Presenting the all-new 3-row Subaru Ascent. Love is now bigger than ever.
Presenting the all-new Ascent™.

Discover family adventure in three rows. With spacious, flexible seating for seven or eight, the Ascent is simply our biggest, most versatile SUV ever. But it’s a Subaru at its core. This means every Ascent is equipped with the proven capability of Subaru Symmetrical All-Wheel Drive. Plus, it’s the first Subaru vehicle to include EyeSight® Driver Assist Technology as a standard feature. And just like your family, the Ascent was built to endure. 98% of Subaru vehicles sold in the last 10 years are still on the road today.2

See more of the all-new Ascent.
The Ascent offers our roomiest interior yet, with 153.5 cubic feet of passenger space in three rows, plus two second-row seating options. Select second-row captain’s chairs to offer room for seven and increased access to the third row. Or, opt for second-row bench seating to make room for eight. Either way, your third-row passengers can easily hop in back through the wide rear door openings.

Up front, heated and ventilated seats enhance personal comfort, while the cabin-view mirror lets you keep tabs on what’s happening in back. With three climate control zones, air vents in each row and heated second-row seats, comfort is tailored to the needs of all.

That front-row feeling in every row.

Space for seven or eight
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Comfort for all
Up front, heated and ventilated seats enhance personal comfort, while the cabin-view mirror lets you keep tabs on what’s happening in back. With three climate control zones, air vents in each row and heated second-row seats, comfort is tailored to the needs of all.
The Ascent meets big needs with a vast interior, the largest you’ll find in a Subaru. You can gear up for any adventure with standard raised roof rails and up to 86.5 cubic feet of cargo space! And with a power rear gate,6 you can easily load up at the touch of a button.

**Cargo needs, met**

The Ascent meets big needs with a vast interior, the largest you’ll find in a Subaru. You can gear up for any adventure with standard raised roof rails and up to 86.5 cubic feet of cargo space! And with a power rear gate6 you can easily load up at the touch of a button.

**Flexible to family**

The most versatile Subaru ever, the Ascent has up to nine unique seating configurations and two rows of 60/40-split flat-folding seats. You’ll even find versatility in the details—like the 19 cup and bottle holders throughout.
An extra set of eyes. Now standard.

The Ascent is the first Subaru to include EyeSight® Driver Assist Technology as a standard feature on all models. With advanced technologies, EyeSight® watches ahead and can even intervene if necessary.

**Pre-Collision Braking**
- Can help slow and bring your Ascent to a full stop if necessary.

**Adaptive Cruise Control**
- Adjusts speed automatically to help maintain a safe following distance.

**Lane Departure and Sway Warning with Lane Keep Assist**
- Can alert you if you begin to drift, and can help steer you back into your lane if needed.

**Pre-Collision Throttle Management**
- Can reduce your engine power to help give you more time to react.

The new **EyeSight® Assist Monitor**
- Flashes alerts onto your windshield without distracting from your view of the road.

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**360 degrees of protection**

All-around safety starts with a solid core. The Ascent is well-built in the U.S.A., rides atop the stronger, stiffer Subaru Global Platform that features our proven Ring-shaped Reinforcement Frame and has seven standard airbags to help keep you protected during a collision.

**Added visibility**

For greater peace of mind, newly added safety features like a Smart Rear-View Mirror and 180-degree front-view camera enhance driver visibility. There are also LED Steering Responsive Headlights (SRH), which help you see around corners, as well as High Beam Assist (HBA), which can automatically dim and activate your high beams.

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**Reverse Automatic Braking**
- Detects objects directly behind your vehicle.
- Helps bring your Ascent to a stop.

**Rear Cross-Traffic Alert**
- Senses traffic approaching as you’re backing up.
- Alerts you via an audible warning and a flashing visual indicator in your side mirrors and Rear-Vision Camera display.

**Blind-Spot Detection**
- Senses a vehicle in your blind spot.
- Warns you with a visual indicator in your side mirrors.

**SUBARU STARLINK™ Safety and Security**
- All-new Remote Engine Start with Climate Control, accessible via your smartphone, ensures your Ascent is ready and comfortable.
- Automatic Collision Notification can immediately send first responders when an airbag deploys.
- Stolen Vehicle Recovery can help police locate your vehicle if it’s stolen.
- The new Concierge service can even assist with tasks like navigation and scheduling service appointments.

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**Pre-Collision Throttle Management**
- Can reduce your engine power to help give you more time to react.

**The new EyeSight® Assist Monitor**
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Welcome to your new family hotspot.

Connected in every seat
Bring aboard all your devices and entertainment needs. The Ascent is ready, thanks to available built-in Wi-Fi capability and up to eight USB ports.

Personalized experiences
Connect to all your music and apps through SUBARU STARLINK Multimedia, with standard Apple CarPlay and Android Auto integration—all easily accessed on either a 6.5- or 8.0-inch touchscreen.

Listening enjoyment
Give your playlist the treatment it deserves with the Harman Kardon 14-speaker premium audio system—it’ll beam through with clarity.
Bright ideas everywhere you look.

Features that go beyond
Breathe in more fresh air from the largest panoramic moonroof ever in a Subaru. See better and drive safer with the new 180-degree front-view camera. And with easily accessible rear-seat climate controls, your passengers can dial in their own custom comfort.

Thoughtfully designed storage solutions
Wherever you sit, you’ll find space for what you’re bringing, like the generous amount of storage in the center console or the many places to stow your devices or other electronics. We also gave the Ascent plenty of under-floor storage for all those “just in case” items.
Bring every toy. Your kids can bring theirs, too.

Subaru capability
The Ascent is ready for those bigger adventures whenever you are, with up to 5,000 pounds of towing capacity\textsuperscript{13} and the legendary Subaru Symmetrical All-Wheel Drive system. Add in the all-new 260-hp Direct Injection Turbocharged SUBARU BOXER® engine, and the Ascent will make the job look easy.

Everywhere and anywhere
When the going gets tough, you’ll have 8.7 inches of ground clearance and standard X-MODE® with Hill Descent Control. And to maximize every mile of your adventure, the Ascent gets up to 27 highway MPG, which means it can cruise over 500 miles on a single tank.\textsuperscript{14}
There are many 3-row SUVs. Only one is a Subaru.

**86.5 cu.ft.**
More max cargo room than Honda Pilot.\(^1\)

**153.5 cu.ft.**
More passenger space than Mazda CX-9.\(^3\)

**71.6 inches**
Taller than Volkswagen Atlas.\(^2\)

**8.7 inches**
More ground clearance than Nissan Pathfinder.\(^2\)

**86.5 cu.ft.**
86.0 cu.ft.\(^1\)

**113.8"**
41.3"/40.1"\(^1\)

**40.0"**
38.7"\(^1\)

**17.8 cu.ft.**
17.6 cu.ft.\(^1\)

**21.8°**
18.2°

**71.6"**
64.4"

**64.2"**
8.7"

**38.6"**
36.3"

**31.7"**
17.6°

**42.2"**

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**277 lb-ft of torque and up to 5,000 lbs. of towing capacity.**\(^2\)

More torque and maximum towing capacity than GMC Acadia.\(^4\)

Up to 8 passengers.
More seating than Ford Explorer.\(^5\)

**60.3 inches**
More second-row shoulder room than Hyundai Santa Fe.\(^5\)

**196.8 inches**
Larger than Toyota Highlander.\(^5\)
Ascent Premium
Starting at $34,195

Includes Ascent key features and adds:
- Subaru Symmetrical AWD + 27 highway mpg
- 5,000-lb towing capacity
- Body-color side mirrors
- Privacy glass
- Chrome exhaust tips
- Second-row captain's chairs (7 passengers) or bench seat (8 passengers)
- 8-way power driver's seat
- Spill-repellent cloth upholstery
- Body-color side mirrors with integrated turn signals
- Leather-trimmed upholstery
- 10-way power-adjustable driver's seat and 4-way power-adjustable front-passenger's seat
- Driver's seat adjustable thigh support
- All-Weather Package: Heated exterior mirrors, 3-mode heated front seats and dual-mode heated second-row seats, heated steering wheel and windshield wiper de-icer
- Reverse Automatic Braking
- Second-row retractable sunshades
- Keyless Access with Push-Button Start
- 6 USB ports

Optional Equipment
- Panoramic moonroof
- Subaru STARLINK® 8.0-inch Multimedia Navigation with SiriusXM® All Access Radio, Traffic®, and Travel Link®
- Harman Kardon® premium audio system with 14 speakers
- 120-volt power outlet
- Smart Rear-view Mirror
- 180-degree front-view camera
- Rain-sensing wipers
- Stowable tonneau cover

Ascent Limited
Starting at $38,995

Includes Ascent Premium key features and adds:
- Subaru Symmetrical AWD + 26 highway mpg
- 20-inch aluminum-alloy wheels in dark gray with machine finish
- LED Steering Responsive Headlights (SRH) with High Beam Assist (HBA)
- LED fog lights
- Lower door cladding with chrome accents
- Power rear gate with height memory functions
- Body-color side mirrors with integrated turn signals
- Leather-trimmed upholstery
- 10-way power-adjustable driver's seat and 4-way power-adjustable front-passenger's seat
- Driver's seat adjustable thigh support
- All-Weather Package: Heated exterior mirrors, 3-mode heated front seats and dual-mode heated second-row seats, heated steering wheel and windshield wiper de-icer
- Reverse Automatic Braking
- Second-row retractable sunshades
- Keyless Access with Push-Button Start
- 6 USB ports

Optional Equipment
- Panoramic moonroof
- Subaru STARLINK® 8.0-inch Multimedia Navigation with SiriusXM® All Access Radio, Traffic®, and Travel Link®
- Harman Kardon® premium audio system with 14 speakers
- 120-volt power outlet
- Smart Rear-view Mirror
- 180-degree front-view camera
- Rain-sensing wipers
- Stowable tonneau cover

Ascent Touring
Starting at $44,695

Includes Ascent Limited key features and adds:
- Subaru Symmetrical AWD + 26 highway mpg
- Panoramic moonroof
- Satin silver side mirrors with integrated turn signals
- Chrome door handles
- Java Brown Leather upholstery
- Second-row captain's chairs (7 passengers)
- Upgraded leather steering wheel
- Heated and ventilated front seats
- Woodgrain-patterned matte finish accent trim
- Subaru STARLINK® 8.0-inch Multimedia Navigation with SiriusXM® All Access Radio, Traffic®, and Travel Link®
- Harman Kardon® premium audio system with 14 speakers
- 120-volt power outlet
- Smart Rear-view Mirror
- 180-degree front-view camera
- Rain-sensing wipers
- Stowable tonneau cover

The 2019 Subaru Ascent
Model Lineup

Ascent
Starting at $31,995

Key features:
- 260-hp Direct Injection Turbocharged (DIT) SUBARU BOXER® engine
- Subaru Symmetrical AWD + 27 highway mpg
- X-MODE® with Hill Descent Control
- Lineartronic® CVT with Active Torque Vectoring
- 18-inch aluminum-alloy wheels with silver finish
- Raised roof rails
- Second-row bench seat (8 passengers)
- Cloth upholstery
- Auto-up/down driver's and front-passerger's power windows
- SUBARU STARLINK® 6.5-inch Multimedia with Apple CarPlay®, Android® Auto, Pandora® and Aha® app integration, SiriusXM® All Access Radio, USB port, iPod® control and Bluetooth® audio streaming and hands-free mobile phone connectivity
- 4 USB ports
- Tri-zone automatic climate control system
- Cabin-view mirror
- EyeSight® Driver Assist Technology
- 7 airbags
- Rear-View Camera
- Automatic power door locks
- Retained accessory power
- 19 cup and bottle holders
Coming Summer 2018

Watch to learn more about the Subaru Ascent.

Love. It's what makes a Subaru, a Subaru.