Drive it for a day.
Love it for life.

Life moves fast. Don’t slow it down with a car you can’t trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It’s why our vehicles excel in the most rigorous of motorsports, like rally racing. And why 96% of all the vehicles we’ve built in the last 10 years are still on the road today.1 It’s also why Subaru owners are so likely to stay Subaru owners for years and years. What’s more, keeping cars on the road means they stay out of landfills longer. And if we can help make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we’ve done our job.

1 Based on Polk registration data in the U.S. 2002–2011.
The joy of driving purified.

Introducing the all-new 2013 Subaru BRZ

To dial up driving to its most fun, we started with the SUBARU BOXER® engine and a clean slate. We engineered—from the ground up—a pure sports car to bring you a level of involvement and response that will feel completely natural, yet unlike anything you’ve known before. In every turn and press of the accelerator, you’ll feel how we’ve taken driving and melted away everything but the thrill.
Accolades

“At this point, the BRZ appears to be the car we’ve been waiting for—the inexpensive, rear-drive sprite the industry has somehow managed to avoid making for generations.”

—CarandDriver.com, November 2011

“There is no doubt about whether the car does what it was built to do—it handles terrifically, it sounds great especially if you’re a fan of high-revving fours, it’s a solid shifter with either transmission and a pleasant cabin.”

—Autoblog.com, December 2011

“Overall, it’s a good dual-character machine that’s fun on the weekends but won’t beat you up during the week.”

—RoadandTrack.com, December 2011
Every day should feel like a track day.
It only lacks one thing—**you.**

**Interior Features**

A wealth of standard features set the BRZ apart while keeping you connected. Find destinations easily with a 6.1-inch touchscreen navigation system. Make calls while keeping your phone stowed away with Bluetooth® hands-free calling. Plug in virtually any music player with 3.5mm audio jack, use the USB connection that also incorporates iPod® control, or connect wirelessly with Bluetooth® audio streaming. Also, the BRZ is available with the dual-zone automatic climate control system, which automatically keeps you and your front passenger in personalized comfort.

1 For up-to-date information on newer iPod® compatibility, please visit www.subaru.com/iPod.
Every excess eliminated.

Every thrill amplified.

Lightweight—2,762 Pounds¹
Light cars react more quickly, and a total focus on handling meant keeping the BRZ light on its feet. High-tensile steel makes it not only lighter but stiffer as well. Of course, what weight is left better be balanced. So its rear-drive layout means better front to rear weight distribution.

Low .28 Coefficient of Drag²
To a sports car, wind is like weight—the more of it you have to move, the more it takes from your ability to perform. Features like a channeled roof and rear diffuser help the BRZ cut through the air, sharpening the performance you’ll feel.

200-hp Boxer Engine
It’s low and stable. Its power delivery—immediate. The BRZ was created to accentuate all of the natural advantages of the SUBARU BOXER® engine. Now with port and direct injection technology that heightens its responsiveness and helps it achieve 34 mpg³, the boxer is even better.

Low Center of Gravity
Not only was the engine redesigned to make it even more compact, allowing it to be mounted lower in the chassis, every element of the BRZ was placed as low as possible—from the roofline to the seating position—planting the BRZ more firmly to the ground for otherworldly response.

Driver-centric Ergonomics
With design features like a small diameter steering wheel and optimally placed short-throw shifter, your hands will take control of the BRZ with intuitive fluidity. And with sport-design instrumentation, you’ll immediately get the information you need most.

Performance-design Seats
When you’re deep in the corners, you’ll be glad the BRZ comes standard with supportive front seats with deep bolsters. It’s also available with Alcantara® inserts, which provide extra grip to help keep you in the pocket.
“Pound for horsepower, and dollar for dollar, this is the purest sports car you can buy in 2012.”

—Popular Mechanics, December 2011

“The BRZ is a delightfully fun car; a complete package that combines light weight and great handling with just enough power to have fun—but not too much that you can only enjoy it for three seconds at a time.”

—AUTOMOBILE Magazine, December 2011

“Expect to see them clogging up track days all over the country by the end of the summer.”

—Edmunds’ InsideLine.com, December 2011
Not just what you’ve waited for.
What you’ve always dreamed of.
Which BRZ is yours?

BRZ Premium

• 200-hp direct-injected 2.0-liter 4-cylinder SUBARU BOXER® engine
• Close-ratio 6-speed manual transmission
• Sport-tuned suspension
• Multi-spoke 17-inch aluminum-alloy wheels
• Cloth upholstery
• 8-speaker audio system with integrated touch-screen navigation system
• Manually adjustable air-conditioning system

BRZ Limited

• 200-hp direct-injected 2.0-liter 4-cylinder SUBARU BOXER® engine
• Close-ratio 6-speed manual transmission
• Sport-tuned suspension
• Multi-spoke 17-inch aluminum-alloy wheels
• 8-speaker audio system with integrated touch-screen navigation system
• Fog lights
• Alcantara® and leather-trimmed upholstery
• Heated front seats and side mirrors
• Dual-zone digital climate control
• Keyless Access & Start
• Antitheft security system
• Additions or differences from preceding trim level.

Warranties

New Car Limited Warranty
3 years or 36,000 miles, whichever comes first.

Powertrain Limited Warranty
5 years or 60,000 miles, whichever comes first.

Wear Item Limited Warranty
3 years or 36,000 miles, whichever comes first. Repairs to the Wear Item Limited Warranty:
• Brake Pads
• Wiper Blades
• Clutch Linings
• Transmitter Batteries

Rust Perforation Limited Warranty
5 years, unlimited mileage.

BRZ Specifications

ENGINE AND DRIVEetrain

| Engine | 2.0-liter DOHC aluminum alloy 16-valve horizontally opposed SUBARU BOXER® engine with Dual Active Valve Control System (DAVCS) |
| Power | 200 hp @ 7,000 rpm |
| Torque | 151 lb-ft @ 6,400 rpm |
| Compression ratio | 12.5:1 |
| Bore and stroke | 86.0 x 86.0 mm |
| Fuel system | Direct and port fuel injection |

TRACTION AND STABILITY

| Drivetrain | Rear-wheel drive |
| Rear differential | Torsen® limited slip |
| Vehicle Stability Control (VSC) | Standard (Includes Sport mode) |

FUEL

| Fuel requirement | Premium unleaded gasoline (93 octane) |
| Fuel capacity | 13.2 gallons |

CHASSIS

| Suspension | Sport-tuned 4-wheel independent. Front: Strut-type with lower L-arm. Rear: Double-wishbone. Front and rear stabilizer bars. |
| Brakes | 4-wheel disc, ventilated front and rear. Dual-piston front and single-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD). |
| Brake discs (front/rear) | 11.6 inches/11.4 inches |

WHEELS AND TIRES

| Wheels | 17 x 7.0-inch machined-finish and dark gray multi-spoke aluminum-alloy |
| Tires | 215/45 R17 summer-performance |

EXTERIOR AND INTERIOR DIMENSIONS

| Length/Width/Height | 166.7 inches/69.9 inches/50.6 inches |
| Wheelbase | 101.2 inches |
| Track (front/rear) | 58.8 inches/60.6 inches |
| Headroom (front/seat) | 37.1 inches/35.0 inches |
| Legroom (front/seat) | 41.0 inches/29.9 inches |
| Shoulder room (front/seat) | 54.5 inches/51.7 inches |
| Passenger volume | 76.5 cubic feet |
| Cargo volume | 6.9 cubic feet |
| Base curb weight (manual/automatic) | BRZ Premium: 2,762 lbs/2,809 lbs BRZ Limited: 2,776 lbs/2,822 lbs |
| Coefficient of drag (Cd) | BRZ Premium: .29 BRZ Limited: .28 |

New Car Limited Warranty
3 years or 36,000 miles, whichever comes first.

Powertrain Limited Warranty
5 years or 60,000 miles, whichever comes first.

Wear Item Limited Warranty
3 years or 36,000 miles, whichever comes first. Repairs to the Wear Item Limited Warranty:
• Brake Pads
• Wiper Blades
• Clutch Linings
• Transmitter Batteries

Rust Perforation Limited Warranty
5 years, unlimited mileage.
EXTERIOR

- High-intensity discharge (HID) low-beam and high-beam headlights
- Fog lights
- L.E.D. taillights
- Rear bumper with integrated diffuser
- Truck spoiler
- Dual stainless-steel exhaust outlets
- Body-color power side mirrors
- Body-color door handles
- Heated side mirrors (All-Weather Package)

SEATING AND TRIM

- 8-way-manually adjustable driver’s seat, 4-way manually adjustable front-passenger’s seat
- Performance-design front seats with height-adjustable head restraints
- Heated front seats (All-Weather Package)
- Flat-folding rear seatback
- Leather-upholstered 2-spoke steering wheel with red stitching
- Leather-wrapped shifter handle
- Cloth upholstery
- Alcantara® and leather-trimmed upholstery
- Aluminum-alloy pedal covers

CONVENIENCE FEATURES

- Keyless Access & Start
- Auto-off side headlights
- Power front windows with auto up/down
- Electronic cruise control
- Tilt/telescoping steering column
- Removable dual-cup holders in center console
- Single bottle holder in each door panel
- 12-volt power outlets in center console and glovebox

AUDIO AND COMMUNICATION SYSTEMS

- High-resolution 6.5-inch touch-screen GPS navigation system and 8-speaker audio system with HD Radio® with iTunes® tagging, USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, SMS text messaging capability, XM Satellite Radio and XM NavTraffic

INSTRUMENTATION

- Sport-design gauges with analog speedometer, coolant temperature, fuel gauge and center-mounted tachometer with integrated digital speedometer

CLIMATE CONTROL

- Manually adjustable CFC-free air-conditioning system with rotary controls for temperature, 4-speed fan and airflow direction
- Dual-zone automatic digital climate control system with controls for temperature, 7-speed fan, airflow direction, dual-zone lockdown and CFC-free air conditioning

SECURITY

- Keyless entry system with alarm/steer electronic chip
- Anti-theft security system
- Engine immobilizer

SAFETY

- Vehicle Stability Control (VSC)
- Traction Control System (TCS)
- Brake Assist
- 4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)
- Brake Overload System
- Tire Pressure Monitoring System (TPMS)
- LED Side Mirrors Running Lights (SRL)

PREMIUM

• • • • • •

LIMITED

• • • • • •
Make your BRZ truly yours.

Car Cover
Helps protect the exterior of your vehicle. Made of lightweight breathable material.

Fuel Door Cover
Adds a touch of flair to the fuel cover door.

Rear Bumper Appliqué
Clear, scratch-resistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discrete pearl-colored Subaru logo.

Trunk Spoiler
Sleek, low profile design adds just the right amount of attitude to your vehicle. Comes pre-painted and ready to install.

Rear Diffuser
Lower rear body panel helps to direct air flow and adds a sculpted finishing touch to the BRZ lower rear body line.

Chrome Fender Trim
Adds a stylish touch of chrome to the fender grille panels.

Trunk Spoiler
Sleek, low profile design adds just the right amount of attitude to your vehicle. Comes pre-painted and ready to install.

Fog Light Kit
Casts a low and wide beam of light to help enhance vision in inclement weather.

Auto-dimming Mirror with Compass
Mirror automatically darkens when headlights are detected from behind the vehicle. Features an electronic compass with a red transflective display that projects the current direction onto the mirror’s surface. Three HomeLink® buttons can be programmed to operate most garage door openers and other HomeLink®-compatible devices.

10-inch Powered Subwoofer
Provides powerful deep bass, and also assists in clean sound reproduction from all vehicle speakers. This is achieved by its integrated 100W amplifier and a passive crossover network. Manufactured for Subaru of America by Kicker®.

Cargo Organizer
Conveniently transports your outdoor gear or up to four grocery bags. Quickly collapses for easy storage when not in use.

Sunshade
Foldable sunshade offers a triple layer of protection to help reduce inside vehicle temperatures up to 40 degrees. The sunshade is custom-cut to fit properly, and includes a handy storage bag.

Paint
Satin White Pearl
Sterling Silver Metallic
Lightning Red
WR Blue Pearl
Galaxy Blue Silica
Dark Gray Metallic
Crystal Black Silica

Upholstery
Black Cloth
Black Leather and Alcantara®

Color Combinations
BRZ PREMIUM | BRZ LIMITED
---|---
Satin White Pearl | Black Cloth | Black Leather and Alcantara®
Sterling Silver Metallic | Black Cloth | Black Leather and Alcantara®
Lightning Red | Black Cloth | Black Leather and Alcantara®
WR Blue Pearl | Black Cloth | Black Leather and Alcantara®
Galaxy Blue Silica | Black Cloth | Black Leather and Alcantara®
Dark Gray Metallic | Black Cloth | Black Leather and Alcantara®
Crystal Black Silica | Black Cloth | Black Leather and Alcantara®

These brochures were printed with vegetable-based inks and produced using a “Green Printing Process” and FSC® standards. The Forest Stewardship Council® (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world’s forests and environments.

By producing these brochures in a green way rather than by traditional methods, we saved 39 trees preserved for the future; 112 lbs water-borne waste not created; 16,414 gallons wastewater flow saved; 1,816 lbs solid waste not generated; 3,576 lbs net greenhouse gases prevented; 27,370,000 BTUs energy not consumed.

BRZ PREMIUM

BRZ LIMITED

Satin White Pearl
Sterling Silver Metallic
Lightning Red
WR Blue Pearl
Galaxy Blue Silica
Dark Gray Metallic
Crystal Black Silica

Black Cloth
Black Leather and Alcantara®

Black Cloth
Black Leather and Alcantara®

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Black Cloth
Black Leather and Alcantara®

Available late Third Quarter of 2012.

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