any time, without prior notice, in prices, colors, materials, equipment, specifications, and models and to discontinue models or equipment. Due to continuous product development and other pre- and post-production factors, actual vehicle, materials and specifications may vary from this brochure. Some vehicles shown with optional equipment. See the actual vehicle for complete accuracy. Availability and delivery times for particular models or equipment may vary. Specifications, options and accessories may differ in Hawaii, U.S. territories and other countries. For additional information on availability, options or accessories, see your Nissan dealer or contact Nissan North America, Inc.

And sign up for the latest news and updates on the 2014 Nissan Versa® or visit NissanUSA.com/versa

Los folletos de Nissan también están disponibles en español. Para descargar el PDF, visita: NissanUSA.com/folletos-espanol

And follow Nissan on:

And follow Nissan on:

Nissan Motor Acceptance Corporation. Whether you're buying or leasing, you'll find attractive rates and flexible terms to make your purchase more accessible.

College Grad Program. Ask about our special new vehicle pricing available to individuals up to two years after graduation.

Active and Reserve US Military Program. Ask about our fixed discount on new vehicle pricing available to those serving our country.

New Vehicle Limited Warranties. Protection for your new Nissan includes 3-year/36,000-mile (whichever occurs first) basic coverage and 5-year/60,000-mile (whichever occurs first) powertrain coverage. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Security+Plus®. For additional peace of mind, a variety of extended service plans lets you tailor the coverage to your driving habits.

Maintenance+Plus®. This extended plan ensures your Nissan will receive up to 17 different services and over 33 different inspection items at each visit, using the most up-to-date diagnostic equipment available.

Genuine Nissan Parts. When it comes time for service, any necessary replacement parts will be made using Genuine Nissan new or remanufactured parts, or Nissan-approved parts. And they're the only parts to carry Nissan's factory-backed limited warranty.

Nissan Mobility Assist. This program offers reimbursements toward the purchase and installation of certain mobility assistance products for program-eligible Nissans. Go to NissanUSA.com/mobility for more info.

Nissan's environmental action plan focuses on several key areas. Increasing production of Zero Emission vehicles, including the 100%-electric LEAF®. Improving fuel efficiency through our PUREDRIVE™ measures. And reducing the environmental impact of manufacturing, as seen at our new, energy-efficient, low-emissions paint plant in Tennessee. For more information, log on to NissanUSA.com/green.