

2011
Impreza WRX/STI



Love. It's what makes a Subaru, a Subaru.





The 2011 Subaru Impreza WRX STI.

The 2011 Subaru Impreza WRX.

Blood brothers.

Born from the same insatiable desire to bring performance to the people, the street-scorching Impreza WRX and the limit-bending WRX STI are designed to fuel your love of intensity.

When your passion runs this deep,
you leave it all out there.

“Swift acceleration that tops
all comers in its class.”

—Edmunds.com, September 2009



2011 WRX

Unflinching real-world performance and an unabashed design express the totally committed core of the WRX. It's a strong statement, with the stuff to back it up.

2011 WRX Sedan

WRX Limited in Spark Silver Metallic.



The rush is all around you.

2011 WRX

WRX Limited with Carbon Black leather.

Street appeal.



2011 WRX 5-Door

WRX Premium in Spark Silver Metallic.

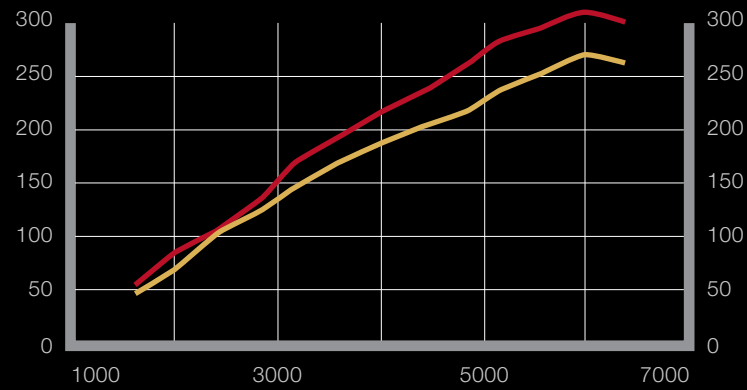
Performance runs through every vein.

Power

The beating heart of the WRX and WRX STI is unrelenting, visceral power. The SUBARU BOXER® engine makes it, with a low-slung and uniquely balanced design for poise and agility. Subaru Symmetrical All-Wheel Drive channels it to all four wheels for traction and stability. And you feel it. 265 horsepower and a potent 244 lb-ft of torque at 4,000 rpm in the WRX, making its presence instantly and completely felt. 305 horsepower and 290 lb-ft of vicious torque in the WRX STI, sure to keep you firmly pinned to your seat. With innovative SI-DRIVE, you can tailor the way the WRX STI delivers all that power—from smooth and efficient to completely unrestrained. No matter how intense you like your performance, the WRX and WRX STI are engineered to exhilarate at every level.

265

Power (hp)
WRX



305

Power (hp)
WRX STI

Active Valve Control System

While turbocharging boosts power by pumping more air into each cylinder, for peak performance it's essential that the timing of the fuel and air delivery be precisely controlled. The Subaru Active Valve Control System (AVCS) on the WRX and Dual Active Valve Control System (DAVCS) on the WRX STI make sure to deliver the fuel and air mixture at exactly the right moment. And valve timing is adjusted to match engine rpm, to help create optimal response at any speed.

WRX | WRX STI



Brembo® Brakes

The WRX STI features the Brembo performance braking system to help you keep a secure leash on all its power. Powerful ventilated front and rear disc brakes—the front ones span 13 inches—are teamed with 4-piston front and dual-piston rear calipers and 4-channel, 4-sensor Super Sport ABS with Electronic Brake-force Distribution (EBD).

WRX STI

New Suspension

For the WRX STI, an all-new suspension raises the bar with masterful handling and captivating control. Tightened, tuned and tested at the limit to knife into corners with precise accuracy, while still soaking up uneven roads without upsetting the chassis. Inverted front struts help create an ideal balance of stability and precision, and the double-wishbone rear suspension responds to even rough surfaces with smoothness that never compromises control.

WRX STI



Turbocharger

The power produced by our famed 2.5-liter SUBARU BOXER engine is intensified with a not-so-secret weapon—a high-performance turbocharger. The signature hood scoop force-feeds air to a lightweight intercooler that boosts output and response by enhancing the turbocharger's ability to deliver a potent fuel and air mixture.

WRX | WRX STI



Driver Controlled Center Differential

The WRX STI puts you in the driver's seat in more ways than one. With the exclusive Driver Controlled Center Differential (DCCD), you can define how Subaru AWD distributes power. Use three distinct automatic modes to fine-tune the system to conquer the road conditions you encounter, or use manual mode to create the handling characteristics you desire.

WRX STI

Unleash the next level of **exhilaration.**

2011 WRX STI

Everything we've learned in 17 years of rally burns brightest in the WRX STI, with its potent performance, race-derived suspension and the choice of 5-door model or the sedan with signature rear spoiler.



2011 WRX STI Sedan

WRX STI Limited in Plasma Blue Pearl.

More command of your environment.

Control goes beyond maneuvering tight curves. The cockpit of the WRX STI helps connect you to the driving experience, and it's designed for optimal ergonomic simplicity. A redesigned instrument cluster gives vital stats at a glance. The new 6-speaker audio system keeps you connected with Bluetooth®. And with most media players or iPods® plugged into the interface, you can navigate your tracks using the audio controls.



2011 WRX STI

WRX STI Limited with Carbon Black leather.

Intensity always finds a new edge.



2011 WRX STI Sedan

WRX STI Limited in Dark Gray Metallic.

Make your Subaru truly yours.



Auto-dimming Mirror with Compass and HomeLink®

Mirror darkens when headlights are detected from behind the vehicle. Includes a compass and three HomeLink buttons that are programmable for most garage-door openers and other HomeLink-compatible devices.



Rear Cargo Tray

Helps protect cargo area from dirt and spills. Can be easily removed and rinsed clean.



Body Side Moldings

Color-matched moldings help protect the vehicle's doors from parking lot dings while attractively blending with the lines of the car.



Exhaust Finisher

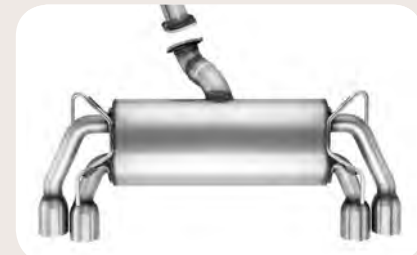
Aluminum trim pieces add a serious performance look to the rear of WRX STI.



Roof Carrier Bars

New, improved design can be installed or removed in minutes. Fits both 4- and 5-door models and is compatible with most Genuine Subaru roof carriers and attachments.

Consult vehicle owner's manual for total roof load limit.



SPT Performance Exhaust System

These exhaust systems feature full stainless steel construction with smooth mandrel bends for low restriction and that famous boxer engine sound.

WRX STI system shown. Available for WRX 4-door and 5-door.



SPT Oil Cap and Battery Hold Down v2.0

Replacement oil cap and battery hold down are manufactured from billet aluminum, anodized in Steel Gray or SPT Blue and feature laser-etched SPT logos.



Media Hub

Play music from your iPod® or USB mass storage device through the vehicle's audio system. Displays song information on screen and charges most portable music devices. User experience varies by music storage device.

Not all devices are compatible. Details at subaru.com/MediaHub.



10-Inch Powered Subwoofer

The 10-inch powered subwoofer provides powerful deep bass and clean sound reproduction with its integrated 100W amplifier and a passive crossover network. Manufactured for Subaru by Kicker.®

Sedan shown. Available January 2011.



Turbo Heat Shield

The SPT Heat Shield works to retain heat within the turbocharger, helping to maintain turbocharger exhaust gas velocity. The shroud also helps keep heat generated by the turbocharger away from the intercooler.



Turbo Boost Gauge

Displays engine vacuum in inches of Hg and boost in PSI. Bright red illumination matches vehicle instrument panel lighting and goes dark when the engine is turned off. Includes mounting cup and bracket.



Short-throw Shifter

Significantly reduces shift throw lengths for crisper shifts and sportier driving feel. Available for both 5 M/T and 6 M/T transmissions.

ENGINE AND DRIVETRAIN

	WRX	WRX STI
Engine	2.5-liter DOHC intercooled, turbocharged aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER® engine.	
Power Torque	265 hp @ 6,000 rpm 244 lb-ft @ 4,000 rpm	305 hp @ 6,000 rpm 290 lb-ft @ 4,000 rpm
Compression ratio	8.4:1	8.2:1
Bore and stroke	99.5 x 79.0 mm	99.5 x 79.0 mm
Valve timing	Active Valve Control System (AVCS)	Dual Active Valve Control System (DAVCS)
Intake system	Turbocharger with intercooler. Maximum boost pressure: 14.2 psi.	Turbocharger with intercooler. Maximum boost pressure: 14.7 psi.
SI-DRIVE performance management system	Not available	Subaru Intelligent Drive (SI-DRIVE) enables three distinctively different modes of vehicle performance characteristics by regulating the engine control unit (ECU) and by fine-tuning the electronically controlled throttle.
Transmission	5-speed manual with Incline Start Assist	Close ratio 6-speed manual with Incline Start Assist

TRACTION AND STABILITY

Symmetrical All-Wheel Drive	Standard	Standard
Driver Controlled Center Differential (DCCD) All-Wheel Drive	Not Available	Standard
Vehicle Dynamics Control (VDC)	Standard	Standard (Includes performance-oriented Traction mode)

FUEL

Fuel economy (city/highway) ¹	19/25 mpg	17/23 mpg
Fuel requirement	Premium unleaded gasoline (91 octane) required. 93 octane recommended (WRX STI).	

CHASSIS

Steering	Power-assisted rack-and-pinion. Turning circle: 36.1 feet.	
Suspension	Sport-tuned 4-wheel independent suspension. Front: Strut-type with lower L-arm. Rear: Double wishbone. Front and rear stabilizer bars.	High-performance sport-tuned 4-wheel independent suspension. Front: Inverted-strut-type. Aluminum-alloy lower L-arm with pillow-ball joint mount. Rear: Double wishbone. Front and rear stabilizer bars.
Brakes	4-wheel disc, ventilated front. Dual-piston front and single-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD). Brake Assist. Front: 11.6 inches/ Rear: 11.3 inches	Brembo® performance braking system. 4-wheel disc, ventilated front and rear. 4-piston front and dual-piston rear calipers. 4-channel, 4-sensor Super Sport ABS with Electronic Brake-force Distribution (EBD). Brake Assist. Front: 13.0 inches/ Rear: 12.6 inches

WHEELS AND TIRES

Wheels and Tires	WRX Sedan and 5-door: 17 x 8.0-inch gray finish 5-tri-spoke aluminum-alloy wheels with 235/45 R17 summer-performance tires	WRX STI Sedan: 18 x 8.5-inch high-luster finish 7-split-spoke aluminum-alloy wheels with 245/40 R18 summer-performance tires. WRX STI 5-door and WRX STI Limited Sedan: 18 x 8.5-inch high-luster finish 9-split-spoke BBS® aluminum-alloy with 245/40 R18 summer-performance tires.
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EXTERIOR AND INTERIOR DIMENSIONS

	Sedan	5-door
Length/Width/Height	180.3 inches/70.7 inches/58.1 inches (WRX STI models: 57.9 inches)	173.8 inches/70.7 inches/58.1 inches (WRX STI models: 57.9 inches)
Wheelbase	103.3 inches	103.3 inches
Track (front/rear)	60.2 inches/60.6 inches	60.2 inches/60.6 inches
Base curb weight	WRX: 3,208 lbs WRX Premium and WRX Limited: 3,241 lbs WRX STI: 3,384 lbs WRX STI Limited: 3,417 lbs	WRX: 3,208 lbs WRX Premium and WRX Limited: 3,241 lbs WRX STI: 3,373 lbs
Headroom (front/rear)	40.3 inches/37.6 inches (with moonroof: 39.3 inches/37.4 inches)	40.3 inches/37.6 inches (with moonroof: 39.3 inches/37.5 inches)
Legroom (front/rear)	43.5 inches/33.5 inches	43.5 inches/33.5 inches
Shoulder room (front/rear)	54.8 inches/53.2 inches	54.8 inches/53.2 inches
Passenger volume	94.6 cubic feet (with moonroof: 93.0 cubic feet)	94.6 cubic feet (with moonroof: 93.2 cubic feet)
Cargo volume	11.3 cubic feet	19.0 cubic feet (44.4 cubic feet with rear seat lowered)

Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru dealership and other services are just a phone call away. And to protect you over the long haul, we offer Subaru Added Security®—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru of America, Inc., and because we've been backing them for more than 25 years, they're agreements you can trust. Your dealer has full coverage details.

Warranties

New Car Limited Warranty	3 years or 36,000 miles, whichever comes first.
Powertrain Limited Warranty	5 years or 60,000 miles, whichever comes first.
Wear Item Limited Warranty	3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under Wear Item Limited Warranty: • Brake Pads • Wiper Blades • Clutch Linings • Transmitter Batteries
Rust Perforation Limited Warranty	5 years, unlimited mileage.

EXTERIOR

	WRX	WRX Premium	WRX Limited	WRX STI	WRX STI Limited
Projector low-beam and multireflector high-beam halogen headlights	●	●	–	–	–
High-intensity discharge (HID) low-beam and multireflector halogen high-beam headlights	–	–	●	●	●
Fog lights	○ ²	●	●	● ³	●
L.E.D. taillights (5-door)	●	●	●	●	–
Front and rear underspoilers	●	●	●	●	●
Rear bumper with integrated diffuser	●	●	●	●	●
Trunk spoiler (WRX sedan)	○ ²	●	●	–	–
STI trunk spoiler (STI sedan)	–	–	–	●	●
STI rear roof spoiler (WRX and WRX STI 5-door)	●	●	●	●	–
Exhaust system with quad stainless-steel outlets	●	●	●	●	●
Body-color power side mirrors	●	●	●	–	–
Body-color power side mirrors with integrated turn signals	–	–	–	●	●
Heated side mirrors and windshield wiper de-icer (All-Weather Package)	–	●	●	●	●
Single-speed rear window wiper with fixed intermittent mode (5-door)	●	●	●	●	–
Power tilt/sliding-glass moonroof	–	●	●	–	●

SEATING AND TRIM

6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	●	●	●	●	●
Performance-design front seats with fixed integrated head restraints, embroidered WRX logos and red stitching	●	●	●	–	–
Performance-design front seats with fixed integrated head restraints, embroidered STI logos and red stitching	–	–	–	●	●
Heated front seats (All-Weather Package)	–	●	●	●	●
60/40-split flat-folding rear seatback	●	●	●	●	●
Leather-wrapped 3-spoke steering wheel with audio system, cruise control, Bluetooth® buttons and red stitching	●	●	●	–	–
STI-design leather-wrapped 3-spoke steering wheel with audio system, cruise control, Bluetooth buttons and red stitching	–	–	–	●	●
Leather-wrapped shifter handle	●	●	●	●	●
Cloth upholstery	●	●	–	–	–
Leather-trimmed upholstery	–	–	●	–	●
Alcantara®/leather upholstery	–	–	–	●	–
Aluminum-alloy pedal covers	●	●	●	●	●

CONVENIENCE FEATURES

Power front and rear windows with driver's auto up/down	●	●	●	●	●
Electronic cruise control	●	●	●	●	●
Tilt/telescoping steering column	●	●	●	●	●
Dual cup holders in center console	●	●	●	●	●
Single bottle holder in each door panel	●	●	●	●	●
Sun visors with concealed vanity mirrors	●	●	●	●	●
Center console with L.E.D.-illuminated storage tray and 12-volt power outlet	●	●	●	●	●
Illuminated and lockable glovebox	●	●	●	●	●
Footwell illumination lighting	–	–	–	●	●
Cargo-area tiedown and grocery bag hooks (5-door)	●	●	●	●	●
Retractable/removable cargo-area cover (5-door)	●	●	●	●	●

INSTRUMENTATION

Analog speedometer, tachometer, coolant temperature and fuel gauges	●	●	●	●	●
Sport-design electroluminescent gauges with center-mounted tachometer	●	●	●	–	–
STI sport-design electroluminescent gauges with center-mounted tachometer	–	–	–	●	●
Gauge needles full-sweep and trim rings illumination on start-up	●	●	●	●	●
Digital trip computer displaying average fuel economy, digital clock and ambient temperature	●	●	●	●	●
DCCD and SI-DRIVE modes display	–	–	–	●	●

AUDIO SYSTEM

6-speaker audio system with single-disc in-dash CD player with MP3/WMA playback, iPod® control, and Bluetooth hands-free phone and audio streaming connectivity	●	●	●	●	●
Auxiliary audio jack	●	●	●	●	●
SIRIUS® Satellite Radio ⁴	○	○	○	○	○
XM® Satellite Radio ⁴	○	○	○	○	○

CLIMATE CONTROL

Automatic climate control system with CFC-free air conditioning and rotary controls for temperature, fan and airflow direction	●	●	●	●	●
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SECURITY

	WRX	WRX Premium	WRX Limited	WRX STI	WRX STI Limited
Keyless entry system with answer-back electronic chirp	●	●	●	●	●
Antitheft security system	●	●	●	●	●
Engine immobilizer	●	●	●	●	●

SAFETY

ACTIVE

Subaru Symmetrical All-Wheel Drive (AWD)	●	●	●	●	●
SUBARU BOXER® engine	●	●	●	●	●
Vehicle Dynamics Control (VDC)	●	●	●	●	●
Traction Control System (TCS)	●	●	●	●	●
Brake Assist	●	●	●	●	●
4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●	●	●
Daytime Running Lights (DRL)	●	●	●	●	●

PASSIVE

Subaru advanced frontal airbag system with driver's and front-passenger's front airbags (SRS) ⁵	●	●	●	●	●
Side-curtain airbags protecting front and rear outboard occupants (SRS) ⁵	●	●	●	●	●
Seat-mounted front side-impact airbags (SRS) ⁵	●	●	●	●	●
Height-adjustable 3-point front seatbelts with pretensioners and force limiters. 3-point seatbelts at all rear seating positions.	●	●	●	●	●
Rear child-safety door locks	●	●	●	●	●
LATCH system: Lower Anchors and Tethers for Children	●	●	●	●	●

OPTIONAL EQUIPMENT

Navigation System: Touch-screen GPS navigation system with 7-inch high-resolution screen and auxiliary inputs for portable multimedia devices, 6-speaker audio system with single-disc in-dash CD player with MP3/WMA playback, Bluetooth hands-free phone connectivity, multifunction screen displaying navigation system information and trip computer (fuel economy, digital clock, ambient temperature, driving range, calculator and maintenance indicator), SIRIUS® Satellite Radio hardware ⁵	–	○	○	○	○
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● Standard ○ Optional – Not available

¹ 2011 EPA fuel economy estimates. Actual mileage may vary. ² Available as an accessory. See your dealer. ³ Standard on 5-door. Available as an accessory on sedan. See your dealer. ⁴ Available as an accessory. Satellite radio hardware, activation and required monthly subscription sold separately. See your dealer. ⁵ The Supplemental Restraint System (SRS) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. ⁶ When equipped with Navigation System, SIRIUS Satellite Radio hardware standard on WRX models, available as an accessory on WRX STI models. Activation and monthly subscription sold separately. See your dealer.

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Log on and take off.

What makes a Subaru, a Subaru?

Check out subaru.com for a wealth of info to help you in your purchase decision. You'll find everything from special offers to schedules of Subaru-sponsored events. And if you're interested in taking your WRX or WRX STI to the next level—and we know you are—go to subaru.com/spt for the complete offerings of Subaru Performance Tuning.

subaru.com/vehicles/wrx



Subaru Gear
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Drive Magazine

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subaru.com/drive

WRX Sedan



WRX Premium Sedan



WRX Limited Sedan



WRX 5-Door



WRX Premium 5-Door



WRX Limited 5-Door



- ▲ 265-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- ▲ Subaru Symmetrical All-Wheel Drive
- ▲ 5-speed manual transmission
- ▲ Sport-tuned suspension
- ▲ 5-tri-spoke 17-inch aluminum-alloy wheels
- ▲ STI rear spoiler (5-door)
- ▲ Automatic climate control
- ▲ 6-speaker audio system with iPod® control and Bluetooth® wireless phone and audio streaming connectivity
- ▲ Cloth upholstery

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- ▲ 5-tri-spoke 17-inch aluminum-alloy wheels
- ▲ Automatic climate control
- ▲ 6-speaker audio system with iPod® control and Bluetooth wireless phone and audio streaming connectivity
- ▲ Cloth upholstery
- Trunk spoiler (sedan) or STI rear spoiler (5-door)
- Fog lights
- Power-tilt/sliding moonroof
- All-Weather Package

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- ▲ Fog lights
- ▲ Power-tilt/sliding moonroof
- ▲ Automatic climate control
- ▲ 6-speaker audio system with iPod® control and Bluetooth wireless phone and audio streaming connectivity
- ▲ All-Weather Package
- HID headlights
- Leather-trimmed upholstery

WRX STI Sedan



WRX STI 5-Door



WRX STI Limited Sedan



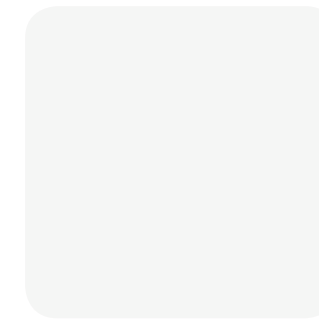
- ▲ 305-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER engine
- ▲ Driver Controlled Center Differential (DCCD) All-Wheel Drive
- ▲ 6-speed manual transmission
- ▲ Brembo® performance brake system
- ▲ Recalibrated sport-tuned performance suspension
- ▲ 7-split-spoke 18-inch aluminum-alloy wheels
- ▲ STI trunk spoiler
- ▲ HID headlights
- ▲ Automatic climate control
- ▲ 6-speaker audio system with iPod® control and Bluetooth wireless phone and audio streaming connectivity
- ▲ Alcantara®/leather-trimmed upholstery
- ▲ All-Weather Package

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- ▲ 6-speaker audio system with iPod® control and Bluetooth wireless phone and audio streaming connectivity
- ▲ All-Weather Package
- Leather-trimmed upholstery
- Power-tilt/sliding moonroof

● Additions or differences from trim level at left.

Paint



Satin White Pearl



Plasma Blue Pearl



Spark Silver Metallic



Lightning Red



WR Blue Pearl



Dark Gray Metallic



Obsidian Black Pearl

Upholstery



Carbon Black Checkered Cloth (CBCC)



Carbon Black Leather (CBL)



Black Alcantara®/
Carbon Black Leather (BA)


Color Combinations

	WRX and WRX PREMIUM	WRX LIMITED	WRX STI	WRX STI LIMITED
Satin White Pearl	CBCC	CBL	BA	CBL
Spark Silver Metallic	CBCC	CBL	BA	CBL
Lightning Red	CBCC	CBL	BA	CBL
WR Blue Pearl	CBCC	CBL	BA	CBL
Plasma Blue Pearl	-	-	BA	CBL
Dark Gray Metallic	CBCC	CBL	BA	CBL
Obsidian Black Pearl	CBCC	CBL	BA	CBL

- Not available

It's not disposable. It's family.

Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 95% of all the vehicles we've built in the last 10 years are still on the road today.¹ It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

 Find out more about our efforts to keep it cleaner and greener.
subaru.com/environment



These brochures were printed with vegetable-based inks and produced using a "Green Printing Process" and FSC standards. The Forest Stewardship Council (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world's forests and environments.

By producing these brochures in a green way rather than by traditional methods, we saved 47 trees preserved for the future; 136 lbs water-borne waste not created; 19,944 gallons wastewater flow saved; 2,207 lbs solid waste not generated; 4,345 lbs net greenhouse gases prevented; 33,256,930 BTUs energy not consumed.

¹ Based on R. L. Polk & Co. registration data in the U.S. 1999 to 2009.

